



**VALUING EDUCATION**  
**IOWA COLLEGE STUDENT**  
**AID COMMISSION**

ANNUAL REPORT 2010-2011



**[IowaCollegeAid.gov](http://IowaCollegeAid.gov)**

# VISION

ALL IOWANS CAN ACHIEVE AN  
EDUCATION BEYOND HIGH SCHOOL.

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# MESSAGE FROM THE EXECUTIVE DIRECTOR

## The Value of Education



Iowa students received almost \$60 million in grants, scholarships, and other awards administered by Iowa College Aid in 2010-2011 to defray the rising cost of higher education at Iowa colleges and universities.

Is a college degree worth the rising cost needed to attain it? In the midst of a recession that has many Iowa families struggling financially and when a stagnant median household income has not kept pace with the rising costs of tuition at Iowa's colleges and universities, it is not surprising that this question is on the minds of many Iowans.

I believe that question is best answered by comparing the employment and earning potential of those with a college degree to those without. It is estimated that by 2018, nearly two-thirds of all jobs in Iowa will require postsecondary education. While the recession has been tough on college graduates, they have suffered far less than workers who do not possess education or training beyond high school. Unemployment disproportionately impacts Iowans with lower levels of education. Education also pays in higher earnings. Annual average earnings for persons 25 and older significantly increase with each degree attained. So, yes, I believe education is valuable.

Iowa College Aid's vision is that all Iowans can achieve an education beyond high school. To realize this vision, in Fiscal Year 2011, Iowa College Aid focused on services aimed at preparing students to enter and succeed in postsecondary education. Nearly 26,000 Iowa students received assistance through state-funded financial aid programs totaling nearly \$60 million to help defray the costs of a college education. More than 433,000 unique visits were made to I Have A Plan Iowa™, Iowa's state-designated career planning system. GEAR UP Iowa allocated over \$647,000 to GEAR UP Iowa high schools to support programs that strengthen academic achievement, increase academic aspirations, and raise college awareness. Fiscal Year 2011 also saw the launch of the Iowa Financial Literacy Program, a statewide initiative to bring financial education to every Iowa high school. This exciting new online program uses the latest in new media technology to teach, assess and certify high school students in over 600 core concepts of personal finance.

While we are proud of all of the successes achieved during Fiscal Year 2011, we know that there is more to be done to ensure our agency's vision is achieved. We know that it will take additional programming, as well as increased funding, to improve college preparedness and access and ensure higher education is affordable for Iowa families. Iowa College Aid is prepared to face these challenges to ensure future generations of Iowans have the education and training they need for a successful future.

Karen Misjak  
Executive Director, Iowa College Aid



# MISSION

WE ADVOCATE FOR, AND PROVIDE A CONTINUUM OF SERVICES TO SUPPORT, IOWA STUDENTS AND FAMILIES AS THEY EXPLORE AND FINANCE EDUCATIONAL OPPORTUNITIES BEYOND HIGH SCHOOL



Created in 1963 by the Iowa General Assembly, the Iowa College Student Aid Commission (Iowa College Aid) is the State of Iowa's student financial aid agency helping Iowans plan, prepare, and pay for college.

The Iowa College Student Aid Commission administers:

- 14 state-funded, need-based scholarship, grant and loan forgiveness programs
- The Gaining Early Awareness and Readiness for Undergraduate Programs (GEAR UP) Grant, and the College Access Challenge Grant Program for the State of Iowa
- I Have A Plan Iowa™ - Iowa's designated career planning system
- The Iowa Financial Literacy Program and other financial literacy programs for students
- The Federal Family Education Loan Program (FFELP), as the state-designated guarantor

While no new FFELP loans were originated after July 1, 2010, due to provisions included in the Health Care and Education Reconciliation Act of 2010 that eliminated authority to originate new loans through FFELP, Iowa College Aid maintains its agreement with the U.S. Department of Education and continues to service its \$2.7 billion loan portfolio.





# BOARD OF COMMISSIONERS

As of June 30, 2011

A board of Commissioners governs the operation of the Iowa College Student Aid Commission. As specified by Iowa statute, they are selected to represent each sector of Iowa higher education, as well as lenders, postsecondary students and the general public. FY 2011 Commissioners are listed below.

MS. JANET ADAMS<sup>1</sup>, Chair  
Represents the General Public  
Appt. 06/01/04 – Term expires 06/30/14

MR. TIMOTHY COLE<sup>1</sup>, Vice Chair  
Represents the General Public  
President and Chief Operating Officer, Concorde Career Colleges, Inc.  
Appt. 07/01/06 – Term expires 06/30/11

MR. TERENCE MARTIN<sup>1</sup>  
Represents the General Public  
Associate Superintendent  
Des Moines Public Schools  
Appt. 07/01/09 – Term expires 06/30/13

MR. BOB DONLEY<sup>2</sup>  
Represents the State Board of Regents  
Executive Director, Board of Regents, State of Iowa  
Appt. 08/07/08 – Term expires 08/07/12

MR. ROBERT DENSON<sup>1</sup>  
Represents Iowa Community Colleges  
President, Des Moines Area Community College  
Appt. 10/23/06 – Term expires 06/30/13

MS. SHAZIA MANUS<sup>1</sup>  
Represents Iowa Lending Institutions  
President & CEO,  
Greater Iowa Credit Union  
Appt. 07/01/10 – Term expires 09/01/14

REPRESENTATIVE GREG FORRISTALL<sup>6</sup>  
Represents the Iowa House of Representatives  
Appt. 01/17/08 – Term expired 01/12/11

REPRESENTATIVE RON JORGENSEN  
Represents the Iowa House of Representatives  
Appt. 02/08/2011 – Term expires 01/14/13

MS. CRYSTAL FORD  
Represents Borrowers with Student Loans  
Guaranteed by the Commission  
Appt. 07/01/09 – Term expires 06/30/13

SENATOR RANDY FEENSTRA<sup>5</sup>  
Represents the Iowa Senate  
Appt. 02/05/09 – Term expires 01/14/13

MR. FREDERICK MOORE<sup>1</sup>  
Represents Iowa Independent Colleges and Universities  
President, Buena Vista University  
Appt. 07/01/07 – Term expires 06/30/15

SENATOR HERMAN C. QUIRMBACH<sup>3</sup>  
Represents the Iowa Senate  
Associate Professor, Economics, Iowa State University  
Appt. 03/04/03 – Term expires 01/14/13

DR. ROGER UTMAN  
Represents the Iowa Department of Education  
Administrator, Division of Community Colleges and Workforce Preparation, Iowa Department of Education  
Appt. 09/30/08 – Serves as the designee of the Director, Department of Education

REPRESENTATIVE CINDY WINCKLER  
Represents the Iowa House of Representatives  
Appt. 08/01/07 – Term expires 01/14/13

MS. KELLI TODD<sup>1</sup>  
Represents Iowa Postsecondary Students  
Student, University of Iowa  
Appt. 08/20/10 – Term expires 06/30/14

1 Appointed by the Governor

2 Appointed by the Board of Regents

3 Appointed by the President of the Senate

4 Appointed by the Speaker of the House

5 Appointed by the Senate Minority Leader

6 Appointed by the House Minority Leader



# ACCESS

## INCREASING COLLEGE ACCESS AND SUCCESS BY MAKING HIGHER EDUCATION MORE AFFORDABLE FOR IOWANS

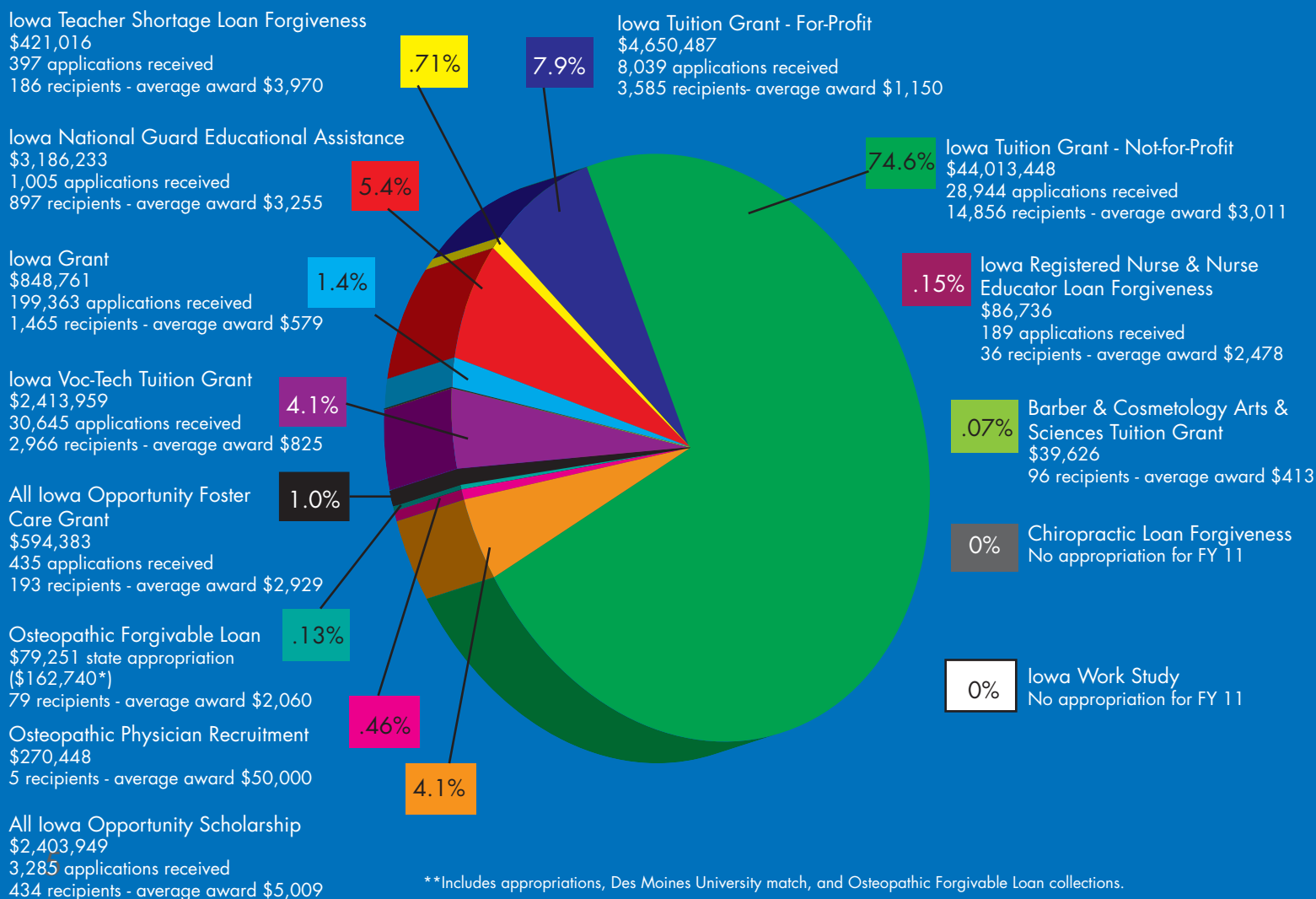
Iowa College Aid connects students and families to the essential resources and services needed to go to college. Staff is available every step of the way to help students plan, prepare, and pay for college. On behalf of the State of Iowa and the General Assembly, Iowa College Aid supports students and families with scholarships, grants, loan forgiveness, informational resources and a range of services that help Iowans prepare for college, as well as assist student loan borrowers through the repayment process.

### State-Funded Programs

An investment of nearly \$60 million\* made it possible for almost 26,000\* awards to be made to Iowa students in the form of scholarships, grants and loan forgiveness opportunities. Scholarship and grant dollars assist students pursuing degrees at Iowa colleges and universities, while loan forgiveness funds help repay outstanding federal student loan balances for Iowans employed in specified shortage areas.

\*Does not include appropriations or recipients of federally-funded programs administered by Iowa College Aid.

### FY 2011 FINAL STATE APPROPRIATIONS \$59,008,297





# MORE FAMILIES FILE FOR AID

## Filing the FAFSA is the First Step

In addition to serving as the application for federal student aid, the Free Application for Federal Student Aid (FAFSA) serves as the primary application for determining eligibility for need-based, state grant programs in Iowa.

In FY 2011, over 201,000 Iowa residents filed FAFSAs, an increase of five percent over the previous year, and a 38 percent increase from five years ago. The increase is not attributable to increases in high school graduating classes. The number of students enrolled in grade 12 in Iowa has remained steady over the past five years. Iowa College Aid used multi-media channels to build awareness of financial aid programs, and with the downturn in the economy, more Iowans applied for financial aid. In FY 2011, 54 percent of all Iowa resident FAFSA filers were eligible for a need-based Federal Pell Grant, up from 49 percent the previous year, and 40 percent five years ago.

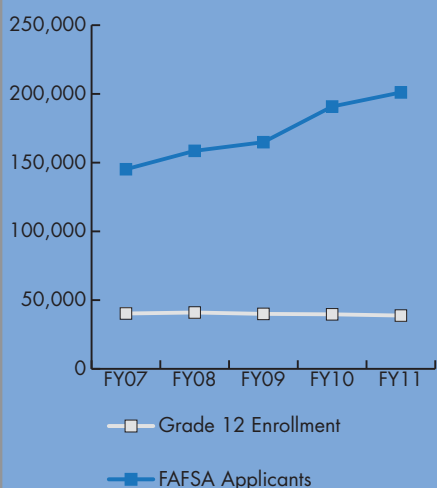
## Simplified State Financial Aid Filing

Many state-funded programs require information to determine eligibility in addition to what is collected through the FAFSA. In January, 2010, Iowa College Aid launched a new online application for the 2010-11 award year. The Iowa Financial Aid Application, accessible through I Have A Plan Iowa™, allows students to apply for multiple state-administered financial aid programs with one application, simplifying the application process. The intuitive nature of the application helps determine eligibility for state aid programs and provides students with the flexibility to save, view and submit an application at any time. In its first year, nearly 33,000 applicants used the application to determine their eligibility for state-funded financial aid programs.

## Scholarship and Grant Reserve Fund

Iowa College Aid administers the Scholarship and Grant Reserve Fund authorized in Iowa Code Section 261.20. Iowa Code requires that the Reserve Fund be used "to alleviate a current fiscal year shortfall in appropriations for scholarship or tuition grant programs that have the same nature as the programs for which the monies were originally appropriated." Monies in this fund do not revert to the State unless the funds exceed the maximum allowed balance, which is equal to one percent of the funds appropriated to the Iowa Tuition Grant and Iowa Vocational-Technical Tuition Grant Programs.

Total Iowa Resident FAFSA Applicants compared to Grade 12 Enrollment



**201,061 Iowa residents filed a FAFSA for the 2010-11 academic year. This was a five percent increase over the previous year and a 38 percent increase from the number of filers in 2006-2007.**

### Reserve Fund Activity Details:

Balance on July 1, 2010:	\$459,152.53
Balance on June 30, 2011:	\$230,739.53



# FUNDING

## INCREASING COLLEGE ACCESS AND SUCCESS BY PROVIDING STATE SCHOLARSHIPS, GRANTS AND LOAN FORGIVENESS

### Iowa Tuition Grants

The Iowa Tuition Grant provides need-based grant assistance of up to \$4,000 to eligible students attending Iowa's private colleges and universities. Iowa College Aid staff determines the award parameters, including the maximum award, in the spring prior to the academic year for which the funding will be disbursed. This gives colleges and universities the ability to inform current and prospective students of their estimated financial aid for the upcoming academic year. For seven out of the last eleven years, the maximum Iowa Tuition Grant award has been less than the statutory maximum allowed due to the number of eligible students that applied and available funds. In FY 2011, Iowa Tuition Grants were awarded to 18,441 students, with awards averaging \$2,649.

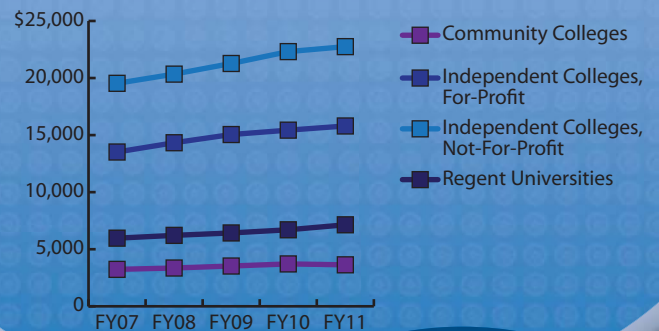
The graphs below show average award amounts for the Iowa Tuition Grant and Iowa Vocational-Technical Tuition Grants over the last five fiscal years. When compared with the average tuition and fees of Iowa colleges and universities, the average award amounts are covering a lesser percentage of tuition and fees over the years.

### Iowa Vocational-Technical Tuition Grants

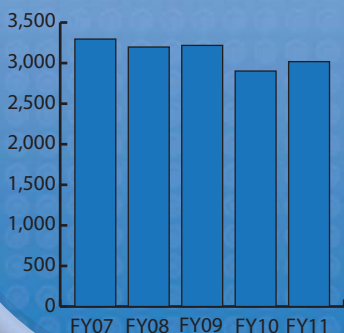
The Iowa Vocational-Technical Tuition Grant provides grant assistance of up to \$1,200 to students enrolled in career education and career option programs of study at Iowa's community colleges. The program encourages students to study in programs critical to economic growth in Iowa.

The maximum award is based on a tiered system, with the goal of covering each recipient's tuition, fees and book costs with a combination of Federal Pell Grant funds, Iowa Vocational-Technical Tuition Grant funds, and the Expected Family Contribution. In FY 2011, 2,966 students received Iowa Vocational-Technical Tuition Grant awards averaging \$825.

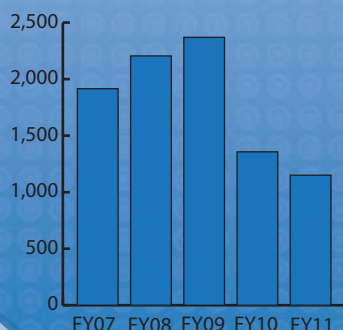
Average Tuition and Fees, Iowa Colleges and Universities



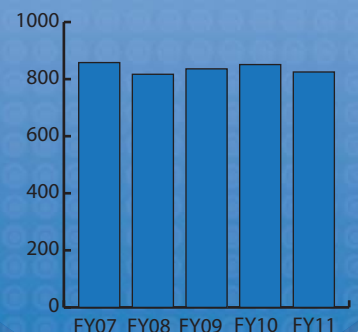
Average Iowa Tuition Grant Award, Not-For-Profit Colleges



Average Iowa Tuition Grant Award, For-Profit Colleges

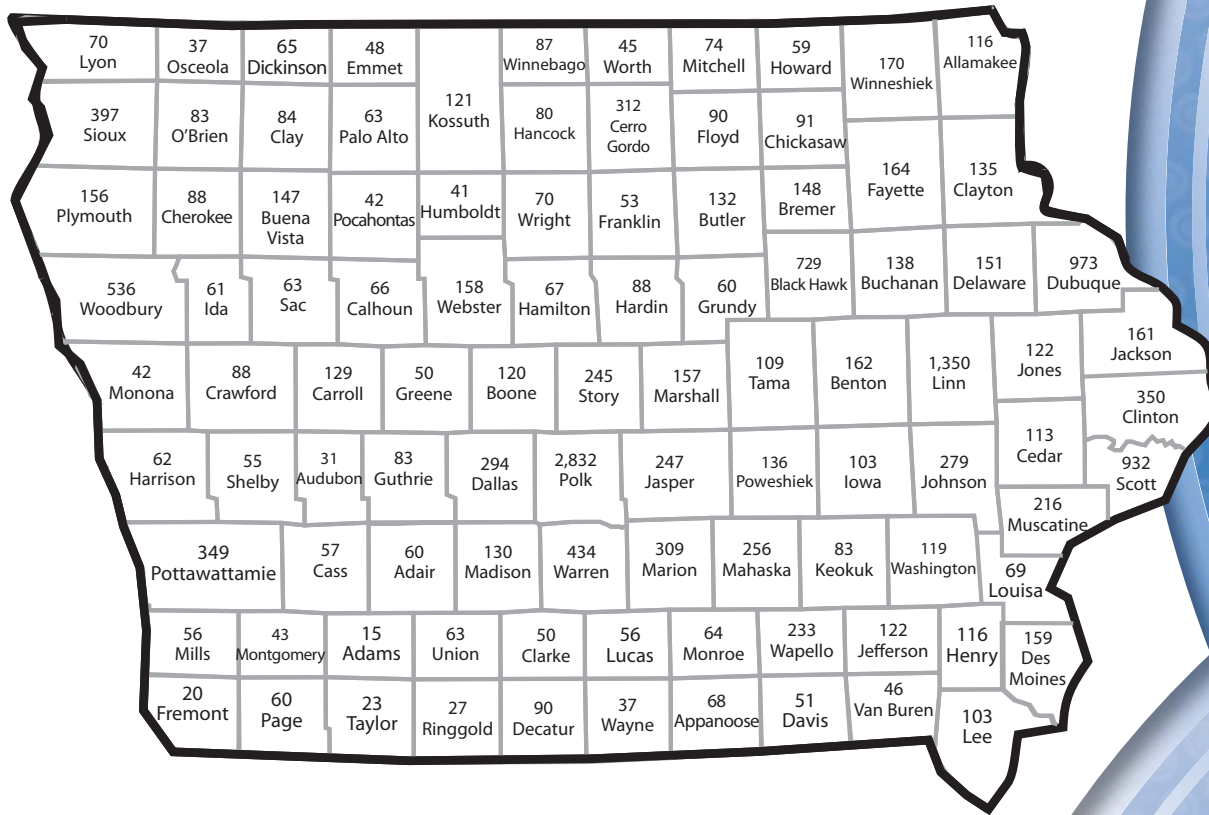


Average Iowa Vocational-Technical Tuition Grant Award





## Grant Recipient Distribution by County



### Iowa Tuition Grants

- 18,441 recipients
- \$48,663,935 in total appropriated funds



### Iowa Vocational-Technical Tuition Grants

- 2,966 recipients
- \$2,413,959 in total appropriated funds



# INCREASING COLLEGE ACCESS AND SUCCESS BY PROVIDING STATE SCHOLARSHIPS, GRANTS AND LOAN FORGIVENESS (Continued)

## Iowa National Guard Educational Assistance Program

The Iowa National Guard Educational Assistance Program (NGEAP) provides funds to members of the Iowa Air and Army National Guard units to cover the costs of attending Iowa colleges and universities. Funding for the Iowa National Guard Educational Assistance Program is one way the State of Iowa demonstrates its commitment to the men and women who serve in national security positions at home and abroad. The maximum award for the NGEAP cannot exceed the average tuition rate at the Regent Universities. For the 2010-11 year, this amount was \$7,141. The NGEAP provided grant assistance averaging \$3,255 to 897 students attending Iowa colleges and universities in FY 2011.

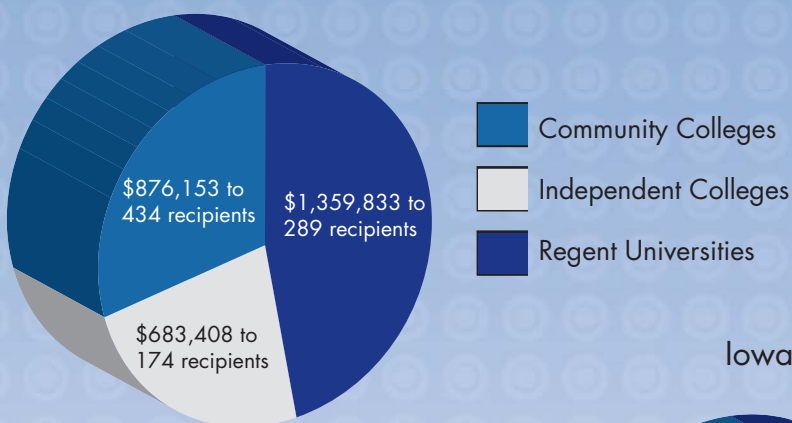
## Iowa Grant

State legislators developed the Iowa Grant Program in 1990. This program provides grant assistance of up to \$1,000 to students with the greatest financial need who attend Iowa colleges and universities. This program provided 1,465 students with awards averaging \$579 in FY 2011.

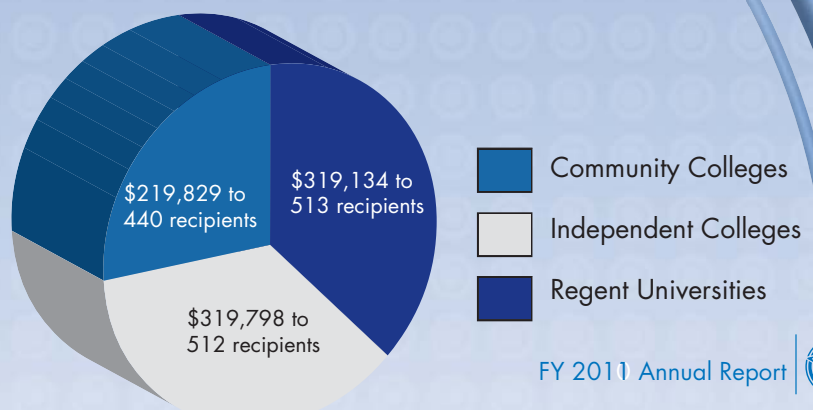
## Barber and Cosmetology Arts and Sciences Tuition Grant

The Barber and Cosmetology Arts and Sciences Tuition Grant program provides grant assistance of up to \$1,200 to students enrolled in a course of study at one of Iowa's eligible licensed barber schools or schools of cosmetology arts and sciences. This program provided 96 students with awards averaging \$413 in FY 2011.

NGEAP Fund Distribution



Iowa Grant Fund Distribution





## SCHOLARSHIPS

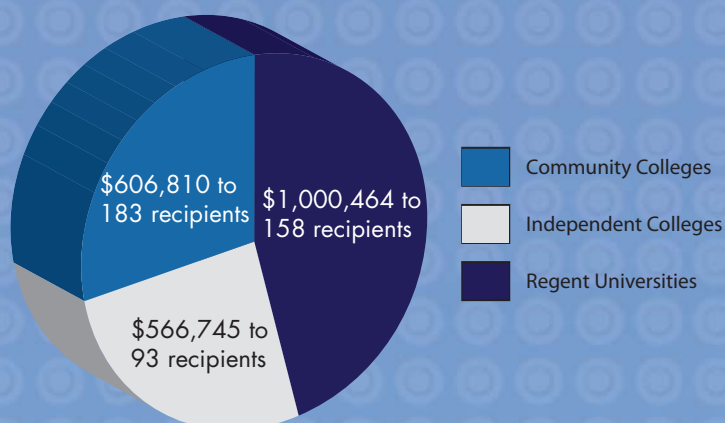
### All Iowa Opportunity Scholarship

The All Iowa Opportunity Scholarship (AIOS) provides scholarship assistance to students at risk of not pursuing postsecondary education because of social and financial barriers. This program helps cover tuition and fees. The award may not exceed the average resident tuition rate established by the Iowa Board of Regents for the award year. For 2011 high school graduates, the maximum annual award was \$7,141.

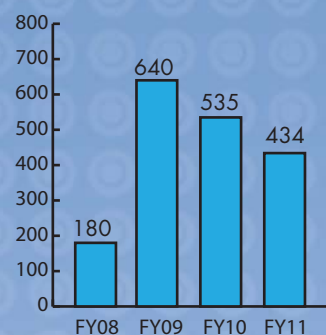
To be eligible for the scholarship, a student must be an Iowa resident, graduate from an Iowa high school with at least a 2.5 cumulative grade point average (GPA), and enroll in an Iowa college or university within two academic years of graduating from high school.

Iowa College Aid works with educational outreach programs, such as TRIO, officials from alternative high schools, and the Iowa Department of Human Services to help identify first-generation students and those from disadvantaged backgrounds who have the potential, but not the financial means to go to college. This program provided 434 students with awards averaging \$5,009 in FY 2011.

All Iowa Opportunity Scholarship  
Funds Distribution



All Iowa Opportunity Scholarship  
Recipients



Since the All Iowa Opportunity Scholarship began in FY 08, 1,789 Iowa students have received funding towards their education.

#### Governor Terry E. Branstad Iowa State Fair Scholarship

This scholarship, which honors Iowa Governor Terry E. Branstad, recognizes young Iowans who have strong academic and leadership credentials and have actively participated in the Iowa State Fair. The scholarship funds up to four awards ranging from \$500 to \$1,000 each year. In FY 2011, two students received \$750 scholarship awards.

#### Robert C. Byrd Honors Scholarship

The Robert C. Byrd Honors Scholarship is a federally-funded program that follows a very competitive selection process to reward students who demonstrate the highest levels of academic achievement and leadership. In FY 2011, a total of 272 students received this prestigious award that provides a \$1,500 academic scholarship, renewable for up to four years. The awards accompany students to any college or university in the country.

# FUNDING

## FOR YOUTH IN FOSTER CARE



Iowa College Aid partners with the Iowa Department of Human Services (DHS) to administer two specific programs that support youth who have “aged out” of the foster care system and have no family financial resources to help with college expenses.

### **Education and Training Voucher**

The Education and Training Voucher (ETV) program is funded by the Federal Department of Health and Human Services to assist former foster youth with expenses for postsecondary education and job training. Iowa is expected to receive approximately \$500,000 in funding each federal fiscal year. In FY 2011, the program assisted 179 students with awards averaging \$2,877.

### **All Iowa Opportunity Foster Care Grant**

The All Iowa Opportunity Foster Care Grant provides educational assistance to Iowa youth who were in foster care, or who were adopted from foster care after turning 16 years of age.

This program provides grants, up to the full cost of attendance, to eligible applicants. In addition to having been in foster care, or adopted from foster care after turning 16, applicants also must be between 16 and 23 years of age, have graduated from high school or attained a general equivalency diploma (GED), and be a resident of the state of Iowa.

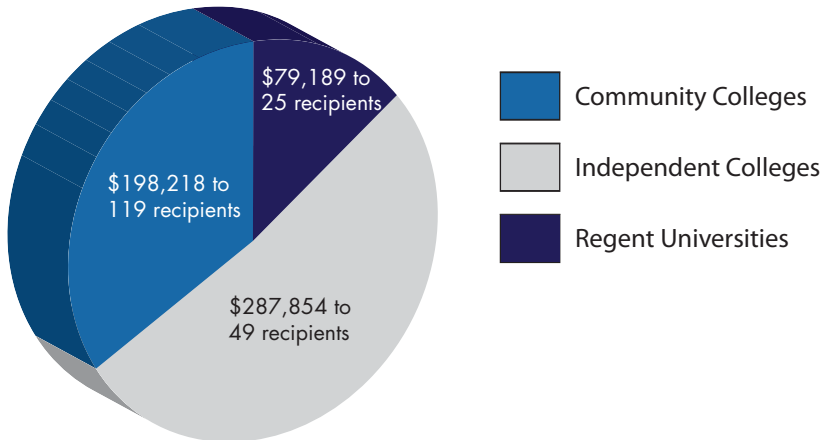
The All Iowa Opportunity Foster Care Grant is a separate program from the All Iowa Opportunity Scholarship Program. While both programs are designed to support first-generation students and those from disadvantaged backgrounds, the All Iowa Opportunity Foster Care Grant was specifically created to provide educational funding to foster care youth who do not have family resources to assist them in continuing their educations. This program provided 193 students with awards averaging \$2,929 in FY 2011.



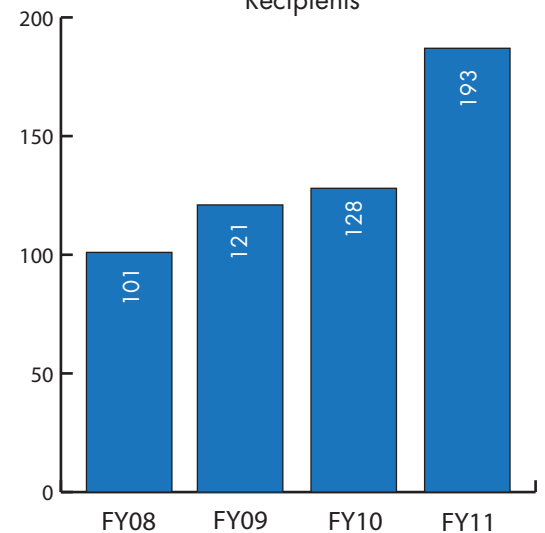


SINCE THE ALL IOWA OPPORTUNITY FOSTER CARE GRANT PROGRAM BEGAN IN FY08, WE HAVE PROVIDED FUNDS TO MORE THAN 500 FORMER IOWA FOSTER CARE YOUTH

All Iowa Foster Care Grant Funds Distribution



All Iowa Foster Care Grant Recipients



“The All Iowa Foster [Care] Grant has helped me immensely in all aspects of my college career. It has allowed me to feel a part of my university by diminishing the financial stress so that I am able to focus on my studies. As a senior who is planning to graduate in May (after studying abroad in Finland

second semester), I don't believe I would have been able to afford college without this grant. I also know, without a doubt, that there would be no way possible that I would be able to study abroad. This grant has allowed me to not only attend college, but to make it an experience I will never forget!”

Sarah Breyett



“The All Iowa Foster Care Grant has created many opportunities for me. I had the privilege to attend a four-year college where I have been able to succeed academically. Without the grant, the possibilities of pursuing higher education were far-reaching. However, now I will soon graduate with a Bachelor of Social Work and am eager to give a loving hand to

other children and families like me. The All Iowa Foster Care Grant has opened many doors for me and I am sincerely grateful.”

Katy Landwier

# IOWA JOBS

## PROMOTING EMPLOYMENT IN IOWA BY PROVIDING LOAN FORGIVENESS

### Iowa Teacher Shortage Forgivable Loan Program

The Iowa Teacher Shortage Forgivable Loan Program was created in 1999 to provide an incentive for Iowans to become teachers in high-need positions in Iowa's elementary and secondary schools. Since the program began in 1999 through its end in 2008, 2,180 students were awarded forgivable loans and 1,132 qualified teachers have received nearly \$5 million in loan forgiveness.

Iowa Teacher Shortage Forgivable Loan Program  
Recipient and Dollar Amount Numbers

	# Recipients	Dollar Amount
<b>Students In-School</b>	28	\$138,108
<b>Currently in Deferment/ Forbearance</b>	14	\$102,366
<b>Fulfilled/Fulfilling Teaching Obligation</b>	1,132	\$4,768,393 (Amount Forgiven)
<b>In Repayment/ Repaid</b>	814	\$1,737,531 (Amount Repaid)

### Shortage Areas Defined by the Iowa Department of Education

Special Education	K-6 & 7-12 Multi-categorical Resource, K-6 & 7-12 Special Class with Integration (Instructional Strategist I)
	K-6 & 7-12 Behavior Disorders, K-6 & 7-12 Learning Disabilities (Instructional Strategist II LD-BD)
	PK-K Early Childhood Special Education
	K-6 & 7-12 Mental Disabilities, K-12 Moderate/Severe/Profoundly Handicapped (Instructional Strategist II MD)
	K-6 Physically Handicapped (Instructional Strategist II PD)
	Birth to 21 Itinerant Hearing Impaired
	Birth to 21 Itinerant Visually Impaired
General Education	
	5-12 Science (all)
	5-12 Mathematics
	K-12 English as a Second Language
	5-12 Foreign Language (all)
	K-8 and 5-12 Music
	5-12 Industrial Technology
	5-12 Family & Consumer Science
	K-8 & 5-12 Teacher Librarian
	K-8 & 5-12 School Media Specialist
	K-12 Talented & Gifted
	K-8 & 5-12 Teacher Librarian
	5-12 Health
	Early Childhood
	5-12 English/language Arts
	5-8 Social Studies

### Iowa Teacher Shortage Loan Forgiveness

During FY 2008, the Iowa Teacher Shortage Forgivable Loan Program was phased out and converted to the Iowa Teacher Shortage Loan Forgiveness Program. This program provides Federal Stafford Loan repayment assistance to teachers serving in high-need positions in Iowa's elementary and secondary schools. Up to 20 percent of a borrower's total Federal Stafford Loan balance may be forgiven each year for up to five consecutive years. The maximum annual award amount may not exceed the average resident tuition rate established by the Iowa Board of Regents for the first year following the recipient's college graduation. In FY 2011 the maximum award was \$7,141 (the average amount of tuition at Iowa's Regent Universities for the 2010-11 academic year).

To be eligible for the Iowa Teacher Shortage Loan Forgiveness Program, teachers must teach in an instructional position in one of the shortage areas defined by the Iowa Department of Education. Counselor and principal positions are not eligible under this program.

A total of 186 applicants received loan forgiveness in FY 2011. The average loan forgiveness award totaled \$3,970.



## Iowa Registered Nurse and Nurse Educator Loan Forgiveness

The Iowa Registered Nurse and Nurse Educator Loan Forgiveness Program provides Federal Stafford Loan repayment assistance to eligible registered nurses and nurse educators in Iowa. Up to 20 percent of a borrower's total Federal Stafford Loan balance may be forgiven each year for up to five consecutive years. The maximum annual award amount may not exceed the average resident tuition rate established by the Iowa Board of Regents for the first year following the recipient's college graduation. In FY 2011 the maximum award was \$7,141 (the average amount of tuition at Iowa's Regent Universities for the 2010-11 academic year).

A total of 36 applicants received loan forgiveness in FY 2011, consisting of 21 nurse educators and 15 registered nurses. The average loan forgiveness award was \$2,478.

FY 2011 Iowa Registered Nurse and Nurse Educator Loan Forgiveness recipients employed as nurse educators were employed by the following organizations:

Briar Cliff University	Sioux City
Clarke University	Dubuque
Eastern Iowa Community College	Bettendorf
Ellsworth Community College	Iowa Falls
Graceland University	Independence
Grand View University	Des Moines
Indian Hills Community College	Ottumwa
Kaplan University (2)	Cedar Rapids
Kaplan University	Urbandale
Kirkwood Community College	Cedar Rapids
Mercy College of Health Sciences	Des Moines
Mount Mercy University (2)	Cedar Rapids
Northeast Iowa Community College	Peosta
Northwestern College	Orange City
Southeastern Community College (2)	West Burlington
Southwestern Community College	Creston
University of Iowa (2)	Iowa City

FY 2011 Iowa Registered Nurse and Nurse Educator Loan Forgiveness recipients employed as registered nurses were employed by the following organizations:

Boone County Hospital	Boone
Cardiologists LC	Cedar Rapids
Covenant Medical Center	Waterloo
Eastern Iowa Community College	Davenport
Good Samaritan Center	St. Ansgar
Hubbard Care Center	Hubbard
Iowa Methodist Medical Center (2)	Des Moines
Mary Greeley Medical Center	Ames
Mercy Medical Center	Cedar Rapids
Northeast Iowa Community Action Corp	Decorah
Ottumwa Regional Health Care Center	Ottumwa
Pella Regional Health Care Center	Pella
University of Iowa Hospitals and Clinics (2)	Iowa City







## Osteopathic Physician Recruitment

The Physician Recruitment Program is a partnership between the State of Iowa and Des Moines University that provides incentives to students and physicians who agree to serve in communities where physician shortages are more acute.

The program provides tuition scholarships to students who agree to practice for at least two years in an underserved Iowa community, or loan repayment benefits to practicing physicians who provide at least four years of service in an underserved Iowa community.

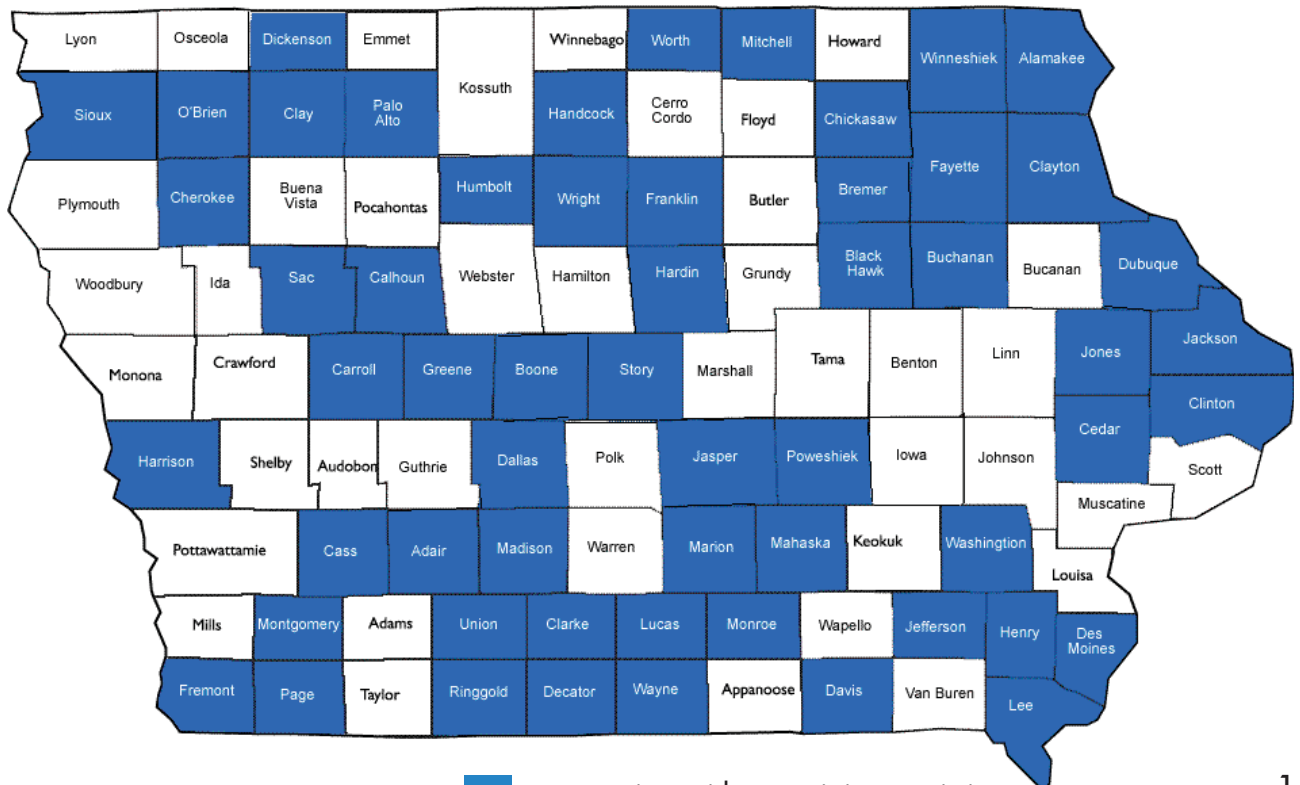
In FY 2011, the program provided 5 recipients an average award of \$50,000. Since the program was established, 114 physicians have been placed in 57 Iowa counties and 74 Iowa communities.

## Osteopathic Physician Recruitment Repayment Contracts

Awards	2006-07	2007-08	2008-09	2009-10	2010-11
Recipients	6	7	6	6	5
Average Award	\$50,093	\$50,384	\$49,857	\$46,441	\$50,000
Total Expenditure	\$300,558	\$302,303	\$299,145	\$278,457	\$250,000

## Osteopathic Physician Recruitment

- 114 physicians
- 57 counties



= counties with practicing recipients



# READINESS

INVESTING IN IOWA'S FUTURE THROUGH  
INITIATIVES TO IMPROVE COLLEGE AND  
CAREER READINESS OF IOWA STUDENTS

## **I Have A Plan Iowa™**

Through a partnership with the Iowa Department of Education, Iowa College Aid provides I Have A Plan Iowa™, the state-designated career information system, to all Iowans free of charge. I Have A Plan Iowa™ helps those in all stages of life explore education and career options. In addition, I Have A Plan Iowa™ helps schools meet the requirements of Iowa Code Section 279.61 that require all Iowa students to create a career plan in grade 8 as well as complete required components of the state-designated system in grades 8-12.

I Have A Plan Iowa™ benefits students, parents and educators in Iowa. Students are able to create high school course plans, prepare for the ACT and SAT, access financial literacy programs and search for colleges or universities that meet their needs. In addition, they can apply for most State of Iowa grants and scholarships with a single online application. Parents can view their child's portfolio and approve course plans as well as create an account for their own career and college planning. Educators have the ability to track student progress in the development of career plans, customize courses to match school offerings and graduation requirements, and create usage-and outcome-based reports for their district and school.



FIND I HAVE A PLAN IOWA™ ON  
FACEBOOK & TWITTER

[www.twitter.com/IHaveAPlanIowa](http://www.twitter.com/IHaveAPlanIowa)

[www.facebook.com/IHaveAPlanIowa](http://www.facebook.com/IHaveAPlanIowa)

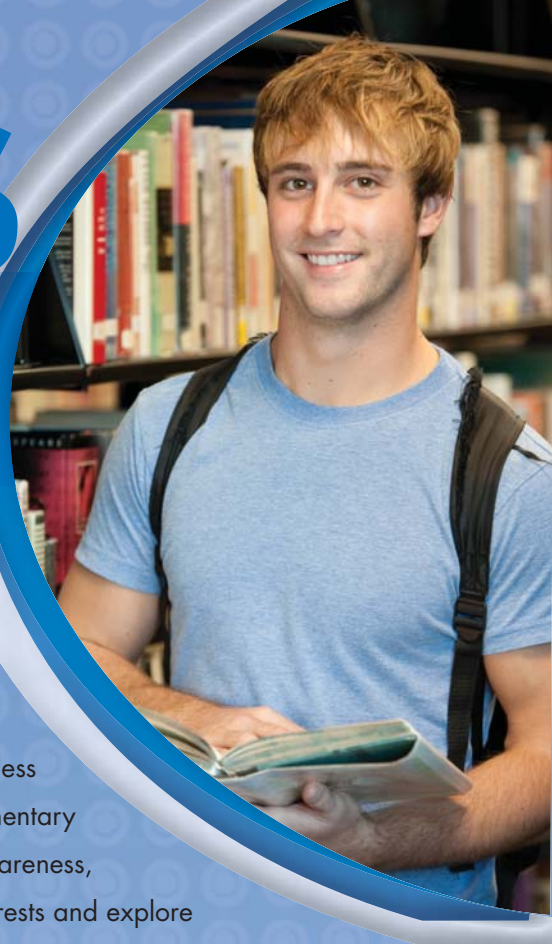
## **Paws in Jobland**

In FY 2011, Iowa College Aid added Paws in Jobland, an online career awareness program to help elementary students build self-awareness, identify personal interests and explore the world of work, to I Have A Plan Iowa™. The program allows students in kindergarten through fifth grade to discover the world of work through an adaptable system which addresses multiple learning styles.

## **Roads to Success**

Iowa College Aid offers Iowa educators Roads to Success, a free college and career curriculum, as an enhancement to I Have A Plan Iowa™. The Roads to Success curriculum helps students in grades 7 through 12 develop plans for the future, stay focused on their schooling, and acquire the skills necessary to facilitate the transition from the teen years to adulthood. When integrated into the school day, Roads to Success builds college and career readiness as a core competency.

Roads to Success aligns with the Iowa Core 21st Century Skills and ASCA standards and encompasses 180 lesson plans, student handbooks, weekly in-school workshops designed to engage students, and family newsletters for each grade level. In addition, Iowa College Aid assists schools by providing successful implementation strategies.







# i have a plan<sup>™</sup> IOWA

## NUMBER OF **TRAININGS**

Over 490 trainings on how to use I Have A Plan Iowa<sup>™</sup> in the classroom were provided to K-12 educators, Area Education Agencies (AEA) representatives and college and university staff.

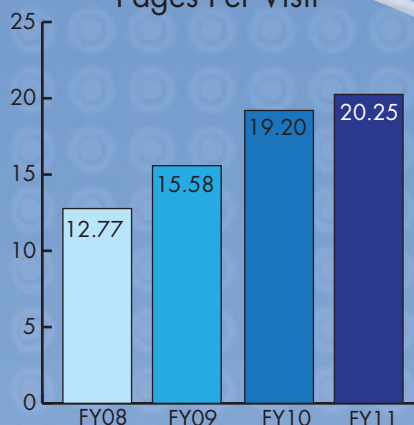
## TOP **CAREER CLUSTERS** SELECTED BY STUDENTS

1. Hospitality & Tourism
2. Health Science
3. Agriculture, Food & Natural Resources
4. Arts, Audio-Visual Technology & Communications
5. Human Services

“Finally, for once in my life, I know what I want to do when I grow up. Yay for I Have A Plan Iowa<sup>™</sup> for being useful and awesome!”

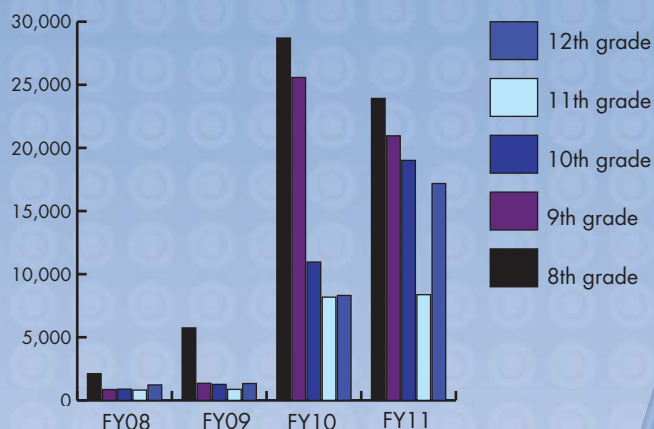
~ Iowa City High School Student

Pages Per Visit



Iowans logged into I Have A Plan Iowa<sup>™</sup> 964,748 times during FY 2011, a 27.8 percent increase over FY 2010. A total of 19,539,690 pages were viewed, averaging 20.25 pages per visit.

Active Accounts by Fiscal Year



FY 2011 was the first year that students in grade 10 had required components to complete. Additionally, students in grade 12 had to create accounts in order to apply for state grants and scholarships using the Iowa Financial Aid Application. The number of active accounts for those two grades significantly increased in FY 2011.

\* An active account is defined as an account that has been logged into at least once during any given month during FY 2011.



# PREPARE

## GEAR UP Iowa

The Iowa College Student Aid Commission administers a \$16.8 million, six-year federal Gaining Early Awareness & Readiness for Undergraduate Programs (GEAR UP) grant for the State of Iowa. GEAR UP Iowa's mission is to significantly increase the number of cohort students who are prepared to enter and succeed in postsecondary education following graduation from high school in 2014.

The GEAR UP Iowa program began serving a cohort of more than 5,700 seventh grade students at 31 middle schools in 18 Iowa communities with greater than 50 percent of their student population participating in the federal Free and Reduced Price School Lunch Program (FY 2007 data) during the 2008-2009 academic year. As the program entered its third year in FY 2011 the GEAR UP Iowa class of 2014 – many of whom are from economically disadvantaged and / or academically at-risk backgrounds – transitioned from middle school students to freshmen in more than 150 high schools across Iowa. Cohort students who graduate from high school with their class in 2014 and enroll in postsecondary education will receive a GEAR UP Iowa scholarship equal to at least the minimum Pell award in FY 2014.

GEAR UP Iowa allocated approximately \$647,000 directly to GEAR UP Iowa high schools in FY 2011. Allocations to high schools are utilized to fund program services delivered primarily at the school site through collaborative efforts among school faculty and GEAR UP Iowa staff. Each partner school receiving GEAR UP Iowa funds developed a FY 2011 Implementation Plan based upon the GEAR UP Iowa goals and objectives in the following areas:

1. Student Achievement: Significantly increase the number of minority and low-income students who graduate from high school prepared to enter and succeed in postsecondary education.

2. Educational Reform:

Redesign high school educational programs to ensure low-income and minority students master a rigorous college-preparation curriculum and graduate from high school.

3. Student and Family Support: Foster a statewide "college going culture" among low-income, minority, and first generation college-attending students and families to increase their knowledge of postsecondary options, preparation, and financing.

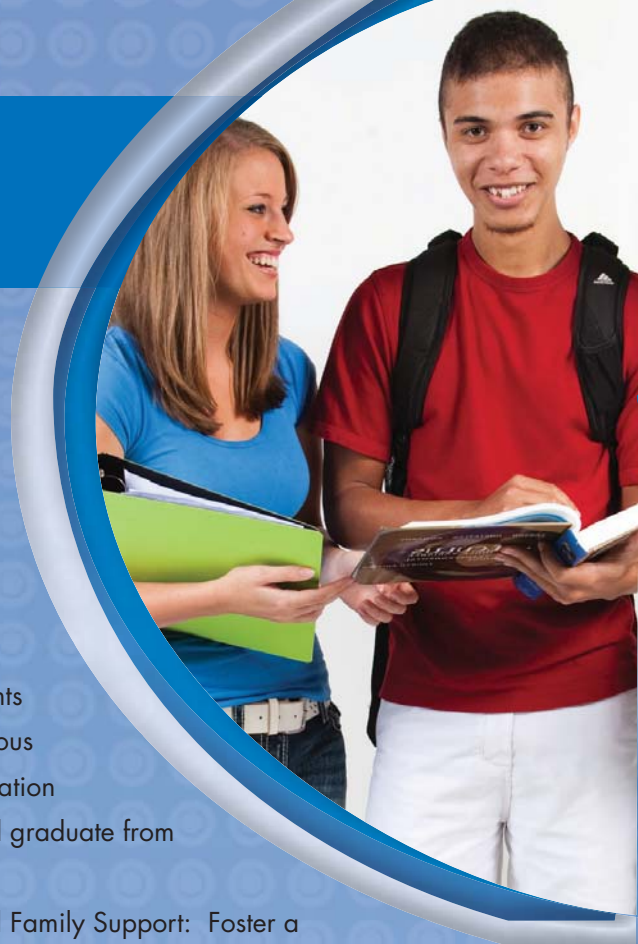
## Program Services

GEAR UP Iowa partner high schools utilized their allocated FY 2011 funding for the following programs and activities:

- Expanded programs to support students in making the transition from middle school to high school.
- Strategies to provide on-going support for 9th graders.
- Tutoring, homework assistance, and academic assistance labs.
- Mentoring.
- After school, Saturday, and summer academic support programs.
- Credit recovery courses.
- Instructional technology.
- Transportation for campus visits and community-based learning experiences.
- Supporting expanded parent outreach and engagement programs.

## GEAR UP Iowa Partners

The success of GEAR UP Iowa relies on a network of community and government organizations, high schools, colleges, universities, community members, and families who believe that with the right approach, postsecondary education is possible for all Iowans. A full list of GEAR UP Iowa partners is available at [www.GEARUPIowa.gov](http://www.GEARUPIowa.gov).





# gear up iowa

Iowa College Aid

## GEAR UP IOWA COMMUNITIES



FIND GEAR UP IOWA ON  
FACEBOOK & TWITTER

[www.twitter.com/GEARUP\\_Iowa](http://www.twitter.com/GEARUP_Iowa)

[www.facebook.com/gearupiowa](http://www.facebook.com/gearupiowa)

### GEAR UP Iowa High School Demographics

Free/Reduced Lunch Eligibility: 56.9%  
Non-White Student Percentage: 39.2%  
Limited English Proficient: 11.7%  
Four Year Graduation Rate (2010 Data): 78.9%

### Iowa High School Demographics

Free/Reduced Lunch Eligibility: 38.2%  
Non-White Student Percentage: 18.5%  
Limited English Proficient: 4.38%  
Four Year Graduation Rate (2010 Data): 89.5%



# FINANCIAL LITERACY

In an effort to bring financial literacy to every Iowa high school, Iowa College Aid launched the Iowa Financial Literacy Program in FY 2011. The online program uses the latest in new media technology to teach, assess and certify high school students in over 600 core concepts of personal finance. Video messaging tools, unique 3D environments, RSS feeds, avatars and gaming components enable students to explore real-world settings, from the floor of the New York Stock Exchange, to a used car dealership. Through exploration of real life situations, students are able to absorb financial lessons contained in the learning modules and game simulation. The Iowa Financial Literacy Program is provided to all Iowa high schools at no charge and is accessible on the high school student homepage at [www.IHaveAPlanIowa.gov](http://www.IHaveAPlanIowa.gov).

Each learning module meets the financial literacy essential concepts and skills of the Iowa Core and includes a pre-test and post-test to assess student knowledge gain. Upon successful completion of the program, students are certified as having a solid financial knowledge base.

The Iowa Financial Literacy Program launched in February, 2011. The first full year of implementation will be during FY 2012.



3-D environments introduce students to key terms.



Interactive activities reinforce learning.



Expert narrators engage students through the modules.

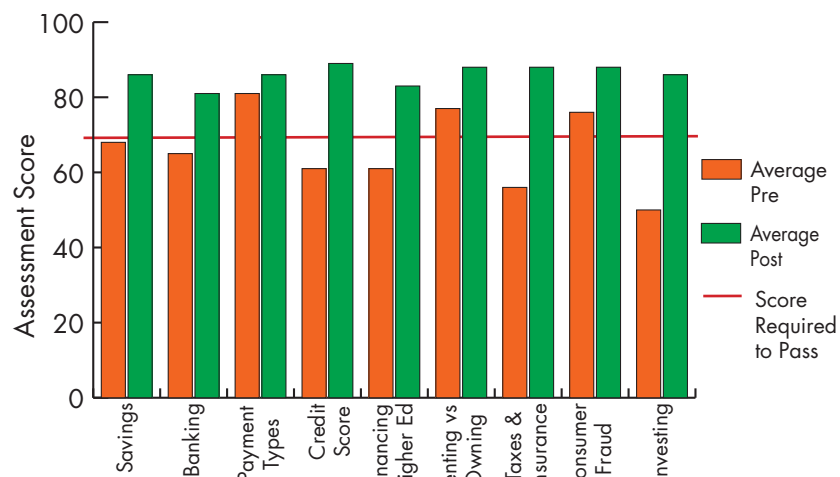


Students face practical scenarios and earn points for making wise financial decisions in the simulation game.



Students at CAL Community High School in Latimer, Iowa became the first in the state to receive financial literacy certification after successfully completing the Iowa Financial Literacy Program. Lt. Governor Kim Reynolds attended the certification ceremony to honor the students for their achievement.

PLATFORM IMPROVES UNDERSTANDING OF FINANCIAL CONCEPTS FOR IOWA STUDENTS 2010-2011





# CONNECTING IOWA

## College Access Challenge Grant

Iowa College Aid is the designated administrator for the federal College Access Challenge Grant Program (CACG) in Iowa. In FY 2011, the grant provided Iowa with approximately \$1.5 million to fund projects that promote financial literacy and debt management, improve career preparation, and increase college awareness.

In FY 2011, the CACG funded I Have A Plan Iowa™ system enhancements, the Iowa Financial Literacy Program, professional development opportunities for counselors and educators, and projects that supported career planning strategies, financial literacy, college awareness and readiness.

## Publications

Iowa College Aid produces multiple printed publications relating to college access, college planning, financial aid, financial literacy, and default prevention. Publications are available free of charge and can be ordered or printed from the Iowa College Aid website. In FY 2011, Iowa College Aid sent over 245,000 publications to fulfill customer requests.

[www.iowaCollegeAid.gov](http://www.iowaCollegeAid.gov)

Iowa College Aid provides a comprehensive website with information geared toward students and families, Iowa middle and high schools, Iowa colleges and universities, and lenders. In FY 2011, the [www.iowaCollegeAid.gov](http://www.iowaCollegeAid.gov) website received over 138,331 visits.

## Customer Service

Iowa College Aid's Information Service Center provides a single point of contact for all customers regarding Iowa College Aid products and services, I Have A Plan Iowa™, financial literacy and information on planning, preparing and paying for college. In FY 2011, staff assisted in over 9,750 phone calls.

## Research

Iowa College Aid collects data and provides research in support of higher education in Iowa. In addition to providing analyses of administrative data as it relates to student financial aid need, access, and key aspects of postsecondary preparation, the agency collects institutional data and coordinates reporting to the National Center for Education Statistics for 88 colleges and universities in Iowa. Agency research is used for education policy analysis as well as in the administration of agency programs, and is made available to the general public in support of postsecondary access.

## Postsecondary Registration

Iowa College Aid is responsible for registering postsecondary institutions and other instructional schools under Iowa Code Chapter 261B and sections of Chapter 714. Iowa Code Chapter 261B requires certain colleges and universities to be authorized by Iowa College Aid to offer postsecondary programs before they operate in the state of Iowa. Generally, this law applies to out-of-state institutions or corporations, and newly-created institutions that have a presence in Iowa. Iowa College Aid evaluates the suitability of each institution to offer postsecondary programs to Iowa residents and works with registered institutions to maintain compliance. Iowa College Aid registered five schools in FY 2011.

Iowa Code Section 714.18 requires every person, firm, association or corporation that conducts a postsecondary education course in Iowa or solicits the sale of such a course to file evidence of responsibility with Iowa College Aid, regardless of whether the school offers a postsecondary credential. In addition, Section 714.23 prescribes a minimum tuition refund for an Iowa resident who withdraws from a postsecondary institution that offers a program of more than four months in length that leads to a degree, diploma, or license. Iowa College Aid works with many instructional schools and for-profit postsecondary institutions to ensure that they are in compliance with these provisions of state law.



# BORROWER

## Federal Family Education Loan Program Guarantor

Iowa College Aid serves as the state-designated guarantor of the Federal Family Education Loan Program (FFELP). Even though no new FFELP loans were originated after July 1, 2010, Iowa College Aid is still responsible for a \$2.7 billion loan portfolio.

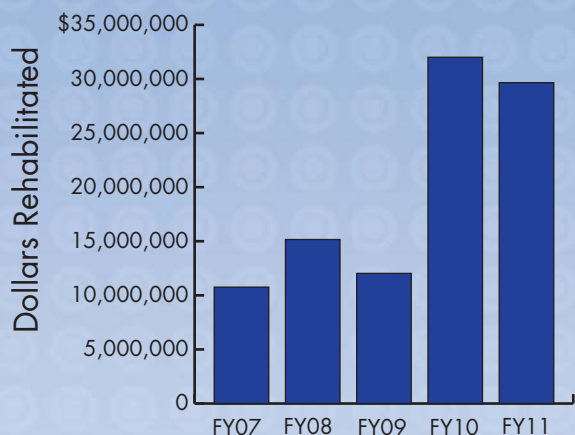
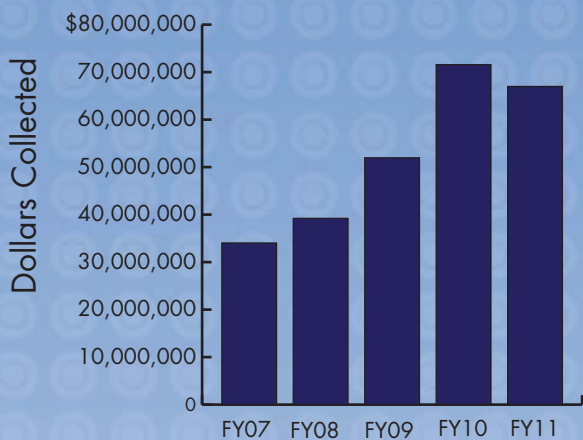
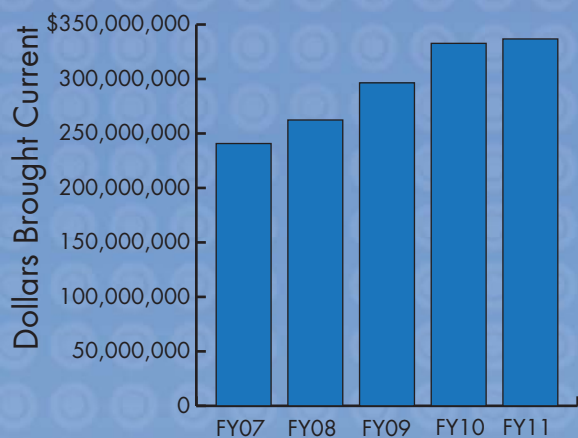
Iowa College Aid's guaranty agency responsibilities include:

- Reducing FFELP loan default levels and thereby reducing the cost of the FFELP.
- Reimbursing private lenders for losses they incur on FFELP loans when borrowers default.
- Maintaining records on all loans on which it has issued a guarantee.
- Acting as the federal government's collection service for FFELP loans that borrowers fail to repay.
- Working with borrowers to rehabilitate their defaulted loans and bring them back into repayment.





# SERVICES



## Default Aversion Assistance

When borrowers become delinquent on student loan payments, Iowa College Aid assists lenders in their efforts to help prevent borrowers from defaulting. In FY 2011, Iowa College Aid received 35,312 default aversion requests for loans totaling approximately \$402 million. Of those delinquent loans, 85.1 percent were brought current. This is an increase of \$6 million from FY 2010.

## Collections

In FY 2011, Iowa College Aid recouped over \$67 million on behalf of taxpayers through collection strategies that included recoveries made through third-party collection services, in-house collection efforts, administrative wage garnishment, state and federal tax offsets, and loan consolidation.

## Loan Rehabilitation

Loan rehabilitation is a strategy that offers favorable outcomes to all parties involved in student loan financing, especially the borrower. After the borrower qualifies to rehabilitate the loan, Iowa College Aid sells the loan to an eligible lender. Once the rehabilitation sale is complete and collection costs are reduced, the borrower's loan is removed from default status and the information reported by Iowa College Aid regarding the defaulted student loan is removed from credit bureau reports. Additionally, the borrower may be eligible for deferment or forbearance privileges, and may regain eligibility for additional federal student financial aid.

In FY 2011, Iowa College Aid helped 2,104 borrowers rehabilitate \$30 million in defaulted student loans. The dollar amount of rehabilitated loans decreased by 7.33% from the previous year.



# Unaudited Combined Balance Sheet

<b>ASSETS</b>	<b>2011</b>	<b>2010</b>
Cash on Deposit with State Treasurer	\$18,821,201	\$16,225,490
Cash with Vehicle Dispatcher (Prepaid)	30,240	15,120
Restricted Cash	1,719,714	1,702,395
Due from Federal Government		
Loan Processing Issuance Fee		198,717
Account Maintenance Fee	417,087	522,725
GEAR UP Draw Down Receivable	299,241	19,688
Challenge Grant Receivable	\$201,717	
PLP Receivable	2,182,244	2,895,373
Osteopathic Receivable	6,208	16,249
Other Receivables		
Interest	20,616	29,337
Default Collections	12,880	
Payment from DE for IRS Refunds	47,455	48,373
PLP Income Receivable	16,581	2,285
Iowa Access Funds Receivable		40,256
Due from Other Funds	586,718	469,711
Net assets held on behalf of Fed. Reserve Fund*	28,500,480	30,268,830
<b>Total Assets</b>	<b>\$52,862,382</b>	<b>\$52,454,550</b>
<b>LIABILITIES AND FUND EQUITY</b>		
Current Liabilities		
Accounts Payable (Sallie Mae/ ISLLC)	134,387	120,339
Salary and Benefits Payable	9,194	42,189
Due to Other Funds		29,894
Due to Dept. of Education		72,459
Default Claims Payable		
Other Payables	245,594	221,330
GEAR UP Payables	212,771	45,231
GEAR UP Trust Payable - GAAP Package	840,000	1,120,000
College Access Payable	133,590	
College Access Deferred Revenue	37,170	
Liabilities for net assets held on behalf of Federal Reserve Fund*	4,864,747	3,044,355
<b>Total Liabilities</b>	<b>\$6,477,451</b>	<b>\$4,695,796</b>
Fund Equity		
Fund Balance:		
Reserved:		
Federal Reserve Fund	23,635,733	27,224,475
Unreserved:		
<b>Total Fund Equity</b>	<b>\$46,384,931</b>	<b>\$47,758,754</b>
<b>Total Liabilities and Fund Equity</b>	<b>\$52,862,382</b>	<b>\$52,454,550</b>

\* See Federal Reserve Fund Break Details on page 26





# Unaudited Statements of Revenues and Expenditures

RESOURCES	2011	2010
Loan Processing Issuance Fee (LPIF)	\$110,395	\$2,429,170
Account Maintenance Fee (AMF)	1,740,368	2,315,367
Default Aversion Fee (DEF)	1,456,139	1,495,483
Default Aversion Rebate	583,001	695,217
Fed Pmts on Defaulted Loan and SPA	61,445,783	72,404,360
PLP Revenue	603,666	292,195
Osteopathic Repayment Revenue	2,474	5,420
GEAR UP Draw Down & Lumina Revenue	4,092,883	2,880,640
College Access Draw Down Revenue	1,178,383	311,600
Iowa Access Grant Funds	141,589	69,337
Federal Default Fee	162,373	3,811,977
Interest Income	410,962	113,280
Default Collections	40,407,216	43,213,211
Overpayments and Repurchases	4,904,414	5,596,263
Outdated Warrants	1,009	734
Due from Other Funds	8,914,995	9,429,421
Other	1,105,650	973,721
<b>Total Revenues</b>	<b>\$127,261,299</b>	<b>\$146,037,397</b>
<b>EXPENDITURES</b>		
Iowa Stafford Student Loan Adm.	6,027,920	6,711,314
Default Collection & Pmts to D.E.	8,249,314	9,334,119
Collection Expenses	6,453,032	6,784,528
Payments on Default Claims	69,372,742	79,402,744
Federal Default Fee	4,120	3,256,829
GEAR UP & Lumina Expenses	4,060,874	2,902,566
GEAR UP Trust - GAAP package	1,400,000	1,400,000
College Access Expenses	1,211,539	310,000
Default Aversion Expenses/ Student Assistantships		42,124
Default Aversion Fees and Rebate	2,039,139	2,190,701
Due to D.E. for Refunds & Rehab.	19,404,351	20,960,571
Due to Other Funds	8,914,995	9,429,421
Fund Overpayments	157,039	232,183
Other	1,340,058	1,170,217
<b>Total Expenditures</b>	<b>\$128,635,122</b>	<b>\$144,127,317</b>
Revenues Over (Under) Expenditures	(1,373,823)	1,910,080
Other Financing Sources (Uses)		
Revenues and Other Sources Over Expenditures	(1,373,823)	1,910,080
<b>Revenue</b>	<b>(\$1,373,823)</b>	<b>\$1,910,080</b>
<b>Beginning of Year</b>	<b>\$47,758,754</b>	<b>\$45,852,125</b>
<b>Federal Reserve Return</b>		
<b>FUND BALANCE TRANSFERRED FROM (TO) OTHER FUNDS</b>		
<b>Fund Balance end of year</b>	<b>\$46,384,931</b>	<b>\$47,758,754</b>

## Notes to financial statements:

As a guarantor operating under the provisions of the Higher Education Act (HEA), the Iowa College Student Aid Commission is required to maintain two separate funds: a Federal Student Loan Reserve Fund and an Agency Operating Fund. The guarantor administers the Federal Reserve Fund on behalf of the US Department of Education (ED), and the assets are considered the property of the federal government. The Operating Fund is the property of the guarantor.

Operating Fund assets must be used by the guarantor to fulfill its responsibilities associated with the Federal Family Education Loan Program (FFELP) and for other student financial aid related activities.

During 2010, the United States Congress passed the Health Care and Education Reconciliation Act of 2010 (the Act), which ended the origination and guarantee of new [FFELP] loans first disbursed after June 30, 2010.

A complete set of the audited financial statements can be found at <http://auditor.iowa.gov/reports/search.php>.

FEDERAL RESERVE FUND DETAILS		
ASSETS	2011	2010
Cash on Deposit with State Treasurer	\$24,033,327	\$25,421,227
Due from Federal Government:		
Default Reimbursements & SPA	4,380,406	4,536,115
Interest	28,907	50,605
Overpayments and Repurchases	37,247	8,552
Default Collections	20,592	55,800
Due from Other Funds		196,532
<b>Total Assets</b>	<b>\$28,500,479</b>	<b>\$30,268,830</b>
Liabilities and Fund Equity		
Current Liabilities		
Due to Other Funds	582,459	469,711
Due to Department of Education	2,312,945	2,521,639
Default Claims Payable	1,954,483	
Other Payables	14,860	53,005
<b>Total Liabilities</b>	<b>\$4,864,746</b>	<b>\$3,044,355</b>
Fund Equity		
Fund Balance:		
Reserved:		
Loan Reserve Fund		
Federal Reserve Fund		
Default Aversion Fund		
Agency Operating Fund		
Unreserved:		
Payment on Defaulted Loan		
<b>Total Fund Equity</b>	<b>\$23,635,732</b>	<b>\$27,224,475</b>
<b>Total Liabilities and Fund Equity</b>	<b>\$28,500,479</b>	<b>\$30,268,830</b>





**IowaCollegeAid.gov**

## IOWA COLLEGE STUDENT AID COMMISSION

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DES MOINES, IA 50319

P: 877-272-4456

W: [www.IowaCollegeAid.gov](http://www.IowaCollegeAid.gov)