

ABD Promos



Order Entry

8:00AM - 3:30PM
 Mon - Thurs
 515.281.7422
 Toll Free:
 866.IowaABD
 (866.469.2223)



Will-Call

Will-Call Order:
 8AM - 1PM
 Mon - Fri
 Warehouse Pickup:
 11AM - 3:30PM
 Mon - Fri



Fax Orders

8AM - 3:30PM
 Mon - Thurs
 Products Fax:
 515.281.7385
 Toll Free Fax:
 877.891.5348

4th of July Order & Delivery Schedule



The Division will be closed on Friday, July 3, 2009, in observance of the Independence Day holiday. Please refer to the day of the week you place your order to see how your schedule will be impacted.

MONDAY: Orders must be received by Friday, June 26th, with deliveries made on Monday, June 29th.

TUESDAY: Orders must be received by Monday, June 29th, with deliveries made one day earlier than normal.

WEDNESDAY: Orders must be received by Tuesday, June 30th, with deliveries made one day earlier than normal.

THURSDAY: Orders must be received by Wednesday, July 1st, with deliveries made one day earlier than normal.

Future holiday schedules will be posted on the Division's website at IowaABD.com/alcohol/holidaysched.jsp

Deliveries



Deliveries by the Division are made inside the front or back door of a Class-E licensed establishment. ABD drivers cannot move product through a store for liability reasons. In addition, the Division's transport drivers operate on a very tight time schedule that necessitates standard operating procedures.

New Legislation



During the 2009 session of the Iowa General Assembly, over 50 alcohol and tobacco bills were proposed. A few measures were enacted and take effect on July 1st, including SF 447 "Taking Wine Home." Please check the Division's website at IowaABD.com to see how these new laws will affect you and your business.

July Promotions

Spirited Brands of Iowa

3410 Kingman Blvd.
Des Moines, IA 50311
Office: 515.274.0103
Cell: 515.202.1661
Fax: 866.751.8118

Please submit copies of all invoices to the above address to the attention of Jeremy Thompson either via fax or mail. All invoices must be submitted by July 15th for payment.

Admiral Nelson's Premium Rums: 750ml, 1.0L, and/or 1.75L of Spiced Rum, Coconut Rum, and/or Vanilla Rum
Purchase 5 cases, receive a \$25 gift check.
Purchase 10 cases, receive a \$70 gift check.
Purchase 25 cases, receive a \$250 gift check.
Purchase 50 cases, receive a \$600 gift check.
\$6 SPA on Admiral Coconut Rum (43077) 1.0L ONLY

Arrow Brandy, Schnapps and Cordials: 750ml, 1.0L and/or 1.75L Mix and Match all Varieties
Purchase 5 cases, receive a \$25 gift check.
Purchase 10 cases, receive a \$60 gift check.
Purchase 25 cases, receive a \$200 gift check.
Purchase 50 cases, receive a \$500 gift check.

El Mayor Tequila: Blanco (87596), Reposado (89182) and Anejo (89178)
Purchase 1 case, receive a \$30 gift check.
Purchase 3 cases, receive a \$125 gift check.

Juarez Tequila: 750ml, 1.0L, and/or 1.75L of Juarez Silver, Gold, and/or DSS
Purchase 5 cases, receive a \$20 gift check.
Purchase 10 cases, receive a \$50 gift check.
Purchase 25 cases, receive a \$150 gift check.
Purchase 50 cases, receive a \$350 gift check.
Purchase 100 cases, receive an \$800 gift check.

Pearl Vodka: All Flavors - Black (34546), Pomegranate (34702), Plum (35183) and Blueberry (35179)
Purchase 1 case, receive a \$25 gift check.
Purchase 3 cases, receive a \$100 gift check.
Plus \$12.00/case SPA in July on all Pearl Vodka

Salvador's Original Margarita: (63528)
Purchase 5 cases, receive a \$20 gift check.
Purchase 10 cases, receive a \$60 gift check.
Purchase 25 cases, receive a \$200 gift check.

Salvador's 100% Agave Premium Margarita: (66580)
Purchase 3 cases, receive a \$60 gift check.
Purchase 5 cases, receive a \$150 gift check.

Hawkeye: 1.75L, ALL types - Vodka (36308), Rum (46350), Gin (30528) and Blended Whiskey (24158)
\$3 SPA per case during July

Margaritaville RTD's: Margaritaville RTD Classic Lime Margarita (62400), Last Mango Margarita (62405), Passion Fruit Margarita (62403) and/or NEW Mojito (62390) 1.75L.
\$12 SPA per case during July

Margaritaville: Core Tequila's and DSS - Margaritaville Gold Tequila (89496), Island Lime DSS (75876) and/or Last Mango DSS (75881) 750ml
\$12 SPA per case during July

Glazer's - Pinnacle Division

4377 - 112th Street
Urbandale, IA 50322

Phone: 515.252.7173 ext. 13
Fax: 515.252.8681

All purchases must be on one invoice dated July 2009. Invoice must be submitted within 30 days of invoice date to qualify for funds. Please present a copy of the invoice to your Glazer's Pinnacle Division Sales Representative or submit a fax to Nick Grieder.

Captain Morgan: OSR, 100 Proof, Silver, Parrot Bay, & Myers (1.75L 750ml & liters as outlined below)
\$9 SPA on Captain Morgan Parrot Bay Rum 750ml
Purchase 10 cases (maximum 1 case liters), receive a \$30 promo check.

Purchase 25 cases (maximum 3 cases liters), receive a \$100 promo check.
Purchase 50 cases (maximum 7 cases liters), receive a \$250 promo check. *Must include 1 case of 100 proof.*

Purchase 75 cases (maximum 12 cases liters), receive a \$450 promo check. *Must include 2 cases of 100 proof.*
Purchase 110 cases (maximum 18 cases liters), receive a \$880 promo check. *Must include 3 cases of 100 proof.*

Reserve Brand Program: 750ml or larger.

Purchase minimum of 12 bottles from the brands below (3 btl max of any brand), receive a \$50 promo check.
Purchase minimum of 24 bottles from the brands below (3 btl max of any brand), receive a \$150 promo check.
Purchase minimum of 36 bottles from the brands below (3 btl max of any brand), receive a \$300 promo check.

Johnnie Walker Gold	Don Julio Silver
Johnnie Walker Green	Caol Ila 12yr
Johnnie Walker Blue	Clynelish
Jose Cuervo Reserva de la Familia	Talisker
Jose Cuervo Tradicional	Ron Zacapa Rum
Jose Cuervo Platino	Dalwhinnie
Crown Royal Special Reserve	Bulleit
Crown Royal Cask 16, XR	Godiva Chocolate
Cragganmore	Godiva White Chocolate
Glenkinchie	Nuvo
Don Julio Anejo	Oronoco Rum
Don Julio Reposado	Oban

Bailey's, Bushmills & Black Bush: 1.75L 750ml, & liters (outlined below)
Purchase 5 cases (max 1 case liters), receive a \$100 promo check.
Purchase 8 cases (max 2 cases liters), receive a \$175 promo check.
Purchase 12 cases (max 3 cases liters), receive a \$300 promo check.

Tanqueray & Ciroc: Tanqueray, Tanqueray #10, Tanqueray Rangpur & Ciroc (1.75L, 750ml, & liters as outlined below)
\$9 SPA on Tanqueray 1L
\$22.50 SPA on Tanqueray Rangpur 1.75L

Purchase 5 cases (1 liter max), receive a \$75 promo check.
Purchase 10 cases (2 liters max), receive a \$175 promo check.
Purchase 15 cases (3 liters max), receive a \$300 promo check.
Ciroc 750ml price increase in August

Jose Cuervo Authentics & Golden Margaritas: Mix & Match 1.75L, 750ml, & 4-Packs (2 4-Packs = 1 case)

\$9 SPA on Jose Cuervo Authentics & Golden 750ml
Purchase 25 cases, receive a \$75 promo check.

Purchase 55 cases, receive a \$275 promo check.
Purchase 85 cases, receive a \$600 promo check.

Authentic 1.75L price increase in August

Diageo's North American Whiskeys: Crown Royal, Crown Royal Special Reserve, VO, Seagram 7 & Bulleit Bourbon (1.75L, 750ml, & liters as outlined below)
Purchase 6 cases (liters excluded), receive a \$50 promo check. *Minimum of 2 cases must be Crown Royal.*

Purchase 12 cases (2 cases max liters), receive a \$120 promo check. *Minimum of 4 cases must be Crown Royal.*

Purchase 25 cases (4 cases max liters), receive a \$275 promo check. *Minimum of 10 cases must be Crown Royal.*

Purchase 35 cases (8 cases max liters), receive a \$400 promo check. *Minimum of 15 cases must be Crown Royal.*

Crown Royal & 7 Crown 1.75L price increase in August

Popov, Gordon's Vodka & Gin and Scoresby: All sizes

Purchase 20 cases, receive a \$100 promo check.
Purchase 25 cases, receive a \$130 promo check.
Purchase 30 cases, receive a \$210 promo check.

Smirnoff Vodka & Prepared Cocktails:

\$9 SPA on Smirnoff Mojito, Pomegranate Martini, & Tuscan Lemonade 1.75L
\$9 SPA on Smirnoff 80 750ml

\$9 SPA on Smirnoff Twist Flavored Vodkas 750ml

Grand Marnier: All sizes

Purchase 3 cases, receive a \$75 promo check.
Purchase 5 cases, receive a \$250 promo check.

10 Cane Rum:

Purchase 2 cases, receive a \$120 promo check.
Purchase 5 cases, receive a \$210 promo check.

Belvedere Vodka: 750ml (34155)

\$12.00 SPA in July

Chopin Vodka: 750ml (34244)

\$12.00 SPA in July

Glazer's - Hoover Division

4377 NW 112th Street
Urbandale, IA 50322
Phone: 515.252.7173
Fax: 515.252.8681

All purchases must be on one invoice dated July 2009. Please present a copy of the invoice to your Glazer's Hoover Division sales representative or submit a fax to Thom Rowen.

Black Velvet: 1.75L (11788)

\$4.50 SPA in July

Wirtz Beverage Iowa

3101 104th Street, Suite 4
Urbandale, IA 50322
Phone: 515.252.1665
Fax: 515.252.1708

The following promotions are offered during the month of July. Promotions are limited to one per account. All purchases MUST be made on one invoice, cases MUST be on display and invoices MUST be faxed or sent to our office by August 15th for payment.

Bacardi USA

Cazadores Reposado: .750

Purchase 3 cases, receive a \$75 gift check.

Bacardi RTDs: 1.75

Purchase 10 cases, receive a \$50 gift check.

Bacardi Flavored Rums: .750

Purchase 15 cases, receive a \$100 gift check.

Bombay Sapphire: .750/1.75

Purchase 4 cases, receive a \$100 gift check.

Dewar's: .750/1.75

Purchase 4 cases, receive a \$100 gift check.

Grey Goose L'Orange:

Purchase 1 case (6btl), receive a \$25 gift check

Bacardi RTD Classic Mojito & Raspberry Mojito:

Purchase 100 cases, receive a \$1,000 gift check.

Beam Global

Jim Beam: .750 ONLY

Purchase 5 cases, receive a \$150 gift check.

Jim Beam: 1.75 ONLY

Purchase 10 cases, receive a \$100 gift check.

Jim Beam Black, Jim Beam Rye, Red Stag:

Purchase 4 Bottles of EACH, receive a \$50 gift check.

Purchase 1 case of EACH, receive a \$175 gift check.

Sauza Blanco/Gold: .750 Mix & Match

Purchase 4 cases, receive a \$75 gift check.

Maker's Mark: .750 ONLY

Purchase 3 cases, receive a \$50 gift check.

Cruzan Rum: Mix & Match .750 ONLY

Purchase 3 cases, receive a \$50 gift check.

Purchase 5 cases, receive a \$100 gift check.

PLUS \$14.16 SPA!

Pernod-Ricard USA

Kahlua RTDs: Mudslide/Raspberry White Russian: Mix & Match

Purchase 3 cases, receive a \$50 gift check.

Purchase 5 cases, receive a \$100 gift check.

Malibu Rum & Flavors: .750

Purchase 3 cases, receive a \$50 gift check.

Purchase 5 cases, receive a \$100 gift check.

Purchase 10 cases, receive a \$225 gift check.

Sazerac

Ridgeman Reserve 1792 & Effen Vodka and Flavors:

Purchase 2 bottles EACH, receive a \$25 gift check.

Chi-Chi's Premixed Cocktails:

Purchase 8 cases, receive a \$50 gift check.
 PLUS \$3 SPA!

Skyy Spirits

Cabo Wabo Blanco/Reposado: Mix & Match

Purchase 3 bottles, receive a \$25 gift check.

Cabo Wabo Blanco: Blanco ONLY

Purchase 1 case, receive a \$75 gift check.

Cutty Sark: .750/1.75 ONLY

Purchase 4 cases, receive a \$150 gift check.

Campari:

Purchase 1 case, receive a \$25 gift check.

Skyy Vodka: 1.75 ONLY

Purchase 5 cases, receive a \$50 gift check.

Purchase 10 cases, receive a \$125 gift check.

Purchase 25 cases, receive a \$350 gift check.

Midori:

Purchase 3 cases, receive a \$50 gift check.

William Grant & Sons

Sailor Jerry: 1.75 ONLY

Purchase 3 cases, receive a \$25 gift check.

Hendrick's Gin:

Purchase 1 case (6 btl), receive a \$25 gift check.

Johnson Brothers of Iowa

2515 Dean Ave.
 Des Moines, IA 50317
 Phone: 515.262.1199
 Fax: 515.262.0845

Please send all invoices to Cory Meiners or Scott Oeltjenbruns at Johnson Brothers. All purchases for each deal must be made on one invoice.

Southern Comfort Hurricane Cocktail: 1.75 NEW! (77074)

Purchase 5 cases, receive a \$30 gift check.

Purchase 10 cases on one invoice, receive a \$120 gift check.

UV Lemonade Cocktails: NEW! Mix & Match

Purchase 10 cases, receive a \$30 gift check.

Purchase 20 cases, receive a \$120 gift check.

Purchase 40 cases, receive a \$360 gift check.

Firefly Sweet Tea Vodka: Mix & Match .750/1.75

Purchase 5 cases, receive a \$120 gift check

Jack Daniel's: Mix & March 750's & 1.75L's

Purchase 7 cases, receive a \$50 gift check.

Purchase 15 cases, receive a \$150 gift check.

Nikolai Vodka: 750ml & 1.75

Purchase 50 cases, receive a \$100 gift check.

Purchase 100 cases, receive a \$300 gift check.

Platinum Vodka / Rich & Rare:

Purchase 3 cases of Platinum Vodka (38088), receive a \$40 gift check.

Purchase 3 cases of Rich & Rare (12888), receive a \$40 gift check.

Combo Deal

Mix & Match 6 cases of Platinum Vodka and Rich & Rare (min one Platinum), receive a \$100 gift check.

Absolut: 750ml – Mix & Match any type July

Purchase 10 cases of, receive a \$120 gift check.

Purchase 15 cases, receive a \$225 gift check.

Purchase 20 cases, receive a \$360 gift check.

Purchase 25 cases, receive a \$500 gift check.

Purchase 50 cases, receive a \$1,250 gift check.

**Racks available*

UV 80 Vodka: 1.75L's

Purchase 5 cases, receive \$45 gift check.

Purchase 10 cases, receive \$120 gift check.

Purchase 20 cases, receive \$300 gift check.

\$ 3 SPA in July

Paramount

3103 N.W. 15th St.
 Ankeny, Iowa 50023
 Phone: 515.289.0606
 Fax: 515.289.0848

The following promotions are offered during the month of July. Cases much be purchased on the same invoice and items must be displayed. No limit on the number deals an account can purchase during the month of July. All invoices should be given to your Paramount rep. or submitted to the above address or fax, attn: Demy Mayher.

Burnetts: Mix & Match Vodka, Gin and Raspberry Vodka

Purchase 10 cases, receive a \$75.00 American Express gift check. (\$7.50 per case)

Purchase 25 cases, receive a \$250 American Express gift check. (10.00 off per case)

Pama Pomegranate Liqueur and Lunazul 100% agave

Reposado Tequila: Mix & Match 750ml

Purchase 5 cases, receive a \$50 American Express gift card.



Code	Product	Proof	Size	Pack	Btl. Cost	Case Cost	UPC
31473	New Amsterdam Gin	80	1.750	6	19.97	119.82	8500001430
41000	Smirnoff Twist of Pear	70	0.750	12	11.38	136.56	8200074663
43219	Captain Morgan Parrot Bay Orange	42	0.750	12	11.23	134.76	8200000235
58860	Jose Cuervo Authentic Mango Margarita	19	1.750	6	11.93	71.58	8200074562
1187	Glenmorangie 4x100ml Sampler Pack	89	0.100	6	24.00	144.00	8175381376
77074	Southern Comfort Hurricane RTD	30	1.750	6	15.01	90.06	8854438516
56835	Bacardi Raspberry Mojito	30	1.750	6	15.00	90.00	8048000046
89094	Corzo Anejo	80	0.750	6	46.46	278.76	8048017158
87396	Corzo Silver	80	0.750	6	38.96	233.76	8048017151
89144	Corzo Reposado	80	0.750	6	41.70	250.20	8048017152
67220	Villa Massa Limoncello	60	0.750	6	22.50	135.00	8591711111
63958	UV Blue Raspberry Lemonade Cocktail	25	1.750	6	15.00	90.00	8711601380
63962	UV Pink Lemonade Cocktail	25	1.750	6	15.00	90.00	8711601376
904447	Sierra Nevada Southern Hemisphere Harvest*	14	0.710	12	3.00	36.00	8378362812

*High proof beer must be ordered by full-case only.

