## Iowa WIC Program 1-800-532-1579



Your child has you. And you have WIC

Bureau of Nutrition and Health Promotion

# Friday Facts

Week ending Issue: June 10, 2011 – Issue # 105

#### **Policy**

# From the WIC Services Policy and Procedure Manual — 380.15 Breastfeeding Linkages

WIC contract agencies are encouraged to form linkages with private and public health care providers, the educational system, and community organizations to promote breastfeeding and to provide support for breastfeeding women.

A collaborative approach to breastfeeding promotion and support can create a strong supportive climate, provide consistent breast feeding information and help ensure a more effective use of all available resources.

#### **Information**

#### Extra Income Guidelines

If any agency needs income guidelines in English or Spanish, please contact Linda at the Pott. County office at (712)328-5886.

### WIC Contractor's Meeting

A WIC Contractor's Meeting will be held on Tuesday, August 30<sup>th</sup> at the Jordan Creek Mall Meeting Room. This is the same room the contractor's meeting was held last year. The meeting will be held from approximately 10:00 am to 3:00 pm. A final agenda will be sent out closer to the meeting date.

#### **MyPlate Replaces MyPyramid**

A press conference was held on June 2, 2011 where USDA unveiled the new MyPlate food icon. MyPlate is a new generation icon to help prompt consumers to visualize building a healthier plate at meals. This icon is a big change from the food pyramid but should provide consumers with a more understandable education tool. Please take the time to check out the new website and all available materials.



<u>www.ChooseMyPlate.gov</u> www.cnpp.usda/gov/Publications/MyPlate/MyPlateGraphics Standards.pdf

#### Reports

#### **Participant Count Report**

Did you know the Participant Count Report is available in IWIN? This report provides a count of enrolled participants for each participant type and priority class. Remember, enrolled is defined as Active WIC status and is not related to receipt of FIs. For more information regarding this report, please see policy 330.70.

#### **EBT Update**

#### Kentucky's Online EBT System Visit

Last week the state WIC EBT team visited Kentucky's online EBT system. As with the other visits to Texas and Michigan, staff had the opportunity to speak with state staff, visit a local WIC clinic, and use the EBT card at local retailers. Again, all comments regarding EBT were very positive. **The receipt toward the end of the document** shows items redeemed using Kentucky's EBT card. In this example, all benefits were redeemed on that card for that month as indicated by the zero balance at the bottom. With this transaction, cash was used to pay for the amount that was over the balance available on the CVV. The F to the right of the prices indicates the product is eligible on the Supplemental Nutrition Assistance Program (SNAP) and the W indicates the product is WIC eligible.

#### Dates to Remember

#### <u>2011</u>

#### **NETC**

- July 25 & 26
- October 24 & 25

**Advisory Committee Meetings** 

- July 15
- October 7

Core Workshops

- June 23 & 24 Infant and Child Nutrition Workshop
  - WIC Contractors' Meeting
- August 30

## Available Formula

Product	Quantity	<b>Expiration Date</b>	Agency	Contact
Enfaport Lipil	23 – 8 oz cans (ready-to-feed)	9/1/2011	Johnson County WIC	Chuck Dufano @ 319-356-6042
Neocate	4 cans – 14 oz Powdered	10/2011	Webster County	Kathy Josten @ 515-573-4107
Neocate	19 cans – 14 oz powder 30 cans – 14 oz power	11/19/11 1/8/12	Rosebud WIC	Lucy Reifel @ 605-747-2617
Elecare, Vanilla	4 cans, 14.1 oz Powdered Elecare Vanilla	Elecare Vanilla  – March 2012	Upper Des Moines Opportunity	Julie Erskine @ 712-213-1230
Similac PM 60/40	3 cans	10/2012	Johnson County Public Health	Chuck Dufano @ 319-356-6042



Save-a-lot #230 600 31-W BYPASS Bowling Green, KY [270]-782-1204

Oper.:Jr	Μ.	Cash	Date:06/01/	2011	15:53
Store:230	Ir	10:4:00	1-00049357	Trs#	49483

0.0,01200 211111001 00010001	1101110100
6 @ \$0.89 each TURKEY N BROTH KIX JUICY JUICE BERRY 64 OZ JUICY JUICE BERRY 64 OZ CREAMY PEANUT BUTTER 18 OZ ONIONS 3 LB BAG 0.35 1b @ \$1.49/ 1b ONIONS WHITE MED	\$5.34 FW \$3.49 FW \$3.49 FW \$3.49 FW \$1.79 FW \$2.99 FW
Net Sales TOTAL SALES	\$21.11 \$21.11
SUB TOTAL Wicable Wic payment Cash Change	\$21.11 \$20.72 \$20.72 \$1.00 \$0.61
Item count	12

WIC TRANS TYPE: Capture CARD: S\*\*\*\*\*\*\*\*\*5089 State Vendor ID: 303369

Amount : \$20.72 Result : Approved Sequence #: 001989 Auth # : 836122 Date/time : 110601155319

Balance on the card 000.00 oz of Breakfast Cereal 000.00 cont of Peanut Butter 000.00 oz of Infant Meats 000.00 \$\$\$ of Fruit and Vegetables-CVB

000.00 cont of 64 oz Juice

Benefit expires 6/29/2011 at midnight.

Thank you