



# ABD News

Volume 08 Issue 5

May 2008

Governor Chet Culver  
Lt. Governor Patty Judge

Lynn M. Walding, Administrator  
IowaABD.com

## Memorial Day Ordering & Delivery Schedule



The Memorial Day holiday on Monday, May 26th, 2008, will affect the ordering and delivery schedule for the entire week. Please refer to the day of the week you usually place your orders to see how you will be affected.

**MONDAY:** Orders must be received by Tuesday, May 27th, with deliveries made on Wednesday, May 28th.

**TUESDAY:** Orders must be received by Wednesday, May 28th, with deliveries made on Thursday, May 29th.

**WEDNESDAY:** Orders must be received by Thursday, May 29th, with deliveries made on Friday, May 30th.

**THURSDAY:** Orders must be received by Friday, May 30th, with deliveries made on Saturday, May 31st.

Visit IowaABD.com and click on the icon shown above to view order and delivery interruptions due to scheduled state holidays for the entire year.

## Promotions

### Spirited Brands of Iowa

3410 Kingman Blvd.  
Des Moines, IA 50311  
Office: 515.274.0103  
Cell: 515.202.1661  
Fax: 866.751.8118

*Please submit copies of all invoices to the above address to attention of Jeremy Thompson either via Fax or Mail. All invoices must be submitted by June 15th for payment.*

### Salvador's Margaritas:

Original (63528), Mojito (63712), and the NEW 100% Agave Premium Margarita (66580)  
Purchase 5 cases and receive a \$20 gift check  
Purchase 10 cases and receive a \$60 gift check  
Purchase 25 cases and receive a \$200 gift check

### Pearl Vodka:

All Flavors: Black (34546), Pomegranate (34702), Plum (35183), and Blueberry (35179)  
Purchase 3 cases and receive a \$50 gift check  
Purchase 6 cases and receive a \$120 gift check

### Hawkeye:

750ml, 1.0L, and 1.75L  
Vodka, Gin, Rum, and Blended Whiskey  
Purchase 25 cases and receive a \$50 gift check  
Purchase 50 cases and receive a \$150 gift check  
Purchase 100 cases and receive a \$500 gift check

### SPA's:

Juarez Tequila Gold and Silver 1.75L Save \$3/case

### Glazer's - Pinnacle Division

4377 - 112th Street  
Urbandale, IA 50322  
Phone: 515.252.7173 ext. 13  
Fax: 515.252.8681

*All purchases must be on one invoice. To receive payment, please present a copy of the invoice to your Glazer's Pinnacle Division Sales Representative or submit a fax to Jamie Meis @ 515/252-8681.*

### Diageo's North American Whiskeys:

Mix and Match Crown Royal, Crown Royal Special Reserve, VO, Seagram's 7, & Bulleit Bourbon: 750mls & 1.75L (liters excluded)  
Purchase 6 cases and receive a \$50 gift check. Minimum of 1 case must be Crown Royal.  
Purchase 12 cases and receive a \$120 gift check. Minimum of 2 cases must be Crown Royal.  
Purchase 25 cases and receive a \$300 gift check. Minimum of 5 cases must be Crown Royal.  
Purchase 35 cases and receive a \$525 gift check. Minimum of 9 cases must be Crown Royal.

### ORDER ENTRY

8:00 AM - 3:30 PM  
Local: 515.281.7422  
Toll Free: 866.IowaABD  
(866.469.2223)

### WAREHOUSE PICKUP

Mon. - Fri. 11:00 AM - 3:30 PM  
(Will-Call Order 8:00 AM - 1:00 PM)  
Will-Call: 515.281.7422

### FAX ORDERS

8:00 AM - 3:30 PM  
Products Fax: 515.281.7385  
Toll Free Fax: 877.891.5348

**Smirnoff, Captain Morgan and Jose Cuervo Families:** 750ml, 1.75L, and liters as outlined. Mix and Match.

(Cuervo Golden Margarita, Cuervo Authentics, and Prepared Smirnoff excluded)

Purchase 10 cases (liters excluded) and receive a \$20 gift check  
 Purchase 15 cases (1 case can be liters) and receive a \$45 gift check  
 Purchase 30 cases (3 cases can be liters) and receive a \$125 gift check  
 Purchase 50 cases (7 cases can be liters) and receive a \$250 gift check  
 Purchase 100 cases (15 cases can be liters) and receive a \$650 gift check

**J&B:** 750mls, liters (as outlined below) and 1.75s

Purchase 3 cases and receive a \$50 gift check  
 Purchase 5 cases (1 case can be liters) and receive a \$100 gift check  
 Purchase 8 cases (3 cases can be liters) and receive a \$200 gift check

**Reserve Brand Program:**

Purchase a minimum of 12 bottles from the brands below (3 btl maximum of any brand) and receive \$50  
 Purchase a minimum of 24 bottles from the brands below (3 btl maximum of any brand) and receive \$150  
 Purchase a minimum of 36 bottles from the brands below (3 btl maximum of any brand) and receive \$300

Johnnie Walker Gold  
 Johnnie Walker Blue  
 Jose Cuervo Reserva de la Familia  
 Jose Cuervo Tradicional  
 Crown Royal Special Reserve  
 Glenkinchie  
 Cragganmore  
 Crown Royal Cask 16, XR  
 Don Julio Anejo  
 Don Julio Reposado  
 Don Julio Silver  
 Tanqueray 10  
 Caol Ila 12yr  
 Caol Ila 18yr  
 Clynelish  
 Talisker  
 Dalwhinnie  
 Bulleit  
 Godiva Chocolate  
 Godiva White Chocolate  
 Ciroc

**Diageo Prepared Cocktails Program:** Includes Jose Cuervo Authentics, 750ml, 4 packs (2cs = 1cs), 1.75L; Golden Margaritas 750ml & 1.75L; TGI Friday's On the Rocks & TGI Friday's Blenders 1.75L

Purchase 10 cases Mix & Match and receive a \$20 gift check  
 Purchase 20 cases Mix & Match and receive a \$60 gift check

May SPAs Available

\$8.50 SPA on 1.75ml Smirnoff 80 glass and PET  
 \$9.00 SPA on 1.75ml Captain Morgan

**Hawkeye Wine & Spirits**

3101 104th Street, Suite 4  
 Urbandale, IA 50322  
 Phone: 515.252.1665  
 Fax: 515.252.1708

*HWS offers the following promotions during the month of May. Promotions are limited to one per account. All purchases MUST be made on one invoice, cases MUST be on display and invoices MUST be faxed or sent to our office by June 15th for payment.*

7 case Mix of Canadian Club = \$50 gift check  
 15 case Mix of Canadian Club = \$125 gift check  
 25 case Mix of Canadian Club = \$225 gift check  
 50 case Mix of Canadian Club = \$500 gift check  
 10 cases DeKuyper 750 = \$100 gift check

1 case Cutty Sark .750 = \$25 gift check  
 3 cases Cutty Sark 1.75 = \$100 gift check  
 5 cases Skyy Vodka 1.75 = \$50 gift check  
 10 cases Skyy Vodka 1.75 = \$125 gift check  
 25 cases Skyy Vodka 1.75 = \$350 gift check  
 3 cases Skyy Citrus 1.75 = \$75 gift check

1 case mix of Cazadores = \$25 gift check  
 3 cases Cazadores Reposado = \$75 gift check  
 25 cases Bacardi Superior/Gold/Select 1.75 = \$125 gift check  
 4 case mix of Dewar's = \$50 gift check  
 4 cases Bombay Sapphire = \$50 gift check  
 1 case Bombay Gin = \$25 gift check  
 3 cases (36 btl) Grey Goose FLAVORS = \$100 gift check

1 case (6btl) Milagro Silver = \$25 gift check  
 1 case (6btl) Hendrick's Gin = \$25 gift check  
 2 cases Sailor Jerry 1.75 = \$25 gift check  
 12 bottle mix of Balvenie = \$50 gift check

5 cases Malibu & Flavors .750/1.75 = \$50 gift check  
 10 cases Malibu & Flavors .750/1.75 = \$125 gift check  
 5 cases Seagram's Twisted Gins = \$50 gift check  
 10 cases Seagram's Twisted Gins = \$125 gift check

Display Racks available for Bacardi Cordials, Bacardi Flavored Rums, Bacardi Party Drinks, Bombay Sapphire, Chi-Chi's, DeKuyper, Grey Goose, Jim Beam/CC Traveler, Jim Beam, Jim Beam Black, Kahlua, Malibu, Sauza Hornitos, Skyy, Skyy 90, Stoli & XRated Fusion.

Ask your sales representative about: Acrylic Table Tents, Back Bar Glorifiers, Banners, Condiment Tray, Display Bottles, Glassware, Napkin Holders & Napkins, Pitchers, Pub Signs, Shakers and Stir rods available.

**Johnson Brothers of Iowa**

2515 Dean Ave.  
Des Moines, IA 50317  
Phone: 515.262.1199  
Fax: 515.262.0845

**Pinnacle Vodka: 1.75 & Pinnacle Gin 1.75**

On one invoice, purchase 3 cases of Pinnacle Vodka (34578) and/or Pinnacle Gin (28718) and receive a \$18 gift check

On one invoice, purchase 5 cases of Pinnacle Vodka (34578), and/or Pinnacle Gin (28718) and receive a \$50 gift check

On one invoice, purchase 15 cases of Pinnacle Vodka (34578), and/or Pinnacle Gin (28718) and receive a \$200 gift check

On one invoice, purchase 25 cases of Pinnacle Vodka (34578), and/or Pinnacle Gin (28718) and receive a \$400 gift check

Pinnacle Vodka and Gin will both have an SPA of \$6 in May

**Tommy Bahama:**

In May, buy 1 case of Tommy Bahama Golden Sun Rum (32783) or White Sand (32793) on one invoice, receive a \$25 gift check

**Michael Collins Irish Whiskey:**

In May, buy 1 case of Michael Collins Irish Whiskey (15711) or Michael Collins Single Malt (15716) on one invoice, receive a \$25 gift check

**Nikolai Vodka: 750ml & 1.75**

On one invoice, purchase 50 cases Nikolai Vodka and receive a \$100 gift check - 1.75 cost: \$9.22

On one invoice purchase 100 cases Nikolai Vodka and receive a \$300 gift check - 1.75 cost: \$9.06

**Ryans Cream: 750ml& 1.75ml**

On one invoice, purchase 3 cases of Ryans Cream 750mls (80456) and/or 1.75 (80458) and receive a \$18 gift check

On one invoice, purchase 5 cases of Ryans Cream 750mls (80456) and/or 1.75 (80458) and receive a \$50 gift check

There is also a \$10 SPA per case on the 750ml and \$6 on the 1.75 in May

**Kapali Coffee Liqueur: 750mls**

On one invoice, purchase 3 cases of Kapali 750ml (67586) and receive a \$15 gift check

There is also an SPA of \$10 per case in May

**UV Vodka: 1.75L**

Purchase 5 cases of UV Vodka 1.75L (37338) and receive a \$30 gift check in addition to a \$3 SPA in May

**Paramount**

3103 N.W. 15th St.  
Ankeny, Iowa 50023  
Phone: 515.289.0606  
Fax: 515.289.0848

*The following promotions are offered during the month of May. All invoices should be given to your Paramount representative or sent to the address above.*

**Burnett's Vodka: 1.75L****Burnett's Raspberry Vodka: 750ml****Burnett's Gin: 1.75L**

15 CASE DEAL: Mix and Match 15 cases and receive a \$50 American Express Gift Check

Also, additional case savings: Burnett's Vodka 1.75 liter is on T.P.R. discount at \$6 off per case during May. Burnett's Raspberry Vodka 750ml is on T.P.R. discount at \$8 off per case and Burnett's Gin 1.75L is on T.P.R. discount at \$6 off per case

EXAMPLE: If you purchase, 7 cases of Burnett's Vodka 1.75L, 7 cases of Burnett's Gin 1.75L, and 1 cases of Burnett's Raspberry Vodka for a total of 15 cases then your total savings will be \$142 or \$9.47 off per case

25 CASE DEAL: Mix and Match 25 cases and receive a \$100 American Express Gift Check in additional to the May case T.P.R. discounts

EXAMPLE: If an account purchases 12 cases of Burnett's Vodka 1.75L, 11 cases Burnett's Gin 1.75L, and 2 cases Burnett's Raspberry vodka 750ml for total of 25 cases, your total savings for this 25 case deal will be \$254 dollars or \$10.16 off per case

**Pama Pomegranate Liqueur:**

Account will receive a \$25 American Express Check for every 3 case purchase of Pama Pomegranate Liqueur 750ml throughout the month of May. Additional savings: \$6 T.P.R. discount per case (6 bottle case) offered all through May. This brings the total savings to \$14.33 off per case. A total savings of \$42.99! Cases must be displayed. The account must purchase 3 cases on the same invoice to receive the \$25 Gift check. No limit on number of 3 case Pama deals an account can purchase during May.

**New Codes - Effective May 2008**

Code	Product	Proof	Size	Pack	Btl. Cost	Case Cost	UPC
56828	Bacardi Classic Cocktail Mojito	30	1.750	6	15.00	90.00	8048015114
45884	Sailor Jerry's Spiced Rum	92	.375	24	5.92	142.08	8366486912
28795	Plymouth Gin	82	.750	6	23.50	141.00	5208000008
44546	Cruzan Guava Rum	55	.750	12	10.31	123.72	3522900515
37526	Prairie Organic Vodka	80	.750	6	18.74	112.44	8711601912
66580	Salvador's Premium Margarita	30	1.750	6	14.39	86.34	8835212500
35216	Stolichnaya Blakberi	70	0.750	12	17.39	208.68	8954050232
67571	Kahlua Mocha	40	0.750	12	17.42	209.04	8954050458
40930	Smirnoff Twist of White Grape	70	0.750	12	10.49	125.88	8200074043

