

ABD *Promos*

IowaABD.com



Order Entry

8:00AM - 3:30PM
Mon - Thurs
515.281.7422
Toll Free:
866.IowaABD
(866.469.2223)



Will-Call

Will-Call Order:
8AM - 1PM
Mon - Thurs
Warehouse Pickup:
11AM - 3:30PM
Mon - Thurs



Fax Orders

8AM - 3:30PM
Mon - Thurs
Products Fax:
515.281.7385
Toll Free Fax:
877.891.5348

eFile For a Fast Income Tax Refund!

A Message from the Department of Revenue: Receive your Iowa income tax refund in 10 days or less when you electronically file your tax return(s). You can eFile through the Iowa Department of Revenue website, file through a tax professional, or purchase income tax software. Last year, 78% of Iowa income tax returns were eFiled.

Click the eFile logo on the Iowa Department of Revenue website (www.iowa.gov/tax/) for links to income tax software for online filing of federal and Iowa income tax returns, and to find out if you qualify to file for free. Then, follow the simple instructions to eFile! Online filing is fast, easy, and secure.

File electronically. Good for the environment. Good for you.

Educational Resources

The new education section of IowaABD.com is live! The Division has a new focus on education and has been working hard to gather potential topics, programs, and partnerships. The educational efforts have been split into three segments.

First, alcohol awareness and prevention, which is aimed at the general public. Topics in this area could include underage drinking, binge drinking, caffeinated alcoholic beverages, fetal alcohol syndrome, or alcoholism and substance dependency. Explore the resources at IowaABD.com/Education/Resources.

The next component of education is directed to liquor licensees and the alcohol industry. An important goal of the Division is to achieve compliance with all laws and regulations through education rather than enforcement and sanctions. In essence, to be proactive, rather than reactive. Explore the outreach program at IowaABD.com/Education/Outreach.

The third element involves partnerships and is where the Division has made the most progress. The Division is working with other state departments and other entities to disseminate and develop materials. Explore the partnerships at IowaABD.com/Education/Partnerships.

February Promotions

}Glazer's - Hoover Division

4377 NW 112th Street
Urbandale, IA 50322
Phone: 515.252.7173
Fax: 515.252.8681

All purchases must be on one invoice dated February 2011. Invoice must be submitted within 45 days of invoice date to qualify for funds. In the event of out of stocks, multiple invoices will be honored. Please present a copy of the invoice to your Glazer's Spirits Sales Representative or submit a fax to (515) 252-8681.

Sobieski Vodka: Mix & Match 750ml (34690) & 1.75L (35213)

Purchase 2 cases, receive a \$25 promo check.

Purchase 5 cases, receive \$75 promo check.

Purchase 25-49 cases, receive \$15 per case and a 26" Flat Panel LCD Monitor with built-in DVD Player.

Purchase 50+ cases, receive \$15 per case and a 32" Flat Panel LCD Monitor with built-in DVD Player.

A DVD containing the Bruce Willis Sobieski Commercials will be included with each Flat Panel. Flat Panel devices are limited to one (1) per account, per program, and supplies are limited. Please check with your Glazer's Rep to verify availability.

Rumchata: 750ml (73050)

Purchase 1 case, receive a \$20 promo check.

Christian Brothers Brandy: Mix & Match 750ml, 1L, & 1.75L

Purchase 10 cases, receive a \$60 promo check. *1 case must be Honey Liqueur (72722).*

Evan Williams Whiskey Liqueur: Cherry (73715) & Honey (73702)

Mix & Match 3 cases, receive a \$75 promo check. *1 case must be Cherry.*

Blackheart Rum: 750ml (44258)

Purchase 3 cases, receive a \$75 promo check.

Patron: Mix & Match: Patron Tequilas (Silver, Anejo, or Reposado), XO Café, & Citronge, 750ml or larger.

Purchase 5 cases, receive a \$125 promo check. *Must include a minimum of 3 brands.*

Ultimat Vodka: 750ml (34889)

Purchase 1 case, receive a \$24 promo check.

}Glazer's - Pinnacle Division

4377 NW 112th St
Urbandale, IA 50322

Phone: 515.252.7173 ext. 13

Fax: 515.252.8681

All purchases must be on one invoice dated February 2011. Invoice must be submitted within 45 days of invoice date to qualify for funds. In the event of out of stocks, multiple invoices will be honored. Please present a copy of the invoice to your Glazer's Spirits Sales Representative or submit a fax to (515) 252-8681.

Bailey's Irish Cream: Mix & Match all sizes (Liters Outlined) between Original, Mint Chocolate, Coffee & Carmel (4pks = 2 to 1)

Purchase 5 cases (max 1 liter), receive \$12 per case = \$60.

Purchase 10 cases (max 2 liters), receive \$15 per case = \$150.

Purchase 15 cases (max 3 liters), receive \$18 per case = \$270.

Bushmills Irish Whiskey: Mix & Match all sizes between Original, Black Bush and 1608

Purchase 4 cases, receive \$15 per case = \$60.

Purchase 6 cases, receive \$25 per case = \$150.

Tanqueray: Mix & Match all sizes (Liters Outlined) between London Dry, Rangpur, & No 10

Purchase 5 cases (max 1 liter), receive \$10 per case = \$50.

Purchase 10 cases (max 2 liters), receive \$15 per case = \$150.

Purchase 15 cases (max 3 liters), receive \$20 per case = \$300.

Jeremiah Weed Sweet Tea: Mix & Match all sizes between Original and Peach.

Purchase 5 cases, receive \$8 per case = \$40.

Purchase 10 cases, receive \$10 per case = \$100.

Purchase 15 cases, receive \$12 per case = \$180.

Purchase 25 cases, receive \$15 per case = \$375.

Ketel One Vodka: Mix & Match all sizes (Liters Outlined) between Original, Citroen & Oranje

Purchase 5 cases (max 1 liter), receive \$15 per case = \$75.

Purchase 10 cases (max 2 liters), receive \$18 per case = \$180.

Purchase 15 cases (max 3 liters), receive \$21 per case = \$315.

Purchase 25 cases (max 5 liters), receive \$25 per case = \$625.

Ursus Vodka: Mix & Match all sizes between Original, Blue Raspberry, Punch & Green Apple

Purchase 10 cases, receive \$15 per case = \$150.

Purchase 20 cases, receive \$20 per case = \$400.

J & B Scotch: Mix & Match all sizes (Liters Outlined)

Purchase 5 cases (max 2 liters), receive \$10 per case = \$50.

Purchase 10 cases (max 4 liters), receive \$15 per case = \$150.

Purchase 20 cases (max 8 liters), receive \$20 per case = \$400.

Ciroc Vodka: Mix & Match all sizes and flavors.

Purchase 5 cases, receive \$15 per case = \$75. *Min 1 case each of Coconut and Red Berry.*

Purchase 10 cases, receive \$20 per case = \$200. *Min 1 case each of Coconut and Red Berry.*

Purchase 15 cases, receive \$25 per case = \$375. *Min 1 case each of Coconut and Red Berry.*

Rokk Vodka: Mix & Match between Original 1.75L (35573) and Raspberry 750ml (35622)

Purchase 5 cases, receive \$10 per case = \$50.

Purchase 10 cases, receive \$15 per case = \$150.

Nuvo: Mix & Match all sizes. (66052 or 66050)

Purchase 3 cases, receive \$8 per case = \$24.

Purchase 6 cases, receive \$10 per case = \$60.

Purchase 10 cases, receive \$12.50 per case = \$125.

Relska: 1.75L (37599)

Purchase 20 cases, receive \$4.50 per case = \$90.

Purchase 40 cases, receive \$7.50 per case = \$300.

Purchase 60 cases, receive \$8.50 per case = \$510.

Smirnoff & Cranberry Co-Pack: (2871) "Limited Supplies" Packaged (1) 1.75L Smirnoff Red & (1) Ocean Spray Cranberry Juice. ~3 per case.

Purchase 10 cases, receive \$6 per case = \$60.

Parrot Bay: Mix & Match all sizes between Coconut, Key Lime, Mango, Orange, Passion Fruit, & Pineapple

Purchase 5 cases, receive \$10 per case = \$50.

Purchase 10 cases, receive \$15 per case = \$150.

Jeremiah Weed Bourbon: Cherry Mash (27508) and Blended (19015)

Purchase 1 case of each, receive \$25.

Seagram's VO: Mix & Match all sizes

Purchase 15 cases, receive \$15 per case.

Hennessy VS: 750ml only (48106) (12 bottle cases)

Purchase 5 cases, receive \$12 per case.

Purchase 10 cases, receive \$24 per case.

Purchase 20 cases, receive \$36 per case.

Hennessy VSOP: 750ml only (48116) (12 bottle cases)

Purchase 1 case, receive \$24 per case.

Purchase 2 cases, receive \$36 per case.

Belvedere Intense: 750ml only (34082) (6 bottle cases)

Purchase 1 case, receive \$24 per case.

Purchase 2 cases, receive \$48 per case.

Purchase 4 cases receive \$60 per case.

10 Cane Rum: 750ml only (42936) (6 bottle cases)

Purchase 1 case, receive \$24 per case.

Purchase 2 cases, receive \$48 per case.

Purchase 4 cases, receive \$60 per case.

}Johnson Brothers of Iowa

2515 Dean Ave.

Des Moines, IA 50317

Phone: 515.262.1199

Fax: 515.262.0845

Please send all invoices to Cory Meiners or Scott Oeltjenbruns at Johnson Brothers. All purchases for each deal must be made on one invoice. Deals valid during February 2011.

Jagermeister: 750ml & 1.75L

Purchase 7 cases, receive a \$100 gift check.

Purchase 15 cases, receive a \$270 gift check.

Purchase 25 cases, receive a \$600 gift check.

Black Velvet:

Purchase 25 cases, receive a \$25 gift check. *1 case must be Black Velvet Reserve.*

Purchase 50 cases, receive a \$100 gift check. *1 case must be Black Velvet Reserve.*

Purchase 100 cases, receive a \$350 gift check. *2 cases must be Black Velvet Reserve.*

\$4.50 SPA in February

SVEDKA Vodka:

Mix & Match 5 cases, receive a \$40 gift check.

Mix & Match 10 cases, receive a \$100 gift check.

Phillips Vodka, Gin & Rum: 1.75L

Purchase 25 cases, receive a \$75 gift check.

Purchase 50 cases, receive a \$200 gift check.

Purchase 100 cases, receive a \$600 gift check.

UV Vodka: 80 Proof, 1.75L (37339 only)

Purchase 10 cases, receive a \$150 gift check.

Purchase 20 cases, receive a \$500 gift check.

Trader Vics Spiced Rum: 1.75L (42984)

Purchase 10 cases, receive a \$150 gift check.

Purchase 20 cases, receive a \$500 gift check.

Pinnacle Vodka & Gin: Mix & Match 750ml & 1.75L

Purchase 5 cases, receive a \$30 gift check. *1 case must be 750ml.*

Purchase 10 cases, receive a \$120 gift check. *2 cases must be 750ml.*

Purchase 15 cases, receive a \$225 gift check. *3 cases must be 750ml.*

Purchase 25 cases, receive a \$450 gift check. *5 cases must be 750ml.*

Purchase 50 cases, receive a \$1050 gift check. *8 cases must be 750ml.*

\$6 SPA on 1.75L, \$12 SPA on 750ml

Benchmark Old #8 Bourbon: NEW! 750ml

Purchase 1 case, receive a \$25 gift check.

Purchase 4 cases, receive a \$125 gift check.

Purchase 10 cases, receive a \$350 gift check.

Dr. McGillicuddy's:

Purchase 10 cases (max 2 cases of liters), receive a \$75 gift check.

Purchase 20 cases (max 5 cases of liters), receive a \$200 gift check.

Rich & Rare: 1.75L

Purchase 6 cases, receive a \$48 gift check.

Purchase 12 cases, receive a \$144 gift check.

Firefly Vodka, Bourbon and RTD: Mix & Match

Purchase 5 cases, receive a \$60 gift check.

Purchase 10 cases, receive a \$200 gift check.

Firefly Sweet Tea Bourbon: 750ml (27493)

Purchase 1 case, receive a \$25 gift check.

New Amsterdam:

Purchase 5 cases, receive a \$60 gift check.

Purchase 10 cases, receive a \$180 gift check.

Camarena Tequila:

Purchase 6 bottles of Reposado & 6 bottles of Silver, receive a \$25 gift check.

E & J Gallo Brandy: 750ml & 1.75L

Purchase 5 cases, receive a \$45 gift check.

Purchase 10 cases, receive a \$120 gift check.

check.

Spirited Brands of Iowa

3410 Kingman Blvd.
Des Moines, IA 50311
Office: 515.274.0103
Cell: 515.202.1661
Fax: 866.751.8118

Please submit copies of all invoices to the above address to the attention of Jeremy Thompson either via fax or mail. All invoices must be submitted by March 15th for payment.

Saint Brendan's Irish Cream: 750ml (68846)

Purchase 3 cases, receive a \$25 gift check.

Purchase 6 cases, receive a \$75 gift check.

Admiral Nelson's Premium Rums: Mix & Match 750ml, 1L, & 1.75L Spiced Rum & Coconut Rum

Purchase 5 cases, receive \$40. *Must include 1 case Coconut Rum.*

Purchase 10 cases, receive \$120. *Must include 2 cases Coconut Rum.*

Purchase 25 cases, receive \$450. *Must include 3 cases Coconut Rum.*

Pearl Vodka: All Flavors, All Sizes! Pearl Black (34546), Pearl Pomegranate (34702), Pearl Coconut (34561), Pearl Blueberry (35179), Pearl Cucumber (35699), Pearl Caramel (35692) 750ml, Pearl Black 1.75L (34548)

Purchase 4 cases, receive a \$100 gift check.

Purchase 6 cases, receive a \$180 gift check.

Purchase 10 cases, receive a \$400 gift check.

El Mayor Tequila: All El Mayor Tequilas: Blanco (87596), Anejo (89178) 750ml

Purchase 1 Case and receive a \$40 gift check.

Purchase 3 Cases and receive a \$150 gift check.

Canadian Reserve: All Sizes! 750ml (13036), 1L (13037), 1.75L (13038)

Purchase 10 cases, receive a \$40 check.

Purchase 25 cases, receive a \$125 check.

Purchase 50 cases, receive a \$300 check.

Wirtz Beverage Iowa

3101 104th Street, Suite 4
Urbandale, IA 50322
Phone: 515.252.1665
Fax: 515.252.1708

All accounts are eligible to purchase ONE of each of the following deals. All purchase MUST be made in the same week and invoices MUST be faxed or sent to our office and received by March 15th for payment.

Bacardi

Bacardi: All Plastic, Superior, Gold 750ml & 1.75L PET ONLY
Purchase 10 cases, receive a \$75 check.

Grey Goose & L'Orange: ALL Sizes – .200ml, .375ml & 1L = 2 for 1

Purchase 5 cases, receive a \$50 check.

Purchase 10 cases, receive a \$125 check.

Purchase 25 cases, receive a \$500 check.

Dewar's White Label: 1L ONLY

Purchase 5 cases, receive a \$50 check.

Purchase 10 cases, receive a \$125 check.

Purchase 15 cases, receive a \$250 check.

DiSaronno:

Purchase 3 cases, receive a \$75 check.

PLUS \$24 SPA

Bombay Gin & Sapphire: 750ml, 1L & 1.75L

Purchase 5 cases, receive a \$50 check.

Purchase 10 cases, receive a \$125 check.

Purchase 25 cases, receive a \$500 check.

Beam Global

Jim Beam: 1.75L ONLY

Purchase 5 cases, receive a \$100 check.

Purchase 10 cases, receive a \$225 check.

Purchase 15 cases, receive a \$350 check.

Red Stag: 750ml ONLY

Purchase 3 cases, receive a \$75 check.

Canadian Club: 750ml & 1.75L

Purchase 5 cases, receive a \$75 check.

Purchase 10 cases, receive a \$175 check.

Purchase 25 cases, receive a \$500 check.

PLUS \$6 SPA on 1.75s

Ri 1:

Purchase 3 bottles, receive a \$25 check.

Basil Hayden:

Purchase 1 case (6btl), receive a \$50 check.

Knob Creek:

Purchase 26 cases, receive a \$500 check.

Purchase 52 cases, receive a \$1200 check.

Maker's Mark: .375ml & 1.75L

Purchase a 3 case mix, receive a \$50 check.

Sauza Tequila's: 750ml & 1.75L

Purchase a 5 case mix, receive a \$100 check.

Purchase a 10 case mix, receive a \$250 check.

Sauza Hornitos: Gold 750ml & 1L or Plata 750ml

Purchase 3 cases, receive a \$200 check.

Purchase 6 bottles of EACH Gold & Plata, receive a \$50 check.

Courvoisier VS: 750ml

Purchase 1 case, receive a \$25 check.

Purchase 3 cases, receive a \$125 check.

Courvoisier VSOP:

Purchase 3 bottles, receive a \$25 check.

Purchase 1 case, receive a \$100 check.

Laphroaig:

Purchase 1 case, receive a \$50 check.

Kessler: 750 ml & 1.75L

Purchase 7 cases, receive a \$75 check.

Purchase 15 cases, receive a \$175 check.

Purchase 25 cases, receive a \$325 check.

Brown-Forman

Jack Daniel's: 750ml & 1.75L

Purchase 7 cases, receive a \$100 check.

Purchase 15 cases, receive a \$270 check.

Southern Comfort: 750ml & 1.75L (70 proof, 100 proof & Lime 1L)

Purchase 7 cases, receive a \$125 check.

Purchase 15 cases, receive a \$360 check.

Pernod-Ricard USA

Absolut & Flavors: 750ml ONLY

Purchase 10 cases, receive a \$100 check.

Purchase 15 cases, receive a \$200 check.

Purchase 25 cases, receive a \$400 check.

PLUS \$12 SPA

NEW Absolut Wild Tea:

Purchase 1 case, receive a \$25 check.

Jameson: 750ml ONLY

Purchase 3 cases, receive a \$50 check.

Purchase 5 cases, receive a \$100 check.

PLUS \$12 SPA

Jameson 12 Yr:

Purchase 1 case, receive a \$25 check.

PLUS \$12 SPA

Seagram's Gin, Twisted & Distillers Reserve: ALL Sizes

Purchase 5 cases, receive a \$50 check.

Purchase 10 cases, receive a \$150 check.

Purchase 25 cases, receive a \$500 check.

PLUS \$6 SPA on .750s

Fris: 750ml & 1.75L

Purchase 5 cases, receive a \$50 check.

Purchase 10 cases, receive a \$125 check.

Purchase 25 cases, receive a \$400 check.

Purchase 50 cases, receive a \$1,000 check.

Kahlua & Flavors: 750ml ONLY

Purchase 3 cases, receive a \$75 check.

PLUS \$12 SPA

Remy Cointreau USA

Remy Martin VSOP: 200ml, 375ml, 750ml & 1.75L

Purchase a mix of 1 case (12btl), receive a \$20 check.

Purchase a mix of 2 cases (24btl), receive a \$50 check.

The Macallan Single Malt Scotches: 10yr/12yr/18yr

Purchase a mix of 6 bottles, receive a \$12 check.

Purchase a mix of 12 bottles, receive a \$30 check.

Famous Grouse Blended Scotch: 750ml ONLY

Purchase 1 case, receive a \$12 check.

Purchase 2 cases, receive a \$30 check.

PLUS \$18 SPA

Sazerac

Monte Alban:

Purchase 1 case, receive a \$25 check.

Fleischmann's Vodka: 750ml

Purchase 3 cases, receive a \$50 check. *Limit 2 per customer*

Chi-Chi's Premixed Cocktails:

Purchase 10 cases, receive a \$75 check (2 cases MUST be Pina Colada, Strawberry Margarita, White Russian OR Long Island Iced Tea)

Skyy Spirits

Carolan's Irish Cream:

Purchase 3 cases, receive a \$50 check.

PLUS \$12 SPA

American Honey:

Purchase 3 cases, receive a \$50 check.

PLUS \$12 SPA

Frangelico:

Purchase 1 case, receive a \$25 check.

X-Rated Fusion:

Purchase 6 cases (36btl), receive a \$50 check.

PLUS \$9 SPA

William Grant & Sons

Tullamore Dew:

Purchase 3 cases, receive a \$75 check.

PLUS \$24 SPA

Balvenie:

Purchase 1 case (minimum 3btl 15 yr), receive a \$50 check.

Glenfiddich:

Purchase 1 case (minimum 3btl 15yr), receive a \$50 check.

Hendrick's Gin:

Purchase 1 case (6btl), receive a \$25 check.

NEW CODES

EFFECTIVE FEBRUARY 1, 2011

Code	Product	Proof	Size	Pack	Btl. Cost	Case Cost	UPC
33987	Absolut Wild Tea	80	0.750	12	16.33	195.96	35229 00076
82456	Blackmaker Rootbeer	70	0.750	12	14.80	177.60	89708 61950
87632	El Zarco Silver	80	0.750	12	11.50	138.00	11538 01002
89482	El Zarco Gold	80	0.750	12	11.50	138.00	11538 01006
21480	Benchmark Old No. 8	80	0.750	12	14.72	176.64	88004 00410

Effective this month, the Iowa Liquor Monthly Pricebook will be printed and distributed quarterly in February, May, August and November of each year. New products listed each month will be distributed in the *ABD Promos* newsletter. In months that price books are not printed and distributed, temporary price reductions (TPR) will be included in this mailing as well. The *Iowa Quarterly Spirits Price Book*, this newsletter and the TPR will all still be available to download and print from IowaABD.com.

Cut along the dotted line to remove the "New Codes" page and staple into your copy of the Iowa Quarterly Spirits Price Book.

