

Lottery Action



Lottery Help Line
800.228.0010

For Help With Pull-Tab Vending Machines
800.235.7198

For Help With Terminals or Sci-Scans
800.858.4744

For Help With Instant Ticket Vending Machines
800.235.7198

www.ialottery.com

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Power Play 10X Returns for April Run



More Bang For Your Buck!
March 30 - April 30, 2008*

Power Play 10X returns for another run this April, allowing players who choose the Power Play to multiply their non-jackpot prize up to 10 times during the promotion period.

During the promotion, one of the four "5"s on the Power Play wheel will be substituted with a "10." If the number "10" is drawn during a Power Play drawing, all Power Play prizes will be multiplied by 10 for eligible players who have purchased the Power Play option. That means, if a player wins the \$200,000 second tier prize with the Power Play on your ticket and the "10" comes up on the Power Play wheel, you'd win

\$2 million! Jackpot prizes are not eligible for Power Play.

***Promotion runs until 10 is drawn**

Sales for the 10x promotion will start on March 30, 2008, and the first drawing with a "10" on the Power Play wheel will be Wednesday, April 2, 2008. The promotion will run for at least eight drawings or until the "10" on the Power Play wheel is drawn at least once, whichever period is longer. The "10" could be drawn up to eight times during the promotion (once for each of the eight drawings). If the "10" is drawn at least once, then the 10x promotion will end with the final drawing on April 30, 2008. Otherwise, the promotion will continue until the "10" is drawn. Multi-draw Powerball with the Power Play tickets purchased prior to March 30 that are good for drawings during the promotional period are eligible for the 10x promotion.

Remind players to purchase the Power Play, especially during this promotion! 🎰

Action Briefs

Check Every Ticket For a Signature

Retailers should be checking every lottery ticket that is presented to them for a player's



signature - whether lotto, scratch or pull-tab - before checking or cashing it.

Retailers should be aware that this requirement is part of their signed agreement with the lottery to sell our products. Any failure to follow the lottery's terms and conditions may result in revocation, suspension or termination of their license or limitations on their ability to sell Iowa Lottery tickets.

We appreciate retailers' help and cooperation in implementing this and all lottery regulations.

NEW Game End and Validation End Dates

		Official Game End	Valid. Period Ends
506	Lucky in Love	1/7/08	4/7/08
545	Blue Sapphire 7's	1/7/08	4/7/08
547	Dublin Dough	1/7/08	4/7/08
548	Tons of Luck	1/7/08	4/7/08
504	The Duke	3/10/08	6/9/08
523	Diamond Mine	3/10/08	6/9/08
532	7 Come 11	3/10/08	6/9/08
542	Cool Hand Loot	3/10/08	6/9/08
543	Cash Craze	3/10/08	6/9/08
546	Gimme 5	3/10/08	6/9/08
550	Double Blackjack-Org.	3/10/08	6/9/08
553	It's a Hit	3/10/08	6/9/08

Other important dates are listed on the back of this issue.

Results from your state agencies: www.resultsiowa.org

Some Lottery Ticket Sales Will Benefit Veterans' Causes

Governor Chet Culver has signed into law a proposal authorizing new lottery games to strengthen the Iowa Veterans Trust Fund. The governor signed House File 2359 during a ceremony at the State Capitol on March 11.

"Iowa's veterans have served with dignity and with excellence, and all veterans have the gratitude of every citizen," Governor Culver said. "Throughout my

administration, I have been proud to stand up for these brave Iowans who have fought so hard for our state and nation. Now, we will stand up for them once more, and use Iowa Lottery profits to support our hometown heroes."

House File 2359 authorizes the Iowa Lottery to create two new instant-scratch and two additional pull-tab games each year. Profits

generated from those games will be used to support veterans and their families through the Iowa Veterans Trust Fund.

Ken Brickman, the Iowa Lottery's chief operating officer and acting CEO, said the lottery is humbled by the opportunity to provide revenues for such a noble and worthy cause.

"We're looking forward to our first games to

benefit the Iowa Veterans Trust Fund," Brickman said. "Everyone can have fun playing the games and know that the money generated from the sale of tickets will be going to help those who have given so much for our country."

The lottery's first games to benefit the Trust Fund will be available starting in July. "Stars & Stripes," a \$1 game, will be the first instant-scratch game

dedicated to veterans' causes. It will have a red, white and blue theme and will begin sales on July 14. "All American" will be the first pull-tab game dedicated to the cause. The \$1 tickets will begin sales July 21 and will feature artwork of several patriotic symbols including the liberty bell, Statue of Liberty, Uncle Sam and the U.S. flag. 🇺🇸

MARCH/APRIL 2008

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	24 DUBBLE BUBBLE (PULL-TAB-\$1) BEGINS LOTTERY ACTION DELIVERS	25	26	27	28	29
30 POWER PLAY 10X BEGINS	31 SPRING FLING (\$1)/ BINGO TIMES 10 (\$10) BEGIN	April 1	2	3	4	5
6	7	8	9	10	11	12
	LOTTERY ACTION DELIVERS					
13	14 ROLL OUT THE BARREL (PULL-TAB-\$0.25) BEGINS	15	16	17	18 MIDWEST MILLIONS DRAWING	19
20	21 DRIVE FOR SHOW... (\$1)/ INDIANA JONES (\$2)/SUDOKU (\$3) BEGIN LOTTERY ACTION DELIVERS	22	23	24	25	26

Bussey Couple Wins \$1 Million Playing 'Set For Life' Game



Michael and Roxann Price of Bussey came to lottery headquarters to claim a \$1 million prize they won playing the Set For Life game.

Michael Price of Bussey has plans close to home for the \$1 million prize he won in the Iowa Lottery's "Set For Life" scratch game.

"Our son is handicapped, so we had to put him and his hospital bed in our living room," Price said as he claimed his prize at lottery headquarters. "This way, we're going to be able to get a home to take care of him - big enough to have the room and for him to get his therapy baths. Stuff for him

- that's our goal. That's what we've always worked for."

Price, 44, a roofing contractor, was accompanied to claim his prize by his wife, Roxann, and their son David Poe, 25. Their younger son, Travis Poe, 19, could not accompany the family on their happy trip.

"That's what our whole goal is going to be "taking care of the family," Michael Price said.

The couple laughed and cried after realizing that they had won a \$1 million prize.

Roxann Price, 46, is a certified nursing assistant who now stays at home to care for their younger son. She said she actually scratched the winning ticket.

"When I scratched it, I thought I had won \$10,000, but my husband said,

"No, baby, we won the Set for Life!" she said. "And I cried."

Michael Price bought the winning ticket at Katy Did General Store, 419 Merrill St. in Bussey.

They spent the weekend with the winning ticket locked in a safe in their home.

"We tried to act like nothing had happened, but it was hard to hold back," Roxann Price said with a laugh.

The couple said they're proof that a lottery win can happen to anyone at any time.

"That's good that it happened in a little town like ours because it makes it look like this can really happen," Roxann Price said. "We're average people. I just feel this way, it only happens once in a lifetime and if it's meant for you, it's meant for you." 🍀

Spring is Here! Order New Bingo and 'Spring Fling' Scratch Games Now!

Bingo Times 10

Cost: \$10

Top Prize: \$250,000

Odds: 1 in 3.37

Begin Ordering: Mar. 31

Scratch the "Caller's Card" and "Bonus Numbers." Scratch the numbers on "Cards 1 through 8" that match the numbers on the "Caller's Card" and "Bonus Numbers." If on any one of "Cards 1 through 8" you match all numbers in a complete horizontal, vertical or diagonal line; four corners or an "X" (consisting of eight numbers plus a "Free" space), you win the corresponding prize in the prize arrow that points at that card. The "10X" symbol is a "Free"

space. If the "10X" symbol appears in any winning Bingo pattern, the prize is multiplied by 10. 🍀

Prize	Odds
\$10	1 in 6.00
\$15	1 in 30.00
\$25	1 in 30.00
\$30	1 in 22.50
\$50	1 in 59.85
\$100	1 in 598.50
\$150	1 in 3,420.00
\$250	1 in 4,788.00
\$500	1 in 7,980.00
\$1,000	1 in 11,970.00
\$2,500	1 in 23,940.00
\$25,000	1 in 59,850.00
\$250,000	1 in 239,400.00



Spring Fling

Cost: \$1

Top Prize: \$100

Odds: 1 in 4.86

Begin Ordering: Mar. 31

See what the buzz is about!

If "Your Prize" matches the "Prize to Match" within a game, win the prize shown for that

game. Find a "Flower" symbol and win that prize instantly. 🍀

Prize	Odds
\$1	1 in 7.50
\$2	1 in 20.00
\$4	1 in 70.59
\$10	1 in 240.00
\$30	1 in 400.00
\$100	1 in 600.00



IOWA LOTTERY GAME INFORMATION

As of March 24, 2008

Game	Start Date
498	\$35 MIL. CASH SPECTACULAR
525	BURIED TREASURE
512	CROSSWORD-Newsprint
513	TRIPLER BINGO-Green
514	TWICE LUCKY
537	HIGH ROLLER
544	\$250,000 LUCK OF THE DRAW
515	CROSSWORD-Newsprint
549	BLACKJACK-Yellow
551	CHILI TODAY/HOT TAMALE
552	CHIPS & SALSA
555	CLASSIC BINGO-Orange/Blue
554	WINNING IN 3'S-Purple
556	DOUBLE WILD CHERRIES
557	CASH JUBILEE
558	QUICK \$200
560	TRUMP CARD
559	PAC-MAN
570	SET FOR LIFE
561	LUCKY DUCKS
562	MONOPOLY
563	DEAL OR NO DEAL
564	COOL 7'S
565	GOLD 7'S
566	RAKE IT IN
567	MIDWEST MILLIONS
568	KING OF CASH
569	ONE-EYED JACKS
500	LET'S TALK TURKEY
571	WINNING IN 3'S-Blue
572	DEAL OR NO DEAL
576	HOLIDAY CASH
577	SURPRISE PACKAGE
573	COOKIE DOUGH
574	MERRY MONEY
575	DRESSED FOR THE HOLIDAYS
578	2008 DOUBLER
579	CASH ON THE SPOT
581	OLD MAN WINNER
582	FIRE & DICE
583	SKEE BUCKS
584	\$50 GRAND
580	CROSSWORD-Purple/Pink
585	FUZZY DICE
586	HIGH FIVES
587	BANKROLL
588	ACES HIGH
589	ONE LUCKY NUMBER

ENDING SCRATCH GAMES

Game	Start Date	Last Date to Pay Prizes
506	LUCKY IN LOVE	01/08/07
545	BLUE SAPPHIRE 7'S	01/08/07
547	DUBLIN DOUGH	02/19/07
548	TONS OF LUCK	02/19/07
504	THE DUKE	05/14/07
523	DIAMOND MINE	01/08/07
532	7 COME 11	09/11/06
542	COOL HAND LOOT	11/27/06
543	CASH CRAZE	12/18/06
546	GIMME 5	01/29/07
550	DOUBLE BLACKJACK - Orange	03/12/07
553	IT'S A HIT	04/23/07



Helping you serve the Lottery customer

Lotto Game Information				
	Drawing Days	Sales Cutoff Time	Approx. Drawing Time	Approx. Allowed Cashing Time
Hot Lotto	Wednesday and Saturday	7:59 p.m.	9:40 p.m.	11:45 p.m.
\$100,000 Cash Game	Monday through Saturday	6:18 p.m.	6:28 p.m.	6:40 p.m.
Pick 3 and Pick 4 Middy	Monday through Saturday	12:30 p.m.	12:40 p.m.	1:00 p.m.
Pick 3 and Pick 4 Evening	Sunday through Saturday	7:59 p.m.	9:20 p.m.	9:40 p.m.
Powerball	Wednesday and Saturday	7:59 p.m.	9:59 p.m.	11:40 p.m.

If you or someone you know has a gambling problem, call 1-800-BETS OFF.
You must be at least 21 years old to purchase lottery tickets.