## Iowa Community Empowerment Newsletter

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#### Disclaimer:

Many articles in this newsletter are submitted by various entities. The views and opinions contained within may or may not be those of lowa Community Empowerment.

## The 16<sup>th</sup> Annual Early Childhood Iowa Congress

The 16<sup>th</sup> Annual Early Childhood Iowa Congress was held this year in conjunction with the 2009 Early Childhood Day on the Hill, February 10-12. The event brought national experts together with state leaders for three days of networking, education, and advocacy, addressing how Iowa can develop a comprehensive integrated early care, health and education system. With a theme of *Quality Counts: Inspiring Leadership and Professionalism in Iowa's Early Care, Health and Education System*, over four hundred local and state leaders gathered to address issues regarding Iowa's youngest citizens and their families in the current economic situation.

Walter Gilliam, Ph.D., from Yale University, spoke on "Universal Preschool: The Promise and The Peril." Many states, including Iowa, have made substantial investments in preschool services. Do we know what works and what doesn't? Stacie G. Goffin, Ed.D., from Goffin Strategy Group, Washington, D.C. and Valora Washington, Ph.D., CAYL Institute, Massachusetts, authors of *Ready or Not: Leadership Choices in Early Care and Education* provided the keynote address for the Congress. In our nation, early care and education is in the midst of great change and opportunity. Many states, including Iowa, are tackling the issue of creating a system of systems for early care, health and education. Creating a viable system is crucial in achieving the outcomes of healthy development and school readiness for all of Iowa's young children.



Marie Whalen addresses advocates

Marie Whelan, President and CEO of *Illinois Action for Children*, shared inspiration and motivation with advocates at the Statehouse. Over 300 participated at the Capitol Rotunda for an exhibit fair and opportunities to educate our elected officials.

Due to the overwhelming positive response from participants, the ECI Congress and Day on the Hill will once again be combined in 2010. Plan now to attend the event February 1-3, 2010.





## **Update** February -March 2009

## Links to Empowerment Web sites:

#### **State Empowerment site:**

www.empowerment.state.ia.us

## To add your CEA web site to this list, send a note to

debra.scrowther@iowa.gov

#### **Adair County**

www.adairempowerment.org

**Benton County** 

www.bcempowerment.com

**Black Hawk** 

www.cedarvalleyspromise.org

**Buchanan Delaware Fayette** 

www.bdfempowerment.org

**Cass Mils Montgomery** 

www.boost4families.org

Cedar www.empowercedarco.org

Cerro Gordo, Hancock, Worth

www.empowermentforthekids.org

**Dallas** 

www.co.dallas.ia.us/Comm\_Services/Empower ment.asp

#### Des Moines/Louisa

www.caringcommunityempowerment.org

#### Dubuque

www.empowerdubuque.org

Floyd, Chickasaw, Mitchell

www.fmcempowerment.com

#### HAWC (Howard, Allamakee, Winneshiek, Clayton)

www.HAWC-Iowa.com

Hardin www.empowerhardin.com/

Henry www.healthyhenrycounty.org

Humboldt, Hamilton, Wright

www.buildingfamilies.net

http://www.jaspercountyempowerment.org/

#### Johnson

http://www.jcempowerment.org

#### Linn

www.linncountycommunityempowerment.org

Madison www.madisoncountyhelp.org

## Marshall

www.youthandviolence.org

#### Muscatine

www.muscatineempowerment.org

PAK (Palo Alto, Kossuth)

www.pakempowerment.com

## Pocahontas, Calhoun and Webster

www.linking-families.com

Polk www.hspa.org

#### Scott

www.scottcountyempowerment.org

Story www.storycountyfamily.org

## Warren

www.warrenempowerment.org

## Washington

www.empowerwashington.org

Woodbury www.siouxlandship.org

## Early Care, Health and Education System Building **Activities**

- ECI Governance workgroup Feb 5 & 27; March 17
- ECI Public Engagement Workgroup Feb 5
- Fiscal Accountability Work Group Feb 5
- ECI Congress prep/packet stuffing - Feb 6
- ECI Council Feb 10
- Parent Information Resource Center Board meeting Feb 10
- ECI Congress Feb 11
- ECI Day on the Hill Feb 12
- QRS Webinar Feb 13
- PD Workgroup prep meeting Feb 16
- PEP Meeting Feb 17 & 18
- First Years First Business Committee Feb 17
- Parent Education Profile Training (Even Start) Feb 17 & 18
- PD Steering Committee meeting Feb 19
- FS Credentialing Educational Forum, Cedar Valley's Promise Feb 23
- FS Credentialing Educational Forum, Dubuque County CEA Board & Providers - Feb 24
- Credentialing Process evaluation conference call Feb 25
- FS Credentialing TA with Allen Women's Health Center Feb 26
- State Agency Work Group Feb 25
- South Central Regional Coordinators meeting, Creston Feb 26
- Regional Coordinators meeting, Ames Feb 27
- ECI Congress follow up meeting Feb 27
- Prevent Institute conference call with Coach Feb 27
- FS Credentialing TA Feb 27
- QRS Oversight Committee March 4
- ECI Co-Chairs March 5
- ECI Resources & Funding component group planning March 5
- Empowerment Contacts/Coordinators Quarterly TA meeting March 11
- First Years First planning meeting with Maggie Tinsman March 11
- State Child Care Advisory Council March 12
- ECI Congress Planning March 12
- Iowa Empowerment Board meeting March 13
- ECI Professional Development planning March 16
- Conference Call, QRIS systems Stimulus March 24
- Legislative Breakfast hosted by Polk County CEA & Women's Leadership Connection – March 25
- Empowerment Coordinator Training Series, Module 1 March 26
- ECI Professional Development Steering Committee March 31
- Early Childhood Leadership Meeting, North Carolina March 31-April 2

## **Site Visits/Technical Assistance Activities**

- Ringgold Board Meetings & TA Feb 4; March 3, 13, 25
- Cerro Gordo, Hancock, Worth Board meeting Feb 17 & March 17
- Chickasaw, Floyd, Mitchell Annual Report follow up Feb 13
- Scott County TA Feb 17
- Black Hawk, RBA & Board Development training Feb 25
- Mahaska, Wapello, board training Feb 25
- South Central/West Regional Coordinators meeting, Creston Feb 26
- Board Training, Muscatine County March 3
- Johnson County board meeting March 5
- Madison County board meeting - March 10
- Wayne County board meeting March 18
- RBA Training, Red Oak March 19

## Upcoming Events Calendar at a Glance

## ECI Council (formerly ECI Stakeholders)

May 12, 2009
Des Moines Botanical Center
www.earlychildhoodiowa.org

#### **PCA Iowa Conference**

April 20-21, 2009 Sheraton, West Des Moines www.regonline.com/pcaiowa

## Iowa Empowerment Board Meeting

May 8, 2009 Iowa Workforce Center, Des Moines

# lowa AEYC Play Symposium: Hands, Heart and Mind

May 16, 2009
Des Moines
<a href="http://www.iowaaeyc.org/pdf/Play\_Broch\_ure.pdf">http://www.iowaaeyc.org/pdf/Play\_Broch\_ure.pdf</a>

## Empowerment Coordinators/Contacts Meeting

May 20, 2009
Rising Sun Church of Christ
Pleasant Hill

- RBA Training, Independence March 23
- BDF Board meeting March 24
- Hardin County Board meeting March 24
- Winnebago County Board meeting March 30

## **Annual Report Reviews**

- Mahaska, Wapello, conference call Feb 2
- Winnebago, conference call March 2

## **Linkages/Outreach Activities**

- Training, Warren County March 3
- FS Supervisors Certification Pilot March 5
- FS Planning March 5

# The Community Empowerment web site has a new look. Check it out at www.empowerment.state.ia.us!

Empowermer

## LOCAL NEWS:



## **Southwest/Central Iowa Empowerment Happenings**

Collaboration, networking, professional development and an agenda; these are tools the SW Iowa Empowerment Coordinators are using to move their empowerment areas to a higher level. Empowerment Coordinators from Adair, Adams, Page/Freemont, Taylor, Clarke, Decatur, Wayne, Ringgold, Union and Dallas have been meeting on a quarterly basis with support from Southwestern Community College TriUMPH Early Childhood, Adult Continuing Education, Green Valley AEA and the State Empowerment Technical Assistance Team.

Coordinators send agenda items and professional development topics to a designated person, Deb Schrader, who organizes the agenda and the details for the day. SWCC provides the space and the Adult and Continuing Education program provides the expertise and training for the professional development. We have covered Excel and Power Point, and web site development is next. Networking is done before and during lunch which is provided free of charge by TriUMPH. A member from the Green Valley AEA attends the meeting to keep us updated on happenings within their program especially those that might have an impact on Empowerment and to offer valued thoughts as we go through the day. Also on site is one of the state empowerment team members who provides technical assistance specific to the areas on the agenda and as well as relaying any other important information from the state.

We usually have more items to discuss than we do time but that is what makes this collaboration effort valuable to all who come.

Submitted by Coordinator's of SW/C Iowa
For more information contact <a href="mailto:debschrader@mddc.com">debschrader@mddc.com</a>

This excerpt was taken from the report:
Inside I-Smile: A Look at Iowa's Dental Home Initiative for Children, page 23
Oral Health Bureau,
Iowa Department of Public Health,
December 2008
Prepared by:
Tracy Rodgers, RDH, BS
Bob Russell, DDS, MPH
Shaela Meister. BA



## A Story of Collaboration

Counties of Audubon, Calhoun, Carroll, Dallas, Greene, Guthrie, and Sac

Seth\* is the youngest of four, and all of his siblings have had good oral health. However, Seth had acid reflux as a baby that went undiagnosed for a long time. The family was enrolled in Medicaid until his father got a new job. Seth's father now made enough money that the family was just above income eligibility. One of the benefits of his new job was free medical insurance coverage for his family. Unfortunately, dental insurance was not offered.

By the time Seth's acid reflux was diagnosed, he had significant damage to his teeth. The family dentist referred Seth to a pediatric dentist in Polk County. Repairing Seth's teeth would require dental surgery in a hospital. Because this pediatric dentist was not doing surgeries at the time, he referred Seth to another pediatric dentist in Cerro Gordo County who could get him in for surgery right away. It was at this point that I was brought into the situation.

The family's HOPES home visitor called me and asked if I could help them find a way to pay for the badly needed dental care. I told her the best option would be if Seth could enroll in <code>hawk-i</code>. We also discussed using Title V dental funds to pay for his dental services, but that those funds could not be used to pay the anesthesiologist or hospital charges for the surgery. The mother looked over the <code>hawk-i</code> application and called the information line. She was told that the family would qualify by income but would be declined because they already had medical insurance coverage. Seth's mother made the difficult decision to discontinue the family's medical insurance so that they could enroll in <code>hawk-i</code>. But when she called the medical insurance company to cancel their coverage, they asked her for a reason. She explained her family's situation. She was told that if she cancelled their coverage and for some reason was denied <code>hawk-i</code> coverage, she may not be able to re-enroll her children in that plan again. Fearing the chance that her children would go without medical insurance, she decided to stay with the employer's plan and asked our agency's help in paying the dentist's bill using Title V funds.

Seth's surgery was done in May. The total bill was nearly \$12,000. Because Title V dental reimbursement is based on Medicaid's rates, the dentist received just \$1,284 of his actual bill of \$2,700. The family's medical insurance paid for most of the anesthesiology and hospital bills, but the family still had out-of-pocket costs of nearly \$2,000.

Had we not been able to use Title V funds to pay the dentist, the family's out-of-pocket costs would have been over \$4,500. Although we were fortunate to be able to use Title V funds to help cover some of the costs of Seth's treatment, that one surgery used 13 percent of our very limited funds to cover needy children in seven counties for the year. A dental-only *hawk-i* option would have been so beneficial for this family.

\*The client's name has been changed.



## **Iowa Empowerment Board News**

On March 13, 2009 the Iowa Empowerment Board (IEB) met at the Iowa Workforce Center in Des Moines for their regularly scheduled meeting. After the approval of past minutes and the acceptance of the meeting's agenda, Shanell Wagler shared a handout and provided an administrative update. As part of the report, she highlighted sections of the Community Empowerment state FY 08 annual report; and gave updates on the Community Empowerment Areas (CEA) that were conditionally designated, and the mid-year fiscal status of local boards. Next the board discussed their practice of having two of their meetings per year in a local CEA. Due to budget constraints, other options were considered. While the members expressed the value of these site visits, they voted to eliminate them for 2009 as a cost-cutting measure.

Debra Scrowther provided an overview of the proposed changes to the Administrative Rules, Chapter 349. The IEB approved the Notice of Intent to file the rules. A public comment period will follow. Barb Merrill, IAEYC and TEACH Iowa, and Dr. Lisa Segre, University of Iowa, provided updates of two of the training opportunities provided through the Empowerment Professional Development funds. Janet Gartin led the board in a discussion of parent education.

Next on the agenda was a presentation by Elisabeth Buck, Director, Iowa Workforce Development and IEB member, on the status of Iowa's Unemployment Rate. The information presentation led to rich questions and discussion of the IEB as they thought through the implications of this information on families with young children in Iowa. That information flowed well into the legislative discussion led by IEB chairperson, Judy McCoy Davis. Finally, the Board reviewed a draft of the action plan for delivery of the Board's strategic plan.

The next meeting of the Iowa Empowerment Board will be May 8, 2009 at the Iowa Workforce Center, 430 East Grand in Des Moines.

How can you be a part of this group?

## Nominations Sought For Iowa Empowerment Board

Responsibilities of an IEB member can be found on the Empowerment web site,

http://www.empowerment.state.ia.us/Common/pdf/iebresponsibilities.pdf

The Iowa Empowerment Board consists of sixteen citizen members, six state agency directors, and six members of the general assembly. The state Empowerment Board currently is seeking candidates for citizen members. Citizen members are appointed by Governor Chester J. Culver and confirmed by the Iowa Senate. Interested candidates must complete a gubernatorial appointment resume in addition to seeking a letter of recommendation from their local empowerment board. The gubernatorial appointment resume can be found at <a href="http://openup.iowa.gov/boards/">http://openup.iowa.gov/boards/</a>.

Citizen member selections are reflective of the state's congressional districts to ensure representation from across the state. An equally important criterion is that appointments reflect the ethnic, cultural, social, and economic diversity of our state. We encourage candidates from diverse populations to apply.







Submitted by Kristi Judkins, **Business Service Representative** Iowa Workforce Development

## 2009 Required Labor Law Posters Available FREE

They're here! The revised 2009 required labor posters are now available from Iowa Workforce Development at no cost.

The revised posters contain updated information regarding the Family and Medical Leave Act and changes made to the Iowa Civil Rights Act over the past several years. Both Federal and State of Iowa requirements are contained on the poster. You can pick the posters up at the nearest Iowa Workforce Center,

http://www.iowaworkforce.org/; email your requests

to kristi.judkins@iwd.iowa.gov; or by calling 515-281-9621.

## **Early Childhood Public-Private Partnerships**

Sonni Vierling, Early Childhood **Business Community Liaison** 

## **First Years First Updates**

First Years First Administrative Rules

With the approval of the Department of Management, administrative rules were submitted to the Iowa Administrative Rules Review Committee on February 24th that outline the First Years First grant process for local public/private partnerships on early childhood.

Business Leader Summit on Early Childhood Investment Request for Proposal Iowa was not selected for funding to host a Business Leader Summit on Early Childhood Investment. A total of 48 applications were received with funds available for only 15 states. Nevertheless, First Years First still plans to move forward on hosting a smaller scale business leader summit in 2009.



Iowa Delegation for Third Annual Economic Summit on Early Childhood Investment Partnership for America's Economic Success is again joining with the Telluride Foundation to host the third annual Telluride Economic Summit on Early Childhood Investment, Sept. 21-23 in Telluride, Colorado. The Summit is an invitation-only event for business and finance leaders on building human capital by investing in proven strategies for the nation's youngest children. This is a wonderful opportunity to more deeply engage business leaders with their peers, who can then return to your community with new evidence and enthusiasm.

This is the first year Iowa will be sending a delegation. Iowa representatives are: Judy McCoy Davis, Lynn Graves, and Maggie Tinsman. First Years First also sent an invitation to Mel Haught, Chair of the Iowa Business Council (IBC), and received a response that Karin Peterson, deputy of the IBC, is currently looking into her availability.



www.pcaiowa.org 1-800-CHILDREN

## April is Child Abuse Prevention Month

Each year, the month of April is designated as Child Abuse Prevention Month. Prevent Child Abuse Iowa encourages communities across the state to organize events and activities designed to raise awareness that child abuse can be prevented.

PCA Iowa, in partnership with Prevent Child Abuse America, is working on a new **Prevent Child Abuse Iowa** campaign to celebrate Child Abuse Prevention Month called "Pinwheels for Prevention." The pinwheels campaign seeks to reframe the issue of child abuse and neglect. Instead of focusing exclusively on RISK FACTORS (poverty, unemployment, substance abuse, etc.) we are trying to focus on increasing PROTECTIVE FACTORS including:

- Nurturing and attachment
- Parental resilience
- Social connections
- Knowledge of parenting and child development
- Concrete support in times of need



The pinwheel was chosen as the symbol of the new campaign because 1) it is a happy and uplifting symbol of childhood; 2) it stands apart from other symbols including wristbands and ribbons; and 3) pinwheels are engaging and encourage interest, prompting people to ask, "What's that about?"

The message we want to take to the public is that promoting positive childhood experiences will lead to the prevention of child abuse and neglect. In many ways, the messages promoted by PCA Iowa overlap with the goals of Community Empowerment. We want the public to understand that abuse impacts a child's early brain development and getting it right early is less costly to society and individuals than trying to fix it later. Ultimately, we need to focus on community activities and public policies that prioritize prevention to make sure child abuse never occurs.

For more information on Child Abuse Prevention Month, please visit our website at http://www.pcaiowa.org/public awareness.html.



## **Shaken Baby Syndrome Prevention Legislation**

On March 5, The Governor signed into law: Senate File 101. The legislation requires the Iowa Department of Public Health to establish a statewide Shaken Baby Syndrome (SBS) prevention program to educate parents and others caring for a child about the dangers caused by SBS and discuss ways to reduce its risk. The plan is to use a "multi-year, collaborative" approach for implementation, potentially involving resources, including a wide range of parent education and support programs, child care resource and referral, public and private schools, public health, private health care providers, and birthing facilities.



Pictured at left is Iowa's Prevent team: Stephanie Trusty, IDPH Janet Gartin, IDOM Amber Russell, Prevent Child Abuse Linda Plummer, Blank Children's Hospital

## Iowa AEYC/T.E.A.C.H. Early Childhood® IOWA

Barb Merrill, Executive Director, lowa AEYC/T.E.A.C.H. Project Manager 5525 Meredith Drive Suite F, Des Moines, Iowa 50310 (800) 469-2392 (515) 331-8000 info@iowaaeyc.org





## **Developmentally Appropriate Play**

The National Association for the Education of Young Children (NAEYC) recently published the 3<sup>rd</sup> edition of *Developmentally Appropriate Practice in Early Childhood Programs*. These guidelines reflect best practices in our field, revised since the last iteration in 1996, but still committed to excellence and equity in educating young children.

## What is DAP?

- Developmentally appropriate practice requires both meeting children where they are, and enabling them to reach goals that are both challenging and achievable.
- All teaching practices should be appropriate to the children's age, developmental status, attuned to each as a unique individual, and responsive to the social and cultural contexts in which they live.
- Children's goals and experiences are suited to their learning and development AND challenging enough to promote their progress and interest.
- Best practice is based on knowledge not on assumptions- of how children learn and develop. The guidelines articulate twelve principles of human development and learning. Along with evidence about curriculum and teaching effectiveness, these principles form a solid basis for decision making in early care and education.

The new materials define best practices for the field of early care and education, from the experts. Play remains a cornerstone of the new documents, but they emphasize the need for higher level, intentionally planned complex play. The materials talk about reducing the achievement gap at school entry, and seeing the preschool through grade 3 years as a continuum of early learning. The great thing is you can order and read the 350 page book, or read the summarized version, or the two page Key Messages, or watch a video, whatever best meets your need for comprehensive or condensed information.

The Iowa Association for the Education of Young Children is hosting nearly a dozen opportunities in March and April to preview and discuss a video prepared by NAEYC to help launch this new information. This video is available to view free of charge on NAEYC's website at <a href="http://www.naeyc.org/dap/">http://www.naeyc.org/dap/</a>. Other resources and information also can be downloaded from that site. Watch for our newsletters later this spring and summer for more information about implementing *Developmentally Appropriate Practices* in your programs. Iowa AEYC is facilitating the distribution of the new DAP book, which is being sold by NAEYC for \$35, by offering it to Iowans for \$20 or \$25 (for shipping, if you need it shipped to you). Contact Rhonda Bancroft at <a href="mailto:rhonda@iowaaeyc.org">rhonda@iowaaeyc.org</a> to place an order.

Mark your calendars for May 16, 2009! Iowa AEYC is proud to be the first state to offer a **Play Symposium: Hands, Heart and Mind**, sponsored by NAEYC, on May 16 from 9:00-4:00 in Des Moines. Walter Drew, Ed.D., from the Institute of Self Active Education, Florida, and Baji Rankin, Ed.D., from New Mexico AEYC, will lead us through engaging play experiences, using open ended materials that will highlight the role of the teacher in the learning process. The experience is appropriate for teachers (infant through grade two), home providers, directors, trainers, consultants, instructors, elementary school principals, and policymakers. As Iowa AEYC's **Spring Leadership Event**, we will have NAC re-certification certificates available. Go to <a href="http://www.iowaaeyc.org/pdf/Play\_Brochure.pdf">http://www.iowaaeyc.org/pdf/Play\_Brochure.pdf</a> for registration information.

## Iowa Child Care Resource & Referral

Submitted by, Dawn Collins Iowa CCR&R Professional Development Program Manager, DHS





http://www.iowaccrr.org/

## **Iowa's Professional Development Consultation Project**

## What is the new consultation project?

The Iowa Professional Development Consultation (IPDC) project offers services that are available across the state for any early care and education practitioner who desires support and guidance with developing a professional development plan, obtaining a Child Development Associate (CDA) credential, and completing degrees in early childhood related fields. This is a collaborative project of the Iowa CCR&R Network, Iowa AEYC, and DHS funded by the Office of Empowerment.

## What are the benefits for early care and education practitioners?

- A system for using currently available community-based training hours to obtain the CDA, if content is research based and matches the CDA competencies
- Referrals to community colleges for practitioners interested in college-credit CDA courses
- Referrals to T.E.A.C.H. Early Childhood IOWA for those practitioners who
  wish to use college credit coursework to meet their CDA training
  requirement and for support of all practitioners with the CDA application
  filing fees
- A structure to assist practitioners with compiling their resource file and completing the application, if they are not connected to a formalized CDA course at a college that could assist them
- Systematic access to CDA Advisors in their area, including Spanish speaking advisors, that provides reimbursement for approved expenses in serving as an advisor and completing the assessment observation instrument (limited funding is currently available)

If you are interested in learning more about how you can obtain your CDA credential or higher education, need assistance in developing your professional development plan, or just have questions please contact your CCR&R Regional Professional Development Coordinator. For a map and contact information, please visit the Iowa AEYC website: <a href="http://www.iowaaeyc.org/Map\_of\_5\_regional\_PDC.pdf">http://www.iowaaeyc.org/Map\_of\_5\_regional\_PDC.pdf</a>.

Please visit the Iowa AEYC website for more information and resources <a href="http://www.iowaaeyc.org/cda-credential.cfm">http://www.iowaaeyc.org/cda-credential.cfm</a>



Submitted by Nancy Krause, Director, Early Childhood Lutheran Services in Iowa nancy.krause@lsiowa.org or 515.271.7315

## **High-Quality Early Childhood Program Promotes Healthy Future for Children and Communities**

Research shows that for every dollar invested in a preventative early childhood program a community can gain a potential savings of \$7 later in life. Early childhood programs help prevent child abuse and neglect, lessening the risk that a child will require hospitalization, special education, foster care, residential care or even correctional services in the long term.

One of Iowa's most respected early childhood programs is HOPES (Healthy Opportunities for Parents to Experience Success). HOPES, based on a national program model from Healthy Families America, is a voluntary, intensive homevisiting program that helps parents give children a healthy start in life, from the prenatal stage to age four.

HOPES began in Iowa in 1992 when the State of Iowa funded a pilot project, and HOPES now provides services in nine Iowa counties. Families are initially identified through a screening process. According to Healthy Families America, 90% of the identified families choose to accept services. A family support worker then helps the family identify barriers to success and helps the family in developing goals based on strengths and needs.

A HOPES family support worker can link families to community services including a medical provider, teach parenting skills, promote healthy child-parent interaction, teach basic care and child development and obtain preventative health services. For prenatal families, the worker provides information and resources and educates and supports the family, continuing with services after the baby is born.

"We now know the importance of brain development in the first three years of life," said Nancy Krause, director of early childhood for Lutheran Services in Iowa and the state of Iowa primary contact for Healthy Families America. "If children don't get the right stimulus in that window of opportunity, it's difficult to grow those pathways in the brain. Later it can become impossible."

Why is HOPES so respected? HOPES is a high quality program because it is evidence-based on best practice and part of a national initiative. HOPES is nationally accredited, unlike some homegrown programs that are not based on proven research.

As a comprehensive, holistic program, HOPES is equipped to help high-risk families who may also have needs in areas of finance, housing, employment, social support or transportation access. HOPES is more intensive than other programs with home visits up to twice a week in some cases. More frequent visits have the benefit of building trust between the family and worker. Each family support worker also has weekly meetings with a supervisor to discuss a caseload and do problem-solving around issues occurring in the home.

Because HOPES is a comprehensive program, it is able to identify more risk factors earlier through a proper assessment of a family. This takes more time, but is more effective in preventing abuse and neglect in the long-term. Less expensive models that are not evidenced-based do not deliver services on the same intensive level and may not be able to identify all of the important risk factors.

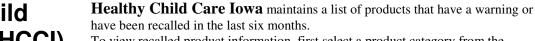
In fiscal year 2008, 97% of families served by HOPES had no confirmed child abuse, showing that HOPES families are getting the support they need to encourage a healthy start for their child.

For more information on HOPES, contact Nancy Krause at <a href="mancy.krause@lsiowa.org">nancy.krause@lsiowa.org</a> or 515.271.7315.

# Healthy Child Care Iowa (HCCI)



Sally Clausen, ARNP, BSN Healthy Child Care Iowa Iowa Department of Public Health sclausen@idph.state.ia.us



To view recalled product information, first select a product category from the following list.

- Beds, Cribs, and Bedding no new items
- <u>Child Clothing, Shoes, and Accessories</u> 2 new items
- Equipment 2 new items
- Food: Multiple recalls continue related to peanut products: http://www.fda.gov/opacom/7alerts.html
- Furniture Related to Child Care and Early Education no new items
- Infant related products 1 new item
- Toys and Play Related Items 1 new item

More information on: Child Safety

March 2009 "The Safety Review," CPSC's e-newsletter:

http://www.cpsc.gov/cpscpub/pubs/tsr0309.pdf



Get free recall and safety news by email as part of CPSC's "Drive for 1 Million" campaign.



**Covering Kids & Families Update** 

The 2009 CKF Winter Report has been finalized and will be distributed to legislators at the beginning of April. Highlights of the report are as follows:

\*

- Family Story
- CKF Coalition Overview
- CKF Coalition Accomplishments
- CKF Updates
- Healthcare Coverage Summit Involvement
- CKF Sustainability
- Commonwealth Fund Report
- SCHIP Reauthorization
- Two Policy Recommendations
- Medicaid/hawk-i Enrollment Map
- Iowa's Commitment to Medicaid and *hawk-i*

A final copy of the report, along with many other materials can be found at the following link on the CKF Web site:

http://www.idph.state.ia.us/coveringkids/marketing\_guide.asp.

