

## Fax Orders

8AM - 3:30PM
Mon - Thurs
Products Fax: 515.281.7385

Toll Free Fax:
877.891.5348

## High Proof Beer



The signing of SF2088 (recent legislation enacted to reorganize state government) created a new category of alcohol in the state of Iowa. "High alcoholic content beer" is beer which contains more than five percent but not more than twelve percent alcohol by weight (up to 30 proof). The bill also created two new beer permits. A class "AA" permit allows the holder to manufacture and sell high alcoholic content beer at wholesale. The holder of a special class "AA" permit may only manufacture high alcoholic content beer to be consumed on the licensed premises. The Division no longer wholesales high proof beer, nor can class " E " licensees wholesale these products to bars and restaurants going forward. Licensees should purchase these products from their licensed beer wholesalers. The changes took effect immediately upon Governor Culver signing the bill on March 10, 2010.

## Direct Shipment of Wine



As of July 1, 2010, out-of-state wineries will be able to ship wine directly to Iowa consumers for personal use. Wineries will be subject to obtaining an Iowa license and remitting wine gallonage taxes to the state. Native wineries, under the new legislation, will continue to be exempt from taxation for sales at their wine tasting rooms.

## Memorial Day Order \& Delivery Schedule



The Division will be closed on Monday, May 31, 2010 for the Memorial Day holiday. Deliveries for all licensees will be made one day later than normal. Please refer to the day of the week you place your order to see how your order schedule will be impacted.
MONDAY: Orders must be received by Tuesday, Fune 1st.
TUESDA1: Orders must be received by Wednesday, Fune 2nd. WEDNESDAF: Orders must be received by Thursday, Fune 3rd. THURSDA1: Orders must be received by Friday, June 4th.
Future holiday schedules will be posted on the Division's website.

## Aprilpsomiatour

Glazer's - Hoover Division
4377 NW 112th Street
Urbandale, IA 50322
Phone: 515.252.7173
Fax: 515.252.8681
All purchases must be on one invoice dated April 2010. Invoice must be submitted within 45 days of invoice date to qualify for funds. In the event of out of stocks, multiple invoices will be honored. Please present a copy of the nvoice to your Glazer's Spirits Sales Representative or submit a fax to (515) 252-8681.
Tito's Handmade Vodka: 750 ml ( 38176
Purchase 6 or more bottles, receive a $\$ 20$ promo check.
Remy Martin Multi-Brandy Buy: Account must purchase ALI hree of the following items on one invoice.
6 bottles of Remy Martin VSOP 200ml (49189)
4 bottles of Remy Martin VSOP 375 ml (49185)
3 bottles of Remy Martin VSOP 750 ml (49189)
Satisfy all purchasing requirements, and receive a $\$ 40$ promo check.
imit of 1 pay-out per IABD account
Evan Williams Bourbon: Mix \& Match 750 ml (17956), 1.75L 22156), \& Single Barrel (18120)

Purchase 7 cases, receive a $\$ 75$ promo check.
urchase 10 cases, receive a $\$ 125$ promo check. Must include at leas case of Single Barrel.
Pama Pomegranate Liqueur: 750 ml (76478)
Purchase 3 cases, receive a $\$ 75$ promo check.
Hpnotiq: Mix \& Match 750ml (65195) or 1.75L (65188
Purchase 3 cases of Hpnotiq, receive a $\$ 75$ promo check
360 Vodka: (38169) \& 360 Double Chocolate Vodka (41019)
Purchase 3 cases, receive a $\$ 30$ promo check.
Purchase 5 cases, receive a $\$ 75$ promo check
Purchase 10 cases, receive a $\$ 200$ promo check \& receive a bi cycle.
$\$ 10$ Mail in Rebate Available- prepackaged on the bottles in their cases.
Tequila Rose: Mix \& Match all flavors, all sizes - Cocoa 750 m 67100 ), Strawberry 1L (65199), Strawberry 750 ml (65200), Strawberry 50 ml (65204)
Purchase 2 cases, receive a $\$ 50$ promo check.
Purchase 5 cases, receive a $\$ 150$ promo check.
Purchase 10 cases, receive a $\$ 400$ promo check.
Tarantula Azul Co-Pack: 750 ml (2504)
Purchase 2 cases, receive a $\$ 25$ check
Purchase 5 cases, receive a $\$ 100$ check
Ultimat Vodka: 750 ml (34889)
Purchase 1 case, receive a $\$ 20$ promo
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## Glazer's - Pinnacle Division

4377 NW 112th St
Urbandale, IA 50322
Phone: 515.252.7173 ext. 13
Fax: 515.252.8681
All purchases must be on one invoice dated April 2010. Invoice must be submitted within 45 days of invoice date to qualify for funds. In the event of out of stocks, multiple invoices will be honored. Please present a copy of the invoice to your Glazer's Spirits Sales Representative or submit a fax to (515) 252-8681.
Diageo's North American Whiskeys: Mix \& Match all sizes, Liters (outlined below) Crown Roval, Crown Royal Black, Crown Royal SR, VO, Seagram's 7, Seagram's 7 Dark Honey, George Dickel, \& Bulleit Bourbon.
Purchase 10 cases (max 2 cases liters), receive $\$ 6$ per case. Minimum f 3 cases must be Crown Royal.
Purchase 15 cases (max 4 cases liters), receive $\$ 8$ per case. Minimu $f 5$ cases must be Crown Royal.
Purchase 25 cases (max 5 cases liters), receive $\$ 10$ per case. Mini mum of 8 cases must be Crown Royal.
Purchase 40 cases (max 8 cases liters), receive $\$ 12$ per case. Minimum of 12 cases must be Crown Royal.
Purchase 65 cases (max 12 cases liters), receive $\$ 14$ per case. Minimum of 20 cases must be Crown Roval.
Purchase 100 cases (max 20 cases liters), receive $\$ 16$ per case. Mini mum of 35 cases must be Crowen Royal.
SPA of $\$ 9$ on Crowen Roval 750 ml .
Diageo Rums: Mix \& Match $1.75 \mathrm{~L}, 750 \mathrm{ml}$, \& Liters (outlined below). Captain Morgan Original Spiced, 100 Proof, Lime Bite Private Stock, Tattoo, Silver, All Parrot Bay Flavors, Ron Zacapa Oronoco \& Myers's Rums
Purchase 15 cases (max 3 cases liters), receive $\$ 6$ per case Purchase 25 cases (max 5 cases liters), receive $\$ 8$ per case. Purchase 50 cases (max 10 cases liters), receive $\$ 10$ per case. Purchase 75 cases (max 15 cases liters), receive $\$ 12$ per case. Purchase 100 cases (max 20 cases liters), receive $\$ 14$ per case. Purchase 150 cases (max 30 cases liters), receive $\$ 18$ per case. Diageo Tequila: $1.75 \mathrm{~L}, 750 \mathrm{ml}$, \& Liters (outlined below). Mix \& Match Jose Cuervo Gold, Silver, Tradicional, Black, Platino, Don Julio Blanco, Don Julio Anejo, Don Julio Resposado Purchase 10 cases (max 2 cases liters), receive $\$ 10$ per case. Purchase 20 cases (max 4 cases liters), receive $\$ 13$ per case. Purchase 35 cases (max 7 cases liters), receive $\$ 15$ per case. Must include 1 case of Don Fulio
Purchase 55 cases (max 11 cases liters), receive $\$ 17$ per case. Must include 2 cases of Don Fulio
SPA of $\$ 4.50$ on $\mathcal{F C}$ Gold and Silver 1.01

Diageo Prepared Cocktails: Mix \& Match Jose Cuervo Au- Gentleman Jack:
thentics, 750 ml , 4 -packs ( $2 \mathrm{cs}=1 \mathrm{cs}$ ), 1.75L; Golden Margaritas; Purchase 4 cases, receive a $\$ 100$ gift check. Smirnoff Prepared Tuscan Lemonade, Pomegranate Martini, \$12 SPA in April
Grand Cosmo, Mojito; TGI Friday's Prepared Cocktails; NEW Southern Comfort Hurricane:
Jeremiah Weed Half \& Half; Captain Morgan LIIT; Captain Mor- Purchase 4 cases, receive a $\$ 75$ gift check.
gan Parrot Bay Mojitos
Purchase 15 cases, receive $\$ 3$ per case
Purchase 30 cases, receive $\$ 4$ per case
Purchase 60 cases (max 50 cases Authentics), receive $\$ 6$ per case.
Purchase 100 cases (max 80 cases Authentics), receive $\$ 8$ per case. Purchase 150 cases (max 120 cases Authentics), receive $\$ 10$ per case Purchase 225 cases (max 175 cases Authentics), receive $\$ 12$ per case SA of $\$ 4.50$ on 7 C Authentic and Golden 1.75 Ls .
smirnoff \& Smirnoff Flavors: Mix \& Match 1.75L, 750ml, \& Liters (outlined below). Smirnoff Prepared Cocktails Excluded
Purchase 20 cases (max 4 cases liters), receive $\$ 7$ per cas
Purchase 35 cases (max 7 cases liters), receive $\$ 10$ per case. Purchase 80 cases (max 16 cases liters), receive $\$ 15$ per case. Purchase 150 cases (max 30 cases liters), receive $\$ 20$ per case. 10 Cane: 750 ml (42936)
Purchase 2 cases, receive $\$ 48$ per case
Purchase 4 cases, receive $\$ 60$ per case.
Chopin: 750 ml (34244)
Purchase 2 cases, receive $\$ 48$ per cas
Purchase 4 cases, receive $\$ 60$ per case
Belvedere Intense: 750 ml (34082
urchase 2 cases, receive $\$ 48$ per case
Purchase 4 cases, receive $\$ 60$ per cas
Hennessy VSOP: 750ml (47776)
Purchase 2 cases, receive $\$ 24$ per case
Purchase 4 cases, receive $\$ 36$ per case.

## Johnson Brothers of Iowa

2515 Dean Ave.
Des Moines, IA 50317
Phone: 515.262.1199
Fax: 515.262.0845
Please send all invoices to Cory Meiners or Scott Oeltjenbruns at Yohnson Brothers. All purchases for each deal must be made on one invoice. Deals valit uring April 2010.
El Jimador Tequila: Mix \& Match all 750's including NEW Blanco (87586) \& Anejo (89274)
Purchase 5 cases, receive a $\$ 60$ gift check.
Purchase 10 cases, receive a $\$ 180$ gift check.
Purchase 20 cases, receive a $\$ 480$ gift check.
$\$ 1$ per bottle SPA in April
Herradura Tequila: Reposado and Anejo
Purchase 1 mived case ( 12 btls ) receive a $\$ 100$ gift check L.init er account
$\$ 36$ SPA in April

Canadian VSP: 1.75L (12628)
Purchase 10 cases, receive a $\$ 30$ gift check.
\$3 SPA in April
McGuires Cream: (80326)
Purchase 3 cases, receive an $\$ 18$ gift check.
$\$ 6$ SPA in April
Orloff Vodka: 1.75 (40718)
Purchase 10 cases, receive a $\$ 30$ gift check.
Stock Brandy \& Gran Gala Liqueur:
Purchase 6 bottles of each, receive $\$ 24$ gift check. Opulent Vodka: NEW (37146)
Purchase 3 cases, receive a $\$ 25$ gift check.
Purchase 5 cases, receive a $\$ 50$ gift check.

Spirited Brands of Iowa
3410 Kingman Blvd.
Des Moines, IA 5031
Office: 515.274.0103
Cell: 515.202.1661
Fax: 866.751 .8118
Please submit copies of all invoices to the above address to the attention of Jeremy Thompson either via fax or mail. All invoices must be submitted by May 15th for payment.
Admiral Nelson's Premium Rums: Mix \& Match 750 m , 1.0L and/or 1.75L of Spiced Rum and/or Coconut Rum

Purchase 5 cases, receive a $\$ 40$ gift check.
Purchase 10 cases, receive a $\$ 120$ gift check.
Purchase 25 cases, receive a $\$ 450$ gift check. Must include at least 1 ase of Admiral Coconut Rum.
Purchase 50 cases, receive a $\$ 1,000$ gift check. Must include at least cases of Admiral Coconut Rum.
Pearl Vodka: All Flavors - Black (34546), Pomegranate (34702), nd Blueberry (35179) 750 ml
Full case only on one invoice. No split cases
Purchase 1 case, receive a $\$ 50$ gift check.
Purchase 3 cases, receive a $\$ 200$ gift check.
Plus $\$ 12.00$ /Case SPA in April!
Juarez Tequila: $750 \mathrm{ml}, 1.0 \mathrm{~L}$, and/or 1.75 L of Juarez Silver, Gold, and/or DSS
Purchase 5 cases, receive a $\$ 20$ gift check.
Purchase 10 cases, receive a $\$ 50$ gift check.
Purchase 25 cases, receive a $\$ 150$ gift check
urchase 50 cases, receive a $\$ 350$ gift check
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El Mayor Tequila: All El Mayor Tequilas - Blanco (87596) and r Anejo (89178) 750 ml
Full case only on one invoice. No split cases
Purchase 1 case, receive a $\$ 30$. gift check.
Page 4 of 5 Purchase 3 cases, receive a $\$ 125$ gift check.

Margaritaville Ready to Drink Cocktails: Mix \& Match Classic Lime Margarita (62400), Last Mango Margarita (62405) Passion Fruit Margarita (62403), and/or Mojito (62390) 1.75L Purchase 10 cases, receive a $\$ 60$ gift check.
Purchase 25 cases, receive a $\$ 175$ gift check.
Purchase 50 cases, receive a $\$ 500$ gift check
Margaritaville Core Tequilas and DSS Flavors: Mix \& Match - Gold Tequila (89496), Island Lime DSS (75876), and/or Last Mango DSS (75881) 750 ml
Purchase 3 cases, receive a $\$ 50$ gift check
Purchase 5 cases, receive a $\$ 90$ gift check
Purchase 10 cases, receive a $\$ 200$ gift check
Margaritaville Rums for Jamaica: Mix \& Match - Margaritaville Dark Rum (42127) and/or Margaritaville Spiced Rum 42137) 750 ml

Purchase 3 cases, receive a $\$ 50$ gift check.
Purchase 5 cases, receive a $\$ 100$ gift check.

## Wirtz Beverage Iowa

3101 104th Street, Suite 4
Urbandale, IA 50322
Phone: 515.252.1665
Fax: 515.252.1708
All accounts are eligible to purchase ONE of each of the following deals. All purchase MUST be made in the same week and invoices MUST be faxed or sent to our office and received by May 15 th for payment.

## Beam Globa

Jim Beam: 1.75 ONL
Purchase 5 cases, receive a $\$ 100$ gift check. Purchase 10 cases, receive a $\$ 225$ gift check Purchase 15 cases, receive a $\$ 350$ gift check. Canadian Club: . 750/1.75
Purchase 5 cases, receive a $\$ 75$ gift check. Purchase 10 cases, receive a $\$ 175$ gift check Purchase 25 cases, receive a $\$ 500$ gift check Knob Creek:
Purchase 6 cases ( 6 btl cases), receive a $\$ 100$ gift check. Knob Creek $1 / 2$ Barrel Purchase:
Purchase 26 Cases (6btl cases), receive a $\$ 500$ gift check. Knob Creek Barrel Purchase:
Purchase 52 Cases ( 6 btt cases), receive a $\$ 1,200$ gift check. Sauza Blanco \& Reposado: . $750 / 1.75$
Purchase 5 cases, receive a $\$ 100$ gift check Purchase 10 cases, receive a $\$ 250$ ift check Sauza RTD: Margarita \& Strawberry Maroarit Sauza 3 . urchase 3 cases, receive a $\$ 25$ gift chec
Sauza Cien Anos Blanco \& Reposado:
Purchase 2 cases ( 1 case EACH), receive a $\$ 50$ gift check.

Sauza Hornitos: 750/1.0
Purchase 3 cases, receive a $\$ 125$ gift check. PLUS $\$ 12$ SPA on 750 s
Ronrico: 1.75 ONLY
Purchase 3 cases, receive a $\$ 50$ gift check. Purchase 10 cases, receive a $\$ 175$ gift check. Purchase 25 cases, receive a $\$ 500$ gift check. Cruzan RTD Mojito: NEW
Purchase 3 cases, receive a $\$ 25$ gift check.
Purchase 5 cases, receive a $\$ 50$ gift check.

## Bacardi

Cazadores: Reposado \& Anejo . 750
Purchase 3 bottles of EACH, receive a $\$ 25$ gift check. Corzo: Blanco, Reposado \& Anejo
Purchase 2 bottles of EACH, receive a $\$ 50$ gift check Bacardi Rums \& Flavors: . 750 ONLY
Purchase 10 cases, receive a $\$ 100$ gift check Bacardi Limon: 1.75 ONLY
Purchase 4 cases, receive a $\$ 50$ gift check Bombay Sapphire: 1.75 ONLY
Purchase 4 cases, receive a $\$ 100$ gift check.

## Pernod-Ricard USA

Seagram's: Gin, Twisted Gins \& Distillers Reserve .750 ONLY Purchase 10 cases, receive a $\$ 75$ gift check. PLUS $\$ 6$ SPA

## roxim

1800: Anejo, Reposado \& Silver . 750
Purchase 3 cases, receive a $\$ 50$ gift check
PLUS \$48 SPA
1800 RTD: Margarita \& Pomegranate Margarita
Purchase 10 cases, receive a $\$ 50$ gift check.
Three Olives Naked: 1.75 ONLY
Purchase 3 cases, receive a $\$ 50$ gift check.

## Skyy Spirits

## Skyy Vodka: . 750 ONLY

Purchase 5 cases, receive a $\$ 75$ gift check. Purchase 10 cases, receive a $\$ 200$ gift check PLUS $\$ 6$ SPA
Skyy Infusions:
Purchase 3 cases, receive a $\$ 75$ gift check. PLUS $\$ 6$ SPA
Wild Turkey 80: . 750 ONLY
Purchase 3 cases, receive a $\$ 50$ gift check
Campari:
Purchase 1 case, receive a $\$ 25$ gift check

## William Grant \& Son

Stoli: 1.75 ONL
Milagro: Silver \& Reposado
Purchase 1 case ( 6 btls), receive a $\$ 25$ gift check

| Code | Product | Proof | Size | Pack | Btl. Cost | Case Cost | UPC |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 41876 | UV Coconut | 60 | 0.750 | 12 | 9.29 | 111.48 | 8711601524 |
| 63509 | Sauza Strawberry Margarita (in a box) | 19.9 | 1.750 | 6 | 12.59 | 75.54 | 8068685005 |
| 58825 | Cruzan Mojito (in a box) | 19.9 | 1.750 | 6 | 12.59 | 75.54 | 8068696780 |
| 27551 | Red Stag | 80 | 1.750 | 6 | 33.07 | 198.42 | 8068600107 |
| 11956 | Canada House | 80 | 0.750 | 12 | 6.14 | 73.68 | 8068646140 |
| 34690 | Sobieski Vodka | 80 | 0.750 | 12 | 10.64 | 127.68 | 8901608224 |
| 10836 | Crown Royal Black | 90 | 0.750 | 12 | 22.45 | 269.40 | 8200075043 |
| 19015 | Jeremiah Weed Blended Bourbon | 90 | 0.750 | 12 | 13.38 | 160.56 | 8200074775 |
| 27508 | Jeremiah Weed Cherry Mash Blended Bourbon | 90 | 0.750 | 12 | 13.38 | 160.56 | 8200074772 |
| 4989 | Glenfarcias 10 Year | 80 | 0.750 | 6 | 34.63 | 207.78 | 8800403314 |
| 87586 | El Jimador Blanco | 80 | 0.750 | 12 | 15.95 | 191.40 | 4460768208 |
| 89274 | El Jimador Anejo | 80 | 0.750 | 6 | 18.58 | 111.48 | 4460763203 |

