

ABD Promos



Order Entry

8:00AM - 3:30PM

Mon - Thurs

515.281.7422

Toll Free:

866.IowaABD

(866.469.2223)



Will-Call

Will-Call Order:

8AM - 3:30PM

Mon - Thurs

Warehouse Pickup:

11AM - 6PM

Mon - Thurs



Fax Orders

8AM - 3:30PM

Mon - Thurs

Products Fax:

515.281.7385

Toll Free Fax:

877.891.5348

Labor Day Order & Delivery Schedule



The Labor Day holiday on Monday, September 1st, 2008, will affect the ordering and delivery schedule for many customers during the first week of September. Please refer to the day of the week you place your orders to see how you will be impacted.

MONDAY: Orders must be received by Tuesday, September 2nd, with deliveries made on Wednesday, September 3rd.

TUESDAY: Orders must be received by Wednesday, September 3rd, with deliveries made on Thursday, September 4th.

WEDNESDAY: Orders must be received by Thursday, September 4th, with deliveries made on Friday, September 5th.

THURSDAY: Orders must be received by Friday, September 5th, with deliveries made on Saturday, September 6th.

Will-Call will be open on Friday, August 29, 2008 due to the holiday.

Orders will be taken between 8AM and 1:00PM and can be picked up before 3:30PM.

Visit IowaABD.com and click on the icon shown above to view order and delivery interruptions due to scheduled state holidays for the entire year.

Forums: Local Efforts to Clean-Up Nuisance Bars



Please join the Iowa Alcoholic Beverages Division and the Iowa Alcoholic Beverages Commission for a series of forums discussing local law enforcement options, administrative processes and shared authority when dealing with nuisance bars.

Forums will be held in **Des Moines on August 28, 2008** in the City Council Chambers at City Hall at 400 Robert D Ray Drive, in **Davenport on October 8, 2008** in the City Council Chambers at City Hall at 226 W 4th Street, and in **Council Bluffs on November 5, 2008** in the City Council Chambers at City Hall at 209 Pearl Street. *All forums are from 1:00 PM to 5:00 PM on the day of the event.*

High-Proof Beer



Due to the increasing demand for high proof beer, the Iowa Alcoholic Beverages Division has begun listing a selection of the most popular special order beers. The Division will be listing some seasonal and yearly brews when available as well. Newly listed beers include: (September listings are in red)

Ayinger Celebrator (Dopplebock)
Boulevard Double-Wide India Pale Ale
Boulevard Long Strange Tripel
Boulevard The Sixth Glass
Goose Island Pere Jacques
Goose Island Matilda
Rogue Double Dead Guy Ale
Rogue XS Imperial Pale Ale
Rogue XS Russian Imperial Stout
Rogue XS Old Crustacean Ale
Spaten Optimator 4
Summit Oktoberfest
Van Steenberghe Sampler

Please contact the Division if you are interested in ordering high proof beer and have listing suggestions to offer.

September Promotions

} Glazer's - Pinnacle Division

4377 - 112th Street
 Urbandale, IA 50322
 Phone: 515.252.7173 ext. 13
 Fax: 515.252.8681

All purchases must be on one invoice dated September, 2008. Invoice must be submitted within 45 days of invoice date to qualify for payment. Please present a copy of the invoice to your Glazer's Pinnacle Division Sales Representative or submit a fax to Jamie Meis at (515) 252-8681.

Reserve Brand Program:

Purchase a minimum of 18 bottles from the brands below (3 bottles MAXIMUM of any brand) and receive \$125.

Purchase a minimum of 30 bottles from the brands below (3 bottles MAXIMUM of any brand) and receive \$275.

Purchase a minimum of 42 bottles from the brands below (3 bottles MAXIMUM of any brand) and receive \$625.

Johnnie Walker Gold
 Johnnie Walker Green
 Johnnie Walker Blue
 Jose Cuervo Reserva de la Familia
 Jose Cuervo Tradicional
 Jose Cuervo Platino
 Crown Royal Special Reserve

Crown Royal XR
 Don Julio Anejo
 Don Julio Reposado

Don Julio Blanco
 Tanqueray 10
 Tanqueray Rangpur
 Bulleit
 Ciroc Vodka

Diageo's North American Whiskeys: Mix & Match Crown Royal, VO, Seagram 7: 750ml & 1.75L (liters outlined below)
 Purchase 8 cases (liters excluded) and receive a \$75 check. Minimum of 3 cases must be Crown Royal.

Purchase 14 cases (2 cases can be liters) and receive a \$150 check. Minimum of 6 cases must be Crown Royal.

Purchase 30 cases (4 cases can be liters) and receive a \$400 check. Minimum of 13 cases must be Crown Royal.

Purchase 40 cases (8 cases can be liters) and receive a \$700 check. Minimum of 20 cases must be Crown Royal.

Popov: Mix & Match *NEW* Popov Flavors (Cherry, Raspberry & Grape), Gordon's Vodka & Gin: All Sizes and receive the following Marketing Funds:

Purchase 15 cases and receive a \$75 check.

Purchase 25 cases and receive a \$150 check.

Purchase 30 cases and receive a \$225 check.

Jose Cuervo, Smirnoff & Captain Morgan: Brand Mix & Match: Jose Cuervo Authentics (max 5 cases), Jose Cuervo Family, Smirnoff 80, and/or Captain Morgan Original Spiced Rum 750ml & 1.75L sizes only

Purchase 25 cases and receive a \$175 check.

*Please note that the Mix & Match offer is valid as stand alone program only and cases may not be used with other brand programs.

} Glazer's - Hoover Division

4377 - 112th Street
 Urbandale, IA 50322
 Phone: 515.252.7173 ext. 16
 Fax: 515.252.8681

All purchases must be made on one invoice, dated September 2008. To receive payment, please present a copy of the invoice to your Glazer's Rep or submit a fax to Mike Coffman @ 515-252-8681 before October 15th, 2008.

Tequila Rose: (all flavors, all sizes)

Mix and Match sizes and flavors

#67104 Tequila Rose Cocoa 750ml

#65199 Tequila Rose Strawberry Liters

#65200 Tequila Rose Strawberry 750ml

#35204 Tequila Rose Strawberry 50ml

Mix & Match 2 cases and receive \$30 gift card.

Mix & Match 5 cases and receive \$100 gift card.

Mix & Match 8 cases and receive \$150 gift card.

Tarantula: Azul Mix Co-Pack, 750ml, #2504 and Tarantula Banana #77492. Mix and Match:

Purchase 2 cases and receive \$30 gift card.

Purchase 4 cases and receive \$75 gift card.

Purchase 6 cases and receive \$125 gift card.

360 Vodka:

Purchase 1 case and receive \$20 gift check.

Purchase 2 cases and receive \$50 gift check.

Purchase 3 cases and receive \$100 gift check.

Quadro Russian Vodka: Iowa Owned (34678) 750 ml

Purchase 6 bottles, receive a \$12 marketing check.

Purchase 1 case, receive a \$30 marketing check.

Purchase 2 cases, receive a \$75 marketing check.

All purchases must be on one invoice. For the Quadro deal, please mail or fax copies of your invoices to:

Quadro Group, LLC

916 Maiden Lane, Suite 4

Iowa City, IA 52240

Fax: 319-337-2869

} Hawkeye Wine & Spirits

3101 104th Street, Suite 4

Urbandale, IA 50322

Phone: 515.252.1665

Fax: 515.252.1708

HWS offers the following promotions during the month of September. Promotions are limited to one per account. All purchases MUST be made on one invoice, cases MUST be on display and invoices MUST be faxed or sent to our office by October 15th for payment.

Starbucks, Jim Beam, Knob Creek, & DeKuyper:

3 cases Starbucks Coffee or Cream Liqueurs .750 = \$75 gift check.

3 cases Jim Beam Black = \$50 gift check.

3 cases (36btl) Knob Creek = \$50 gift check.

10 cases DeKuyper 750/1.75 = \$100 gift check.

25 cases Jim Beam 750/1.75 = \$125 gift check.

Chi-Chi's, Effen, Ridgemont Reserve & 99:

10 cases Chi-Chi's Cocktails = radio cooler bag.

25 cases Chi-Chi's Cocktails = universal remote or XM Radio or iPod docking station.

3 case mix of Effen, Effen Cherry & Effen Raspberry = \$50 gift check.

1 case 1792 Ridgemont Reserve = \$25 gift check.

3 case mix of 99 Bananas, Orange, Apples or Blackberries = \$75 gift check.

Cazadores, Bacardi & Bombay:

3 cases Cazadores Reposado/Anejo = \$100 gift check.

10 cases Bacardi RTDs Party Drinks = \$50 gift check.

25 cases Bacardi Superior/Gold/Select 750/1.75 = \$125 gift check.

4 cases Bombay Sapphire = \$100 gift check.

1 case Bombay Gin = \$25 gift check.

3 cases Bacardi Peach Red = \$25 gift check.

5 cases Bacardi Peach Red = \$50 gift check.

Cutty Sark, Campari, Skyy & Midori:

4 cases Cutty Sark 1.75 = \$150 gift check.

1 case Campari = \$25 gift check.

5 cases Skyy Vodka 1.75 = \$50 gift check.

25 cases Skyy Vodka 1.75 = \$250 gift check.

3 case mix of Skyy Infusion Citrus or Passion Fruit = \$75 gift check.

3 cases Midori = \$50 gift check.

Malibu, Kahlua & Stoli:

10 case mix of Malibu/Malibu Flavors 750/1.75 = \$125 gift check.

3 cases mix of Kahlua/Kahlua Flavors 750/1.75 = \$100 gift check.

3 cases Stoli/Stoli Flavors 750/1.75 = \$50 gift check.

5 cases Kahlua RTD Mudslide = \$50 gift check.

Hendricks & Glenfiddich:

1 case (6 Bottles) Hendricks Gin = \$25 gift check.

1 case mix of Glenfiddich 12 yr, 15 yr (minimum 3 bottles) or 18 yr = \$50 gift check.

Other Offers:

Display Racks available for Bacardi Cordials, Bacardi Flavored Rums, Bacardi Party Drinks, Bombay Sapphire, Chi-Chi's, DeKuyper, Grey Goose, Jim Beam/CC Traveler, Jim Beam, Jim Beam Black, Kahlua, Malibu, Sauza Hornitos, Skyy, Skyy 90, Stoli & XRated Fusion. Ask your sales representative about: Acrylic Table Tents, Back Bar Glorifiers, Banners, Condiment Tray, Display Bottles, Glassware, Napkin Holders & Napkins, Pitchers, Pub Signs, Shakers and Stir rods available.

} Johnson Brothers of Iowa

2515 Dean Ave.

Des Moines, IA 50317

Phone: 515.262.1199

Fax: 515.262.0845

Please send all invoices to Cory Meiners or Scott Oeltjenbruns @ Johnson Brothers.

Nikolai Vodka: 750ml & 1.75

On one invoice in September, purchase 50 cases Nikolai Vodka, receive a \$100 gift check.

On one invoice in September, purchase 100 cases Nikolai Vodka, receive a \$300 gift check.

} Spirited Brands of Iowa

3410 Kingman Blvd.

Des Moines, IA 50311

Office: 515.274.0103

Cell: 515.202.1661

Fax: 866.751.8118

Please submit copies of all invoices to the above address to attention of Jeremy Thompson either via Fax or Mail. All invoices must be submitted by October 15th for payment.

Pearl Vodka: All Flavors: Black (34546), Pomegranate (34702), Plum (35183), and Blueberry (35179)

Purchase 3 cases and receive a \$50 gift check.

Purchase 6 cases and receive a \$120 gift check.

El Mayor Tequila: All El Mayor Tequilas: Blanco (87596), Reposado (89182) and Anejo (89178) 750ml

Purchase 3 cases and receive a \$50.00 gift check.

Purchase 6 cases and receive a \$120.00 gift check.

Ezra Brooks Bourbon: Ezra Brooks 80 proof Bourbon (18186) 750ml. and Ezra Brooks 90 proof Bourbon (18196) 750ml
Purchase 3 cases (One case must be Ezra 80 Proof 750ml.) and receive a \$25 gift check.

Purchase 6 cases (Two cases must be Ezra 80 Proof 750ml.) and receive a \$75 gift check.



Code	Product	Proof	Size	Pack	Btl. Cost	Case Cost	UPC
903132	Summit Oktoberfest (Seasonal)*	14	0.355	24	1.16	27.84	2556981345
902367	Goose Island Matilda*	14	0.355	24	1.83	43.92	3692011141
903352	Goose Island Pere Jacques*	18	0.355	24	1.83	43.92	3692011170
902086	Van Steenberge Sampler*	var	0.331	4	14.09	56.36	1016819904
34823	Svedka Clementine Vodka	70	0.750	12	10.76	129.12	1776812275
904402	Rogue Double Dead Guy Ale (Seasonal)*	18	0.750	12	7.50	90.00	9530113148
903549	Rogue XS Imperial Pale Ale*	19	0.750	6	12.38	74.28	9530113052
902409	Rogue XS Russian Imperial Stout*	22	0.750	6	12.38	74.28	9530113050
902413	Rogue XS Old Crustacean Ale*	23	0.750	6	12.38	74.28	9530113012

*All high proof beer must be ordered by full case only.

