



Order Entry

8:00AM - 3:30PM Mon - Thurs 515.281.7422 Toll Free: 866.IowaABD (866.469.2223)



Will-Call

Will-Call Order: 8AM - 1PM Mon - Thurs Warehouse Pickup: 11AM - 3:30PM Mon - Thurs



Fax Orders

8AM - 3:30PM Mon - Thurs Products Fax: 515.281.7385 Toll Free Fax: 877.891.5348

Holiday Order & Delivery Schedules

The Division makes every effort to inform you of changes to your order deadlines and delivery schedule for holiday closings. Schedules have been posted on IowaABD.com for all holidays in 2010 and will be included in this newsletter for the month of each holiday. Please observe the altered schedules carefully.

Iowa Liquor Monthly Pricebook

The Iowa Liquor Monthly Pricebook is going quarterly! The book will be printed and released with quarterly price changes in February, May, August and November. Monthly specials, new codes and TPRs will be released monthly online and in this newsletter.

Liquor Order Forms

Thank you to all the licensees who have been using the state approved liquor order forms for their liquor and special orders. If you haven't done so yet, please visit IowaABD.com to download the forms. No internet access or printer? No problem! Contact Tammy Essink at 515.281.7443 and she will mail or fax you the approved forms. Please be sure to total up the cases and bottles at the bottom of each page of your order. If you want notice of any out-of-stock or discontinued products, please make a note on the front page of your fax order.

Education & Outreach

The Division will be partnering with the Iowa Department of Public Safety, the Governor's Traffic Safety Bureau, Iowa State Patrol, Iowa Department of Human Rights and the Governor's Office of Drug Control Policy to keep alcohol out of the hands of minors with Enforcement of Underage Drinking Laws (EUDL). Do you have an idea for educational partnership opportunities? Contact the Division's Education and Outreach Coordinator, Shannon Hagge, at 515.281.3426 or at Hagge@IowaABD.com.

Iowa Pledge Tobacco Retailer Training

The new online tobacco retailer training program will be going live in October! Clerks will now be able to take the course and exam to become certified completely online. Visit IowaABD.com for updates on progress and a launch date.

October 2010 Iowa ABD Specials



| Glazer's - Hoover Division

4377 NW 112th Street Urbandale, IA 50322 Phone: 515.252.7173 Fax: 515.252.8681

All purchases must be on one invoice dated October 2010. Invoice must be submitted within 45 days of invoice date to qualify for funds. In the event of out of stocks, multiple invoices will be honored. Please present a copy of the invoice to your Glazer's Spirits Sales Representative or submit a fax to (515) 252-8681.

Patron: Mix & Match Anejo (89646), Reposado (89626), &

Silver (88296) 750ml Only

Purchase 5 cases, receive a \$200 promo check.

Patron Citronge: (64736)

Purchase 2 cases, receive a \$50 promo check.

Patron XO Café: (67592)

Purchase 3 cases, receive a \$100 promo check.

Ultimat Vodka: (34889)

Purchase 2 cases, receive a \$50 promo check.

Russian Standard Platinum Vodka: (35427)

Purchase at least 6 bottles, receive a \$12 promo check. *Limited to 1 pay-out per customer, per month.*

\$12 SPA in October.

Sobieski Vodka: Mix & Match 750ml (34690) & 1.75L (35213)

Purchase 3 cases, receive a \$25 promo check. Purchase 5 cases, receive a \$75 promo check.

Purchase 15 cases, receive a \$250 promo check.

Purchase 25 cases, receive a \$500 promo check.

Van Gogh Vodka: (6 bottle cases) Van Gogh Blue, Asai

Blueberry or Dutch Caramel

Purchase 1 case, receive \$10 per case promo check. 360 Vodka: Mix & Match Regular & All Flavors

Purchase 10 cases, receive a \$175 promo check.

Purchase 15 cases, receive a \$300 promo check and a Nu-Cool Compact Fridge.

\$24 SPA on 360 Vodka 750ml in October

Tequila Rose: Mix & Match All Flavors & All Sizes

Purchase 2 cases, receive a \$50 promo check.

Purchase 5 cases, receive a \$150 promo check.

Purchase 10 cases, receive a \$400 promo check.

McCormick: 1.75L Mix & Match McCormick Vodka (36908), McCormick Gin (31208), McCormick Blend Whiskey (24728) and Canadian Woods Canadian Whiskey (12668)

Purchase 5 cases, receive a \$15 promo check. Purchase 10 cases, receive a \$40 promo check. Purchase 25 cases, receive a \$150 promo check. Remy VSOP Cognac: Mix & Match all sizes

Purchase 2 cases, receive a \$25 promo check.

Purchase 4 cases, receive a \$60 promo check.

Purchase 7 cases, receive a \$140 promo check.

Remy 1738 Cognac: Mix & Match 750ml 6btl case (49086) &

375ml 12 btl case (49084)

Purchase 6 bottles, receive a \$20 promo check.

Purchase 12 bottles, receive a \$40 promo check.

Cointreau: Mix & Match Countreau (64776) & Cointreau Noir (64775)

Purchase 2 cases, receive a \$25 promo check.

Purchase 3 cases, receive a \$50 promo check.

Mount Gay Rum: 750ml (42666) & 1.75L (42668)

Purchase 2 cases, receive a \$40 promo check.

Purchase 3 cases (must include at least 1 case of 1.75L), receive a \$150 promo check.

Famous Grouse Blended Scotch: 750ml (4936) & 1.75L (4938)

Purchase 2 cases, receive a \$40 promo check.

Purchase 3 cases, receive a \$70 promo check.

Purchase 5 cases (must include at least 1 case of 1.75L), receive a \$150 promo check.

Macallan Single Malt Scotch Family: All Sizes & all

Purchase 12 bottles (must include at least 2 different items), receive a \$20 promo check.

Purchase 24 bottles (must include at least 3 different items), receive a \$50 promo check.

<u>Travis Hasse:</u> Mix & Match Apple (41052 & 77570) & Cherry Pie Liqueur (77568)

Purchase 3 cases, receive a \$40 promo check.

Purchase 5 cases, receive a \$100 promo check.

\$9 SPA on Travis Hasse 750ml items in October

Evan Williams: Mix & Match 1.75L & 750ml Purchase 7 cases, receive a \$75 promo check.

Purchase 10 cases (must include at least 1 case Evan Williams Single Barrel), receive a \$125 promo check.

Burnett's Vodka, Flavors, & Gin: Mix & Match 1.75L & 750ml

Purchase 10 cases, receive a \$75 promo check.

Pama: (76478)

Purchase 3 cases, receive a \$75 promo check.

Hpnotiq: Mix & Match 1.75L (65188) & 750ml (65195)

Purchase 3 cases, receive a \$75 promo check.

Christian Brothers Brandy: Mix & Match 1.75L & 750ml

Purchase 10 cases, receive a \$40 promo check

Purchase 20 cases, receive a \$125 promo check.

Frozen Ghost Vodka:

Purchase 1 case (6btls), receive a \$12 promo check per case.

October 2010 lowa ABD Specials

Glazer's - Pinnacle Division

4377 NW 112th St Urbandale, IA 50322

252-8681.

Phone: 515.252.7173 ext. 13 Fax: 515.252.8681

All purchases must be on one invoice dated October 2010. Invoice must be submitted within 45 days of invoice date to qualify for funds. In the event of out of stocks, multiple invoices will be honored. Please present a copy of the invoice to your Glazer's Spirits Sales Representative or submit a fax to (515)

Bailey's Irish Cream: Mix & Match Original & Flavors, All

Sizes. *Liters Outlined.* (4pks and Gift Sets = 2 cases to 1 case)
Purchase 10 cases (max 3 Liters), receive \$9 per case or \$90.

Purchase 25 cases (max 8 Liters), receive \$13 per case or \$325.

Purchase 50 cases (max 15 Liters), receive \$17 per case or \$850. \$9 SPA on all Bailey's 750ml

\$4.50 SPA on Bailey's Gift Sets

Diageo Rum: Mix & Match all sizes (Liters outlined) between Captain Morgan OSR, Silver, Private Stock, Lime Bite, 100pf, Tattoo, Parrot Bay Flavors, Myers, & Ron Zacapa.

Purchase 35 cases (max 9 Liters), receive \$7 per case or \$245.

Purchase 65 cases (max 17 Liters), receive \$9 per case or \$585. Purchase 95 cases (max 24 Liters), receive \$11 per case or \$1045.

Purchase 125 cases (max 32 Liters), receive \$13 per case or \$1625.

Purchase 155 cases (max 39 Liters), receive \$15 per case or

<u>Diageo Tequila:</u> Mix & Match all sizes (Liters outlined) between Jose Cuervo Especial Gold, Silver, Black, Traditional, Platino, & Don Julio Family.

Purchase 10 cases (max 3 Liters), receive \$6 per case or \$60.

Purchase 25 cases (max 8 Liters), receive \$7 per case or \$175. Purchase 50 cases (max 16 Liters), receive \$9 per case or \$450.

Purchase 75 cases (max 24 Liters), receive \$11 per case or \$825.

\\$9 SPA on all Jose Cuervo Gold & Silver 750ml

Johnnie Walker: Mix & Match all sizes (Liters outlined) between Red & Black. (Gift Sets = 2 cases to 1 case).

Purchase 5 cases (max 1 Liter), receive \$10 per case or \$50.

Purchase 10 cases (max 2 Liters), receive \$22.50 per case or \$225. *Must include 2 cases Black.*

Purchase 15 cases (max 3 Liters), receive \$25 per case or \$375. *Must include 3 cases Black.*

\$18 SPA on Johnnie Walker Red 750ml

Johnnie Walker Blue or Green: 750ml Holiday Sale

Purchase 1 full case, receive \$100. Must be full case purchase.

Ketel One: Mix & Match all sizes (Liters outlined) between Original, Citroen, & Oranje. (Gift Sets = 2 cases to 1 case).

Purchase 7 cases (max 1 Liter), receive \$15 per case or \$105.

Purchase 14 cases (max 2 Liters), receive \$17 per case or \$238. *Must include 1 Citroen & 1 Oranje.*

Purchase 21 cases (may 3 Lit

Purchase 21 cases (max 3 Liters), receive \$19 per case or \$399. Must include 2 Citroen & 2 Oranje.

Purchase 30 cases (max 5 Liters), receive \$22 per case or \$660. Must include 3 Citroen & 3 Oranje. North American Whiskey: Mix & Match all sizes (Liters outlined) between Crown Royal all marques, Seagrams 7 Crown, Seagrams VO, Bulleit Bourbon, George Dickel #12, Jeremiah Weed Cherry Mash Bourbon & Blended Bourbon. (Gift Sets = 2 cases to 1 case).

Purchase 15 cases (max 4 Liters) and receive \$5 per case or \$75. *Must include 3 cases Crown Royal.*

Purchase 30 cases (max 8 Liters), receive \$7 per case or \$210. Must include 7 cases Crown Royal.

Purchase 60 cases (max 13 Liters), receive \$10 per case or\$600. *Must include 15 cases Crown Royal.*

Purchase 100 cases (max 25 Liters), receive \$13 per case or \$1300. *Must include 25 cases Crown Royal.*

Purchase 150 cases (max 38 Liters), receive \$16 per case or \$2400. *Must include 40 cases Crown Royal.*

Smirnoff: Mix & Match all sizes (Liters outlined) between Red 80pf, Silver 90pf, Blue 100pf, & flavors. *Prepared cocktails excluded*. Purchase 30 cases (max 8 Liters), receive \$8 per case or \$240.

Purchase 60 cases (max 15 Liters), receive \$10 per case or \$600. Purchase 100 cases (max 25 Liters), receive \$12 per case or \$1200.

Purchase 150 cases (max 38 Liters), receive \$15 per case or \$2250.

Tanqueray: Mix & Match all sizes, all marques (Liters outlined)

Purchase 7 cases (max 2 Liters), receive \$8 per case or \$56.

Purchase 14 cases (max 4 Liters), receive \$13 per case or \$182. Purchase 21 cases (max 6 Liters), receive \$18 per case or \$378.

Purchase 28 cases (max 8 Liters), receive \$23 per case or \$644.

\$9 on Tanqueray London Dry 750ml

Ursus Vodka: Mix & Match all sizes and flavors

Purchase 10 cases, receive \$12.50 per case or \$125. Purchase 20 cases, receive \$15 per case or \$300.

Relska Vodka: 1.75L

Purchase 20 cases, receive \$4.50 per case or \$90.

Purchase 40 cases, receive \$7 per case or \$280. **10 Cane Rum:** 750ml ~ 6pk case

Purchase 2 cases, receive \$40 per case or \$80.

Purchase 3 cases, receive \$50 per case or \$150.

Belvedere and Chopin: 750ml ~6pk case (Includes Gift Sets)

Purchase 3 cases, receive \$25 per case or \$75.

Purchase 5 cases, receive \$30 per case or \$150. Purchase 10 cases, receive \$45 per case or \$450.

Glenmorangie: Mix & Match between 10yr, 18yr, Lasanta,

Nectar D'or, Quinta Ruban, & Signet. (Includes Gift Sets) Purchase 2 cases, receive \$20 per case or \$40.

Purchase 4 cases, receive \$25 per case or \$100.

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October 2010 Iowa ABD Specials

Johnson Brothers of Iowa

2515 Dean Ave.

Des Moines, IA 50317 Phone: 515.262.1199 Fax: 515.262.0845

Please send all invoices to Cory Meiners or Scott Oeltjenbruns at Johnson Brothers. All purchases for each deal must be made on one invoice. Deals valid during October 2010.

Brown Forman Beverages

Jack Daniel's and Southern Comfort:

Stand Alone Deals

Purchase 7 cases of Jack Daniel's 750 & 1.75L, receive a \$75 gift check. No Jack gift sets allowed.

Purchase 7 cases of Southern Comfort 750/ 1.75L, receive a \$75 gift check. No SoCo gift sets allowed.

Combo Deals - 750's and 1.75L's, Mix Jack Daniel's FOB (Black \$1,600 gift check. Label, Gentleman Jack, Jack Single Barrel), and Southern Comfort, including Lime 1.0 and RTP 1.75 Hurricane

Mix 25 cases, receive a \$375 check. Jack/SoCo gift tin max-5, no 1.75

Mix 50 cases, receive a \$1,050 check. Fack/SoCo gift tin max-10, no

Mix 75 cases, receive a \$2,100 check. Fack/SoCo gift tin max-10, no 1.75 flask.

Combo 1.0 L Program - Jack Daniel's and Southern Comfort

Purchase 25 cases, receive a \$100 gift check.

Canadian Mist, Early Times, Old Forester: Mix & Match Canadian Mist and Early Times 1.75L & Old Forester

Purchase 10 cases, receive a \$60 gift check.

Purchase 25 cases, receive a \$300 gift check.

Purchase 50 cases, receive a \$750 gift check.

Purchase 100 cases, receive a \$1,800 gift check.

Woodford Reserve:

Purchase 3 cases, receive a \$50 gift check.

El Jimador Tequila: Mix & Match El Jimador Reposado.

Blanco and Anejo

Purchase 5 cases, receive a \$60 gift check. Purchase 10 cases, receive a \$180 gift check.

\$1 per bottle SPA

Sidney Frank

Tommy Bahama: White Sand and/or Golden Sun Purchase two 6-pack cases, receive a \$36 gift check.

Michael Collins Irish Whiskey:

Purchase one 6-pack case, receive a \$25 gift check.

E & J Gallo

E & J Gallo Brandy: E & J Gallo Brandy, VSOP and XO

Purchase 10 cases, receive a \$60 gift check.

Purchase 20 cases, receive a \$240 gift check.

New Amsterdam: New Amsterdam Gin 750's and 1.75L's

Purchase 5 cases, receive a \$60 gift check.

Purchase 10 cases, receive a \$180 gift check.

Creams: E & J Cask n Cream & Chocolate Temptation

Purchase 4 cases, receive a \$50 gift check.

Phillips Distilling

Phillips Vodka, Gin and Rum: 1.75L

Purchase 25 cases, receive a \$75 gift check.

Purchase 50 cases, receive a \$200 gift check.

Purchase 100 cases, receive a \$700 gift check.

U V Vodka & Cocktails: Mix & Match

Purchase 25 cases, receive a \$200 gift check.

Purchase 50 cases, receive a \$500 gift check. \$3 SPA on 750ml in October

Combo - UV and Phillips:

Purchase the 100 case Phillips deal and 25 case UV deal, receive a \$1,000 gift check.

Purchase the 100 case Phillips deal and 50 case UV deal, receive a

Trader Vic's Spiced Rum: 1.75

Purchase 10 cases, receive a \$250 gift check.

Phillips Schnapps & Brandies: Mix & Match Phillips Rootbeer 750 /1.0L's, Ice Hole, Blackberry Brandy, Hot Cinnamon

750's, Black 100 Schnapps

Purchase 5 full cases, receive a \$25 gift check.

Purchase 10 full cases, receive a \$100 gift check.

Purchase 15 full cases, receive a \$200 gift check.

Prairie Organic Vodka:

Purchase one 6-pack case, receive a \$25 gift check.

Korbel Brandy: 750's or 1.75L's

Purchase 4 cases, receive a \$50 gift check.

Purchase 7 cases, receive a \$125 gift check.

Purchase 15 cases, receive a \$300 gift check.

Sazerac

Dr. McGillicuddy's: 750's & 1.75L's

Purchase 5 cases, receive a \$25 gift check.

Purchase 10 cases, receive a \$75 gift check.

Purchase 20 cases, receive a \$200 gift check.

Firefly Vodka, Bourbon and RTD: Mix & Match

Purchase 5 cases, receive a \$45 gift check.

Purchase 10 cases, receive a \$120 gift check.

Nikolai Vodka:

Purchase 50 cases, receive a \$50 gift check.

Purchase 100 cases, receive a \$200 gift check.

Rich & Rare:

Purchase 6 cases, receive a \$45 gift check.

Purchase 12 cases, receive a \$150 gift check.

Purchase 20 cases, receive a \$300 gift check.

White Rock

Pinnacle Vodka & Gin: Mix & Match

Purchase 5 cases, receive a \$30 gift check.

Purchase 10 cases, receive a \$120 gift check.

Purchase 15 cases, receive a \$225 gift check.

Purchase 25 cases, receive a \$450 gift check.

Purchase 50 cases, receive a \$1,050 gift check.

\$6 SPA on 1.75L in October

\$12 SPA on 750s in October

October 2010 Iowa ABD Specials

Ryan's Creams: Mix & Match All sizes

Purchase 3 cases, receive an \$18 gift check.

Purchase 5 cases, receive a \$50 gift check.

Purchase 10 cases, receive a \$150 gift check.

\$6 SPA on 750ml & 1.75L in October

Ouintessential Gin:

Purchase one 6-pack case, receive a \$24 gift check.

Kapali: 750s

Purchase 3 cases, receive a \$50 gift check.

Old St. Nick's Egg Nog: Mix & Match 750s & 1.75L

Purchase 5 cases, receive a \$10 gift check. Purchase 10 cases, receive a \$30 gift check.

Purchase 20 cases, receive an \$80 gift check.

Constellation **Black Velvet and Reserve:**

Purchase 25 cases of Black Velvet and 1 case BV Reserve, receive \$1,000 gift check. a \$25 gift check.

Purchase 50 cases of Black Velvet and 2 cases BV Reserve, receive Blended Whiskey 750ml, 1.0L, and 1.75L sizes only! a \$100 gift check.

Purchase 100 cases of Black Velvet and 3 cases BV Reserve, receive Purchase 50 cases, receive a \$200 gift check. a \$350 gift check.

\$6 SPA on 1.75L in October

Svedka Vodka: Mix & Match Regular & Flavors

Purchase 5 cases, receive a \$40 gift check.

Purchase 10 cases, receive a \$100 gift check.

Purchase 15 cases, receive a \$180 gift check.

Purchase 20 cases, receive a \$300 gift check.

Purchase 25 cases, receive a \$450 gift check. \$6 SPA on 1.75L in October

Paul Masson Brandy: 750's/1.75L's

Purchase 5 cases, receive a \$20 gift check.

Purchase 10 cases, receive a \$50 gift check.

Purchase 25 cases, receive a \$175 gift check. **Hood River**

Pendleton Canadian Whiskey:

Purchase 5 cases, receive a \$60 gift check.

Spirited Brands of Iowa

3410 Kingman Blvd.

Des Moines, IA 50311

Office: 515.274.0103 Cell: 515.202.1661

Fax: 866.751.8118

check.

Please submit copies of all invoices to the above address to the attention of Jeremy Thompson either via fax or mail. All invoices must be submitted by November 15th for payment.

Pearl Vodka: All 750ml Flavors - Black (34546), Pomegranate (34702), Coconut (34561), and Blueberry (35179) & 1.75L Pearl Black (34548)

Purchase 4 cases (Limit of 1 Pearl Black 1.75L), receive a \$200 gift check. Purchase 6 cases (Limit of 2 Pearl Black 1.75L), receive a \$360 gift check. Purchase 10 cases (Limit of 3 Pearl Black 1.75L), receive a \$650 gift Admiral Nelson's Premium Rums: All Flavors 750ml, 1.0L,

and 1.75L size only.

Purchase 10 cases, receive a \$150 gift check.

Purchase 25 cases, receive a \$450 gift check.

Purchase 50 cases, receive a \$1,000 gift check.

Purchase 100 cases, receive a \$2,100 gift check.

\$6 per case SPA on Admiral Coconut 1.0L in October!

Salvador's: Original Margarita1.75L (63528), Salvador's Top Shelf Margarita (66580) & Purple Passion 1.75L (63838)

Mix & Match - Must include the following:

Purchase 5 cases (2 must be Salvador's Original Margarita), receive a \$100 gift check.

Purchase 10 cases (4 must be Salvador's Original Margarita), receive a \$300 gift check.

Purchase 25 cases (8 must be Salvador's Original Margarita), receive a

Hawkeye Spirits: Mix and Match Vodka, Rum, Gin, and/or

Purchase 25 cases, receive a \$75 gift check.

Purchase 100 cases, receive a \$600 gift check.

Purchase 200 cases, receive a \$1,300 gift check.

Juarez Tequila: 750ml, 1.0L, and/or 1.75L of Juarez Silver, Gold, DSS and/or Triple Sec!

Purchase 5 cases (Limit 1 case triple sec), receive a \$20 gift check.

Purchase 10 cases (Limit 2 case triple sec), receive a \$50 gift check.

Purchase 25 cases (Limit 5 case triple sec), receive a \$150 gift check. Purchase 50 cases (Limit 10 cases triple sec), receive a \$350 gift

Purchase 100 cases (Limit 15 cases triple sec), receive an \$800.gift

check. **Café Lolita:** 750ml (72816)

Purchase 3 cases, receive a \$50 gift check.

El Mayor Tequila: All El Mayor Tequilas: Blanco (87596) and/

or Anejo (89178) 750ml Purchase 1 case, receive a \$30 gift check.

Purchase 3 cases, receive a \$125 gift check.

Full case only on one Invoice, No split cases. Arrow Schnapps, Crèmes and Cordials: 750ml, 1.0L, and/

or 1.75L Purchase 5 cases, receive a \$25 gift check.

Purchase 10 cases, receive a \$70 gift check.

Purchase 25 cases, receive a \$250 gift check. Purchase 50 cases, receive a \$600 gift check.

Purchase 100 cases, receive a \$1,400 gift check. \$6.00 SPA on 750ml, 1.0L, and 1.75L of Arrow Peppermint in October!

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October 2010 Iowa ABD Specials

Wirtz Beverage Iowa

3101 104th Street, Suite 4 Urbandale, IA 50322 Phone: 515.252.1665

Fax: 515.252.1708

All accounts are eligible to purchase ONE of each of the following deals. All purchase MUST be made in the same week and invoices MUST be faxed or sent to our office and received by November 15th for payment.

Bacardi

Bacardi: Bacardi Superior, Gold, 151 & Select .750/1.0/1.75

Must include one case of EACH size.

Purchase 25 cases, receive a \$150 gift check. Purchase 50 cases, receive a \$400 gift check. Purchase 100 cases, receive a \$1,000 gift check. Purchase 200 cases, receive a \$3,000 gift check. PLUS \$6 SPA on 1.75s

Bacardi: Limon, O, Razz, Peach Red, DragonBerry, Torched

Cherry .750/1.0/1.75 Must include one case EACH size.

Purchase 15 cases, receive a \$100 gift check. Purchase 25 cases, receive a \$200 gift check. Purchase 50 cases, receive a \$500 gift check. Purchase 100 cases, receive a \$1,500 gift check.

PLUS \$6 SPA on .750s

B&B, Drambuie & DiSaronno:

Purchase 3 cases, receive a \$50 gift check. Purchase 5 cases, receive a \$100 gift check. Purchase 10 cases, receive a \$250 gift check.

PLUS \$12 SPAs

Grey Goose: Grey Goose & L'Orange – all sizes (1.0L 2 for 1) Purchase 25 cases (10 MUST be .750s), receive a \$500 gift check.

PLUS \$12 SPA on 750s

Corzo: Anejo, Reposado & Silver

Purchase 1 case (6btls), receive a \$25 gift check. Purchase 3 cases (18btls), receive a \$100 gift check.

Beam Global

Jim Beam: .750/1.75

Purchase 5 cases, receive a \$50 gift check. Purchase 15 cases, receive a \$200 gift check. Purchase 25 cases, receive a \$400 gift check. Purchase 50 cases, receive a \$900 gift check.

Plus \$12 SPA on 1.75s

Jim Beam Black:

Purchase 3 cases, receive a \$250 gift check.

Jim Beam Black, Jim Beam Rye, Red Stag:

Purchase 4 bottles of EACH, receive a \$50 gift check. Purchase 1 case of EACH, receive a \$225 gift check.

DeKuyper: .750/1.75

Purchase 15 cases, receive a \$100 gift check. Purchase 25 cases, receive a \$200 gift check. Purchase 50 cases, receive a \$500 gift check.

> Plus \$12 SPA on Peachtree, Hot Damn!, Buttershots, Root Beer & ALL Pucker . 750s

Ri 1:

Purchase 2 cases (6btls), receive a \$100 gift check.

Kessler: .750/1.75

Purchase 15 cases, receive a \$100 gift check. Purchase 25 cases, receive a \$200 gift check.

Purchase 50 cases, receive a \$500 gift check.

Plus \$6 SPA on 1.75s Red Stag: .750/1.75

Purchase 3 cases, receive a \$200 gift check.

Canadian Club: .750/1.75

Purchase 5 cases, receive a \$75 gift check. Purchase 10 cases, receive a \$150 gift check. Purchase 15 cases, receive a \$225 gift check. Purchase 25 cases, receive a \$400 gift check. Purchase 50 cases, receive a \$900 gift check.

Plus \$12 SPA on 1.75s

Effen: Effen Vodka & Effen Black Cherry Purchase 1 case (6btls), receive a \$25 gift check. Purchase 6 cases (36btls), receive a \$300 gift check.

Sauza: Blanco, Gold .750/1.75

Purchase 5 cases, receive a \$125 gift check. Purchase 10 cases, receive a \$300 gift check.

Plus \$9.40 SPA on .750s Sauza Hornitos: Gold, Plata .750/1.0

Purchase 3 cases, receive a \$150 gift check. Purchase 5 cases, receive a \$300 gift check.

Windsor: .750/1.75

Purchase 15 cases, receive a \$75 gift check. Purchase 25 cases, receive a \$150 gift check. Purchase 50 cases, receive a \$400 gift check.

Maker's Mark: .750

Purchase 3 cases, receive a \$150 gift check.

Cruzan Rums: .750

Purchase 3 cases, receive a \$100 gift check. Purchase 5 cases, receive a \$200 gift check.

Plus \$6 SPA

Courvoisier VS: .750

Purchase 1 case, receive a \$25 gift check.

Plus \$12 SPA

Courvoisier VSOP: .750

Purchase 1 case, receive a \$150 gift check.

Pernod-Ricard USA

Hiram Walker: Pumpkin & Gingerbread Purchase 3 cases, receive a \$50 gift check.

Kahlua Peppermint Mocha:

Purchase 1 case, receive a \$25 gift check.

Kahlua Coffee Cream:

Purchase 1 case, receive a \$25 gift check. Kahlua, Flavors & Especial: .750/1.75

Purchase 5 cases, receive a \$175 gift check.

Purchase 10 cases, receive a \$400 gift check.

Plus \$12 SPA on .750s & 1.75s

October 2010 Iowa ABD Specials

Kahlua RTDs: Mudslide, Raspberry White Russian or Spiced Absolut Vodka 80, Flavors & Brooklyn 1.0L ONLY

Holiday Nog

Purchase 3 cases, receive a \$50 gift check. Purchase 10 cases, receive a \$200 gift check.

Plus \$6 SPA

Beefeater: .750/1.75

Purchase 3 cases, receive a \$150 gift check.

Plus \$12 SPA on .750s & 1.75s

Malibu Rums: (all flavors) .750/1.75 Purchase 5 cases, receive a \$100 gift check. Purchase 10 cases, receive a \$225 gift check. Purchase 15 cases, receive a \$375 gift check.

Plus \$16.68 SPA on .750s

Seagram's: Gin, Twisted Gins or Distiller's Reserve .750/1.75

Purchase 5 cases, receive a \$50 gift check. Purchase 10 cases, receive a \$125 gift check. Purchase 25 cases, receive a \$350 gift check. Purchase 50 cases, receive a \$900 gift check. Plus \$6 SPA on 1.75s

Jameson Irish Whiskey: .750/1.75 Purchase 3 cases, receive a \$100 gift check.

Purchase 5 cases, receive a \$175 gift check. Purchase 10 cases, receive a \$375 gift check.

Plus \$19.70 SPA on .750s Jameson High Marques:

Purchase 4 bottles Jameson 12 Yr, 4 bottles Jameson 18 Yr AND 4 bottles Jameson Gold, receive a \$200 gift check.

Chivas 12 Yr: .750/1.75

Purchase 3 cases, receive a \$225 gift check.

Plus \$12 SPA on .750s \$18 SPA on 1.75s Chivas 18 Yr

Purchase 1 case (6btls), receive a \$50 gift check.

Plus \$22 SPA

Glenlivet High Marques

Purchase 4 bottle Glenlivet 15 Yr, 4 bottles Glenlivet 16 Yr AND 4

bottles Glenlivet 18 Yr, receive a \$200 gift check.

Plus \$19.60 SPA on 15 Yr \$17.32 SPA on 16 Yr \$14.98 SPA on 18 Yr Glenlivet 12 Yr .750

Purchase 3 cases, receive a \$150 gift check. Purchase 5 cases, receive a \$300 gift check.

Plus \$12 SPA

Absolut Vodka 80, 100 Proof, Glimmer Pack & Flavors .750/1.75

ONLY

Purchase 10 cases, receive a \$120gift check. Purchase 15 cases, receive a \$225 gift check. Purchase 20 cases, receive a \$360 gift check. Purchase 25 cases, receive a \$500 gift check. Purchase 50 cases, receive a \$1,250 gift check.

Plus \$18 SPA on 750s \$13.50 SPA on 1.75s

Purchase 25 cases, receive a \$150 gift check.

Plus \$9.30 SPA on 80 Proof \$18.30 SPA on Flavors

Fris Vodka .750/1.75 ONLY

Purchase 5 cases, receive a \$50 gift check. Purchase 10 cases, receive a \$125 gift check. Purchase 25 cases, receive a \$400 gift check. Purchase 50 cases, receive a \$1,000 gift check.

Boodles: .750

Purchase 1 case, receive a \$15 gift check.

Plus \$21.51 SPA

Sazerac

Canadian LTD, Lauder's, Ten High & Fleischmann's

Preferred: .750/1.75

Purchase 25 case mix, receive a \$125 gift check.

Plus SPAs on LTD 1.75s & Lauder's .750s

1792 Ridgemont Reserve:

Purchase 1 case, receive a \$25 gift check. Purchase 3 cases, receive a \$100 gift check.

99 Schnapps: Apples, Bananas, Blackberries & Grapes

Purchase 1 case, receive a \$25 gift check. Purchase 3 cases, receive a \$100 gift check.

Caravella Limoncello:

Purchase 1 case, receive a \$25 gift check.

Chi-Chi's Cocktails: Gold Margarita, Long Island Iced Tea, Margarita, Mexican Mudslide, Piña Colada, Strawberry Marga-

rita & White Russian

Purchase 25 cases, receive a \$100 gift check. Purchase 50 cases, receive a \$250 gift check.

Plus \$3 SPA

Skyy Spirits

Skyy Infusions: Citrus, Ginger, Passion Fruit & Pineapple

Purchase 5 cases, receive a \$300 gift check. Purchase 10 cases, receive a \$700 gift check.

Plus \$6 SPA

Skyy Vodka: .750/1.75

Purchase 3 cases, receive a \$75 gift check. Purchase 5 cases, receive a \$125 gift check. Purchase 10 cases, receive a \$275 gift check. Purchase 25 cases, receive a \$700 gift check.

Plus \$6 SPA on .750s \$12 SPA on 1.75s **Cutty Sark:** .750/1.75

Purchase 3 cases, receive a \$200 gift check.

Plus \$24 SPA on .750s \$36 SPA on 1.75s

Cabo Wabo: Blanco & Reposado

Purchase 3 cases (18btls), receive a \$150 gift check.

Campari:

Purchase 1 case, receive a \$25 gift check. X-Rated Fusion Liqueur: .750/1.0

Purchase 4 cases (24btls), receive a \$125

gift check.

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October 2010 Iowa ABD Specials

Wild Turkey American Honey:

Purchase 1 case, receive a \$25 gift check.

Purchase 3 cases, receive a \$100 gift check.

Plus \$12 SPA

Wild Turkey: 80 Proof, 101, Rare Breed .750

Purchase 3 cases, receive a \$75 gift check.

Purchase 7 cases, receive a \$200 gift check.

Plus \$9 SPA on 80 Proof & 101

Carolan's Irish Cream: .750

Purchase 3 cases, receive a \$50 gift check.

Purchase 5 cases, receive a \$100 gift check.

Plus \$24 SPA

Tullamore Dew, Irish Mist & Midori:

Purchase 2 cases, receive a \$50 gift check.

Purchase 3 cases, receive a \$100 gift check.

Plus \$12 SPA on Tully Dew

Tullamore Dew

Purchase 1 case, receive a \$25 gift check.

Plus \$12 SPA

Irish Mist

Purchase 1 case, receive a \$25 gift check.

Proximo

1800 Tequilas: Anejo, Reposado & Silver

Purchase 3 cases, receive a \$100 gift check.

Purchase 5 cases, receive a \$175 gift check.

Purchase 7 cases, receive a \$275 gift check.

1800 RTD: Margarita & Pomegranate Margarita

Purchase 3 cases, receive a \$25 gift check.

Three Olives Vodka & Flavors: .750 ONLY

Purchase 5 cases, receive a \$75 gift check.

Purchase 10 cases, receive a \$150 gift check.

Purchase 20 cases, receive a \$325 gift check.

Purchase 150 cases, receive a \$2,500 gift check.

Three Olives Vodka: 1.75 ONLY

Purchase 3 cases, receive a \$100 gift check.

Kraken Black Spiced Rum:

Purchase 3 cases, receive a \$100 gift check.

William Grant & Sons

Glenfiddich 12 Yr:

Purchase 1 case, receive a \$50 gift check.

Glenfiddich 15 Yr:

Purchase 1 case, receive a \$50 gift check.

Balvenie 12 Yr:

Purchase 1 case, receive a \$50 gift check.

Balvenie 15 Yr:

Purchase 1 case, receive a \$50 gift check.

Milagro Silver:

Purchase 1 case (6btls), receive a \$25 gift check.

Milagro Reposado:

Purchase 1 case (6btls), receive a \$25 gift check.

Sailor Jerry: .750/1.0/1.75

Purchase 5 cases, receive a \$75 gift check.

Stoli Vodka & Flavors: .750/1.75

Purchase 5 cases, receive a \$150 gift check.

Plus \$12 SPA

Frangelico:

Purchase 1 case, receive a \$25 gift check.

Plus \$12 SPA

Wilson Daniels

Seagram's Vodka: .750/1.75

Purchase 10 cases, receive a \$100 gift check. Purchase 15 cases, receive a \$175 gift check.



Code	Product	Proof	Size	Pack	Btl. Cost	Case Cost	UPC
35622	ROKK Raspberry Vodka	70	0.750	12	12.74	152.88	82000 75150
35573	ROKK Vodka	80	1.750	6	20.99	125.94	82000 75132
64820	Davinia Hazelnut Liqueur	48	0.750	6	15.99	95.94	86816 57004
42714	Malibu	42	0.375	24	5.79	138.96	89540 44903
35687	Stoli Ohranj Vodka Ltd. Edition Label (allocated)	75	0.750	12	18.37	220.44	83664 87173
35728	Cyclone Vodka	80	0.750	12	15.25	183.00	56364 00200
34467	Frozen Ghost Vodka	80	0.750	6	24.24	145.44	96749 29369
2871	Smirnoff Vodka w/ Cranberry Juice (allocated)	80	1.750	3	21.29	63.87	82000 75442