

Footnotes

The Official Newsletter of the State Library of Iowa

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Davenport public, school libraries join forces to offer computer training

When Davenport officials thwarted plans to build a branch library on the west side of the city, local librarians and school staff partnered so that community needs could still be met.

In the fall of 2001, Davenport's mayor had pretty much dashed all hopes of building a branch library. Around the same time, sales tax dollars were allocated to the schools to upgrade their media centers and to provide more programs for adults in the evenings.

Architects receive award for Miller Building



Herbert Lewis Kruse Blunch Architecture received Honorable

Mention/Award of Excellence for "the distinguished accomplishment in architectural presentation" for the Ola Babcock Miller Building. The honor was announced at the lowa Chapter of the American Institute of Architects 2002 Awards Program.

Cathy Stone, a librarian at the Davenport Public Library, along with Meg Sarff, acting director of the library, accepted an invitation from Marcia Jensen, a West High School media specialist, and other school officials to discuss a collaborative project that would allow the library to use the school to offer computer training classes to the community.

"Our library computer lab has nine workstations," said Sarff, "and the school's lab is three times larger. And it is much easier to park at the school."

So far, public library staff have used the school's lab to teach 12 basic computer classes for adults, including information on how to access the library's web site and databases.

Other projects are also underway. Davenport Public Library's young adult librarian has instituted after school programs for teens at local high schools, and the library and schools are collaborating with the Davenport Parochial Schools on a project called Davenport READS, which will involve kids from second grade on up.

According to Sarff, the projects are in keeping with the library's goal of taking resources and services out into the community. Jensen also sees benefits.

"I think our collaboration has been worthwhile. We can share ideas and efforts, and we can work in consistent ways to combine resources and emphasize programs," said Jensen.

Cameron receives CYP Quality Time Award

Mary Cameron, Youth Services Consultant, State Library of Iowa, was awarded the Children's and Young People's Forum's "CYP Quality Time Award" at the Iowa Library Association fall conference in October

The award is given to a person who has made an outstanding contribution to library service to young people on a regional, statewide, or national level.

Cameron's nominator wrote, "By her actions and accomplishments, one can obviously see that she is dedicated to not only the lowa librarians but the citizens of lowa, including our future taxpayers -- the children themselves."



Voters show support for new Clarinda library

In a special election October 1, Clarinda voters authorized the city to borrow \$1 million to build a new public library. A total of 714 people voted yes for the library; 222 voted against the proposal. As reported in *Valley News Today*, Clarinda Mayor Frank Snyder said he was pleased by the results.

"I am extremely pleased with the number of voters who turned out," said Snyder. "I am excited the community wants a new library and I am pleased with our library committee and city council for the effort they put forth to make this a reality."

State Center library levy fails

State Center residents voted against a special levy to help support operations of the Gutekunst Public Library. The levy, which called for 27 cents per \$1,000 in valuation, would have been used to make improvements to the library and expand collections. According to library director Rowena Ryan, the vote was 44 percent for the levy and 55 percent against it.

Telling the Library Story Website

Telling the Library Story, just like storytelling, brings together elements that weave a compelling tale of the library's value. Learn more about these elements and lots of other fantastic ways to tell *your* story at

www.silo.lib.ia.us (look under For and About lowa Libraries).

A Joint Project of the Iowa Library Service Areas and the State Library of Iowa

This site will be updated regularly.

What You Will Find

- Quotes About Libraries and Librarians
- Studies and Amazing Facts about lowa Libraries
- Sample Speeches
- Sites on How Become a Better Speaker/Presenter
- Clip Art
- Ideas for Newspaper/Newsletter Columns
- Templates for Creating Newsletters, News Releases and Brochures
- And More!

FOOTNOTES

Iowa Stories 2000 libraries say project results are "energizing" and "an honor"

The **Cherokee Public Library** was a pilot site for First Lady Christie Vilsack's Iowa Stories 2000 program. Two years later, the project is still active and received the "Celebrate Literacy" award from the Iowa Reading Association.

Cherokee's project provides volunteer readers and books to clients visiting the local Women, Infants and Children (WIC) clinics. Volunteers read to children from 8:30 a.m. to 5 p.m. each day the clinic is open, and each child receives a new or gently used book. In addition, library newsletters and information sheets from the school district are handed out that explain the value of reading to children.



"We feel this has been a very successful effort in our community," said Mary Jo Ruppert, Cherokee Public Library Director, and it was a real honor to receive the 'Celebrate Literacy' award."

"The WIC staff said the clinics are more manageable since the children are entertained while waiting for appointments, and staff have received very positive feedback from parents about our efforts."

Ruppert said story time attendance has increased since the project began.

"And although we cannot measure this, we feel that by reading aloud we are providing a mentoring experience that has a happy ending for many of the children and parents who observe the process," said Ruppert.

Greene Public Library became involved in the Iowa Stories 2000 program in 2001.

"Our goal was to target the middle-schoolers and get them excited about reading," said Cynthia Siemons, director of the library. The first event of the project, "Celebrity Reading Nights," featured Greene High School basketball players in "Slam-Dunk a Good Book." Later, First Lady Christie Vilsack was invited to be a celebrity reader for "A Star-Spangled Reading Sensation." "Mystery Mania" was held in late October and involved books, reading and a "ghoulish good time."

"Although we had to shift our goal to target a younger aged group, we have been extremely pleased by the response," said Siemons. "Working together with other members of this community has been a wonderful experience and it has been an opportunity for citizens other than the library board and staff to promote our local library and to realize what an important role it plays in our community."

According to **Sioux City Public Library** staff, Iowa Stories 2000 has been an "energizing process for Sioux City." The program's goal was to increase the use of libraries by keeping middle school kids involved in and excited about reading, learning, and information literacy.

An information literacy Power Point show was developed and presented to over 900 seventh grade students. As an ongoing reminder, each seventh grader received a multicolored, big-message-pen with six

(Cont. on Pg. 4)

"The libraries cited in this issue of 'Footnotes' exemplify how effective and inclusive the lowa Stories 2000 process is. From Greene to Cedar Rapids, the size of the library is not what matters. It is the public spiritedness in each community that does. The process brings together people from across a community and establishes new relationships for the local public and school libraries and the communities they serve. Each town has unique circumstances, and the projects they choose reflect the ideas of those citizens who participate in the program. Iowa Stories is a great way to build community."

First Lady Christie Vilsack

lowa Stories 2000 libraries say projects are "energizing" and an "honor" (Cont. from Pg. 3)

steps to information literacy displaying one at a time in the message window. Each classroom and media center also received a specially designed poster outlining the information literacy steps.

Besides encouraging better decision making and lifelong learning, the Stories 2000 project had other positive effects. Middle school library media specialists and public library staff better understand each other's role. Public library children's and reference staff worked together in new ways. A local four-year college purchased information literacy pens to support teaching college-level information literacy skills, and seventh graders all over Sioux City now know a name and face when they come to the public library to ask for assistance.

Middle school-aged kids were also the focus of the **Cedar Rapids Public Library's** lowa Stories 2000 project. Students from five middle schools were given a free book to read and keep. They were matched with community volunteers who read the same book. Students and volunteers then e-mailed or met in person to talk about the book. The library provided possible discussion questions and a web page was designed that everyone could use for information. After a month of reading, students had a chance to meet their reading mentors at an ice cream party.

"We received some very positive feedback," said Becky Stover, media specialist at Jefferson High School. "The students were especially happy that they got to keep the books they read."

Special pricing available for Iowa Award Sets 2003-04

Perfection Learning was chosen by the Iowa Educators Consortium to become the approved vendor for all three Iowa Award Sets for 2003-04. Libraries may download the order form, then mail or fax it to Perfection Learning. The deadline for orders is December 20, 2002. Orders will be shipped by March 15, 2003.

Special pricing for the Iowa Children's Choice Set is \$162.09. The Iowa Teen Award is \$130.70 and the Iowa High School Award Set is \$125.95. Title lists for each set, additional pricing information and the order form are available at the Iowa Educators Consortium web site: www.iec-ia.org/Images/PDF/IEMAAwardOrder.pdf.

Iowa represented at National Book Festival

A display with Iowa Stories 2000 information, the "I is for Iowa Book," and other Iowa literacy initiatives was part of the National Book Festival in Washington, DC on October 12. Mary Cameron, youth services consultant, State Library, represented Iowa at the event, which was organized and sponsored by the Library of Congress and hosted by First Lady Laura Bush. Iowa's booth was one of 40 located in the Pavilion of States, which highlighted reading programs and local libraries nationwide. A map of the United States was given to everyone who toured the Pavilion and each booth stamped the map with a special stamp featuring their state. About 45,000 people participated. The Festival also featured 70 award-winning authors, illustrators and storytellers. More information about the Festival is available at www.loc.gov/bookfest.

Biggest online children's library debuted November 20

A library of the children, by the children, for the children

The federal Institute of Museum and Library Services, in partnership with non-profit, industry, academic, and other government organizations has announced a five-year, \$4.4 million plan to build a digital library freely available for children worldwide.

The library will consist of 10,000 children's books drawn from 100 cultures. The International Children's Digital Library, developed by the Internet Archive and the University of Maryland, is part of a larger research project to develop new technology to serve young readers. No other library of this size, that is appropriate and accessible for 3-13 year olds, exists.

Twelve children (ages 7-13) from public and private schools in Montgomery and Prince George's County demonstrated the prototype of the International Children's Digital Library in the Great Hall of the Library of Congress on November 20.

Research shows that children's use of books increases their cognitive, social, and motivational development. Unfortunately, getting access to books can be a challenge, particularly in economically disadvantaged and geographically isolated areas. However, with computer technologies becoming widely available in schools and public libraries, tens of thousands of books can be made available through large online archives.

While the International Children's Digital Library intends to provide young people across the globe with online access to some of the greatest children's books in the world, another long-term benefit of the project will be in discovering how children best interact with digital books. Children have rapidly progressing levels of reading, spelling, cognitive abilities, and interests. But, the majority of digital libraries and the research devoted to them are targeted to adult users.

The results of the IMLS-sponsored research will be disseminated on the Internet (in the form of the Children's International Digital Library), in conference and journal papers, and in a book describing the impact the library has on children's lives. Experience the International Children's Digital Library Web site at: http://www.icdlbooks.org

Certification update

Congratulations to the following public library staff certified for the first time through the State Library's Iowa Certification Program for Public Librarians.

Judy Coe, Osceola Debra Dietzenbach, Waucoma Karen Estep, Ankeny Michael Hanks, Huxley Amy Parker, Westage and Tripoli Julie Wells, Norwalk

Important Dates November / December 2002

November 28 and 29 - Thanksgiving Holiday

December 10 - Commission Meeting - Des Moines

December 15 - Direct State Aid Report due

December 25 - Christmas Day Holiday

2003 Calendar Dates to Remember

January

January 1 - New Year's Day

January 16 - E-rate filing window for 2003 closes

January 20 - Martin Luther King birthday observed

January 24-29 - ALA Midwinter Conference -

Philadelphia

January 30 - Accreditation Report due

February

Registration for Spring Public Library

Management 1 and 2

Summer Library Workshops

10th - Elliott; 11th - Urbandale; 12th - Ames

13th - Mt. Pleasant; 14th - Coralville;

24th - Fayette; 25th - Mason City

26th - Fort Dodge; 27th - Everly; 28th - Arthur

February 25 - Commission meeting* - Des Moines

March

March 6-8 - Public Library Association Spring Symposium Chicago

March 12 - ILA Legislative Day (tentative)

April

School Library Media Month

Registration for Summer Public Library Management 2

April 6-12 - National Library Week

April 10-13 - ACRL Annual Conference - Charlotte

April 22 - Commission meeting - Des Moines

April 24-25 - KidsFirst Conference - Des Moines

May

FirstSearch agreements due at Central Iowa Library Service Area

May 2 - ILA/ACRL Spring Conference - Dubuque

May 9 - Iowa Center for the Book Advisory Council - West Branch

May 12-13 - ALA National Library Legislative Day - Washington, DC

May 26 - Memorial Day Holiday

June

Renew EBSCOhost subscriptions

June 17 - Commission meeting - Des Moines

June 19-25 - ALA Annual Conference - Toronto

June 30 - Direct State Aid funds expended

June 30 - Library Infrastructure funds expended

June 30 - 2002 Partnership Grants / Grant project completion date

*Iowa Commission of Libraries

<u>July</u>

Registration for Fall Public Library Management 1 and 2

July 1 - 2003 e-rate discounts begin

July 4 - Fourth of July Holiday

July 31 - Direct State Aid Final Report due - State Library

July 31 - Library Infrastructure Report due - State Library

July 31 - Open Access Annual Report due - State Library

July 31 - Access Plus Annual Report due - State Library

July 31 - 2002 LSTA Partnership Grant claims due -

State Library

July 31 - 2002 LSTA Partnership Grant Final Report due - State Library

August

August 6-7 - Conference on Information Literacy - Mason City

August 15 - Summer Library Program evaluations due - North Central Library Service Area

August 19 - Commission meeting - Des Moines

August 31 - Enrich Iowa Letter of Agreement postmarked to State Library

August 31 - Library Infrastructure Letter of Agreement postmarked to State Library

<u>September</u>

Library Card Sign-Up Month

September 1 - Labor Day Holiday

September 9-12 - Town Meetings

September 16-19 - Town Meetings

September 20-27 - Banned Books Week

October

October 15-17 - ILA Annual Conference - Cedar Rapids

October 19-25 - Teen Read Week

October 22-26 - American Assocation of School

Librarians National Conference - Kansas City

October 28 - Commission meeting - Des Moines

October 31 - Annual Survey due at State Library

November

November 7 - ILA Annual Planning Meeting

November 11 - Veteran's Day Holiday

November 15 - School Library Media Center Survey due - State Library

November 17-23 - Children's Book Week

November 27-28 - Thanksgiving Holiday

December

December 9 - Commission meeting - Des Moines

December 15 - Direct State Aid Report due - State Library

December 25 - Christmas Holiday

Visit "All Iowa Reads" web site

Peace Like a River by Leif Enger was selected by the "All Iowa Reads" committee for 2003. "All Iowa Reads," a project of the Iowa Center for the Book, hopes to encourage Iowans statewide to read and talk about a single title in the same year. Libraries and other local organizations will plan programs and book discussion groups throughout 2003 to talk about the selection.

A temporary web page for "All Iowa Reads" has been developed on the State Library's website at www.silo.lib.ia.us/misc/All-Iowa-Reads/Index.htm. It will be regularly updated and eventually moved to the Iowa Center for the Book website when it is completed.

Libraries and other organizations are encouraged to contribute information about their "All Iowa Reads" events. An online events form is available on the web page under Additional Information.

Author Leif Enger recently sent a thank you note to the lowa Center for the Book for choosing his book.

"I m honored and delighted that you picked my novel for All lowa Reads. The blooming of yours and similar reading programs is a fine development, one I think actually has a chance to blow

a little cool air on our overheated culture; that you deemed *Peace Like a River* a worthy choice is a credit I'll always value and remember.

"My hope is that readers will be gladdened by this and subsequent picks, and that many a conversation prompted by them will continue across years and circumstances." -- Leif Enger



Announcing the selection for "All Iowa Reads" 2003 at the Iowa Library Association Fall Conference are, from left, Shaner Magalhaes, bureau chief, State Historical Society of Iowa; Kristin Gerhard, collections officer, Iowa State University Library; First Lady Christie Vilsack; Susan Craig, director, Iowa City Public Library; Kristin Steingreaber, media specialist, Southern Prairie Area Education Agency, and Mary Wegner, State Librarian.

Iowa Educators Consortium provides discounts to public libraries

The Iowa Educators Consortium (IEC) and the State Library are working together to provide discounts from over 40 different companies to school and public libraries. Categories include books, multimedia, online resources. For more information, visit the IEC website at www.iec-ia.org. Click on the "Media and Technology" button. The Fall 2002 Audio/Visual catalog is also available at the IEC website.

Sign up now for spring 2003 Public Library Management 1 and 2 classes

Registration is now being accepted for spring 2003 Public Library Management (PLM) 1 and 2 classes. To register online, go to www.silo.lib.ia.us/for_ia_libraries/continuing_ed/cecat.htm#PLM1 (PLM 1) or www.silo.lib.ia.us/for_ia_libraries/continuing_ed/cecat.htm#PLM2 (PLM 2). To receive a registration form by fax or mail, contact Fran Fessler, State Library, 1-800-248-4483; fran.fessler@lib.state.ia.us.

Iowa Commission of Libraries - Minutes October 22, 2002 - State Library, Des Moines (These minutes are considered draft until approved by the Iowa Commission of Libraries)

Present: Dale Ross, John Bennett, Dwight Carlson, Monica Gohlinghorst, Eldon Huston, Berta Van Ekeren

Guests: Bonnie McKewon, Katherine Von Wald

Staff: Steve Cox, Sandy Dixon, Carol Simmons, Mary Wegner, Annette Wetteland

Ross called the meeting to order at 10 a.m.

1.0 Set Agenda

No changes to agenda.

2.0 Approve Minutes

Ross requested that the motion to adjourn the last Commission meeting be changed. Huston was assigned motion to adjourn.

3.0 Financial Report

The State Library is on target for both federal and state funds. Cox noted that line item AFees & Licenses@ includes EBSCO database funds. To-date, approximately \$102,000 has been collected from public and academic libraries who have signed up for EBSCO databases. Huston asked Cox which expenditures previously state funded are now being paid with federal funds. Cox said that significant portions of SILO, postage and supplies are now federally funded, and that the EBSCOhost databases are paid for entirely with federal funds and individual library assessments. Wegner reminded Commissioners that, in addition to the elimination of state funds for informational databases and the cancellation of Electric Library, the State Library eliminated two public services positions (10% of state-funded staff) as a result of the 03 budget cuts and also has cut its budget for the purchase of materials by 2/3 in the past two years. Cox reported that the federal e-rate subsidy offsets the cost of ICN sessions, saving the State Library \$51,000 last year and \$31,000 so far this year. Cox recommended that the State Library distribute 100 percent of the FY03 direct state aid and infrastructure funds, and 80 percent of Access Plus and Open Access funds. The Commission agreed. Van Ekeren asked about negotiations with the Department of Education over administrative fees which are taken by the Department of Education from the State Library's federal funds. Wegner said she plans to meet with the representatives of the Department of Education and the Attorney General's office to discuss this issue. Carlson suggested checking the wording of the federal appropriations language. Huston moved to accept the financial report; Bennett seconded. Motion carried.

4.0 Communications

A. Special Reports

- 1. State Library Marketing Team. Dixon gave an overview of the State Library Marketing Team, which is working to develop and assist in carrying out a plan to increase awareness and use of the State Library's direct library services. Team members are Mary Cameron, Helen Dagley, Beth Henning, Mandy Kirchner, Linda Maurer and Annette Wetteland; Barbara Corson and Sandy Dixon are co-chairs. Dixon noted accomplishments, including EBSCOhost training for state employees and a new State Library brochure for state employees. She reported that Legislative Fiscal Bureau and Service Bureau staff are scheduled to attend an orientation session on the services provided by the State Library, including the EBSCOhost databases. A paycheck insert will be distributed to state employees in November telling them about the availability of EBSCOhost.
- 2. Center for the Book. Wegner introduced Katherine Von Wald, who has been hired by the State Library as coordinator for the Iowa Center for the Book. Von Wald said she was looking forward to this new responsibility. She reported on a meeting of the Center for the Book Advisory Council held in Ames earlier in the month, in conjunction with the Humanities Iowa AVoices of the Prairie@ event. At the recent Iowa Library Association conference, the Center's All Iowa Reads committee announced Peace Like a River as its first book selection. Von Wald said part of the criteria for this year=s selection was either a book about the Midwest or written by someone from the Midwest. Von Wald reported that the Center has received a \$10,000 grant from Humanities Iowa to develop a web-based literary calendar. Commissioners invited Von Wald back to report periodically on future Center for the Book activities.

B. Commission Reports

Huston attended the State Library/Library Service Area Town Meeting in Council Bluffs and said the morning session was well attended and educational. Gohlinghorst said she attended, via the ICN, a very good Public Library Management 1 class. Van Ekeren attended the Iowa Library Association Fall (ILA) Conference in Des Moines and enjoyed many of the sessions and exhibits. Ross said he also attended the ILA conference and that he received several positive comments about the State Library's decision to sign a statewide contract for EBSCOhost. Ross discussed UCITA, the Uniform Computer Information Transactions Act, which is a controversial proposed uniform contract law which seeks to regulate transactions in computer information products such as software, online databases, and e-books. If UCITA is passed, it will have a negative impact on the ability of libraries to access and use the information products they purchase. Ross would like the Commission to be knowledgeable about the issue in case it comes up in the next legislative session, and requested that Wegner mail information about UCITA to Commissioners.



Iowa Commission of Libraries - Minutes October 22, 2002 - State Library, Des Moines (Cont. from Pg. 8)

C. State Librarian's Report

Wegner announced that Mary Cameron, Youth Services Consultant, received the A CYP Quality Time Award@ at the recent Iowa Library Association Conference. This award is given by the ILA Children's and Young People's Forum to a person who has made an outstanding contribution to library services for young people. Wegner said this is indicative of the high regard in which Cameron is held by Iowa's youth services librarians. Wegner reported that she gave a brief State Library update to ILA conference attendees. She said she outlined three new State Library projects (EBSCOHost databases, school library survey, Center for the Book) and reviewed the State Library's response to the 25% budget cut. The school library survey has been sent to all public schools in Iowa. School library staff will respond online via the web. The deadline is November 15. The Town Meetings received very positive evaluations. The 425 attendees represent 65% or more of Iowa's public libraries. Wegner attended the annual program meeting of the Chief Officers of State Library Agencies October 5-7. Wegner said the federal Library Services and Technology Act has not yet been reauthorized, nor have funds for the fiscal year which began October 1, 2002 been appropriated. Most of the federal government is operating on continuing resolutions regarding funding, and may do so until after the first of the year. Mary Cameron traveled to Washington DC to represent the State Library and the lowa Center for the Book in the "Pavilion of the States" at the National Book Festival on October 12.

D. <u>Iowa Library Service Area Report - Northwest Iowa Library Services</u>

McKewon discussed statewide cooperative projects involving the Library Service Areas, and also described Northwest Iowa Library Services. She said it was rewarding to work on the State Library/Library Service Area Plan of Service this year and that the new plan has been very effective. She explained the LSA Virtual Reference Pilot Project and discussed some continuing education collaborative efforts, such as Library 101, EBSCOhost training, and Managing for Results workshops. McKewon also explained the NW LSA demographics and noted that they serve 116 public libraries in 19 counties. She described board development and staff development educational opportunities available through the NW LSA. McKewon explained that this is the second year that Northwest LSA has used the ICN to participate in county meetings in her area, and that she uses the ICN to teach the Library 101 classes.

5.0 Public Comment

Dixon informed the Commission of upcoming ICN sessions she said may be of interest, including Building an Effective Library & City Team, and Safeguarding Our Patrons' Privacy: What Every Librarian Needs to Know About the USA Patriot Act & Related Anti-Terrorism Measures.

6.0 Action Items

- A. Appointment of Trustee for Northeast Library Service Area. Ross reported that this position has not been filled.
- B. Western Council of State Libraries. Wegner dispersed information she received about the Western Council and noted that the majority of State Libraries west of the Mississippi are members. Western Council purposes include providing a forum for resource sharing development, and providing opportunities for staff development in each state library agency. The Commission directed that the State Library join the council.

7.0 Discussion Items

- A. <u>Program Elimination Commission</u>. Wegner said she had been asked to speak to the Program Elimination Commission on September 5. She provided information on the role and services of the state medical library and gave examples. She outlined her twenty-three years of experience as a medical librarian in the private sector, and answered questions.
- <u>B. Plan of Service</u>. The 2004-05 draft Plan of Service being developed by the Library Service Areas, Area Education Agency Media Divisions, and the State Library was distributed.
- C. Develop 2003 calendar. The Commission set dates for 2003 meetings: February 25, April 22, June 17, August 19, October 28, and December 9. All will begin at 10:00 a.m.

8.0 Adjournment

Huston moved to adjourn; Gohlinghorst seconded. Motion carried. Adjourned at 1:30 p.m.

NEXT MEETING: December 10, 2002, State Library of Iowa