

State Library of Iowa Strategic Plan FY09-FY11

Approved October 24, 2008 by Commission of Libraries; FY10 strategies approved June 26, 2009

Mission: The State Library advocates for Iowa libraries & promotes excellence & innovation in library services in order to provide statewide access to information for all Iowans.

Strategic Priorities	1) Promote high quality lib services for all Iowans through the use of technology.	2) Strengthen the capacity of Iowa libs of all types and sizes to provide the best possible lib service to Iowans.	3) Build the capacity of Iowa libs of all types and sizes to prepare Iowans for a bright future & enhance Iowa's quality of life.	4) Ensure access to unique Iowa collections.	5) Tell the Iowa lib story – that libs of all types and sizes enrich Iowa & make Iowa a desirable place to live, work, & play.
Objectives	Develop a statewide shared lib automation system. (LD, LS)	Offer new learning opportunities, in a variety of formats, for librarians, lib staff & trustees. (All SL staff)	Position Iowa libs as essential civic institutions & centers for community gatherings, lifelong learning, workforce & economic development. (All SL staff)	Improve access to statistics about Iowa's population & economy. (SDC)	Help libs publicize their programs & services. (LD)
	Increase statewide availability of subscription databases & other digital resources. (LD, LS)	Improve public lib funding. (LD)	Prepare lib directors to be community builders & leaders who are responsive to changing community needs. (All SL staff)	Expand and publicize Iowa Publications Online. (LS)	Communicate the essential roles Iowa libs play in their communities. (All SL staff)
	Encourage public libs to upgrade the speed of their Internet service. (LD, SILO)	Update public lib standards. (LD)	Help libs improve services to immigrants & older adults. (LD)	Develop the Iowa Heritage Digital Collection. (All SL staff)	Improve the quality of statistical information about Iowa's public libraries. (LD)
	Enhance the Putting Libs on the Web program by developing new features & adding new libs. (LD, SILO)	Improve public lib district legislation. (LD)	Help libs improve services to teens, to ensure that they are prepared for success. (LD)	Promote the State Lib's special collections in law & materials about Iowa. (LS, LD)	Share State Lib successes. (All SL staff)
	Help libs use technology to provide services and solve problems. (LD, SILO)	Enhance knowledge & skills of State Lib staff to provide leadership and consulting services to our constituents. (All SL staff)	Provide statewide training to librarians on the fundamentals of early childhood literacy to ensure that all children are ready to learn upon entry to school. (LD)	Improve access to Iowa's state documents. (LS)	
		Continue to work closely with the LSAs, ILA, IA DE & AEAs to best equip Iowa libs to provide high quality services. (All SL staff)			
Strategies July 09-June 10	1a) Hire a database administrator; identify areas of the State to try small, pilot projects.	2a) Develop & offer Intro to Youth Svcs course. Offer a Youth Svcs online conference in spring 2010. Publish a new edition of the public lib director handbook online. Promote WebJunction.	3a) If selected, administer a Smart Investing grant aimed at rural areas. Include public libraries in Census 2010 awareness programs for communities.	4a) Continue the redesign of the State Data Center Web site.	5a) Work with OCLC on the public library funding awareness campaign. Offer a workshop that uses resources from Tell the Lib Story.
	1b) Partner with IWD and PL to provide out-of-work Iowans with job hunting resources. Obtain pricing for other databases; evaluate current subscriptions.	2b) Write a Footnotes article on lib funding inequities. Encourage public libs to establish a lib fund within existing community foundations. Encourage public libs to apply for e-rate discounts on telephone service.	3b) Provide programming on OCLC From Awareness to Funding study; how libraries can help in hard economic times.	4b) Add 800 new documents to Iowa Publications Online; expand IPO to include documents of historical interest; add at least three new departments as depositors.	5b) Represent libraries in plans for the federal stimulus funding. Participate in other statewide committees to be "at the table."
	1c) Participate in the State's broadband initiatives.	2c) Work with Bibliostat to collect public lib accreditation report information electronically. Convene a standards advisory group to revise In Service to Iowa.	3c) Hire State Lib consultant to work with public libs on developing services for older adults; begin development of Adult Services section on State Library Web site.	4c) Train State Lib staff on ContentDM and IHDC as needed; create documentation on the IHDC website; create a pilot project.	5c) Train public libraries on the new PL annual survey. Publish and publicize a digest of PL statistics.
	1d) Convert PLOW libraries to Plone 3.0; offer PLOW Round 4. Develop and offer new content to PLOW libraries.	2d) Evaluate the feasibility of re-introducing a bill to improve Iowa Code 336 - public library district legislation.	3d) Include the teen SLP program in all the SLP workshops.	4d) Promote the Law Library and the Iowa Collection three or more different ways; track & report use of the Iowa Collection.	5d) Use Footnotes, news releases and other opportunities to share SL news and successes. Recognize staff achievements.
	1e) Update and improve SILO ILL. Provide a new, improved e-mail program for Iowa libraries. Encourage all public libraries to develop a Technology Plan.	2e) Hold State Library staff in-service education day in Dec 09 on essentials of systems thinking. Provide staff training on writing for the Web; Web site management; Plone essentials.	3e) Offer at least one statewide workshop on the fundamentals of early childhood literacy. Offer an additional workshop related to early childhood literacy.	4e) Complete conversion of state documents from SWANK to LC; digitize any state doc that circs; complete index to the court of appeals briefs.	
	2f) Maintain communications through monthly meetings or other regular channels of information sharing.				

LD = Library Development

LS = Library Services

SDC = State Data Center

SILO = State of Iowa Libraries Online/Technology Office