

School of Library and Information Science

1994-95

No. 36

N E W S L E T T E R

Esther Bierbaum is promoted to professor

The School is pleased to announce the promotion of Dr. Esther G. Bierbaum to the rank of professor, effective August 22, 1994. Bierbaum, a highly respected scholar and colleague, came to The University of Iowa in 1983. Recently, she shared these thoughts:

NEWSLETTER: Congratulations on your well-deserved recognition. Is the view different from the top of the academic ladder?

BIERBAUM: Pardon? Well, thank you, but I really don't think there's any danger of altitude sickness!

NEWSLETTER: What are some of the highlights of your years at Iowa? What have you learned from your students?

BIERBAUM: This has been an exciting time to be in LIS! Everything has changed—yet everything is fundamentally the same: we still work with informing, as Patrick Wilson puts it—that is, with what forms or changes us inside; and we still have to put stuff away so that someone else can get it back out. As to highlights—I think of all of our SLIS graduates out there who serve their communities, love their work, and are a credit to their profession. What have I learned from my students? What I didn't learn in kindergarten, I suppose. That is the really neat thing about teaching: it gives you this lifelong excuse to learn; and one's students are one's best teachers, especially of humility and flexibility. Of course, I haven't always been the most apt of students . . .

NEWSLETTER: You have recently published two books, *Special Libraries in Action* and *Museum Librarianship*. What are your next projects?



Esther Bierbaum

Photo by Deb Grove

BIERBAUM: Perhaps to take a deep breath? After that, I have two things in the marshmallow stage. Regarding the books: Several teachers of special librarianship tell me they use the first book because it is open-ended, and off-beat enough to be interesting (they politely refrain from "weird")—but also grounded in special library principles. As to *Museum Librarianship*, it has just been published but has a long prepublication history. Based on the CIP record, people have been asking about it for nearly three years. I hope they all now rush up to the cash register!

NEWSLETTER: Please tell us about your recent work on the revision of the schedule for the Biological Sciences in the next edition of the Dewey Decimal Classification.

BIERBAUM: It wasn't that much. I just sort of took a consumer's advocate position when I read that the Life Sciences (you know—560-590) were going to be recast along "New Biology" lines—that is, molecular over

taxonomic—and complained on behalf of jillions of people who still sort the vegetable and animal kingdoms. So the DDC Editorial Policy Committee (EPC) started sending this great stack of documents—and I started annotating them. I hope the compromise works well on the shelves.

NEWSLETTER: In your first lecture at Iowa you applied AACR2 descriptive cataloging principles to a coffee cup, and you have continued to address the connections between museum studies and librarianship. What can each field bring to the other?

BIERBAUM: Both are agencies of communication, essentially doing the same things, which is to say, collecting, organizing, describing and making accessible the evidences of our humanity, in all its follies and wisdom. I do believe the two professions are beginning to work on their common ground rather point to their differences. Just think of what is in the realm of possibility: an NUC of objects in museums and documents in libraries, so that one could find the location of, say, a whale oil lamp, and books about lamps!

NEWSLETTER: What role do you see for technical services in the digital libraries of the future?

BIERBAUM: Technical services has, of course, been most affected by automation. And even though libraries are finding ways around supporting TS departments as such, collections will continue to need organizing, and library staff will still have to understand how it all works. As I said before, if you have information, you have to put it away in such a manner someone else can get it back out. I admit to a sneaky amusement when surfers complain that the Internet would be easier to use if it were better organized.

FROM THE DIRECTOR

Higher education has placed increasing emphasis on planning. Our school is no exception. We continue to identify directions the information professions take, and seek ways to assure our ability to provide education and scholarship that meets the needs of a society ever more interested in information.

The two major planning efforts include strategic planning in conjunction with other academic units within the University, and the process of accreditation under the auspices of the American Library Association. Both of these efforts emphasize examination of the results of our work. Known as "outcomes assessment," for each aspect of our activities we attempt to identify significant goals, and then gather evidence to determine whether these goals are being met. The process also calls for development of plans to address any shortcomings, with special attention to continuous evaluation. We are finding the process quite useful and informative.

Examples of mechanisms we are using to evaluate the School are in-depth interviews (with permission) with employers of recent graduates, development of course portfolios showing

actual student work, and the establishment of a board of visitors. This group will review our planning, the course portfolios, and other materials in order to assist in guiding our future.

The Committee on Accreditation of the American Library Association will send an external review panel to the School on February 13 and 14. We look forward to their assistance with our planning activities. Your comments may well be sought by one or more members of this review panel.

As part of ongoing planning and evaluation, we would like to receive from you citations of publications in which you have been involved, and indication of offices held or other evidence of professional activity. Even with electronic searching it is not feasible for us to search the names of all of our 1459 graduates. We would appreciate this assistance a great deal.

We are happy to report that our fundraising has not only been effective, but there seems to be a consistency in the improved level of support we receive. This support is crucial, as the cost of updating equipment and providing connectivity is high. As you are aware, such technology is essential in

the profession as it is now practiced.

Fundraising is also among the priorities of our academic parent—the College of Liberal Arts. The College is considering a process that would consolidate the fundraising efforts of its various departments. Perhaps overall costs of fundraising could be cut, giving us all better results from these efforts. In that regard we would like your response to the following:

— I think the consolidated mailing is a good idea and I would be happy to make my annual contribution in this way.

— I would rather make my annual contributions in response to an appeal from the School.

— I have no preference; either approach would be acceptable.

Other Comments:

Your name: (optional)

The College also hosts a complimentary breakfast as part of the Alumni Association's reunion weekend. This breakfast will be held Saturday, June 3, 1995 in the Lobby of the Theater Building from 8:30 to 10 AM.

CARL F. ORGREN
carl-orgren@uiowa.edu

1993-94 Library and Information Science Honor Roll

This honor roll gratefully recognizes alumni and friends who made gifts of \$25 or more to the School of Library and Information Science through The University of Iowa Foundation from September 1, 1993, through August 31, 1994.

Adelberg, Harriet D., Grinnell, Iowa
Allen, Barbara F., Waverly, Iowa
Allen, Roy F., Waverly, Iowa
Alms, Brian R., Bourbonnais, Ill.
Anderson, Barbara J., Richmond, Va.
Annett, Susan E., Los Angeles, Calif.
Atwood, Donna Jo, Kansas City, Mo.
Bahrenfuse, Susan J., Grinnell, Iowa
Baner, Janice L., Moline, Ill.
Behrens, Janet L., Sigourney, Iowa
Behrman, Sara T., Flint, Mich.
Berger, James B., Tucson, Ariz.
Bierbaum, Esther G., Iowa City, Iowa
Boese, Mrs. Robert R., Cambridge, Minn.
Boese, Robert A., Cambridge, Minn.
Boysen, Andrew A., Cedar Rapids, Iowa
Boysen, Lynne E., Cedar Rapids, Iowa
Brandt, Paula O., Iowa City, Iowa
Burgart, John L., Dubuque, Iowa
Candee, Russell B., Waterloo, Iowa
Candee, Sherry D., Waterloo, Iowa
Caplan, Freda Ellen, Iowa City, Iowa
Caplan, Richard M., Iowa City, Iowa
Casraiss, Eugene I., Jr., Derwood, Md.
Casraiss, Teresa W., Derwood, Md.
Catterall, Susan L., Minneapolis, Minn.
Caulkins, Lorna W., Grinnell, Iowa
Christensen, Richard L., Bloomington, Ill.
Chu, Felix T., Macomb, Ill.
Chu, Nancy L., Macomb, Ill.
Claussen, Donald H., Marion, Iowa
Claussen, Marlys A., Marion, Iowa

Cohen, Barbara A., Madeira, Ohio
Cohen, Loren H., Madeira, Ohio
Courtney, John S., West Des Moines, Iowa
Dahl, Karla A., Austin, Minn.
Davis, Dave, Fond du Lac, Wis.
Davis, Grace W., West Liberty, Iowa
Dellinger, Janet R., Shell Rock, Iowa
Dickes, Janis I., Cedar Rapids, Iowa
Doorenbos, Judith G., Iowa City, Iowa
Drury, Andrea J., Portland, Ore.
Duffel, Michael W., Iowa City, Iowa
Duffel, Patricia G., Iowa City, Iowa
Eggers, Delos H., Iowa City, Iowa
Eggers, Lauretta P., Iowa City, Iowa
Eller, Gary, Ames, Iowa
Engel, Kevin R., Grinnell, Iowa
Esser, Patrick R., Omaha, Neb.
Finch, Carol S., Phoenix, Ariz.
Forsling, Susan J., Ames, Iowa
Geiger, Nancy L., Cedar Rapids, Iowa
Godin, Christine C., Overland Park, Kan.
Goers, Steven D., Des Moines, Iowa
Goers, Willona Graham, Des Moines, Iowa
Gray, Dorothy M., Iowa City, Iowa
Gray, E. Thomas, Iowa City, Iowa
Grote, Thomas A., Arlington, Va.
Groth, Robert E., Garner, Iowa
Gunther, Linda L., Phoenix, Ariz.
Hagle, Claudette S., Irving, Texas
Hanson, James O., Le Claire, Iowa
Harrington, Janice N., Champaign, Ill.
Hauck, June E., Kalamazoo, Mich.

Headley, Stephen K., Cincinnati, Ohio
Heins, Alison S., Cedar Springs, Mich.
Hendricks, James R., Minneapolis, Minn.
Hosel, Harold V., Alameda, Calif.
Huiskamp, Julie G., Cresco, Iowa
Hulbert, Linda A., Clayton, Mo.
Hurley, Trudy M., Nashville, Tenn.
Ingersoll, Linda L., Washington, D.C.
Inman, Michael S., Wichita, Kan.
Inman, Rhonda K., Wichita, Kan.
Johnson, Anne Conner, Princeton, Iowa
Johnson, Karen Jean, Chicago, Ill.
Johnson, Karen M., Walker, Iowa
Johnson, Kathleen Anne, Lincoln, Neb.
Julich, James J., Iowa City, Iowa
Justie, Julie H., Arlington Heights, Ill.
Justie, Kevin M., Arlington Heights, Ill.
Kamps, Donald K., Mason City, Iowa
Kelley, Evan, St. Paul, Minn.
Kelley, Judith A., Newport Beach, Calif.
Kelly, Judith J., Athens, Ga.
Kessler, Thomas L., Cedar Falls, Iowa
Kiewiet, Dennis R., Altadena, Calif.
Kiewiet, Lorraine G., Altadena, Calif.
Klein, Susan, New Orleans, La.
Knodel, Donna M., Quincy, Ill.
Knodel, Margie A., Bloomington, Minn.
Knott, Tula, Muscatine, Iowa
Kolb, Charles B., Des Moines, Iowa
Kolb, Deborah M., Des Moines, Iowa
Kusack, James M., Hamden, Conn.
Lauritzen, Heidi A., Iowa City, Iowa

Lewis, Maryellen, San Luis Obispo, Calif.
Lind, Beverly F., Waterloo, Iowa
List, Carla J., Plattsburgh, N.Y.
List, Charles J., Plattsburgh, N.Y.
Lowry, Lucy J., North Mankato, Minn.
Lynch, Ian F., New Orleans, La.
Malinowski, Marianne T., Ames, Iowa
Marlow, Cindy L., Plainview, Texas
Mateer, Karen M., St. Paul, Minn.
Mather, Becky R., Muscatine, Iowa
Mathews, Eleanor R., Ames, Iowa
McGuire, Timothy W., Eugene, Ore.
Melone, Nancy Paule, Eugene, Ore.
Meyer, Kurt A., Valley City, N.D.
Meyer, Sally S., Cedar Rapids, Iowa
Mohr, Sarah J., Davenport, Iowa
Morris, Susan M., Le Mars, Iowa
Nees, Michael D., Walcott, Iowa
Nees, Tracy, Walcott, Iowa
Neufeld, Sue S., Colorado Springs, Colo.
Nissen, Susan K., Butte, Mont.
Noble, Mary E., Iowa City, Iowa
Olsgaard, Jane K., Columbia, S.C.
Olsgaard, John N., Columbia, S.C.
Osborn, Jeanne, Iowa City, Iowa
Park, Dona Fae, Iowa City, Iowa
Parmer, Karen S., Grinnell, Iowa
Pate, Gaye, Joplin, Mo.
Payson, Patricia L., Fennimore, Wis.
Peterson, Kim A., St. Louis, Mo.
Rod, Janice M., St. Cloud, Minn.
Rolf, Rebecca Stearns, Leonia, N.J.

Alumna perspective: Advocate for the Inner-City Library

Changes in the composition of America's urban centers offer challenges to public library systems seeking to provide library services to inner-city communities. While traditional library service must be maintained, additional ingenuity is needed to tailor and market resources and services to the specific needs of these frequently diverse and multicultural populations. An experienced urban public librarian, Vandella Brown (SLIS class of 1983), outlines a strategy for identifying the needs of the inner-city community, for developing relevant services and programs, and for marketing these resources to targeted neighborhoods.

In a paper entitled "Marketing the Inner-City Library" Brown describes a process in which the library undertakes a series of activities to gather information about its users' needs, wants, and services, and designs a plan to serve the users. "Thus, the user becomes the focal point for service," explains Brown.

"Targeted marketing is nothing new," she says. "Hospitals, health clubs, neighborhoods, and big businesses do it. It deals with specific demographics, needs, ethnic diversity, and creativity within the selected group. There are a series of activities I recommend for inner-city marketing, and that is what I share with urban librarians."

Brown began her library career as a page, a clerk, then a library assistant working in urban libraries in Memphis, Tennessee. Upon completing her MA from the University of Iowa's School of Library and Information Science in 1983, Brown returned to work in Memphis, focusing her study on inner-city libraries.



Vandella Brown

In her paper, Brown writes: "The first step in identifying whether your library classifies as an inner-city library is to get to know your citizens. The defining characteristics include: 40 percent of the adult population not completing high school, high crime rate among teens, increased single-parent families, high unemployment rate, a homogeneous culture of one or more ethnic groups, and one percent homelessness.

"The first step in implementing inner-city marketing," she continues, "is to maintain a sensitivity to recurring community needs. Begin to give the users what they want, not what you think they want. In inner-city marketing, the targeted group becomes the heart of the operations. The collection highlights their interest—more job information, more heritage labels on the spines, more videos for entertainment, and selected programs and services that enhance knowing themselves, their history, their dreams, and that provide

realistic help."

What is realistic help? Brown defines it as "involved programs and services, which teach kids how to be street smart, where to get help when the electricity is turned off, public notary service, homework help, GED preparation help, or where teenagers can get a job or where teens can join a gang/a club that really helps others.

"Inner-city marketing involves five series of activities: 1) analyzing the neighborhoods — finding out where the targeted group hangs out (night-spots, parks, stores, malls and much more); 2) designing ways to get them into the library — neighborhood drive arounds, school speeches, newsletters, radio, bus boards, publicity flyers; 3) developing the collection — querying what kind of materials they enjoy and need; 4) training the staff — how to tell about a program, how to create a commercial speech, how to present a helping attitude; and 5) setting a timeline for getting each process done. The better each process is planned the faster the results. For the best results, evaluate on an ongoing basis so that changes can be implemented or delayed on a time table.

"Overall," Brown says, "it is hoped an inner-city marketing plan would be tied into traditional library services. However, the challenge demands that libraries start to look at the changing faces of Americans and to begin changing library services for the new faces."

Brown is manager of the Linden Branch of the Columbus (Ohio) Metropolitan Library. She is involved with a network of four branches called the Inner Connection, a project that has led to greatly increased circulation, collection development, and programming. For a copy of her paper, write to her at the Columbus Metropolitan Library, 2432 Cleveland Avenue, Columbus, OH 43211.

Honor Roll (cont'd)

Rowley, Gordon S., Ames, Iowa
Rowley, Naomi J., Ames, Iowa
Rubis, James H., Fairfield, Iowa
Rubis, Susan D., Fairfield, Iowa
Saur, Cindy S., Arlington, Va.
Savage, Elaine H., Orland Park, Ill.
Schmidt, John A., Iowa City, Iowa
Sedlacek, Joyce M., Cedar Rapids, Iowa
Sharpe, Mary H., Grayslake, Ill.
Sidler, Sandra Elizabeth, Fond du Lac, Wis.
Solursh, Victoria R., Iowa City, Iowa

Spence, Diana A., Iowa City, Iowa
Srinivasan, Padmini, Iowa City, Iowa
Stangohr, Margaret K., Winterville, N.C.
Starling, Betsy K., Madison, Wis.
Stickman, James S., Seattle, Wash.
Stout, Deborah A., Ellicott City, Md.
Striegel, Mary Jane, Marshall, Minn.
Stutts, Corinne F., Bow, N.H.
Swalley, Linda S., Houston, Texas
Thomas, Kathy S., Des Moines, Iowa
Thompson, Thelma B., Mount Vernon, Iowa

Tucker, Joan A., Iowa City, Iowa
Walden, Catherine E., Cookeville, Tenn.
Walden, Winston A., Cookeville, Tenn.
Weikum, Jim M., Biwabik, Minn.
Weikum, Kristen S., Biwabik, Minn.
Weiser, Linda J., Panora, Iowa
Wezeman, Marjorie L., Minneapolis, Minn.
Whisler, John A., Charleston, Ill.
White, James W., La Crosse, Wis.
Wiese, Glenda Coppersmith, Davenport, Iowa

Wilhite, Marjorie G., Iowa City, Iowa
Williamson, Cedra A., Tipton, Iowa
Wince, Barbara B., Indianapolis, Ind.
Wince, Michael H., Indianapolis, Ind.
Winters, Robert W., St. Paul, Minn.
Wood, Jonette E., Oregon, Ill.
Wormer, Grace, Estate, Iowa City, Iowa
Wullner, Julie E., Springfield, Ill.
Zervas, Maria B., Plano, Texas
Zimmerman, Ann-S., Ann Arbor, Mich.

Appointments of 1993 graduates

JOHN BOGGS: circulation librarian/associate system administrator, Hamline University, St. Paul, MN.

KATE BOROWSKE: reference librarian/liaison to the Graduate School, Hamline University, St. Paul, MN.

RACHEL BRAATEN: children's librarian, Gail Borden Public Library, Elgin, IL.

ANN BROWNSON: head of reference, Rock Island (IL) Public Library.

MAUREEN BRUNSDALE: extension services librarian, University of South Dakota, Vermillion, SD.

PAULA BUHROW: head of technical services, Burlington Public Library.

CHERYL CHISNELL: information systems specialist, Medical Center Library, Vanderbilt University, Nashville, TN.

SYLVIA CONTRERAS: reference librarian, Texas A & M University-Corpus Christi, Corpus Christi, TX.

SUSAN CORBIN-MUIR: media specialist, Hills Elementary School, Iowa City Community Schools.

TERESA DAHLGREN: newsroom librarian, *Waterloo Courier*, Waterloo.

PAMELA DENNISON: elementary media specialist, North Scott Community Schools, Princeton.

JAMES DUNCAN: senior librarian, Library & Archives at the Balch Institute for Ethnic Studies, Philadelphia, PA.

AMY FENNEMA: library media specialist, Illiana Christian High School, Lansing, IL.

DEBORAH GROSSKLAUS: head of audio/visual department, Musser Public Library, Muscatine.

MARIANNA HAAS: technical services coordinator, Musser Public Library, Muscatine.

LEANN HANKOM: technical bibliographer/translator, Ford Motor Company, Dearborn, MI.

SUSAN HARNOIS: library assistant, technical services, Waterloo Public Library.

JOHN HENDRICKS: director, Eleanor Ellis Public Library, Phillips, WI.

LORI JARGO: science reference librarian, Brown University, Providence, RI.

KAREN JOHNSON: consultant/assistant administrator, East Central Regional Library, Cedar Rapids.

KEVIN KENKEL: director, Ella McIntire Library, Huron University, Huron, SD.

JANICE KUNKEL: director, Forest City Public Library.

ELIZABETH LAMONIA: children's librarian, Free Library of Philadelphia, PA.

BARBARA LEHN: librarian, Arts and Literature Division, Omaha (NE) Public Library.

SUSAN LEO: research associate, Noel/Levitz Centers for Institutional Effectiveness & Innovation, Iowa City.

DAVID LEPSE: librarian, Wilson Library, University of Missouri at Rolla.

MARY LUTTENEGGER: young adult/outreach librarian, Rock Island (IL) Public Library.

MICHELLE MANFREDI: coordinator, library & media services, Allen Memorial Hospital, Waterloo.

CINDY MARLOW: acquisitions/reference librarian, Wayland Baptist University, Plainview, TX.

DEBORAH McALISTER: media specialist, City High School, Iowa City.

DAVID MITSCHELEN: librarian, LaSalle High School, Cedar Rapids.

MOLAAN MOSELL: reference and instructional services librarian, Parks Library, Iowa State University, Ames.

DEB NEISESS: junior high school media specialist, Clear Lake Community Schools, Clear Lake.

SUSAN PEARSON: information services librarian, Waterloo Public Library.

CHARLTON PENDRY: coordinator of library media services, Fort Dodge Community Schools.

JUDITH PROKSA: head of children's services, West Des Moines Public Library.

CAROLYN ROKKE: automation trainer, Rolling Prairie Library System, Decatur, IL.

JANET RONNBACK: director, International Falls (MN) Public Library.

KRISTA ROSS: reference librarian, Evergreen Park (IL) Public Library.

CAROLYN ROYS: media specialist, Senior High School, Geneseo, IL.

JAY SATTERFIELD: graduate student, American Studies, University of Iowa.

LINDA SCARTH: reference librarian, Mount Mercy College, Cedar Rapids.

MARTIN SCHMIDT: head of cataloging, Maharishi International University Library, Fairfield.

MARY MARJORIE SHAW: library assistant in collection development, Parks Library, Iowa State University, Ames.

JEAN SHUMWAY: radiology librarian, University of Iowa.

MAUREEN SMITH: media specialist, Lyons Middle School, Clinton.

DOUGLAS STEHLE: access services librarian, Western State College of Colorado, Gunnison, CO.

CARLA TRACY: reference librarian, Augustana College, Rock Island, IL.

ALETHEIA TURNER: children's librarian, Hennepin County Library, Minnetonka, MN.

ISABELA VARELA: lecturer, Modern Languages Dept., University of Northern Iowa, Cedar Falls.

DENNIS WINTERS: cataloger, Quality Books, Inc., Oregon, IL.

AMY WORWA: librarian, Westonka Library, Hennepin County Library, Mound, MN.

JAN ZAUHA: assistant librarian, Graduate Library, University of Michigan, Ann Arbor, MI.

In Memoriam

GARY BOLING ('86) of Des Moines, IA, died on April 6, 1994.

SUSAN BRINKMEYER ('87) of Iowa City, IA, died on December 12, 1994. She was a reference librarian at Mount Mercy College, Cedar Rapids.

SALLY FRY ('77) of Colo, IA, died on May 31, 1994. She was head of the Veterinary Medical Library at Iowa State University, Ames.

MARGARET LITTLE ('88) of Des Moines, IA, died on September 4, 1994. She was head of cataloging at Drake University Library.

MARJORIE MALIN ('71) of Iowa City, IA, died on November 8, 1993. She had been an elementary school librarian in Sigourney.

MILDRED LAUGHLIN, SLIS faculty member from 1973 to 1979, died at her home in Norman, OK, on September 19, 1993, after a long illness. She had been professor at the University of Oklahoma, where she was in charge of the school library media program. In June she was inducted into the Oklahoma Educators Hall of Fame.

FACULTY NOTES

Shay Baker has contributed chapters to two new books. "Tending Our Pastures: Implications of the Latest Research on Browsing Public Library Collections" will appear in *Guiding the Reader to the Next Book: Research and Reflection*, edited by Kenneth D. Shearer and Duncan Smith. "What Patrons Read and Why: The Link Between Personality and Reading" was published in *Research Issues in Public Librarianship: Trends for the Future*, edited by Joy M. Greiner. Baker presented a paper on marketing library services at the Public Library Association conference in Atlanta and led a workshop on marketing at the Carnegie Library of Pittsburgh.

Esther Bierbaum gave an invited paper "Museum Libraries: Slow Waltz on the Information Highway" to the Committee on Information and Documentation of the International Council of Museums. She contributed articles to *The Lion and the Unicorn* ("Bad Books in Series: Nancy Drew in the Public Library") and to *Technical Services Quarterly* ("Searching for the Human Good: Some Suggestions for a Code of Ethics for Technical Services").

Carl Orgren contributed an article to *The Reference Librarian* on cooperative reference service. He recently served as an external panel member for the ALA Committee on Accreditation in its first round of reviews under the new accreditation standards. He is a member of the University of Iowa's Task Force on Copyright and is chair of the subcommittee on use of copyrighted materials.

Jim Rice is a member of the Advisory Council for the UI Information Arcade, an information technology facility established by the University Libraries. He is the school's representative to the Liberal Arts Faculty Assembly.

Joel Shoemaker was elected to the Board of the Young Adult Library Services Association (YALSA) of ALA.

Padmini Srinivasan taught three workshops on harnessing the Internet. In November she presented a paper on relevance judgments and structured retrieval at the Symposium on Computer Applications for Medical Care in Washington, D.C. She also gave a formal presentation for the UI Linguistics Department. She will be on leave in the spring, working at Cornell University

and at various places in India to develop and test her full-text retrieval system.

In her absence, **Richard Smith** will serve as visiting assistant professor.

Jean van Deusen was appointed assistant professor, effective August 1994. She presented papers on flexible scheduling at the American Association of School Librarians research forum in June and at its fall conference in November. She is co-author of three articles in the Fall 1994 issue of *School Library Media Quarterly*. This fall she served on the NCA accreditation team for the Ankeny (IA) Schools.

ALUMNI NOTES

1969

LOLLY EGGERS retired as director of the Iowa City Public Library on June 30. Her twenty years of leadership were celebrated in a series of weekend events called "The Lolly Finale." She also received the Member of the Year award at the fall conference of the Iowa Library Association.

1974

JUDY NIXON, Krannert librarian at Purdue University, is the 1994 recipient of the Gale Research Award for Excellence in Business Librarianship, presented by the Business Reference and Services Section of ALA's RASD.

1976

SUSAN CRAIG became director of the Iowa City Public Library on July 1. She first joined the staff as librarian in 1978.

STEVE GROVE is now manager of the Elyria (OH) Public Library's West River Branch.

1980

STEVE THOMAS is coordinator of library instruction at Illinois State University, Bloomington.

1983

BONNIE MITCH is senior catalog librarian at the Pius XII Memorial Library at Saint Louis University.

1986

Renee McBride is West European Studies monographic cataloger at the UCLA University Research Library in Los Angeles.

1987

GEORGIA QUIRK is reference librarian and science bibliographer at the University of North Carolina at Asheville.

SUSAN ZOLLO is administrator of the Telecommunications Resource Center for the NLM-funded National Laboratory for the Study of Rural Telemedicine, located at the University of Iowa.

1989

KATHERINE LONG is department manager for the Missouri Valley Special Collections at the Kansas City Public Library.

1990

JOEL GULDNER, a staff member of the Library of Michigan is project manager for Michigan's participation in the U.S. Newspaper Project.

JOHN MARCUS is now a research associate at Andersen Consulting's worldwide headquarters in Chicago.

SUSAN NISSEN, law librarian for the Montana Power Company, is now president of the Montana Library Association.

1991

STEVE BAULE is instructional materials coordinator for Glenbrook South High School in Glenview, IL.

REBECCA ROLFE is adult services librarian at the Montclair (NJ) Public Library.

THERESA SCHMIDT is children's librarian at the Albert Lea (MN) Public Library.

KATHY THOMAS is now a reference librarian at the Main Library of the Public Library of Des Moines.

1992

STEVE JOHNSON is government documents/business librarian at the University of South Dakota, Vermillion.

DAVID MUHLENA is development associate in the Office of Corporate, Foundation and Government Relations at Gustavus Adolphus College, St. Peter, MN.

ANNE REEVER is the assistant librarian at East Arkansas Community College in Forrest City.

DEBORAH WILLS is a reference librarian at Wilfrid Laurier University, Waterloo, Ontario.

Looking Ahead in 1995 Continuing Education Events

- March 10 **Storytelling: Planting the Seed**
9:00-4:00 A workshop taught by Jan Irving
- May 13 **The Balancing Act: Books, Children, and Choices**
8:30-4:00 A workshop taught by Betsy Hearne and Roger Sutton, co-sponsored by the Iowa Educational Media Association
- June [date to be announced] **Doing More with Less: Innovative Strategies for Nonprofit Organizations**
An interactive videoconference led by Sharon Baker
- June 12-16 **Advanced Topics in Management**
1:00-3:45 A one-credit-hour course taught by Sharon Baker
- October 28 **27th Annual Festival of Books for Young People**
8:45-3:30 Speakers: Natalie Babbitt, Gail Gibbons, Chris Crutcher

Brochures and registration forms will be available six weeks in advance of each event. For more information, call Ethel Bloesch at 319/335-5707.

Festival 26



Photo by Deb Grove

Joanne Ryder, Marion Dane Bauer, and Candy Dawson Boyd (left to right) were featured speakers at the School's 26th annual Festival of Books for Young People, held November 5. Each speaker described her work in a thoughtful and moving way, illuminating the festival theme "Discovering, Wondering, Affirming."

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Ethel Bloesch, editor.

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The University of Iowa
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3087 Main Library
Iowa City, Iowa 52242-1420