# Office of the

Attorney General

Our mission is to use the law to serve the people of Iowa. We're glad you visited us and we hope you find exactly what you need.

> Tom Miller Attorney General



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## **Consumer Advisory Bulletin**

## Surprising Revelations from "Psychic Hotlines"- Unexpected High Charges!

lowans who call "psychic hotlines" looking for harmless fun or serious advice may be in for a surprise: unexpected high charges. Even advertised "free calls" to psychics or other entertainment lines may end up costing you a bundle.

Psychic hotlines and other entertainment calls are heavily advertised on TV and in newspapers, magazines and mailings. But they very often use deceptive tactics to cheat people. Despite the advertising, there often seems to be no such thing as a free call!

## Here are some examples of how people are deceived and cheated:

• Ads for "five free minutes" -- but you don't get the free minutes until after you've paid for 15 minutes at

almost \$5 per minute! People also have been put on "hold" and billed.

- Ads for free 800-number calls -- but which sign you up for a monthly "service" at \$10 per month, or which connect you to a costly international call or collect call back to you. The hotlines also convince some people to call a 900-number, which can be very costly.
- Some people may see psychic hotlines as cheap entertainment, but complaints to the Attorney General suggest that many callers end up with charges they don't understand or agree with. Exercise caution!

## Tips to avoid being cheated:

- Avoid calling psychic hotlines. Odds are high you may be charged more than you expect.
- Don't rely on ads offering "free calls" or "free minutes." The so-called free time often has hidden charges or hidden "catches" that end up costing you a pretty penny.
- Be wary of 800-number or other supposedly "free" calls. Unscrupulous businesses use various devices to dodge the fact that 800- and 888-number calls are supposed to be free.
- Study your phone bill every single month and look out for unauthorized charges of any kind. Dispute any deceptive or unauthorized charges, and don't pay disputed items.
- Finally, if you have a complaint about questionable telephone charges, contact the Attorney General's Consumer Protection Division, Hoover Building, Des Moines, Iowa 50319. Call 515-281-5926. E-mail to consumer@max.state.ia.us

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