



ABD News

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www.IowaABD.com

Lynn M. Walding, Administrator

Labor Day Schedule Adjustments

The Iowa Alcoholic Beverages Division's ordering and delivery operations will follow an alternate schedule for the week of September 3rd through September 7th in observance of Labor Day. The Division's Central Offices and Warehouse will be closed on Monday, September 3, 2007.

Customers who normally place orders on Mondays will need to place their orders on Tuesday, September 4th. Those orders will be delivered on Wednesday, September 5th. Tuesday callers will place their orders on Wednesday, September 5th and receive them on Thursday, September 6th. Wednesday callers will place their orders on Thursday, September 6th and receive them on Friday, September 7th. Thursday callers will place their orders on Friday, September 7th and receive them on Saturday, September 8th.

Customers may contact the Division's Order Entry section at 866.469.2223, option 4, to specify their delivery dates or to address any other questions regarding the Labor Day Holiday Schedule.

Holiday Program Update

The deadline date to submit holiday orders is Friday, August 31, 2007. Customers will receive specific information regarding the holiday delivery schedule by Friday, September 21st. The Division has arranged holiday product delivery between Monday, October 2nd and Wednesday, October 31st.

Customers may contact the Jodi Christensen at 515.281.7416, or Chistensen@IowaABD.com, to specify their delivery dates or to address any other questions regarding the Holiday Program.

Promotions

Johnson Brothers of Iowa

2515 Dean Ave.
Des Moines, IA 50317
Phone: 515.262.1199
Fax: 515.262.0845

The following promotions are offered during the month of September. Purchases must be made on one invoice. Please send copies of your invoice to Cory Meiners or Scott Oeltjenbruns at the address above.

Nikolai Vodka 750ml & 1.75

Purchase 50 cases Nikolai Vodka, receive a \$100 gift check – 1.75 cost – \$ 9.08

Purchase 100 cases Nikolai Vodka, receive a \$300 gift check – 1.75 cost – \$8.92

Canadian VSP 1.75

Purchase 10 cases of Canadian VSP 1.75's (12628), receive a \$50 gift Check

Pinnacle Vodka 1.75

Purchase 3 cases of Pinnacle Vodka 1.75(34578), receive a \$15 gift Check

Gentleman Jack

Purchase 4 cases of Gentleman Jack (26586), receive a \$100 gift check.

Glazer's

4377 – 112th Street
Urbandale, IA 50322
Phone: 515.252.7173
Fax: 515.252.8681

All purchases must be on one invoice. Please present a copy of the invoices to your Glazer's PINNACLE Division Sales Representative or fax them to Mace Ishida at 515.252.8681.

Reserve Brand Program: Purchase a minimum of 12 bottles from the brands below (3 bottles MAXIMUM of any brand) and receive \$75.00. Purchase a minimum of 24 bottles from the brands below (3 bottles MAXIMUM of any brand) and receive \$200.00. Purchase a minimum of 36 bottles from the brands below (3 bottles MAXIMUM of any brand) and receive \$500.00:

Johnnie Walker Gold; Johnnie Walker Green; Johnnie Walker Blue; Jose Cuervo Reserva de la Familia; Jose Cuervo Tradicional; Crown Royal XR; Crown Royal Special Reserve; Cragganmore; Glenkinchie; Don Julio Anejo; Don Julio Reposado; Don Julio Blanco; Tanqueray 10; Tanqueray Rangpur; Caol Ila 12yr; Caol Ila 18yr; Clynelish; Talisker; Dalwhinnie; Bulleit; Godiva Chocolate

Diageo's North American Whiskeys: *Mix & Match, Crown Royal, Crown Royal Special Reserve, VO, Seagram 7 & Bulleit Bourbon: 750ml & 1.75 (Liters Outlined Below)*

- Purchase 6 cases (Liters Excluded) and receive a \$50.00 Gift Check. *Minimum of 2 cases must be Crown Royal*
- Purchase 12 cases (2 cases can be liters) and receive a \$120.00 Gift Check. *Minimum of 4 cases must be Crown Royal*

ORDER ENTRY

8:00 AM – 3:30 PM
Local: 281.7422
Toll Free: 866.IowaABD
(866.469.2223)

WAREHOUSE PICKUP

Mon. – Fri. 11:00 AM – 3:30 PM
(Will-Call Order 8:00 AM – 1:00 PM)
Will-Call: 515.281.7470

FAX ORDERS

8:00 AM – 3:30 PM
Products Fax: 515.281.7385
Toll Free Fax: 877.891.5348

- Purchase 25 cases (4 cases can be liters) and receive a \$300.00 Gift Check. *Minimum of 10 cases must be Crown Royal*
- Purchase 35 cases (8 cases can be liters) and receive a \$575.00 Gift Check. *Minimum of 15 cases must be Crown Royal*

Mix & Match Popov, Matador Tequila, Gordon's Vodka & Gin and Scoresby (all sizes) and Receive the Following Marketing Funds:

- Purchase 10 cases and receive a \$50.00 Gift Check
- Purchase 20 cases and receive a \$120.00 Gift Check
- Purchase 25 cases and receive a \$175.00 Gift Check

Brand Mix & Match: Jose Cuervo Authentics (max 5 cases), Jose Cuervo Family, Smirnoff 80, and/or Captain Morgan Original Spiced Rum 750ml & 1.75L sizes only

- Purchase 20 cases and receive a \$100 Check.

*Please note that the Mix & Match offer is valid as stand alone program only and cases may not be used with other brand programs.

Hawkeye Wine & Spirits

3101 Justin Drive, Suite #4
Urbandale, IA 50322
Phone: 515.252.1665
Fax: 515.252.1708

HWS offers the following promotions during the month of September. Promotions are limited to one per account. All purchases MUST be made on one invoice, cases MUST be on display and invoices MUST be at our office by October 15th for payment. Fax or send a copy of your invoice to the address above.

- 3 Cases Starbucks™ Coffee or Cream Liqueurs = \$75 Gift Check
- 3 Cases Jim Beam Black 750 = \$50 Gift Check
- 3 Cases (12 btl Case) Knob Creek 750 = \$50 Gift Check

- 10 Cases DeKuyper .750/1.75 = \$50 Gift Check
- 25 Cases Jim Beam .750/1.75 = \$125 Gift Check

10 Cases Chi-Chi's Cocktails = Radio Cooler Bags
25 Cases Chi-Chi's Cocktails = Universal Remote OR XM Radio with 3 months FREE activation OR iPod Docking Station (Home Stereo)

- 3 Cases Effen Vodka/Effen Black Cherry/Effen Raspberry = \$50 Gift Check
- 6 Cases Effen Vodka/Effen Black Cherry/Effen Raspberry = \$125 Gift Check

3 Case Mix of Cazadores = \$100 Gift Check
10 Cases Bacardi Party Drinks RTDs = \$50 Gift Check
25 Cases Bacardi Superior/Gold/Select .750/1.75 = \$125 Gift Check

- 4 Cases Bombay Sapphire Mix = \$100 Gift Check
- 1 Case Bombay Gin = \$25 Gift Check
- 3 Cases NEW Bacardi Peach Red = \$25 Gift Check
- 5 Cases NEW Bacardi Peach Red = \$50 Gift Check

- 4 Cases Cutty Sark 1.75 = \$150 Gift Check
- 1 Case Campari = \$25 Gift Check
- 5 Cases Skyy Vodka 1.75 = \$50 Gift Check
- 25 Cases Skyy Vodka 1.75 = \$250 Gift Check
- 3 Cases Skyy Flavors .750/1.75 = \$75 Gift Check
- 3 Cases Midori = \$50

- 12 Bottle mix of Balvenie & Glenfiddich = \$50 Gift Check
- 1 Case (6 bottles) Hendricks Gin = \$25 Gift Check
- 2 Cases Sailor Jerry 750/1.0 = \$25 Gift Check

Display Racks available for Bacardi Flavored Rums, Bacardi Party Drinks, Bombay Sapphire, DeKuyper, Dewar's, Jim Beam Black, Jim Beam Racing, Ketel One, Knob Creek, Malibu, Starbucks™ Coffee Liqueur & Stoli

Ask your sales representative about: Napkin Holders & Napkins, Condiment Tray, Stirrods and Glassware available.

New Codes

Code	Product	Proof	Size	Pack	Btl. Cost	Case Cost	UPC
38169	360 Vodka	80	0.750	12	21.58	258.96	8559213375
34080	Absolut New Orleans	80	0.750	12	16.62	199.44	3522900027
34041	Absolut Vodka 100 Premium	100	0.750	12	21.99	263.88	3522900542
2531	Jekyll & Hyde Liqueur Combo	60	0.050	4	35.63	142.52	1820096449

Effective September 2007

