

Lottery



Action

VOL. 11, #12 June 21 - July 11, 2004

Heat Up Instant Sales With 'Hot Dice'



Hot Dice

Cost: \$1

Top Prize: \$100

Odds: 1 in 4.75

Begin Ordering: June 28

If the two dice in a "Roll" add up to 7 or 11, the player wins the prize shown for that roll.

Prize

\$1
\$2
\$3
\$5
\$10
\$30
\$100

Odds

1 in 7.50
1 in 20.00
1 in 75.00
1 in 150.00
1 in 300.00
1 in 450.00
1 in 598.50

Don't Run Out of Paper...

... in your lotto terminal, that is!

With the 150th Anniversary Iowa State Fair Sweepstakes contest running through July 17, you'll want to stock up on paper for your lotto terminal. Remember that the entry form uses extra paper to print out!

To order paper, call Scientific Games at 1-800-858-4744, or order this item through your terminal's "Special Functions" section.



At A Glance...

On This Date in Iowa Lottery History . . .

July 7, 1998—The Iowa Lottery teamed up with Coca-Cola for "Jukebox Jackpot," a game that gave players the best chance of winning of any instant game sold by the lottery up to that time. A stub feature on the ticket gave players a chance to win a discount on the price of Coca-Cola products.

State Fair Sweepstakes Contest Continues

To celebrate the 150th Iowa State Fair this year, lottery players who purchase \$5 or more of any lotto game on one ticket June 13 through July 17 will receive an entry form for the 150th Anniversary Iowa State Fair Sweepstakes contest. Prizes include a Winnebago motor home, a Dodge Ram 1500 truck, a Lennox furnace and \$1,500 cash. The lottery terminal will automatically generate the entry form when the player makes the qualifying purchase. Players should send the form to the lottery in a yellow second-chance drawing envelope by July 27. All 15 players who are drawn in the three preliminary drawings will earn a trip to the Fair for the final drawing to learn which prize they have won.

Next 'Lottery Action' Delayed Due to Holiday

The next "Lottery Action" will be delivered beginning July 12 because of the state Independence Day holiday on July 5. Have a safe holiday!

New Game End and Validation End Dates List:

Game #	Game Name	Official Game End	Valid. Period Ends
Game #404	Trucks & Bucks (Rev.)	05/03/04	08/01/04
Game #330	Wild Cherries	05/03/04	08/01/04
Game #339	Diamond Bingo-Red	05/03/04	08/01/04
Game #387	Viva Las Vegas	05/03/04	08/01/04
Game #390	The Hulk	05/03/04	08/01/04
Game #335	Lucky Day	06/09/04	09/07/04
Game #364	Beginner's Luck	06/09/04	09/07/04
Game #370	All The Marbles	06/09/04	09/07/04
Game #388	Carnival Cash	06/09/04	09/07/04

Other important dates are listed on the back of this issue.

\$100,000 Win Leads to Second Honeymoon for Woman

A Waucoma woman plans on taking a second honeymoon, thanks to a recent lottery win.

Elaine Hoey, 50, won \$100,000 in the May 29 Powerball drawing. She purchased her ticket at Kwik Star, 115 E. Main St. in New Hampton.

Hoey claimed her prize at the Iowa Lottery's regional office in Mason City.

"Saturday night I watched the numbers on television when they flashed them after the news. I wrote them down ... and I just couldn't believe it! I thought, 'Oh, I must have copied them down wrong.' So I thought I'd call [the lottery] and see if it was true. I called and [the recording] said we



Elaine Hoey of Waucoma

had one [\$100,000] winner at the Kwik Star in New Hampton. I thought, 'Yes! It's right, I'm not dreaming!'"

Hoey's big win comes in time for her husband, James, to fulfill a promise he made to her long ago.

"He always said when were married 25 years we'd go back to Hawaii because we went there on our honeymoon. This year is going to be 29 years, so it's about time we go! He owes me big time!"

She said her husband had another trip destination in mind, though.

"[James] wants to go to Las Vegas... [I think] it's one or the other or both!" she laughed, and added, "We can do both!"

If Hoey had chosen to play the Power Play, she would have won \$500,000.

"I know, I didn't [play the Power Play] and I never do!" she laughed. "I probably will start now." 🍀

JUNE/JULY 2004	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
	20	21	22	23	24	25	26	
	LOTTERY ACTION DELIVERS							
	27 THERE'S A HOLIDAY NEXT WEEK. CHECK WITH YOUR DSR FOR DELIVERY SCHEDULE.	28 HOT DICE (\$1) BEGINS	29	30	July 1 IOWA STATE FAIR 150TH ANNIVERSARY SWEEPSTAKES DRAWING	2	3	
	4	5 HOLIDAY— LOTTERY OFFICES CLOSED	6	7	8	9	10	
	11	12	13	14	15 IOWA STATE FAIR 150TH ANNIVERSARY SWEEPSTAKES DRAWING	16	17 IOWA STATE FAIR 150TH ANNIVERSARY SWEEPSTAKES ENDS	
LOTTERY ACTION DELIVERS								
18	19 HERE'S THE DEAL (\$1)/ WINNING STREAK (\$2)/ BLAZING 8'S (\$5) BEGIN	20	21	22	23	24		

VIP Club Membership Drive Set For July

Players who join the Iowa Lottery VIP Club in July are eligible to win a year's worth of Powerball tickets and Adventureland passes for four!

Membership in the VIP Club earns players lots of freebies:

- VIP Club E-mail Service—by request, they'll get the winning Powerball and Hot Lotto numbers delivered to their desktop twice a week
- Automatic entry in the monthly VIP Club Drawing for \$25 in lottery bucks (5 prizes monthly)
- Coupon on their birthday for a free play
- Our quarterly newsletter, "VIP Connection"
- A chance to enter exclusive VIP Club prize drawings
- Special discounts
- Advance notice of upcoming promotions and new games

During the July membership drive, new members who join the VIP Club are entered into an Aug. 3 drawing for one of 10 prizes of Powerball tickets for a year plus four Adventureland passes. New members must enter between July 1 and July 31 to be eligible for the drawing.

Players may enter using the new VIP Club entry postcard, available in stores soon, or they may enter on the lottery's Web site at www.ialottery.com. Postcards must be received by July 31. 🍀

Don't Forget Some Lotto Tickets Can Be Cancelled

We're always telling you that you can't cancel Powerball and Hot Lotto tickets, but we also need to remind you that you **can** cancel other lotto tickets.

The \$100,000 Cash Game, Pick 3 and Pick 4 games' tickets can be cancelled. However, they must be cancelled the same day, in the same store where they are sold and before the sales cutoff for the game. Follow the procedure below to make sure you get proper credit for the cancelled ticket:



The Extrema's main screen

1) On the Extrema:

- a) Touch "Cancel" at the bottom of the main screen.
- b) Insert the ticket into the scanner or enter the serial number. The terminal will print a "Cancel" ticket.

On the SciScan 3000:

- a) Choose "07 Online Cancel" from the main screen.
- b) Insert the ticket into the scanner or enter the serial number from the ticket. The terminal will print a cancel ticket.

2) Staple the "Cancel" ticket you receive from the terminal/SciScan to the cancelled play and put it into the Retailer Settlement Envelope to be returned to the lottery. 🍀

3's Lucky Number for Trio of Winners

Three central Iowa friends knew they were lottery winners, but it turned out they won ten times more than they thought they had!

Kathleen (Kate) Boatwright, 28, of Des Moines won \$30,000 playing the "Wild Crossword" instant-scratch game. She will share her prize with her two friends, Kurt Thomas, 29, and Chad Gould, 39. The ticket was purchased at Kum & Go, 3311 Ute Ave. in Waukee by Thomas, scratched by Gould, and officially claimed by Boatwright.



From left, Kurt Thomas, Kate Boatwright and Chad Gould celebrate their \$30,000 win.

Boatwright claimed the prize at Iowa Lottery headquarters in Des Moines, accompanied by Thomas and Gould.

The threesome are longtime friends. "We go way back, like 8-track," said Thomas.

When they arrived at the headquarters building to claim their prize, they thought they had won \$3,000. When Iowa Lottery staff told them they had won \$30,000, their excited screams echoed throughout the lottery building.

"We thought it was three grand, so we were coming here to get the three grand. And now we are here for 30 grand ... we like it like that!" Boatwright said.

Boatwright, an artist, said she might buy a new car. Gould, who sells magazines, said he would use his share to pay rent.

Thomas, an automotive electrician, didn't specify how he'd spend his money.

"Three is the magic number: \$3 ticket, three people, 30 grand. Yup, that's us!" Gould said. His friends agreed. 🍀

Clip and Save

IOWA LOTTERY

GAME INFORMATION


Clip and Save

Game		Start Date	As of June 21, 2004		
337	SILVER DOLLARS	03/25/02			
342	STINKIN' RICH	07/29/02			
351	WHOOPE DE DOUGH	08/12/02			
371	2 FOR THE DOUGH	03/03/03			
372	DOUBLE DOUBLER-Green	03/03/03			
366	THE BUCK STARTS HERE	03/17/03			
380	JUMBO BUCKS	04/07/03			
391	RED HOT 7'S	04/07/03			
340	DIAMOND BINGO-Green	04/28/03			
384	SLINGO	05/19/03			
383	WILD TIME	06/02/03			
398	BONUS CROSSWORD-Pink	06/02/03			
379	LUCKY SLOTS	06/23/03			
389	RED & BLACK DOUBLER	07/07/03			
386	ROCK PAPER SCISSORS	07/28/03			
393	SUPER SLOTS	07/28/03			
382	MONEY BAGS	08/18/03			
394	CASH ZONE	08/18/03			
395	DOG-GONE LUCKY	09/08/03			
396	DOUBLE BLACKJACK-Purple	09/08/03			
397	COUNT CASHULA	09/29/03			
400	VENETIAN NIGHTS	09/29/03			
392	FIND THE 9'S	10/20/03			
405	WILD CROSSWORD-Leopard	10/20/03			
402	CLASSIC BINGO-Orange	11/03/03			
407	DASHING THROUGH...DOUGH	11/03/03			
408	SECRET SANTA	11/03/03			
409	HOME FOR THE HOLIDAYS	11/03/03			
410	ACE IN THE HOLE	11/17/03			
411	SHELL GAME	12/08/03			
412	GOLDEN RICHES	12/08/03			
413	LUCKY PENNY	01/05/04			
414	RUBY RED 7s	01/05/04			
415	\$2,000 SMACKERS	01/26/04			
401	VEGAS GOLD	01/26/04			
406	WILD CROSSWORD-Jungle	02/02/04			
416	DUBLIN DOLLARS	02/16/04			
417	IN THE CHIPS	02/16/04			
399	PINBALL WIZARD	02/16/04			
425	MAMMOTH CASH	03/08/04			
419	DOUBLE BLACKJACK-Yellow	03/08/04			
420	FAB 4s	03/29/04			
403	CLASSIC BINGO-Blue	03/29/04			
421	7TH INNING STRETCH	04/19/04			
422	BANK ROLL	04/19/04			
423	BIG MONEY	04/19/04			
441	WILD CROSSWORD-Paw Prints	04/26/04			
418	THE BIG CHEESE	05/10/04			
427	CASH ON A STICK	05/10/04			
428	XTREME SIGHTS & SOUNDS	05/10/04			
429	RED HOT & BLUE	06/07/04			
			Game	Start Date	Last Date To Pay Prizes
			404 TRUCKS & BUCKS	10/20/03	08/01/04
			330 WILD CHERRIES	01/28/02	08/01/04
			339 DIAMOND BINGO-Red	11/18/02	08/01/04
			387 VIVALAS VEGAS	06/02/03	08/01/04
			390 THE HULK	05/19/03	08/01/04
			335 LUCKY DAY	06/27/02	09/07/04
			364 BEGINNER'S LUCK	12/16/02	09/07/04
			370 ALL THE MARBLES	01/27/03	09/07/04
			388 CARNIVAL CASH	07/07/03	09/07/04



If you or someone you know has a gambling problem, call 1-800-BETS OFF.
You must be at least 21 years old to purchase lottery tickets.

Lotto Game Information

	Drawing Days	Sales Cutoff Time	Approx. Drawing Time	Approx. Allowed Cashing Time
Hot Lotto	Wednesday and Saturday	7:59 p.m.	10:00 p.m.	11:45 p.m.
\$100,000 Cash Game	Monday through Saturday	6:18 p.m.	6:28 p.m.	6:40 p.m.
Pick 3 and Pick 4 midday	Monday through Saturday	12:30 p.m.	12:40 p.m.	1:00 p.m.
Pick 3 and Pick 4 evening	Sunday through Saturday	7:59 p.m.	9:20 p.m.	9:40 p.m.
Powerball	Wednesday and Saturday	7:59 p.m.	9:59 p.m.	11:40 p.m.