



# ABD News

Volume 08 Issue 2

February 2008

[www.IowaABD.com](http://www.IowaABD.com)

Lynn M. Walding, Administrator

## Will-Call to Close for Inventory



Will-call will close on Friday, February 22<sup>nd</sup> to accommodate warehouse inventory. Customers are encouraged to make alternative arrangements and plan accordingly.

## 2008 Holiday Schedule Posted Online



To further enhance customer service, the Iowa Alcoholic Beverages Division has posted a tentative 2008 holiday ordering and delivery schedule. By visiting [www.IowaABD.com](http://www.IowaABD.com) and clicking on the link shown above, customers can view and plan for order and delivery interruptions due to scheduled state holidays.

## Farewell, Fire & Ice!



The product "Fire & Ice" (Code 82910) has been discontinued by the supplier, White Rock Distilleries. As such, Fire & Ice is no longer available to order. To view alternative products, visit the cinnamon schnapps category in your Iowa Liquor Monthly price booklet.

## Promotions

### Glazer's – Pinnacle Division

4377 – 112<sup>th</sup> Street  
Urbandale, IA 50322  
Phone: 515.252.7173 ext. 13  
Fax: 515.252.8681

*All purchases must be on one invoice. Please present a copy of the invoice to your Glazer's Pinnacle Division Sales Representative or submit a fax to Jamie Meis at 515.252.8681.*

**Captain Morgan Original Spiced, Private Stock, Tattoo, Silver, All Parrot Bay Flavors & Myers's Rums: All Sizes, Liters outlined below**

Purchase 10 cases, receive a \$25 Gift Check (No Liters)

Purchase 15 cases, receive a \$40 Gift Check (2 cases can be Liters)

Purchase 30 cases, receive a \$100 Gift Check (5 cases can be Liters)

Purchase 70 cases, receive a \$300 Gift Check (12 cases can be Liters)

Purchase 120 cases, receive a \$600 Gift Check (20 cases can be Liters)

**Baileys Irish Cream (includes Flavors): 750mls, Liters (as outlined), 1.75's and Minis (4pks)**

Purchase 3 cases, receive a \$30 Gift Check (Liters Excluded)

Purchase 5 cases, receive a \$75 Gift Check (1 case can be Liters)

Purchase 7 cases, receive a \$150 Gift Check (3 cases can be Liters)

### **Bushmills & Black Bush:**

Purchase 3 cases, receive a \$60 Gift Check (1 case can be liters)

Purchase 5 cases, receive a \$200 Gift Check (2 cases can be liters)

### **Godiva Chocolate, White Chocolate & Carmel Liqueur:**

Purchase 1 case, receive a \$15 gift check

Purchase 2 cases, receive a \$40 gift check

Purchase 3 cases, receive a \$75 gift check

**Diageo's North American Whiskeys:** Mix & Match Crown Royal, Crown Royal Special Reserve, VO, Seagram's 7 & Bulleit Bourbon: 750mls & 1.75L. (Liters Excluded)

Purchase 6 cases and receive a \$50 Gift Check (minimum of 1 case must be Crown Royal)

Purchase 12 cases and receive a \$120 Gift Check (minimum of 2 cases must be Crown Royal)

Purchase 25 cases and receive a \$300 Gift Check (minimum of 5 cases must be Crown Royal)

Purchase 35 cases and receive a \$525 Gift Check (minimum of 9 cases must be Crown Royal)

### ORDER ENTRY

8:00 AM – 3:30 PM  
Local: 515.281.7422  
Toll Free: 866.IowaABD  
(866.469.2223)

### WAREHOUSE PICKUP

Mon. – Fri. 11:00 AM – 3:30 PM  
(Will-Call Order 8:00 AM – 1:00 PM)  
Will-Call: 515.281.7470

### FAX ORDERS

8:00 AM – 3:30 PM  
Products Fax: 515.281.7385  
Toll Free Fax: 877.891.5348

**Glazer's – Hoover Division**

4377 – NW 112<sup>th</sup> Street  
 Urbandale, IA 50322  
 Phone: 515.252.7173 x16  
 Fax: 515.252.8681

*A copy of the invoice must be received in our Des Moines office by March 15, 2008 for payment. Please submit a copy of the invoice to your salesperson, mail or fax to the address above.*

**Black Velvet 1.75L (Code #11788):**

Regular \$15.55 – February Price \$14.80 (save \$4.50 per case)

- Last Promotional Price until May
- Last Marketing Check Promotion until October 2008
- 25 cases, mix or match = \$25 Marketing Check
- 50 cases, mix or match = \$100 Marketing Check
- 100 cases, mix or match = \$300 Marketing Check

Will your store purchase the 100,000<sup>th</sup> case of Black Velvet Canadian this February? Call Mike Coffman for details and promotional opportunities.

**Quadro Russian Vodka (Code #34678):**

Receive a \$25 Marketing Check for each 1 case purchase

**Hawkeye Wine & Spirits**

3101 104<sup>th</sup> Street, Suite 4  
 Urbandale, IA 50322  
 Phone: 515.252.1665  
 Fax: 515.252.1708

*HWS offers the following promotions during the month of February. Promotions are limited to one per account. All purchases MUST be made on one invoice, cases MUST be on display and invoices MUST be faxed or sent to our office by March 15<sup>th</sup> for payment.*

25 Case Mix Display of Lord Calvert, Old Crow, Beams Eight Star, Calvert Gin, Gilbey's Vodka, Gilbey's Gin & Ronrico Rum = \$150 Gift Check (Must include 4 of 6 brands and a limit of 5 cases of Vodka)

1 Case Purchase of Canadian Club Classic 12 Yr (Special Order Item) = \$25 Gift Check

3 Cases Cutty Sark 1.75 = \$100 Gift Check

1 Case Campari = \$25 Gift Check

5 Cases Skyy Vodka .750/1.75 = \$50 Gift Check

25 Cases Skyy Vodka .750/1.75 = \$250 Gift Check

3 Cases Skyy Flavors .750/1.75 = \$75 Gift Check

3 Cases Midori = \$50

12 Bottle mix of Balvenie = \$50 Gift Check

1 Case (6 bottles) Hendricks Gin = \$25 Gift Check

1 Case Sailor Jerry 1.75L = \$25 Gift Check

15 Case Mix Purchase of Kahlua, Kahlua Hazelnut, Kahlua French Vanilla, Beefeater, Malibu Coconut & Stoli .750/1.75 = \$150 Gift Check

5 Cases Kahlua .750/1.75 = \$100 Gift Check

5 Case Mix of Stoli FLAVORED Vodkas .750/1.75 = \$100 Gift Check

Purchase a Mix of Malibu Caribbean Rums .750/1.75 to receive the following: 5 Case Mix = \$50 Gift Check; 10 Case Mix = \$100 Gift Check

1 Case Wild Turkey American Honey = \$25 Gift Check

3 Cases Chivas Regal 12 Yr .750/1.75 = \$100 Gift Check

1 Case Chivas Regal 18 Yr = \$50 Gift Check

2 Cases (24 btls) Glenlivet 12 Yr & Glenlivet 18 Yr = \$50 Gift Check

5 Cases (60 btls) Glenlivet 12 Yr & Glenlivet 18 Yr = \$150 Gift Check

**Display Racks** available for Bacardi Flavored Rums, Bacardi Party Drinks, Bombay Sapphire, DeKuyper, Dewar's, Jim Beam Black, Jim Beam Racing, Ketel One, Knob Creek, Malibu, Starbucks™ Coffee Liqueur & Stoli

Ask your sales representative about: Napkin Holders & Napkins, Condiment Tray, Stirrods, Banners, and Glassware available.

**Johnson Brothers of Iowa**

2515 Dean Ave.  
 Des Moines, IA 50317  
 Phone: 515.262.1199  
 Fax: 515.262.0845

*The following promotions are offered during the month of February. Purchases must be made on one invoice. Please send copies of your invoice to Scott Oeltjenbruns at the address above.*

**Phillips Vodka, Gin, Rum 1.75L:**

Purchase 25 cases of 1.75L Phillips Vodka (37348), Gin (31718), or Rum (45418) on one invoice, receive a \$25 gift check. \$3 SPA in February

Purchase 50 cases of 1.75L Phillips Vodka (37348), Gin (31718) or Rum (45418) on one invoice, receive a \$100 gift check. \$3 SPA in February

**Canadian Mist 1.75L's:**

On one invoice, mix and match 10 cases of Canadian Mist 750's (12466, trav12476) or 1.75's (12478), receive a \$90 gift check

**Jack Daniel's 750's/ 1.75L:**

Purchase 7 cases of Jack Daniel's 750's and/or 1.75 L's on one invoice, receive a \$50 gift check

**Southern Comfort 70/100 proof:**

Mix and match 7 cases between Southern Comfort 750's and 1.75L's, (either 70 or 100 proof) on one invoice, receive a \$50 gift check

**Destinee 750ml:**

Purchase 3 cases of Destinee 750mls (73616) on one invoice, receive a \$15 gift check. \$6 SPA in February

**Kapali 750ml:**

Purchase 3 cases of Kapali 750mls (67586) on one invoice, receive a \$15 gift check. \$10 SPA in February

**Pinnacle Gin 1.75:**

Purchase 3 cases of Pinnacle Gin 1.75 (28718) receive a \$15 gift check. \$6 SPA in February

**Three Olives Vodka 1.75:**

Purchase 3 cases of Three Olives Vodka 1.75's (34919) receive a \$18.00 gift check. \$6 SPA in February

**UV Vodka:**

Purchase one case each of UV 80 750's (37336), UV Grape 750's (41604) and UV Pink Lemonade 750's (41360) and receive a \$25 gift check. Limit of one program purchase per account.

**Paramount**

3103 NW 15<sup>th</sup> St  
Ankeny, IA 50023  
Phone: 515.289.0606  
Fax: 515.289.0848

*The following promotions are offered during the month of February. All invoices should be given to your Paramount representative or sent to the address above.*

**Christian Brothers Brandy and Christian Brothers VSOP Brandy:** 1.75L, Liter, 750ml, & 750ml traveler

Mix or Match 12 cases and receive a \$50 America Express Check (One of 12 cases purchased must be a Christian Brothers VSOP 750ml)

►Must be displayed and a copy of the invoice is required.

Christian Brothers VS Brandy 750ml is T.P.R. discounted during February at \$6 off per case.

Christian Brothers VSOP Brandy 750ml is T.P.R. discounted during February at \$8 off per case.

**Pama Pomegranate Liqueur:**

Account will receive a \$25 America Express Check for every 3 case purchase of Pama throughout the month of February. In addition, there is also a \$6 T.P.R. discount per case (6-bottle case) during March. That's \$14.33 off per case. This will be a total saving of \$42.99 per each 3 case deal. Cases must be displayed. The account must purchase 3 cases on the same order to receive the \$25 Gift Check. No limit on the number of 3 case deals an account can purchase during March.

►Must be displayed and a copy of the invoice is required.

**Spirited Brands of Iowa**

3410 Kingman Blvd.  
Des Moines, IA 50311  
Office: 515.274.0103  
Cell: 515.202.1661  
Fax: 866.751.8118

*Please submit copies of all invoices to the above address to attention of Jeremy Thompson either via Fax or Mail. All invoices must be submitted by March 15th for payment*

**Hawkeye – All Varieties (750ml; 1.0L; 1.75L):**

Purchase 25 cases and receive \$50 gift check  
Purchase 50 cases and receive \$150 gift check  
Purchase 100 cases and receive \$500 gift check  
Purchase 250 cases and receive \$1500 gift check

**St. Brendan's (750ml; 1.0L):**

Purchase 3 cases and receive \$25 gift check  
Purchase 6 cases and receive \$75 gift check

**Juarez – Gold, Silver & DSS (750ml; 1.0L; 1.75L):**

Purchase 5 cases and receive \$15 gift check  
Purchase 10 cases and receive \$40 gift check  
Purchase 25 cases and receive \$125 gift check  
Purchase 50 cases and receive \$350 gift check  
Purchase 100 cases and receive \$800 gift check

**Admiral – All Flavors (750ml; 1.0L; 1.75L):**

Purchase 10 cases and receive \$50 gift check  
Purchase 25 cases and receive \$175 gift check  
Purchase 50 cases and receive \$500 gift check  
Purchase 100 cases and receive \$1200 gift check

**New Codes – Effective February 2007**

Code	Product	Proof	Size	Pack	Btl. Cost	Case Cost	UPC
35179	Pearl Blueberry Vodka	70	0.750	12	15.89	190.68	8835212507

