

# ABD Promos



## Order Entry

8:00AM - 3:30PM  
515.281.7422  
Toll Free:  
866.IowaABD  
(866.469.2223)



## Will-Call

Will-Call Order:  
8AM - 1PM  
Warehouse Pickup:  
11AM - 3:30PM  
Will-Call Phone:  
515.281.7422



## Fax Orders

8AM - 3:30PM  
Products Fax:  
515.281.7385  
Toll Free Fax:  
877.891.5348

## New Look, New Name

As you have no doubt already noticed, the monthly ABD News has been given a much needed face lift. Just like in Hollywood, what was hot a couple of years ago is not now. The newsletter has been tightened, toned and revitalized and the Iowa Alcoholic Beverage Division is proud to send it down the red carpet for a June debut.

## Inventory Information

### DeKuyper Label Change

Future Brands has announced new labels for the products in the DeKuyper line. The product, UPC, and most codes will remain the same. Enclosed in last month's mailing was a brochure outlining the changes. DeKuyper will be phasing out the Glass 1.75 liters of DeKuyper Peachtree, Hot Damn!, and Sour Apple replacing with plastic. The code numbers will change as follows:

#### CODE

| Old   | New   | Product               |
|-------|-------|-----------------------|
| 82608 | 82600 | DeKuyper Apple Pucker |
| 82609 | 82618 | DeKuyper Hot Damn!    |
| 82848 | 82849 | DeKuyper Peachtree    |

### Martell VS Cognac

The supplier for Martell VS Cognac, code 48696, has informed us that they are out of stock of this item and do not expect shipment to them until August 8, 2008. The item has been discontinued in the Iowa System until inventory is once again available.

### Patron Gran Burdeos

We have been able to obtain a limited allocation of Patron Gran Burdeos. Patron Burdeos is tequila matured in barrels made of a unique blend of American mountain oak and oaks from the different regions of France. The tequila is aged for 12 months, then distilled once again and raked in hand-selected Bordeaux barrels, adding the distinct fruity flavors of the finest Bordeaux wines. This special tequila is listed under code 903155 and is a one pack case, priced at \$399.99 per bottle.

## High-Proof Beer

Due to the increasing demand for high proof beer, ABD is considering listing some of the higher volume special order beer and offering some seasonal and yearly brews when available. Please contact ABD if you are interested in ordering high proof beer and have listing suggestions to offer.

## JUNE Promotions

### } Paramount

3103 N.W. 15th St.  
Ankeny, Iowa 50023  
Phone: 515.289.0606  
Fax: 515.289.0848

*The following promotions are offered during the month of June. All invoices should be given to your Paramount representative or sent to the address above.*

### Hpnotiq & Whalers Coconut Rum:

#### **Deal #1**

Account will receive a \$25 American Express Check for purchasing 4 cases of Hpnotiq 750ml (6 bottle case) along with a 1 case purchase of Whaler's Coconut Rum 750ml. *Additional savings:* there is a \$6 per case T.P.R. discount on Hpnotiq, and a \$12 per case T.P.R. discount for Whaler's Coconut Rum. That's a total saving of \$61 off for this 5 case deal or \$12.20 per case. The account must purchase 5 cases on the same order to receive \$25 Gift Check. No limit on the number of Deal #1 an account can purchase during June. Cases must be displayed.

#### **Deal #2**

Account will receive a \$75 American Express Check for purchasing 8 cases of Hpnotiq 750ml and 2 cases of Whaler's Coconut Rum 750ml. *Additional savings:* there is \$6 per case T.P.R. discount on Hpnotiq and a \$12 per case T.P.R. discount on Whaler's Coconut Rum. That's a total savings of \$147 or \$14.70 off per case. The account must purchase all cases on the same invoice to receive the \$75 Gift Check. No limit on the number of Deal #2 an account can purchase during June. Cases must be displayed.

*\*\*\*Hpnotiq and Whaler's Coconut Rum, along with splash of pineapple juice mixed together form the popular recipe called the Hpnotiq Breeze. Both Hpnotiq and Whaler's Coconut Rum are great products to cross merchandise with pineapple juice to form one cool summer cocktail!*

### } Spirited Brands of Iowa

3410 Kingman Blvd.  
Des Moines, IA 50311  
Office: 515.274.0103  
Cell: 515.202.1661  
Fax: 866.751.8118

*Please submit copies of all invoices to the above address to attention of Jeremy Thompson either via Fax or Mail. All invoices must be submitted by July 15th for payment.*

**Salvador's Margaritas:** Original (63528), Mojito (63712), and the NEW 100% Agave Premium Margarita (66580).

Purchase 5 cases and receive a \$20 Gift Check.  
Purchase 10 cases and receive a \$60 Gift Check.  
Purchase 25 cases and receive a \$200 Gift Check.

**Admiral Nelson's Premium Rums:** 750ml, 1.0L and/or 1.75L of Spiced Rum, Coconut Rum, and/or Vanilla Rum.

Purchase 5 cases and receive a \$20 Gift Check.  
Purchase 10 cases and receive a \$50 Gift Check.  
Purchase 25 cases and receive a \$175 Gift Check.  
Purchase 50 cases and receive a \$500 Gift Check.  
Purchase 100 cases and receive a \$1200 Gift Check.

### } Glazer's - Pinnacle Division

4377 - 112th Street  
Urbandale, IA 50322  
Phone: 515.252.7173 ext. 13  
Fax: 515.252.8681

*All purchases must be on one invoice, dated June 2008. To receive payment, please present a copy of the invoice to your Glazer's Pinnacle Division Sales Representative or submit a fax to Jamie Meis @ 515/252-8681.*

**Captain Morgan Original Spiced, Private Stock, Tattoo, Silver, All Parrot Bay Flavors, & Myers's Rums:** 750ml, 1.75L, & Liters outlined below.

Purchase 5 cases (liters excluded), and receive a \$10 Gift Check.  
Purchase 10 cases (liters excluded), and receive a \$25 Gift Check.  
Purchase 15 cases (2 cases can be liters), and receive a \$40 Gift Check.  
Purchase 30 cases (5 cases can be liters), and receive a \$100 Gift Check.  
Purchase 70 cases (12 cases can be liters), and receive a \$325 Gift Check.  
Purchase 100 cases (20 cases can be liters), and receive a \$750 Gift Check.

**Jose Cuervo Especial, Flavors, Black, Clasico, Tradicional, de la Familia (3btl.Familia=1cs) Don Julio Anejo and Resposado:** 750ml, 1.75L, & Liters outlined below.

Purchase 6 cases (liters excluded), receive a \$50 Gift Check.  
Purchase 10 cases (2 cases can be liters), and receive a \$100 Gift Check.  
Purchase 20 cases (6 cases can be liters), and receive a \$300 Gift Check.  
Purchase 30 cases (10 cases can be liters), and receive a \$600 Gift Check.

**Smirnoff & Smirnoff Twist Flavors:** 750ml & 1.75L only (Liters and Smirnoff Prepared Cocktails Excluded).

Purchase 10 cases and receive a \$30 Gift Check.  
Purchase 20 cases and receive a \$80 Gift Check.  
Purchase 50 cases and receive a \$300 Gift Check.  
Purchase 75 cases and receive a \$600 Gift Check.  
Purchase 100 cases and receive a \$1,000 Gift Check.

**Tanqueray, Tanqueray #10, Tanqueray Rangpur, & Ciroc:**

750ml, 1.75L, & Liters outlined below.

Purchase 4 cases (1 case must be Ciroc, 1 case can be liters), and receive a \$50 Gift Check.

Purchase 7 cases (1 case must be Ciroc, 2 cases can be Liters), and receive a \$100 Gift Check.

Purchase 10 cases (1 case must be Ciroc, 3 cases can be Liters), and receive a \$250 Gift Check.

**Mix & Match Popov, Gordon's Vodka & Gin, & Scoresby:**

All Sizes.

Purchase 13 cases and receive a \$75 Gift Check.

Purchase 19 cases and receive a \$120 Gift Check.

Purchase 25 cases and receive a \$175 Gift Check.

**Diageo Prepared Cocktails Program:** Includes Jose Cuervo Authentics; 750ml; 4-packs (2 cases equal one case); 1.75L and Golden Margaritas 750ml and 1.75L; Smirnoff Grand Cosmo & Mojito; TGI Friday's On the Rocks & TGI Friday's Blenders 1.75L.

Mix & Match 20 cases and receive a \$80 Gift Check.

Mix & Match 50 cases and receive a \$300 Gift Check.

Mix & Match 75 cases and receive a \$500 Gift Check.

Mix & Match 100 cases and receive a \$750 Gift Check.

**June SPAs Available**

\$8.50 SPA on 1.75ml Smirnoff 80 glass and PET.

\$9.00 SPA on 1.75ml Captain Morgan.

**Hennessy:** All Marques & Sizes

Purchase 10 cases, and receive \$100 in Marketing Funds.

Purchase 25 cases, and receive \$300 in Marketing Funds.

Purchase 50 cases, and receive \$1,000 in Marketing Funds.

Purchase 100 cases (5 cases must be VSOP), and receive \$2,500 in Marketing Funds.

**Belvedere:** All Types (flavors) & Sizes

Purchase 3 cases, and receive \$60 in Marketing Funds.

Purchase 5 cases, and receive \$125 in Marketing Funds.

Purchase 10 cases, and receive \$300 in Marketing Funds.

**Hawkeye Wine & Spirits**

3101 104th Street, Suite 4

Urbandale, IA 50322

Phone: 515.252.1665

Fax: 515.252.1708

*HWS offers the following promotions during the month of June. Promotions are limited to one per account. All purchases MUST be made on one invoice, cases MUST be on display and invoices MUST be faxed or sent to our office by July 15th for payment.*

**Canadian Club, DeKuyper & Sauza:**

7 Case Mix of Canadian Club = \$50 Gift Check.

15 Case Mix of Canadian Club = \$125 Gift Check.

25 Case Mix of Canadian Club = \$225 Gift Check.

50 Case Mix of Canadian Club = \$500 Gift Check.

10 Cases DeKuyper 750 = \$100 Gift Check.

10 Cases Sauza Gold Tequila 1.75 = \$100 Gift Check.

**Cutty Sark and Skyy:**

1 Case Cutty Sark .750 = \$25 Gift Check.

3 Cases Cutty Sark 1.0 = \$100 Gift Check.

5 Cases Skyy Vodka 1.75 = \$50 Gift Check.

10 Cases Skyy Vodka 1.75 = \$125 Gift Check.

25 Cases Skyy Vodka 1.75 = \$350 Gift Check.

3 Cases Skyy Citrus 1.75 = \$75 Gift Check.

**Cazadores, Bacardi, Dewar's, Bombay & Grey Goose:**

1 Case Mix of Cazadores = \$25 Gift Check.

3 Cases Cazadores Reposado = \$75 Gift Check.

25 Cases Bacardi Superior/Gold/Select 1.75 = \$125 Gift Check.

4 Cases Dewar's Mix = \$50 Gift Check.

4 Cases Bombay Sapphire = \$50 Gift Check.

1 Case Bombay Gin = \$25 Gift Check.

3 Cases (36 btl) Grey Goose FLAVORS = \$100 Gift Check.

**Milagro, Hendrick's, Sailor Jerry & Balvenie:**

1 Case (6btl) Milagro Silver = \$25 Gift Check.

1 Case (6btl) Hendrick's Gin = \$25 Gift Check.

2 Cases Sailor Jerry 1.75 = \$25 Gift Check.

12 Bottle mix of Balvenie = \$50 Gift Check.

**Kahlua, Stoli, Beefeater, Malibu, Jameson, Glenlivet, Chivas, & Wild Turkey:**

3 Case mix of Kahlua/Kahlua Flavors/Especial = \$100 Gift Check.

3 Case mix of Kahlua RTDs = \$25 Gift Check.

10 Case mix of Kahlua RTDs = \$100 Gift Check.

5 Case mix of Stoli/Stoli Flavors = \$100 Gift Check.

3 Case mix of Beefeater = \$75 Gift Check.

10 Case mix of Malibu/Malibu Flavors = \$125 Gift Check.

3 Case mix of Jameson = \$75 Gift Check.

3 Case (36btl) mix of Glenlivet = \$150 Gift Check.

1 Case (12btl) mix of Chivas = \$50 Gift Check.

3 Case (36btl) mix of Chivas = \$225 Gift Check.

3 Case mix of Wild Turkey = \$75 Gift Check.

7 Case mix of Wild Turkey = \$200 Gift Check.

1 Case Wild Turkey American Honey = \$25 Gift Check.

Purchase the following quantities of Seagram's Gin (any size/any flavor) to receive:

5 Cases = \$50 Gift Check.

10 Cases = \$125 Gift Check.

25 Cases = \$325 Gift Check.

50 Cases = \$900 Gift Check.

Purchase a mix of Beefeater, Chivas, Jameson, Kahlua, Kahlua Hazelnut, Kahlua French Vanilla, Malibu & Stoli .750/1.75 to receive the following:

15 Case Mix = \$150 Gift Check.

25 Case Mix = \$250 Gift Check.

50 Case Mix = \$500 Gift Check.

**Other Offers:**

Display Racks available for Bacardi Cordials, Bacardi Flavored Rums, Bacardi Party Drinks, Bombay Sapphire, Chi-Chi's, DeKuyper, Grey Goose, Jim Beam/CC Traveler, Jim Beam, Jim Beam Black, Kahlua, Malibu, Sauza Hornitos, Skyy, Skyy 90, Stoli & XRated Fusion. Ask your sales representative about: Acrylic Table Tents, Back Bar Glorifiers, Banners, Condiment Tray, Display Bottles, Glassware, Napkin Holders & Napkins, Pitchers, Pub Signs, Shakers and Stir rods available.

**} Johnson Brothers of Iowa**

2515 Dean Ave.

Des Moines, IA 50317

Phone: 515.262.1199

Fax: 515.262.0845

**Phillips Vodka, Gin, Rum:** 1.75L

Purchase 25 cases of 1.75L Phillips Vodka (37348), Gin (31718), and/or Rum (45418) on one invoice, receive a \$100 Gift Check.

Purchase 50 cases of 1.75L Phillips Vodka (37348), Gin (31718) and/or Rum (45418) on one invoice, receive a \$250 Gift Check.

Purchase 100 cases of 1.75L Phillips Vodka (37348), Gin (31718) and/or Rum (45418) on one invoice, receive a \$700 Gift Check.

**Canadian Mist:** 1.75L's

Mix and match 10 cases of Canadian Mist 750's and 1.75's on one invoice, receive a \$90 Gift Check.

**Jack Daniel's:** 750's/1.75L's

Purchase 7 cases of Jack Daniel's 750's and/or 1.75 L's on one invoice, receive a \$50 Gift Check

**Southern Comfort:** 750's/1.75L's

Mix and match 7 cases of Southern Comfort 750's and/or 1.75L's (both 70 and 100 Proof) on one invoice, receive a \$50 Gift Check.

**UV Vodka:** 1.75L

Purchase 5 cases of UV Vodka 1.75L (37338) on one invoice, receive a \$30 Gift Check. A \$3 SPA is also available in June.

**Jagermeister:** 750ml & 1.75

Purchase 7 cases of Jagermeister 750ml (code 65256) and or 1.75L (code 65258) on one invoice, receive a \$100 Gift Check.

**Pinnacle Vodka & Pinnacle Gin:** 1.75

On one invoice, purchase 3 cases of Pinnacle Vodka (34578) and/or Pinnacle Gin (28718), receive a \$18 Gift Check.

On one invoice, purchase 5 cases of Pinnacle Vodka (34578), and/or Pinnacle Gin (28718), receive a \$50 Gift Check.

On one invoice, purchase 15 cases of Pinnacle Vodka (34578), and/or Pinnacle Gin (28718), receive a \$200 Gift Check.

On one invoice, purchase 25 cases of Pinnacle Vodka (34578), and/or Pinnacle Gin (28718), receive a \$400 Gift Check.

Pinnacle Vodka and Gin will both have an SPA of \$6 in June

**Canadian VSP:** 1.75

Purchase 5 case's of Canadian VSP (12628) receive a \$15 Gift Check. There is also a \$3 SPA in June.

**Chila Coffee Liqueur:** 750mls

On one invoice, purchase 3 cases of Chila 750ml (73136), receive a \$15 Gift Check. SPA of \$6 per case in June.

**Orloff Vodka:** 1.75

Purchase 10 cases of Orloff Vodka 1.75 (40718), receive a \$30 Gift Check.

**Quintessential Gin:** 750ml

Purchase 1 case of Quintessential Gin (28806), receive a \$12 Gift Check. \$6 SPA in June.

**NEW**codes }  
Effective June 2008 }

| Code  | Product   | Proof | Size  | Pack | Btl. Cost | Case Cost | UPC        |
|-------|---|-------|-------|------|-----------|-----------|------------|
| 35238 | Three Olives Tomato Flavored Vodka                        | 70    | 0.750 | 12   | 15.98     | 191.76    | 8970854042 |
| 3136  | Jagermeister T-Shirt Packs (allocated)                    | 70    | 0.750 | 12   | 17.28     | 207.36    | 8308966095 |
| 1042  | Balvenie Trio Pack*                                       | 86    | 0.050 | 32   | 11.99     | 383.68    | 8366486941 |
| 1169  | Glenfiddich Trio Pack*                                    | 80    | 0.050 | 21   | 11.52     | 368.64    | 8366486605 |
| 35264 | Purus Vodka   | 80    | 0.750 | 6    | 24.54     | 147.24    | 1820096378 |
| 2465  | Tommy Bahama<br>White Sand Canvas Picnic Pack (allocated) | 80    | 0.750 | 3    | 24.00     | 72.00     | 8308980023 |
| 42790 | Mt. Gay Silver  | 80    | 0.750 | 12   | 13.80     | 165.60    | 8723695033 |
| 76396 | Nutcracker Tropical Fruit Liqueur                         | 45.6  | 0.750 | 12   | 19.41     | 232.92    | 3382410195 |

\* Each case contains 32 units with one each 50ml bottle of 12, 15, 21 year old) 25 Case Allocated

