

Iowa WIC Program  
1-800-532-1579



Your child has you. And you have WIC.

*Bureau of Nutrition and Health Promotion*

## *Friday Facts*

*Week ending Issue: February 12, 2010 – Issue #50*

### ***Policy***

#### **From the WIC Services Policy and Procedure Manual — 310.30 Agency Personnel List**

*Find a complete listing of:*

- *Agency Directors*
- *WIC Coordinators*
- *Breastfeeding Coordinators*
- *Data Coordinators*
- *Data System Contacts and*
- *CPA's (dietitians, nutrition educators, registered nurses)*

*Please provide any changes to this list to your regional nutrition consultant.*

#### **Policy 215.67 Breastfeeding Data Collection**

*Breastfeeding status must be updated in the data system at every contact with the family until breastfeeding is terminated or the infant/child leaves the program. These contacts may include Health Updates, Nutrition Appointments, subsequent certifications and any other contacts. An infant's breastfeeding status directly affects the food package for the mother. An accurate breastfeeding status also improves the quality of breastfeeding data (ever breastfed and duration) in future IWIN reports and reports from the Pediatric Nutrition Surveillance System and the Pregnancy Nutrition Surveillance System.*

*Please note that this policy requirement could result in documenting the same breastfeeding status as the previous contact with the family. For example, an infant born on December 20, 2009 is certified on January 4. The infant has been exclusively breastfed since birth (i.e., has been fed only human milk, vitamins, minerals and/or medication). When the infant returns on April 5 for a Health Update, the mother reports that the infant is still exclusively breastfed). The infant's breastfeeding record would include the following data:*

<u>Record Date</u>	<u>Started Date</u>	<u>Breastfeeding Status</u>
1/4/10	12/20/09	Exclusive
4/5/10	4/5/10	Exclusive

Also remember that ever breastfed is defined as even one time attempting to breastfeed. So if mom states that the infant was once put to breast, that is defined as ever breastfed.

Data for the WIC Participant and Program Characteristics 2010 report will be submitted later this year. The breastfeeding data for this report will include all infants and children who are ages six through thirteen months in the month of April 2010. In order to provide the most accurate estimates of breastfeeding duration in this report, it is particularly important to collect data for currently breastfeeding infants as close to April 2010 as possible.

## **Other**

### **Save the Date - Healthy Lifestyle Conference**

Presented by Southeast Iowa Regional Coalition for Lifestyle Enhancement

**April 21, 2010**

8:30 am – 4:00 pm

Comfort Inn & Suites

Burlington, Iowa

Cost: \$70 per person

Featured Speakers:

Zonya Foco, RD: The Power of One Good Habit

Chef Cyndie: The State of the Plate

There will also be breakout sessions.

If you have questions contact:

Christine O'Brien, Community Action of Southeast Iowa: (319) 753-0193

Emily Carrick, Lee County Health Department: (319) 372-5225 or 1-800-458-6672

Patty Steiner, ISU Extension: (319) 754-7556 or 1-800-914-1914

CEUs available

## **Available Formula**

<b>Product</b>	<b>Quantity</b>	<b>Expiration Date</b>	<b>Agency</b>	<b>Contact</b>
Neocate Infant	5 cans - 14 oz powder	04/2010	Siouxland District Health Dept.-WIC	Jeannie or Sneha at 712-279-6636
Enfaport Lipil	48 – 8 oz cans	06/2010	Mid-Sioux WIC	Glenda Heyderhoff @ 712-786-3488