

**AGENCY PERFORMANCE PLAN
FY 2009**

Name of Agency: Department of Cultural Affairs			
Agency Mission: The Iowa Department of Cultural Affairs provides leadership and direction to the Iowa Arts Council, the State Historical Society of Iowa, and their constituents. The Department encourages collaborative partnerships between cultural organizations for the benefit of all Iowans.			
Core Function	Performance Measure(s) (Outcomes)	Performance Target(s)	Link to Strategic Plan Goal(s)
CF: Community Coordination and Development (13)			
Desired Outcome(s): To enhance the ability of Iowa's communities, cultural workers and cultural organizations to produce sustainable development and enrichment opportunities			Connect Iowans with their heritage – where they want it, when they want it and how they want it. The Iowa Arts Council provides streamlined and user-friendly delivery systems.
Services, Products, Activities	Performance Measure(s)	Performance Target(s)	Strategies/Recommended Actions
State Historic Tax Credit Program design reviews DCA services to constituents statewide through various grant programs. [259_	<ul style="list-style-type: none"> Number of days required to provide initial determination and response to constituents applying for historic tax credits Level of return on the state's investment of dollars into DCA's major grant programs, due to matching funds provided by local applicants. 	<ul style="list-style-type: none"> Response within 60 days At least a 2-to-1 return on investment of state funds found in these grant programs: <ul style="list-style-type: none"> - IAC Major Grants - IAC Mini Grants - DCA Cultural Leadership Partner Grants - DCA Community Cultural Grants - SHSI HRDP Grants - SHSI HSPG Grants - SHSI CLG Grants 	Establish tracking system Division Administrators and Department Deputy Director collect and report information to Agency Planner

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CF: Conservation, Preservation and Stewardship			
Desired Outcome(s): To preserve and protect Iowa's cultural resources DCA provides advice and training to assist Iowans in management of cultural resources and the department enhances public understanding of cultural resources through interpretive programming.			Links to Imagine Iowa Goals: 2) Iowa communities are experiencing economic vitality driven by a diverse, exciting cultural environment. 4) Iowa is a national leader in cultural education. 7) Iowans of all ages enthusiastically participate in cultural activities
Services, Products, Activities	Performance Measure(s)	Performance Target(s)	Strategies/Recommended Actions
DCA program service units train citizens in cultural resource management and interpret cultural resources for the public.	<ul style="list-style-type: none"> Number of people benefiting from DCA educational programming about history, culture, and the arts. (Museum education, museum theatre, history day, battle flags workshops, special tours, historic site programming, various workshops) Number of people impacted by arts projects funded by the Iowa Arts Council (Major and Mini Grants, Big Yellow School Bus Grants, EZ 1-2-3 Grants) 	<ul style="list-style-type: none"> 20,000 people 3,000,000 people 	Division Administrators and Department Deputy Director collect and report information to Agency Planner

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CF: Economic Growth and Expansion			
Desired Outcome(s): To develop opportunities for cultural creatives to secure employment in Iowa in arts, history and cultural organizations			Links to Imagine Iowa Goals: 2) Iowa communities are experiencing economic vitality driven by a diverse, exciting cultural environment. 3) Iowa is a place where cultural workers can be financial successful and are recognized as a significant part of the economy. 8) Young people are involved, engaged, and committed to Iowa culture.
Services, Products, Activities	Performance Measure(s)	Performance Target(s)	Strategies/Recommended Actions
DCA grant programs create employment opportunities in cultural organizations DCA training programs assist local organizations and individuals become better employers and employees in cultural organizations.	<ul style="list-style-type: none"> • Number of people employed by arts, culture, and history projects as a result of Iowa Community Cultural Grant funding • Number of cultural workers (both paid and volunteer) receiving professional development through DCA programs (grant writing workshops, state curator workshops and assistance, artist and arts organization workshops, community history day workshops, cultural advocacy day workshops, etc.) 	<ul style="list-style-type: none"> • 150 people • 250 people 	Division Administrators and Department Deputy Director collect and report information to Agency Planner

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CF: Education			
Desired Outcome(s): To increase awareness of Iowans and others to the rich cultural environment of the state.			Links to Imagine Iowa Goals: 4) Iowa is a national leader in cultural education.
Services, Products, Activities	Performance Measure(s)	Performance Target(s)	Strategies/Recommended Actions
Museum exhibits and library collections provide public access to educational materials DCA web sites provide information about agency programs and services as well as information about Iowa history and historical resources as well as Iowa art, artists and cultural opportunities	<ul style="list-style-type: none"> • Visitor numbers at Iowa Historical Museum, Historical Libraries, Historic Sites, and State Archives • Number of visitors to DCA web sites <ul style="list-style-type: none"> • www.culturalaffairs.org • www.iowahistory.org • www.iowaartscouncil.org • www.buyiowaart.com • SHSI Library on-line catalog • www.iowaflags.org 	<ul style="list-style-type: none"> • 60,000 visitors annually • 500,000 web site visitors 	Division Administrators and Department Deputy Director collect and report information to Agency Planner

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Great Places Initiative provides sustainable community development and enrichment (259_13100)	<ul style="list-style-type: none"> • Number of Iowa Great Places Agreements in place. • Level of return on investment from projects supported by Iowa Great Places 	<ul style="list-style-type: none"> • 6 Great Places Agreements in place • 2-1 return on investment 	Division Administrators and Department Deputy Director collect and report information to Agency Planner