

ABD *Promos*

IowaABD.com



Order Entry

8:00AM - 3:30PM
Mon - Thurs
515.281.7422
Toll Free:
866.IowaABD
(866.469.2223)



Will-Call

Will-Call Order:
8AM - 1PM
Mon - Thurs
Warehouse Pickup:
11AM - 3:30PM
Mon - Thurs



Fax Orders

8AM - 3:30PM
Mon - Thurs
Products Fax:
515.281.7385
Toll Free Fax:
877.891.5348

Christmas & New Years Order & Delivery Schedule

The Division's offices will be closed on Friday, December 24th for the Christmas holiday and Friday, December 31st for the New Year's holiday. **Order and delivery schedules will NOT be affected.** Licensees should place their orders and expect deliveries on their normal days for the last two weeks in December.

Iowa Liquor Monthly Pricebook

The Iowa Liquor Monthly Pricebook is going quarterly in coordination with permanent price changes! Beginning last month, the Iowa Quarterly Spirits Price Book will be printed and released with quarterly price changes in February, May, August and November. **Monthly specials, new codes and TPRs will be released monthly online and in this newsletter.** *The detachable list of new product codes and products on special during December can be found on the last pages of this newsletter.*

Educational Resources

The Iowa Alcoholic Beverages Division has been developing free, printable educational materials. Topics include drunk driving and how to talk to your kids about alcohol. Two informational fliers cover the controversial alcoholic energy drinks and mixing alcohol and caffeine. To download and print, visit IowaABD.com.

December Promotions

} Glazer's - Hoover Division

4377 NW 112th Street
Urbandale, IA 50322
Phone: 515.252.7173
Fax: 515.252.8681

All purchases must be on one invoice dated December 2010. Invoice must be submitted within 45 days of invoice date to qualify for funds. In the event of out of stocks, multiple invoices will be honored. Please present a copy of the invoice to your Glazer's Spirits Sales Representative or submit a fax to (515) 252-8681.

Frozen Ghost: 750ml (34467)

Purchase 1 case, receive a \$12 promo check.

Don Q Cristal Rum: 750ml & the NEW 1.75L

1.75L are co-packed with a 2L of Coca Cola. (2 cases of co-pack count as 1 purchased case)

Purchase 5 cases, receive a \$20 per case promo check. *Must purchase 1 cs of 1.75L co-packs.*

Purchase 10 cases, receive a \$25 per case promo check & a 22" Flat Screen LCD TV. *Must purchase 3cs of 1.75L co-packs.*

Evan Williams Whiskey Liqueur: Mix & Match Cherry (73715) & Honey (73702)

Purchase 3 cases, receive a \$75 promo check. *1 case must be Cherry.*

Christian Brothers Egg Nog: 7 Mix & Match 50ml (2229) & 1.75L (2226)

Purchase 3 cases, receive a \$20 promo check. *(Supplies limited)*

Hypnotiq: Mix & Match Gift (3110), 750ml (65195), & 1.75L (65188)

Purchase 3 cases, receive a \$75 promo check.

Gift Sets: 2 purchased cases count as 1 & supplies are limited.

Pama: Gift (2484) or 750ml (76478)

Purchase 3 cases, receive a \$75 promo check.

Van Gogh Vodka: All Sizes & Flavors *(packaged as 6 packs)*

Purchase 15 cases, receive a \$150 promo check, a lambskin leather jacket, and two 2 hour tastings.

Travis Hasse: Mix & Match Apple (77570) & Cherry Pie Liqueur (77568)

Purchase 3 cases, receive a \$30 promo check.

Purchase 5 cases, receive a \$75 promo check.

\$9 SPA on Travis Hasse both flavors

Tito's Vodka: 750ml (38176)

Purchase 10 cases, receive a Gibson Epiphone Electric Guitar, signed by Tito Beveridge (valued at \$250). *Guitars are limited to one (1) per account, & supplies are limited. Please check with your Glazer's Rep to verify availability.*

Remy Martin VSOP & VS Cognac: Mix & Match all sizes & types

Purchase 2 cases, receive a \$25 promo check.

Purchase 4 cases, receive a \$60 promo check.

Purchase 5 cases, receive a \$100 promo check.

SPA \$18 on Remy VS 750ml (49176)

SPA \$12 on Remy VS 375ml (49175)

Remy Martin XO Cognac: 750ml (49156)

Purchase 1 case, receive a \$75 promo check.

Cointreau: Mix & Match Cointreau 750ml (64776) & Cointreau Noir (6/750ml) 750ml (64775)

Purchase 1 case, receive a \$10 promo check.

Purchase 2 cases, receive a \$25 promo check.

Mount Gay Eclipse Rum: Mix & Match 750ml & 1.75L

Purchase 2 cases, receive a \$40 promo check.

Purchase 4 cases (must include at least 1 case of 1.75L), receive a \$100 promo check.

SPA \$18 on Mount Gay Eclipse 750ml (42666)

SPA \$15 on Mount Gay Eclipse 1.75L (42668)

Famous Grouse Blended Scotch: Mix & Match 750ml & 1.75L

Purchase 2 cases, receive a \$40 promo check.

Purchase 3 cases, receive a \$70 promo check.

Purchase 5 cases (must include at least 1cs of 1.75L), receive a \$150 promo check.

SPA \$24 on Famous Grouse 750ml (4936)

SPA \$18 on Famous Grouse 1.75L (4938)

The Macallan Single Malt Scotches:

The Macallan Fine Oak 10yr (5492). Purchase 1 case, receive a \$15 promo check.

The Macallan Sherry Oak 12yr (5486). Purchase 1 case, receive a \$15 promo check.

The Macallan Sherry Oak 18yr (5516). Purchase 1 case, receive a \$25 promo check.

SPA of \$12.00 on Sherry Oak 12yr

SPA of \$12.00 on Fine Oak 10yr

Ultimat Vodka: 750ml (34889)

Purchase 3 cases, receive \$36 per case.

Citronge: 750ml (64736)

Purchase 2 cases, receive \$30 per case.

Patron XO Café: 750ml (67592)

Purchase 3 cases, receive \$18 per case.

Patron Tequilas: Mix & Match 750ml & 1.75L: Anejo, Reposado, & Silver

Purchase 5 cases, receive \$24 per case.

Blue Angel Vodka: 750ml (35747) packaged 6btl case

Purchase 1 case, receive \$10 per case.

Purchase 2 cases, receive \$25 per case.

Absente: Gift (2959) & 750ml (64000) *Gift Sets: 2 purchased cases count as 1 & supplies are limited.*

Purchase 1 case, receive \$20 per case.

360 Vodka: Mix & Match Regular and all Flavors

Purchase 10 cases, receive a \$175 promo check.

Purchase 15 cases, receive a \$300 promo check and a NuCool Compact Fridge.

\$24 SPA on 360 Vodka 750ml

Tres Leches, Whitetail, & Bird Dog: Mix & Match: All sizes, packaged 6 bottles.

Tres Leches (80504), Whitetail (27625), & Bird Dog (27474)

Purchase 1 case, receive a \$15 promo check.

Purchase 5 cases, receive a \$75 promo check

Purchase 10 cases, receive a \$200 promo check.

Purchase 15 cases, receive a \$350 promo check.

Purchase 20 cases, receive a \$500 promo check.

} Glazer's - Pinnacle Division

4377 NW 112th St

Urbandale, IA 50322

Phone: 515.252.7173 ext. 13

Fax: 515.252.8681

All purchases must be on one invoice dated December 2010. Invoice must be submitted within 45 days of invoice date to qualify for funds. In the event of out of stocks, multiple invoices will be honored. Please present a copy of the invoice to your Glazer's Spirits Sales Representative or submit a fax to (515) 252-8681.

Diageo Rums: Mix & Match all sizes (Liters Outlined) Captain Morgan OSR, 100pf, Lime Bite, Silver, Private Stock, Tattoo, Parrot Bay Flavors, & Myers

Purchase 20 cases (max 4 Liters), receive \$9 per case = \$180.

Purchase 40 cases (max 8 Liters), receive \$10 per case = \$400.

Purchase 60 cases (max 12 Liters), receive \$12 per case = \$720.

Purchase 110 cases (max 22 Liters), receive \$16 per case = \$1,760.

Purchase 150 cases (max 30 Liters), receive \$20 per case = \$3,000.

\$3 SPA per case on 1.75L OSR Glass and PET.

\$3 SPA per case on 750ml OSR Glass and PET.

Diageo Liter Program: Mix & Match between Crown Royal, Jose Cuervo Gold/Silver (outlined), Tanqueray, Rumpel Minze, Johnnie Walker Red/Black, & Ketel One

Purchase 50 cases (max 25 Jose Cuervo), receive \$10 per case = \$500.

Captain Morgan Liter Program: Mix & Match between OSR, 100pf, & Lime Bite

Purchase 125 cases, receive \$8 per case = \$1000.

Smirnoff Vodka: Mix & Match all sizes and flavors (cocktails excluded).

Purchase 15 cases, receive \$4 per case = \$60.

Purchase 30 cases, receive \$6 per case = \$180.

Purchase 60 cases, receive \$8 per case = \$480.

Purchase 100 cases, receive \$11 per case = \$1100.

Purchase 150 cases, receive \$14 per case = \$2100.

\$3 SPA per case on 1.75L PET and Glass

\$3 SPA per case on 750ml and 750ml Flavors

North American Whiskey: Mix & Match all sizes (Liters Outlined) between Crown Royal – all marques, Seagram's VO, Seagram's 7, Seagram's Dark Honey, Bulleit Bourbon, George Dickel #12; & Jeremiah Weed Blended or Cherry Mash Bourbon

Purchase 10 cases (max 2 Liters), receive \$7.50 per case = \$75. *Must include 6 cases Crown Royal.*

Purchase 15 cases (max 3 Liters), receive \$10 per case = \$150. *Must include 9 cases Crown Royal.*

Purchase 25 cases (max 5 Liters), receive \$15 per case = \$375. *Must include 15 cases Crown Royal.*

Purchase 50 cases (max 10 Liters), receive \$18 per case = \$900. *Must include 35 cases Crown Royal.*

Purchase 75 cases (max 15 Liters), receive \$20 per case = \$1500. *Must include 50 cases Crown Royal.*

Purchase 100 cases (max 20 Liters), receive \$35 per case = \$3500. *Must include 70 cases Crown Royal.*

Purchase 150 cases (max 30 Liters) receive \$40 per case = \$6000. *Must include 100 cases Crown Royal.*

\$3 SPA per case on 750ml Crown Royal.

Crown Royal: 1.75L (11298)

Purchase 1 case, receive \$30. *Max payout per account \$30.*

Crown Royal: Mix & Match between Cask 16 (11358) & XR (11285) ~6 bottle case

Purchase 1 case, receive \$50. *Max payout per account \$50.*

Seagram's VO 1.75L: (11348)

Purchase 20 cases, receive \$500. *Max payout per account \$500.*

Reiska: 1.75L: (37599)

Purchase 20 cases, receive \$4.50 per case = \$90. *Net unit cost = \$10.*

Purchase 40 cases, receive \$7.50 per case = \$300. *Net unit cost = \$9.50.*

Tanqueray: Mix & Match all sizes (Liters Outlined) between

London Dry, 10, & Rangpur

Purchase 5 cases (max 1 Liter), receive \$10 per case = \$50.

Purchase 10 cases (max 2 Liters), receive \$15 per case = \$150.

Purchase 15 cases (max 3 Liters), receive \$20 per case = \$300.

Purchase 25 cases (max 5 Liters), receive \$25 per case = \$625.

Bailey's: Mix & Match all sizes (Liters Outlined) between Original, Chocolate Mint, Caramel, & Coffee. (Minis = 2 to 1)

Purchase 5 cases (max 1 Liter), receive \$15 per case = \$75.

Purchase 15 cases (max 3 Liters), receive \$20 per case = \$300.

Purchase 30 cases (max 6 Liters), receive \$25 per case = \$750.

Purchase 50 cases (max 10 Liters), receive \$30 per case = \$1500.

\$3 SPA per case on all 750ml.

Johnnie Walker: Green (5350) or Blue (5329)

Full case purchases only.

Purchase 1 case, receive \$100.

Johnnie Walker: Red or Black Mix & Match all sizes (Liters Outlined & Black 1.75L excluded)

Purchase 5 cases (max 1 Liter), receive \$15 per case = \$75.

Purchase 10 cases (max 3 Liters), receive \$30 per case = \$300. *Must include 3 cases Black.*

Purchase 15 cases (max 4 Liters), receive \$40 per case = \$600. *Must include 6 cases Black.*

Purchase 25 cases (max 6 Liters), receive \$50 per case = \$1250. *Must include 10 cases Black.*

\$3 SPA per case on 750ml Red and \$3 per case on 750ml Black

Johnnie Walker Black: 1.75L: (5339)

Receive \$50 per case on every case purchased.

Scotch Program: Mix & Match between Oban, Lagavulin, Dalwhinnie, Johnnie Walker Green, and Johnnie Walker Blue. 12 bottle case.

Purchase 12 bottles, receive \$50. *Must include 3 types.*

Don Julio: Mix & Match between Blanco, Anejo, & Reposado. ~6 bottle case.

Purchase 1 case, receive \$30. *Must include 2 types. Max payout per account \$30.*

Ciroc Vodka: Mix & Match all sizes and flavors

Purchase 5 cases, receive \$15 per case = \$75.

Purchase 10 cases, receive \$20 per case = \$200.

Purchase 15 cases, receive \$25 per case = \$375.

Ciroc Vodka: 750ml Mix & Match between Original, Red Berry and Coconut. *Must include minimum of 2 bottles of each type.*

Purchase 12 bottles, receive \$20. *Max payout per account \$20.*

Romana Sambuca: 750ml Mix & Match between Original (66636) and Black (64816)

Purchase 3 cases, receive \$55.

Rumple Minze: 750ml (69946)

Purchase 3 cases, receive \$55.

J & B Scotch: Mix & Match all sizes (Liters Outlined)

Purchase 5 cases (max 2 Liter), receive \$10 per case = \$50.

Purchase 10 cases (max 4 Liters), receive \$15 per case = \$150.

Purchase 20 cases (max 8 Liters), receive \$20 per case = \$400.

Ketel One: Mix & Match all sizes (Liters Outlined) between Original, Citroen, & Oranje

Purchase 5 cases (max 1 Liter), receive \$20 per case = \$100.

Purchase 10 cases (max 2 Liters), receive \$21 per case = \$210.

Purchase 15 cases (max 3 Liters), receive \$22 per case = \$330. *Must include 1 Citroen & 1 Oranje.*

Purchase 20 cases (max 4 Liters), receive \$25 per case = \$625. *Must include 2 Citroen & 2 Oranje.*

Purchase 35 cases (max 7 Liters), receive \$30 per case = \$1050. *Must include 2 Citroen & 2 Oranje.*

Purchase 50 cases (max 10 Liters), receive \$35 per case = \$1750. *Must include 2 Citroen & 2 Oranje.*

Godiva Liqueur:

Purchase 1 case each White Chocolate (74090) & 1 case Original (74086), receive \$36.

Godiva Vodka: 6 bottle case.

Purchase 1 case each Chocolate 750ml (41954) & 1 case Chocolate Raspberry 750ml (41951), receive \$25.

Rokk Vodka:

Purchase 1 case each Rokk Base 1.75L (35573) & 1 case Raspberry 750ml (35622), receive \$25. *Max payout per account \$25.*

Nuvo Liqueur: Mix & Match between 375ml (66050) & 750ml (66052)

Purchase 3 cases, receive \$8 per case = \$24.

Purchase 6 cases, receive \$10 per case = \$60.

Purchase 10 cases, receive \$12.50 per case = \$125.

Purchase 20 cases, receive \$20 per case = \$400.

10 Cane Rum: 750ml: (42936) 6 pack case

Purchase 1 case, receive \$30.

Purchase 2 cases, receive \$60 per case = \$120.

Hennessy VS & VSOP: Mix & Match all sizes and types

Purchase 5 cases, receive \$15 per case = \$75.

Purchase 10 cases, receive \$20 per case = \$200.

Purchase 25 cases, receive \$25 per case = \$625. *Must include 1 case VSOP*

Purchase 50 cases, receive \$30 per case = \$1500. *Must include 2 cases VSOP*

Purchase 100 cases, receive \$35 per case = \$3500. *Must include 5 cases VSOP*

Grand Marnier: Mix & Match between 750ml & 1.0L. 750ml Gift Sets = 2 to 1. *(Limited Supply of Gift Sets Available)*

Purchase 1 case, receive \$36.

Purchase 2 cases, receive \$48 per case = \$96.

Glenmorangie Lasanta, Nectar D'or, & Ardbeg: 6 pack cases.

Purchase 1 full case of each, receive \$90.

Belvedere Pure Silver Bottle: 6 pack case. *(Limited Supplies)*

Purchase 1 case, receive \$12.

}Johnson Brothers of Iowa

2515 Dean Ave.

Des Moines, IA 50317

Phone: 515.262.1199

Fax: 515.262.0845

Please send all invoices to Cory Meiners or Scott Oeltjenbruns at Johnson Brothers. All purchases for each deal must be made on one invoice. Deals valid during December 2010.

Jack Daniel's: 750s and 1.75ls

Purchase 7 cases p, receive a \$100 gift check.

Purchase 15 cases, receive a \$270 gift check.

Southern Comfort: 750s & 1.75 (70 proof, 100proof and Lime 1.0)

Purchase 7 cases, receive a \$125 check.

Purchase 15 cases, receive a \$360 check.

Jack Daniel's & Southern Comfort Liters:

Mix 25 cases of liters, receive a \$125 gift check.

Mix 50 cases of liters, receive a \$450 gift check.

Mix 100 cases of liters, receive a \$1,200 gift check.

Gentleman Jack:

Purchase 3 cases of Gentleman Jack 750's, receive a \$75 gift check.

Purchase 1 case of Gentleman Jack 1.75's, receive a \$30 gift check

\$1.50 bottle SPA on 750 and 1.7

Canadian Mist & Early Times: 1.75L

Mix 10 cases on one invoice, receive a \$90 gift check.

Mix 25 cases on one invoice, receive a \$300 gift check.

\$9 SPA on Early Times 1.75L

Herradura Tequilas:

Mix 12 bottles of Herradura Tequila, Blanco (3676) and Reposado (3678), receive a \$100 gift check.

SPAs in December

Ancient Age:

Purchase 10 cases of Ancient Age, receive a \$180 gift check.

Rich & Rare: 1.75L's

Purchase 6 cases, receive a \$48 gift check.

Purchase 12 cases, receive a \$144 gift check.

Nikolai Vodka:

Purchase 50 cases, receive a \$75 gift check.

Purchase 100 cases, receive a \$300 gift check.

Firefly Vodka, Bourbon and RTD:

Mix and match 5 cases, receive a \$60 gift check.

Mix and match 10 cases, receive a \$200 gift check..

Pinnacle Vodka & Gin:

Mix and match 5 cases, receive a \$30 gift check.

Mix and match 10 cases, receive a \$120 gift check.

Mix and match 15 cases, receive a \$225 gift check.

Mix and match 25 cases, receive a \$450 gift check.

Mix and match 50 cases, receive a \$1,050 gift check.

\$6 SPA on 1.75L in December

\$12 SPA on .750 in December

Ryan's Creams: 750 ml & 1.75ml - \$6 SPA in Dec

Mix and match 3 cases of Ryans Cream- all sizes- receive a \$18 gift check

Mix and match 5 cases of Ryans Cream- all sizes- receive a \$50 gift check

Mix and match 10 cases of Ryans Cream- all sizes- receive a \$150 gift check

\$6 SPA on 750ml & 1.75L in December.

Kapali: 750's

Purchase 3 cases, receive a \$50 gift check.

Old St. Nick's Egg Nog: Mix & Match 750's & 1.75L's

Purchase 5 cases, receive a \$10 gift check.

Purchase 10 cases, receive a \$30 gift check.

Purchase 20 cases, receive a \$80 gift check.

McClelland's Single Malt Scotches: Mix & Match

Purchase 2 cases, receive a \$20 gift check.

Purchase 3 cases, receive a \$50 gift check.

Purchase 5 cases, receive a \$100 gift check.

Opulent Vodka:

Purchase 5 cases, receive a \$50 gift check.

Purchase 10 cases, receive a \$120 gift check.

Phillips Vodka, Gin, Rum: 1.75L

Purchase 25 cases, receive a \$75 gift check.

Purchase 50 cases, receive a \$200 gift check.

Purchase 100 cases, receive a \$600 gift check.

UV Vodka: 750's Mix & Match 80 & Flavors

Purchase 25 cases, receive a \$200 gift check.

Purchase 50 cases, receive a \$750 gift check.

\$3 SPA on 750's in December

UV Vodka 80: 1.75L (37339 only)

Purchase 10 cases, receive a \$150 gift check.

\$3 SPA on 1.75L's in December

Ice Hole Mint & Butterscotch Schnapps: Mix & Match

Purchase 5 cases, receive a \$60 gift check.

Trader Vic's Spiced Rum: 1.75

Purchase 10 cases, receive a \$250 gift check. *Mail in Rebates available.*

\$12 SPA on 1.75L in December

Prairie Organic Vodka:

Purchase 1 6-pack case, receive a \$25 gift check.

Margaritaville Tequila, Cocktails and Rum: Mix & Match

Purchase 5 cases, receive a \$100 gift check.

New Amsterdam: Mix & Match 750's and 1.75l's

Purchase 5 cases, receive a \$60 gift check.

E & J Gallo Brandy: Mix & Match 750's and VSOP 750's

Purchase 5 cases, receive a \$60 gift check.

Purchase 10 cases, receive a \$240 gift check.

}Spirited Brands of Iowa

3410 Kingman Blvd.

Des Moines, IA 50311

Office: 515.274.0103

Cell: 515.202.1661

Fax: 866.751.8118

Please submit copies of all invoices to the above address to the attention of Jeremy Thompson either via fax or mail. All invoices must be submitted by January 15th for payment.

Pearl Vodka: All Flavors, All Sizes!

Pearl Black (34546), Pearl Pomegranate (34702), Pearl Coconut (34561), Pearl Blueberry (35179), Pearl Cucumber (35699), and/or Pearl Caramel (35692) 750mls and/or Pearl Black 1.75L (34548)

Purchase 4 cases, receive a \$100 gift check.

Purchase 6 cases, receive a \$180 gift check.

Purchase 10 cases, receive a \$500 gift check.

El Mayor Tequila: All El Mayor Tequilas - Blanco (87596) and/or Anejo (89178) 750ml

Purchase 1 case, receive a \$30 gift check.

Purchase 3 cases, receive a \$125 gift

check.

Hawkeye Spirits: Mix and Match Vodka, Rum, Gin, and/or Blended Whiskey! 1.75L sizes only!

Purchase 25 cases, receive a \$75 gift check.

Purchase 50 cases, receive a \$200 gift check.

Purchase 100 cases, receive a \$600 gift check.

Admiral Nelson's Premium Rums: 1.75L (43028) size only

Purchase 5 cases, receive a \$90 gift check.

Arrow Schnapps, Crèmes and Cordials, St Brendan's Superior Irish Cream Liqueur, and/or Admiral Nelson

Coconut Rum: Mix & Match 750ml, 1.0L, and/or 1.75L

Purchase 5 cases, receive a \$25 gift check.

Purchase 10 cases, receive a \$60 gift check.

Purchase 25 cases, receive a \$200 gift check.

Purchase 50 cases, receive a \$500 gift check.

Wirtz Beverage Iowa

3101 104th Street, Suite 4

Urbandale, IA 50322

Phone: 515.252.1665

Fax: 515.252.1708

All accounts are eligible to purchase ONE of each of the following deals. All purchase MUST be made in the same week and invoices MUST be faxed or sent to our office and received by January 15th for payment.

Bacardi

Bombay Gin & Sapphire: .750/1.0/1.75

Purchase 5 cases, receive a \$100 check.

Purchase 10 cases, receive a \$250 check.

Purchase 20 cases, receive a \$700 check.

PLUS \$24 SPA Bombay .750

\$18 SPA on Sapphire 1.75

Dewar's 12 Yr:

Purchase 3 cases, receive a \$150 check.

PLUS \$24 SPA

Bacardi Flavored Rums: All Sizes, All Flavors

Purchase 10 cases, receive a \$75 check.

Purchase 20 cases, receive a \$200 check.

Purchase 50 cases, receive a \$750 check.

PLUS \$12 SPA on .750s

Cazadores & Corzo: Cazadores Reposado, Anejo & Corzo

Anejo, Reposado, Silver

Purchase 3 cases, receive a \$50 check.

Purchase 5 cases, receive a \$100 check.

Purchase 7 cases, receive a \$150 check.

PLUS \$36 SPA on Cazadores

\$30 SPA on Corzos

Bacardi: Gold, Superior, Select & 151, 750/1.0/1.75, *Must include 1cs of EACH size.*

Purchase 25 cases, receive a \$150 check.

Purchase 50 cases, receive a \$400 check.

Purchase 100 cases, receive a \$1,000 check.

Purchase 200 cases, receive a \$3,000 check.

PLUS \$12 SPA on 1.75s

B&B, DiSaronno & Drambuie:

Purchase 3 cases, receive a \$50 check.

Purchase 5 cases, receive a \$100 check.

Purchase 10 cases, receive a \$250 check.

PLUS \$12 SPA

Beam Global

Jim Beam: .750/1.75

Purchase 15 cases, receive a \$150 check.

Purchase 25 cases, receive a \$300 check.

Purchase 50 cases, receive a \$700 check.

DeKuyper: .750/1.75

Purchase 10 cases, receive a \$100 check.

Purchase 15 cases, receive a \$225 check.

Kessler: .750/1.75

Purchase 15 cases, receive a \$75 check.

Purchase 25 cases, receive a \$150 check.

Purchase 50 cases, receive a \$350 check.

Red Stag: .750/1.75

Purchase 3 cases, receive a \$75 check.

Sauza Margarita & Strawberry Margarita BIB:

Purchase 3 cases, receive a \$25 check.

Purchase 5 cases, receive a \$50 check.

Laphroaig:

Purchase 1 cases, receive a \$50 check.

Kamora:

Purchase 3 cases, receive a \$75 check.

Courvoisier VS: .750

Purchase 1 case, receive a \$25 check.

Courvoisier VSOP: .750

Purchase 1 case, receive a \$100 check.

Pernod-Ricard USA

Aberlour 12 Yr: .750

Purchase 1 case (6btl), receive a \$15 check.

PLUS \$9 SPA!!!

Absolut 80, 100 & Flavors: .750/1.75

Purchase 10 cases, receive a \$120 check.

Purchase 15 cases, receive a \$225 check.

Purchase 20 cases, receive a \$360 check.

Purchase 25 cases, receive a \$500 check.

PLUS \$18 SPA on 750s

\$13.50 SPA on 1.75s

Chivas: 12 Yr, 18 Yr .750/1.75

Purchase 3 cases, receive a \$225 check.

Purchase 5 cases, receive a \$475 check.

PLUS \$12 SPA on 12 Yr .750s

\$18 SPA on 12 Yr 1.75s

Glenlivet: 12 Yr, 15 Yr, 16 Yr, 18 Yr

Purchase 3 cases, receive a \$150 check.

Purchase 5 cases, receive a \$300 check.

PLUS \$6 SPA on 12 Yr .750s

Jameson: .750 ONLY

Purchase 3 cases, receive a \$100 check.

Purchase 5 cases, receive a \$175 check.

Purchase 10 cases, receive a \$375 check.

PLUS \$19.70 SPA

Kahlua: Flavors & Especial .750/1.75

Purchase 5 cases, receive a \$175 check.

Purchase 10 cases, receive a \$400 check.

PLUS \$12 SPA on .750s

Malibu: Coconut, Mango, Melon, Passion Fruit & Pineapple .750 ONLY

Purchase 5 cases, receive a \$100 check.

Purchase 10 cases, receive a \$225 check.

Purchase 15 cases, receive a \$375 check.

PLUS \$16.68 SPA!!!

Beefeater: .750/1.75 ONLY

Purchase 3 cases, receive a \$150 check.

Purchase 5 cases, receive a \$300 check.

Fris Vodka: .750/1.75 ONLY

Purchase 5 cases, receive a \$50 check.

Purchase 10 cases, receive a \$125 check.

Purchase 25 cases, receive a \$400 check.

Purchase 50 cases, receive a \$1,000 check.

Sazerac

99 Schnapps: Apples, Bananas, Blackberries, Grapes

Purchase 3 cases, receive a \$100 check.

Caravella Limoncello:

Purchase 1 case, receive a \$25 check.

DiAmore: Amaretto & Raspberry (Available in gift also while supply last)

Purchase 5 cases, receive a \$100 check.

Skol: 1.75 ONLY

Purchase 100 cases, receive a \$200 check.

Mr Boston Egg Nog:

Purchase 3 cases, receive a \$60 check.

Purchase 5 cases, receive a \$125 check.

Northern Light: 1.75 ONLY

Purchase 15 cases, receive a \$50 check.

Purchase 25 cases, receive a \$100 check.

Skyy Spirits

Skyy Vodka: .750/1.75

Purchase 5 cases, receive a \$125 gift check.

Purchase 10 cases, receive a \$275 gift check.

Purchase 25 cases, receive a \$700 gift check.

Cutty Sark: 1.75 ONLY

Purchase 3 cases, receive a \$200 gift check.

Wild Turkey American Honey:

Purchase 3 cases, receive a \$75 gift check.

Wild Turkey 101: .750 ONLY

Purchase 3 cases, receive a \$75 gift check.

Purchase 7 cases, receive a \$200 gift check.

Carolan's Irish Cream: .750

Purchase 3 cases, receive a \$50 gift check.

William Grant & Sons

Glenfiddich 15 Yr:

Purchase 1 case, receive a \$75 check.

Balvenie 12 Yr:

Purchase 1 case, receive a \$75 check.

Balvenie 15 Yr:

Purchase 1 case, receive a \$100 check.

Sailor Jerry: .750/1.0/1.75

Purchase 3 cases, receive a \$50 check.

Purchase 5 cases, receive a \$125 check.

Purchase 10 cases, receive a \$350 check.

Stoli Vodka & Flavors: .750/1.75 ONLY

Purchase 5 cases, receive a \$100 check.

Purchase 10 cases, receive a \$250 check.

Purchase 15 cases, receive a \$400 check.

Wilson Daniels

Seagram's Vodka: .750/1.75

Purchase 10 cases, receive a \$100 gift check.

Purchase 15 cases, receive a \$175 gift check.

Code	Product	Size	Bl. Cost		Case Cost	UPC
			Regular	Special		
VODKA - GRAPE						
41936	360 Concord Grape Vodka.....	0.750	12 15.97	13.97	167.64	8592914235
41279	Burnett's Grape Vodka.....	0.750	12 6.82	6.15	73.80	9674920091
40930	Smirnoff Twist Of White Grape.....	0.750	12 11.94	11.69	140.28	8200074043
41604	UV Grape Vodka.....	0.750	12 9.29	9.04	108.48	8711601477
41625	UV Grape Vodka.....	1.750	6 15.88	15.38	92.28	8711601481
VODKA - TEA						
41146	Sweet Carolinas Sweet Tea Flvrd Vodka0.750	12 13.06	12.56	150.72	8284444000	
41956	UV Sweet Green Tea Vodka.....	0.750	12 9.29	9.04	108.48	8711601527
VODKA - TROPICAL						
40810	Skyy Infusions Passion Fruit.....	0.750	12 15.01	14.51	174.12	2105964750
40821	Skyy Infusions Pineapple.....	0.750	12 15.01	14.51	174.12	2105969750
40939	Smirnoff Twist Of Passion Fruit.....	0.750	12 11.94	11.69	140.28	8200073993
40917	Smirnoff Twist Of Pineapple.....	0.750	12 11.94	11.69	140.28	8200074731
40997	Smirnoff Twist Of Pomegranate.....	0.750	12 11.94	11.69	140.28	8200074038
41876	UV Coconut Vodka.....	0.750	12 9.29	9.04	108.48	8711601524
VODKA - VANILLA						
41940	360 Madagascar Vanilla Vodka.....	0.750	12 15.97	13.97	167.64	8592913835
41806	Smirnoff Vanilla Twist Vodka.....	0.750	12 11.94	11.69	140.28	8200000401
41698	UV Ivory (Vanilla) Vodka.....	0.750	12 9.29	9.04	108.48	8711601450
IMPORTED VODKA						
34006	Absolut Swedish Vodka.....	0.750	12 16.33	14.83	177.96	3522900030
34008	Absolut Swedish Vodka.....	1.750	6 29.81	27.56	165.36	3522900060
34041	Absolut Vodka 100 Premium.....	0.750	12 21.57	20.07	240.84	3522900052
34136	Absolut Vodka Glimmer <i>NEW</i>	0.750	12 16.33	14.83	177.96	3522900070
34578	Pinnacle Vodka.....	1.750	6 17.14	16.14	96.84	8970846522
34678	Quadro Russian Vodka.....	0.750	12 24.59	22.59	271.08	3604001754
35427	Russian Standard Platinum Vodka.....	0.750	12 20.52	19.52	234.24	7360401861
34746	Stolichnaya Russian Vodka.....	0.750	12 18.37	16.37	196.44	8366487055
34748	Stolichnaya Russian Vodka.....	1.750	6 34.09	30.09	180.54	8366487114
34820	Svedka Vodka.....	0.750	12 11.99	10.99	131.88	1776811775
34919	Three Olives Vodka.....	1.750	6 24.72	22.72	136.32	8970878222
34935	Three Olives Vodka.....	0.750	12 16.70	15.70	188.40	8970877642
MISC. IMPORTED VODKA						
34014	Absolut Apeach Flavored Vodka.....	0.750	12 16.33	14.83	177.96	3522900013
34096	Absolut Kurant Vodka.....	0.750	12 16.33	14.83	177.96	3522900030
34036	Absolut Pears.....	0.750	12 16.33	14.83	177.96	3522900133
34026	Absolut Peppar Vodka.....	0.750	12 16.33	14.83	177.96	3522900040
35743	Pinnacle Chocolate Whipped <i>NEW</i>	0.750	12 11.81	10.81	129.72	8970846080
35626	Pinnacle Whipped.....	0.750	12 11.81	10.81	129.72	8970846070
35469	Three Olives Bubble Vodka.....	0.750	12 16.70	15.70	188.40	8115380154
34968	Three Olives Chocolate Flavored Vodka0.750	0.750	12 16.70	15.70	188.40	8970852542
35637	Three Olives Purple Vodka.....	0.750	12 16.70	15.70	188.40	1153801500
35501	Stolichnaya Gala Applik Vodka.....	0.750	12 18.37	16.37	196.44	8366487128

December 2010 New Codes & Specials, Page 4 of 8

Code	Product	Size	Bl. Cost		Case Cost	UPC
			Regular	Special		
IMPORTED BERRY VODKA						
33983	Absolut Berri Acai.....	0.750	12 16.33	14.83	177.96	3522900107
34032	Absolut Raspberri.....	0.750	12 16.33	14.83	177.96	3522900830
34630	Pinnacle Strawberry-Kiwi Vodka.....	0.750	12 11.81	10.81	129.72	8970846042
34687	Stoli Ohranj Vodka Ltd Edition Label 0.750	0.750	12 18.37	17.37	208.44	8366487173
34786	Stolichnaya Blueberi Vodka.....	0.750	12 18.37	16.37	196.44	8366487075
34870	Stolichnaya Rasberi.....	0.750	12 18.37	16.37	196.44	8954043671
34812	Svedka Raspberri Vodka.....	0.750	12 11.99	10.99	131.88	1776812475
34959	Three Olives Raspberri Vodka.....	0.750	12 16.70	15.70	188.40	8970852342
IMPORTED CHERRY VODKA						
35453	Svedka Cherry Vodka.....	0.750	12 11.99	10.99	131.88	1776812675
34972	Three Olives Cherry Vodka.....	0.750	12 16.70	15.70	188.40	8970852242
IMPORTED CITRUS VODKA						
34030	Absolut Citron (Lemon Vodka).....	0.750	12 16.33	14.83	177.96	3522900130
34032	Absolut Citron (Lemon Vodka).....	1.750	6 29.81	27.56	165.36	3522900160
34116	Absolut Mandarin Vodka.....	0.750	12 16.33	14.83	177.96	3522900230
34061	Absolut Ruby Red.....	0.750	12 16.33	14.83	177.96	3522900123
34736	Stolichnaya Ohranj Vodka.....	0.750	12 18.37	16.37	196.44	8366487090
34839	Svedka Citron Vodka.....	0.750	12 11.99	10.99	131.88	1776812575
34823	Svedka Clementine Vodka.....	0.750	12 11.99	10.99	131.88	1776812275
34962	Three Olives Orange Vodka.....	0.750	12 16.70	15.70	188.40	8970852642
35549	Three Olives Rangtang.....	0.750	12 16.70	15.70	188.40	8115380153
IMPORTED GRAPE VODKA						
34995	Three Olives Grape Vodka.....	0.750	12 16.70	15.70	188.40	8970853042
IMPORTED TROPICAL VODKA						
35354	Absolut Mango Vodka.....	0.750	12 16.33	14.83	177.96	3522900142
35531	Stolichnaya White Pomegranik Vodka0.750	0.750	12 18.37	16.37	196.44	8366487120
35147	Three Olives Mango Flavored Vodka 0.750	0.750	12 16.70	15.70	188.40	8970852342
35039	Three Olives Pomegranate Flavored Vodka.....	0.750	12 16.70	15.70	188.40	8970832426
IMPORTED VANILLA VODKA						
34076	Absolut Vanilla Vodka.....	0.750	12 16.33	14.83	177.96	3522900630
34880	Stolichnaya Vanil.....	0.750	12 18.37	16.37	196.44	8954043677
34815	Svedka Vanilla Vodka.....	0.750	12 11.99	10.99	131.88	1776812375
34958	Three Olives Vanilla Vodka.....	0.750	12 16.70	15.70	188.40	8970852142
AMERICAN DRY GIN						
29568	Burnett's Gin London Dry.....	1.750	6 15.09	14.09	84.54	9674920030
30056	Fleischmann's Dry Gin.....	0.750	12 4.85	4.35	52.20	8292821024
IMPORTED DRY GIN						
28206	Bombay Dry Gin.....	0.750	12 15.39	13.39	160.68	8048030002
28238	Bombay Sapphire Gin.....	1.750	6 39.33	36.33	217.98	8048030100
28718	Pinnacle Gin.....	1.750	6 16.50	15.50	93.00	8970846922
AMERICAN GRAPE BRANDY						
52316	Christian Bros Brandy.....	0.750	12 8.26	7.76	93.12	8603681559
52318	Christian Bros Brandy.....	1.750	6 16.82	15.32	91.92	8603681547

December 2010 New Codes & Specials, Page 5 of 8

Effective this quarter, the *Iowa Liquor Monthly Pricebook* will be printed and distributed quarterly in February, May, August and November of each year. New products listed each month will be distributed in the *ABD Promos* newsletter. In months that price books are not printed and distributed, temporary price reductions (TPR) will be included in this mailing as well. The *Iowa Quarterly Spirits Price Book*, this newsletter and the TPR will all still be available to download and print from IowaABD.com.

Remove the last two pages of this newsletter. Keeping them together and in order, fold the pages in half. Insert new December codes and specials into your November, December, January Iowa Quarterly Spritis Price Book.

Code	Product	Pack	Btl. Cost		Size	Case Cost		U/P
			Regular	Special		Regular	Special	
SCOTCH WHISKEY								
4716	Chivas Regal Scotch 12Yr.....	12	26.55	25.55	0.750	306.60	8043240039	
4718	Chivas Regal Scotch 12Yr.....	6	53.03	50.03	1.750	300.18	8043240046	
4796	Cutty Sark Scotch.....	12	17.85	15.85	0.750	190.20	2105905750	
4798	Cutty Sark Scotch.....	6	35.85	29.85	1.750	179.10	2105905175	
4876	Dewar's Special Reserve 12 Year.....	12	27.99	25.99	0.750	311.88	8048023102	
4936	Famous Grouse Scotch.....	12	18.73	16.73	0.750	200.76	8396013803	
5326	Johannie Walker Black Label Scotch.....	12	29.24	28.99	0.750	347.88	8811001130	
5346	Johannie Walker Red Label Scotch.....	12	19.93	19.68	0.750	236.16	8811002130	
8826	Lauder's Scotch.....	12	7.79	7.29	0.750	87.48	8066036505	
8825	Lauder's Scotch Traveler.....	12	7.79	7.29	0.750	87.48	8292825175	
SINGLE MALT SCOTCH								
4084	Aberlour 12 Year Single Malt Scotch.....	6	31.97	30.47	0.750	182.82	8043210213	
5246	Highland Park 12Yr Single Malt Scotch0.750	6	34.48	31.48	0.750	188.88	8723640009	
5486	Macallan 12 Yr Single Malt Scotch.....	12	38.94	37.94	0.750	455.28	8723610000	
5492	Macallan Fine Oak 10 Year.....	12	31.48	30.48	0.750	365.76	8723610045	
5606	McClelland'sIslay Sing Malt Scotch.....	12	18.72	17.72	0.750	212.64	8970800003	
5596	McClelland's Highland Sing Malt Scotch0.750	12	18.72	17.72	0.750	212.64	8970800001	
5036	The Glenlivet Malt Scotch 12Yr.....	12	30.41	29.41	0.750	352.92	8043240063	
15626	Jameson Irish Whiskey.....	12	20.20	18.56	0.750	222.72	8043250017	
IRISH WHISKEY								
TEQUILA								
89206	1800 Reposado Tequila.....	12	20.76	16.76	0.750	201.12	1153801023	
87510	1800 Silver Tequila.....	12	20.76	16.76	0.750	201.12	1153801013	
89099	Cazadores Anejo.....	6	35.21	29.21	0.750	175.26	8048017252	
89121	Cazadores Reposado Tequila.....	12	27.99	24.99	0.750	299.88	8048017002	
89094	Corzo Anejo Tequila.....	6	46.46	41.46	0.750	248.76	8048017158	
89144	Corzo Reposado.....	6	41.70	36.70	0.750	220.20	8048017152	
87396	Corzo Silver Tequila.....	6	38.96	33.96	0.750	203.76	8048017151	
89274	El Jimador Anejo Tequila.....	6	18.58	17.58	0.750	105.48	44660762303	
87586	El Jimador Blanco Tequila.....	12	15.95	14.95	0.750	179.40	44660768208	
89278	El Jimador Reposado Tequila.....	12	15.95	14.95	0.750	179.40	44660706920	
3655	Herradura Blanco Silver Tequila.....	6	29.91	26.91	0.750	161.46	44660711131	
3676	Herradura Blanco Silver Tequila.....	12	29.91	26.91	0.750	322.92	44660711317	
3657	Herradura Gold Reposado Tequila.....	6	33.89	32.39	0.750	194.34	44660711132	
3678	Herradura Gold Reposado Tequila.....	12	33.89	30.89	0.750	406.68	44660711132	
88294	Patron Silver Tequila.....	12	20.00	19.17	0.375	2173300094		
88298	Patron Tequila Silver.....	3	84.00	78.00	1.750	234.00	7217330008	
89946	Two Fingers Gold Tequila.....	12	12.49	10.99	0.750	131.88	8954013532	
VODKA 80 PROOF								
38169	360 Vodka.....	12	15.97	13.97	0.750	167.64	8359213375	
35416	Burnett's Vodka.....	12	6.82	6.15	0.750	73.80	9674900204	
35418	Burnett's Vodka.....	6	14.15	13.15	1.750	78.90	9674920031	
35948	Fleischmann's Royal Vodka.....	6	10.60	10.10	0.600	8292821431		
37526	Prairie Organic Vodka.....	6	20.08	17.08	0.750	102.48	8711601912	
37938	Skol Vodka.....	6	10.60	9.95	0.750	59.70	8567610117	
37986	Skyv Vodka.....	12	15.01	14.51	0.750	174.12	2105900750	
VODKA 80 PROOF (continued)								
37988	Skyv Vodka.....	6	25.73	23.73	1.750	142.38	2105901750	
37996	Smirnoff Vodka.....	12	11.94	11.69	0.750	140.28	0000820060	
37998	Smirnoff Vodka.....	6	20.97	20.47	1.750	122.82	8200010570	
38008	Smirnoff Vodka - PET.....	6	20.97	20.47	1.750	122.82	8200072760	
38006	Smirnoff Vodka Traveler.....	12	11.94	11.69	0.750	140.28	0000829500	
38243	Ursus Vodka.....	12	8.22	7.97	0.750	95.64	8200075047	
37336	UV Vodka.....	12	9.29	9.04	0.750	108.48	8711601467	
37339	UV Vodka.....	6	15.88	15.38	0.750	92.28	8711601463	
FLAVORED 70 PROOF								
41019	360 Double Chocolate Vodka.....	12	15.97	13.97	0.750	167.64	8559213855	
41927	Burnett's Fruit Punch.....	12	6.82	6.15	0.750	73.80	9674920175	
40826	Skyv Infusion Ginger.....	12	15.01	14.51	0.750	174.12	2105976750	
40992	Smirnoff Twist Of Melon.....	12	11.94	11.69	0.750	140.28	8200074426	
41000	Smirnoff Twist Of Pear.....	12	11.94	11.69	0.750	140.28	8200074663	
40946	Smirnoff Watermelon Twist.....	12	11.94	11.69	0.750	140.28	8200000117	
41911	Ursus Punch Flavored Vodka.....	12	8.22	7.97	0.750	95.64	8200007501	
VODKA - APPLE								
41719	Smirnoff Green Apple Twist.....	12	11.94	11.69	0.750	140.28	0000821040	
41906	Ursus Green Apple Vodka.....	12	8.22	7.97	0.750	95.64	8200075059	
41696	UV Green (Apple) Vodka.....	12	9.29	9.04	0.750	108.48	8711601442	
VODKA - BERRY								
41316	Burnetts Raspberry Vodka.....	12	6.82	6.15	0.750	73.80	9674920037	
41715	Smirnoff Cranberry Twist.....	12	11.94	11.69	0.750	140.28	8200000122	
41796	Smirnoff Raspberry Twist Vodka.....	12	11.94	11.69	0.750	140.28	8200000396	
40956	Smirnoff Strawberry Twist.....	12	11.94	11.69	0.750	140.28	8200072934	
40986	Smirnoff Twist Of Blueberry.....	12	11.94	11.69	0.750	140.28	8200073291	
41601	Ursus Blue Raspberry Vodka.....	12	8.22	7.97	0.750	95.64	8282005055	
41692	UV Blue (Raspberry) Vodka.....	12	15.88	15.38	0.750	92.28	8711601452	
41693	UV Blue (Raspberry) Vodka.....	12	6.29	6.04	0.750	108.48	8711601448	
41299	Burnett's Cherry Vodka.....	12	8.22	7.97	0.750	95.64	8200073153	
40676	Smirnoff Twist of Black Cherry.....	12	11.94	11.69	0.750	140.28	8200073153	
41704	UV Red (Cherry) Vodka.....	12	6.29	6.04	0.750	108.48	8711601444	
41891	UV Red Vodka (Cherry).....	6	15.88	15.38	0.750	92.28	8711601178	
VODKA - CITRUS								
40807	Skyv Infusions Citrus.....	12	15.15	14.51	0.750	174.12	2105900750	
40804	Skyv Infusions Citrus.....	6	20.08	17.08	0.750	102.48	8711601912	
98741	Smirnoff Citrus Twist Flavored Vodka0.750	12	11.94	11.69	0.750	140.28	8200000028	
98742	Smirnoff Orange Twist Vodka.....	12	11.94	11.69	0.750	140.28	8200000028	
98743	Smirnoff Orange Twist Vodka.....	12	11.94	11.69	0.750	140.28	8200000028	
98744	Smirnoff Twist of Lime.....	12	11.94	11.69	0.750	140.28	8200000028	
98745	Smirnoff Twist of Lime (Citrus).....	12	11.94	11.69	0.750	140.28	8200000028	
98746	UV Citrus Vodka (Citrus).....	12	6.29	6.04	0.750	108.48	8711601178	
10211	UV Orange Vodka.....	12	6.29	6.04	0.750	108.48	8711601178	
10212	UV Pink Lemonade Vodka.....	12	6.29	6.04	0.750	108.48	8711601178	
60361	60 Mandarin Orange Vodka.....	12	15.15	14.51	0.750	174.12	2105900750	
993	60 Mandarin Orange Vodka.....	6	20.08	17.08	0.750	102.48	8711601912	
993	60 Mandarin Orange Vodka.....	12	12.49	10.99	0.750	131.88	8954013532	
VODKA 80 PROOF (continued)								
8359213375	360 Vodka.....	12	15.97	13.97	0.750	167.64	8359213375	
9674900204	Burnett's Vodka.....	12	6.82	6.15	0.750	73.80	9674900204	
9674920031	Burnett's Vodka.....	6	14.15	13.15	1.750	78.90	9674920031	
8292821431	Fleischmann's Royal Vodka.....	6	10.60	10.10	0.600	8292821431		
8711601912	Prairie Organic Vodka.....	6	20.08	17.08	0.750	102.48	8711601912	
8567610117	Skol Vodka.....	6	10.60	9.95	0.750	59.70	8567610117	
2105900750	Skyv Vodka.....	12	15.01	14.51	0.750	174.12	2105900750	

Code	Product	Pack	Btl. Cost		Size	Case Cost		U/P
			Regular	Special		Regular	Special	
AMERICAN COCKTAIL (continued)								
59037	Desert Island Long Island Ice Tea Cocktail.....	1,000	6.53	6.03	0.750	72.36	8193205611	
77074	Southern Comfort Hurricane Rip.....	6	15.01	13.51	1.750	81.06	8854438316	
63959	UV Blue Raspberry Lemonade Pet.....	6	12.30	11.30	0.750	67.80	8711601380	
63963	UV Pink Lemonade Cocktail Pet.....	6	12.30	11.30	0.750	67.80	8711601376	
IMPORTED AMARETTO								
64136	Amaretto Di Saronno.....	12	19.01	18.01	0.750	216.12	5003701450	
COFFEE LIQUEUR								
67426	Copa De Oro Mexican Coffee.....	12	7.94	7.27	0.750	87.24	9674900320	
67526	Kahlua Coffee Liqueur.....	12	17.42	16.42	0.750	197.04	8954012271	
67528	Kahlua Coffee Liqueur.....	6	35.76	33.76	1.750	202.56	8954012269	
68028	Baileys Mint Chocolate Irish Cream.....	12	18.74	18.49	0.750	221.88	8676770176	
68126	Carolan's Irish Cream Liqueur.....	12	11.54	9.54	0.750	114.48	2105951750	
68611	McCormick's Irish Cream.....	12	9.59	8.59	0.750	103.08	8559211704	
80326	McCormick's Original Cream Liqueur.....	12	9.60	8.85	0.750	106.20	8193203550	
80456	Ryan's Cream Liqueur.....	12	10.04	9.54	0.750	114.48	82844458043	
80458	Ryan's Cream Liqueur.....	6	17.31	16.31	1.750	97.86	82844400023	
PEPPERMINT SCHNAPPS								
80826	Ice 101, Peppermint Schnapps.....	12	14.01	13.01	0.750	156.12	8970800351	
CINNAMON SCHNAPPS								
84636	Phillips Hot 100 Cinnamon Schnapps.....	12	10.38	9.88	0.750	118.56	8711601761	
84568	Phillips Black 100 Herbal Schnapps.....	12	10.38	9.88	0.750	118.56	8711601824	
WHISKEY LIQUEUR								
86796	Southern Host Whiskey Liqueur.....	12	7.25	6.75	0.750	81.00	9674921388	
MISC. CORDIAL & LIQUEUR								
76478								

Code	Product	Size	Pack	Btl. Cost		UPC
				Regular	Special	
65195	Hpnotiq.....	0.750	6	20.87	19.87	3604001106
65896	Metaxa Ouzo.....	0.750	12	13.86	12.86	8144056806
1739	Don Q Cristal W/cooca Cola <i>NEW</i>	1.750	3	18.25	0.00	8230117502

IMPORTED CORDIAL & LIQUEUR (continued)

DECENTER AND SPECIALTY ITEM

NEW CODES

EFFECTIVE DECEMBER 1, 2010

Code	Product	Proof	Size	Pack	Btl. Cost	Case Cost	UPC
35743	Pinnacle Chocolate Whipped Vodka.....	70	0.750	12	11.81	141.72	89708 46080
27474	Bird Dog Blackberry Whiskey.....	80	0.750	6	15.63	93.78	12459 01022
27625	Whitetail Caramel Whiskey.....	80	0.750	6	15.63	93.78	12459 01022
80504	Tres Leches Cream Liqueur.....	34	0.750	6	15.03	90.18	12459 01017
73715	Evan Williams Cherry.....	70	0.750	12	11.91	142.92	96749 02185
35747	Blue Angel Vodka.....	80	0.750	6	15.75	94.50	52603 00102
3382	Pinnacle Spun Sugar.....						
	Tequila Rose Valentine						
43428	Game of Love (Allocated).....	30	0.750	6	12.79	76.74	8559213885
22151	Don Q Cristal Rum.....	80	1.750	6	18.75	112.50	8230117502
22155	Wild Turkey 101.....	101	0.050	12	12.79	153.48	80432 55510
22157	Wild Turkey 101.....	101	0.375	12	8.21	98.52	80432 55515
	Wild Turkey 101.....	101	1.000	12	21.73	260.76	80432 55510

PRICE BOOK CLARIFICATIONS

NOV, DEC, JAN

ADD:

430	Jim Beam 50ml Family Pack.....	80	4/50ml	30	4.28	128.40	8068603302
	1 bottle each: Red Stag, Beam Black, Jim Beam, Rye						
2928	Bacardi Multi-Flavor 6-pack Mini Pack . 70	6/50ml	20	5.00	100.00	8048098094	
	2 bottles each: Dragon Berry, Limon, Torch'd Cherry						
	DELETE:						
1375	Bacardi 50ml Family Pack						

Code	Product	Size	Pack	Bt. Cost	Case Cost	UPC
				Regular	Special	

DECEMBER SPECIALS

STRAIGHT BOURBON WHISKEY

17830	Early Times 36MO KY Str Bourbon PET1.750	6	16.32	14.82	88.92	8112810508
17956	Evan Williams 7Yr Str Bourbon.....	12	9.56	8.89	106.68	9674902134
17958	Evan Williams 7Yr Str Bourbon.....	6	20.10	18.85	113.10	9674902114
20366	Old Forester Bourbon.....	12	10.19	9.69	116.28	8112800508
22216	Woodford Reserve Bourbon.....	6	29.24	27.74	166.44	8112800150

SINGLE BARREL BOURBON WHISKEY

18120	Evan Williams Single Barrel Vintage 0.750	6	21.36	20.36	122.16	9674975001
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TENNESSEE WHISKEY

26586	Gentleman Jack Whiskey.....	12	27.66	26.16	313.92	8218403872
26589	Gentleman Jack Whiskey.....	6	47.27	45.77	274.62	8218438741
26906	Jack Daniels Single Barrel Why.....	6	36.57	35.07	210.42	8218408700

CANADIAN WHISKEY

12408	Canadian Ltd Whisky.....	6	13.49	12.29	73.74	8292822331
11296	Crown Royal Canadian Whisky.....	12	20.62	20.37	244.44	0000877250