

"Instant Millionaire" Show to End in Fall



Rose Anne Poldberg of Kimballton won \$72,046 in October 2002.

After a successful four-year run that awarded glamorous trips and cash prizes to hundreds of Iowa Lottery players, the Powerball television game show will end this fall.

Iowa Lottery CEO Ed Stanek noted that while even the most popular TV shows last only a few years, the Powerball game show spanned more than 200 episodes. Although the show continued to be popular, sales of associated instant-scratch tickets have waned over time as expected, he said, and lottery officials decided to refocus their attention on alternatives that might be more profitable.

During its first two years, the game show was taped in Hollywood and gave players the chance to explore the world of screen stars. In 2002, "Powerball Instant Millionaire" moved to Las Vegas, where it is taped at The Venetian, a premier resort, hotel and casino on Las Vegas Boulevard, the street known as "The Strip."

The Iowa Lottery's final drawing to determine contestants on the game show is scheduled for May 13, with May 11 as the final date to receive entries for that drawing. The final round of tapings is scheduled for late June in Las Vegas, with the final episode airing on Sept. 25.

Players drawn as on-air contestants win a three-night stay for two at The Venetian, plus airfare and \$750 in spending money for their trip.

Since the show's debut in 2000, four players—from Connecticut, Kentucky, Louisiana and Minnesota—have won its \$1 million top prize. Iowa's biggest winners to date have been Russ Anderson of Thornton and Eloise Rhoades of State Center, who each won \$102,500.



At A Glance...

On This Date in Iowa Lottery History . . .

April 4, 1986—The first game with an Iowa theme, "Hog Wild," was introduced. The game honored Iowa's standing as the nation's largest pork producer.

\$25,000 Instant Bonus Spin Contest Continues

Until May 11, players have a second chance at winning by entering the \$25,000 Instant Bonus Spin contest. To enter, they should send in \$5 or more worth of nonwinning tickets from current Iowa Lottery scratch games to the lottery in a special **pink second-chance envelope** available at Iowa Lottery retailers. The list of current games eligible for this contest was printed in the March 22 "Lottery Action." The contest began March 28 and the final entry deadline is May 11.

Players may win prizes from \$1,000 to \$25,000 if drawn to receive a Bonus Spin. Drawings will be held on April 15, April 29 and May 13 for five Bonus Spin winners. Spins will be broadcast on May 1, 8, 15, 22 and 29 during the "Powerball Instant Millionaire" game show.

Please direct players to the contest brochure for more information.

Game End and Validation End Dates List:

		Official Game End	Valid. Period Ends
Game#355	Aces High	02/17/04	05/17/04
Game#368	Luck of the Dice	02/17/04	05/17/04
Game#376	Double Blackjack-Red	02/17/04	05/17/04
Game#377	Bonus Crossword-Blue	02/17/04	05/17/04
Game#333	7-11-21	03/09/04	06/07/04
Game#354	Top Banana	03/09/04	06/07/04
Game#363	Lucky Streak	03/09/04	06/07/04
Game#367	Poker Face	03/09/04	06/07/04
Game#375	Dilbert	03/09/04	06/07/04
Game#381	Tee Time Tripler	03/09/04	06/07/04
Game#385	Liberty Bills	03/09/04	06/07/04

Other important dates are listed on the back of this issue.

Teen Drives Rockford Woman After Win

A northern Iowa woman who won a large prize recently had to have her 14-year-old son drive her to collect it because she was too nervous to drive!

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“I told myself I wasn’t going to get excited until I ran it through that machine and made sure I wasn’t seeing things. Then I started jumping up and down and getting really excited!”—Rhonda Boxmeyer

Rhonda Boxmeyer, 40, of Rockford won \$21,000 playing the “Double Blackjack” scratch game. She purchased her ticket at Buy Low, 814 E. Main in Rockford.

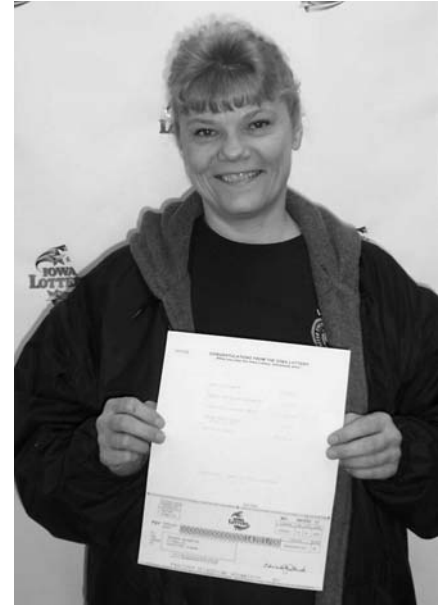
Boxmeyer claimed her prize at the Iowa Lottery’s regional office in Mason City.

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 Boxmeyer was at home when she scratched the ticket. She waited until she had the ticket all scratched before she scratched the prize amount. “I scratched it off and it said \$21,000,” she said. “I had to count and recount and recount.”

Then she showed the ticket to her son. He just turned 14 and got his learner’s driving permit, so Rhonda had him drive her back to the store because she was so nervous!

“I told myself I wasn’t going to get excited until I ran it through that machine and made sure I wasn’t seeing things. Then I started jumping up and down and getting really excited!” she said.

Boxmeyer plans to buy a newer, more dependable car for her daily 40-mile roundtrip commute to work. She also might purchase some property. 🚗



Rhonda Boxmeyer of Rockford

APRIL/MAY 2004	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
	4	5	6	7	8	9	10	
	LOTTERY ACTION DELIVERS							
	11	12 DIAMOND-BACKS (PULL-TAB) (25 CENTS) BEGINS	13	14	15 BONUS SPIN/POWERBALL INSTANT MILLIONAIRE DRAWING	16	17	
	18	19 7TH INNING STRETCH (\$1)/BANK ROLL (\$2)/BIG MONEY (\$5) BEGIN	20	21	22	23	24	
	LOTTERY ACTION DELIVERS							
25	26	27	28	29 BONUS SPIN/POWERBALL INSTANT MILLIONAIRE DRAWING	30	May 1 FIRST \$25,000 INSTANT BONUS SPIN AIRS		
2	3	4	5	6	7	8 SECOND \$25,000 INSTANT BONUS SPIN AIRS		
LOTTERY ACTION DELIVERS								

Players Can Welcome Spring With Fresh Scratch Games!

Big Money

Cost: \$5
Top Prize: \$50,000
Odds: 1 in 3.40
Begin Ordering: April 19



Bigger is better—win up to \$50,000!

Match any of “Your Numbers” to a “Winning Number” and win the prize shown for that number. Find a “Stack of Cash” symbol and win that prize instantly!

Players have 45 chances to win on each ticket. In other words, there are 15 “Winning Numbers” and three “Your Numbers.” So, they have three chances to match each of the “Winning Numbers”—3 x 15 = 45 chances!

Prize	Odds
\$5	1 in 6.67
\$6	1 in 15.00
\$9	1 in 30.00
\$15	1 in 60.00
\$25	1 in 60.00
\$50	1 in 99.75
\$500	1 in 2,394.00
\$50,000	1 in 119,700.00

Bank Roll

Cost: \$2
Top Prize: \$20,000
Odds: 1 in 3.66
Begin Ordering: April 19



Players could have a bigger “Bank Roll” after they play this game!

There are two play areas. Within a game, if a player finds three like amounts, they win that amount. If they find two like amounts and a “Bank Roll” symbol, they win double that amount!

Prize	Odds
\$2	1 in 6.00
\$3	1 in 18.75
\$4	1 in 37.50
\$6	1 in 75.00
\$15	1 in 150.00
\$30	1 in 150.00
\$500	1 in 7,980.00
\$20,000	1 in 119,700.00

Chance to Strike It Rich With ‘DiamondBacks’!

DiamondBacks (pull-tab)

Cost: 25 cents
Top Prize: \$25
Odds: 1 in 9.82
Begin Ordering: April 12



Play by peeling apart the five tabs located on the back of the ticket. Three symbols are printed under each tab. Check all five tab areas. Any card may contain multiple winners. If three consecutive symbols printed vertically or diagonally under any of the tabs match identically any of the winning combinations shown on the ticket front, the player wins the corresponding prize. The arrow indicates a winner.

7th Inning Stretch

Cost: \$1
Top Prize: \$700
Odds: 1 in 4.84
Begin Ordering: April 19



Take a swing at some extra cash!

Match either of “Your Player’s Numbers” to the number under any base and win the prize shown for that base. Find a “Baseball” symbol and win that prize instantly!

Prize	Odds
\$1	1 in 7.50
\$2	1 in 20.00
\$4	1 in 100.00
\$7	1 in 300.00
\$17	1 in 300.00
\$27	1 in 300.00
\$37	1 in 300.00
\$700	1 in 59,850.00

Clip and Save


IOWA LOTTERY

GAME INFORMATION

Clip and Save


Game		Start Date	As of April 5, 2004		
330	WILD CHERRIES	01/28/02			
337	SILVER DOLLARS	03/25/02			
335	LUCKY DAY	06/27/02			
342	STINKIN' RICH	07/29/02			
351	WHOOPE DE DOUGH	08/12/02			
339	DIAMOND BINGO-Red	11/18/02			
364	BEGINNER'S LUCK	12/16/02			
370	ALL THE MARBLES	01/27/03			
371	2 FOR THE DOUGH	03/03/03			
372	DOUBLE DOUBLER-Green	03/03/03			
366	THE BUCK STARTS HERE	03/17/03			
380	JUMBO BUCKS	04/07/03			
391	RED HOT 7'S	04/07/03			
340	DIAMOND BINGO-Green	04/28/03			
384	SLINGO	05/19/03			
390	HULK	05/19/03			
383	WILD TIME	06/02/03			
387	VIVALAS VEGAS	06/02/03			
398	BONUS CROSSWORD-Pink	06/02/03			
379	LUCKY SLOTS	06/23/03			
388	CARNIVAL CASH	07/07/03			
389	RED & BLACK DOUBLER	07/07/03			
386	ROCK PAPER SCISSORS	07/28/03			
393	SUPER SLOTS	07/28/03			
382	MONEY BAGS	08/18/03			
394	CASH ZONE	08/18/03			
395	DOG-GONE LUCKY	09/08/03			
396	DOUBLE BLACKJACK-Purple	09/08/03			
397	COUNT CASHULA	09/29/03			
400	VENETIAN NIGHTS	09/29/03			
392	FIND THE 9'S	10/20/03			
404	TRUCK & BUCKS	10/20/03			
405	WILD CROSSWORD-Leopard	10/20/03			
402	CLASSIC BINGO-Orange	11/03/03			
407	DASHING THROUGH...DOUGH	11/03/03			
408	SECRET SANTA	11/03/03			
409	HOME FOR THE HOLIDAYS	11/03/03			
410	ACE IN THE HOLE	11/17/03			
411	SHELL GAME	12/08/03			
412	GOLDEN RICHES	12/08/03			
413	LUCKY PENNY	01/05/04			
414	RUBY RED 7s	01/05/04			
415	\$2,000 SMACKERS	01/26/04			
401	VEGAS GOLD	01/26/04			
406	WILD CROSSWORD-Jungle	02/02/04			
416	DUBLIN DOLLARS	02/16/04			
417	IN THE CHIPS	02/16/04			
399	PINBALL WIZARD	02/16/04			
425	MAMMOTH CASH	03/08/04			
419	DOUBLE BLACKJACK-Yellow	03/08/04			
420	FAB 4s	03/29/04			

Game	Start Date	Last Date To Pay Prizes
355 ACES HIGH	08/26/02	05/17/04
368 LUCK OF THE DICE	01/06/03	05/17/04
376 DOUBLE BLACKJACK-Red	03/17/03	05/17/04
377 BONUS CROSSWORD-Blue	02/17/03	05/17/04
333 7-11-21	03/11/02	06/07/04
354 TOP BANANA	10/21/02	06/07/04
363 LUCKY STREAK	11/18/02	06/07/04
367 POKER FACE	01/06/03	06/07/04
375 DILBERT	04/07/03	06/07/04
381 TEE TIME TRIPLER	04/28/03	06/07/04
385 LIBERTY BILLS	06/02/03	06/07/04



If you or someone you know has a gambling problem, call 1-800-BETS OFF.
You must be at least 21 years old to purchase lottery tickets.

Lotto Game Information

	Drawing Days	Sales Cutoff Time	Approx. Drawing Time	Approx. Allowed Cashing Time
Hot Lotto	Wednesday and Saturday	7:59 p.m.	10:00 p.m.	11:45 p.m.
\$100,000 Cash Game	Monday through Saturday	6:18 p.m.	6:28 p.m.	6:40 p.m.
Pick 3 and Pick 4 midday	Monday through Saturday	12:30 p.m.	12:40 p.m.	1:00 p.m.
Pick 3 and Pick 4 evening	Sunday through Saturday	7:59 p.m.	9:20 p.m.	9:40 p.m.
Powerball	Wednesday and Saturday	7:59 p.m.	9:59 p.m.	11:40 p.m.