



Week ending issue: August 3, 2012 – Issue 149

Policy

From the WIC Program Goals Manual - 215.10 WIC Program Explanation for Participants

The following information must be provided:

- The purpose of the WIC Program is to provide nutritional support (education and strategies for a healthy diet, supplemental foods, referrals and breastfeeding promotion and support) during critical times of growth and development to improve health and achieve positive health outcomes.
- The nutrition assessment process is necessary to identify nutrition needs (e.g., medical conditions, dietary practices) and interests so WIC can provide benefits that are responsive to the participant's wants and needs.
- The relationship between WIC staff and the participant is a partnership — with open dialogue and two-way communication — working to achieve positive health outcomes.
- WIC food benefits are prescribed for the individual, to promote and support the nutritional well-being of the participant and to help meet the recommended intake of important nutrients or foods.
- The food provided by the Program is supplemental, i.e., it is not intended to provide all of the participant's daily food requirements.
- Each participant must reapply at the end of the certification period and be reassessed for Program eligibility.
- The nature of the WIC priority system and the priority designation for the individual, if the local agency is not serving all priorities.

Information

ID folders

The new orange WIC ID folders are currently scheduled to be shipped to you on August 24, 2012. At this time, we have about a case of the blue folders here at the State office. If you need any before the orange folders arrive, please let Pat Hildebrand know and they will be shipped to you. You may start using the new folders as soon as your blue ones are gone.

RD Position at Broadlawns

The WIC Program at Broadlawns Medical Center is seeking a fulltime [40-hr/week] Licensed Registered Dietitian to function as a CPA in our WIC Program. Interested individuals may contact Cheryl VonBehren, WIC Program Director at 515-282-6704 or apply online at www.Broadlawns.org. Broadlawns is an Equal Opportunity Employer.

Training

Baby Behavior webinar opportunity

The UC Davis Human Lactation Center will be offering a no-cost webinar to present the history and progress of the Baby Behavior intervention.

Why: In California, the Baby Behavior messages have been successful in improving infant-feeding practices by addressing common “trigger” behaviors for overfeeding such as infant crying and waking. This success has sparked interest from WIC agencies in other states, as well as hospitals, and other public health programs across the country (and beyond!).

What: 30-45 minute presentation summarizing the history of the Baby Behavior intervention, current activities (including expansion and modification for various environments), and opportunities for support and collaboration.

When: August 30th at 1:00pm (PST) and September 26th at 9:00am (PST)

Who: Staff, supervisors, and decision makers interested in learning about how the Baby Behavior intervention can be incorporated into their clinic or agency.

How to register: If you are interested in participating, please send an email to lactation@ucdavis.edu, with your name, email address, and which date you plan to attend. Specific details about how to access the presentation will be sent to registrants, by email, a few days before the scheduled presentation.

If you have questions send an email to lactation@ucdavis.edu.

Infant & Child Nutrition Workshop – August 29, 2012

The infant & child nutrition workshop is now a one day workshop scheduled for August 29, 2012. This workshop will help dietitians, nurses, and health educators answer family questions about their infants and children and promote sound eating practices. Please see the agenda and registration information at the end of Friday Facts.

Dates to Remember

2012

- August 21, 2012 – WIC Contractor’s Meeting
- August 29, 2012 – Infant and Child Nutrition Core Workshops
- August 30, 2012 at 1:00pm (PST) and September 26, 2012 at 9:00am (PST) – Baby Behavior webinar
- October 26, 2012 – 2012 Iowa WIC Training
- October 30, 2012 – Communication and Rapport Building Core Workshop

Available Formula

Product	Quantity	Expiration Date	Agency	Contact
Enfaport Lipil 8 oz RTU, 30 cal/fl oz	1 case (24 cans) + 4 cans	12/1/2012	Edgerton Women's Health	Jen Clasen 563-359-6635
Pediasure 1.0 Enteral	1 case (24 cans)	7/1/2013	Pott County	Kris Wood 712-238-5886
EleCare Jr. Unflavored Portagen	1 containers – 14.1 oz 5 containers – 16 oz	8/2013 8/2013	New Opportunities	Sharon McDonald Williams 712-830-1329
Elecare Unflavored	8 containers 14.1 oz powdered	4/1/2014	Edgerton Women's Health	Jen Clasen 563-359-6635
Compleat Pediatric Unflavored	6 cases (24 – 8.45 oz. cans per case)	1 – Sept 2012 1 – Nov 2012 4 – Feb 2013	New Opportunities	Sharon MacDonald Williams 712-830-1329

Infant & Child Nutrition Workshop — August 29, 2012

This workshop will help dietitians, nurses, health educators, and child care providers answer parent's questions about food intake, growth, and oral health.

Agenda

8:30 a.m.	Registration
9:00 a.m.	Feeding Your Child
10:00 a.m.	Milk Feedings for Infants
11:00 a.m.	Break
11:15 a.m.	Oral Health Recommendations Infancy through Childhood
12:15 p.m.	Lunch
1:15 p.m.	Working With Families of Children with Special Health Care Needs
2:30 p.m.	Break
2:45 p.m.	Underweight Infants and Children
3:45 p.m.	Overweight Infants and Children
4:45 p.m.	CEUs, Evaluations, & Adjourn

Speakers

Jill Lange, MPH, RD, LD, State WIC Director, Iowa Department of Public Health
Patricia Hildebrand, MS, RD, LD, Nutrition Consultant, Iowa Department of Public Health
Kimberly Stanek, RD, LD, Nutrition Consultant, Iowa Department of Public Health
Heather Miller, RDH, Dental Consultant, Iowa Department of Public Health
Karen Goff, LD, Nutrition & Breastfeeding Coordinator, Broadlawns WIC

Objectives

After attending this workshop, you will be able to:

1. Describe current recommendations for feeding infants and children.
2. Describe stages of growth and nutrition needs for infants and young children.
3. Describe how stage of development relates to the introduction of solid foods.
4. List recommended practices for infant and child oral hygiene.
5. Discuss feeding and nutrition concerns for children with special health care needs.
6. Identify overweight and underweight children and suggest feeding guidelines.
7. Describe how stage of development relates to the introduction of solid foods.

General Information

Registration fee	The registration fee for the workshop is \$40.00. This fee covers lunch, breaks and print materials.
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Deadline	Space is limited so pre-registration is required by August 24.
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How to register	You may register by <ul style="list-style-type: none">• Mail using the enclosed registration form or• Telephone by calling (515) 964-6800 or 1-800-342-0033.
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Location	The workshop will be held at the Ankeny campus of the Des Moines Area Community College. The workshop will be in the Conference Center — Building 7 in the Maple and Oak Rooms.
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Parking	Parking is available at no charge. A map of the campus is enclosed.
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CEUs	<ul style="list-style-type: none">• Continuing education units have been requested for registered nurses through CRN #18148.• Certificates of attendance will be provided to dietitians.• In order to receive a certificate attendance for files, CEUs must be requested.
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Infants attending	Mothers may bring quiet breastfeeding babies less than 6 months of age to the workshops. Due to the professional nature of the sessions, mothers are expected to care for their babies outside the meeting room when needed. It may be easiest to bring a support person along to provide baby care outside the meeting room.
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General Information, Continued

Directions from Interstate 35 Follow these directions if you will be traveling to Ankeny on Interstate 35.

Step	Action
1	Exit the interstate at Exit 90 and turn west onto Oralabor Road (also known as Highway 160). <u>Note:</u> This exit is marked for the community college.
2	Move to the right lane and continue on Oralabor Road to the intersection with Highway 69.
3	Turn north (or right) onto Highway 69 and move to the left lane.
4	Continue on Highway 69 to the first stoplights and turn west into the campus.
5	Watch for signs to the Conference Center.

Directions from Interstate 80 Follow these directions if you will be traveling to Ankeny from Interstate 80.

Step	Action
1	Exit the interstate at Exit 136 and turn north onto Highway 69.
2	Move to the left lane and continue north on Highway 69 approximately three miles. At the intersection with Highway 160, you can see the campus across the intersection and to the left.
3	Continue north through the intersection. Turn west (left) at the next stoplight to enter the campus.
4	Watch for signs to the Conference Center.

Meeting sponsors

These workshops are sponsored by the

- Iowa WIC Program, Iowa Department of Public Health and
 - Bureau of Food and Nutrition and Transportation, Iowa Department of Education.
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Questions

Use the table below to determine who to call with questions.

IF you have questions about...	THEN call...
registration	(515) 964-6353.
the agenda	1 (800) 532-1579 and ask for Jill

REGISTRATION

Infant & Child Nutrition Workshop

August 29, 2012

Name: _____ Daytime phone: _____
Address: _____ Social Security #: _____

Agency: _____

Please check the box below if you would like a vegetarian meal. The meal may contain dairy products.

_____ I would like a vegetarian meal

The registration fee is \$40 for the workshop. Please make checks payable to Des Moines Area Community College.

Send this form and payment by **August 24 to:**

Des Moines Area Community College
Registration Building 1
2006 Ankeny Blvd.
Ankeny, Iowa 50021



DMACC

DES MOINES AREA
COMMUNITY COLLEGE

Ankeny Campus

