

Iowa WIC Program
1-800-532-1579



Your child has you. And you have WIC.

Bureau of Nutrition and Health Promotion

Friday Facts

Week ending Issue: – August 13, 2010 Issue # 67

Policy

From the WIC Services Policy and Procedure Manual — 330.10 Local WIC Agency Data System Guidelines

Local WIC agencies must have safeguards in place to assure that participant information, food instruments, and equipment are secure. A local WIC agency data security plan should be in place and reviewed each year. Appropriate changes should be made to the plan as needed.

Training

2010 Iowa WIC Training

The 2010 Iowa WIC Training will be held on Thursday, September 30th at the Hy-Vee Conference Center in West Des Moines. Please see the training announcement on the last page for more details about the training.

Available Formula

Product	Quantity	Expiration Date	Agency	Contact
<i>Similac human milk fortifier</i>	<i>18 boxes</i>	<i>9/2010</i>	<i>Operation Threshold</i>	<i>Nancy Anderson at 319-233-1851</i>
<i>Similac human milk fortifier</i>	<i>2 boxes</i>	<i>10/2010</i>	<i>Operation Threshold</i>	<i>Nancy Anderson at 319-233-1851</i>
<i>Similac human milk fortifier</i>	<i>6 boxes</i>	<i>2/2011</i>	<i>Operation Threshold</i>	<i>Nancy Anderson at 319-233-1851</i>
<i>Portagen</i>	<i>3 cans powder</i>	<i>9/2010</i>	<i>HACAP</i>	<i>Kim Ott at 319-739-0106</i>
<i>Elecare Infant</i>	<i>10 cans-14.1 oz powder</i>	<i>3/2012</i>	<i>Webster Co. Health Dept.</i>	<i>Kathy Josten at 515-573-4107</i>

2010 Iowa WIC Training September 30, 2010

This training is designed for support staff, nurses, dietitians, coordinators, social workers, and other staff who work for local WIC agencies across Iowa. This training is dedicated to increasing knowledge for WIC staff and to continue to strengthen the WIC program at all levels.

Agenda

7:00 – 8:00	Registration/Continental Breakfast
8:00 – 8:30	Welcome
8:30 – 10:00	Customer Service
10:00 – 10:20	Break
10:20 – 12:00	WIC and EBT Online Professional Development Resources for WIC Staff Breastfeeding Peer Counseling Program
12:00 – 1:00	Lunch (provided) Physical Activity and Screen Time
1:00 – 2:30	Understanding the Link Between Food Insecurity and Housing Among Latino Immigrant Families
2:30 – 2:50	Break
2:50 – 4:20	What ELSE is WIC Doing?
4:20 – 4:30	Evaluations
4:30	Adjourn

Speakers

Customer Service

Evelyn L. McGregor, Regional Director Civil Rights/Equal Employment Opportunity, Mountain Plains Region, Food and Nutrition Service, United States Department of Agriculture

WIC and EBT

Tina Fearnelyhough, MS, Vendor Coordinator, Wyoming WIC Program, Community & Public Health, Department of Health, State of Wyoming

Online Professional Development Resources for WIC Staff

Brenda Dobson, MS, RD, LD, WIC Nutrition Services Coordinator, Iowa WIC Program, Iowa Department of Public Health

Breastfeeding Peer Counseling Program

Julie Schweiger, BSN, IBCLC, RLC, Breastfeeding Peer Counselor Program Manager, Iowa Department of Public Health

Kim Mercer, RD, LD, Breastfeeding Peer Counselor Coordinator, Mid-Iowa Community Action

Justine Hoover, MS, RD, LD, WIC Coordinator, Mid-Iowa Community Action

Beth Barber, RD, LD, CBE, Breastfeeding Peer Counselor Co-Coordinator, Operation Threshold

Jennifer Kuvaoga, RD, LD, Breastfeeding Peer Counselor Co-Coordinator, Operation Threshold

Trista Grossnickle, RN, Breastfeeding Peer Counselor Coordinator, MATURA Action Corporation

Ruth Roth, RN, Breastfeeding Peer Counselor Coordinator, American Home Finding

Elaine Phillips, RD, LD, WIC Coordinator, Scott County Health Department

Physical Activity and Screen Time

Kala Shipley, MBA, RD, LD, Executive Officer, Health Promotion, Iowa Department of Public Health

Sarah Taylor, MPA, Physical Activity Coordinator, Iowans Fit for Life, Iowa Department of Public Health

Understanding the Link Between Food Insecurity and Housing Among Latino

Immigrant Families

Kimberly Greder, PhD, Associate Professor, Department of Human Development and Family Studies, Family Life Extension State Specialist, College of Human Sciences, Iowa State University

What ELSE is WIC Doing?

Cathy Breedon, PhD, RD, CSP, FADA, Clinical and Metabolic Nutrition Specialist, Department of Pediatrics, MeritCare Medical Center; Clinical Associate Professor, Department of Pediatrics, University of North Dakota School of Medicine; Associate Professor, Department of Health and Physical Education, Minnesota State University Moorhead

This training is sponsored by the Iowa WIC Program at the Iowa Department of Public Health.

Objectives

After attending this training, you will be able to:

- State two effective communication techniques to deal with or diffuse an angry customer while remaining in compliance with the Civil Rights prohibition against discrimination,
- Identify how WIC EBT (electronic benefits transfer) may impact your local agency,
- Identify at least three topics relevant to competency of WIC staff that are addressed in online training modules available through the Prepare Iowa Learning Management System,

- Describe at least one positive outcome of the Breastfeeding Peer Counseling Program,
- Name two factors that influence food insecurity and housing security issues among rural Latino immigrants in Iowa, and
- Name one often overlooked contribution of the WIC Program that makes a substantial difference in the health of the entire population and can be shared with public health decision makers

Location

The training will be held at the Hy-Vee Conference Center, 5820 Westown Parkway, West Des Moines, Iowa 50266, Phone # 515-267-2892.

Registration

There is no registration fee for the training. Attendees must register for the training by **September 3, 2010**. Each coordinator is responsible for completing the form provided by the state office to register agency staff and return it to Jill Lange at jlange@idph.state.ia.us.

Cancellations

Agencies may cancel a registration for a staff member up until **September 17, 2010**. Any cancellation made after **September 17, 2010** will be subject to a \$45 cancellation fee.

Continuing Education

- 0.8 CEUs have been approved for nurses through Nursing Provider Number 94. No partial credit will be provided.
- Registered and licensed dietitians may earn up to 6 hours of continuing professional education for the training. Certificates of attendance will be provided to dietitians.
- Continuing education will be available for sessions that comply with the standards and criteria in Chapter 281, Continuing Education for Social Workers. Certificates of attendance will be provided.
- This training will also include Civil Rights training.

Questions?

If you have any questions regarding the training or registration, please contact Kimberly Stanek, kstanek@idph.state.ia.us or Jill Lange at jlange@idph.state.ia.us or call us at 1-800-532-1579.