

Lottery Action



Lottery Help Line
800.228.0010
For Help With Pull-Tab Vending Machines
800.235.7198
For Help With Terminals or Sci-Scans
800.858.4744
For Help With Instant Ticket Vending Machines
800.235.7198
www.ialottery.com

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Thanksgiving's Coming: Let's Talk Turkey!

Thanksgiving may be a couple of weeks away, but the Iowa Lottery is already talking about turkey!

"Let's Talk Turkey" is a new instant-scratch ticket that began sales in October. The ticket promotes the Iowa Turkey Federation's newly redesigned Web site at www.iowaturkey.org. There, players can find great recipes just in time for the Thanksgiving holiday - as well as information on the different ways to prepare your holiday bird and even ideas about what to do with the leftovers!



The Iowa Lottery and the Iowa Turkey Federation have worked together on several projects over the years, most recently at the 2007 Iowa State Fair. Turkey coupons were distributed to lottery players who found a colored dot on the back of pull-tab tickets they purchased at the lottery's booth in the Varied Industries Building.

Let's Talk Turkey is a \$1 scratch game. If a player finds three "turkey" symbols in any row, column or diagonal, then he/she wins the prize shown. Over 2,500 top prizes of \$100 are up for grabs, as well as thousands of smaller prizes. Approximately 1.5 million tickets have been produced in the game. The overall odds of winning a prize are about 1 in 4.86.

Fun Turkey Facts:

Iowa is among the top ten turkey-producing states. In 2006, Iowa raised more than 8.1 million turkeys.

The majority of turkeys raised in Iowa are raised on independent family farms.

Toms and hens are raised separately. A turkey grower will raise one or the other.

Turkey sandwiches account for 48 percent of all turkey consumption.

Turkey is not the culprit to drowsiness. A recent study shows that a carbohydrate-rich, not protein-rich, Thanksgiving meal increases levels of tryptophan in the brain and creates drowsiness. (Source: www.iowaturkey.org)

Note about the next "Lottery Action": "Lottery Action" will not be published the week of Nov. 19 due to the Thanksgiving Day holiday. The next issue will be released on Nov. 26. Have a safe and happy holiday!

Action Briefs

Be on the Lookout for VIP Connection Coupons

Be on the alert beginning Nov. 5 for two new coupons from players. Each quarter,



See page 2 for how to process a coupon.

Iowa Lottery VIP Club members receive a "VIP Connection" newsletter. This quarter's coupon is for \$1 off a purchase of \$3 or more of Hot Lotto, either with the number 372 or 373. Both are valid through Dec. 31, 2007. These coupons will vary in appearance, depending on whether players receive their newsletter by mail or through e-mail. Coupon #372 comes from the color printed copy of the newsletter players receive by mail. Coupon #373 comes via the Internet. Both of these new coupons will look similar to the graphic above. Coupon #372 will be in color and about the size of a dollar bill (just a little shorter). Coupon #373 may be larger in size (up to a full sheet) and printed in color or in black and white. It may appear to be a copy — please accept it anyway! **If you have a question about a coupon, please call the nearest lottery office.**

NEW Game End and Validation End Dates

		Official Game End	Valid Period Ends
528	Fun 1's	10/22/07	1/22/08
533	Green & Gold	10/22/07	1/22/08
535	Blackjack - Green	10/22/07	1/22/08
536	Double Blackjack - Purple	10/22/07	1/22/08
538	Sleigh Bills	10/22/07	1/22/08

Other important dates are listed on the back of this issue.

Results from your state agencies: www.resultsiowa.org

Avoid Inconveniencing Your Customers: Know How to Process Coupons Correctly!

When a player hands you a coupon, just follow the easy steps listed below to process the coupon and get the proper credit.

On the Extrema:

- 1) Make the play that the customer requests (the one that the coupon is good for.)
- 2) Touch "Coupon" on the game screen or the main menu screen.
- 3) Enter the three-digit number from the coupon (Coupon #xxx) into the pop-up keypad. Touch "OK."
- 4) The Extrema will process the coupon and you'll get proper credit for the sale.
- 5) Put the coupon inside the Weekly Settlement Envelope for your DSR.

On the SciScan:

- 1) Make the play that the customer requests (the one that the coupon is good for.)
- 2) Select Option "1" from the main display.
- 3) Enter the three-digit number from the coupon (Coupon #xxx) into the keypad.
- 4) The SciScan will process the coupon and you'll get proper credit for the sale.
- 5) Give the coupon to your DSR. 🐾



	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		5	6	7	8	9	10
	THERE'S A HOLIDAY NEXT WEEK. CHECK WITH YOUR DSR FOR DELIVERY SCHEDULE.	COOKIE DOUGH, MERRY MONEY (\$1)/ DRESSED FOR THE HOLIDAYS (\$2) BEGIN LOTTERY ACTION DELIVERS					
	11	12	13	14	15	16	17
	THERE'S A HOLIDAY NEXT WEEK. CHECK WITH YOUR DSR FOR DELIVERY SCHEDULE.	VETERAN'S DAY HOLIDAY -- LOTTERY OFFICES CLOSED NO DELIVERIES					
	18	19	20	21	22	23	24
						THANKSGIVING HOLIDAY -- LOTTERY OFFICES CLOSED NO DELIVERIES	
	25	26	27	28	29	30	Dec. 1
						2008 DOUBLER! (\$1) BEGINS LOTTERY ACTION DELIVERS	
	2	3	4	5	6	7	8

NOV./DEC. 2007

Start 2008 With a 'Doubler'!



2008 Doubler

Cost: \$1
 Top Prize: \$2,008
 Odds: 1 in 4.58
 Begin Ordering: Nov. 26

Start the year off right!

Get three like amounts and win that amount.

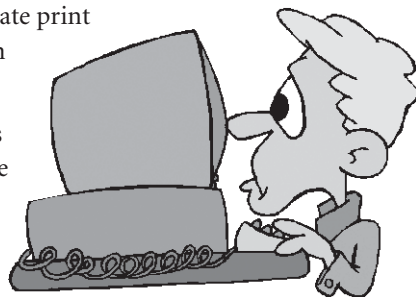
Get two like amounts and a "Clock" symbol and win double that amount! 🕒

Prize	Odds
\$1	1 in 7.50
\$2	1 in 20.00
\$4	1 in 66.67
\$8	1 in 75.00
\$16	1 in 300.00
\$32	1 in 300.00
\$2,008	1 in 120,000.00

How to Find Drawing Results When You Need Them

Since most lottery drawings are no longer televised, it can be frustrating trying to find the drawing results. Don't worry — there are many solutions to this problem. Here's a list of ways to find drawing results quickly and easily.

- Visit our Web site at www.ialottery.com. You'll see the latest results on the home page and you can click on any game logo to get information about the numbers from past drawings.
- Many television newscasts carry the results during the news or show the results on the screen as soon as they are available.
- You can print drawing results from any game from your lotto terminal. Print several so you have them on hand for players.
- The lottery has five "Winning Numbers" hot lines you can call to get a recorded listing of the latest numbers drawn. The numbers are: Des Moines: 515-323-4633; Cedar Rapids: 319-393-7884; Mason City: 641-424-9111; Storm Lake: 712-732-2558 and Council Bluffs: 712-242-2163.
- Radio stations also broadcast drawing results. Plus, more than 70 radio stations across the state carry a regular feature called "Winning Minute" that airs at a regular time each day and features the latest drawing results and stories about winners.
- Most daily newspapers across the state print drawing results in a regular location each day.
- Billboards placed in many locations across the state are updated with the current Powerball jackpot information. 🗺️



Burlington Man Cashes in with Powerball!

A Burlington man was recently surprised to learn he'd won a large lottery prize.



Ira Stewart, 79, won \$200,000 in the Oct. 13 Powerball® drawing. He purchased the winning ticket at Hy-Vee, 3140 Agency St. in Burlington.

Stewart said he and his wife were out of town when the drawing occurred and didn't know they'd won big until Sunday evening.

"She was sitting there reading the paper and I reached over and got the ticket," he said. "I said, 'Here, tell me which one number I got this time.' And she looked at that and said, 'Honey, come here.' I said, 'What's the matter?' She said, 'Look at this. You call off the number and I'm going to check it off.' So I called off the numbers, she checked them off and I looked at it and [thought] 'Oh, my gosh!'"

Stewart originally thought that because he hadn't matched the Powerball number, he hadn't won anything.

"She said, 'You don't have to have the Powerball number to win. We've got all five [other] numbers,'" he recalled his wife telling him. He's sure glad he listened to her!

Stewart said he will pay some bills and buy a camper with his prize money. He will save the remainder of his winnings for a later date.

If Stewart had played the Power Play option, he would have won \$600,000!

Players can multiply their prizes (except the jackpot) with the Power Play up to five times. The cost is \$1 per play.

As a regular Powerball player, Stewart often tells his kids they should be playing, too.

"I say, 'Go play the lottery. You never know!'" he smiled. 🗺️

IOWA LOTTERY GAME INFORMATION

As of Nov. 5, 2007

Game	Start Date
498	\$35 MIL. CASH SPECTACULAR 01/09/06
525	BURIED TREASURE 05/15/06
512	CROSSWORD-Newsprint 05/29/06
513	TRIPLER BINGO-Green 06/05/06
529	ON A ROLL 07/17/06
530	LIFE IN THE CASH LANE 07/17/06
480	POCKET POKER 07/31/06
531	FRUIT LOOT 08/07/06
532	7 COME 11 09/11/06
539	MINT MONEY 10/30/06
542	COOL HAND LOOT 11/27/06
543	CASH CRAZE 12/18/06
506	LUCKY IN LOVE 01/08/07
514	TWICE LUCKY 01/08/07
523	DIAMOND MINE 01/08/07
537	HIGH ROLLER 01/08/07
545	BLUE SAPPHIRE 7'S 01/08/07
544	\$250,000 LUCK OF THE DRAW 01/29/07
546	GIMME 5 01/29/07
547	DUBLIN DOUGH 02/19/07
548	TONS OF LUCK 02/19/07
515	CROSSWORD-Newsprint 03/05/07
549	BLACKJACK-Yellow 03/12/07
550	DOUBLE BLACKJACK-Orange 03/12/07
551	CHILI TODAY/HOT TAMALES 04/02/07
552	CHIPS & SALSA 04/02/07
555	CLASSIC BINGO-Orange/Blue 04/16/07
553	IT'S A HIT 04/23/07
554	WINNING IN 3'S-Purple 04/23/07
504	THE DUKE 05/14/07
556	DOUBLE WILD CHERRIES 05/14/07
557	CASH JUBILEE 06/04/07
558	QUICK \$200 06/04/07
560	TRUMP CARD 06/11/07
559	PAC-MAN 06/25/07
570	SET FOR LIFE 06/25/07
561	LUCKY DUCKS 07/16/07
562	MONOPOLY 07/16/07
563	DEAL OR NO DEAL 07/16/07
564	COOL 7'S 08/06/07
565	GOLD 7'S 08/06/07
566	RAKE IT IN 08/27/07
567	MIDWEST MILLIONS 09/10/07
568	KING OF CASH 09/17/07
569	ONE-EYED JACKS 09/17/07
500	LET'S TALK TURKEY 10/08/07
571	WINNING IN 3'S-Blue 10/08/07
572	DEAL OR NO DEAL 10/08/07
576	HOLIDAY CASH 10/29/07
577	SURPRISE PACKAGE 10/29/07
573	COOKIE DOUGH 11/05/07
574	MERRY MONEY 11/05/07
575	DRESSED FOR THE HOLIDAYS 11/05/07

ENDING SCRATCH GAMES

Game	Start Date	Last Date to Pay Prizes
502	LUCKY TIMES 10 06/05/06	11/19/07
511	LUCKY 7'S 04/03/06	11/19/07
534	SCAREDY CASH 09/18/06	11/19/07
540	SEASON'S GREETINGS 10/30/06	11/19/07
541	HOLIDAY TREASURES 10/30/06	11/19/07
503	2 TURTLE DOVES 10/30/06	12/17/07
519	LUCKY CHIPS 04/03/06	12/17/07
522	GREEN STUFF 05/15/06	12/17/07
528	FUN 1'S 07/17/06	01/22/08
533	GREEN & GOLD 08/28/06	01/22/08
535	BLACKJACK - Green 10/09/06	01/22/08
536	DOUBLE BLACKJACK - Purple 10/09/06	01/22/08
538	SLEIGH BILLS 10/30/06	01/22/08



Helping you serve the Lottery customer

Iowa Lottery		Lotto Game Information			
	Drawing Days	Sales Cutoff Time	Approx. Drawing Time	Approx. Allowed Cashing Time	
Hot Lotto	Wednesday and Saturday	7:59 p.m.	9:40 p.m.	11:45 p.m.	
\$100,000 Cash Game	Monday through Saturday	6:18 p.m.	6:28 p.m.	6:40 p.m.	
Pick 3 and Pick 4 Midday	Monday through Saturday	12:30 p.m.	12:40 p.m.	1:00 p.m.	
Pick 3 and Pick 4 Evening	Sunday through Saturday	7:59 p.m.	9:20 p.m.	9:40 p.m.	
Powerball	Wednesday and Saturday	7:59 p.m.	9:59 p.m.	11:40 p.m.	

If you or someone you know has a gambling problem, call 1-800-BETS OFF.
You must be at least 21 years old to purchase lottery tickets.