

ABD Promos



Order Entry

8:00AM - 3:30PM
Mon - Thurs
515.281.7422
Toll Free:
866.IowaABD
(866.469.2223)



Will-Call

Will-Call Order:
8AM - 3:30PM
Mon - Thurs
Warehouse Pickup:
11AM - 6PM
Mon - Thurs



Fax Orders

8AM - 3:30PM
Mon - Thurs
Products Fax:
515.281.7385
Toll Free Fax:
877.891.5348

Labor Day Order & Delivery Schedule



The Labor Day holiday on Monday, September 1st, 2008, will affect the ordering and delivery schedule for many customers during the first week of September. Please refer to the day of the week you place your orders to see how you will be impacted.

MONDAY: Orders must be received by Tuesday, September 2nd, with deliveries made on Wednesday, September 3rd.

TUESDAY: Orders must be received by Wednesday, September 3rd, with deliveries made on Thursday, September 4th.

WEDNESDAY: Orders must be received by Thursday, September 4th, with deliveries made on Friday, September 5th.

THURSDAY: Orders must be received by Friday, September 5th, with deliveries made on Saturday, September 6th.

Visit IowaABD.com and click on the icon shown above to view order and delivery interruptions due to scheduled state holidays for the entire year.

High-Proof Beer



Due to the increasing demand for high proof beer, the Iowa Alcoholic Beverages Division has begun listing a selection of the most popular special order beers. The Division will be listing some seasonal and yearly brews when available as well. Newly listed beers in August will be:

- Spaten Optimator 4*
- Boulevard Double-Wide India Pale Ale*
- Boulevard Long Strange Tripel*
- Boulevard The Sixth Glass*
- Ayinger Celebrator (Doppelbock)*

Please contact the Division if you are interested in ordering high proof beer and have listing suggestions to offer.

August Promotions

} Hawkeye Wine & Spirits

3101 104th Street, Suite 4
 Urbandale, IA 50322
 Phone: 515.252.1665
 Fax: 515.252.1708

HWS offers the following promotions during the month of August. Promotions are limited to one per account. All purchases MUST be made on one invoice, cases MUST be on display and invoices MUST be faxed or sent to our office by September 15th for payment.

Jim Beam, Sauza & DeKuyper:

5 cases Jim Beam 1.75 = \$50 gift check.
 7 cases Jim Beam 1.75 = \$100 gift check.
 10 cases Jim Beam 1.75 = \$150 gift check.
 10 cases Sauza Gold/Hornitos Mix = \$100 gift check.
 10 cases DeKuyper Mix .750/1.75 = \$100 gift check.

Chi-Chi's and Effen:

8 cases of Chi-Chi's Cocktails = \$25 gift check & a rack.
 10 cases of Chi-Chi's Cocktails = 3 man inflatable raft.
 Effen, Effen Cherry & Effen Raspberry: Purchase 3 cases to receive a \$50 gift check, 5 cases = \$125 gift check.

Cazadores & Bacardi:

3 cases Cazadores = \$50 gift check.
 10 cases Bacardi RTDs 1.75 = \$50 gift check.
 20 cases Bacardi RTDs 1.75 = \$125 gift check.
 5 Cases Bacardi Flavored Rums .750/1.75 = \$25 gift check.
 10 Cases Bacardi Flavored Rums .750/1.75 = \$75 gift check.
 25 cases Bacardi Flavored Rums .750/1.75 = \$100 gift check.

Seagrams, Beefeater, Malibu & Kahlua:

5 cases Seagram's Gin .750/1.75 = \$50 gift check.
 3 cases Beefeater .750 = \$100 gift check.
 5 cases Malibu Coconut 1.75 = \$50 gift check.
 3 case Kahlua .750/1.75 = \$100 gift check.

Cutty Sark, Campari & Skyy:

1 case Cutty Sark .750/1.75 = \$25 gift check.
 3 cases Cutty Sark .750/1.0/1.75 = \$100 gift check.
 1 case Campari = \$25 gift check.
 5 cases Skyy Vodka .750 = \$75 gift check.
 7 cases Skyy Vodka .750 = \$150 gift check.
 10 cases Skyy Vodka .750 = \$250 gift check.
 5 cases Skyy Infusion Flavors .750 = \$100 gift check.

Hendricks, Milagro, Sailor Jerry, Balvenie & Bols:

1 case (6 Bottles) Hendricks Gin = \$25 gift check.
 1 case (6 Bottles) Milagro Silver = \$25 gift check.
 2 case Mix Sailor Jerry .375/.750 = \$25 gift check.
 1 case Mix of Balvenie 12 Yr, 15 Yr (minimum 3 bottles) 17 Yr or 21 Yr = \$50 gift check.
 1 case Bols Triple Sec = \$25 gift check.

Other Offers:

Display Racks available for Bacardi Cordials, Bacardi Flavored Rums, Bacardi Party Drinks, Bombay Sapphire, Chi-Chi's,

DeKuyper, Grey Goose, Jim Beam/CC Traveler, Jim Beam, Jim Beam Black, Kahlua, Malibu, Sauza Hornitos, Skyy, Skyy 90, Stoli & XRated Fusion. Ask your sales representative about: Acrylic Table Tents, Back Bar Glorifiers, Banners, Condiment Tray, Display Bottles, Glassware, Napkin Holders & Napkins, Pitchers, Pub Signs, Shakers and Stir rods available.

} Johnson Brothers of Iowa

2515 Dean Ave.
 Des Moines, IA 50317
 Phone: 515.262.1199
 Fax: 515.262.0845

Please send all invoices to Cory Meiners or Scott Oeltjenbruns @ Johnson Brothers.

Phillips Vodka, Gin, Rum: 1.75L

Purchase 25 cases of 1.75L Phillips Vodka (37348), Gin (31718), and/or Rum (45418) on one invoice, receive a \$100 gift check.
 Purchase 50 cases of 1.75L Phillips Vodka (37348), Gin (31718) and/or Rum (45418) on one invoice, receive a \$250 gift check.

UV Vodka & UV Flavors:

Mix & Match 25 cases of UV Vodka 80 Proof and UV Flavored Vodka 750's and 1.75L, receive a \$150 gift check.
 Mix & Match 50 cases of UV Vodka 80 Proof and UV Flavored Vodka 750's and 1.75L, receive a \$450 gift check.

Jack Daniel's:

Purchase 7 cases of Jack Daniel's 750's and/or 1.75's on one invoice, receive a \$50 gift check.
 Purchase 15 cases of Jack Daniel's 750's and/or 1.75's on one invoice, receive a \$180 gift check.

Southern Comfort:

On one invoice, purchase 7 cases of Southern Comfort 750's and/or 750's, receive a \$50 gift check.
 On one invoice, purchase 15 cases of Southern Comfort 750's and/or 1.75's, receive a \$180 gift check.

Canadian Mist:

Purchase 10 cases of Canadian Mist 1.75L's on one invoice, receive a \$90 gift check.

Jagermeister: 750ml & 1.75

Purchase 7 cases Jagermeister 750ml (65256) and or 1.75L (65258) on one invoice, receive a \$80 gift check.

Platinum Vodka: 1.75

On one invoice, purchase 1 case of Platinum Vodka (38088), receive a \$12 gift check.

Rich & Rare: 1.75

Purchase 1 case Rich & Rare (12888), receive a \$12 gift check.

Pinnacle Vodka & Pinnacle Gin: 1.75

On one invoice, purchase 3 cases of Pinnacle Vodka (34578) and/or Pinnacle Gin (28718), receive a \$18 gift check.
 On one invoice, purchase 5 cases of Pinnacle Vodka (34578), and/or Pinnacle Gin (28718), receive a \$50 gift check.
 On one invoice, purchase 15 cases of Pinnacle Vodka (34578), and/or Pinnacle Gin (28718), receive a \$200 gift check.
 On one invoice, purchase 25 cases of Pinnacle Vodka (34578), and/or Pinnacle Gin (28718), receive a \$400 gift check.
 On one invoice, purchase 50 cases of Pinnacle Vodka (34578), and/or Pinnacle Gin (28718), receive a \$1000 gift check.

Ryans Cream: 750ml & 1.75ml

On one invoice, purchase 3 cases of Ryans Cream 750mls (80456), receive a \$18 gift check. There is a \$10 SPA per case in August.

Kapali Coffee Liqueur: 750mls

On one invoice, purchase 3 cases of Kapali 750mls (67586), receive a \$15 gift check. \$10 SPA in August.

Cruzan Rum:

On one invoice, Mix & Match 5 cases of Cruzan Rum's, all sizes receive a \$60 gift check plus free round of golf or mall gift certificate - \$50 value.

On one invoice, Mix & Match 10 cases of Cruzan Rum, all sizes, receive a \$180 gift check plus choice of either 2 rounds of Golf or mall gift certificate - \$100 value.

} Spirited Brands of Iowa

3410 Kingman Blvd.
Des Moines, IA 50311
Office: 515.274.0103
Cell: 515.202.1661
Fax: 866.751.8118

Please submit copies of all invoices to the above address to attention of Jeremy Thompson either via Fax or Mail. All invoices must be submitted by September 15th for payment.

Pearl Vodka: All Flavors: Black (34546), Pomegranate (34702), Plum (35183), and Blueberry (35179)

Purchase 3 cases and receive a \$50 gift check.
Purchase 6 cases and receive a \$120 gift check.
Also a \$12/case SPA for month of August!

Hawkeye: 750ml, 1.0L, and 1.75L Vodka, Gin, Rum, and Blended Whiskey

Purchase 25 cases and receive a \$50 gift check.
Purchase 50 cases and receive a \$150 gift check.
Purchase 100 cases and receive a \$500 gift check.

} Glazer's - Hoover Division

4377 - 112th Street
Urbandale, IA 50322
Phone: 515.252.7173 ext. 16
Fax: 515.252.8681

All purchases must be made on one invoice, dated August 2008. To receive payment, please present a copy of the invoice to your Glazer's Rep or submit a fax to Mike Coffman @ 515-252-8681 before Sept 15th, 2008.

McCormick:

Vodka 1.75L (36908), Gin 1.75L (31208), Blend Whiskey (24728), Tequila Rose Strawberry (65200), Cocoa (67104), 360 Vodka (38169)

10 case Mix & Match of Vodka 1.75L, Gin 1.75L or Blend 1.75L and 1 case Tequila Rose 750ml and 1 case 360 Vodka 750ml = \$20 gift check.

25 cases Mix & Match of Vodka 1.75L, Gin 1.75L or Blend 1.75L and 1 case Tequila Rose 750ml and 1 case 360 Vodka 750ml = \$50 gift check.

50 cases Mix & Match of Vodka 1.75L, Gin 1.75L or Blend 1.75L and 1 case Tequila Rose 750ml and 1 case 360 Vodka 750ml =

\$150 gift check.

100 cases Mix & Match of Vodka 1.75L, Gin 1.75L or Blend 1.75L and 2 cases Tequila Rose 750ml and 2 cases 360 Vodka 750ml = \$400 gift check.

200 cases Mix & Match of Vodka 1.75L, Gin 1.75L or Blend 1.75L and 2 cases Tequila Rose 750ml and 2 cases 360 Vodka 750ml = \$1000 gift check.

Additional Savings: Tequila Rose is offering a \$16 per case TPR discount and 360 Vodka is offering an \$18 per case TPR discount for the month of August.

Quadro (Iowa Owned) Russian Vodka: 34678 750ml

Purchase 6 bottles, receive a \$12 marketing check.

Purchase 1 case (12 bottles), receive a \$30 marketing check.

Purchase 2 cases (24 bottles), receive a \$75 marketing check.

All purchases must be on one invoice.

For the Quadro deal, please mail or fax copies of your invoices to:

*Quadro Group, LLC
916 Maiden Lane, Suite 4
Iowa City, IA 52240
Fax: 319-337-2869*

} Glazer's - Pinnacle Division

4377 - 112th Street
Urbandale, IA 50322
Phone: 515.252.7173 ext. 13
Fax: 515.252.8681

All purchases must be on one invoice dated August, 2008. Invoice must be submitted within 45 days of invoice date to qualify for payment. Please present a copy of the invoice to your Glazer's Pinnacle Division Sales Representative or submit a fax to Jamie Meis at (515) 252-8681.

Tanqueray, Rangpur, Tanqueray #10 & Ciroc: 750ml, liters (as outlined) & 1.75L

Purchase 4 cases (1 case can be liters) and receive a \$100 gift check.
Purchase 7 cases (2 cases can be liters) and receive a \$225 gift check.

Diageo Prepared Cocktails: Smirnoff Prepared (Grand Cosmo, Pomegranate Martini, & Mojito); Jose Cuervo Authentics, 750ml, 4 packs (2cs = 1cs), 1.75L; Golden Margaritas 750ml & 1.75L; All TGI Friday's

Purchase 10 cases Mix & Match (2 cases must be Smirnoff Prepared) and receive a \$20 gift check.

Purchase 20 cases Mix & Match (2 cases must be Smirnoff Prepared) and receive a \$80 gift check.

Purchase 50 cases Mix & Match (6 cases must be Smirnoff Prepared) and receive a \$250 gift check.

Purchase 75 cases Mix & Match (6 cases must be Smirnoff Prepared) and receive a \$450 gift check.

Purchases 100 cases Mix & match (6 cases must be Smirnoff Prepared) and receive a \$1,000 gift check.

Jose Cuervo Especial, Black, Clasico, Tradicional, de la Familia (3bts.Familia=1cs): 750ml, Liters (as outlined), & 1.75L

Purchase 6 cases (liters excluded) receive a \$36 gift check.

Purchase 15 cases (4 cases can be liters) receive a \$120 gift check.

Purchase 20 cases (6 cases can be liters) receive a \$200 gift check.

Don Julio Family: Blanco, Anejo, Resposado: 750ml, Liters (as outlined), & 1.75L

Purchase 2 cases (liters excluded) receive a \$30 gift check.

Purchase 4 cases (4 cases can be liters) receive a \$100 gift check.
 Purchase 6 cases (6 cases can be liters) receive a \$200 gift check.
Johnnie Walker Family: 750ml, liters (as outlined), & 1.75L
 Purchase 3 cases (liters excluded) and receive a \$30 gift check.
 Purchase 5 cases (1 case can be liters) and receive a \$75 gift check.
 Purchase 8 cases (3 cases can be liters) and receive a \$150 gift check.

Smirnoff Family Program: Smirnoff 80, 90 & 100 and Smirnoff Flavors: All Sizes, liters outlined below.

Purchase 25 cases (5 cases flavors, 5 cases max liters) receive a \$275 gift check.

Purchase 50 cases (10 cases flavors, 10 cases max liters) receive a \$600 gift check.

Purchase 75 cases (10 cases flavors, 15 cases max liters) receive a \$975 gift check.

Purchase 100 cases (10 cases flavors, 20 cases max liters) receive a \$1,500 gift check.

Brand Mix & Match: Jose Cuervo Authentics (max 5 cases), Jose Cuervo Family, Smirnoff 80, and/or Captain Morgan Original Spiced Rum 750ml & 1.75L sizes only

Purchase 20 cases and receive a \$100 gift check.

Mix & Match offer is valid as stand alone program only and cases may not be used with other brand programs.

NEW *codes* }
 Effective August 2008

Code	Product	Proof	Size	Pack	Btl. Cost	Case Cost	UPC
41815	Popov Cherry Vodka	70	0.750	12	6.18	74.16	8200074150
41817	Popov Grape Vodka	70	0.750	12	6.18	74.16	8500074151
41819	Popov Raspberry Vodka	70	0.750	12	6.18	74.16	8200074152
89468	Lunazul Tequila Reposado	80	0.750	12	17.59	211.08	9674990804
31544	No. 209 Gin	92	0.750	6	26.39	158.34	9181100001
34018	Absolut Los Angeles (Allocated)	80	0.750	12	16.62	199.44	3522900053
73482	DeKuyper Washington Apple Burst	40	0.750	12	8.56	102.72	8068661007
73591	DeKuyper Kamikaze Burst	40	0.750	12	8.56	102.72	8068661002
77491	Tarantula Banana Colada	70	0.750	12	14.01	168.12	8559213075
902397	Spaten Optimator 4 - Six Packs	14	0.354	24	1.60	38.40	8839400011
904500	Boulevard Double-Wide India Pale Ale	17	0.750	12	6.00	72.00	2695990211
904501	Boulevard Long Strange Tripel	17	0.750	12	6.00	72.00	2695990241
904503	Boulevard The Sixth Glass	21	0.750	12	6.00	72.00	2695990261
903016	Ayinger Celebrator (Doppelbock)	14	0.331	24	2.42	58.08	8572542201

