

Lottery Action



Lottery Help Line

800.228.0010

For Help With Pull-Tab Vending Machines

800.235.7198

For Help With Terminals or Sci-Scans

800.858.4744

For Help With Instant Ticket Vending Machines

800.235.7198

www.ialottery.com

VOL. 14, #14 July 23 - Aug. 5, 2007

ISU Season Tickets Up for Grabs in Cyclone Game Day Giveaway

Players could win four tickets to the Iowa State vs. Iowa football game on Sept. 15 and a \$3,500 Cyclone™ football 2008 season ticket package!



Players can be there on game day with the Cyclone Game Day Giveaway!

Ten lucky semifinalists will win four tickets to the Iowa State versus Iowa football game on Saturday, Sept. 15 at Jack Trice Stadium in Ames; plus they'll receive admission for four to a tent event hosted by Applebee's and a \$100 ethanol gift certificate!

Before the game on Sept. 15, those 10 semifinalists will participate in a drawing for the grand prize: Four season tickets for the 2008 Iowa State football season, seven \$100 Applebee's gift certificates, \$700 in ethanol certificates and \$700 cash!

Use a nonwinning Iowa Lotto ticket to enter at www.ialottery.com

If a player's lotto ticket worth \$5 or more does not win a prize (this includes Powerball, Hot Lotto, Iowa's \$100,000 Cash Game, Pick 3 and Pick 4), they may go to www.ialottery.com to enter the Cyclone Game Day Giveaway promotion. Please note: plays must be on one ticket to be eligible for entry. Eligible nonwinning tickets must have been purchased between Friday, July 27, 2007, and Saturday, Aug. 18, 2007, for drawings ending no later than Saturday, Aug. 18. Nonwinning tickets must be entered in the promotion on the lottery's Web site by midnight on Aug. 19. The semifinal drawing is Aug. 21.

Players must keep all nonwinning lotto tickets they enter and may use each ticket only once as an eligible entry. The winner will be contacted and instructed to present their nonwinning lotto ticket to the Iowa Lottery to claim their prize. For a copy of the official promotion rules, visit any Iowa Lottery regional office or go to www.ialottery.com.

Action Briefs

Watch for VIP Connection Coupons Soon

Be on the alert beginning July 31 for two new coupons from players. Each quarter, Iowa Lottery VIP Club members receive a "VIP Connection" newsletter. This quarter the newsletter will contain a coupon for \$1 off a \$3 or more purchase of \$100,000 Cash Game, either with the number 365 or 366. Both are valid through Sept. 15. These coupons will vary in appearance, depending on whether players receive their newsletter by mail or through e-mail. Coupon #365 comes from the printed copy of the newsletter players receive by mail. Coupon #366 comes via e-mail. Coupon #365 will be in color and about the size of a dollar bill (just a little shorter). Coupon #366 may be larger in size (up to a full sheet) and printed in color or in black and white. It may appear to be a copy - please accept it anyway! **If you have a question about a coupon, please call the nearest lottery office. See the article on Page 3 about how to process coupons.**

Game End and Validation End Dates

		Official Game End	Valid. Period Ends
499	Piece of the Pie	5/14/07	8/13/07
520	Fishin' for Franklins	5/14/07	8/13/07
524	Star Spangled Cash	5/14/07	8/13/07
526	Great Places	5/14/07	8/13/07
475	Crazy 8's Bingo	6/25/07	9/24/07
485	Wild Crossword (confetti)	6/25/07	9/24/07
517	Blackjack (orange)	6/25/07	9/24/07
521	4's Galore	6/25/07	9/24/07
527	Only at the Fair	6/25/07	9/24/07

Other important dates are listed on the back of this issue.

Results from your state agencies: www.resultsiowa.org

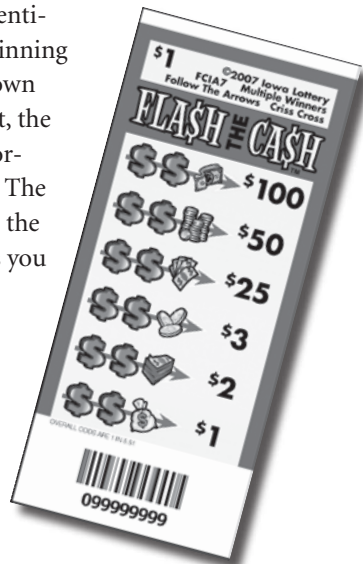
Flash Some Winnings With Pull-tab

Flash the Cash (pull-tab)

Cost: \$1
Top Prize: \$100
Odds: 1 in 5.51
Begin Ordering: Now

Play by peeling apart the five tabs located on the back of the ticket. Three symbols are printed under each tab. Check all five tab areas. If three consecutive symbols printed vertically or diagonally under any of

the tabs match identically any of the winning combinations shown on the ticket front, the player wins the corresponding prize. The arrow connecting the symbols indicates you are a winner. 🎯



Iowa Doesn't Participate in Illinois' Pick 3 Green Ball Promo



The Iowa Lottery offers the Pick 3 game to its players using the Pick 3 numbers drawn by the Illinois

Lottery, but it does not participate in Illinois Lottery Pick 3 promotions.

In August, the Illinois Lottery will again offer its Green Ball Double Draw Pick 3 promotion. Players who buy tickets for Pick 3 in Iowa are not eligible to participate in this promotion. We rarely do promotions for this game because our payout is more generous - 60 percent versus Illinois' 50 percent payout. 🎯

JULY/AUG. 2007

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	23 FLASH THE CASH (\$1 - PULL-TAB) BEGINS LOTTERY ACTION DELIVERS	24	25	26	27 CYCLONE GAME DAY GIVEAWAY PROMO BEGINS	28
29	30	31	Aug. 1	2	3	4
5	6 COOL 7's (\$1)/ GOLD 7's (\$2)/ BEGIN LOTTERY ACTION DELIVERS	7	8	9 IOWA STATE FAIR BEGINS	10	11
12	13	14	15	16	17	18
19 CYCLONE GAME DAY GIVEAWAY PROMO ENDS IOWA STATE FAIR ENDS	20 FLAMIN' HOT CASH (\$0.25 - PULL-TAB) BEGINS LOTTERY ACTION DELIVERS	21	22	23	24	25

Le Claire Woman to Finish Remodeling with \$30,000 Prize



Jackie Schroeder of Le Claire

An eastern Iowa woman recently won a large lottery prize playing the “Crossword” (yellow newsprint) instant-scratch game.

Jackie Schroeder, 52, of Le Claire won \$30,000 playing the game. She purchased her ticket at Casey’s, 210 Jones in Le Claire. Schroeder said she likes to stop at the Casey’s before work and pick up a ticket.

Schroeder, an office manager at Total Maintenance Solutions in Rock Island,

Ill., found out about her big win while she was at work.

“Originally [I] only counted nine words and thought I had won \$3,000,” said Schroeder. “I called my husband. Then I sat down and kept looking at [the ticket] and wrote down all the words. I [said], ‘Oh my [goodness]! It’s \$30,000!’”

Schroeder said she kept counting the words until her husband, Paul, arrived at her work.

Schroeder said to her husband, “I think I lied to you about winning \$3,000 ... I just counted the words again and it’s \$30,000!”

She claimed her prize at the Iowa Lottery’s regional office in Cedar Rapids. Schroeder plans to pay off credit card bills and finish remodeling her home. 🐾

“Lucky” July 7 Date Proves Popular for Players

Several Number Combinations Sell Out for Iowa Lottery Pick 3 and Pick 4

July 7, 2007, proved to be popular among Iowa Lottery players who purchased tickets for the Pick 3 and Pick 4 games.

On July 7 the Iowa Lottery stopped selling midday and evening Pick 3 tickets with the number combination: 7-7-7. The Lottery also stopped selling midday and evening Pick 4 tickets with the number combination: 7-7-7-7 and 7-7-0-7. The Iowa Lottery cuts off play when the state’s liability on a payout reaches \$225,000 for Pick 3 and \$600,000 for Pick 4.

“Every month, we run across an interesting number combination that may sell out,” said Iowa Lottery Spokesperson Tina Potthoff. “Dates always sell big. We expected many of our players to play a combination that involved some form of the July 7, 2007, date, but we had no idea it would be this popular!”

The July 7 midday drawing took place at 12:40 p.m. The winning numbers for the midday Pick 3 drawing were 6-0-7. The winning numbers for the midday Pick 4 drawing were 7-9-8-5. 🐾



How to Handle a Coupon!

When a player hands you a coupon, just follow the easy steps listed below to process the coupon and get the proper credit.

On the Extrema:

- 1) Make the play that the customer requests (the one that the coupon is good for.)
- 2) Touch “Coupon” on the game screen or the main menu screen.
- 3) Enter the three-digit number from the coupon (Coupon #xxx) into the pop-up keypad. Touch “OK.”
- 4) The Extrema will process the coupon and you’ll get proper credit for the sale.
- 5) Put the coupon inside the Weekly Settlement Envelope for your DSR.

On the SciScan:

- 1) Make the play that the customer requests (the one that the coupon is good for.)
- 2) Select Option “3” from the main display.
- 3) Enter the three-digit number from the coupon (Coupon #xxx) into the keypad.
- 4) The SciScan will process the coupon and you’ll get proper credit for the sale.
- 5) Give the coupon to your DSR. 🐾

IOWA LOTTERY GAME INFORMATION

As of July 23, 2007

Game	Start Date
498 \$35 MIL. CASH SPECTACULAR	01/09/06
511 LUCKY 7'S	04/03/06
519 LUCKY CHIPS	04/03/06
522 GREEN STUFF	05/15/06
525 BURIED TREASURE	05/15/06
512 CROSSWORD-Newsprint	05/29/06
513 TRIPLER BINGO-Green	06/05/06
502 LUCKY TIMES 10	06/05/06
528 FUN 1'S	07/17/06
529 ON A ROLL	07/17/06
530 LIFE IN THE CASH LANE	07/17/06
480 POCKET POKER	07/31/06
531 FRUIT LOOT	08/07/06
533 GREEN & GOLD	08/28/06
532 7 COME 11	09/11/06
534 SCAREDY CASH	09/18/06
535 BLACKJACK-Green	10/09/06
536 DOUBLE BLACKJACK-Purple	10/09/06
538 SLEIGH BILLS	10/30/06
539 MINT MONEY	10/30/06
503 2 TURTLE DOVES	10/30/06
540 SEASON'S GREETINGS	10/30/06
541 HOLIDAY TREASURES	10/30/06
542 COOL HAND LOOT	11/27/06
543 CASH CRAZE	12/18/06
506 LUCKY IN LOVE	01/08/07
514 TWICE LUCKY	01/08/07
523 DIAMOND MINE	01/08/07
537 HIGH ROLLER	01/08/07
545 BLUE SAPPHIRE 7'S	01/08/07
544 \$250,000 LUCK OF THE DRAW	01/29/07
546 GIMME 5	01/29/07
547 DUBLIN DOUGH	02/19/07
548 TONS OF LUCK	02/19/07
515 CROSSWORD-Newsprint	03/05/07
549 BLACKJACK-Yellow	03/12/07
550 DOUBLE BLACKJACK-Orange	03/12/07
551 CHILI TODAY/HOT TAMALE	04/02/07
552 CHIPS & SALSA	04/02/07
555 CLASSIC BINGO-Orange/Blue	04/16/07
553 IT'S A HIT	04/23/07
554 WINNING IN 3'S	04/23/07
504 THE DUKE	05/14/07
556 DOUBLE WILD CHERRIES	05/14/07
557 CASH JUBILEE	06/04/07
558 QUICK \$200	06/04/07
560 TRUMP CARD	06/11/07
559 PAC-MAN	06/25/07
570 SET FOR LIFE	06/25/07
561 LUCKY DUCKS	07/16/07
562 MONOPOLY	07/16/07
563 DEAL OR NO DEAL	07/16/07

ENDING SCRATCH GAMES

Game	Start Date	Last Date to Pay Prizes
499 PIECE OF THE PIE	01/30/06	08/13/07
520 FISHIN' FOR FRANKLINS	04/24/06	08/13/07
524 STAR SPANGLED CASH	06/05/06	08/13/07
526 GREAT PLACES	06/26/06	08/13/07
475 CRAZY 8'S BINGO	06/06/05	09/24/07
485 WILD CROSSWORD (Confetti)	08/29/05	09/24/07
517 BLACKJACK (Orange)	03/13/06	09/24/07
521 4'S GALORE	04/24/06	09/24/07
527 ONLY AT THE FAIR	06/26/06	09/24/07



Helping you serve the Lottery customer

Lotto Game Information				
	Drawing Days	Sales Cutoff Time	Approx. Drawing Time	Approx. Allowed Cashing Time
Hot Lotto	Wednesday and Saturday	7:59 p.m.	9:40 p.m.	11:45 p.m.
\$100,000 Cash Game	Monday through Saturday	6:18 p.m.	6:28 p.m.	6:40 p.m.
Pick 3 and Pick 4 Midday	Monday through Saturday	12:30 p.m.	12:40 p.m.	1:00 p.m.
Pick 3 and Pick 4 Evening	Sunday through Saturday	7:59 p.m.	9:20 p.m.	9:40 p.m.
Powerball	Wednesday and Saturday	7:59 p.m.	9:59 p.m.	11:40 p.m.

If you or someone you know has a gambling problem, call 1-800-BETS OFF.
You must be at least 21 years old to purchase lottery tickets.