



ABD News

Volume 07 Issue 12

www.IowaABD.com

December 2007

Lynn M. Walding, Administrator

Liquor Order & Special Order Forms



Customers that submit their liquor orders via fax or e-mail must submit product information on the Division's official order form. The practice is intended to avoid confusion in the order entry process and to avoid misorders. The form is available to download at www.IowaABD.com by clicking the link shown above. **Orders submitted otherwise will no longer be processed effective immediately.**

Additionally, customers that submit their special orders via telephone must now submit product information on the Division's official special order form. Customers can find the special order form available on the Division's website by clicking on the link shown above.

With these changes, together we can improve order efficiency and accuracy while avoiding costly errors. Thank you, in advance, for your cooperation!

Christmas Day Schedule Adjustments

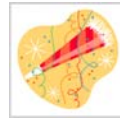


The Division's ordering and delivery operations will follow an alternate schedule for the week of December 24th through December 28th in observance of Christmas Day. The Division's Central Offices and Warehouse will be closed on Tuesday, December 25, 2007.

Customers who normally place orders on Mondays will need to place their orders on Friday, December 21st. Those orders will be delivered on Saturday, December 22nd. Tuesday callers **must place their orders by noon** on Monday, December 24th. Those orders will be delivered on Wednesday, December 26th. Customers who order on Wednesdays or Thursdays are unaffected by the holiday schedule and, as such, will place and receive their orders as usual.

Customers may contact the Division's Order Entry section at 866.469.2223, option 4, to verify their delivery dates or to address any other questions regarding the Christmas Day schedule adjustments.

New Year's Day Schedule Adjustments



The Division's ordering and delivery operations will follow an alternate schedule for the week of December 31st through January 4th in observance of New Year's Day. The Division's Central Offices and Warehouse will be closed on Tuesday, January 1, 2008.

Customers who normally place orders on Mondays will need to place their orders on Friday, December 28th. Those orders will be delivered on Saturday, December 29th. Tuesday callers will place their orders on Monday, December 31st and receive them on Wednesday, January 2nd. Customers who order on Wednesdays or Thursdays are unaffected by the holiday schedule and, as such, will place and receive their orders as usual.

Customers may contact the Division's Order Entry section at 866.469.2223, option 4, to verify their delivery dates or to address any other questions regarding the New Year's Day schedule adjustments.

Promotions

Glazer's – Pinnacle Division

4377 – 112th Street

Urbandale, IA 50322

Phone: 515.252.7173

Fax: 515.252.8681

All purchases must be on one invoice. Please present a copy of the invoice to your Glazer's Pinnacle Division Sales Representative or submit a fax to Thom Rowen at 515.252.8681.

Crown Royal Gift sets included (maximum 3 Cases of Liters)

- Purchase 5 Cases & Receive \$100 Gift Check
- Purchase 10 Cases & Receive \$250 Gift Check
- Purchase 15 Cases & Receive \$450 Gift Check

Crown Royal Cask 16

- Purchase 1 Case & Receive \$50 Gift Check
- Purchase 2 Cases & Receive \$150 Gift Check

ORDER ENTRY

8:00 AM – 3:30 PM
Local: 515.281.7422
Toll Free: 866.IowaABD
(866.469.2223)

WAREHOUSE PICKUP

Mon. – Fri. 11:00 AM – 3:30 PM
(Will-Call Order 8:00 AM – 1:00 PM)
Will-Call: 515.281.7470

FAX ORDERS

8:00 AM – 3:30 PM
Products Fax: 515.281.7385
Toll Free Fax: 877.891.5348

Total Jose Cuervo Tequilas and Jose Cuervo Margarita Mix

- Purchase 10 Cases of Jose Cuervo Tequila (750 ml or larger) & Receive 2 free Cases of Jose Cuervo 1.75 L Margarita Mix and a \$50 Gift Check
- Purchase 15 Cases of Jose Cuervo Tequila (750 ml or larger) & Receive 4 free Cases of Jose Cuervo 1.75 L Margarita Mix and a \$125 Gift Check
- Purchase 20 Cases of Jose Cuervo Tequila (750 ml or larger) & Receive 6 free Cases of Jose Cuervo 1.75 L Margarita Mix and a \$175 Gift Check
- Purchase 50 Cases of Jose Cuervo Tequila (750 ml or larger) & Receive 15 free Cases of Jose Cuervo 1.75 L Margarita Mix and a \$500 Gift Check

Baileys Irish Cream (includes flavors) - Bushmills & Black Bush: 750 ml, Liters (as outlined), 1.75 and Minis (4pks)

- Purchase 5 Cases (Liters Excluded) & Receive a \$100 Gift Check
- Purchase 7 Cases (1 Case can be Liters) & Receive a \$150 Gift Check
- Purchase 15 Cases (3 Cases can be Liters) & Receive a \$375 Gift Check

Smirnoff Family & Captain Morgan Family: (excludes 1 L)

- Purchase 20 Cases & Receive a \$100 Gift Check
- Purchase 50 Cases & Receive a \$400 Gift Check
- Purchase 75 Cases & Receive a \$750 Gift Check

Tanqueray, Tanqueray #10, Ciroc 750 ml & 1.75L Mix & Match

- Purchase 3 Cases & Receive a \$50 Gift Check
 - ▶ Minimum 1 Case of Ciroc
- Purchase 5 Cases & Receive a \$100 Gift Check
 - ▶ Minimum 1 Case of Ciroc

J&B Rare Scotch: 750 ml, Liters (as outlined) & 1.75

- Purchase 3 Cases (Liters Excluded) & Receive a \$25 Gift Check
- Purchase 5 Cases (1 Case can be Liters) & Receive a \$50 Gift Check
- Purchase 8 Cases (3 Cases can be Liters) & Receive a \$100 Gift Check

Johnnie Walker Red & Black 750, Liters and 1.75

(1 Case of Johnnie Walker Black Gift Sets=2 6-bt Cases)

- Purchase 3 Cases & Receive a \$50 Gift Check
- Purchase 5 Cases & Receive a \$100 Gift Check
- Purchase 2 Cases JW BLACK, JW GREEN, JW GOLD, or JW BLUE & Receive a \$125 Gift Check
- Purchase 5 Cases JW BLACK, JW GREEN, JW GOLD, or JW BLUE & Receive a \$200 Gift Check

Navan: 750 ml & Gift Sets (2 Gift Set cases = 1 case)*Limited quantities of Gift Sets available: 750 ml Navan w/ Glass IABD# 2711*

- Purchase 1 case, and receive \$25 in Marketing Funds.
- Purchase 2 cases, and receive \$75 in Marketing Funds.

Grand Marnier: 750 ml & Gift Sets (2 Gift Set Cases = 1 Case)
Limited quantities of Gift Sets available: 750ml Grand Marnier w/ Snifter Glass IABD# 2713

- Purchase 4 cases and receive \$75 in Marketing Funds.

Belvedere (Regular, Citrus, & Pomarancza): 750 ml, 1L, & Gift Sets*Limited quantities of Gift Sets available: 750ml Belvedere w/ Glass IABD# 2381*

- Receive \$15 per case in Marketing Funds.

Hennessy: All Marques & Sizes

- Purchase 10 cases and receive \$100 in Marketing Funds.
- Purchase 20 cases and receive \$300 in Marketing Funds.
- Purchase 50 cases and receive \$1000 in Marketing Funds.
- Purchase 100 cases and receive \$2500 in Marketing Funds.

Glazer's – Hoover Division4377 – NW 112th Street

Urbandale, IA 50322

Phone: 515.252.7173 x16

Fax: 515.252.8681

*All purchases must be on one invoice. Please present a copy of the invoices to your Glazer's HOOVER Division Sales Representative or fax them to Mike Coffman at 515.252.8681.***Black Velvet 1.75L**

25 case purchase earn an additional \$20 marketing money

50 case purchase earn an additional \$75 marketing money

100 case purchase earn an additional \$300 marketing money

Johnson Brothers of Iowa

2515 Dean Ave.

Des Moines, IA 50317

Phone: 515.262.1199

Fax: 515.262.0845

*Purchases must be made on one invoice. Please send copies of your invoice to Cory Meiners or Scott Oeltjenbruns at the address above.***Absolut 750 ml, 1.75 ml – Mix & Match Any Type**

- Mix & Match 10 cases of Absolut 750 ml (any type) on one invoice, receive a \$120 Gift Check.

Codes involved are Absolut 80 (34006, 34008); Absolut Citron (34030); Absolut Mandrin (34116); Absolut Kurant (34096); Absolut Peppar (34026); Absolut Vanilia (34076); Absolut Apeach (34014); Absolut Raspberri (34052); Absolut Pears (34036); Absolut Ruby Red (34061); and Absolut 100 (34041).

Johnson Brothers Premium Deal

Quintessential Gin (6); Chateau Pomari (6); Corazon Blanco (6); Corazon Reposado (6); Don Eduardo Anejo (6); Don Eduardo Blanco (6); Don Eduardo Reposado (6); Level Vodka (6); Phillips Union (6); Phillips Union Vanilla (6); Phillips Union Cherry (6); Finlandia (12); Michael Collins Irish (6); Michael Collins Single (6); Phillips Hot Cin 100 (12); Phillips Black 100 (12); Tuaca (12); Eagle Rare (6); Platinum 7X (6); Woodford Reserve (6)

▶ () denotes case pack

Purchase a full case of **10 separate items** on one invoice, receive either a **\$100 check**, iPod nano or XM Satellite Radio.

Purchase a full case of **15 separate items** on one invoice, receive either a **\$225 check**, 9" Portable DVD Player or a Digital Camera.

Purchase **1 full case of every item** on one invoice, receive either a **\$400 check**, XBOX 360 or Digital Camcorder.

Phillips Vodka, Gin, Rum 1.75 L

Purchase **25 cases** of 1.75 L Phillips Vodka (37348), Gin (31718), and Rum (45418) on one invoice, receive a **\$25 Gift Check**.

\$3 SPA in Dec.

Purchase **50 cases** of 1.75 L Phillips Vodka (37348), Gin (31718) and Rum (45418) on one invoice, receive a **\$100 Gift Check**. \$3 SPA in Dec.

Canadian Mist 1.75 L's

On one invoice in December, purchase **10 cases** of Canadian Mist 1.75 L (12478) receive a **\$60 Gift Check**.

Jack Daniel's

In December, mix and match **7 cases** of Jack Daniel's 750's and 1.75 L, on one invoice, receive a **\$50 Gift Check**.

Southern Comfort

In December, mix and match **7 cases** of Southern Comfort 750's and 1.75 L (70 and 100 Proof), on one invoice, receive a **\$50 Gift Check**.

Tommy Bahama

In December, mix and match **2 cases** of Tommy Bahama Golden Sun Rum (32783) and White Sand (32793) on one invoice, receive a **\$50 Gift Check**.

Jagermeister

On one invoice, purchase **3 cases** of Jagermeister 750s (65256) and 1.75 L (65258), receive a **\$25 Gift Check**.

**** 3 case display racks are available, call Scott to inquire.**

On one invoice, purchase **7 cases** of Jagermeister 750s (65256) and 1.75 L (65258), receive a **\$100 Gift Check**.

**** 3 case display racks are available, call Scott to inquire**

Pinnacle 1.75L

During December, mix and match **5 cases** of Pinnacle Vodka

1.75 L (34578) and NEW Pinnacle Gin (28718) on one invoice, receive a **\$60 Gift Check**.

Ryan's Cream

Choose from the following:

Mix and match **5 cases** of Ryan's Cream 750 ml (80456) and

1.75 L (80458) on one invoice in December, receive a **\$50 Gift Check**.

Mix and match **10 cases** of Ryan's Cream 750 ml (80456) and 1.75 L (80458) on one invoice in December, receive a **\$150 Gift Check**.

Phillips Rootbeer Schnapps

In December, purchase **7 case** of Phillips Rootbeer Schnapps 750 ml (84616) and 1 L (84617) on one invoice, receive a **\$100 Gift Check**.

Old St Nicks EggNog

In December, purchase **5 cases** of Old St Nick's 750 ml (76436) and 1.75 L (76438) on one invoice, receive a **\$10 Gift Check**.

In December, purchase **10 cases** of Old St Nick's 750s (76436) and 1.75 L (76438) on one invoice, receive a **\$30 Gift Check**.

Spirited Brands of Iowa

3410 Kingman Blvd.

Des Moines, IA 50311

Office: 515.274.0103

Cell: 515.202.1661

Fax: 866.751.8118

Please submit copies of all invoices to the above address to attention of Jeremy Thompson either via Fax or Mail. All invoices must be submitted by January 15th for payment.

Original Salvadors Margarita: Margarita's/Cocktails 1.75 L

▪ Purchase 5 Cases & Receive \$20

▪ Purchase 10 Cases & Receive \$60

▪ Purchase 25 Cases & Receive \$200!

Saint Brendan's Irish Cream Liqueur: 750 ml

▪ Purchase 3 Cases & Receive \$25

▪ Purchase 6 Cases & Receive \$75!

Hawkeye: All Varieties, 1.0L & 1.75L; Vodka, Gin, Rum & Whiskey

▪ Purchase 25 Cases & Receive \$50

▶ Minimum of 10 of the 25 cases purchased must be liters.

▪ Purchase 50 Cases & Receive \$150

▶ Minimum of 20 of the 50 cases purchased must be liters.

▪ Purchase 100 Cases & Receive \$500

▶ Minimum of 40 of the 25 cases purchased must be liters.

Hawkeye Wine & Spirits

3101 104th Street, Suite 4

Urbandale, IA 50322

Phone: 515.252.1665

Fax: 515.252.1708

HWS offers the following promotions during the month of December. Promotions are limited to one per account. All purchases MUST be made on one invoice, cases MUST be on display and invoices MUST be at our office by January 15th for payment. Fax or send a copy of your invoice to the address or number listed above.

3 Cases Jim Beam Black 750 = \$50 Gift Check

2 Cases (12 btl Case) Knob Creek 750 = \$50 Gift Check

10 Cases DeKuyper .750/1.75 = \$50 Gift Check

25 Cases Jim Beam .750/1.75 = \$125 Gift Check

5 Cases Jim Beam Labels .750/1.75 = LED Flashlight Set
 15 Cases Jim Beam .750/1.75 = 18" Gas Chainsaw
 OR a Cordless Drill

10 Cases Chi-Chi's Cocktails = Radio Cooler Bags
 25 Cases Chi-Chi's Cocktails = Universal Remote OR XM
 Radio with 3 months FREE activation OR iPod Docking
 Station (Home Stereo)

3 Cases Effen Vodka/Effen Black Cherry/Effen Raspberry
 = \$50 Gift Check
 6 Cases Effen Vodka/Effen Black Cherry/Effen Raspberry
 = \$125 Gift Check
 15 Cases Fleischmann Mix .750/1.75 = Golf Bag

3 Case Mix of Cazadores = \$100 Gift Check
 10 Cases Bacardi Party Drinks RTDs = \$50 Gift Check
 25 Cases Bacardi Superior/Gold/Select .750/1.75 = \$125 Gift
 Check

4 Cases Bombay Sapphire Mix = \$100 Gift Check
 2 Cases Bombay Gin = \$25 Gift Check
 3 Cases NEW Bacardi Peach Red = \$25 Gift Check
 5 Cases NEW Bacardi Peach Red = \$50 Gift Check
 5 Cases Bacardi Labels .750/1.75 = LED Flashlight Set
 15 Cases Bacardi Labels .750/1.75 = 18" Gas Chainsaw
 OR a Cordless Drill

3 Cases Cutty Sark 1.75 = \$100 Gift Check
 1 Case Campari = \$25 Gift Check
 5 Cases Skyy Vodka .750/1.75 = \$50 Gift Check
 25 Cases Skyy Vodka .750/1.75 = \$250 Gift Check
 3 Cases Skyy Flavors .750/1.75 = \$75 Gift Check
 3 Cases Midori = \$50
 3 Cases Skyy/Skyy Flavors .750/1.75 = LED Flashlight Set
 3 Cases 1800 Reposado = \$50 Gift Check
 12 Cases Skyy Vodka .750/1.75 = 18" Gas Chainsaw
 OR a Cordless Drill

12 Bottle mix of Balvenie & Glenfiddich = \$50 Gift Check
 2 Cases (12 bottles) Hendricks Gin = \$25 Gift Check
 2 Cases Sailor Jerry 750/1.0 = \$25 Gift Check

Purchase a Mix of Kahlua, Kahlua Hazelnut, Kahlua French
 Vanilla, Beefeater, Malibu Coconut & Stoli .750/1.75 to receive
 the following: 15 Case Mix = \$150 Gift Check; 25 Case Mix =
 \$250 Gift Check; 50 Case Mix = \$500 Gift Check
 5 Cases Kahlua .750/1.75 = \$100 Gift Check

3 Cases Kahlua .750/1.75 = LED Flashlight Set
 12 Cases Kahlua .750/1.75 = 18" Gas Chainsaw
 OR a Cordless Drill

3 Cases Stoli Vodka .750/1.75 = LED Flashlight Set
 12 Cases Stoli Vodka .750/1.75 = 18" Gas Chainsaw
 OR a Cordless Drill

5 Case Mix of Stoli FLAVORED Vodkas .750/1.75 = \$150
 Gift Check
 3 Cases Beefeater .750/1.75 = \$100 Gift Check
 Purchase a Mix of Malibu Caribbean Rums .750/1.75 to
 receive the following: 5 Case Mix = \$75 Gift Check; 10 Case
 Mix = \$150 Gift Check; 15 Case Mix = \$250 Gift Check.

5 Cases Malibu Rums .750/1.75 = LED Flashlight Set
 15 Cases Malibu Rums .750/1.75 = 18" Gas Chainsaw
 OR a Cordless Drill

3 Case Mix of Wild Turkey .750/1.75 = \$50 Gift Check
 1 Case Wild Turkey American Honey = \$25 Gift Check
 3 Cases Wild Turkey .750/1.75 = LED Flashlight Set
 15 Cases Wild Turkey .750/1.75 = 18" Gas Chainsaw
 OR a Cordless Drill

1 Case Jameson Irish Whiskey = \$25 Gift Check
 3 Cases (36 btl) Jameson Irish Whisky = \$100 Gift Check
 3 Cases Jameson Irish Whiskey = LED Flashlight Set

12 Cases Jameson Irish Whisky = 18" Gas Chainsaw
 OR a Cordless Drill

3 Cases Chivas Regal 12 Yr .750/1.75 = \$75 Gift Check
 5 Cases Chivas Regal 12 Yr .750/1.75 = \$125 Gift Check
 1 Case Chivas Regal 18 Yr = \$50 Gift Check
 10 Cases Chivas Regal .750/1.75 = 18" Gas Chainsaw
 OR a Cordless Drill

1 Case Aberlour 12 Yr (12 btl) = \$25 Gift Check
 Purchase a Mix of Seagram's Gin .750/1.75 to receive the
 following: 3 Cases = \$25 Gift Check; 10 Cases = \$100 Gift
 Check; 25 Cases = \$300 Gift Check; 50 Cases = \$750 Gift
 Check

2 Cases (24 btl) Glenlivet 12 Yr & Glenlivet 18 Yr = \$50 Gift
 Check
 5 Cases (60 btl) Glenlivet 12 Yr & Glenlivet 18 Yr = \$150
 Gift Check

Display Racks available for Bacardi Flavored Rums, Bacardi
 Party Drinks, Bombay Sapphire, DeKuyper, Dewar's, Jim
 Beam Black, Jim Beam Racing, Ketel One, Knob Creek,
 Malibu, Starbucks™ Coffee Liqueur & Stoli

Ask your sales representative about: Napkin Holders &
 Napkins, Condiment Tray, Stirrods, Banners, and Glassware
 available.

New Codes – Effective December 2007

Code	Product	Proof	Size	Pack	Btl. Cost	Case Cost	UPC
4750	Chivas Regal 25 Year	80	0.750	3	233.22	699.66	8043210404
1169	Glenfiddich Trio Pack	80	0.050	32	11.52	368.64	8366486605
45888	Sailor Jerry's Spiced Rum	92	1.750	6	24.98	149.88	8366486873
27100	Sazerac Rye Whiskey	90	0.750	6	19.50	117.00	8800413994
16490	Wild Turkey American Spirit 15 Year	100	0.750	6	70.14	420.84	8043210431
27126	Wild Turkey Russell's Reserve Rye	90	0.750	6	19.47	116.82	8043210442

