





Order Entry

8:00AM - 3:30PM Mon - Thurs 515.281.7422 Toll Free: 866.IowaABD (866.469.2223)



Will-Call

Will-Call Order: 8AM - 1PM Mon - Thurs Warehouse Pickup: 11AM - 3:30PM Mon - Thurs



Fax Orders

8AM - 3:30PM Mon - Thurs Products Fax: 515.281.7385 Toll Free Fax: 877.891.5348

Independence Day Order & Delivery Schedule The Division will be closed on Monday, July 4, 2011 for the Independence Day

The Division will be closed on Monday, July 4, 2011 for the Independence Day holiday. Please refer to the day of the week you normally place your order to see how your schedule will be impacted.

MONDAY: Orders must be received by Friday, July 1st. Deliveries will be made on Tuesday, July 5th.

TUESDAY: Order and delivery schedule will not be affected. WEDNESDAY: Order and delivery schedule will not be affected. THURSDAY: Order and delivery schedule will not be affected. Future holiday schedules are posted on the Division's website.

Will-Call Available

In an effort to better serve our customers, will-call ordering will be available on Fridays during the month of July. Will-call orders can be placed from 8:00 AM to 1:00 PM and are available for pick up from 11:00 AM to 3:30 PM. Call 515.281.7422 or toll-free 866.469.2223, option 4, to place your order.

We Want Your Comments!

To better serve our customers, many updates and improvements have been made at the ABD. Your suggestions and comments are very important to us, especially during this time when changes are being made. Please contact the ABD management team with any feedback you may have.

Steve Larson, Administrator

515.281.7402 or Larson@IowaABD.com

Rick Swizdor, Chief Deputy Administrator

515.281.7366 or Swizdor@IowaABD.com

Doug Webb, Deputy Director of Administration

515.281.7444 or Webb@IowaABD.com

Karen Freund, Deputy Administrator of Regulation

515.281.7414 or Freund@IowaABD.com

Tina Norris, Deputy Administrator of Spirits Distribution

515.281.7446 or Norris@IowaABD.com

Bottle Deposit

Due to recent advances in technology and the impending implementation of a new warehouse management system, the ABD has reexamined Iowa's bottle deposit law in order to ensure full compliance. ABD determined that the deposit and surcharge are improperly assessed on two product container types and will implement corrective measures beginning August 1, 2011.

50 ml Mini-bottle Product Containers: The deposit and surcharge has been incorrectly assessed on mini-bottle product container sleeves, rather than on an individual bottle basis. The new warehouse management system will correct this practice by charging the bottle deposit for each individual bottle.

Pouch-type Product Containers: Products in pouches, such as the Malibu Cocktail in a Bag line, do not meet the statutory definition of a beverage container and will no longer be assessed the bottle deposit and surcharge fee.

If you have any questions concerning this matter, please contact Doug Webb at 515.281.7444 or Webb@IowaABD.com

Online Ordering is Coming Soon!

The Division is in the process of implementing ROBOCOM, a new warehouse management system, which will give customers the opportunity to use a web-based store to place orders! ROBOCOM is expected to roll out this summer. During the testing period, the new and old order entry processes will be running parallel in order to ensure a smooth conversion to the new system. Therefore, customers are encouraged to get orders in earlier to ensure completion in a timely manner. Check this newsletter and IowaABD.com in the coming months for more exciting news about the ROBOCOM roll out. As always, please feel free to call or email the Division's order entry staff with any questions or concerns.

Iowa Liquor Quarterly Advertising

The *Iowa Liquor Quarterly* is perfect for direct marketing to all on-premises licensees including bars and restaurants with liquor licenses, beer permits and/or wine permits. For advertising opportunities, rates, and deadlines, visit awlq.net or contact Margriet Linthout by phone at 205.933.0355 or by email at Margriet@awlq.net.

July Promotions

Glazer's - Hoover Division

4377 NW 112th Street Urbandale, IA 50322 Phone: 515.252.7173 Fax: 515.252.8681

All purchases must be on one invoice dated July2011. Invoice must be submitted within 45 days of invoice date to qualify for funds. In the event of out of stocks, multiple invoices will be honored. Please present a copy of the invoice to your Glazer's Spirits Sales Representative or submit a fax to (515) 252-8681.

Chopin Vodka (34244): 750ml Packaged 6 bottles per case

Purchase 1 case, receive a \$10 promo check.

Purchase 3 cases, receive a \$50 promo check.

Fuzzy's Ultra Premium Vodka (36006): 750ml Packaged 6 bottles per case

Purchase 5 cases, receive a \$50 promo check.

Ty-Ku: Mix & Match Super Premium (67159) or Super Premium

Soju (67067) 750ml Packaged 6 bottles per case

Purchase 1 case, receive a \$20 promo check.

Don Q Rums: Cristal 750ml (43426) & (43428)

Purchase 1 case, receive a \$30 promo check. *Must include 1 case of 750ml & 1.75L.*

Purchase 5 cases, receive a \$100 promo check. *Must include 2 cases of 1.75L.*

Purchase 10 cases, receive a \$300 promo check. *Must include 2 cases of 1.75L*.

Purchase 15 cases, receive a \$300 promo check+ 19" flat screen TV. *Must include 2 cases of 1.75L*.

360 Vodka: Mix & Match, all flavors, 360 Vodka 750ml (38169), 360 Double Chocolate (41019), 360 Madagascar Vanilla (41940), 360 Mandarin Orange (41938), 360 Grape (41936), 360 Georgia Peach (41943), 360 Sorrento Lemon (41467)

Purchase 10 cases, receive a \$100 promo check & a NuCool Refrigerator. Purchase 15 cases, receive a \$200 promo check & a Coleman 8 man Tent. Purchase 20 cases, receive a \$300 promo check & BOTH the 8 man Tent & Refrigerator.

\$24 SPA on all 750ml 360 Vodkas

Tequila Rose: Mix & Match, all sizes, Tequila Rose Hot Rose 750ml (74763) *NEW*, Tequila Rose Hot Rose minis (74760) *NEW*, Tequila Rose Strawberry Liters (65199), Tequila Rose Strawberry 750ml (65200) & Tequila Rose Strawberry 50ml (35204)

Purchase 2 cases, receive a \$50 promo check.

Purchase 5 cases, receive a \$150 promo check.

Purchase 10 cases, receive a \$400 promo check.

Sobieski Vodka: 750ml (34690) or 1.75L (35213)

Purchase 5 cases, receive a \$50 promo check.

Purchase 10 cases, receive a \$125 promo check.

Purchase 20 cases, receive a \$300 promo check & PS3 Blu-ray system.

Burnett's Vodka & Gin: Mix & Match, all sizes, all flavors, Burnett's Limeade Vodka 750ml (41840), Burnett's Vodka 750ml (35416), Burnett's Vodka 1.75L (35418), Burnett's Cherry 750ml (41299), Burnett's Fruit Punch 750ml (41927), Burnett's Grape 750ml (41279), Burnett's Raspberry 750ml (41316), Burnett's London Dry Gin 750ml (29566) & Burnett's London Dry Gin 1.75L (29568)

Purchase 10 cases, receive a \$75 promo check.

Evan Williams Honey (73702) & Cherry (73715):

Purchase 3 cases, receive a \$75 promo check. Must include at least 1 case of each item.

\$12 SPA on both the Honey & Cherry

Blackheart Spiced Rum (44258):

Purchase 4 cases, receive a \$125 promo check.

\$12 SPA on Blackheart Rum

Patron Tequila: Mix & Match, Silver, Anejo, Reposado, XO

Café or Citronge, 200ml, 375ml, 750ml, & 1.75L

Purchase 5 cases, receive a \$30 promo check.

Due to size and pack variances, 9L of product will count as 1 case. Hpnotiq Harmonie (65229): 750ml Packaged 6 bottles per case

Purchase at least 3 bottles, receive a \$15 promo check.

Limited to 1 promo per IABD customer.

Glazer's - Pinnacle Division

4377 NW 112th St Urbandale, IA 50322

Phone: 515.252.7173 ext. 13

Fax: 515.252.8681

All purchases must be on one invoice dated July 2011. Invoice must be submitted within 45 days of invoice date to qualify for funds. In the event of out of stocks, multiple invoices will be honored. Please present a copy of the invoice to your Glazer's Spirits *Sales Representative or submit a fax to (515) 252-8681.*

Smirnoff Vodka: Mix & Match, all sizes & flavors (Cocktails Excluded)

Purchase 25 cases, receive \$4 per case = \$100.

Purchase 60 cases, receive \$8 per case = \$480.

Purchase 110 cases, receive \$10 per case = \$1100.

Purchase 150 cases, receive \$12 per case = \$1800.

\$4.50 SPA on all 750ml Base & Flavors

Diageo Rum: Mix & Match, all sizes (Liters outlined) Original Spiced, 100pf, Private Stock, Silver, Lime Bite, Tattoo, Myers & Parrot Bay (Cocktails Excluded)

Purchase 20 cases (max 4 Liters), receive \$5 per case = \$100.

Purchase 40 cases (max 8 Liters), receive \$7 per case = \$280.

Purchase 80 cases (max 16 Liters), receive \$12 per case = \$960.

Purchase 150 cases (max 30 Liters), receive \$15 per case = \$2250.

North American Whiskey: Mix & Match, all sizes (Liters outlined) Crown Royal, Crown Royal Reserve, Crown Royal Cask 16, Crown Royal XR, Crown Royal Black, Seagrams 7 Crown, Seagrams 7 Dark Honey, Seagrams 7 Stone Cherry, Seagrams VO, Bulleit Bourbon, Bulleit Rye, George Dickel #12 & Jeremiah Weed Cherry Mash Bourbon.

Purchase 12 cases (max 3 Liters), receive \$6 per case = \$72. Must include minimum 7 cases Crown Royal.

Purchase 25 cases (max 5 Liters), receive \$10 per case = \$250.

Must include minimum 15 cases Crown Royal.

Purchase 50 cases (max 10 Liters), receive \$15 per case = \$750.

Must include minimum 35 cases Crown Royal.

Purchase 80 cases (max 16 Liters), receive \$18 per case = \$1140.

Must include minimum 50 cases Crown Royal.

Purchase 100 cases (max 20 Liters), receive \$22 per case = \$2200.

Must include minimum 65 cases Crown Royal.

\$3 SPA on 1.75L Seagrams 7 Crown

Jeremiah Weed Sweet Tea: Mix & Match, all sizes, Original &

Peach (Cocktails Excluded)

Purchase 6 cases, receive \$8 per case = \$48.

Purchase 15 cases, receive \$10 per case = \$150.

Purchase 25 cases, receive \$12 per case = \$300.

Purchase 50 cases, receive \$15 per case = \$750.

Ursus Vodka: Mix & Match, all sizes, Original, Punch, Green

Apple & Blue Raspberry

Purchase 10 cases, receive \$9 per case = \$90.

Purchase 20 cases, receive \$18 per case = \$360.

Smirnoff Vanilla & Raspberry Vodka: 1.75L only

Purchase 2 cases, receive \$20 per case =\$40. Max \$40 per account.

Seagrams VO: Mix & Match, all sizes (Liters outlined)

Purchase 5 cases (max 1 Liter), receive \$15 per case = \$75.

Purchase 10 cases (max 2 Liters), receive \$17.50 per case = \$175.

Purchase 25 cases (max 5 Liters), receive \$20 per case = \$500.

Diageo Tequila: Mix & Match, all sizes (Liters outlined) Jose Cuervo Especial Gold & Silver, Jose Cuervo Black, Jose Cuervo Tradicional Reposado, Jose Cuervo Tradicional Silver, Don Julio Blanco,

Don Julio Reposado & Don Julio Anejo (Cocktails Excluded)

Purchase 10 cases (max 2 Liters), receive \$5 per case = \$50.

Purchase 25 cases (max 5 Liters), receive \$7 per case = \$175.

Purchase 50 cases (max 10 Liters), receive \$9 per case = \$450.

Diageo Cocktails: Mix & Match, all sizes (4pks = 2 to 1) Jose Cuervo Authentics including NEW Light and Watermelon (outlined), Jose Cuervo Golden Margarita, Captain Morgan LIIT, Baileys Mudslide, Jeremiah Weed Half & Half & Smirnoff Cocktails. Purchase 30 cases (max 23 Authentics), receive \$1 per case = \$30.

Purchase 60 cases (max 45 Authentics), receive \$2 per case = \$120.

Purchase 100 cases (max 75 Authentics), receive \$3 per case = \$300.

Purchase 150 cases (max 113 Authentics), receive \$4 per case = \$600.

\$3 SPA per case on 1.75L Authentic & 1.75L Golden Margarita

Ketel One Vodka: Mix & Match, all sizes (Liters outlined) Original, Citroen & Oranje

Purchase 7 cases (max 1 Liter), receive \$12 per case = \$84.

Purchase 15 cases (max 3 Liters), receive \$15 per case = \$225.

Purchase 25 cases (max 5 Liters), receive \$18 per case = \$450.

Purchase 35 cases (max 7 Liters), receive \$22 per case = \$770.

Ciroc Vodka: Mix & Match, all sizes, Original, Red Berry & Coconut

Purchase 5 cases (max 1 Liter), receive \$10 per case = \$50.

Purchase 10 cases (max 2 Liters), receive \$15 per case = \$150.

Purchase 15 cases (max 3 Liters), receive \$20 per case = \$300.

Rokk Vodka: Mix & Match, Original 1.75L (35573) & Raspberry 750ml (35622)

Purchase 5 cases, receive \$15 per case = \$75.

Purchase 7 cases, receive \$20 per case = \$140.

Purchase 10 cases, receive \$30 per case = \$300.

Nuvo: Mix & Match, 375ml (66050) & 750ml (66052)

Purchase 3 cases, receive \$8 per case = \$24.

Purchase 6 cases, receive \$10 per case = \$60.

Tanqueray Gin: Mix & Match, all sizes (Liters outlined) London

Dry, Rangpur & No 10.

Purchase 5 cases (max 1 Liter), receive \$3 per case = \$15.

Purchase 10 cases (max 2 Liters), receive \$8 per case = \$80.

Purchase 15 cases (max 3 Liters), receive \$10 per case = \$150.

\$4.50 SPA per case on 750ml London Dry

Belvedere Vodka: Mix & Match, all sizes, Pure & Bloody Mary

Purchase 2 cases, receive \$24 per case = \$48.

Purchase 5 cases, receive \$30 per case = \$150.

Purchase 10 cases, receive \$42 per case = \$420.

Hennessy VSOP: Mix & Match, 375ml & 750ml

Purchase 1 case, receive \$36.

Purchase 2 cases, receive \$48 per case = \$96.

Moet Hennessy Family Package:

Purchase 4 cases Hennessy VS 750ml, 4 cases Grand Marnier 750ml & 8 cases Belvedere 750ml, receive \$540 plus (1) Old Town Vapor 10XT Kayak. Estimated retail value of Kayak = \$500. Supplies limited, please contact your Glazer's Pinnacle Representative for availability.

Johnson Brothers of Iowa

2515 Dean Ave.

Des Moines, IA 50317 Phone: 515.262.1199 Fax: 515.262.0845

Please send all invoices to Cory Meiners or Scott Oeltjenbruns at Johnson Brothers. All purchases for each deal must be made on one invoice. Deals valid during July 2011.

UV Cake Vodka (41989): 750ml *NEW*

Purchase 3 cases, receive a \$25 gift check.

Purchase 5 cases, receive a \$75 gift check.

Purchase 10 cases, receive a \$200 gift check.

PINT Promo:

Purchase 1 case each of Phillips Vodka (37344) 375ml (12 pk), SVEDKA (34817) 375ml (12 pk), Fireball (64862) 375ml (12 pk), UV Blue (41601) 375ml (12 pk) and Nikolai (36974) 375ml (24 pk) on one invoice, receive a \$40 gift check.

Prairie Vodka: 750ml

Purchase 3 cases, receive a \$45 gift check. Packaged 6 bottles per case.

\$18 case SPA

UV Lemonade Cocktails: Mix & Match (63959) & (63963)

Purchase 10 cases, receive a \$100 gift check.

Purchase 20 cases, receive a \$300 gift check.

UV Vodka 80 (37339): 1.75L

Purchase 10 cases, receive a \$150 gift check.

Purchase 20 cases, receive a \$500 gift check.

Ron Diaz Spiced Rum: 1.75L

Purchase 5 cases, receive a \$50 gift check.

Purchase 10 cases, receive a \$150 gift check.

Nikolai Vodka: 750ml & 1.75L

Purchase 50 cases, receive a \$50 gift check.

Purchase 100 cases, receive a \$150 gift check.

Firefly Sweet Tea Vodka:

Purchase 3 cases, receive a \$50 gift check. Must include 1 case of

Skinny Sweet Tea (41991).

*Racks Available

SVEDKA Flavors: 750ml

Purchase 3 bottles of EACH Svedka Flavor: Citron, Clementine, Cher-

ry, Raspberry & Vanilla (total 15 bottles), receive a \$45 gift check. **Gallo VS Brandy:** Mix & Match 750ml & 1.75L

Purchase 3 cases, receive \$25 gift check.

Purchase 5 cases, receive \$60 gift check.

Purchase 10 cases, receive \$150 gift check.

Purchase 15 cases, receive \$270 gift check.

New Amsterdam:

Purchase 5 cases, receive a \$60 gift check.

Purchase 10 cases, receive a \$180 gift check.

Spirited Brands of Iowa

3410 Kingman Blvd.

Des Moines, IA 50311 Office: 515.274.0103 Cell: 515.202.1661

Fax: 866.751.8118

Please submit copies of all invoices to the above address to the attention of Jeremy Thompson either via fax or mail. All invoices must be submitted by August 15th for payment.

Salvador's Original Margarita (63522): 200ml PET 4 pk

Purchase 3 cases, receive a \$25 gift check. Purchase 6 cases, receive a \$60 gift check.

Salvador's Original Margarita 1.75L (63528) & Purple

Passion 1.75L (62838): Mix & Match

Purchase 5 cases, receive a \$25 gift check.

Purchase 10 cases, receive a \$60 gift check.

Purchase 25 cases, receive a \$200 gift check.

Purchase 50 cases, receive a \$500 gift check.

Pearl Vodka: Mix & Match, all flavors, all sizes, Pearl Black (34546),

Pomegranate (34702), Blueberry (35183), Coconut (34561), Caramel

(35692), Cucumber (35699), Orange (35702) NEW & Black 1.75L (34548)

Purchase 4 cases, receive a \$100 gift check.

Purchase 6 cases, receive a \$180 gift check.

Purchase 10 cases, receive a \$400 gift check.

Admiral Nelson's Premium Rums: Mix & Match, 750ml, 1L

&1.75L of Spiced, Coconut & Cherry

Purchase 5 cases, receive a \$60 gift check.

Purchase 10 cases, receive a \$150 gift check.

Purchase 25 cases, receive a \$450 gift check.

Wirtz Beverage Iowa

3101 104th Street, Suite 4

Urbandale, IA 50322

Phone: 515.252.1665

Fax: 515.252.1708

All accounts are eligible to purchase ONE of each of the following deals. All purchases MUST be made in the same week and invoices MUST be faxed or sent to our office and received by August 15th for payment.

Bacardi

Bacardi Gold, Superior & Limon: 375ml only

Purchase 1 case (12blts), receive a \$25 check.

Castillo Silver & Spiced: All sizes

Purchase 3 cases, receive a \$50 check. Must include 1 case of Spiced.

Bombay Sapphire 200ml & Grey Goose 200ml & 375ml:

Purchase 12blts, receive a \$25 check.

Dewar's White Label, Grey Goose & Sapphire: 200ml only

Purchase 12blts, receive a \$25 check.

Bacardi Arctic Grape & Rock Coconut:

Purchase 3 cases, receive a \$50 check.

Cazadores Reposado & Anejo: 750ml

Purchase 1 case, receive a \$25 check.

Purchase 1 case of EACH, receive a \$75 check.

Plus \$12 SPA

Bacardi Party Drinks & Classic Cocktails:

Purchase 5 cases, receive a \$30 check.

Purchase 10 cases, receive a \$120 check.

PLUS \$6 SPA on Party Drinks/\$12 SPA on Classic Cocktails

Disaronno: 750ml

Purchase 1 case, receive a \$15 check.

Purchase 4 cases & 12blts 375ml, receive a \$100 check.

PLUS \$12 SPA on 750ml

Eristoff: 1.75L

Purchase 1 case, receive a \$25 check.

Purchase 3 cases, receive a \$100 check.

Beam Global

Jim Beam: 750ml & 1.75L

Purchase 5 cases, receive a \$50 check.

Purchase 15 cases, receive a \$200 check.

Purchase 25 cases, receive a \$375 check.

Purchase 50 cases, receive a \$800 check.

Jim Beam Black, Devil's Cut & Jim Beam Rye:

Purchase 4 bottles of EACH, receive a \$50 check.

Purchase 1 case of EACH, receive a \$200 check.

Red Stag: 750ml & 1.75L

Purchase 3 cases, receive a \$75 check.

Effen Vodka & Effen Black Cherry:

Purchase 1 case (6btls), receive a \$25 check.

Purchase 6 cases (36btls), receive a \$250 check.

Sauza Gold 1.75, Sauza Blanco 1.75, Knob Creek Single

Barrel, DeKuyper O3:

Purchase 6 bottles of EACH, receive a \$150 check.

Courvoisier Rose:

Purchase 1 case, receive a \$25 check.

Pucker Vodkas:

Purchase 5 cases, receive a \$100 check.

Purchase 10 cases, receive a \$250 check.

Thatcher's Liqueurs:

Purchase 3 cases, receive a \$100 check.

DeKuyper 03:

Purchase 1 case, receive a \$50 check.

Cruzan Rums: 750ml

Purchase 3 cases, receive a \$75 check.

Purchase 5 cases, receive a \$125 check.

PLUS \$6 SPA

Kamora:

Purchase 3 cases, receive a \$75 check.

Kessler: 750ml & 1.75L

Purchase 15 cases, receive a \$75 check.

Purchase 25 cases, receive a \$150 check.

Purchase 50 cases, receive a \$350 check.

Windsor: 750ml & 1.75L

Purchase 15 cases, receive a \$50 check.

Purchase 25 cases, receive a \$100 check.

Purchase 50 cases, receive a \$250 check.

Brown-Forman

Jack Daniel's Tennessee Honey: 750ml

Purchase 4 cases, receive a \$60 check.

Southern Comfort RTP Hurricane: 1.75L

Purchase 4 cases, receive a \$75 check.

Jack Daniel's & Southern Comfort: 1L only

Purchase 25 cases, receive a \$125 check.

Purchase 50 cases, receive a \$450 check.

Purchase 100 cases, receive a \$1200 check.

Pernod-Ricard USA

Absolut 80°, 100° & Flavors: 750ml only

Purchase 10 cases, receive a \$100 check.

Purchase 15 cases, receive a \$200 check.

Purchase 25 cases, receive a \$400 check.

PLUS \$9 SPA

Absolut Mini Bar (2912):

Purchase 1 case, receive a \$25 check.

Beefeater: 750ml & 1.75L

Purchase 3 cases, receive a \$75 check.

Purchase 10 cases, receive a \$300 check. Must include 1 case Beefeater 24.

Fris: 750ml & 1.75L

Purchase 5 cases, receive a \$50 check.

Purchase 10 cases, receive a \$125 check.

Purchase 25 cases, receive a \$400 check.

Kahlua RTD Mudslide:

Purchase 3 cases, receive a \$50 check.

Purchase 8 cases, receive a \$150 check.

PLUS \$12 SPA

Malibu Beach Party Minis (2654):

Purchase 1 case, receive a \$25 check.

Malibu Black: 750ml

Purchase 3 cases, receive a \$150 check.

Purchase 10 cases, receive a \$300 check.

PLUS \$12 SPA

Malibu Rums: 750ml only, Coconut, NEW Cranberry Cherry, Is-

land Melon, Mango, Passion Fruit & Pineapple

Purchase 3 cases, receive a \$50 check.

Purchase 10 cases, receive a \$175 check.

PLUS \$9 SPA

Absolut Citron 375ml, Absolut Madrin 375ml & Glenlivet

375ml: *NEW*

Purchase 1 case, receive a \$25 check.

Purchase 1 case of EACH, receive a \$100 check.

Remy Cointreau

Cointreau: 750ml

Purchase 4 bottles, receive a \$8 check.

Purchase 1 case, receive a \$30 check.

Purchase 3 cases, receive a \$120 check.

Famous Grouse: 750ml

Purchase 4 bottles, receive a \$6 check.

Purchase 1 case, receive a \$24 check.

Highland Park 12 Yr:

Purchase 3 bottles, receive a \$6 check.

Purchase 1 case (6 btls), receive a \$15 check.

Remy Martin 1738 Cognac: 750ml

Purchase 3 bottles, receive a \$9 check.

Purchase 1 case (6btls), receive a \$24 check.

Remy Martin VS: 375ml & 750ml

Purchase 6 bottles, receive a \$12 check.

Purchase 12 bottles, receive a \$30 check.

Sazerac

99 Schnapps: Mix & Match

Purchase 1 case, receive a \$25 check. Must include 3 bottles Grape.

99 Schnapps: Grape only

Purchase 1 case, receive a \$50 check.

Canadian LTD, Lauder's, Ten High & Fleischmann's Pre-

ferred: 750ml & 1.75L

Purchase 25 case mix, receive a \$100 check.

Plus SPA on LTD 1.75 & Lauder's 750ml

Skol: 1.75L only

Purchase 50 cases, receive a \$100 check.

Chi Chi's:

Purchase 10 cases, receive a \$60 check. Must include 2 cases of

Chi Chi's Skinny Margarita.

Purchase 25 cases, receive a \$200 check. Must include 5 cases of

Chi Chi's Skinny Margarita.

PLUS \$3 SPA

Skyy

Cabo Wabo Blanco: 750ml

Purchase 3 cases, receive a \$54 check.

Purchase 5 cases, receive a \$120 check.

PLUS \$12 SPA

Skyy: 1.75L

Purchase 10 cases, receive a \$100 check.

Purchase 15 cases, receive a \$175 check.

Purchase 25 cases, receive a \$350 check.

PLUS \$12 SPA

Skyy Infusions: 750ml

Purchase 1 case, receive a \$25 check. Must include 3 bottles of

Dragon Fruit & 3 bottles of Blood Orange.

Wild Turkey 81° & 101°: 750ml

Purchase 3 cases, receive a \$36 check. Must include 1 case of 81°.

Purchase 5 cases, receive a \$120 check. Must include 2 cases of 81°.

PLUS \$23 SPA on 81°/\$9 SPA on 101°

Wild Turkey American Honey: 750ml

Purchase 3 cases, receive a \$36 check.

Purchase 5 cases, receive a \$120 check.

PLUS \$12 SPA

William Grant

Sailor Jerry: All sizes

Purchase 5 cases, receive a \$150 check.

Stoli & Flavors: All sizes

Purchase 5 cases, receive a \$150 check.

Milagro Silver: 750ml

Purchase 2 cases (12btls), receive a \$75 check.

| AMERICAN COCKTAI | | ζ | | |
|--|-----------------------------------|-------|--------|--------------|
| | NIAIL | Ž | | |
| Bacardi Cocktails Mojito1.750 | 615.00 | 13.00 | 78.00 | 8048001511 |
| Bacardi Cocktails Pina Colada1.750 | 615.00 | 13.00 | 78.00 | 8048000108 |
| Bacardi Cocktails Strawberry Daiquiri1.750 | 615.00 | 13.00 | 78.00 | 8048000107 |
| Bacardi Party Drinks Bahama Mama .1.750 | 610.47 | 9.47 | 56.82 | 8048080604 |
| Bacardi Party Drinks Hurricane1.750 | 610.47 | 9.47 | 56.82 | 8048080600 |
| Bacardi Party Drinks Rum Island | | | | |
| 1.750 | 610.47 | 9.47 | 56.82 | 8048080602 |
| Bacardi Party Drinks Zombie1.750 | 610.47 | 9.47 | 56.82 | 8048080615 |
| Chi-Chi's Gold Margarita1.750 | 6 9.74 | 9.24 | 55.44 | 8900054691 |
| Chi-Chi's Margarita W/tequila1.750 | 6 9.74 | 9.24 | 55.44 | 8900001875 |
| Chi-Chi's Mexican Mudslide1.750 | 6 9.74 | 9.24 | 55.44 | 8900054781 |
| Chi-Chi's Pina Colada W/rum1.750 | 6 9.74 | 9.24 | 55.44 | 8900050030 |
| Chi-chi's Skinny Margarita1.750 | 6 9.74 | 9.24 | 55.44 | 8900015559 |
| Chi-Chi's Strawberry Margarita | | | | |
| W/tequila1.750 | 6 9.74 | 9.24 | 55.44 | 8900001918 |
| Chi-Chi's White Russian1.750 | 6 9.74 | 9.24 | 55.44 | 8900054981 |
| Jose Cuervo Authentic Light | | | | |
| Margarita Lime1.750 | 612.30 | 11.80 | 70.80 | 8200075510 |
| Jose Cuervo Authentic Lime Margarital.750 | 612.30 | 11.80 | 70.80 | 8200019032 |
| Jose Cuervo Authentic Strawberry | | | | |
| Margarita1.750 | 612.30 | 11.80 | 70.80 | 8200019034 |
| Jose Cuervo Authentic Watermelon | | | | |
| Margarita1.750 | 612.30 | 11.80 | 70.80 | 8200075490 |
| Jose Cuervo Golden Margarita1.750 | 615.74 | 15.24 | 91.44 | 8200073036 |
| Jose Cuervo Mango Margarita1.750 | 612.30 | 11.80 | 70.80 | 8200074562 |
| Kahlua Frozen Mudslide1.750 | 611.19 | 9.19 | 55.14 | 8954041637 |
| Phillips Long Island Iced Tea1.000 | 12 6.41 | 6.11 | 73.32 | 8711603662 |
| Southern Comfort Hurricane RTP1.750 | 615.01 | 13.51 | 81.06 | 8854438516 |
| IMPORTED AMARET | RETT | | | |
| Disaronno | 1219.01 T FT T D | 18.01 | 216.12 | 5003701450 |
|) | 1070 | 10,1 | 07.07 | 0.6200001230 |
| WHICKEVIT | 12 7.34 NITETID | 17.1 | 47:70 | 90/4900320 |
| | 1211.91 | 10.91 | 130.92 | 9674902180 |
| Wild Turkey American0.750 | 1215.75 | 14.75 | 177 00 | 8043256017 |

DISCLAIMER: Prices in this publication reflect the current pricing for the applicable period. Other factors affect the final wholesale price, including the 9 cent bottle deposit and surcharge, 50 cents per bottle split case fee, as well as any temporary price reductions and other specials offered by suppliers.

SECOND WEIN CODES

| 1408 | Crown Royal W/50ml Crown Royal | | | | | | |
|-------|--|----------|--|------------------------------|----------------------|---------|------------|
| | Black | 80 | 0.750 12 | | 21.37 | 256.44 | 8200075244 |
| 87539 | 1800 Essential Tequila | 80 | 0.750 | 6 21. | 21.74 | 130.44 | 1153801041 |
| 36006 | Fuzzy's Ultra Premium Vodka80 | 80 | 0.750 | 6 22. | 22.75 | 136.50 | 0501830020 |
| 37344 | Phillips Vodka | 80 | 0.375 12 | | 3.37 | 40.44 | 8711601373 |
| 3051 | 360 Double Chocolate W/gravity Unit | 70 | 0.500 | 6 7. | 7.55 | 45.30 | 8559213858 |
| 41944 | 360 Georgia Peach Vodka | 70 | 0.500 | 6 7. | 7.55 | 45.30 | 8559214248 |
| 41935 | 360 Grape Vodka | 70 | 0.500 | 6 7. | 7.55 | 45.30 | 8559214238 |
| 41939 | 360 Madagascar Vanilla Vodka | 70 | 0.500 | 6 7. | 7.55 | 45.30 | 8559213838 |
| 41937 | 360 Mandarin Orange Vodka | 70 | 0.500 | 6 7. | 7.55 | 45.30 | 8559213848 |
| 41468 | 360 Sorrento Lemon Vodka | 70 | 0.500 | 6 7. | 7.55 | 45.30 | 8559214258 |
| 41969 | Paramount Dragon Fruit Vodka | 65 | 0.750 12 | | 66.6 | 119.88 | 8681611794 |
| 41014 | Paramount Ultra Bubble Vodka | 65 | 0.750 12 | | 66.6 | 119.88 | 8681611754 |
| 40982 | Paramount Whipt Creme Vodka | 65 | 0.750 12 | | 66.6 | 119.88 | 8681611774 |
| 41601 | 'odka | 60 | 0.375 12 | | 5.16 | 61.92 | 8711601454 |
| 42002 | UV Cake Vodka | 09 | 3.018 1 | | 43.95 | 43.95 | 8711601547 |
| 34114 | Absolut Mandrin | 80 | 0.375 24 | | 8.56 | 205.44 | 3522900220 |
| 35702 | | 70 | | | 11.78 | 141.36 | 8835212618 |
| 35780 | Pinnacle Cake Vodka | 70 | | | | 141.72 | 8970845845 |
| 35713 | Stoli Wild Cherri Vodka75 | 75 | 0.750 12 | | 18.37 | 220.44 | 8366487146 |
| 28096 | Beefeater "24" Gin90 | 90 | | | | 120.60 | 8954050758 |
| 3036 | Malibu Counter Unit Beach Party Pack 42 | 42 | | 4 | 44.91 | 89.82 | 8954052014 |
| 74763 | Hot Rose Cinnamon Cream Liqueur 30 | 30 | _ | | 15.07 | 180.84 | 8559214355 |
| 74760 | Hot Rose Cinnamon Cream Liqueur Mini30 | ini30 | | | 8.05 | 48.30 | 8559214358 |
| 2218 | Dekuyper Pucker 50ml Counter Unit30 | 30 | | | 8.40 | 84.00 | 8068668901 |
| 2948 | | 30 | 0.500 10 | | 8.40 | 84.00 | 8068668901 |
| 64868 | Fireball Cinnamon Whiskey66 | 99 | 1.750 | 6 25. | 25.74 | 154.44 | 8800400928 |
| 77564 | | 30 | 0.750 | | 13.38 | 80.28 | 9881700020 |
| 65229 | | 34 | 0.750 | 6 17. | 17.52 | 105.12 | 9674900314 |
| 1014 | | | | | | 170 64 | 0175201020 |
| 9990 | Fack W/3 Juml | /& | 0.899 | | 29.94 | 17076 | 0175201561 |
| 0007 | TITIO CONTRACTOR OF THE CONTRA | | 7 | < | | 07:671 | 1001000/10 |
| | | | | ζ | 3 | | |
| Code | Product | Size | Btl. Cost Bt. Cost Case Cost Pack Regular Special | Bt. Cost Case Regular Spe | Case Cost Special | Special | UPC |
| 21376 | BLENDED WHISKEY Sam Houston American Straight | X | HISKI | X | | | |
| | | 0.750 | 621.75 | | 20.25 | 121.50 | 1245901023 |
| 25608 | Seagrams 7 Crown1 | 1.750 | 616.90 | | 16.40 | 98.40 | 8700070070 |
| | STRAIGHT BOURBON WHI | RB | NO W | | SKEY | <u></u> | |
| 17826 | | 0.750 | 12 8.26 | | 7.51 | 90.12 | 8112801062 |
| 17956 | Evan Williams 0.750 | 0.750 | 12 9.56 | | | 106.68 | 9674902134 |
| 73715 | herry Reserve | 0.750 | 1211.91 | | | 130.92 | 9674902185 |
| 22121 | | .750 | 1216.25 | | | 171.96 | 2105984750 |
| 22156 | Wild Turkev 101 | .750 | 1218.74 | | 17.99 | 215.88 | 00/2255517 |

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July 2011 New Codes & Specials. Page 2 of 4

41922 40939 41786

Smirnoff Peach Vodka

Smirnoff Passion Fruit

40917

Smirnoff Pineapple 0.750

40997

41796

Smirnoff Strawberry.... Smirnoff Raspberry Smirnoff Pomegranate.

Smirnoff Vanilla.

41592 41719 40930 41715

Smirnoff Lime Smirnoff Green Apple......

40992

Smirnoff Melon

Smirnoff Orange

41746

Smirnoff Cranberry.....

Smirnoff Citrus

Smirnoff Grape

40976

Smirnoff Cherry.....

41707 41467 41938

Phillips Lime

41940 41943 41019

360 Mandarin Orange

360 Madagascar Vanilla..... 360 Georgia Peach Vodka.... 360 Double Chocolate

360 Sorrento Lemon Vodka

40986

Smirnoff Blueberry

| | Btl. | Btl. Cost Bt. Cost Case Cost Pack Regular Special | Case Cost Special | Special | UPC | Code | Bd. Product Size Pa | Btl. Cost Bt. Cost Case Cost Pack Regular Special | Case Cost Special | Special | UPC |
|---------------------------------------|--|---|----------------------|---------|------------|----------------|-------------------------------|--|----------------------|----------------|---|
| GLE BARREL BOURBON WHISKEY | BOUR | RBON W | HISI HISI | YEY | | 6 | rnoff Watermelon 0.750 | | 11.56 | 138.72 | 8200000117 |
| ns Single Barrel Vintage 0.750 621.36 | ge 0.750 CHH W | 621.36 HISK FX | 20.36 122.16 7 | 122.16 | 9674975001 | 41692 41625 | UV Grane Vodka | 615.95 615.95 | 15.45 15.45 | 92.70 92.70 | 8711601452 8711601481 |
| Single Barrel | 0.750 | 636.57 | 35.07 | 210.42 | 8218408700 | 41681 | UV Red (Cherry)1.750 | 615.95 | 15.45 | 92.70 | 8711601461 |
| AD | AN WI | HISKEY | | | | | IMPORTED | VODKA | | | |
| PETSCOTO | ************************************** | 615.67 | 14.92 | 89.52 | 8810013451 | 33966 34006 | Absolut Orient Apple | 1216.33 1216 33 | 15.58 | 186.96 | 3522900080 |
| | 0.750 | 12 7.79 | 7.29 | 87.48 | 8066036505 | 34041 | Absolut Vodka 100PRF0.750 | 1221.57 | | 249.84 | 3522900542 |
| veler | 0.750 | 12 7.79 | 7.29 | 87.48 | 8292825175 | | ~ | KA MIS | ì | 1 | |
| T] | TEQUILA | | | | | 34014 | Absolut Apeach 0.750 | 1216.33 | 15.58 | 186.96 | 3522900113 |
| nejo | 0.750 | 635.21 | 33.21 | 199.26 | 8048017252 | 33983 | Absolut Berri Acai 0.750 | 1216.33 | 15.58 | 186.96 | 3522900107 |
| eposado | 0.750 | 1227.99 | 26.99 | 323.88 | 8048017002 | 34030 | Absolut Citron 0.750 | 1216.33 | 15.58 | 186.96 | 3522900130 |
| | 0.750 | 618.58 | 17.58 | 105.48 | 4460763203 | 34096 | Absolut Kurant 0.750 | 1216.33 | 15.58 | 186.96 | 3522900330 |
| lanco | 0.750 | 1215.95 | 14.95 | 179.40 | 4460768208 | 34116 | Absolut Mandrin 0.750 | 1216.33 | 15.58 | 186.96 | 3522900230 |
| Reposado 0.750 | 0.750 | 1215.95 | 14.95 | 179.40 | 4460706920 | 35354 | Absolut Mango 0.750 | 1216.33 | 15.58 | 186.96 | 3522900142 |
| lle Gold0.750 | 0.750 | 1210.52 | | 114.24 | 8835212153 | 34036 | Absolut Pears | 1216.33 | 15.58 | 186.96 | 3522900133 |
| | • 00 DI | 1212.49 | 10.99 | 131.00 | 6934013332 | 34020 | Absolut Peppar | 1210.33 | 15.50 | 106.90 | 3522900430 |
| 0.750 | 0.750 1215.97 | 1215.97 | 13.97 | 167.64 | 8559213375 | 34061 | Absolut Ruby Red | 1216.33 | 15.58 | 186.96 | 3522900123 |
| nic0.750 | 0.750 | 620.15 | 17.15 | 102.90 | 8711601912 | 34076 | Absolut Vanilia | 1216.33 | 15.58 | 186.96 | 3522900630 |
| 1.750 | 1.750 | 610.60 | 9.95 | 59.70 | 8567610117 | 33987 | Absolut Wild Tea | 1216.33 | 15.58 | 186.96 | 3522900076 |
| 1.750 | 1.750 | 625.73 | | 142.38 | 2105901750 | 2005 | AME | RY GIN | 200 | u () | 000000000000000000000000000000000000000 |
| aveller 0.750 | 0.750 | 1211.24 | 11.56 | 138.72 | 0000829500 | 50050 | IMPORTED DRY CIN | RY CIN | 1.50 | 02.00 | 0272021024 |
| | 1.750 | 615.95 | | 92.70 | 8711601463 | 28238 | Bombay Sapphire1.750 | 639.33 | 37.33 | 223.98 | 8048030100 |
| VODKA FLAVORED | VORE | D 70 PROOF | OF | | | 28866 | | 1217.99 | 17.61 | 211.32 | 8807617514 |
| Grape 0.750 | 0.750 | 1215.97 | | 167.64 | 8559214235 | | AMERICAN GRAPE BRANDY | E BRAI | NDY | | |
| Chocolate 0.750 | 0.750 | 1215.97 | | 167.64 | 8559213855 | 52316 | | 12 8.26 | 7.76 | 93.12 | 8603681559 |
| | 0.750 | 1215.97 | | 167.64 | 8559212424 | 52146 | | 12 8.26 | 7.76 | 93.12 | 8603670704 |
| scar Vanılla | 0.750 | 1215.97 | | 167.64 | 8559213835 | 44406 | KICO | NISLA | | KUM 1220 | |
| III Otalige 0.750 | 0.750 | 1215.27 | 13.97 | 167.64 | 8559214255 | 44516 | Cruzan Light 0.750 | 12 9.65 | 0.35 | 112.20 | 8068696765 |
| : : | 1.000 | 12 8.67 | | 98.04 | 8711604843 | 17540 | | RIIM | | | 000000000000000000000000000000000000000 |
| ueberry | 0.750 | 1211.94 | | 138.72 | 8200073291 | 43077 | 1.000 | 1210.91 | 10.41 | 124.92 | 8835211947 |
| | 0.750 | 1211.94 | 11.56 | 138.72 | 8200073153 | 44419 | Cruzan Black Cherry 0.750 | 12 9.85 | 9.35 | 112.20 | 8068697013 |
| | 0.750 | 1211.94 | 11.56 | 138.72 | 8200000391 | 44476 | | 12 9.85 | 9.35 | 112.20 | 8068696771 |
| anberry | 0.750 | 1211.94 | | 138.72 | 8200000122 | 44499 | Cruzan Mango | 12 9.85 | 9.35 | 112.20 | 8068697024 |
| | 0.750 | 1211.94 | | 138.72 | 8200074043 | 44456 | Cruzan Raspberry 0.750 | 12 9.85 | 9.35 | 112.20 | 8068696773 |
| een Apple | 0.750 | 1211.94 | | 138.72 | 0000821040 | 44520 | Cruzan Vanilla | 12 9.85 | 9.35 | 112.20 | 8068696774 |
| : | 0.750 | 1211.94 | | 138.72 | 8200073286 | 42687 | Malibu Black | 1212.60 | 11.60 | 139.20 | 8954052010 |
| | 0.750 | 1211.94 | | 138.72 | 82000/4426 | 42/16 | Malibu Coconut | 1211.38 | 10.63 | 127.56 | 8954044899 |
| ange | 0.750 | 1211.94 | 11.56 | 138.72 | 8200000386 | 42485 | Malibu Cranberry Cherry 0.750 | 1211.38 | 10.63 | 127.56 | 8954052012 |
| | 0.750 | 1211.94 | | 138.72 | 8200075071 | 42699 | Malibu Mango | 1211.38 | 10.63 | 127.56 | 8954046308 |
| : | 0.750 | 1211.94 | | 138.72 | 8200074731 | 42676 | | 1211.38 | 10.63 | 127.56 | 8954047239 |
| : | 0.750 | 1211.94 | | 138.72 | 8200074038 | 42703 | Malibu Pineapple0.750 | 1211.38 | 10.63 | 127.56 | 8954046313 |
| | 0.750 | 1211.94 | 11.56 | 138.72 | 8200000396 | | SPICED RUM | | | | |
| | 0.750 | 1211.94 | | 138.72 | 8200072934 | 44258 | Blackheart Premium 0.750 | 1211.91 | 10.91 | 130.92 | 9674901168 |
| nilla | 0.750 | 1211.94 | 11.56 | 138.72 | 8200000401 | | | | | | |
| | | | | | | | | | | | |

37988

Skyy.....

Smirnoff....

37339 38006 37996

UV PET..

Smirnoff Traveller.....

41936

360 Concord Grape 0.750

37526

38169

37938

Skol..... Prairie Organic. 89496 89278 87586 89274 89121

Margaritaville Gold.... El Jimador Reposado.. El Jimador Anejo.....

Cazadores Reposado... Cazadores Anejo ...

El Jimador Blanco ...

89946

Two Fingers Gold ...

8826

11788

Black Velvet PET.

26906

Jack Daniels Single Barrel...... 0.750

18120

Evan Williams Single Barrel Vintage 0.750

SINGLE BARREL BOURBON WH

8825

Lauder's Traveler.... Lauder's ...

89099

Code

Product