

# Lottery Action



Lottery Help Line  
800.228.0010

For Help With Pull-Tab Vending Machines  
800.235.7198

For Help With Terminals or Sci-Scans  
800.858.4744

For Help With Instant Ticket Vending Machines  
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[www.ialottery.com](http://www.ialottery.com)

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## Marion Couple Wins \$1 Million Playing Powerball With Power Play

A Marion couple said they just happened to buy a Powerball ticket while in a nearby community having dinner with friends and looking at Christmas lights. And with that spur-of-the-moment purchase, they ended up winning a \$1 million prize!



Susan and Clyde Hendricks of Marion happily show off their large ceremonial check at lottery headquarters after claiming their \$1 million prize.

Susan and Clyde Hendricks of Marion claimed their \$1 million prize at Iowa Lottery headquarters in Des Moines. Both said they were still a bit in shock over their good fortune.

"I think it's just amazement," Susan Hendricks said.

Her husband echoed her thoughts.

"It's unbelievable," Clyde Hendricks said. "I can't explain it. It's like you're in a trance or something."

The Hendricks won their \$1 million prize in the Dec. 20 \$54.7 million Powerball drawing. The winning numbers that night were: 3-14-19-32-54 and Powerball 24. The Power Play® number was 5. Because the Hendricks had added the Power Play option to their ticket, the normal \$200,000 prize they won for matching the first five numbers was multiplied by five for a total prize of \$1 million.

Susan Hendricks said that when she initially suggested to her husband that they buy a Powerball ticket, he'd said they didn't need one. But he relented and went into the 380 BP, 2722 120th St. N.E. in Swisher, to buy the ticket.

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**Note about the next "Lottery Action":** "Lottery Action" will not be published the week of Jan. 19 due to the Martin Luther King Day holiday. The next issue will be released on Jan. 26. Have a safe holiday!

## Action Briefs

### Holiday Riches Entries Must Be Made By Jan. 20



**Holiday Riches:** The Iowa Lottery's Holiday Riches promotion has been running since Oct. 27. If a player's Holiday Riches scratch ticket does not win a prize, they may enter at [ialottery.com](http://ialottery.com) to win a cash prize. The lottery will draw for winners of 20 \$1,000 prizes and one \$100,000 prize.

Entries must be made through the lottery's Web site by noon on Jan. 20. The drawing will be held on Jan. 22.

### NEW Game End and Validation End Dates

		Official Game End	Valid. Period Ends
576	Holiday Cash	10/27/08	1/26/09
581	Old Man Winner	10/27/08	1/26/09
564	Cool 7's	12/15/08	3/16/09
565	Gold 7's	12/15/08	3/16/09
574	Merry Money	12/15/08	3/16/09
578	2008 Doubler!	12/15/08	3/16/09
544	\$250,000 Luck of the Draw	1/6/09	4/6/09
560	Trump Card	1/6/09	4/6/09
567	Midwest Millions	1/6/09	4/6/09
568	King of Cash	1/6/09	4/6/09

Other important dates are listed on the back of this issue.

Results from your state agencies: [www.resultsiowa.org](http://www.resultsiowa.org)

# Marion Couple Wins \$1 Million Prize With \$2 Powerball With Power Play Ticket

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**“You can’t even imagine the peace it gives you to know that you can truly retire someday and you don’t have to worry about anything.” — Susan Hendricks**

“I just thought it was a waste of money,” Clyde Hendricks said with laugh. “I have a different opinion now! I would highly recommend it!”

When he went into the convenience store, the clerk asked him if he’d like to add the Power Play to his ticket. Clyde said he didn’t know exactly what it was but decided to add it to the easy-pick ticket.

“I didn’t know what Power Play was,” he said. “But she explained it and I thought, ‘Oh, what the hay. It’s only another \$1!’ So I did it!”

Susan Hendricks, 63, who works at Kirkwood Community College, and Clyde Hendricks, 62, an engineer at Vector Corp. in Marion, said they plan to use their winnings to pay off their mortgage and other bills and to add to their retirement accounts. They both said they plan to continue working.

“I don’t know if I’m ready to retire, but it sure will be nice to be more secure,” Clyde said.

Susan said they never anticipated winning a big prize.

“Can you believe that?” she asked. “What a miracle this is for us. You can’t even imagine the peace it gives you to know that you can truly retire someday and you don’t have to worry about anything.”

Clyde said they already had helped with flood-recovery efforts in the Cedar Rapids area and that they likely would use some of the winnings to help victims of this past summer’s devastation.

“I think we’ll probably end up giving some money to some of the flood victims, just doing what we can and spreading it around because we’re blessed!” he said. 🐾

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		<b>5</b> THREE NEW SCRATCH GAMES BEGIN LOTTERY ACTION DELIVERS	<b>6</b> MIDWEST MILLIONS SEMIFINAL DRAWING, DES MOINES	<b>7</b>	<b>8</b>	<b>9</b> MIDWEST MILLIONS FINAL DRAWING, TOPEKA, KAN.	<b>10</b>
<b>JAN./FEB. 2009</b>	<b>11</b> THERE'S A HOLIDAY NEXT WEEK. CHECK WITH YOUR DSR FOR DELIVERY SCHEDULE.	<b>12</b> LAND OF LIBERTY (PULL-TAB - \$1) BEGINS	<b>13</b>	<b>14</b>	<b>15</b>	<b>16</b>	<b>17</b>
	<b>18</b>	<b>19</b> MARTIN LUTHER KING DAY HOLIDAY -- LOTTERY OFFICES CLOSED NO DELIVERIES	<b>20</b> DEADLINE FOR HOLIDAY RICHES ENTRY, NOON	<b>21</b>	<b>22</b> HOLIDAY RICHES DRAWING	<b>23</b>	<b>24</b>
	<b>25</b>	<b>26</b> FREEDOM RINGS (\$1) BEGINS LOTTERY ACTION DELIVERS	<b>27</b>	<b>28</b>	<b>29</b>	<b>30</b>	<b>31</b>
	<b>Feb. 1</b> HOT LOTTO SIZZLER \$100,000 CASH BLAST BEGINS	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>

# Powerball Game Welcomes Florida, Undergoes Matrix Changes

Changes to Powerball that took effect on Jan. 4 will create larger, faster-growing jackpots, improve the overall odds of winning in the game and create more \$1 million winners.



The changes are designed to meet player expectations for big jackpots and accommodate population changes in the game. Powerball sales began in April 1992 with 15 lotteries, including Iowa, participating in the game. Florida became the 32nd lottery to sell Powerball tickets.

The major updates that began Jan. 4 include:

- the starting jackpot will increase from \$15 million to \$20 million.
- the Match 5 prize with the Power Play® option will always have a 5X multiplier, pushing the second prize with the Power Play option to \$1 million.\* Players can increase their prizes (except the jackpot) up to five times with the Power Play. The cost is \$1 per play.
- the overall odds in the game will improve to 1 in 35.1, which will result in more than 3 million extra prizes won per year across the Powerball game.
- four white balls will be added to the first pool in the game, meaning players will choose five numbers from 59. But three red balls will be removed from the Powerball pool, meaning players will choose one number from 39. The net effect is that one ball will be added to the overall mix, a design that should create faster-growing jackpots while making it easier for players to win other prizes. The average jackpot in the game is expected to increase from \$95.5 million to \$141 million.
- the odds of winning the jackpot will increase to 1 in 195.2 million.
- the game's drawings on Wednesday and Saturday nights will move from Iowa to Florida, although the Powerball's headquarters office will remain in Urbandale, Iowa.

The number of advance plays that Powerball players in Iowa can purchase had temporarily decreased before the changes, but plays may now be sold for 10 consecutive drawings just as before the changes.

**Retailers should be sure they are using the new play slips distributed by Scientific Games last month.**

\* The set prize amounts are based on the expected number of winners sharing in the prize pool. In some cases, these prizes may be paid on a pari-mutuel basis and will be lower. 🍀

# New Veterans Games Begin in January

Two more instant games that benefit Iowa's Veterans Trust Fund begin in January.

Freedom Rings	Prize	Odds
<b>Cost: \$1</b>	\$1	1 in 7.50
<b>Top Prize: \$100</b>	\$2	1 in 20.00
<b>Odds: 1 in 4.84</b>	\$4	1 in 66.67
<b>Begin Ordering: Jan. 26</b>	\$10	1 in 240.00
	\$30	1 in 400.00
	\$100	1 in 600.00

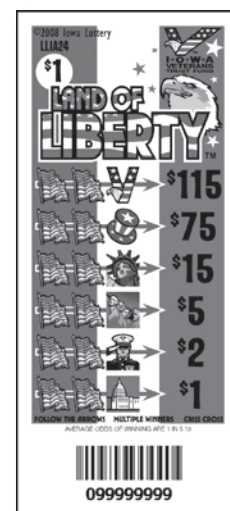


If a player matches any of "Your Numbers" to the "Winning Number," they win the prize shown for that number.

## Land of Liberty (pull-tab)

**Cost: \$1**  
**Top Prize: \$115**  
**Odds: 1 in 5.19**  
**Begin Ordering: Jan. 12**

Play by peeling apart the five tabs located on the back of the ticket. Three symbols are printed under each tab. Check all five tab areas. If three consecutive symbols printed vertically or diagonally under any of the tabs match identically any of the winning combinations shown on the ticket front, the player wins the corresponding prize.



The arrow connecting the symbols indicates a winner. 🍀

# IOWA LOTTERY GAME INFORMATION

As of Jan. 5, 2009

Game	Start Date
498	\$35 MIL. CASH SPECTACULAR 01/09/06
514	TWICE LUCKY 01/08/07
515	CROSSWORD-Newsprint 03/05/07
555	CLASSIC BINGO-Orange/Blue 04/16/07
570	SET FOR LIFE 06/25/07
571	WINNING IN 3'S-Blue 10/08/07
572	DEAL OR NO DEAL 10/08/07
573	COOKIE DOUGH 11/05/07
579	CASH ON THE SPOT 12/17/07
582	FIRE & DICE 01/07/08
583	SKEE BUCKS 01/07/08
584	\$50 GRAND 01/07/08
580	CROSSWORD-Purple/Pink 01/07/08
585	FUZZY DICE 01/28/08
586	HIGH FIVES 02/18/08
587	BANKROLL 02/18/08
588	ACES HIGH 03/10/08
589	ONE LUCKY NUMBER 03/10/08
593	7'S BINGO-Red/Blue 03/24/08
591	SPRING FLING 03/31/08
592	BINGO TIMES 10-Orange/Green 03/31/08
590	PINBALL - Yellow/Red 04/21/08
594	DRIVE FOR SHOW/ PUTT FOR DOUGH 04/21/08
600	INDIANA JONES™ 04/21/08
595	SUPER DEUCES 05/12/08
597	DOUBLE OR NOTHING 05/12/08
605	TWISTER™ 05/12/08
598	LUCKY WHEEL 06/02/08
599	SUMMER DAZE 06/02/08
601	DEAL OR NO DEAL™ 06/02/08
602	A DAY AT THE FAIR 06/23/08
596	SUDOKU 07/14/08
603	STARS & STRIPES 07/14/08
604	EXTREME GREEN 07/14/08
606	IN THE CHIPS 08/04/08
607	BLAZING 8'S 08/04/08
608	WINNING SEASON 08/25/08
609	WILD 1 09/15/08
610	HOT HAND 09/15/08
611	MIDWEST MILLIONS 09/15/08
613	FAST JACKS 10/06/08
614	WINNER WONDERLAND 10/27/08
615	BAH HUMBUCKS 10/27/08
616	HOLIDAY RICHES 10/27/08
618	CANDY CANE CROSSWORD 10/27/08
617	IT'S A WONDERFUL LIFE 11/03/08
619	STOCKING STUFFER 11/17/08
620	HEADS OR TAILS 12/15/08
622	SNOW BIRDS 12/29/08
621	DOUBLE OR NOTHING 01/05/09
624	4 WAY CASH 01/05/09
623	ANTE-UP 01/05/09

## ENDING SCRATCH GAMES

Game	Start Date	Last Date to Pay Prizes
576	HOLIDAY CASH 10/29/07	01/26/09
581	OLD MAN WINNER 01/07/08	01/26/09
564	COOL 7'S 08/06/07	03/16/09
565	GOLD 7'S 08/06/07	03/16/09
574	MERRY MONEY 11/05/07	03/16/09
578	2008 DOUBLER! 11/26/07	03/16/09
544	\$250,000 LUCK OF THE DRAW 01/29/07	04/06/09
560	TRUMP CARD 06/11/07	04/06/09
567	MIDWEST MILLIONS 09/10/07	04/06/09
568	KING OF CASH 09/17/07	04/06/09



Helping you serve the Lottery customer

Iowa Lottery		Lotto Game Information			
	Drawing Days	Sales Cutoff Time	Approx. Drawing Time	Approx. Allowed Cashing Time	
<b>Hot Lotto</b>	Wednesday and Saturday	7:59 p.m.	9:40 p.m.	11:45 p.m.	
<b>\$100,000 Cash Game</b>	Monday through Saturday	6:18 p.m.	6:28 p.m.	6:40 p.m.	
<b>Pick 3 and Pick 4 Midday</b>	Monday through Saturday	12:30 p.m.	12:40 p.m.	1:00 p.m.	
<b>Pick 3 and Pick 4 Evening</b>	Sunday through Saturday	7:59 p.m.	9:20 p.m.	9:40 p.m.	
<b>Powerball</b>	Wednesday and Saturday	7:59 p.m.	9:59 p.m.	11:40 p.m.	

If you or someone you know has a gambling problem, call 1-800-BETS OFF.  
You must be at least 21 years old to purchase lottery tickets.