



ABD News

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April 2008

www.IowaABD.com

Lynn M. Walding, Administrator

Snow Days



This has been a tougher than usual winter. The statewide average snowfall for February was 15.6 inches, 4th highest among 121 years of record keeping. Measurable snow fell somewhere in the state 21 of 29 days in February. Iowa ABD would like to thank you for your patience and understanding during the heavy snowfalls of this winter.

Promotions

Glazer's - Pinnacle Division

4377 - 112th Street
Urbandale, IA 50322
Phone: 515.252.7173 ext. 13
Fax: 515.252.8681

All purchases must be on one invoice. To receive payment, please present a copy of the invoice to your Glazer's Pinnacle Division Sales Representative or submit a fax to Jamie Meis @ 515/252-8681.

Diageo Prepared Cocktails Program – Includes Jose Cuervo Authentics, 750ml, 4-packs (2 cases equal one case), 1.75L and Golden Margaritas 750ml and 1.75L, Smirnoff Grand Cosmo and Mojito, TGI Friday's On the Rocks and TGI Friday's Blenders 1.75L

- Mix & Match 20 cases and receive a \$80 gift check
- Mix & Match 50 cases and receive a \$250 gift check
- Mix & Match 75 cases and receive a \$450 gift check
- Mix & Match 100 cases and receive a \$1,000 gift check

Crown Royal & Crown Royal Special Reserve: All Sizes, Liters outlined below

Purchase 4 cases (liters excluded) and receive a \$40 gift check

- Purchase 6 cases (2 cases can be Liters) and receive a \$75 gift check
- Purchase 10 cases (4 cases can be Liters) and receive a \$150 gift check

Mix & Match Popov, Matador Tequila, Gordon's Vodka & Gin and Scoresby: All Sizes

- Purchase 13 cases and receive a \$75.00 gift check
- Purchase 19 cases and receive a \$120.00 gift check
- Purchase 25 cases and receive a \$175.00 gift check

Jose Cuervo Especial, Flavors, Black, Clasico, Tradicional, de la Familia (3btl.Familia=1cs): All Sizes, Liters outlined below

- Purchase 6 cases (Liters Excluded) receive a \$50 gift check.
- Purchase 10 cases (2 cases can be Liters) receive a \$100 gift check
- Purchase 20 cases (6 cases can be Liters) receive a \$300 gift check
- Purchase 30 cases (10 cases can be Liters) receive a \$600 gift check

Hawkeye Wine & Spirits

3101 104th Street, Suite 4
Urbandale, IA 50322
Phone: 515.252.1665
Fax: 515.252.1708

HWS offers the following promotions during the month of April. Promotions are limited to one per account. All purchases MUST be made on one invoice, cases MUST be on display and invoices MUST be faxed or sent to our office by May 15th for payment.

- 5 Cases Jim Beam 1.75 = \$50 gift check
- 10 Cases Jim Beam 1.75 = \$125 gift check
- 15 Cases Jim Beam 1.75 = \$200 gift check
- 5 Cases Sauza Gold/Blanco 750 = \$50 gift check

ORDER ENTRY

8:00 AM - 3:30 PM
Local: 515.281.7422
Toll Free: 866.IowaABD
(866.469.2223)

WAREHOUSE PICKUP

Mon. - Fri. 11:00 AM - 3:30 PM
(Will-Call Order 8:00 AM - 1:00 PM)
Will-Call: 515.281.7422

FAX ORDERS

8:00 AM - 3:30 PM
Products Fax: 515.281.7385
Toll Free Fax: 877.891.5348

10 Cases Sauza Gold/Blanco 750 = \$125 gift check
 3 Cases Sauza Hornitos = \$75 gift check

15 Cases Chi-Chi's = iPod Docking Station or XM Radio

3 Cases Cutty Sark 1.75 = \$100 gift check
 5 Cases Skyy Vodka .750/1.75 = \$50 gift check
 25 Cases Skyy Vodka .750/1.75 = \$250 gift check
 3 Cases Skyy Flavors .750/1.75 = \$75 gift check
 3 Cases Midori = \$50 gift check
 3 Cases Carolans Irish Cream = \$25 gift check
 1 Case Tullamore Dew = \$25 gift check

3 Cases Cazadores Reposado = \$75 gift check
 15 Cases Bacardi Flavored Rums 750 = \$100 gift check
 4 Cases Bombay Sapphire Mixed Sizes = \$100 gift check
 1 Case Bombay Gin = \$25 gift check

3 Cases Sailor Jerry 750/1.75 = \$25 gift check
 1 Case Hendricks Gin = \$25 gift check
 12 Bottle mix of Balvenie/Glenfiddich = \$50 gift check

5 Cases Seagram's Gin, Twisted Gins & Blue Beast Mix = \$50 gift check
 10 Cases Seagram's Gin, Twisted Gins & Blue Beast Mix = \$125 gift check
 3 Cases Kahlua 750 = \$75 gift check
 3 Cases Stoli & Flavors 750/1.75 = \$75 gift check
 1 Case Wild Turkey American Honey = \$25 gift check
 5 Cases Wild Turkey 101 .750/1.75 = \$125 gift check
 3 Cases Chivas Regal 750 = \$75 gift check

Display Racks available for Bacardi Flavored Rums, Bacardi Party Drinks, Bombay Sapphire, DeKuyper, Dewar's, Jim Beam Black, Jim Beam Racing, Ketel One, Knob Creek, Malibu, Starbuck's™ Coffee Liqueur & Stoli

Ask your sales representative about: Napkin Holders & Napkins, Condiment Tray, Stirrods, Banners, and Glassware available

Johnson Brothers of Iowa

2515 Dean Ave.
 Des Moines, IA 50317
 Phone: 515.262.1199
 Fax: 515.262.0845

New Amsterdam Gin:

Purchase 4 cases of New Amsterdam Gin 750's (31475) on one invoice, receive a \$50 gift check
 Purchase 7 cases of New Amsterdam Gin 750's (31475) on one

invoice, receive a \$100 gift check
 New Amsterdam 50 ml's are also available

Tommy Bahama:

Mix and match 2 cases of Tommy Bahama Golden Sun Rum (32783) and White Sand (32793) on one invoice, receive a \$50 gift check

Jagermeister:

On one invoice, purchase 3 cases of Jagermeister 750's (65256) and 1.75L (65258), receive a \$25 gift check. ** 3 case display racks are available, call Scott to inquire.

On one invoice, purchase 7 cases of Jagermeister 750's (65256) and 1.75L (65258), receive a \$100 gift check. ** 3 case display racks are available, call Scott to inquire

You can also use Jagermeister Staghead Pack (3138) in your mix of cases

Phillips Vodka, Gin, Rum: 1.75L

Purchase 25 cases of 1.75L Phillips Vodka (37348), Gin (31718), and/or Rum (45418) on one invoice, receive a \$100 gift check
 Purchase 50 cases of 1.75L Phillips Vodka (37348), Gin (31718) and/or Rum (45418) on one invoice, receive a \$250 gift check
 Purchase 100 cases of 1.75L Phillips Vodka (37348), Gin (31718) and/or Rum (45418) on one invoice, receive a \$700 gift check

Canadian Mist:

On one invoice, mix and match 10 cases of Canadian Mist 750's/1.75's, receive a \$90 gift check

On one invoice, mix and match 25 cases of Canadian Mist 750's/1.75's, receive a \$300 gift check

Jack Daniel's & Southern Comfort:

Purchase 7 cases of Jack Daniel's 750's and/or 1.75 L's on one invoice, receive a \$50 gift check

Mix and match 7 cases between Southern Comfort (750's and 1.75L's, either 70 or 100 proof) on one invoice, receive a \$50 gift check

Combo Deal

Mix and match 25 cases between Jack Daniel's (750's & 1.75L's) and Southern Comfort (750's & 1.75L's, 70 and 100 Proof) on one invoice, receive a \$300 gift check

UV Vodka:

Mix and match 25 cases, all sizes and flavors, of UV Vodka, receive a \$200 gift check

Mix and match 50 cases, all sizes and flavors, of UV Vodka, receive a \$500 gift check

Mix and match 75 cases, all sizes and flavors, of UV Vodka, receive a \$900 gift check

750 ml - \$3 case SPA in April

Absolut Vodka:

Mix and match 10 cases of Absolut 750ml (any type) and 1.75L's, receive a \$120 gift check.

Mix and match 15 cases of Absolut 750ml (any type) and 1.75L's, receive a \$225 gift check

Mix and match 25 cases of Absolut 750ml (any type) and 1.75L's, receive a \$500 gift check

750 ml - \$ 8.28 case SPA in April

Cruzan Rum:

On one invoice in April, mix and match 5 cases of Cruzan Rum's, all sizes, receive a \$60 check plus free round of golf or mall gift certificate - \$50 value

On one invoice in April, mix and match 10 cases of Cruzan Rum's, all sizes, receive a \$180 check plus choice of either Nascar ride along gift card (Richard Petty driving school, Iowa Speedway - limited coupons - call for availability and date), 2 rounds of golf or mall gift certificate - \$100 value

Cruzan 750ml's also have an SPA of \$6 in April

Level Vodka:

On one invoice, purchase 2 cases Level Vodka (34473), receive a \$50 gift check

El Jimador/Herradura:

On one invoice, mix and match 5 cases of El Jimador and/or Herradura on one invoice, receive \$60 gift check

Canadian VSP 1.75

Purchase 10 cases of Canadian VSP 1.75's (12628) on one invoice, receive a \$30 gift check

\$3 SPA in April

Destinee:

Purchase 3 cases of Destinee 750mls (73616) on one invoice, receive a \$15 gift check

\$6 SPA in April.

Pinnacle Gin:

Purchase 3 cases of Pinnacle Gin 1.75 (28718) receive a \$15 gift check

\$6 SPA in April

McClelland's Single Malt:

Purchase 3 cases of McClelland Islay (5606), and or Highland (5596) receive a \$15 gift check

\$12 SPA in April

McGuire's Cream:

Purchase 3 cases of McGuire's Cream (80326), receive a \$18 gift check

\$6 SPA in April

Quintessential Gin:

Purchase 1 case of Quintessential Gin (28806), receive a \$12 gift check

\$6 SPA in April

Orloff Vodka:

Purchase 10 cases of Orloff Vodka 1.75 (40718), receive a \$30 gift check

Ancient Age:

Purchase 5 cases of Ancient Age 1.75 (16518), receive a \$30 gift check

Rich & Rare Canadian:

Purchase 1 case of Rich & Rare Canadian 1.75 (12888) receive a \$12 gift check

Paramount

3103 N.W. 15th St.

Ankeny, Iowa 50023

Phone: 515.289.0606

Fax: 515.289.0848

The following promotions are offered during the month of April. All invoices should be given to your Paramount representative or sent to the address above.

La Prima Tequilas: Liters (white or gold)

Paramount Triple Sec: Liters only

Purchase 5 cases, mix or match, and receive \$25 check

Paramount Amaretto: Liters only

Grand Muriel Orange Liqueur: 750ml 6 pack

Purchase 5 cases, mix or match, and receive \$25 check

Evan Williams Bourbon: 1.75L, 750ml and 750ml plastic traveler

Mix or Match 8 cases and receive a \$50 American Express Gift Card

Optional: One of the 8 cases purchased can be a 6 bottle case of Evan Williams Single Barrel Bourbon

Additional savings:

Evan Williams 1.75L will be on T.P.R. discount during the entire month of April at \$7.50 off per case

Evan Williams Single Barrel Bourbon will be on T.P.R. discount during the entire month of April at \$6 off per case.

►Cases must be displayed. No limit to how many 8 case deals that can be purchased in the month of April.

Spirited Brands of Iowa

3410 Kingman Blvd.
Des Moines, IA 50311
Office: 515.274.0103
Cell: 515.202.1661
Fax: 866.751.8118

Please submit copies of all invoices to the above address to attention of Jeremy Thompson either via Fax or Mail. All invoices must be submitted by April 15th for payment.

Arrow: 750ml, 1.0L, 1.75L

Purchase 10 cases and receive a \$60 gift check
Purchase 25 cases and receive a \$200 gift check
Purchase 50 cases and receive a \$600 gift check
Purchase 100 cases and receive a \$1,300 gift check

El Mayor: 750ml

Purchase 3 cases and receive a \$50 gift check
Purchase 6 cases and receive a \$120 gift check

Juarez: 750ml, 1.0L, 1.75L

Purchase 5 cases and receive a \$15 gift check
Purchase 10 cases and receive a \$40 gift check
Purchase 25 cases and receive a \$125 gift check
Purchase 50 cases and receive a \$350 gift check
Purchase 100 cases and receive a \$800 gift check

Admiral Nelson: 750ml, 1.0L, 1.75L

Purchase 10 cases and receive a \$50 gift check
Purchase 25 cases and receive a \$175 gift check
Purchase 50 cases and receive a \$500 gift check
Purchase 100 cases and receive a \$1,200 gift check

New Codes - Effective April 2008

Code	Product	Proof	Size	Pack	Btl. Cost	Case Cost	UPC
31475	New Amsterdam Gin	80	.750	12	10.35	124.20	8500014318
5488	Macallan Fine Oak 15 yr Scotch Whisky	86	.750	12	60.63	727.56	8723610047
5492	Macallan Fine Oak 10 yr Scotch Whisky	86	.750	12	31.24	374.88	8723610045
49086	Remy Martin 1738 Accord Royal	80	.750	6	38.98	233.88	8723600213
15660	Jameson Gold	80	.750	6	46.49	278.94	8043210443
49175	Remy Martin VS	80	.375	12	12.45	149.40	8723600173
5246	Highland Park 12 yr Single Malt Scotch	86	.750	6	31.24	187.44	8723640009
66050	Nuvo Sparkling Liqueur	30	.375	12	14.90	178.80	3604050689
15529	Bushmills 1608 Anniversary Limited Edition	92	.750	6	74.99	449.94	8807617188
40939	Smirnoff Twist of Passion Fruit	70	.750	12	10.64	127.68	8200073993
63730	Smirnoff Pomegranate Martini	30	1.750	6	15.01	90.06	8200074019
65536	Lucid Absinthe	124	.750	6	48.00	288.00	9492274377
72953	Cedar Ridge Lamponcella	64	.375	12	12	144.00	5982400102
46113	Clearheart Rum	80	.750	12	16.14	193.68	5982400100

