



The Update is a bi-weekly Web newsletter published by the Iowa Department of Public Health's Bureau of Family Health. It is posted the second and fourth week of every month, and provides useful job resource information for departmental health care professionals, information on training opportunities, intradepartmental reports and meetings, and additional information pertinent to health care professionals.

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## MOTHERS Act Signed into Law

Leaders in the fight against postpartum depression are celebrating as The Melanie Blocker Stokes MOTHERS Act - legislation sponsored by U.S. Senator Robert Menendez (D-NJ) to combat postpartum depression - will become law as part of landmark health insurance reform that passed Congress on March 21. The legislation will establish a comprehensive federal commitment to combating postpartum depression through research, education initiatives and voluntary support service programs.

"Finally, women all over the country are going to have access to the kinds of support services and information that women in New Jersey have had for a number of years," said Mary Jo Codey, former First Lady of New Jersey and leading advocate in the fight against postpartum depression.

The new law will increase federal efforts to combat postpartum depression by:

- Encouraging Health and Human Services (HHS) to coordinate and continue research to expand the understanding of the causes of, and find treatments for, postpartum depression.
- Encouraging a National Public Awareness Campaign, to be administered by HHS, to increase awareness and knowledge of postpartum depression and psychosis.
- Requiring the Secretary of HHS to conduct a study on the benefits of screening for postpartum depression and postpartum psychosis.
- Creating a grant program to public or nonprofit private entities to deliver or enhance outpatient, inpatient and home-based health and support services, including case management and comprehensive treatment services for individuals with or at risk for postpartum conditions.

**To learn more about The Melanie Blocker Stokes MOTHERS Act, go to <http://menendez.senate.gov/issues/issue/?id=53083415-93a2-4285-9bef-dbece337e3aa>.**

## Iowa Chapter March of Dimes 2011 Chapter Community Grants

The March of Dimes is a national voluntary health agency whose mission is to improve the health of babies by preventing birth defects, premature birth and infant mortality. The Iowa Chapter community grants program is designed to invest in priority projects that further the March of Dimes mission, support national campaign objectives, and further our strategic goal of promoting equity in birth outcomes.

All grant proposals must address the March of Dimes mission of improving the health of babies by preventing birth defects, premature birth and infant mortality. Priority will be given to projects that meet one or more of the following criteria: a) are evidence-based; b) include measurable outcomes; c) promote equality in birth outcomes. Projects may focus on consumers and/or health care providers. The March of Dimes does not fund billable health care provider services.

To learn more about this opportunity, go to pages 5-6 of **The Update**.

## Iowa e-Health Development Continues

The Iowa e-Health Strategic and Operational Plan has been submitted to the Office of the National Coordinator for Health IT (ONC). The plan, developed by the Iowa Department of Public Health (IDPH) in conjunction with the e-Health Executive Committee and Advisory Council, is an important milestone and required component of the ONC State Health Information Exchange (HIE) Cooperative Agreement program. This program will provide \$8,375,000 to Iowa e-Health over the next four years to implement Iowa's HIE.

Iowa e-Health will implement a statewide HIE beginning in 2011, which will allow health care providers access to vital patient information where and when it's needed. "This kind of real-time information will enable professionals to provide effective care no matter where you are treated," said IDPH Director Tom Newton.

Health IT includes electronic health records (EHRs) that are used to collect and store relevant patient health information, and a statewide health information exchange (HIE) that allows EHR data to be securely shared among professional health care providers.

The Iowa e-Health Strategic and Operational Plan is available for public comment and feedback at [www.idph.state.ia.us/ehealth/reports.asp](http://www.idph.state.ia.us/ehealth/reports.asp).

**Contact Information: Polly Carver-Kimm at (515) 281-6693.**

## Cost Analysis Training

Training Date	Training Location	Training Description	Training Hours	Room Hours
Tuesday, August 31, 2010	Lucas Bldg., 517-518	New contractors / contractor new employees	10 a.m. - 2 p.m.	9 a.m. - 3 p.m.
Wednesday, September 1, 2010	'Go To Meeting' Lucas Bldg., 517	Experienced contractor personnel	9 a.m. - 12 p.m.	8 a.m. - 1 p.m.

# Calendar

August 31, 2010

**Cost Analysis Training for new contractors/contractor new employees, 10 a.m. - 2 p.m., Lucas Bldg., 517-518**

September 1, 2010

**Cost Analysis Training for experienced contractor personnel, 9 a.m. - 12 p.m., 'Go To Meeting', Lucas Bldg. 517**

\*October 13-14, 2010

**BFH-CHSC Fall Seminar, Gateway Conference Center, Ames**

## JULY Contract Required Due Dates

- 1 - Change CARES Password
- 10 - Due: CCNC Encounter Data
- 15 - Due: GAX & Expenditure Report
- 28 - Export WHIS Records to IDPH
- 30 - Due: Dental Data Report
- 30 - Due: *hawk-i* Grassroots Outreach Quarterly Report
- 31 - Due: FP Client Satisfaction Surveys



# THE UPdate



**Bureau of Family Health: 1-800-383-3826**  
**Teen Line: 1-800-443-8336**  
**Healthy Families Line: 1-800-369-2229**  
**FAX: 515-242-6013**

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Area code is 515

## FUNDING PRIORITIES

All grant proposals must address the March of Dimes mission of improving the health of babies by preventing birth defects, premature birth and infant mortality. Priority will be given to projects that meet one or more of the following criteria: a) are evidence-based; b) include measurable outcomes; C) promote equality in birth outcomes. Projects may focus on *consumers and/or health care providers*. The March of Dimes does not fund billable health care provider services. Projects must address at least one of the following priority areas:

1. Providing or enhancing **preconception health** education and/or services. For a list of 14 specific risk areas, go to [www.marchofdimes.com/professionals/19695.asp](http://www.marchofdimes.com/professionals/19695.asp). For more information, see the National Preconception Curriculum and Resources Guide for Clinicians at [www.mombaby.org/beforeandbeyond/](http://www.mombaby.org/beforeandbeyond/)
2. Providing or enhancing **risk reduction** education and/or services. Risk reduction projects include, but are not limited to:
  - **Providing smoking cessation** education and/or services to pregnant women. Preference should be given to prenatal health education and information/referral services that utilize the "5 A's" counseling approach. For more information, go to [www.acog.org/from\\_home/departments/smoking/smokingslides.ppt](http://www.acog.org/from_home/departments/smoking/smokingslides.ppt)
  - Increasing health education and information/referral services available to pregnant women who use **alcohol or other drugs**.
  - Focusing on premature birth **recurrence prevention** such as education about "17P" (17 $\alpha$  hydroxyprogesterone caproate) treatment for women who have had a previous singleton premature birth.

- Implementing community programs that aim to **promote equity** in birth outcomes. This may include March of Dimes programs like Stork's Nest<sup>®</sup>, Project Alpha and *Becoming a Mom/Comenzando bien*<sup>®</sup>.
  - Enhancing services for pregnant women with **chronic diseases** that increase the risk of premature birth such as diabetes and hypothyroidism.
3. Increasing pregnant women's **participation in state or local maternal child health programs** (e.g. Medicaid, CHIP, WIC) through enhanced outreach, education and public awareness.



- Continued -



## MARCH OF DIMES Iowa State Chapter Community Grant Program

### 2011 Request for Proposals Letter of Intent Information

#### GRANT SCHEDULE

- Letters of Intent Due by 4pm on **August 16, 2010**
- Full Proposal Invitations Sent by **September 7, 2010**
- Full Proposals Due by 4pm on **October 15, 2010**
- Notification of Awards Sent by **January 15, 2011**
- Grant Period:  
**Feb. 1, 2011 – Jan. 31, 2012**



## PURPOSE

The March of Dimes is a national voluntary health agency whose mission is to improve the health of babies by preventing birth defects, premature birth and infant mortality. Founded in 1938, the March of Dimes funds programs of research, community services, education and advocacy to save babies.

Launched in 2003, the March of Dimes Prematurity Campaign is a multiyear, multimillion-dollar research, awareness and education campaign to help families have healthier babies. The campaign includes: 1.) funding research to find the causes of premature birth, 2.) educating women about risk reduction strategies, including the signs and symptoms of premature labor, 3.) providing support to families affected by prematurity, 4.) expanding access to health care coverage so that more women can get early and adequate prenatal care, 5.) helping health care providers learn ways to help reduce the risk of early delivery, and 6.) advocating for access to insurance to improve maternity care and infant health outcomes.

As part of this effort, the Iowa Chapter community grants program is designed to invest in priority projects that further the March of Dimes mission, support national campaign objectives, and further our strategic goal of promoting equity in birth outcomes.

Proposals will be accepted from organizations with the capacity, competence and experience to accomplish project goals and objectives, as well as new, innovative program ideas. Priority will be given to projects that meet one or more of the following criteria: a) are evidence-based; b) include measurable outcomes; c) help promote equity in birth outcomes. Projects may focus on consumers and/or health care providers. The March of Dimes does not fund billable health care provider services.

## ELIGIBILITY

In order to be eligible to receive a March of Dimes chapter grant, an organization must be an incorporated not-for-profit 501(c)(3) or for profit organization or government agency. The March of Dimes does not award grants to individuals. Applicants must disclose any conflict of interest due to representation by their organization on the chapter's Program Services Committee or the Chapter or Division Board of Directors.

## FUNDING AVAILABLE

The applicant must provide services in the Iowa chapter's geographic boundaries. Awards range from **\$3,000 - \$25,000** each. Chapter community grants are approved for one year.

## LETTER OF INTENT FORMAT

The first step in the application process is to submit a Letter of Intent application. This form is available on the Iowa Chapter website at [www.marchofdimes.com/iowa](http://www.marchofdimes.com/iowa). The application letter is limited to two pages and must address the following eight questions:

1. Which of the funding priorities is the project addressing?
2. Who is the target audience?
3. How many people will the project reach?
4. What are the measurable objectives?
5. How will project success be evaluated?
6. What impact will the project have?
7. What is the amount of funding requested?
8. What are the major budget categories?

Proposals must address at least one of the funding priorities listed in this brochure (see priorities 1-3)

**\*\*One original signed, hard copy of the Letter of Intent application must be received by the Chapter Office, as well as a PDF version of the completed application must be emailed to [jphillips@marchofdimes.com](mailto:jphillips@marchofdimes.com) by August 16, 2010.\*\***

## REVIEW AND NOTIFICATION

A multi-disciplinary Program Services Committee will review the Letters of Intent. Applicants selected to submit a full proposal will be notified by **September 7, 2010**. Full proposals will be due to the chapter by **October 15, 2010**. Please be advised that Letters of Intent and proposals are non-binding.

### Please Note:

March of Dimes chapter community grants do not fund scientific research projects. For information about research grants funded by the March of Dimes national office, please refer to the March of Dimes Web site at [marchofdimes.com](http://marchofdimes.com), or e-mail the Office of Research and Grants Administration at [researchgrants@marchofdimes.com](mailto:researchgrants@marchofdimes.com).

*For a list of allowable and unallowable expenses, please contact us.*



### For Additional Information Contact:

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