

Main Street Messenger

2012 volume two



Main Street Iowa

recognizes outstanding achievements

Award Winning Projects and Volunteers Honored

The 25th annual Main Street Iowa Awards celebration was held on Friday, May 4 at the newly renovated Community Choice Credit Union Convention Center at Veteran's Auditorium in downtown Des Moines. The event was attended by over 400 individuals representing communities across the state. Competitive nominations were submitted for 95 projects; 21 were selected for awards and eight received honorable mention.

Governor Terry Branstad and Debi Durham, Director of the lowa Economic Development Authority (IEDA), presented the honors. Main Street Volunteer of the Year awards were presented to 48 individuals, couples and groups who were selected by their community for outstanding dedication and volunteer service benefiting the local Main Street program.

During the event, six communities were honored for reaching significant benchmarks based on private dollar investments made in the purchase and revitalization of properties within their respective commercial districts. Woodbine and Hampton were recognized for reaching the \$5 million milestone. Osceola was awarded a certificate for \$10 million in local investment, and both Oskaloosa and Waverly were recognized for their \$20 million benchmarks. Burlington has attained \$50 million in local investment.

In addition, seven communities received recognition for completing the three-year start up phase required of all new



Dana Hall, Miller Hall Photo



Main Street programs: Ames, Colfax, Cedar Rapid's Czech Village/New Bohemia, Davenport's Hilltop Campus Village, Des Moines' 6th Avenue Corridor, Fort Madison and Manning. New Main Street organizations in Chariton, Jefferson and Lansing were welcomed into the program.

As a highlight of the evening, two special awards were presented. The Spirit of Main Street Award recognizes the person, organization, community or project that best demonstrates the true meaning and spirit of "Main Street at work." Living this spirit is the difference between interest and commitment, between mediocrity and excellence. This year's Spirit of Main Street Award winners were the 250 lowans who volunteered for the 2011 National Main Streets Conference. Main Street Iowa honored the restoration of the historic Park Inn Hotel and City National Bank in Mason City as the "Signature Project of the Year". This new award is intended to honor a project that rises above our traditional award categories in impact, emotion and significance.

In its 26-year history, Main Street Iowa has tracked more than \$1 billion in private investment in the purchase, construction and rehabilitation of property in participating commercial districts, significantly increasing the state's job and business base. In addition, over two million hours of volunteer time has been logged collectively by local main street organizations.

Business Improvement Awards

Business Development Success Story	West Des Moines	Tallgrass Grocery Co-op	Winner
Business of the Year	Marshalltown	Hellberg's Jewelers	Winner
Community Development Project	State Center	Brimhall Building	Winner
Local Incentive Program	Hamilton County	REGENT	Winner
	Washington	Washington Incentive Fund	Winner

Design Awards

Facade Improvement	Purlington	Preservation Station	Winner
racade improvement	Burlington	Preservation Station	vvinner
	Woodbine	Woodbine Main Street Station	Honorable Mention
Interior Rehabilitation	Woodbine	Movers & Shakers Building	Winner
	Ottumwa	The Hofmann Lofts	Honorable Mention
New Construction	Woodbine	Alegent Health Clinic	Winner
Public Improvement	Mason City	Mason City Streetscape	Winner
	Charles City	Central Park	Honorable Mention
Signature Project of the Year	Mason City	The Historic Park Inn	Winner
Total Rehabilitation	Dubuque	The Miller Development & Chatham Bay Project	Winner
	West Des Moines	Historic City Hall Renovation	Winner
	Woodbine	Woodbine Savings Bank	Honorable Mention

Organization Awards

Communication	West Des Moines	Social & Digital Media Campaign	Winner
Fundraising	Fort Madison	Sensational Chefs	Winner
	Mount Vernon	Mount Vernon After Dark	Honorable Mention
	Washington	State Theater Gala Reopening Fundraiser	Honorable Mention
Volunteerism	Manning	Manning Under-Forty Organization	Winner

Promotion Awards

Image Promotion	Ames	Ames Main Street Farmers' Market	Winner
Retail Activity	Marshalltown	Adopt-A-Veteran	Winner
Special Event	Marshalltown	Farmers' Market on Main	Winner
	Woodbine	Woodbine Grain Elevator "Grand Lighting"	Winner

Overall Program Awards

Committee of the Year	Ottumwa	Promotions Committee	Winner
	Spencer	Storefront Initiative Committee	Honorable Mention
Partnerships	Cedar Falls	Project: Merge	Winner
	Charles City, Colfax, Corning, Elkader, Fort Madison, Mount Vernon, Osceola, Spencer, Story City & Woodbine	Iowa State Fair Booth	Winner
	Le Mars	Le Mars Public Art Project	Honorable Mention

Million Dollar Benchmarks

(private dollars invested in commercial district rehabilitation and property acquisition)		
Community	Million \$	
Burlington	50	
Hampton	5	
Osceola	10	
Oskaloosa	20	
Waverly	20	
Woodbine	5	

Three-Year Start-Up Phase Completion Ames - Main Street Cultural District

- Colfax Colfax Main Street •
- Fort Madison Fort Madison Main Street
- Manning Main Street Manning •
- Davenport Hilltop Campus Village •
- Des Moines 6th Avenue Corridor •
- Cedar Rapids Czech Village-New Bohemia

Volunteer Of The Year

Community	Main Street Program	Outstanding Volunteer
Ames	Main Street Cultural District	Joyce Vegge
Bedford	Bedford Area Chamber	Main Street Design Committee
Belle Plaine	Belle Plaine Community Dev. Corp.	Joe A. Schwab
Bloomfield	Bloomfield Main Street	Chris Ball
Bonaparte	Bonaparte Main Street	Mendy & Evan Wenke
Burlington	Downtown Partners, Inc.	Dennis Imler
Cedar Falls	Community Main Street	Joyce Caley & Beth Delagardelle
Cedar Rapids	Czech Village - New Bohemia	Maura Pilcher
Central City	Central City Mainstreet	Don Hogan
Chariton	Chariton Main Street	Alyse Hunter
Charles City	Community Revitalization	Bruce Cannon
Colfax	Colfax Main Street	Ann-Marie Towsley
Conrad	Conrad Chamber - Main Street	Diane Miller
Corning	Main Street Corning	Phyllis Mullen
Davenport	Hilltop Campus Village	Becke Dawson
Des Moines	6th Avenue Corridor	Chaden Halfhill
Dubuque	Dubuque Main Street	Phil Brennen
Dunlap	Dunlap Community Development Corp.	Jay Randall
Elkader	Main Street Elkader	Darla Kelchen & Clayton County Dev. Board
Fort Madison	Fort Madison Main Street	Mike & Bonnie Howard
Greenfield	Greenfield Chamber / Main Street	Gail Steward & Jay Howe
Hamilton Co.	Hamilton County S.E.E.D.	Debera Fish
Hampton	Main Street Hampton	Alan Moritz
Iowa Falls	Iowa Falls Chamber - Main Street	Adam Hartford
Jefferson	Jefferson Matters	The Fab Five

Program Directors Years of Service Awards
(CMSM = Certified Main Street Manager)

Community	Program Director	Years
Bloomfield	Diana Upton-Hill	4
Burlington	Steve Frevert	4
Central City	Julie Renberg	2
Charles City	Veronica Litterer	4
Colfax	Julia Kern	2
Conrad	Darla Ubben	4
Davenport-Hilltop Campus Village	Scott Tunnicliff	2
Dubuque	Dan LoBianco, CMSM	13
Dunlap	Fonley Allen	6
Elkader	Roger Thomas	5
Hamilton County	Catherine Bergman, CMSM	15
Iowa Falls	Diana Thies	10

Community	Main Street Program	Outstanding Volunteer
Keokuk	Main Street Keokuk	The Design Guys
Lansing	Main Street Matters	Bruce Palmborg
Le Mars	Le Mars Area Chamber of Commerce	Jenni Galvin
Manning	Main Street Manning	Dave Kusel
Marshalltown	Marshalltown Central Business District	Pam Swarts
Mason City	Main Street Mason City	Elizabeth (Liz) Fitzgerald
Mount Pleasant	Main Street Mount Pleasant	Dawn Moreira
Mount Vernon	Mount Vernon / Lisbon Community Dev.	Design Committee
New Hampton	New Horizons Chamber	Ken & Shari Rasing
Osceola	Osceola Chamber - Main Street	Joe Deutsch
Oskaloosa	Main Street Oskaloosa	Bette Dilley
Ottumwa	Main Street Ottumwa	Liz Schiller
Sac City	Sac City Chamber - Main Street	Nancy Houska
Spencer	Spencer Main Street	Mike Harleman
State Center	State Center Development Association	Jon Kern
Story City	Story City Greater Chamber Connection	Charlson Building Revitalization Volunteers
Washington	Main Street Washington	Susan Wellington
Waterloo	Main Street Waterloo	Brian Aronson
Waverly	Waverly Chamber of Commerce	Sheila Boeckman
West Branch	Main Street West Branch	Mary Lee & Chuck Porto
West Des Moines	Historic Valley Junction Foundation	City of West Des Moines Community & Economic Dev Dept
West Union	Main Street West Union	Dick Woodard
Woodbine	Woodbine Main Street	Zell Millard

Community	Program Director	Years
Keokuk	Joyce Glasscock, CMSM	22
Le Mars	Mary Reynolds	3
Mount Pleasant	Lisa Oetken, CMSM	6
Oskaloosa	Jon Sullivan	7
Ottumwa	Cindy Woodbury	4
Spencer	Bob Rose, CMSM	20
State Center	Everett Halsted	5
Washington	Amy Vetter	3
West Branch	Rod Ness	3
West Des Moines	Jim Miller, CMSM	5
West Union	Robin Bostrom	5
Woodbine	Deb Sprecker	2

I-Jobs update

Turning "shovel ready" projects into COMPLETED projects in less than two years!

During the 2009 and 2010 sessions the Legislature created the lowa Jobs (I-JOBS) program, which is a state recovery package designed to:

- create/retain jobs
- rebuild communities impacted by the natural disasters of 2008
- invest in Iowa's infrastructure
- promote long-term economic growth

At the 2010 Main Street Iowa Awards celebration, it was announced that the Iowa Legislature had appropriated \$13.7 million to Main Street Iowa for I-JOBS building projects. In late summer 2010, almost two dozen "shovel ready" projects were awarded grants totaling over \$13 million.

Just 20 short months later, we are pleased to report that 14 of the Main Street I-JOBS projects are completed, including:

- Bedford Bedford Battery Company Building
- Cedar Rapids Suchy Building
- Central City Gambles Building
- Corning Corning Opera House Cultural Center
- Greenfield E.E. Warren Cultural Center
- Greenfield Hotel Greenfield
- Osceola Masonic Lodge Building
- State Center Brimhall Building
- Story City. Charlson Building
- Waterloo Newtown's Jewelry Building
- West Branch Brick Arch Winery Building
- West Branch Hoover House Building
- West Des Moines. . . . Historic City Hall Building
- Woodbine Façade Master Plan

Additional projects are underway in Belle Plaine, Bloomfield, Burlington, Keokuk, Oskaloosa, Ottumwa, and West Union. The majority of these unfinished projects are expected to be completed yet this spring and summer.

From opera houses to hotels and wineries to historic commercial buildings and upper floor apartments, Main Street I-JOBS put skilled labor to work all across our state and added economic activity to our districts. By all accounts, Main Street I-JOBS was a huge success.









New State Coordinator Announced

Michael Wagler to lead Main Street Iowa

Following a two and a half month national search, the Iowa Downtown

Resource Center is pleased to announce that the new State Coordinator for Main Street lowa is our own Michael Wagler.

The announcement was made at the recent Main Street Iowa Awards event. Upon being introduced, Michael commented, "I continue to be very blessed to work with the best Main Street state coordinating staff in the nation and am honored to now have the opportunity to step into the Main Street Iowa State Coordinator role. While I know the shoes



of Jane Seaton will be nearly impossible to fill, I look forward to that challenge and am excited to work with the Main Street Iowa network to carry on the ethic and passion, to enhance our services and to assist our communities in their revitalization efforts to reach new heights."

Michael has been with Main Street Iowa since 2002 serving in different capacities, most recently as a Design Specialist. His Main Street roots go back 14 years to when, as a high school student, he interned and volunteered with Bloomfield's Main Street program. He has a B.F.A. in Historic Preservation and Architectural History from the Savannah College of Art and Design in Savannah, Georgia. He received his Master's degree in Community & Regional Planning from Iowa State University in Ames, Iowa. There, his thesis research focused on the use, benefits and application of historic preservation in rural Iowa communities.

We are confident that Michael, a member of the next generation of leaders, will have the ability to lead Main Street Iowa, to maintain quality services, to adapt and embrace change to achieve our goals and take the program to exciting new levels, while being grounded in his decadelong experiences to carry forward consistent leadership into the next chapter for Main Street Iowa.

Main Street Iowa welcomes new staff

Meet Paige Kleckner - the latest in a long line of bright, young and extremely gifted graphic design interns to share their talents working for Main Street Iowa. She joined the team on May 14, and has hit the ground running working on pieces for the Iowa Downtown Summit.

Named to the Dean's List every semester at Grand View University, Paige plans to graduate in May, 2013 with a degree in Graphic Design and a minor in English.



Paige has been active in college activities, including work on ALT magazine which is produced by graphic design and journalism students as well as designing a logo and camp T-shirt for Grandview's History department.

A self-proclaimed "design geek", in her free time Paige enjoys creating illustrations and logos. She also loves to read and is a tutor in the writing center.

A native of Mitchellville, Paige hopes to remain in the Midwest and find a job using her talents following her graduation.

bravo Blue Zones

Congratulations go to Cedar Falls, Mason City, Spencer and Waterloo, the first of 10 lowa communities that will receive assistance from national experts to develop and implement a blueprint designed to make permanent environmental, social and policy changes that transition people into healthier behaviors.

The Blue Zones Project employs evidence-based ways to help communities of people live longer and better. The strategy focuses on optimizing the health environment instead of individual behavior change.

Eighty-four communities indicated an interest in becoming Blue Zones Project demonstration sites. Organizers said they chose the first four cities based on several factors, including grass-roots organization, civic



engagement, participation and enthusiasm. It's no surprise that the first four Iowa communities that have been selected are all Main Street Iowa towns! These communities have already shown they are willing to work to improve the environments where they live and work.

congratulations Valley Junction City of West Des Moines Receives Great American Main Street Award®

The National Trust for Historic Preservation recently announced that West Des Moines' Valley Junction was chosen as a 2012 Great American Main Street Award® (GAMSA) winner. Recognized as a leader in implementing the Main Street Four-Point Approach®, embracing sound historic preservation practices and building strategic partnerships, the Historic Valley Junction Foundation was honored at a ceremony during the National Main Streets Conference in Baltimore.



The National Trust Main Street Center's annual GAMSA awards recognize exceptional accomplishments in revitalizing the nation's historic Main Street commercial districts. The Historic Valley Junction Foundation has succeeded in elevating the vitality and identity of a community that was challenged by construction of a massive indoor shopping mall in the early 1970s, a devastating flood in 1993, a poor public safety reputation and the opening of the state's largest shopping center in 2004. Under its leadership, Valley Junction/West Des Moines has emerged as home to the largest number of specialty stores in the metro area and a premier arts, entertainment and cultural district in the state.

"The Historic Valley Junction Foundation has demonstrated remarkable determination and vision since its founding," said Doug Loescher, director of the National Trust Main Street Center. "Despite difficult odds, by drawing on the district's strengths and key stakeholders, West Des Moines is now a safe, family-friendly environment that pays tribute to its history, culture and heritage."

There have been 69 communities recognized nationally since 1995. West Des Moines' Valley Junction is Iowa's eighth GAMSA winner, joining the cities of Dubuque, Bonaparte, Corning, Keokuk, Elkader, Cedar Falls and Burlington. Iowa is the first coordinating program in the country to have eight Great American Main Street award-winning programs.

GAMSA winners demonstrate exemplary achievement in the process of strengthening their downtowns and commercial districts based on the following selection criteria:

- Active involvement of the public and private sectors
- Broad-based community support for the revitalization effort
- Quality of achievements over time



photo by Isenberge

- Innovative solutions to significant problems
- Commitment to historic preservation
- Evolving track record of successful commercial district revitalization
- Comprehensive revitalization effort: activity in all four areas of the Main Street Four-Point Approach® to commercial district revitalization
- Economic impact of the revitalization program
- Successful small business development

Program Director Spotlight Jon Sullivan



The Main Street Messenger regularly features an article about one of Main Street Iowa's program managers and their community. introduce you to Jon Sullivan, who has led Main Street Oskaloosa and the Oskaloosa Area Chamber since 2005.

Jon and his wife llene have lived in Oskaloosa since 1987, moving when Jon was hired as the store manager for the local J.C. Penney Co. He retired from Penney's after

38 years, serving in the capacity of store manager, distribution center manager, district staff and regional advertising coordinator. He has also worked for the local Ford dealership and as a real estate loan officer at First National Bank Midwest.

Jon is a graduate of Charleston University with a degree in Business Administration. He has been involved in the community by serving in leadership positions on the following civic organizations: United Way, Oskaloosa Public Library, Oskaloosa Foundation, Oskaloosa Symphony Orchestra, Oskaloosa Area Community Development Group, Rotary Club, William Penn University, and Mahaska Health Partnership.

Accomplishments during his seven-year tenure of which Jon is proud include the award winning downtown streetscape improvements and the restoration of the Iowa Building. Main Street Oskaloosa is currently working on the Trolley Place project, which will include six upscale residential units in three buildings. In his "spare time" Jon enjoys working in his yard and garden and spending time at the lake with family.

With the help of 63,737 recorded volunteer hours, Oskaloosa has experienced \$24 million in private sector investment, with a net gain of 377 jobs, since 1986 when it was designated as one of the original Main Street Iowa communities.



The 26th annual Iowa Downtown Summit, sponsored by the Iowa Economic Development Authority and the Federal Home Loan Bank (Des Moines), will be held in Keokuk, Iowa. August 21st and 22nd 2012.

REGISTER iowaeconomicdevelopment.com/register

QUESTIONS? CALL 515.725.3055 EMAIL debi.flanders@iowa.gov



RENEWING THE POWER OF DOWNTOWN

Prominent and knowledgeable downtown and commercial district development experts from lowa and across the United States will share best practices and offer valuable insight, advice and training that will help enhance the local efforts of addressing historic commercial district vibrancy and competitiveness.

The conference provides opportunities for attendees to make new connections, hear about the latest trends, acquire practical information and ideas, and learn strategies for historic preservation-based commercial district revitalization that is relevant to rural, mid-sized and urban communities and urban districts.

Featured speakers include Debi Durham (Director, Iowa Economic Development Authority), Governor Parris Glendening (President, Governors' Institute for Community Design and President, Smart Growth America), Margie Johnson (Shop Talk) and Hilary Greenberg (Greenberg Development Services). In addition a number of breakout session speakers will offer their expertise.

Conference registration site will be available approximately mid-June at iowaeconomicdevelopment.com/register.



State Small Business Credit Initiative Programs

The U.S. Department of the Treasury moved to support business lending in Iowa by providing \$13.2 million under the State Small Business Credit Initiative (SSBCI). Iowa's planned use of the SSBCI funds will help create new private sector jobs and spur more than \$132 million in additional small-businesses lending in the state. The Iowa Economic Development Authority will use these funds to support the:

Iowa Capital Access Program

The Iowa Capital Access Program (ICAP) assists Iowa businesses secure the financing they need to launch, retain, or expand business operations in Iowa. ICAP encourages banks and other eligible financial institutions to consider small business Ioans that fall outside of conventional underwriting criteria by providing Ioan portfolio insurance to reduce lender risk and help businesses retain and create jobs for Iowans.

ICAP is a public-private partnership that injects a small amount of public assistance to leverage significant private financing for lowa businesses. This program is expected to support approximately 1,500 loans and leverage nearly \$100 million of private lending during the first five years of the program. This innovative and proven program has assisted with the creation and retention of tens of thousands of jobs in several other states.

For more information on ICAP, contact Steve Cruse, Iowa Business Growth Company at 515.223.4511 ext. #103 or steve@iowabusinessgrowth.com.

Iowa Small Business Loan Support Program

The Iowa Small Business (ISB) Loan Support Program aids Iowa entrepreneurs and small businesses in their efforts to access capital for business purposes including start up costs, working capital, business procurement, franchise fees, equipment, inventory, as well as the renovation or tenant improvements of an eligible place of business that is not for passive real estate investment purposes. lowa small businesses that are located in lowa, are owned, operated and actively managed by an lowa resident, and have 750 or fewer full-time equivalent employees are eligible to apply to the ISB Loan Support Program.

For more information on ISB, contact Jason Yates, Iowa MicroLoan at 515.401.8290 or jyates@iowamicroloan.org.

Iowa Innovation Acceleration Fund

The Iowa Innovation Acceleration (IIA) Fund promotes the formation and growth of businesses that engage in the transfer of technology into competitive, profitable companies that create high paying jobs.

The funds are designed to support commercializing research, launching new start-ups and accelerating private investment and industrial expansion efforts that result in significant capital investment. The fund provides financing to eligible businesses through three program components that correspond to three different stages of growth for investment-grade, high-growth enterprises:

(1) Iowa LAUNCH for pre-seed capital stage financing

(2) Iowa PROPEL for seed capital stage financing

(3) Iowa INNOVATION EXPANSION for expansion-stage financing

For more information on the IIA Fund, contact Gail Kotval at 515.725.3192 or gail.kotval@iowa.gov.

For more information on these programs, visit: www.iowaeconomicdevelopment.com/business/ssbci.aspx

DON'T FORGET!

The Main Street Messenger is only available electronically. Register for the "lowa Downtown Resource Center / Main Street Iowa" e-mail list at www.iowaeconomicdevelopment.com to make sure you receive this newsletter and other important news from the Iowa Downtown Resource Center. Or download current and past editions at:

www.iowaeconomicdevelopment.com /community/mainstreetiowa/messenger.aspx

upper story housing case studies summary released

lowa Economic Development Authority released a useful training publication as a result of a grant from USDA Rural Development. Projects in the communities of Woodbine, Spencer, Bloomfield, Burlington and Elkader were examined. A summary entitled Upper Story Housing Case Studies: Creative Solutions and Lessons Learned captures unique challenges, creative solutions, and common lessons and brings them to light. Local Main Street programs, property owners, developers, and banks considering upper story rehab projects will benefit from the information presented in this summary.

The document is available at

http://iowaeconomicdevelopment.com/community/downloads/green/Summary_UpperStoryHousingCaseStudies.pdf

preservation superhero:

Becky Anderson

Becky Anderson bought and restored her first old house in Burlington, Iowa, in 1994. Then, in 1998, she bought and restored the house next door. In 2000, she tried to buy another house, but lost it in a bidding war. In 2001, she saw a for-sale sign at a ramshackle hilltop Italianate, crawled through a broken bay window to check it out, and proceeded to buy, renovate and restore it, and move in.

Preservation can be an addicting hobby. Fix up one place and pretty soon you want to fix up another. For Becky Anderson, the hobby didn't stop with houses. In 2008, her daughter, a local real estate agent, told her about the Hedge Building, a Victorian Gothic main street commercial building built in the 1880s that was on the market. Anderson remembers, "The amount of original woodwork and detail in the building was amazing. I was thinking, 'could I take this on?'"



City Councilmember and developer Becky Anderson in her element (left); and looking over the city of Burlington from her restored Italianate home (right). (Photos: Steve Frevert and Becky Anderson)



Installing the recreated limestone storefront at the Hedge Building. (Photos: Steve Frevert)

With the help of Federal and State Historic Preservation Tax Credits, and a tenant (her own financial services company) ready and willing to take office space on the first floor, pieces started to fall in place. "We moved into our new offices in February 2009, with the front of the building still not completed. The building had been a men's clothing store and the storefront had been drastically altered in the 1940s. It took another eight months to recreate a limestone storefront similar to the original."

Since 2005, Becky has also been president of a group formed to save and rehab the 1937 Art Deco Capitol Theater in downtown Burlington. In 2010 the project was awarded at \$1million grant from I-JOBS, an Iowa state initiative to fund local infrastructure projects. But Anderson is quick to take a back seat: "I have just been one of many who have worked on this project."

Excerpted from an article originally posted on PreservationNation, January 27, 2012, with permission from David Garber, blog editor for the National Trust for Historic Preservation



The Iowa Nonprofit Summit – an exciting, educational and invaluable conference for Iowa nonprofits and volunteer management professionals – will be held in Des Moines November 7-8, 2012. This annual conference is part of our continuing efforts to promote the exchange of information and resources among nonprofit and volunteer management professionals.

The conference will include outstanding keynote presentations, dozens of break-out sessions on a variety of topics, networking opportunities, and exhibitors demonstrating the latest resources to help nonprofits and volunteer programs excel.

For the latest news:

- 1.) Visit www.regonline.com/npsummit2012
- 2.) Join our e-mail list by sending a request to icvs@iowa.gov
- 3.) Follow conference news on Twitter at #INPOS12



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