



# ABD News

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[www.IowaABD.com](http://www.IowaABD.com)

Lynn M. Walding, Administrator

## 2008 Holiday Schedule Posted Online



The Iowa Alcoholic Beverages Division has posted a tentative 2008 holiday ordering and delivery schedule online. By visiting [www.IowaABD.com](http://www.IowaABD.com) and clicking on the icon

shown above, customers can view and plan for order and delivery interruptions for the entire year due to scheduled state holidays.

## Promotions

### Glazer's - Pinnacle Division

4377 - 112th Street  
Urbandale, IA 50322  
Phone: 515.252.7173 ext. 13  
Fax: 515.252.8681

*All purchases must be on one invoice. To receive payment, please present a copy of the invoice to your Glazer's Pinnacle Division Sales Representative or submit a fax to Jamie Meis @ 515/252-8681.*

### Baileys Irish Cream (includes Flavors): 750mls, Liters (as outlined), 1.75's and Minis (4pks)

Purchase 3 cases (liters excluded) receive a \$60 Gift Check  
Purchase 5 cases ( 1 case can be liters) and receive a \$125 Gift Check  
Purchase 7 cases (3 cases can be liters) and receive a \$200 Gift Check  
Purchase 10 cases (4 cases can be liters) and receive a \$300 Gift Check

### Bushmills and Black Bush:

Purchase 3 cases (1 case can be liters) receive a \$60 Gift Check  
Purchase 5 cases ( 2 cases can be liters) and receive a \$200 Gift Check

### Mix and Match Smirnoff and Smirnoff Twist

Purchase 120 cases, (maximum 20 cases liters) from the Smirnoff Family and receive a \$1250 Gift Check.  
Purchase 100 cases, (maximum 15 cases liters) from the Smirnoff Family and receive a \$1000 Gift Check  
Purchase 75 cases, (maximum 10 cases liters) from the Smirnoff Family and receive a \$450 Gift Check  
Purchase 55 cases, (maximum 5 cases liters) from the Smirnoff Family and receive a \$250 Gift Check  
Purchase 30 cases (maximum 3 cases liters) from the Smirnoff Family and receive a \$100 Gift Check

### High Energy Portfolio: Rumple Minze, Black Haus, Yukon Jack, Yukon Jack Perma Frost, Goldschlager, Romana Sambuca and Romana Black

Purchase 5 cases (maximum 2 cases of liters) and receive a \$50 Gift Check. (2 cases of Goldschlager 375mls count as one case)

### Tanqueray, Tanqueray #10, Tanqueray Rangpur & Ciroc: 750mls, Liters (as outlined) & 1.75

Purchase 4 cases (1 case can be liters) and receive a \$50 Gift Check. Minimum 1 case of Ciroc  
Purchase 7 cases (2 cases can be liters) and receive a \$100 Gift Check. Minimum 1 case of Ciroc  
Purchase 10 cases (4 cases can be liters) and receive a \$250 Gift Check. Minimum 1 case of Ciroc

### Johnnie Walker Family and J&B: 750mls, Liters (as outlined) & 1.75

Purchase 3 cases (liters excluded) and receive a \$25 Gift Check  
Purchase 5 cases (1 case can be liters) and receive a \$50 Gift Check  
Purchase 8 cases (3 cases can be liters) and receive a \$100 Gift Check

<p><b>ORDER ENTRY</b> 8:00 AM - 3:30 PM Local: 515.281.7422 Toll Free: 866.IowaABD (866.469.2223)</p>	<p><b>WAREHOUSE PICKUP</b> Mon. - Fri. 11:00 AM - 3:30 PM (Will-Call Order 8:00 AM - 1:00 PM) Will-Call: 515.281.7422</p>	<p><b>FAX ORDERS</b> 8:00 AM - 3:30 PM Products Fax: 515.281.7385 Toll Free Fax: 877.891.5348</p>
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**Hawkeye Wine & Spirits**

3101 104th Street, Suite 4  
 Urbandale, IA 50322  
 Phone: 515.252.1665  
 Fax: 515.252.1708

*HWS offers the following promotions during the month of March. Promotions are limited to one per account. All purchases MUST be made on one invoice, cases MUST be on display and invoices MUST be faxes or sent to our office by April 15th for payment.*

1 Case Canadian Club Classic 12 Yr (Special Order Item) = \$25 Gift Check

15 Cases Canadian Club .750/1.75 = CC Table & 2 Bar Stools

10 Cases DeKuyper 750/1.75 = \$50 Gift Check

3 Cases (36 btls) Knob Creek = \$50 Gift Check

3 Cases Cutty Sark 1.75 = \$100 Gift Check

5 Cases Skyy Vodka .750/1.75 = \$50 Gift Check

25 Cases Skyy Vodka .750/1.75 = \$250 Gift Check

3 Cases Skyy Flavors .750/1.75 = \$75 Gift Check

3 Cases Midori = \$50 Gift Check

3 Cases Carolans Irish Cream = \$25 Gift Check

1 Case Tullamore Dew = \$25 Gift Check

1 Case Mix of Cazadores = \$25 Gift Check

3 Cases Cazadores Reposado = \$75 Gift Check

15 Cases Bacardi Superior/Gold/Select 750/1.75 = \$75 Gift Check

15 Cases Bacardi Flavored Rums 750/1.75 = \$50 Gift Check

4 Cases Dewars Mix = \$50 Gift Check

4 Cases Bombay Sapphire = \$50 Gift Check

1 Case Bombay Gin = \$25 Gift Check

12 Bottle mix of Balvenie = \$50 Gift Check

2 Cases (12 bottles) Hendricks Gin = \$25 Gift Check

1 Case Sailor Jerry 1.75 = \$25 Gift Check

1 Case Milagro Silver = \$25 Gift Check

1 Case (12 bottles) Mix Glenfiddich = \$25 Gift Check

2 Cases (24 bottles) Mix Glenfiddich = \$75 Gift Check

15 Case Mix Purchase of Kahlua, Kahlua Hazelnut, Kahlua French Vanilla, Beefeater, Malibu Coconut & Stoli .750/1.75 = \$150 Gift Check

3 Cases Kahlua/Kahlua Flavors .750/1.75 = \$50 Gift Check

5 Case Mix of Stoli FLAVORED Vodkas .750/1.75 = \$100 Gift Check

3 Cases Jameson Irish Whiskey = \$50 Gift Check

3 Cases Chivas Regal 12 Yr .750/1.75 = \$100 Gift Check

1 Case Chivas Regal 18 Yr = \$50 Gift Check

2 Cases (24 btls) Glenlivet Products = \$50 Gift Check

5 Cases (60 btls) Glenlivet Products = \$150 Gift Check

5 Cases Stoli Products 750/1.75 = \$50 Gift Check

1 Case Kahlua Hazelnut .50mL = \$25 Gift Check

**Display Racks** available for Bacardi Flavored Rums, Bacardi Party Drinks, Bombay Sapphire, DeKuyper, Dewar's, Jim Beam Black, Jim Beam Racing, Ketel One, Knob Creek, Malibu, Starbucks™ Coffee Liqueur & Stoli

Ask your sales representative about: Napkin Holders & Napkins, Condiment Tray, Stirrods, Banners, and Glassware available.

**Johnson Brothers of Iowa**

2515 Dean Ave.

Des Moines, IA 50317

Phone: 515.262.1199

Fax: 515.262.0845

**Cruzan Rum:**

On one invoice in March, mix and match 5 cases of Cruzan Rum's, all sizes receive a \$60 gift check

On one invoice in March, mix and match 10 cases of Cruzan Rum's, all sizes, receive a \$180 gift check

Cruzan 750ml's also have an SPA of \$6 in March

**Pinnacle Vodka: 1.75**

On one invoice, purchase 3 cases of Pinnacle Vodka (34578), receive an \$18 gift check

On one invoice, purchase 5 cases of Pinnacle Vodka (34578), receive a \$60 gift check

On one invoice, purchase 20 cases of Pinnacle Vodka (34578), receive a \$360 gift check

Pinnacle will also have an SPA of \$6 in March

**Nikolai Vodka: 750ml & 1.75**

On one invoice purchase 50 cases of Nikolai Vodka, receive a \$100 gift check – 1.75 cost: \$9.08

On one invoice purchase 100 cases of Nikolai Vodka, receive a \$300 gift check – 1.75 cost: \$8.92

**Michael Collins Irish and Single Malt:**

On one invoice, mix or match 6 bottles of Michael Collins Irish (15711) and/or Michael Collins Single Malt (15716), receive a \$25 gift check

**Platinum Vodka: 1.75**

On one invoice in March, purchase one case of Platinum Vodka (38088), receive a \$12 gift check

**UV Vodka**

In March, purchase one case each of UV Vodka 80 Proof 1.75 ( 37338), UV Grape 1.75 ( 41625) and UV Cherry 1.75L (41681), receive a \$25 gift check  
Limit one program purchase per account

**Paramount**

3103 N.W. 15th St.  
Ankeny, Iowa 50023  
Phone: 515.289.0606  
Fax: 515.289.0848

*The following promotions are offered during the month of February. All invoices should be given to your Paramount representative or sent to the address above.*

**Christian Brothers Brandy and Christian Brothers VSOP**

**Brandy:** 1.75L, Liter, 750ml and 750ml traveler  
Mix or Match 12 cases and receive a \$50 American Express Check (One of the 12 cases purchased must be a Christian Brothers VSOP 750ml)

▶Must be displayed and a copy of the invoice is required.  
Christian Brothers Brandy 750ml is T.P.R. discounted during March at \$6.00 off per case.

**Hpnotiq 750ml & NEW! Whaler's Killer Coconut Rum:**  
(43002) 750ml

Deal #1: Account will receive a \$25 American Express Check for purchasing 3 cases of Hpnotiq 750ml (6 bottle case) along with a 2 case purchase of Whaler's Coconut Rum 750ml (12 bottle case). In addition, there is also a \$6 T.P.R. discount per case on Hpnotiq and a \$12 per case T.P.R. discount for Whaler's Coconut Rum. That's a total savings of \$67 off for this deal or \$13.40 per case. The account must purchase 5 cases on the same order to receive \$25 Gift Check.

▶Must be displayed and a copy of the invoice is required.

Deal #2: Account will receive a \$75 American Express for purchasing 6 cases of Hpnotiq and 4 cases of Whaler's Coconut Rum 750ml throughout March. In addition, there is also a \$6 T.P.R. discount per case on Hpnotiq 750ml and a \$12 per case T.P.R. on Whaler's Coconut Rum. That's a total savings of \$159 or \$15.90 off per case. The account must purchase all cases on the same invoice to receive the \$75 Gift Check.

▶Must be displayed and a copy of the invoice is required.

Hpnotiq and Whaler's Coconut Rum featured together are the main ingredients in making the popular Hpnotiq Breeze Cocktail. Great products to cross merchandise with pineapple juice to form a tasty cocktail!

**Spirited Brands of Iowa**

3410 Kingman Blvd.  
Des Moines, IA 50311  
Office: 515.274.0103  
Cell: 515.202.1661  
Fax: 866.751.8118

*Please submit copies of all invoices to the above address to attention of Jeremy Thompson either via Fax or Mail. All invoices must be submitted by April 15th for payment.*

**Pearl Vodka:** All Flavors; Black, Pomegranate, Plum, and the NEW Blueberry!

Purchase 3 cases and receive a \$50 gift check  
Purchase 6 cases and receive a \$120 gift check

**Salvador's Margarita:**

Purchase 5 cases and receive a \$20 gift check  
Purchase 10 cases and receive a \$60 gift check  
Purchase 25 cases and receive a \$200 gift check

**New Codes - Effective March 2008**

Code	Product	Proof	Size	Pack	Btl. Cost	Case Cost	UPC
35179	Pearl Blueberry Vodka	70	.750	12	15.89	190.68	8835212507
31475	New Amsterdam Gin	80	.750	12	10.35	124.20	8500014318

