

ABD News

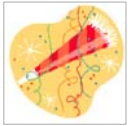
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www.IowaABD.com

Lynn M. Walding, Administrator

New Year's Day Schedule Adjustments



The Iowa Alcoholic Beverages Division's (Division) ordering and delivery operations will follow an alternate schedule for the week of December 31st through January 4th in observance of New Year's Day. The Division's Central Offices and Warehouse will be closed on Tuesday, January 1, 2008.

Customers who normally place orders on Mondays will need to place their orders on Friday, December 28th. Those orders will be delivered on Saturday, December 29th. Tuesday callers will place their orders on Monday, December 31st with delivery on Wednesday, January 2nd. Customers who order on Wednesdays or Thursdays are unaffected by the holiday schedule and, as such, will place and receive their orders as usual.

Customers may contact the Division's Order Entry section at 866.469.2223, option 4, to verify their delivery dates or to address any other questions regarding the New Year's Day schedule adjustments.

Promotions

Glazer's – Pinnacle Division

4377 – 112th Street
Urbandale, IA 50322
Phone: 515.252.7173
Fax: 515.252.8681

All purchases must be on one invoice. Please present a copy of the invoice to your Glazer's Pinnacle Division Sales Representative or submit a fax to Thom Rowen at 515.252.8681.

Godiva Chocolate Liqueur

Purchase 1 case and receive a \$15 gift check
Purchase 2 cases and receive a \$40 gift check
Purchase 3 cases and receive a \$75 gift check

Diageo Prepared Cocktails Program – Includes Jose Cuervo Authentics, 750ml, 4-packs (2 cases equal one case), 1.75L and Golden Margaritas 750ml and 1.75L, Smirnoff Grand Cosmo and Mojito, TGI Friday's On the Rocks and TGI Friday's Blenders 1.75L.

Mix & Match 20 cases and receive a \$80 gift check
Mix & Match 50 cases and receive a \$250 gift check
Mix & Match 75 cases and receive a \$450 gift check
Mix & Match 100 cases and receive a \$1,000 gift check

High Energy Cordials Program includes Rumpel Minze, Goldschlager, & Black Haus

Purchase 3 cases and receive a \$30 gift check
Purchase 5 cases and receive a \$75 gift check

Mix & Match Smirnoff & Jose Cuervo for the Super Bowl Programs (liters and RTDs are excluded)

Mix & Match 100 cases from the Smirnoff Family and Jose Cuervo Family and receive a \$1000 gift check
Mix & Match 75 cases from the Smirnoff Family and Jose Cuervo Family and receive a \$600 gift check
Mix & Match 50 cases from the Smirnoff Family and Jose Cuervo Family and receive a \$300 gift check
Mix & Match 25 cases from the Smirnoff Family and Jose Cuervo Family and receive a \$75 gift check

Captain Morgan Big Game Program:

Purchase 100 cases of Captain Morgan Original Spiced Rum and receive a check for \$1,250 - MAXIMUM 12 CASES OF LITERS

Purchase 75 cases of Captain Morgan Original Spiced Rum and receive a check for \$600 - MAXIMUM 7 CASES OF LITERS

Purchase 50 cases of Captain Morgan Original Spiced Rum and receive a check for \$250 - MAXIMUM 5 CASES OF LITERS

Purchase 25 cases of Captain Morgan Original Spiced Rum and receive a check for \$100 - MAXIMUM 3 CASES OF LITERS

ORDER ENTRY

8:00 AM – 3:30 PM
Local: 515.281.7422
Toll Free: 866.IowaABD
(866.469.2223)

WAREHOUSE PICKUP

Mon. – Fri. 11:00 AM – 3:30 PM
(Will-Call Order 8:00 AM – 1:00 PM)
Will-Call: 515.281.7470

FAX ORDERS

8:00 AM – 3:30 PM
Products Fax: 515.281.7385
Toll Free Fax: 877.891.5348

Mix & Match Popov, Matador Tequila, Gordon's Vodka & Gin and Scoresby, All Sizes

Purchase 13 cases and receive a \$75.00 Gift Check
 Purchase 19 cases and receive a \$120.00 Gift Check
 Purchase 25 cases and receive a \$175.00 Gift Check

Reserve Brand Program:

Purchase a minimum of 36 bottles from the brands below (3 bottles MAXIMUM of any brand) and receive \$300.00
 Purchase a minimum of 12 bottles from the brands below (3 bottles MAXIMUM of any brand) and receive \$50.00

Johnnie Walker Gold, Johnnie Walker Green, Johnnie Walker Blue, Jose Cuervo Reserva de la Familia, Jose Cuervo Reserva Platino, Jose Cuervo Tradicional, Crown Royal Special Reserve, Cragganmore, Don Julio Anejo, Don Julio Reposado, Don Julio Silver, Tanqueray 10, Caol Ila 12yr, Caol Ila 18yr, Clynelish, Glenkinchie, Talisker, Dalwhinnie, Bulleit, Godiva Chocolate, Godiva White Chocolate, Ciroc, Crown Royal Cask 16, XR, Bushmills Black

Hawkeye Wine & Spirits

3101 104th Street, Suite 4
 Urbandale, IA 50322
 Phone: 515.252.1665
 Fax: 515.252.1708

HWS offers the following promotions during the month of January. Promotions are limited to one per account. All purchases MUST be made on one invoice, cases MUST be on display and invoices MUST be faxed or sent to our office by February 15th for payment.

3 Cases Jim Beam Black 750 = \$50 Gift Check
 2 Cases (12 btl Case) Knob Creek 750 = \$50 Gift Check
 10 Cases DeKuyper .750/1.75 = \$50 Gift Check
 25 Cases Jim Beam .750/1.75 = \$125 Gift Check

25 Cases Chi-Chi's Cocktails = \$125 Gift Check
 3 Cases Effen: Vodka; Black Cherry; Raspberry = \$50 Gift Check
 6 Cases Effen: Vodka; Black Cherry; Raspberry = \$125 Gift Check

3 Case Mix of Cazadores = \$100 Gift Check
 10 Cases Bacardi Party Drinks RTDs = \$50 Gift Check
 25 Cases Bacardi Superior/Gold/Select .750/1.75 = \$150 Gift Check
 4 Cases Bombay Sapphire Mix = \$100 Gift Check
 2 Cases Bombay Gin = \$25 Gift Check

3 Cases Cutty Sark 1.75 = \$100 Gift Check
 1 Case Campari = \$25 Gift Check
 5 Cases Skyy Vodka .750/1.75 = \$50 Gift Check
 25 Cases Skyy Vodka .750/1.75 = \$250 Gift Check
 3 Cases Skyy Flavors .750/1.75 = \$75 Gift Check
 3 Cases Midori = \$50

12 Bottle mix of Balvenie & Glenfiddich = \$50 Gift Check
 2 Cases (12 bottles) Hendricks Gin = \$25 Gift Check
 2 Cases Sailor Jerry 750/1.0 = \$25 Gift Check

Purchase a Mix of Kahlua, Kahlua Hazelnut, Kahlua French Vanilla, Beefeater, Malibu Coconut & Stoli .750/1.75 to receive the following:

- 15 Case Mix = \$150 Gift Check
- 25 Case Mix = \$250 Gift Check
- 50 Case Mix = \$500 Gift Check

5 Cases Kahlua .750/1.75 = \$100 Gift Check
 5 Case Mix of Stoli FLAVORED Vodkas .750/1.75 = \$150 Gift Check

3 Cases Beefeater .750/1.75 = \$100 Gift Check

Purchase a Mix of Malibu Caribbean Rums .750/1.75 to receive the following:

- 5 Case Mix = \$75 Gift Check
- 10 Case Mix = \$150 Gift Check
- 15 Case Mix = \$250 Gift Check

1 Case Wild Turkey American Honey = \$25 Gift Check
 3 Cases Chivas Regal 12 Yr .750/1.75 = \$100 Gift Check
 1 Case Chivas Regal 18 Yr = \$50 Gift Check

Purchase a Mix of Seagram's Gin .750/1.75 to receive the following:

- 3 Cases = \$25 Gift Check
- 10 Cases = \$100 Gift Check

2 Cases (24 btls) Glenlivet 12 Yr & Glenlivet 18 Yr = \$50 Gift Check
 5 Cases (60 btls) Glenlivet 12 Yr & Glenlivet 18 Yr = \$150 Gift Check

Display Racks available for Bacardi Flavored Rums, Bacardi Party Drinks, Bombay Sapphire, DeKuyper, Dewar's, Jim Beam Black, Jim Beam Racing, Ketel One, Knob Creek, Malibu, Starbucks™ Coffee Liqueur & Stoli

Ask your sales representative about: Napkin Holders & Napkins, Condiment Tray, Stirrods, Banners, and Glassware available.

Spirited Brands of Iowa

3410 Kingman Blvd.
 Des Moines, IA 50311
 Office: 515.274.0103
 Cell: 515.202.1661
 Fax: 866.751.8118

Please submit copies of all invoices to the above address to attention of Jeremy Thompson either via Fax or Mail. All invoices must be submitted by February 15th for payment.

Arrow - 750 ml, 1.0 L, & 1.75 L:

Purchase 10 Cases & Receive \$60
 Purchase 25 Cases & Receive \$200
 Purchase 50 Cases & Receive \$600
 Purchase 100 Cases & Receive \$1,300

Pearl 750 ml:

Purchase 3 Cases & Receive \$50
 Purchase 6 Cases & Receive \$120

New Codes – Effective January 2008

Code	Product	Proof	Size	Pack	Btl. Cost	Case Cost	UPC
4750	Chivas Regal 25 Yr Scotch	80	0.750	3	233.22	699.66	8043210404
29812	Clearheart Gin	90	0.750	12	17.69	212.28	59824 00123
67522	Kahlua Coffee Liqueur	40	0.050	12	13.60	163.20	8954012274
62403	Margaritaville Passion Fruit Margarita	19	1.750	6	12.99	77.94	88352 12515
62405	Margaritaville Last Mango Margarita	19	1.750	6	12.99	77.94	88352 12513
27100	Sazerac Rye Whiskey	90	0.750	6	19.50	117.00	8024413994
16490	Wild Turkey American Spirit 15 Yr	100	0.750	6	70.14	420.84	8043210431
27126	Wild Turkey Russell's Reserve Rye	90	0.750	6	19.47	116.82	8043210442

