Governor Chet Culver





Order Entry

8:00AM - 3:30PM Mon - Thurs 515.281.7422 Toll Free: 866.IowaABD (866.469.2223)



Will-Call

Will-Call Order: 8AM - 1PM Mon - Fri Warehouse Pickup: 11AM - 3:30PM Mon - Fri



Fax Orders

8AM - 3:30PM Mon - Thurs Products Fax: 515.281.7385 Toll Free Fax: 877.891.5348



High Proof Beer



The signing of SF2088 (recent legislation enacted to reorganize state government) created a new category of alcohol in the state of Iowa. "High alcoholic content beer" is beer which contains more than five

percent but not more than twelve percent alcohol by weight (up to 30 proof). The bill also created two new beer permits. A class "AA" permit allows the holder to manufacture and sell high alcoholic content beer at wholesale. The holder of a special class "AA" permit may only manufacture high alcoholic content beer to be consumed on the licensed premises. The Division no longer wholesales high proof beer, nor can class "E" licensees wholesale these products to bars and restaurants going forward. Licensees should purchase these products from their licensed beer wholesalers. The changes took effect immediately upon Governor Culver signing the bill on March 10, 2010.

Direct Shipment of Wine



As of July 1, 2010, out-of-state wineries will be able to ship wine directly to Iowa consumers for personal use. Wineries will be subject to obtaining an Iowa license and remitting wine gallonage taxes to the

state. Native wineries, under the new legislation, will continue to be exempt from taxation for sales at their wine tasting rooms.

Memorial Day Order & Delivery Schedule



The Division will be closed on Monday, May 31, 2010 for the Memorial Day holiday. **Deliveries for all licensees will be made one day later than normal.** Please refer to the day of the week you place

your order to see how your order schedule will be impacted.

MONDAY: Orders must be received by Tuesday, June 1st.

TUESDAY: Orders must be received by Wednesday, June 2nd.

<u>WEDNESDAY:</u> Orders must be received by Thursday, June 3rd.

THURSDAY: Orders must be received by Friday, June 4th.

Future holiday schedules will be posted on the Division's website.

April 2010 Iowa ABD Specials



Glazer's - Hoover Division

4377 NW 112th Street Urbandale, IA 50322 Phone: 515.252.7173 Fax: 515.252.8681

All purchases must be on one invoice dated April 2010. Invoice must be submitted within 45 days of invoice date to qualify for funds. In the event of out of stocks, multiple invoices will be honored. Please present a copy of the invoice to your Glazer's Spirits Sales Representative or submit a fax to (515) 252-8681.

Tito's Handmade Vodka: 750ml (38176)

Purchase 6 or more bottles, receive a \$20 promo check.

Remy Martin Multi-Brandy Buy: Account must purchase ALL

three of the following items on one invoice.

6 bottles of Remy Martin VSOP 200ml (49189)

4 bottles of Remy Martin VSOP 375ml (49185)

3 bottles of Remy Martin VSOP 750ml (49189)

Satisfy all purchasing requirements, and receive a \$40 promo check.

Limit of 1 pay-out per IABD account.

Evan Williams Bourbon: Mix & Match 750ml (17956), 1.75L (22156), & Single Barrel (18120)

Purchase 7 cases, receive a \$75 promo check.

Purchase 10 cases, receive a \$125 promo check. Must include at least 1 case of Single Barrel.

Pama Pomegranate Liqueur: 750ml (76478)

Purchase 3 cases, receive a \$75 promo check.

Hpnotig: Mix & Match 750ml (65195) or 1.75L (65188)

Purchase 3 cases of Hpnotiq, receive a \$75 promo check.

360 Vodka: (38169) & 360 Double Chocolate Vodka (41019)

Purchase 3 cases, receive a \$30 promo check.

Purchase 5 cases, receive a \$75 promo check.

Purchase 10 cases, receive a \$200 promo check & receive a bi-

\$10 Mail in Rebate Available- prepackaged on the bottles in their cases.

Tequila Rose: Mix & Match all flavors, all sizes - Cocoa 750ml (67100), Strawberry 1L (65199), Strawberry 750ml (65200), Strawberry 50ml (65204)

Purchase 2 cases, receive a \$50 promo check.

Purchase 5 cases, receive a \$150 promo check.

Purchase 10 cases, receive a \$400 promo check.

Tarantula Azul Co-Pack: 750ml (2504)

Purchase 2 cases, receive a \$25 check.

Purchase 5 cases, receive a \$100 check

Ultimat Vodka: 750ml (34889)

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Purchase 1 case, receive a \$20 promo check.

Glazer's - Pinnacle Division

4377 NW 112th St

Urbandale, IA 50322

Phone: 515.252.7173 ext. 13

Fax: 515.252.8681

All purchases must be on one invoice dated April 2010. Invoice must be submitted within 45 days of invoice date to qualify for funds. In the event of out of stocks, multiple invoices will be honored. Please present a copy of the invoice to your Glazer's Spirits Sales Representative or submit a fax to (515) 252-8681.

Diageo's North American Whiskeys: Mix & Match all sizes, Liters (outlined below). Crown Royal, Crown Royal Black, Crown Royal SR, VO, Seagram's 7, Seagram's 7 Dark Honey, George Dickel, & Bulleit Bourbon.

Purchase 10 cases (max 2 cases liters), receive \$6 per case. Minimum of 3 cases must be Crown Royal.

Purchase 15 cases (max 4 cases liters), receive \$8 per case. Minimum of 5 cases must be Crown Royal.

Purchase 25 cases (max 5 cases liters), receive \$10 per case. Minimum of 8 cases must be Crown Royal.

Purchase 40 cases (max 8 cases liters), receive \$12 per case. Minimum of 12 cases must be Crown Royal.

Purchase 65 cases (max 12 cases liters), receive \$14 per case. Minimum of 20 cases must be Crown Royal.

Purchase 100 cases (max 20 cases liters), receive \$16 per case. Minimum of 35 cases must be Crown Royal.

SPA of \$9 on Crown Royal 750ml.

Diageo Rums: Mix & Match 1.75L, 750ml, & Liters (outlined below). Captain Morgan Original Spiced, 100 Proof, Lime Bite, Private Stock, Tattoo, Silver, All Parrot Bay Flavors, Ron Zacapa, Oronoco & Mvers's Rums

Purchase 15 cases (max 3 cases liters), receive \$6 per case.

Purchase 25 cases (max 5 cases liters), receive \$8 per case.

Purchase 50 cases (max 10 cases liters), receive \$10 per case.

Purchase 75 cases (max 15 cases liters), receive \$12 per case.

Purchase 100 cases (max 20 cases liters), receive \$14 per case.

Purchase 150 cases (max 30 cases liters), receive \$18 per case.

Diageo Tequila: 1.75L, 750ml, & Liters (outlined below). Mix & Match Jose Cuervo Gold, Silver, Tradicional, Black, Platino, Don Julio Blanco, Don Julio Anejo, Don Julio Resposado

Purchase 10 cases (max 2 cases liters), receive \$10 per case.

Purchase 20 cases (max 4 cases liters), receive \$13 per case.

Purchase 35 cases (max 7 cases liters), receive \$15 per case. Must include 1 case of Don Julio

Purchase 55 cases (max 11 cases liters), receive \$17 per case. Must include 2 cases of Don Julio

SPA of \$4.50 on 7C Gold and Silver 1.0L

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<u>Diageo Prepared Cocktails:</u> Mix & Match Jose Cuervo Au- <u>Gentleman Jack:</u> thentics, 750ml, 4-packs (2 cs = 1 cs), 1.75L; Golden Margaritas; Purchase 4 cases, receive a \$100 gift check. Smirnoff Prepared Tuscan Lemonade, Pomegranate Martini, \$12 SPA in April Grand Cosmo, Mojito; TGI Friday's Prepared Cocktails; NEW Southern Comfort Hurricane: Jeremiah Weed Half & Half; Captain Morgan LIIT; Captain Mor-Purchase 4 cases, receive a \$75 gift check.

gan Parrot Bay Mojitos Purchase 15 cases, receive \$3 per case.

Purchase 30 cases, receive \$4 per case.

Purchase 60 cases (max 50 cases Authentics), receive \$6 per case. Purchase 100 cases (max 80 cases Authentics), receive \$8 per case. Purchase 150 cases (max 120 cases Authentics), receive \$10 per case. Purchase 225 cases (max 175 cases Authentics), receive \$12 per case. receive a \$450 gift check.

SPA of \$4.50 on 7C Authentic and Golden 1.75Ls.

Liters (outlined below). Smirnoff Prepared Cocktails Excluded Purchase 20 cases (max 4 cases liters), receive \$7 per case.

Purchase 35 cases (max 7 cases liters), receive \$10 per case.

Purchase 80 cases (max 16 cases liters), receive \$15 per case. Purchase 150 cases (max 30 cases liters), receive \$20 per case.

10 Cane: 750ml (42936)

Purchase 2 cases, receive \$48 per case. Purchase 4 cases, receive \$60 per case.

Chopin: 750ml (34244)

Purchase 2 cases, receive \$48 per case.

Purchase 4 cases, receive \$60 per case.

Belvedere Intense: 750ml (34082)

Purchase 2 cases, receive \$48 per case. Purchase 4 cases, receive \$60 per case.

Hennessy VSOP: 750ml (47776) Purchase 2 cases, receive \$24 per case. Purchase 4 cases, receive \$36 per case.

Johnson Brothers of Iowa

2515 Dean Ave.

Des Moines, IA 50317 Phone: 515.262.1199 Fax: 515.262.0845

Please send all invoices to Cory Meiners or Scott Oeltjenbruns at Johnson Brothers. All purchases for each deal must be made on one invoice. Deals valid during April 2010.

El Jimador Tequila: Mix & Match all 750's including NEW Blanco (87586) & Anejo (89274)

Purchase 5 cases, receive a \$60 gift check.

Purchase 10 cases, receive a \$180 gift check. Purchase 20 cases, receive a \$480 gift check.

\$1 per bottle SPA in April

Herradura Tequila: Reposado and Anejo

Purchase 1 mixed case (12btls), receive a \$100 gift check. Limit 1 per account.

\$9 SPA in April

Jack Daniel's & Southern Comfort: 750ml and/or 1.75L

Purchase 7 cases of Jack Daniel's or 7 cases of Southern Comfort, receive a \$75 gift check.

Combo Deal:

Purchase 25 cases between Jack Daniel's and Southern Comfort,

Jack Daniel's Southern Comfort Liter Deal:

Smirnoff & Smirnoff Flavors: Mix & Match 1.75L, 750ml, & Mix 25 cases of Jack Daniel's & Southern Comfort 1.0L's, receive a \$125 gift check.

Phillips Vodka, Gin & Rum: 1.75L

Purchase 25 cases, receive a \$75 gift check.

Purchase 50 cases, receive a \$200 gift check.

Purchase 100 cases, receive a \$600 gift check. UV Vodka: Mix & Match all flavors & sizes

New Flavor - Coconut (41876)

Purchase 25 cases (1 case must be Coconut), receive a \$200 gift check.

Purchase 50 cases (2 cases must be Coconut), receive a \$600 gift check. Purchase 100 cases (3 cases must be Coconut), receive a \$1,500

gift check.

\$3 SPA on 750s in April

Pinnacle Vodka & Gin: Mix & Match all sizes & flavors

Purchase 10 cases, receive a \$120 gift check.

Purchase 15 cases, receive a \$225 gift check.

Purchase 25 cases, receive a \$450 gift check.

Purchase 50 cases, receive a \$1,050 gift check.

\$6 SPA on 1.75L in April

Spring Combo Promo:

Purchase the 25 case Jack/Comfort Promo and the 25 case UV Deal, receive an additional \$2 per case.

Purchase the 25 case Jack/Comfort Promo and the 15 case Pinnacle Deal, receive an additional \$2 per case.

Purchase the 25 case Jack/Comfort Promo, the 25 case UV Deal and the 15 case Pinnacle Deal, receive an additional \$3 case.

New Amsterdam:

Purchase 5 cases, receive a \$60 gift check.

Purchase 10 cases, receive a \$180 gift check.

Tommy Bahama: Mix & Match Golden Sun Rum (32783) & White Sand (32793)

Purchase 1 mixed case (6 bottles), receive a \$25 gift check.

Jagermeister: 750's (65256) and/or 1.75L (65258)

Purchase 7 cases, receive a \$100 gift check.

If available, you can also use Jagermeister Stagshead Pack (3138) in your

\$36 SPA in April

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Canadian VSP: 1.75L (12628)

Purchase 10 cases, receive a \$30 gift check.

\$3 SPA in April

McGuires Cream: (80326)

Purchase 3 cases, receive an \$18 gift check.

\$6 SPA in April

Orloff Vodka: 1.75 (40718)

Purchase 10 cases, receive a \$30 gift check.

Stock Brandy & Gran Gala Liqueur:

Purchase 6 bottles of each, receive \$24 gift check.

Opulent Vodka: NEW (37146)

Purchase 3 cases, receive a \$25 gift check. Purchase 5 cases, receive a \$50 gift check.

| Spirited Brands of Iowa

3410 Kingman Blvd.
Des Moines, IA 50311
Office: 515.274.0103
Cell: 515.202.1661
Fax: 866.751.8118

Please submit copies of all invoices to the above address to the attention of Jeremy Thompson either via fax or mail. All invoices must be submitted by

May 15th for payment.

Admiral Nelson's Premium Rums: Mix & Match 750ml,

1.0L and/or 1.75L of Spiced Rum and/or Coconut Rum

Purchase 5 cases, receive a \$40 gift check. Purchase 10 cases, receive a \$120 gift check.

Purchase 25 cases, receive a \$450 gift check. *Must include at least 1*

case of Admiral Coconut Rum.

Purchase 50 cases, receive a \$1,000 gift check. Must include at least 2

Purchase 50 cases, receive a \$1,000 gift check. Must include at least 2 cases of Admiral Coconut Rum.

Pearl Vodka: All Flavors - Black (34546), Pomegranate (34702), and Blueberry (35179) 750ml

Full case only on one invoice. No split cases.

Purchase 1 case, receive a \$50 gift check. Purchase 3 cases, receive a \$200 gift check.

Plus \$12.00/Case SPA in April!

Juarez Tequila: 750ml, 1.0L, and/or 1.75L of Juarez Silver,

Gold, and/or DSS

Purchase 5 cases, receive a \$20 gift check.

Purchase 10 cases, receive a \$50 gift check. Purchase 25 cases, receive a \$150 gift check.

Purchase 50 cases, receive a \$350 gift check.

Purchase 100 cases, receive an \$800 gift check.

El Mayor Tequila: All El Mayor Tequilas - Blanco (87596) and/

or Anejo (89178) 750ml

Full case only on one invoice. No split cases.

Purchase 1 case, receive a \$30.gift check. Purchase 3 cases, receive a \$125 gift check. Margaritaville Ready to Drink Cocktails: Mix & Match -

Classic Lime Margarita (62400), Last Mango Margarita (62405),

Passion Fruit Margarita (62403), and/or Mojito (62390) 1.75L

Purchase 10 cases, receive a \$60 gift check.

Purchase 25 cases, receive a \$175 gift check.

Purchase 50 cases, receive a \$500 gift check.

Margaritaville Core Tequilas and DSS Flavors: Mix &

Match - Gold Tequila (89496), Island Lime DSS (75876), and/or

Last Mango DSS (75881) 750ml

Purchase 3 cases, receive a \$50 gift check.

Purchase 5 cases, receive a \$90 gift check.

Purchase 10 cases, receive a \$200 gift check.

Margaritaville Rums for Jamaica: Mix & Match - Margaritaville Dark Rum (42127) and/or Margaritaville Spiced Rum

(42137) 750ml

Purchase 3 cases, receive a \$50 gift check. Purchase 5 cases, receive a \$100 gift check.

Wirtz Beverage Iowa

3101 104th Street, Suite 4

Urbandale, IA 50322

Phone: 515.252.1665 Fax: 515.252.1708

All accounts are eligible to purchase ONE of each of the following deals. All purchase MUST be made in the same week and invoices MUST be faxed or sent to our office and received by May 15th for payment.

Beam Global

Jim Beam: 1.75 ONLY

Purchase 5 cases, receive a \$100 gift check.

Purchase 10 cases, receive a \$225 gift check.

Purchase 15 cases, receive a \$350 gift check.

Canadian Club: .750/1.75

Purchase 5 cases, receive a \$75 gift check.

Purchase 10 cases, receive a \$175 gift check.

Purchase 25 cases, receive a \$500 gift check.

Knob Creek:

Purchase 6 cases (6btl cases), receive a \$100 gift check.

Knob Creek ½ Barrel Purchase:

Purchase 26 Cases (6btl cases), receive a \$500 gift check.

Knob Creek Barrel Purchase:

Purchase 52 Cases (6btl cases), receive a \$1,200 gift check.

Sauza Blanco & Reposado: .750/1.75

Purchase 5 cases, receive a \$100 gift check. Purchase 10 cases, receive a \$250 gift check.

Sauza RTD: Margarita & Strawberry Margarita

Purchase 3 cases, receive a \$25 gift check.

Purchase 5 cases, receive a \$50 gift check.

Sauza Cien Anos Blanco & Reposado:

Purchase 2 cases (1 case EACH), receive a \$50 gift check.

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Sauza Hornitos: 750/1.0

Purchase 3 cases, receive a \$125 gift check.

PLUS \$12 SPA on 750s
Ronrico: 1.75 ONLY

Purchase 3 cases, receive a \$50gift check. Purchase 10 cases, receive a \$175 gift check. Purchase 25 cases, receive a \$500 gift check.

Cruzan RTD Mojito: NEW

Purchase 3 cases, receive a \$25 gift check. Purchase 5 cases, receive a \$50 gift check.

Bacardi

Cazadores: Reposado & Anejo .750

Purchase 3 bottles of EACH, receive a \$25 gift check.

Corzo: Blanco, Reposado & Anejo

Purchase 2 bottles of EACH, receive a \$50 gift check.

Bacardi Rums & Flavors: .750 ONLY Purchase 10 cases, receive a \$100 gift check.

Bacardi Limon: 1.75 ONLY

Purchase 4 cases, receive a \$50 gift check.

Bombay Sapphire: 1.75 ONLY

Purchase 4 cases, receive a \$100 gift check.

Pernod-Ricard USA

Seagram's: Gin, Twisted Gins & Distillers Reserve .750 ONLY

Purchase 10 cases, receive a \$75 gift check.

PLUS \$6 SPA

Proximo

1800: Anejo, Reposado & Silver .750 Purchase 3 cases, receive a \$50 gift check.

PLUS \$48 SPA

1800 RTD: Margarita & Pomegranate Margarita

Purchase 10 cases, receive a \$50 gift check.

Three Olives Naked: 1.75 ONLY

Purchase 3 cases, receive a \$50 gift check.

Skyy Spirits

Skyy Vodka: .750 ONLY

Purchase 5 cases, receive a \$75 gift check. Purchase 10 cases, receive a \$200 gift check.

PLUS \$6 SPA

Skyy Infusions:

Purchase 3 cases, receive a \$75 gift check.

PLUS \$6 SPA

Wild Turkey 80: .750 ONLY

Purchase 3 cases, receive a \$50 gift check.

Campari:

Purchase 1 case, receive a \$25 gift check.

William Grant & Sons

Stoli: 1.75 ONLY

Purchase 5 cases, receive a \$150 gift check.

Milagro: Silver & Reposado

Purchase 1 case (6 btls), receive a \$25 gift check.



Code	Product	Proof	Size	Pack	Btl. Cost	Case Cost	UPC
41876	UV Coconut	60	0.750	12	9.29	111.48	8711601524
63509	Sauza Strawberry Margarita (in a box)	19.9	1.750	6	12.59	75.54	8068685005
58825	Cruzan Mojito (in a box)	19.9	1.750	6	12.59	75.54	8068696780
27551	Red Stag	80	1.750	6	33.07	198.42	8068600107
11956	Canada House	80	0.750	12	6.14	73.68	8068646140
34690	Sobieski Vodka	80	0.750	12	10.64	127.68	8901608224
10836	Crown Royal Black	90	0.750	12	22.45	269.40	8200075043
19015	Jeremiah Weed Blended Bourbon	90	0.750	12	13.38	160.56	8200074775
27508	Jeremiah Weed Cherry Mash Blended Bourbon	90	0.750	12	13.38	160.56	8200074772
4989	Glenfarcias 10 Year	80	0.750	6	34.63	207.78	8800403314
87586	El Jimador Blanco	80	0.750	12	15.95	191.40	4460768208
89274	El Jimador Anejo	80	0.750	6	18.58	111.48	4460763203

