

# Lottery



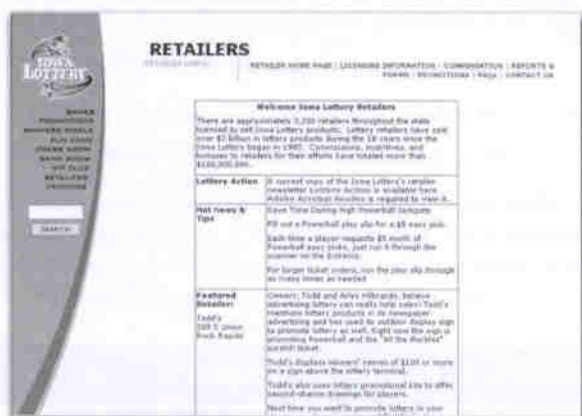
# Action

- Lottery Help Line – 800-228-0010
- For help with terminals or Sci-Scans – 800-858-4744

- For help with pull-tab machines – 800-235-7198
- For help with instant ticket vending machines – 800-338-8735

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## Check Out Retailer Page on New Lottery Web Site



The Iowa Lottery's redesigned web site at [www.ialottery.com](http://www.ialottery.com) has lots of new things, including a page just for retailers! You'll find access to the current issue of "Lottery Action," posters to print out with current jackpot amounts, information about promotions you can run, and your own "Frequently Asked Questions" section. Check it out today!

## Make Play First When Redeeming Coupons

When a player hands you a coupon, don't panic! Just follow these steps:

### On the Extrema:

1) Make the play the customer requests (and the coupon is good for). Touch "Coupon" on the main menu screen.

2) Enter the three-digit number from the coupon onto the keypad. Touch "OK."

### On the SciScan:

1) Make the play the customer has requested (and the coupon is good for).

2) Select Option 3 from the main display. Enter the three-digit coupon number.

Follow these steps and you'll receive proper credit.



## At A Glance...

### On This Date in Iowa Lottery History...

Nov. 13, 1989: For the first time, the Iowa Lottery sold tickets that were guaranteed to win. The \$5 Holiday Cards offered festive holiday messages and at least a \$2 prize.

### "Powerbowl Sunday" Promo Continues

Players who purchase \$5 in Powerball with a \$5 Power Play on one ticket will receive any entry form to win one of six trips to football's championship game in the "Powerbowl Sunday" promotion. This promotion continues through Nov. 29. The final entry deadline is Dec. 9.

### Three Holidays Coming Up In November

Over the next month, there are three days that are holidays at the Iowa Lottery. These are marked on the calendar on page 2 of this issue. Please check with your DSR the week before each holiday to see when extra deliveries will be scheduled.

### Game End and Validation End Dates List:

Game #	Game Name	Official Game End	Valid Period Ends
Game #318	Candy Cane Cash	09/12/03	12/11/03
Game #324	Double Doubler-Orange	09/12/03	12/11/03
Game #325	Double Blackjack-Green	09/12/03	12/11/03
Game #328	Double Down	09/12/03	12/11/03
Game #350	Red Hot 7's	09/12/03	12/11/03
Game #357	Bonus Crossword-Aqua	09/12/03	12/11/03
Game #359	Cash Harvest	09/12/03	12/11/03
Game #360	Beetle Bailey	09/12/03	12/11/03
Game #361	Venetian Las Vegas	09/12/03	12/11/03
Game #362	Bah Humbucks	09/12/03	12/11/03
Game #378	Kum&Go: We Go All Out	09/12/03	12/11/03
Game #301	Lots O' Spots Bingo-Blue	10/07/03	01/05/04
Game #336	Lucky Stars	10/07/03	01/05/04
Game #343	Hot Cards	10/07/03	01/05/04
Game #346	Snake Eyes	10/07/03	01/05/04
Game #348	Struck By Luck	10/07/03	01/05/04
Game #358	Money Maze	10/07/03	01/05/04
Game #365	Cash Flurries	10/07/03	01/05/04
Game #369	Be Mine	10/07/03	01/05/04

Other important dates are listed on the back of this issue.



# Remedy Those Mistake Powerball Tickets

Everybody makes mistakes. Even if your mistake happens to be a Powerball or Hot Lotto play made in error, it doesn't have to be the end of the world!

Let's review the steps you must take to handle a "mistake" Powerball or Hot Lotto ticket.

**If the ticket did not print or the ticket is misprinted or mutilated so it can't be validated:**

- The defective play must be confirmed by immediately producing a REPRINT ticket.
- Call the SGI hotline at 800-858-4744. They will provide you with a Control Number. They'll also help you get the information needed to report the problem to the lottery and, if necessary, help you produce the REPRINT ticket.
- Any or all parts of the defective ticket, along with the REPRINT ticket and Control Number, must be returned to the lottery in the retailer settlement envelope.
- When the lottery receives the defective ticket and the REPRINT ticket, we'll examine it and then issue credit to the retailer

for the cost of the ticket. You can't receive credit if you don't follow the first three steps!

**If the ticket is printed correctly by the terminal, but the clerk or the player makes an error:**

- Call the SGI hotline to report the problem and correct ticket information. A Control Number will be provided.
- Remember, the ticket is still valid and can be sold. If you can't sell the ticket, validate it for any prizes won on the ticket after all draws have passed. Then send the ticket and the control number to the lottery in the retailer settlement envelope. The lottery will credit you for the cost of the ticket less any winnings.

**The most common reasons for denying credit:**

- 1) The retailer did not call SGI.
- 2) No ticket or play was sent to the lottery.

**Why not sell the ticket?** Unless the problem ticket is a mutilated ticket, why not try to sell it to one of your other customers? Especially during busy, high-jackpot times, your customers may be more willing to take that ticket than stand in line! 🍀

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
<b>NOV./DEC. 2003</b>	<b>2</b> THERE'S A HOLIDAY NEXT WEEK. CHECK WITH YOUR DSR FOR DELIVERY SCHEDULE.	<b>3</b> HOME FOR THE HOLIDAYS (\$5)/ SECRET SANTA (\$2)/DASHING... DOUGH (\$1) BEGIN	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	
	<b>9</b>	LOTTERY ACTION DELIVERS			<b>12</b>	<b>13</b> INSTANT MILLIONAIRE/ POWERBOWL SUNDAY DRAWINGS	<b>14</b>	<b>15</b>
	<b>16</b> THERE'S A HOLIDAY NEXT WEEK. CHECK WITH YOUR DSR FOR DELIVERY SCHEDULE.	<b>17</b> ACE IN THE HOLE (\$1) BEGINS	<b>18</b>	<b>19</b>	<b>20</b>	<b>21</b>	<b>22</b>	
	<b>23</b>	LOTTERY ACTION DELIVERS			<b>26</b>	<b>27</b> HOLIDAY— LOTTERY OFFICES CLOSED	<b>28</b> HOLIDAY— LOTTERY OFFICES CLOSED	<b>29</b>
	<b>30</b>	<b>Dec. 1</b> DOUBLE WILD DEUCES (PULL-TAB- \$.50) BEGINS	<b>2</b> INSTANT MILLIONAIRE/ POWERBOWL SUNDAY DRAWINGS	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	
	LOTTERY ACTION DELIVERS							

## Get Ace In the Hole With Players: Order This Ticket!



### Ace in the Hole

Cost: \$1  
Top Prize: \$1,000  
Odds: 1 in 4.84  
Begin Ordering: Nov. 17

	Prize	Odds
If "Your Card" beats the "Dealer's Card," the player wins the prize shown for that game. If the player reveals an "Ace" in the "Hole Card," they win all four prizes!	\$1	1 in 7.50
	\$2	1 in 20.00
	\$5	1 in 75.00
	\$10	1 in 150.00
	\$40	1 in 300.00
	\$1,000	1 in 13,300.00

## New Lottery Retailer Decorates Window



The Dollar Warehouse in Valley West Mall, West Des Moines, recently became a lottery retailer. To celebrate, they decorated their front window with lottery tickets, posters, T-shirts, banners and other lottery "stuff."

## Muscatine Man Wins First "Powerbowl Sunday" Trip

A Muscatine man has won the first of six trips in an Iowa Lottery promotion sending players to pro football's championship game, complete with an invitation to a pre-game celebrity party and club-level seats inside Houston's Reliant Stadium.



Scott Davis of  
Muscatine

"I'm a big fan of pro football and college football," Scott Davis of Muscatine said after learning that he'd won the trip. "The Bears are my favorite. I also kind of like Kansas City, too, and they're looking good, so there is a good possibility that somebody I like is going to go there. St. Louis is starting to get good, too!"

The lottery's "Powerbowl Sunday" promotion that began Oct. 5 offers six prize packages with each including two tickets to the championship game on Feb. 1, airfare, hotel accommodations, a commemorative leather jacket from the game and \$500 spending money. Each prize package, including required state and federal withholding taxes, is valued at \$28,000.

Davis said his friends' jaws are dropping when they hear about the trip. "When they learn the value of the package, it's like, 'Oh my gosh!' When you figure out that you'll be sitting in a skybox, that's worth a lot in itself."

Through Nov. 29, Iowa Lottery players who make a \$5 Powerball purchase with a \$5 Power Play (\$10 total purchase on one ticket) will automatically receive an entry form for the promotion. Dec. 9 is the final entry deadline.

Each prize package winner and a guest will fly to Houston on Jan. 30 and stay at the Marriott hotel at George Bush International Airport. They'll attend a Jan. 31 MVP party hosted by Pro Football Hall of Famer Lynn Swann and the championship game on Feb. 1. They'll also receive entry to the club level at Reliant Stadium and be able to eat and drink in a private suite before and during the game. Seats for the winners and their guests during the game will be in front of the private suites.

Davis, 53, said he will take his wife, Pat, with him on the trip. But are his friends and co-workers trying to bribe him into changing his mind?

"Absolutely!" he said with a laugh. "My boss did ask me, 'When are we leaving?' And I just kind of looked at him and he said, 'Well, there is a promotion involved!' And I said, 'Now you're talking!'"

Clip and Save

# IOWA LOTTERY

## GAME INFORMATION

Clip and Save

Game	Start Date	As of Nov. 3, 2003		
304 CASINO ACTION	09/24/01			
330 WILD CHERRIES	01/28/02			
333 7-11-21	03/11/02			
337 SILVER DOLLARS	03/25/02			
345 DOLLAR SIGNS	05/13/02			
335 LUCKY DAY	06/27/02			
342 STINKIN' RICH	07/29/02			
351 WHOOP DE DOUGH	08/12/02			
355 ACES HIGH	08/26/02			
354 TOP BANANA	10/21/02			
363 LUCKY STREAK	11/18/02			
339 DIAMOND BINGO-Red	11/18/02			
364 BEGINNER'S LUCK	12/16/02			
367 POKER FACE	01/06/03			
368 LUCK OF THE DICE	01/06/03			
370 ALL THE MARBLES	01/27/03			
373 SHAMROCK GREEN	02/17/03			
374 TICKET TO VEGAS	02/17/03			
377 BONUS CROSSWORD-Blue	02/17/03			
371 2 FOR THE DOUGH	03/03/03			
372 DOUBLE DOUBLER-Green	03/03/03			
366 THE BUCK STARTS HERE	03/17/03			
376 DOUBLE BLACKJACK-Red	03/17/03			
375 DILBERT	04/07/03			
380 JUMBO BUCKS	04/07/03			
391 RED HOT 7'S	04/07/03			
340 DIAMOND BINGO-Green	04/28/03			
381 TEE TIME TRIPLER	04/28/03			
384 SLINGO	05/19/03			
390 HULK	05/19/03			
383 WILD TIME	06/02/03			
385 LIBERTY BILLS	06/02/03			
387 VIVA LAS VEGAS	06/02/03			
398 BONUS CROSSWORD-Pink	06/02/03			
379 LUCKY SLOTS	06/23/03			
388 CARNIVAL CASH	07/07/03			
389 RED & BLACK DOUBLER	07/07/03			
386 ROCK PAPER SCISSORS	07/28/03			
393 SUPER SLOTS	07/28/03			
382 MONEY BAGS	08/18/03			
394 CASH ZONE	08/18/03			
395 DOG-GONE LUCKY	09/08/03			
396 DOUBLE BLACKJACK-Purple	09/08/03			
397 COUNT CASHULA	09/29/03			
400 VENETIAN NIGHTS	09/29/03			
392 FIND THE 9'S	10/20/03			
404 TRUCK & BUCKS	10/20/03			
405 WILD CROSSWORD-Leopard	10/20/03			
407 DASHING THROUGH...DOUGH	11/03/03			
408 SECRET SANTA	11/03/03			
409 HOME FOR THE HOLIDAYS	11/03/03			
		<b>Game</b>	<b>Start Date</b>	<b>Last Date To Pay Prizes</b>
		318 CANDY CANE CASH	11/04/02	12/11/03
		324 DOUBLE DOUBLER-Orig.	03/18/02	12/11/03
		325 DOUBLE BLACKJACK-Gm.	03/18/02	12/11/03
		328 DOUBLE DOWN	01/07/02	12/11/03
		350 RED HOT 7'S	08/05/02	12/11/03
		357 BONUS CROSSWORD-Aqua	10/07/02	12/11/03
		359 CASH HARVEST	09/23/02	12/11/03
		360 BEETLE BAILEY	10/07/02	12/11/03
		361 VENETIAN LAS VEGAS	10/14/02	12/11/03
		362 BAH HUMBUCKS	11/04/02	12/11/03
		378 KUM&GO:WE GO ALL OUT	01/06/03	12/11/03
		301 LOTS O' SPOTS BINGO-Blue	03/18/02	01/05/04
		336 LUCKY STARS	03/04/02	01/05/04
		343 HOT CARDS	04/22/02	01/05/04
		346 SNAKE EYES	05/20/02	01/05/04
		348 STRUCK BY LUCK	06/10/02	01/05/04
		358 MONEY MAZE	09/16/02	01/05/04
		365 CASH FLURRIES	12/02/02	01/05/04
		369 BEMINE	01/27/03	01/05/04

If you or someone you know has a gambling problem, call 1-800-BETS OFF.  
You must be at least 21 years old to purchase lottery tickets.

### Lotto Game Information

	Drawing Days	Sales Cutoff Time	Approx. Drawing Time	Approx. Allowed Cashing Time
Hot Lotto	Wednesday and Saturday	7:59 p.m.	10:00 p.m.	11:45 p.m.
\$100,000 Cash Game	Monday through Saturday	6:18 p.m.	6:28 p.m.	6:40 p.m.
Pick 3 and Pick 4 midday	Monday through Saturday	12:30 p.m.	12:40 p.m.	1:00 p.m.
Pick 3 and Pick 4 evening	Sunday through Saturday	7:59 p.m.	9:20 p.m.	9:40 p.m.
Powerball	Wednesday and Saturday	7:59 p.m.	9:59 p.m.	11:40 p.m.