

## Order Entry

8:00AM - 3:30PM
Mon - Thurs
515.281.7422

Toll Free:
866.IowaABD
(866.469.2223)


## Fax Orders

8AM - 3:30PM
Mon - Thurs
Products Fax:
515.281.7385

Toll Free Fax:
877.891.5348

## Labor Day Order \& Delivery Schedule



The Division will be closed on Monday, September 7, 2009, in observance of the Labor Day holiday. Please refer to the day of the week you place your order to see how your schedule will be impacted.
MONDA1: Orders must be received by Tuesday, September 8th, with deliveries made one day later than normal.

TUESDA1: Orders must be received by Wednesday, September 9th, with deliveries made one day later than normal.
WEDNESDAY: Orders must be received by Thursday, September 10th, with deliveries made one day later than normal.
THURSDAY: Orders must be received by Friday, September 11th, with deliveries made one day later than normal.
Future holiday schedules will be posted on the Division's website at IowaABD.com.

## Record Breaking Fiscal Year 2009



For the first time ever, the Division generated over $\$ 200$ million in liquor sales. In addition, the revenue from liquor profits, plus funds generated by excise taxes on wine and beer, license fees and civil penalties, translated into a general fund transfer of over $\$ 100$ million for the first time in a single fiscal year.

## Iowa Native Distillery Forums



The Iowa Alcoholic Beverages Commission will be holding a series of forums on Iowa native distilleries in the coming months. Locations, dates and times are below:
Thursday, August 27th, 1:30pm at the State Capitol in Des Moines Wednesday, September 9th, 1:30pm at Templeton Rye in Templeton Thursday, October 22nd, 1:30pm at Cedar Ridge Distillery in Cedar Rapids Thursday, November 19th, 1:30pm at the Division's offices in Ankeny

## August $P_{\text {nomidoms }}$

## \}Johnson Brothers of Iowa

## 2515 Dean Ave.

Des Moines, IA 50317
Phone: 515.262.1199
Fax: 515.262.0845
Please send all invoices to Cory Meiners or Scott Oeltjenbruns at Johnson
Brothers. All purchases for each deal must be made on one invoice. Deals valid
during August 2009.
Phillips Vodka, Gin, Rum: 1.75 L
Purchase 25 cases, receive a $\$ 75$ gift check.
Purchase 50 cases, receive a $\$ 200$ gift check.
Purchase 100 cases, receive $\$ 600$ gift check.
UV Vodka 80 Proof \& UV Flavors: Mix \& Match 750s and

### 1.75 s

Purchase 25 cases, receive a $\$ 150$ gift check
Purchase 50 cases, receive a $\$ 500$ gift check.
Jack Daniel's: 750s and 1.75 s
Purchase 7 cases, receive a $\$ 100$ gift check.
Purchase 15 cases, receive a $\$ 300$ gift check.
Purchase 25 cases, receive a $\$ 600$ gift check.
Southern Comfort: 750s \& 1.75s
Purchase 7 cases of Southern Comfort, receive a $\$ 100$ check.
Purchase 15 cases, receive a $\$ 300$ check.
Purchase 25 cases, receive a $\$ 600$ check
Gentleman Jack: 750s
Purchase 3 cases, receive a $\$ 180$ gift check
Canadian Mist: 1.75 s
Purchase 10 cases, receive a $\$ 90$ gift check.

## Herradura Tequilas:

Purchase 3 bottles of Reposado and 3 bottles of Anejo, receive a \$50 check.

## El Jimador Reposado:

Purchase 1 case, receive a $\$ 25$ gift check.
Jagermeister: 750s (65256) \& 1.75s (65258)
Purchase 7 cases, receive a $\$ 100$ gift check.
Tommy Bahama: Mix \& Match Golden Sun (42783) and White Sand Rum (42793)
Purchase 6 bottles (1 case), receive a $\$ 60$ gift check.
Platinum Vodka / Rich \& Rare:
Purchase 3 cases of Platinum Vodka (38088), receive a $\$ 40$ gift check.
Purchase 3 cases of Rich \& Rare (12888), receive a $\$ 40$ gift check. Combo Deal
Mix 6 cases of Platinum Vodka and Rich \& Rare (one must be Platinum), receive a $\$ 100$ gift check.

Pinnacle Vodka and/or Pinnacle Gin: Mix \& Match 1.75 and/or 750 ml
Purchase 5 cases, receive a $\$ 50$ gift check.
Purchase 10 cases, receive a $\$ 120$ gift check.
Purchase 15 cases, receive a $\$ 225$ gift check.
Purchase 25 cases, receive a $\$ 450$ gift check.
Purchase 50 cases, receive a $\$ 1,050$ gift check.
Ryans Cream: 750 ml (80456) \& 1.75 ml (80458)
Purchase 3 cases, receive an $\$ 18$ gift check.
$\$ 10$ SPA per case in August on 750 mls
$\$ 6$ SPA per case in August on 1.75 s
Kapali Coffee Liqueur: 750 mls (67586)
Purchase 3 cases, receive a $\$ 15$ gift check.
\$10 SPA per case in August
Sweet Carolina Sweet Tea Vodka: (41146)
Purchase 4 cases, receive a $\$ 50$ gift check.

## ISpirited Brands of Iowa

3410 Kingman Blvd.
Des Moines, IA 50311
Office: 515.274.0103
Cell: 515.202.1661
Fax: 866.751.8118
Please submit copies of all invoices to the above address to the attention of
Jeremy Thompson either via fax or mail. All invoices must be submitted by
September 15th for payment.
Admiral Nelson's Premium Rums: $750 \mathrm{ml}, 1.0 \mathrm{~L}$, and/or 1.75 L of Spiced Rum, Coconut Rum, and/or Vanilla Rum

Purchase 5 cases, receive a $\$ 25$ gift check.
Purchase 10 cases, receive a $\$ 70$ gift check.
Purchase 25 cases, receive a $\$ 250$ gift check.
Purchase 50 cases, receive a $\$ 600$ gift check.
El Mayor Tequila: Blanco (87596), Reposado (89182), and Anejo (89178)
Purchase 1 case, receive a $\$ 30$ gift check.
Purchase 3 cases, receive a $\$ 125$ gift check.
Pearl Vodka: All Flavors: Black (34546), Pomegranate (34702), Plum (35183), and Blueberry (35179)
Purchase 1 case, receive a $\$ 25$ gift check.
Purchase 3 cases, receive a $\$ 100$ gift check.
$\$ 12$ per case SPA in August on all Pearl Vodka
Hawkeye: Mix \& Match $750 \mathrm{ml}, 1.0 \mathrm{~L}$, and/or 1.75 L of Vodka, Gin, Rum, and/or Blended Whiskey
Purchase 25 cases, receive a $\$ 75$ gift check.
Purchase 50 cases, receive a $\$ 200$ gift check.
Purchase 100 cases, receive a $\$ 600$ gift check.
Salvador's Original Mlargarita: (63528)
Purchase 5 cases, receive a $\$ 20$ gift check.
Purchase 10 cases, receive a $\$ 60$ gift check.
Purchase 25 cases, receive a $\$ 200$ gift check.

Salvador's 100\% Agave Premium Margarita: (66580)
Purchase 3 cases, receive a $\$ 60$ gift check.
Purchase 5 cases, receive a $\$ 150$ gift check.
Margaritaville Ready to Drink Cocktails: Mix \& Match
Margaritaville RTD Classic Lime Margarita (62400), Last Mango
Margarita (62405), Passion Fruit Margarita (62403), and/or NEW
Mojito (62390) 1.75L
Purchase 10 cases, receive a $\$ 60$ gift check.
Purchase 25 cases, receive a $\$ 175$ gift check.
Purchase 50 cases, receive a $\$ 500$ gift check.
$\$ 6$ per case on all RTD's in August
Margaritaville Core Tequilas and DSS Flavors: Mix \&
Match Margaritaville Gold Tequila (89496), Island Lime DSS (75876), and/or Last Mango DSS (75881) 750ml

Purchase 3 cases, receive a $\$ 50$ gift check.
Purchase 5 cases, receive a $\$ 90$ gift check.
Purchase 10 cases, receive a $\$ 200$ gift check.

## \}Glazer's - Pinnacle Division

4377-112th Street
Urbandale, IA 50322
Phone: 515.252.7173 ext. 13
Fax: 515.252.8681
All purchases must be on one invoice dated August 2009. Invoice must be submitted within 30 days of invoice date to qualify for funds. Please present a copy of the invoice to your Glazer's Pinnacle Division Sales Representative or submit a fax to Nick Grieder.
Smirnoff Family Program: Smirnoff 80, 90, 100 \& Smirnoff
Flavors - $1.75,750 \mathrm{ml}$, \& Liters (as outlined)
Purchase 10 cases ( 1 case flavors, 1 case max liters), receive a $\$ 50$ check.
Purchase 25 cases ( 5 cases flavors, 10 cases max liters), receive a $\$ 200$ check.
Purchase 55 cases ( 10 cases flavors, 15 cases max liters), receive a \$675 check.
Purchase 100 cases ( 10 cases flavors, 25 cases max liters), receive a \$1,500 check.
Diageo Prepared Cocktails Program: Mix \& Match Smirnoff Tuscan Lemonade, Smirnoff Grand Cosmo, Captain, Smirnoff Pomegranate Martini, Smirnoff Mojito, Morgan Long Island Ice Tea, \& TGI Friday's -750 ml \& 1.75 L
Purchase 12 cases ( 2 cases must be either Tuscan Lemonade or Captain Morgan Long Island Ice Tea), receive a $\$ 20$ check.
Purchase 25 cases ( 2 cases must be either Tuscan Lemonade or Captain Morgan Long Island Ice Tea), receive a $\$ 80$ check.
Purchase 50 cases ( 6 cases must be either Tuscan Lemonade or Captain Morgan Long Island Ice Tea), receive a $\$ 250$ check.
Purchase 75 cases ( 6 cases must be either Tuscan Lemonade or Captain Morgan Long Island Ice Tea), receive a $\$ 450$ check.
Purchases 100 cases ( 6 cases must be either Tuscan Lemonade or Captain Morgan Long Island Ice Tea), receive a $\$ 800$ check.

Jose Cuervo: Especial, NEW Silver, Black, Especial, Tradicional, \& de la Familia (3btls Familia=1cs) - $1.75 \mathrm{~L}, 750 \mathrm{ml}$, \& Liters Purchase 6 cases (liters excluded), receive a $\$ 36$ check.
Purchase 15 cases ( 4 cases max liters), receive a $\$ 120$ check.
Purchase 20 cases ( 6 cases max liters), receive a $\$ 200$ check.
Don Julio Family: Blanco, Anejo, \& Reposado - 750 ml .
Purchase 2 cases, receive a $\$ 30$ check.
Purchase 4 cases, receive a $\$ 100$ check.
Purchase 6 cases, receive a $\$ 200$ check.
Johnnie Walker Family: $1.75 \mathrm{~L}, 750 \mathrm{ml}$, \& Liters (as outlined)
Purchase 4 cases (liters excluded), receive a $\$ 60$ check.
Purchase 7 cases ( 3 case can be liters), receive a $\$ 126$ check.
Purchase 12 cases ( 6 cases can be liters), receive a $\$ 240$ check.
Grand Marnier: all sizes
Purchase 3 cases, receive a $\$ 75$ check.
Purchase 5 cases, receive a $\$ 150$ check.
Belvedere / Chopin: 750 ml \& 1 L sizes
Purchase 3 cases, receive a $\$ 75$ check.
Purchase 5 cases, receive a $\$ 150$ check.
10 Cane: 750 ml \& 1 L sizes
Purchase 2 cases, receive an $\$ 80$ check.
Purchase 3 cases, receive a $\$ 150$ check.

## \}Glazer's - Hoover Division

## 4377 NW 112th Street

Urbandale, IA 50322
Phone: 515.252.7173
Fax: 515.252.8681
All purchases must be on one invoice dated August 2009. Please present a copy of the invoice to your Glazer's Hoover Division sales representative or submit a fax to Thom Rowen.
360 Vodka: 750 ml (38169)
Purchase 2 cases, receive a $\$ 60$ check.
Purchase 5 cases, receive a $\$ 200$ check.
McCormick: Mix \& Match Vodka 1.75L (36908), Gin 1.75L (31208), Blend Whiskey 1.75L (24728), \& Canadian Woods Whiskey 1.75L (12668)
Purchase 5 cases, receive a $\$ 15$ check.
Purchase 10 cases, receive a $\$ 40$ check.
Purchase 25 cases, receive a $\$ 150$ check.
Tequila Rose: Mix \& Match all flavors, all sizes
Cocoa 750ml (67100), Strawberry 1L (65199), Strawberry 750ml (65200), Strawberry 50ml (65204)

Purchase 2 cases, receive a $\$ 20$ promo check.
Purchase 5 cases, receive a $\$ 75$ promo check.
Purchase 10 cases, receive a $\$ 200$ promo check.
$\$ 24$ SPA on Tequila Rose 750 ml and Tequila Rose Coco 750 ml
Tarantula: Mix \& Match Azul Co-Pack 750ml (2504) and Banana Colada 750 ml (77491)
Purchase 2 cases, receive a $\$ 25$ check.
Purchase 5 cases, receive a $\$ 100$ check.
\$6 SPA on Tarantula Azul 750 ml

## \}Wirtz Beverage Iowa

3101 104th Street, Suite 4
Urbandale, IA 50322
Phone: 515.252.1665
Fax: 515.252.1708
The following promotions are offered during the month of August. Promotions are limited to one per account. All purchases MUST be made on one invoice, cases MUST be on display and invoices MUST be faxed or sent to our office by September 15 th for payment.

## Bacardi USA

## Bacardi \& Flavors: 1.75 ONLY

Purchase 25 cases, receive a $\$ 100$ gift check.
Purchase 50 cases, receive a $\$ 250$ gift check.
Purchase 100 cases, receive a $\$ 700$ gift check.
Grey Goose: ALL Size \& L'Orange, 1.0L $=2$ for 1
Purchase 5 cases, receive a $\$ 25$ gift check.
Purchase 10 cases, receive a $\$ 75$ gift check.
Purchase 15 cases, receive a $\$ 150$ gift check.

## Beam Global

Jim Beam Black:
Purchase 3 cases, receive a $\$ 150$ gift check.
Jim Beam Black, Jim Beam Rye, Red Stag:
Purchase 4 bottles EACH, receive a $\$ 50$ gift check.
Purchase 1 case of EACH, receive a $\$ 175$ gift check.

## Jim Beam: 750/1.75

Purchase 5 cases, receive a $\$ 100$ gift check.
Purchase 10 cases, receive a $\$ 225$ gift check.
Purchase 15 cases, receive a $\$ 350$ gift check.
Canadian Club: 750/1.75
Purchase 5 cases, receive a $\$ 75$ gift check.
Purchase 10 cases, receive a $\$ 175$ gift check.
Purchase 15 cases, receive a $\$ 300$ gift check.
Knob Creek:
Purchase 6 cases ( 36 Btls ), receive a $\$ 100$ gift check. Sauza Blanco, Gold \& Hornitos: .750/1.75
Purchase 4 cases $=\$ 75$ gift check.

## DeKuyper: .750 ONLY

Purchase 10 cases, receive a $\$ 100$ gift check.
Purchase 15 cases, receive a $\$ 200$ gift check.

## Pernod-Ricard USA

## Beefeater: 1.75

Purchase 3 cases, receive a $\$ 150$ gift check.
Seagram's Gin \& Twisted Gins: . 750
Purchase 5 cases, receive a $\$ 50$ gift check.
Purchase 10 cases, receive a $\$ 125$ gift check.
Purchase 25 cases, receive a $\$ 350$ gift check.
Kahlua \& Flavors: .750/1.75
Purchase 3 cases, receive a $\$ 100$ gift check.
Purchase 5 cases, receive a $\$ 175$ gift check.
Malibu \& Flavors: . $750 / 1.75$
Purchase 3 cases, receive a $\$ 50$ gift check.
Purchase 5 cases, receive a $\$ 100$ gift check.
Purchase 10 cases, receive a $\$ 225$ gift check.

## Sazerac

## Barton Vodka: 1.75

Purchase 25 cases, receive a $\$ 50$ gift check.

## Skol Vodka: 1.75

Purchase 25 cases, receive a $\$ 50$ gift check.

## Skyy Spirits

Cutty Sark: .750/1.75
Purchase 3 cases, receive a $\$ 100$ gift check.

## Skyy: 750

Purchase 5 cases, receive a $\$ 75$ gift check.
Purchase 7 cases, receive a $\$ 150$ gift check.
Purchase 10 cases, receive a $\$ 250$ gift check.
Skyy Infusions Citrus, Passion Fruit or Pineapple:
Purchase 5 cases, receive a $\$ 100$ gift check.

## William Grant \& Sons

## Hendrick's Gin:

Purchase 1 case ( 6 bottles), receive a $\$ 25$ gift check. Milagro Silver:
Purchase 1 case ( 6 btls ), receive a $\$ 25$ gift check. Milagro Reposado:
Purchase 1 case ( 6 bottles), receive a $\$ 25$ gift check.

Effective August 2009

| Code | Product | Proof | Size | Pack | Btl. Cost | Case Cost | UPC |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 35427 | Russian Standard Platinum Vodka | 80 | 0.750 | 12 | 20.52 | 246.24 | 7360401861 |
| 34839 | Svedka Citron Vodka | 75 | 0750 | 12 | 11.99 | 143.88 | 1776812575 |

