

ABD Promos



Order Entry

8:00AM - 3:30PM
 Mon - Thurs
 515.281.7422
 Toll Free:
 866.IowaABD
 (866.469.2223)



Will-Call

Will-Call Order:
 8AM - 1PM
 Mon - Fri
 Warehouse Pickup:
 11AM - 3:30PM
 Mon - Fri



Fax Orders

8AM - 3:30PM
 Mon - Thurs
 Products Fax:
 515.281.7385
 Toll Free Fax:
 877.891.5348

Memorial Day Order & Delivery Schedule



The Division will be closed on Monday, May 31, 2010 for the Memorial Day holiday. **Deliveries for all licensees will be made one day later than normal.** Please refer to the day of the week you place your order to see how your order schedule will be impacted.

MONDAY: Orders must be received by Tuesday, June 1st.

TUESDAY: Orders must be received by Wednesday, June 2nd.

WEDNESDAY: Orders must be received by Thursday, June 3rd.

THURSDAY: Orders must be received by Friday, June 4th.

Future holiday schedules will be posted on the Division's website.

May Promotions

Glazer's - Hoover Division

4377 NW 112th Street
 Urbandale, IA 50322
 Phone: 515.252.7173
 Fax: 515.252.8681

All purchases must be on one invoice dated May 2010. Invoice must be submitted within 45 days of invoice date to qualify for funds. In the event of out of stocks, multiple invoices will be honored. Please present a copy of the invoice to your Glazer's Spirits Sales Representative or submit a fax to (515) 252-8681.

Evan Williams Honey Reserve 750ml (73702) & Blackheart Prem. Spiced Rum 750ml (44258):

Purchase 6 bottles of Evan Williams Honey Reserve, receive \$10.

Purchase 6 bottles of Blackheart Prem. Spiced Rum, receive \$10.

Purchase 3 cases of Evan Williams Honey Reserve AND 3 cases of Blackheart, receive \$150.

No duplicates allowed on any of the above deal levels. Only one (1) payout per customer, per deal level will be honored.

Sobieski Vodka: 750ml (34690) & 1.75L (35213)

Purchase 2 cases, (must include 1 case of 750ml & 1 case of 1.75L), receive \$25.

Purchase 5 cases, (must include at least 1 case of 750ml & 1 case of 1.75L), receive \$75.

Tito's Handmade Vodka: 750ml (38176)

Purchase 6 or more bottles, receive \$20.

NV Absinthe Verte by La Feé: 750ml (66058)

Purchase 1 case, receive \$10.

Tequila Rose: Mix & Match all flavors, all sizes

Tequila Rose Cocoa 750ml (67104), Tequila Rose Strawberry 1L (65199), Tequila Rose Strawberry 750ml (65200), Tequila Rose Strawberry 50ml (35204)

Purchase 2 cases, receive a \$20 gift card.

Purchase 5 cases, receive a \$75 gift card.

Purchase 10 cases, receive a \$200 gift card.

Tarantula Azul Co-Pack: (2504) 750ml

Purchase 2 cases, receive a \$25 gift check.

Purchase 5 cases, receive a \$100 gift check.

Russian Standard Platinum Vodka: (35427)

Purchase 1 case, receive a \$40 promo check.

}Glazer's - Pinnacle Division

4377 NW 112th St

Urbandale, IA 50322

Phone: 515.252.7173 ext. 13

Fax: 515.252.8681

All purchases must be on one invoice dated May 2010. Invoice must be submitted within 45 days of invoice date to qualify for funds. In the event of out of stocks, multiple invoices will be honored. Please present a copy of the invoice to your Glazer's Spirits Sales Representative or submit a fax to (515) 252-8681.

Smirnoff: Red, Silver, or Blue Label & Flavors - 750ml sizes only

Purchase 10 cases, receive \$9 per case.

Purchase 25 cases, receive \$12 per case.

Purchase 50 cases, receive \$15 per case.

Tanqueray: 1.75L, 750ml, & Liters (outlined below). Mix & Match all types

Purchase 5 cases (max 1 case liters), receive \$10 per case.

Purchase 10 cases (max 2 cases liters), receive \$12 per case.

Purchase 15 cases (max 3 cases liters), receive \$14 per case.

\$9 SPA per case on the 1.0L.

Johnnie Walker: Mix & Match 1.75L, 750ml, & Liters (outlined below)

Purchase 5 cases (max 1 case liters), receive \$15 per case.

Purchase 10 cases (max 2 cases liters), receive \$20 per case.

Parrot Bay Rum: 750ml

Purchase 5 cases, receive \$6 per case.

Purchase 10 cases, receive \$9 per case.

Purchase 15 cases, receive \$12 per case.

\$9 SPA per case

Jeremiah Weed Sweet Tea: Mix & Match Peach or Original

- 1.75L, 750ml

Purchase 5 cases, receive \$6 per case.

Purchase 10 cases, receive \$8 per case.

Purchase 15 cases, receive \$10 per case.

Purchase 20 cases, receive \$12 per case.

Gordon's Vodka or Gin & Scoresby Scotch: 1.75L & 750ml

Purchase 10 cases, receive \$5 per case.

Purchase 20 cases, receive \$7 per case.

Ketel One Vodka: 1.75L, 750ml, & Liters (outlined below)

Purchase 5 cases (max 1 case liters), receive \$10 per case.

Purchase 10 cases (max 2 cases liters), receive \$13 per case. *Must include 1 case Citroen.*

Purchase 15 cases (max 3 cases liters), receive \$16 per case. *Must include 2 cases Citroen.*

Purchase 20 cases (max 4 cases liters), receive \$19 per case. *Must include 3 cases Citroen.*

Chopin, Belvedere Pure & Belvedere Intense: 750ml & 1.0L

Must include at least 1 case of each type to qualify at each promo level.

Purchase 5 cases, receive \$36 per case.

Purchase 10 cases, receive \$48 per case.

Purchase 15 cases, receive \$60 per case.

10 Cane Rum: 750ml

Purchase 1 case, receive \$36 per case.

Purchase 3 cases, receive \$48 per case.

Purchase 5 cases, receive \$60 per case.

}Johnson Brothers of Iowa

2515 Dean Ave.

Des Moines, IA 50317

Phone: 515.262.1199

Fax: 515.262.0845

Please send all invoices to Cory Meiners or Scott Oeltjenbruns at Johnson Brothers. All purchases for each deal must be made on one invoice. Deals valid during May 2010.

ABSOLUT 80 & Flavors: 750ml size

Check out our New Everyday Low Price!

Purchase 10 cases, receive a \$100 gift check.

Purchase 15 cases, receive a \$180 gift check.

Purchase 20 cases, receive a \$360 gift check.

Purchase 25 cases, receive a \$450 gift check.

Purchase 50 cases, receive a \$1,200 gift check.

\$18 SPA in May

ABSOLUT 50ml Pack: (1337) – 24 assorted 5 packs of Absolut 50mls

For each case purchased, receive a \$25 gift check.

Tommy Bahama: Golden Sun Rum (32783) or White Sand (32793)

Purchase 1 case, receive a \$12 check.

Nikolai Vodka: 750ml & 1.75

Purchase 50 cases, receive a \$25 gift check.

Purchase 100 cases, receive a \$100 gift check.

Ryans Cream: 750ml (80456) and/or 1.75ml (80458)

Purchase 3 cases, receive an \$18 gift check.

Purchase 5 cases, receive a \$50 gift check.

\$10 SPA on 750ml in May.

\$6 SPA on 1.75L in May.

Kapali Coffee Liqueur: 750mls (67586)

Purchase 3 cases, receive a \$15 gift check.

\$10 SPA in May.

Prairie Vodka: 750ml

Purchase 3 (6pk) cases, receive a \$25 gift check.

\$30 SPA in May.

Firefly Sweet Tea Vodka:

Purchase 3 cases, receive a \$50 gift check.

Racks Available

UV Lemonade Cocktails: Mix & Match

New Low Price: \$12.30 unit cost

Purchase 10 cases, receive a \$30 gift check.

Purchase 20 cases, receive a \$120 gift check.

Svedka Vodka: 750ml

Purchase 10 cases, receive a \$150 gift check. *Must include at least 1 case of Svedka Flavors.*

Purchase 25 cases, receive a \$500 gift check. *Must include at least 2 cases of Svedka Flavors.*

\$12 SPA on 750ml in May.

El Jimador: Mix & Match Reposado, Blanco and Anejo

Purchase 5 case, receive a \$60 gift check.

\$1 per bottle SPA in May.

New Amsterdam: Mix & Match all sizes including 200ml & 375ml

Purchase 5 cases, receive \$60 check.

Purchase 10 cases, receive \$180 check.

Micheal Collins Irish Whiskey: (15711)

Purchase 1 case (6btl), receive a \$30 gift check.

Purchase 10 cases, receive a \$700 gift check.

Sweet Carolina Sweet Tea Vodka: (41146)

Purchase 5 cases, receive a \$50 gift check.

Purchase 10 cases, receive a \$150 gift check.

Purchase 25 cases, receive a \$500 gift check.

Pinnacle Vodka: 750mls

Purchase 3 cases, receive a \$50 gift check.

UV Vodka 80: ONLY 1.75L (37339)

Purchase 10 cases, receive a \$250 gift check.

\$3 SPA on 1.75L in May.

Black Velvet:

Purchase 25 cases of Black Velvet and 1 case of Black Velvet Reserve 750 or 1.75, receive \$25.

Purchase 50 cases of Black Velvet and 2 cases of Black Velvet Reserve 750 or 1.75, receive \$100.

Purchase 100 cases of Black Velvet and 3 cases of Black Velvet Reserve 750 or 1.75, receive \$350.

\$4.50 SPA per case on 1.75L in May.

}Paramount

3103 N.W. 15th St.

Ankeny, Iowa 50023

Phone: 515.289.0606

Fax: 515.289.0848

The following promotions are offered during the month of May. Cases much be purchased on the same invoice. No limit on the number deals an account can purchase during the month of May. All invoices should be given to your Paramount rep. or submitted to the above address or fax, attn: Denny Mayher.

Paramount White & Gold Rums and Lady Bligh Spiced Rum: Mix & Match all sizes

Minimum of 2 cases of Lady Bligh Spiced Rum required.

Purchase 10 cases, receive a \$25 gift check.

Purchase 15 cases, receive a \$50 gift check.

Purchase 20 cases, receive a \$100 gift check.

LaPrima Gold & White Tequilas and LaPrima Triple Sec: Mix & Match all sizes

Minimum of 1 case of LaPrima Triple Sec required.

Purchase 10 cases, receive a \$25 gift check.

Purchase 15 cases, receive a \$50 gift check.

Purchase 20 cases, receive a \$100 gift check.

}Spirited Brands of Iowa

3410 Kingman Blvd.

Des Moines, IA 50311

Office: 515.274.0103

Cell: 515.202.1661

Fax: 866.751.8118

Please submit copies of all invoices to the above address to the attention of Jeremy Thompson either via fax or mail. All invoices must be submitted by June 15th for payment.

Salvador's Original Margarita: 1.75L (63528)

Purchase 5 cases, receive a \$20 gift check.

Purchase 10 cases, receive a \$60 gift check.

Purchase 25 cases, receive a \$200 gift check.

Salvador's 100% Agave Premium Margarita: 1.75L (66580)

Purchase 3 cases, receive a \$60 gift check.

Purchase 5 cases, receive a \$150 gift check.

Pearl Vodka: 750ml All Flavors - Black (34546), Pomegranate (34702), Blueberry (35179)
 Purchase 1 case, receive a \$50 gift check.
 Purchase 3 cases, receive a \$200 gift check.
Margaritaville Ready to Drink Cocktails: Mix & Match 1.75L Margaritaville RTD Classic Lime Margarita (62400), Last Mango Margarita (62405), Passion Fruit Margarita (62403), and/or Mojito (62390)
 Purchase 10 cases, receive a \$60 gift check.
 Purchase 25 cases, receive a \$175 gift check.
 Purchase 50 cases, receive a \$500 gift check.
Margaritaville Core Tequilas and DSS Flavors: Mix & Match 750ml Margaritaville Gold Tequila (89496), Island Lime DSS (75876), and/or Last Mango DSS (75881)
 Purchase 3 cases, receive a \$50 gift check.
 Purchase 5 cases, receive a \$90 gift check.
 Purchase 10 cases, receive a \$200 gift check.
Margaritaville Rums from Jamaica: Mix & Match 750ml Margaritaville Dark Rum (42127) and/or Margaritaville Spiced Rum (42137)
 Purchase 3 cases, receive a \$50.00 gift check.
 Purchase 5 cases, receive a \$100.00 gift check.

Wirtz Beverage Iowa

3101 104th Street, Suite 4
 Urbandale, IA 50322
 Phone: 515.252.1665
 Fax: 515.252.1708
All accounts are eligible to purchase ONE of each of the following deals. All purchase MUST be made in the same week and invoices MUST be faxed or sent to our office and received by June 15th for payment.

Beam Global

Jim Beam: 750/1.75
 Purchase 5 cases, receive a \$50 gift check.
 Purchase 15 cases, receive a \$150 gift check.
 Purchase 25 cases, receive a \$300 gift check.
 Purchase 50 cases, receive a \$700 gift check.
Jim Beam, Jim Beam Rye, Red Stag:
 Purchase 4 bottle EACH, receive a \$50 gift check.
 Purchase 1 Case EACH, receive a \$200 gift check.
Jim Beam Black:
 Purchase 3 cases, receive a \$175 gift check.
Effen Vodka & Black Cherry:
 Purchase 2 cases (12btl), receive a \$50 gift check.
 Purchase 4 cases (24btl), receive a \$125 gift check.
Maker's Mark: .750 ONLY
 Purchase 3 cases, receive a \$75 gift check.

DeKuyper: .750 ONLY
 Purchase 10 cases, receive a \$100 gift check.
 Purchase 15 cases, receive a \$200 gift check.
Cruzan Rums: (all flavors) .750 ONLY
 Purchase 3 cases, receive a \$75 gift check.
 Purchase 5 cases, receive a \$125 gift check.
Laphroaig:
 Purchase 1 case, receive a \$50 gift check.
Kessler: .750/1.75
 Purchase 25 cases, receive a \$150 gift check.
Windsor, Kessler, Ronrico, Old Crow, Calvert Extra, Gilbey's Gin & Beam's 8 Star:
 Purchase 25 cases of 1.75 ONLY, receive a \$125 gift check.
 Purchase 1 case EACH of .750 ONLY, receive a \$50 gift check.
Bacardi
Bacardi RTD: Classic Mojito & Raspberry Mojito
 Purchase 5 cases, receive a \$50 Gift Check
Plus \$6 SPA
Bacardi Superior, Gold & Select: 1.75 ONLY
 Purchase 10 cases, receive a \$100 gift check.
 Purchase 25 cases, receive a \$300 gift check.
Plus \$6 SPA
Bombay Sapphire: .750 ONLY
 Purchase 4 Cases = \$75 Gift Check
 PLUS Purchase 1 Case Bombay = \$25 gift check.
Plus \$24 SPA on Bombay Original

Pernod-Ricard USA

Malibu & Flavors: .750 ONLY
 Purchase 5 cases, receive a \$75 gift check.
 Purchase 10 cases, receive a \$175 gift check.
Plus \$12 SPA
Kahlua RTDs: Mudslide or Raspberry White Russian
 Purchase 3 cases, receive a \$50 gift check.
Plus \$6 SPA
Seagram's Gin: 1.75 ONLY
 Purchase 5 cases, receive a \$50 gift check.
 Purchase 10 cases, receive a \$125 gift check.
Plus \$6 SPA
Beefeater: 1.75 ONLY
 Purchase 3 cases, receive a \$75 gift check.
Plus \$12 SPA!
Kahlua, Flavors & Especial: .750 ONLY
 Purchase 3 cases, receive a \$75 gift check.
 Purchase 5 cases, receive a \$150 gift check.
Plus \$12 SPA
Seagram's Rum:
 Purchase 3 cases, receive a \$75 gift check.
 Purchase 5 cases, receive a \$150 gift check.
Plus \$23.60 SPA

Sazerac
DiAmore:
 Purchase 3 cases, receive a \$75 gift check.
99 Schnapps: Apple, Banana, Blackberry, Grape
 Purchase 3 bottles EACH = \$25 gift check.
1792 Ridgmont Reserve:
 Purchase 1 case (6btl), receive a \$25 gift check.
Skyy Spirits
American Honey:
 Purchase 3 cases, receive a \$100 gift check.
Plus \$12 SPA

X-Rated Fusion Liqueur:
 Purchase 6 cases (36btl), receive a \$50 gift check.
Plus \$6 SPA
Cabo Wabo: Mix/Match
 Purchase 3 cases (18btl), receive a \$100 gift check.
William Grant & Sons
Milagro Silver & Reposado:
 Purchase 1 case (6btl), receive a \$25 gift check.
Frangelico:
 Purchase 6 BOTTLES, receive a \$25 gift check.
Sailor Jerry: .750 ONLY
 Purchase 5 cases, receive a \$125 gift check.



| Code | Product | Proof | Size | Pack | Btl. Cost | Case Cost | UPC |
|-------|---------------------------------------|-------|-------|------|-----------|-----------|-------------|
| 1337 | Absolut Mini Bar (Allocated) | 80 | 0.050 | 24 | 5.91 | 141.84 | 80432 10667 |
| 37111 | Bacardi Cocktails Piña Colada | 30 | 1.750 | 6 | 15.00 | 90.00 | 80480 00108 |
| 37113 | Bacardi Cocktails Strawberry Daiquiri | 30 | 1.750 | 6 | 15.00 | 90.00 | 80480 00107 |
| 43197 | Bacardi Torched Cherry | 70 | 0.750 | 12 | 12.49 | 149.88 | 80480 00098 |
| 43198 | Bacardi Torched Cherry | 70 | 1.000 | 12 | 15.35 | 184.20 | 80480 00097 |
| 43368 | Castillo Spiced Rum | 70 | 1.750 | 6 | 12.49 | 74.94 | 80480 27520 |
| 73596 | DeKuyper Michigan Cherry Liqueur | 30 | 0.750 | 12 | 9.06 | 108.72 | 80686 41501 |
| 41124 | Firefly Peach Tea Vodka | 70 | 0.750 | 12 | 14.90 | 178.80 | 89729 10004 |
| 27493 | Firefly Sweet Tea Bourbon | 60 | 0.750 | 12 | 14.90 | 178.80 | 89729 10002 |
| 48146 | Hennessy Black | 86 | 0.750 | 12 | 32.25 | 387.00 | 81753 81555 |
| 87836 | Herradura Blanco Silver Tequila | 80 | 0.750 | 12 | 29.91 | 358.92 | 44607 11131 |
| 3128 | Jagermeister Flask Pack (Allocated) | 70 | 0.375 | 12 | 9.24 | 110.88 | 83089 66093 |
| 88019 | Maestro Dobel Diamond Tequila | 80 | 0.750 | 3 | 38.45 | 115.35 | 81153 80120 |
| 31472 | New Amsterdam Gin | 80 | 0.200 | 24 | 3.06 | 73.44 | 85000 01433 |
| 31474 | New Amsterdam Gin | 80 | 0.375 | 12 | 5.10 | 61.20 | 85000 01432 |
| 88548 | Sauza Hornitos Plata | 80 | 0.750 | 12 | 19.16 | 229.92 | 80686 83532 |
| 35213 | Sobieska Vodka | 80 | 1.750 | 6 | 22.49 | 134.94 | 89016 00819 |
| 35469 | Three Olives Bubble | 70 | 0.750 | 12 | 16.70 | 200.40 | 81153 80154 |
| 35549 | Three Olives Rangtang | 70 | 0.750 | 12 | 16.70 | 200.40 | 81153 80153 |
| 41901 | Ursus Blue Raspberry Vodka | 60 | 0.750 | 12 | 8.22 | 98.64 | 82000 75055 |
| 41902 | Ursus Blue Raspberry Vodka | 60 | 1.000 | 12 | 9.68 | 116.16 | 82000 75056 |
| 41906 | Ursus Green Apple Vodka | 60 | 0.750 | 12 | 8.22 | 98.64 | 82000 75059 |
| 41911 | Ursus Punch Vodka | 60 | 0.750 | 12 | 8.22 | 98.64 | 82000 75051 |
| 38243 | Ursus Vodka | 80 | 0.750 | 12 | 8.22 | 98.64 | 82000 75047 |