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| *www.IowaABD.com* | *Lynn M. Walding, Administrator* |

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|  | e - NEWS |
| *July 20, 2007* | |

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**[I. NATIONAL NEWS.](#I)**

**1. States Seek Better Ways to Stop Underage Drinking**

*USA Today*  
July 19, 2007

Lawmakers across the USA are increasing efforts to combat underage drinking with new laws and strategies, including universal carding, online social networks, hotlines and laws targeting adult providers.

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| [New Jersey State Police escort a concert-goer from the parking lot at the PNC Arts Center in Holmdel, N.J., before a June 25 performance by The Fray. Authorities are hoping stiff fines will curb underage drinking at the center in a crackdown initiated after 13 young patrons, one age 11, were hospitalized with alcohol-related illnesses at a Gwen Stefani concert in May.](javascript:;) |
| New Jersey State Police escort a concert-goer from the parking lot at the PNC Arts Center in Holmdel, N.J., before a June 25 performance by The Fray. Authorities are hoping stiff fines will curb underage drinking at the center in a crackdown initiated after 13 young patrons, one age 11, were hospitalized with alcohol-related illnesses at a Gwen Stefani concert in May. |

According to National Conference of State Legislatures (NCSL) research, states have passed 129 bills related to underage drinking this year after passing 166 such bills in 2006.

Matthew Gever, a policy associate with the NCSL's substance-abuse program, said it's apparent traditional interventions are not working. "They're looking for newer prevention programs or laws," he said.

The Centers for Disease Control and Prevention estimates that just under half of high school students are drinkers.

Annual alcohol-related fatalities among drivers ages 16-20 increased by 11.7% in 2005, the most recent year for which data are available, according to James Copple, director of the International Institute for Alcohol Awareness.

"Underage drinking wasn't always considered a public health crisis as it is today," said Steve Schmidt, a vice president with the National Alcohol Beverage Control Association.

**Among recent strategies:**

• On July 1, Tennessee became the first state to require identification, no matter how old customers appear, for beer purchases anywhere other than at a bar or restaurant.

• Louisiana's Office of Alcohol and Tobacco Control has begun monitoring online social networks. Its East Baton Rouge division helped raid a party of underage drinkers in June after finding the location and advertisements on Facebook.com.

• Iowa began enforcing keg registration July 1. The target is adult hosts, said Lynn Walding, administrator of the Iowa Alcoholic Beverages Division.

• Frederick County, Md., upgraded a five-year-old hotline to accept tips about parties that will host underage drinkers.

• The New Jersey State Police are sending extra troopers to concerts that appeal to young adults. They arrested about 115 underage drinkers at two concerts last month.

• South Carolina raised fines this year for adults who supply minors with alcohol.

California Assemblywoman Sharon Runner has proposed legislation the past three years to create harsher fines for underage drinking. Runner's legislation failed in part, she said, because stiffer penalties also could mean more jail time and overcrowded jails.

"Eighteen- to 20-year-olds are not quite getting the message," she said.

grapes<http://www.usatoday.com/news/nation/2007-07-18-underage-drinking_N.htm>  
  
  
  
  
  
  
**2.** **Court rejects Lawsuit over Alcohol Ads**

Jim Provance  
*Toledo Blade Columbus Bureau*  
July 18, 2007

A federal appeals court yesterday threw out class-action lawsuits filed by parents in Ohio and Michigan who claimed alcohol industry advertising targets their children.

In a decision mirroring lower-court rulings in similar cases, the Cincinnati-based U.S. 6th Circuit Court of Appeals said the parents could not sue because they failed to show that their children had illegally purchased beer or other alcohol because of the advertising, and could not point to specific other youths who have.

In the highest federal court to rule on the issue to date, the three-judge panel noted it's already illegal in both states for minors to buy alcohol or for someone to sell it to them. The parents sought to bar such advertising as well as to recover the money children have spent on alcohol.

"If outlawing the actual sale and purchase is insufficient to remedy the alleged injuries ... then outlawing mere advertis-ing must be insufficient as well,'' Judge Alice M. Batchelder wrote.

"If these plaintiffs are convinced that alcohol advertising [i.e., First Amendment commercial speech] should be outlawed, then the means must be by legislation or constitutional amendment, not judicial fiat."

The suits targeted the likes of Anheuser-Busch, Coors, Bacardi, Miller, Zima, and other domestic breweries, distilleries, and importers as well as The Beer Institute trade association.

The parents accused the industry of using cartoons, clothing, toys, and other means to target those too young to legally buy their products.

The allegations are similar to those previously leveled against the tobacco industry, but unlike those suits, the alcohol-related litigation has failed to gain traction.

Courts in states such as California and Florida have dismissed similar class-action lawsuits.

In fact, U.S. District Court in Cleveland went further than the issue of standing when dismissing the Ohio case.

"This court is aware of no legal authority that would support restriction of a private party's freedom of speech and expression under the theory that the expressed ideas interfere with a parent's right to make decisions regarding their children's upbringing," wrote District Judge Donald C. Nugent.

"Parents have a right to make fundamental decisions about a child's upbringing, but they have no legal right to prevent other private parties from attempting to influence their children," he wrote.

Calls seeking comment from various attorneys representing the parents were referred to Virginia attorney David Boies, but he did not return calls.

Lisa Joley, Anheuser-Busch vice president, applauded the decision.

"Preventing illegal underage drinking is an important societal goal, but it is achieved in family rooms - not courtrooms - by restricting youth access to alcohol," she said.

"Anheuser-Busch and its wholesalers have spent scores of millions of dollars on a variety of programs to help parents and communities fight illegal underage drinking."

Jeff Becker president of The Beer Institute, said, "For decades, our industry has undertaken efforts to train retail employees in properly checking identification and taking other measures to prevent illegal underage purchases.

"Our members also provide guidance for parents to have constructive conversations with their children about underage drinking.''

grapes<http://www.commercialalert.org/news/archive/2007/07/court-rejects-lawsuit-over-alcohol-ads>  
  
  
  
  
  
  
**3.** **U.S. Appeals Court Dismisses Advertising-to-Youth Cases**   
**Says They Should Never Have Been Heard by Trial Judge**

*Beverage News Daily*   
July 18, 2007

Those suits alleging bev/al advertising caused children to drink should never have been heard, the Sixth Circuit Court of Appeals said yesterday.

It was the ninth time a federal court had rejected the attempt to use Federal courts to stop or restrict bev/al advertising.

The plaintiffs were the parents of minor children. They alleged defendants advertising was responsible for the illegal underage purchase of alcohol beverages by unnamed minor children, and that the plaintiffs’ own children have been exposed to the defendants’ advertising.

Nonsense, said Judge Alice M. Batchelder.

1. The plaintiffs’ claim there parental rights had been injured was “specious.” While “parents have a right to make fundamental decisions about a child’s upbringing, they have no legal right to attempt to prevent other private parties from attempting to influence their children.”

2. The plaintiffs didn’t allege their children had purchased any alcohol. No purchase, no injury. No injury, no case.

3. Laws in both states make both the sale of alcohol to, and the purchase of alcohol by, a minor illegal. ‘The causal connection between the defendants’ advertising and the plaintiffs’ alleged injuries is broken by the intervening criminal acts or third-party sellers and third-party underage purchasers.”

If that wasn’t enough reason to throw out the case, Batchelder told the lower courts, there’s another: The plaintiffs can’t articulate a viable remedy. What would the parents have us do, Batchelder seemed to ask: “Recover from their children the money those children converted from the parents to violate the law prohibiting underage purchase of alcohol”? Or recover money from the merchants who allegedly sold the alcohol?

“The plaintiffs cannot obtain these remedies through this litigation against” manufacturers and imports of alcohol beverages, or from the Beer Institute, which was also named as a defendant. That’s because neither the suppliers nor the trade group took the parents’ money or sold the children the alcohol.

grapesThe case should have been dismissed by the trial courts for lack of standing, Batchelder wrote. The plaintiffs didn’t show they had suffered any injury, that the bev/al suppliers had caused them any injury, or that the alleged injuries could be redressed by the plaintiffs.  
  
  
  
  
  
  
**4.** **Anheuser-Busch to Distribute Icelandic Glacial Water in US**

*Associated Press*July 18, 2007

The leading US beer maker is dipping into water.

Anheuser-Busch Cos. Inc. announced Wednesday that it will distribute Icelandic Glacial spring water in the US, effective immediately. And as part of the agreement with Icelandic Water Holdings, Anheuser-Busch bought a 20-percent equity interest in the Thorlakshofn, Iceland-based company.

Terms were not disclosed. Anheuser-Busch shares rose 11 cents, or 0.2 percent, to $50.43 in early trading.

The deal marks the first time St. Louis-based Anheuser-Busch has ventured into bottled water. The company cited statistics from the International Bottled Water Association and Beverage Marketing Corp. showing that bottled water volume increased 9.5 percent in 2006, with sales exceeding $10.8 billion (euro 7.8 billion) in the US.

Icelandic Glacial is considered a "super-premium" bottled water, a segment Anheuser-Busch said is small, but profitable and rapidly growing.

Anheuser-Busch President and Chief Executive Officer August Busch IV noted that Icelandic Glacial should have a competitive advantage because it is imported from Iceland, "one of the cleanest, most natural environments in the world."

"Our business landscape is changing, and we are looking for opportunities outside the alcohol beverage category to fuel additional growth for our company and our wholesalers," Busch said in a statement.

"We believe Icelandic Glacial natural spring water has tremendous potential in the United States when combined with the strength of our distribution network."

Icelandic Glacial comes from the Olfus Spring in southwest Iceland. Water is piped directly from the spring and packaged at a bottling facility in Thorlakshofn.

Icelandic Water Holdings Executive Chairman Jon Olafsson noted that the water comes from an area "thousands of miles from major sources of pollution. This has become a highly coveted resource, and Anheuser-Busch can now pave the way for broad consumer access."

Icelandic Water Holdings was formed in 2004 and the water has been available in limited US markets since November 2005. It is also available in Canada, Iceland and selected markets in Europe.

Anheuser-Busch, maker of the top-selling, full-calorie beer and light beer, Budweiser and Bud Light, said it will begin distribution immediately in select markets, including California, New York, New Jersey and Connecticut. Distribution will expand nationwide in 2008.

Icelandic Glacial plans a new 70,000-square-foot (6,500 sq. meter) bottling facility in Hlidarendi, Iceland, to meet the need generated by the expanded distribution.

Icelandic Water Holdings will continue to oversee sales and marketing.  
  
[Icelandic Glacial Fact Sheet](http://www.anheuser-busch.com/press_room/IcelandicGlacialFactSheet.pdf)

grapes<http://www.anheuser-busch.com/press_room/Glacial_071807.html>  
  
  
  
  
  
  
**5.** **Smirnoff Treads Lightly with new Libation**

Theresa Howard  
*USA Today*  
July 18, 2007

Diageo (DEO) is trying to pump new growth into the business of flavored malt beverages with Smirnoff Source, billed as "pure spring water + alcohol" and packaged to look like designer bottled water.

Source is a malt-based alcohol beverage that tastes like vodka - but doesn't contain any - with a hint of citrus flavor. After a trial run in Dallas last fall, it has been expanded to 15 states and is expected to go national by January.

[](javascript:;)The packaging and marketing play up a "natural" image. The 16-ounce clear bottle has blue lettering on a frosted label that appears to have a smattering of trees etched into it.

The company recruited tennis pro Anna Kournikova in June to host a fundraiser for The Nature Conservancy, an environmental group. TV ads now airing in the Northeast show bursts, drops and trickles of water in sync with the music.

Source aims to take sales from domestic light beers, says Diageo Vice President Mark Breene.

It is being marketed as an "alternative to light beers in the market today but a little more premium," Breene says. "This is designed deliberately to be lighter in taste, lighter in calories, lighter in carbonation and lighter in alcohol."

It is also lighter than other flavored malt brews. The alcohol content is 3.5%, in light beer territory and less than the 5% common in the first generation of flavored malt beverages and regular beer.

It is also about a third less sweet than most flavored malts - whose sweetness earned them the nickname alcopops - and has fewer calories at 115 per 16-ounce bottle. Smirnoff says it took about 18 months to develop the right vodka flavor.

One thing that is not light: the price. Suggested retail for a four-pack is $9.49 to $9.99, and single bottles sell for upwards of $6 in bars and clubs.

Alcopop sales took off in 2001 but leveled within two years, amid charges by advocacy groups and lawmakers that they attract underage drinkers.

Sweet, ready-to-drink, alcoholic beverages continue to draw scrutiny. Anheuser-Busch in May pulled malt-based Spykes off the market after advocacy groups and more than two dozen state attorneys general complained that the 2-ounce, fruit-flavored shots appealed to minors.

Before going national with Source, Diageo is trying to win over attorneys general. A letter from Executive Vice President Guy Smith has gone to those in the 15 states where it is available, and there have been meetings with attorneys general or members of their staffs.

The letter states that marketing and promotion "is governed by Diageo's marketing code . one of the most stringent in the industry."

The jury is still out, says Jessica Maurer, a special assistant attorney for Maine Attorney General Steven Rowe, who is co-chair of the National Association of Attorneys General committee on youth access to alcohol: "If they are marketing it like spring water, which might be deceptive, we might have a problem with it."

grapes<http://www.usatoday.com/money/advertising/2007-07-18-smirnoff-source_N.htm>  
  
  
  
  
  
  
**6.** **Alcohol Goes on a Health Kick**

Alex Williams *New York Times*  
July 15, 2007

On Monday around 9 p.m., three young Brooklynites stopped into Counter, a vegetarian restaurant in the East Village. Laughing and chatting, they sampled organic raspberries, poached pears, fresh pineapple and strawberries.

That this bounty was found not tableside but at the bar, where the restaurant’s menu of organic cocktails has been steadily expanding, only heightened the appeal.

“It’s the same thing as top-shelf liquor,” said Nick Guffey, 28, a massage therapist with an ink-black shag haircut, referring to drinks like his red-wine-and-poached-pear organic cocktail. “You can drink a ton and not wake up with a hangover.”

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| http://graphics8.nytimes.com/images/2007/07/15/fashion/15cock190.3.jpg |
| **CALORIE CUTTER** Joie de VeeV has fresh lime, strawberrry and mint along with Splenda and VeeV, an açaí liqueur. |

Ellen Pugliese, 24, a publicist friend next to him, agreed. “It’s better than drinking soda or something with syrup,” she said.

Ayn Teigman, 24, a legal assistant, went further. “I drank my dinner a couple of times. I’m kind of proud of that,” she said, rattling off a few of the fresh ingredients she has used, like pomegranate and strawberries. “And muddled cucumber,” she added. “That’s a vegetable, right?”

In an era of “natural” cigarettes, trans-fat-free chips and low-carb beer, it is probably no surprise that that last guilty pleasure, the cocktail, is trying to atone for its sins. And it isn’t just vegan restaurants serving more vitamin-rich vodka mixes and slinging vegetable gardens in a glass.

Whether absurd or merely inevitable, the idea of healthier tippling has started to catch on among those who have embraced things like organic food and low-sugar diets. Always ready to pounce on a fad, mixologists at trendy bars, restaurants and clubs in New York and Los Angeles have begun creating concoctions from organic fruit and vegetable purées and vitamin-filled sports drinks instead of gooey syrups.

At the same time, a new generation of liquor brands built around herbal extracts and antioxidant-rich ingredients like green tea, pomegranate and the Brazilian açaí berry (the current “it” fruit) have hit the market. Sugary cosmopolitans, apple martinis and mojitos have started to look as dated as “Sex and the City” reruns. A more contemporary alternative would be a drink like Vitamin Dj, mixed from freshly juiced organic carrots, Granny Smith apple juice, elderflower liqueur and vodka, which was introduced a few weeks ago at the Midtown restaurant Django.

“Everybody seems to be getting healthy,” said Mark Murphy, the executive chef at Ditch Plains, a surfer-inspired restaurant in the West Village. Or at least healthier. Mr. Murphy recently created a line of cocktails mixing vodka with low-calorie, sugar- and aspartame-free airforce Nutrisoda-brand sodas — each containing a day’s dose of vitamins C, E, B6, and B12 — as a more health-conscious variation on the Red Bull and vodka.

The idea that even alcohol could be more beneficent represents a collision of broader trends, said Frank Coleman, a spokesman for the Distilled Spirits Council. As people have become more health literate and corn-syrup-phobic, labels like “green” and organic have become faddish, and the culinary shift toward farm-fresh, locally grown ingredients has crossed over from kitchen to bar. “All of these epicurean issues are coming together in a martini glass, as it were,” Mr. Coleman said.

The healthful-cocktail concept received an imprint of credibility in April, when researchers at the United States Department of Agriculture, in conjunction with Thai colleagues, reported that adding alcohol to strawberries and blackberries increased their antioxidant capacity (although alcohol still causes some cell damage, some scientists cautioned). While skeptics could validly point out that trying to mix a Theragran’s worth of vitamins into a tumbler of 80 proof makes no more sense than ordering a Diet Coke with a supersize burger and fries, nutritionists do not necessarily scoff at the idea. Wahida Karmally, the director of nutrition at the Irving Institute for Clinical and Translational Research at the Columbia University Medical Center, said that the sugar in a traditional margarita, loaded with syrupy triple sec, “is just empty calories.”

“If people are trying to make a syrupy drink,” she said, “they might want to purée kiwi fruit, which will give you the syrupy flavor, but also give you nutrients as well as fiber. Kiwi is packed with vitamin C.”

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| [http://graphics8.nytimes.com/images/2007/07/15/fashion/15cock190.1.jpg](javascript:pop_me_up2('http://www.nytimes.com/imagepages/2007/07/15/fashion/15cocktails.2.ready.html',%20'15cocktails_2_ready',%20'width=415,height=600,scrollbars=yes,toolbars=no,resizable=yes')) |
| **VITAMIN A** Vitamin Dj has juice from carrots, Granny Smith apples, ginger and limes as well as elderflower liqueur and vodka. |

The waiters at Sushi Samba, a singles-friendly restaurant and lounge with locations in New York, Miami, Chicago and Tel Aviv, have recently been hawking the health properties of a drink called the Samba Juice, made with the açaí berry — a sort of super-grape harvested from the Brazilian rainforest that has more antioxidants than blueberries or cranberries, said Paul Tanguay, the beverage director. “People think it is guilt-free,” Mr. Tanguey said. “But it still contains alcohol.”

The chain sells up to 50 of the $11 drink per location each night — about a quarter the number of caipirinhas, but the number is steadily growing, he said.

The caterer Serena Bass has introduced a number of new vegetable-based drinks, like one blending yellow-tomato purée with cilantro-infused vodka. “They’re popular on the beach,” she said. “You don’t want to drink some peach-infused thing with a crab cake.”

The concept is catching on among young trendsetters, too.

Gemma Hart Corsano, 28, a photo director and event planner, said she often uses fresh fruit purées instead of sugary mixers for cocktails at dinner parties at her Brooklyn home. “It’s the same thing as a healthy steak,” she added. “Would you rather eat a grass-fed free-range steak, or a hormone-pumped one filled with steroids that lived in a cage its whole life?”

But not all are sold on the idea. David Wondrich, the drinks correspondent for Esquire magazine who said he was recently asked by his editors for the first time to devise a recipe for a healthful cocktail, said such new vegetable-based drinks sound like “they would make for a great soup.”

A cocktail, he said, “should be a reward, not a chore,” adding that an ideal cocktail should be a bit naughty. “You don’t want it to be straight out of a doctor’s office.”

It isn’t just ingredients that have become more health-focused, but the liquors themselves. A number of “organic” rums, vodkas and gins are now available, and would seem to make for a more healthful cocktail. But Mr. Coleman of the Distilled Spirits Council said the concept of organic spirits was somewhat meaningless, since the distillation process burns off impurities. But that hasn’t stopped several companies from trying to appeal to health-conscious consumers by introducing spirits containing pomegranate (witness Pama, a liqueur that blends “all-natural pomegranate juice” with vodka and tequila) and green tea (TyKu, a sake-based liqueur, has popped up in gossip columns in the hands of celebrities like Laurence Fishburne and Kevin Spacey).

In May, two brothers, Courtney and Carter Reum, both former investment bankers, introduced VeeV, a 60-proof açaí liqueur that also contains extract of prickly pear, a cactus, which is a faddish folk remedy for a hangover. VeeV-based cocktails, like the Joie de VeeV, made with fresh strawberry, lime, mint and a dash of Splenda, have started popping up at places like the Skybar at the Mondrian Hotel and the Bar Marmont in Los Angeles. Cocktail purists insist, though, that even the best intentions can’t stave off a morning of regrets. Tushan Zaric, an owner and bartender at the downtown lounge Employees Only, said that in the last 18 months he has started hearing patrons diving into drinks like the Ginger Smash, with its fresh cranberries and muddled fresh ginger, saying, “That’s so good for you.”

“It’s the alibi, ‘I want to get high with no consequence,’ ” Mr. Zaric said, adding, “But we know, you have two or three of them, you’re still going to have the hangover.”

grapes<http://www.nytimes.com/2007/07/15/fashion/15cocktails.html?_r=2&oref=slogin&oref=slogin>  
  
  
  
  
  
  
**7.** **10 Million Workers have Substance Abuse Problem**  
**Report finds drug testing is deterrent**

Jeff Nesmith  
*U.S. Substance Abuse and Mental Health Services Administration*  
July 15, 2007

Nearly one in 12 of America's full-time workers -- more than 10 million people -- have illicit drug or alcohol abuse problems serious enough to require treatment, according to a government report being released Monday.

It found that 9.4 million illicit drug users and 10.1 million heavy drinkers have full-time jobs.

Construction workers, food service employees and people who work in mining and similar jobs head the list. But even corporate CEOs have a problem: 7.9 percent describe being alcohol-dependent.

It found that the rate of drug-abusing workers was lower in the South, 7.6 percent, than the national average of 8.2 percent. Likewise, the Southern rate of workers who were heavy drinkers was 8.5 percent, below the 8.8 percent national average.

"What this says is that are a lot of us in the work force who are already in trouble," said Bob Stevenson, head of workplace programs of the federal Substance Abuse and Mental Health Services Administration, which is releasing the study.

The report says workers required to undergo drug testing -- either as a condition of employment or in the workplace -- were significantly less likely to abuse drugs or alcohol.

"More and employers are testing for drug and alcohol abuse, and if you are a small-business owner and you don't have a drug-free-workplace program, you may become a magnet for a lot of illicit drug users looking for work," Stevenson said.

But he said employers also need to provide benefits such as education and treatment.

A division of the Department of Health and Human Services, the agency will provide free consultations to employers on the availability of services necessary for drug-free workplaces.

The study is based on self-described experiences of a sample of American workers for the years 2002-04. It defines illicit drugs as marijuana or hashish, cocaine, heroin, hallucinogens, inhalants or prescription drugs used non-medically. Heavy alcohol use was defined as five or more drinks on five separate single occasions in the past 30 days.

It does not separate the results in ways that eliminate overlapping statistics for users of illicit drugs and alcohol abusers.

grapes<http://seattlepi.nwsource.com/business/323801_drugabuse16.html>

**8. Heineken Raises Forecasts, Says Profits to Rise at Least 20 percent in 2007**

*Associated Press*  
July 18, 2007

Heineken shares surged more than 8 percent Wednesday after the Dutch brewer said full-year profit in 2007 will increase 20 percent to 25 percent, doubling its earlier forecast of 10 percent to 13 percent growth.

People around the world are drinking more beer. Global consumption of Heineken-owned brands increased 9.3 percent, the company said, or 8.3 percent excluding acquisitions.

Volume growth was very strong "in Central and Eastern Europe, Africa and Southeast Asia," the company said in a statement.

"Strong economies, favorable weather, increased demand for international premium beers" and Heineken's brand strength were also factors helping profits.

Heineken shares rose 8.2 percent to 46.36 euros ($63.89) in Amsterdam.

The profit forecast is for "organic" growth, a measurement that excludes major acquisitions or disposals. The company's net profit in 2006 was 1.21 billion euros ($1.59 billion) due in part to a one-time gain of 291 million euros after selling a brewery in Spain.

Heineken said "organic" profits in 2006 were around 930 million euros ($1.22 billion).

Heineken Holding NV will report first-half earnings on Aug. 29, and said it would decline further comment on earnings until then.

However, it also gave brief updates on its performance in all geographic regions, saying that wet weather in June had tempered a strong start to the year in Western Europe.

In the United States, a price increase of 3.5 percent meant less volume growth, but volumes and sales did rise.

grapes<http://www.tmcnet.com/usubmit/-heineken-raises-forecasts-says-profits-will-rise-least-/2007/07/18/2791886.htm>  
  
  
  
  
  
  
**9.** **Remy Cointreau 1Q Rev Up 6% At EUR158.7M; Growth Across Co**

*Dow Jones Newswires*  
July 19, 2007

French alcoholic drinks company Remy Cointreau SA (13039.FR) said Thursday its revenue for its first quarter ending June 30 rose 6% on year to EUR158.7 million, supported by growth in all divisions.

Remy Cointreau, maker of Remy Martin cognac and Piper-Heidsieck champagne, said on a like-for-like basis its revenue for the first quarter rose to EUR158.7 million from EUR149 million a year earlier.

The figure beat analysts expectations as the average of four analysts' estimates polled by Dow Jones Newswires saw Remy Cointreau revenue at EUR153.9 million.

The company said revenue for the first quarter account for less than 20% for the full year, with most of its sales done around the end of December and the Chinese New Year festivities.

Remy Cointreau said Champagne sales rose by 4.4% to EUR20.4 million from EUR19.5 million, while Cognac sales jumped 11% to EUR71.2 million from EUR64.4 million, boosted by strong sales in its top-range brands in Russia and China.

The company said organic growth at constant exchange rates was at 11%.

grapes<http://www.streetinsider.com/Press+Releases/Remy+Cointreau+1Q+Rev:+Analysts+Saw+EUR153.9M/2695183.html>  
  
  
  
  
 **II.** **INTERNATIONAL NEWS.**

**10. Alarm Bell on 'Vodka' Lip Gloss (Australia)**

Lucy Hood *Adelaide Now*  
July 18, 2007

Cocktail-flavoured lip glosses, being given away as "freebies" in a magazine popular with young girls, are worrying drug and alcohol experts.

Famous magazine, which went on sale on Monday, allows readers to choose from three cocktail flavours - vodka, tequila and margarita.

Drugs and Alcohol Services SA executive director Keith Evans said the marketing ploy was "extremely worrying".

"It is not appropriate seeing we are currently struggling with an increase in the number of young people consuming alcohol and binge drinking," he said.

A spokeswoman for publisher Pacific Magazines defended the offer, saying the balms contained no alcohol, the magazine's target audience was aged 18-34 and "we also encourage our readers to be responsible when consuming alcohol".

Drug and Alcohol Research Training Australia spokesman Paul Dillon hoped the product would soon disappear. "We've had alcoholic ice blocks and alcoholic 'scratch 'n' sniffs', which were both banned. . . so hopefully this will disappear as fast as it came in," he said.

Consumer Affairs Minister Jennifer Rankine said she expected "people who are in the business of marketing products to young people to take on a responsible attitude in relation to their promotion".

Brooklyn Park teenager, Ellie Harwood, 17, said she could "see how girls would want to buy the mag" because of the gloss.

"But I don't think it would make girls want to try alcohol," she said.

grapes<http://www.news.com.au/adelaidenow/story/0,22606,22093035-2682,00.html>  
  
  
  
  
  
  
**11.** **Grape Harvest comes Early (Italy)**

*Wanted In Rome*July 18, 2007

Italy's annual grape harvest will be brought forward by three to four weeks due to this year's unusually high temperatures, according to the Italian Wine Union (IUV) and the Institute of Services for the Food and Agriculture Market (ISMEA). The grape harvest will be the earliest in 30 years after warm weather in March and April caused vines to germinate two weeks in advance of "normal" years. Continuing high temperatures then saw vines flowering 20 days earlier than usual.

According to news agency ANSA, early grape types such as Chardonnay and Pinot Grigio will be harvested at the start of August, followed by types usually harvested in September such as Merlot and Trebbiano. Late-maturing grapes such as Cabernet and Nebbiolo will be picked in September rather than the customary mid October.

<http://www.wantedinrome.com/news/news.php?id_n=3426>

[**III. IOWA NEWS.**](#II)

**12. Iowans Longing for Liquor**

Cole Mathisen   
KIMT News 3   
July 13, 2007

A recent report from the Iowa Alcoholic Beverages Division shows Iowans taste in alcohol is shifting.

The figures show the states liquor sales climbed more than ten percent from last year. For the past eleven years the amount of hard alcohol drank by Iowans has gone up.

Last year it hit a record $178 million dollars in sales, About 4 million gallons of liquor. "I think they want to spend X amount of money and you get more bang for your buck by buying a liquor drink,” said Jeff Edwards, owner of the Toast Bar. Hard alcohol is his best seller. “Even in the winter time we were doing 3 to 4 more alcohol drinks than we were of beer."

According to Jay Pedelty of Prairie Ridge Addiction Treatment Services advertising is the cause. "A lot of it has to do with marketing there's more aggressive marketing with distilled spirits,” Pedelty said.

The Iowa Alcoholic Beverages Division says liquor companies are aiming for younger drinkers with more flavors and lower alcohol concentration.

"This is the best market, this is the best time, this is the heaviest drinking age group,” said Pedelty, “this is the highest drinking demographic so who are you going to market to."

Even though liquor is on the rise, in Iowa beer reigns supreme over all alcoholic beverages. "Its always been a beer state, I think it always will be, as a matter of fact if you look at the number of pure gallons sold you'd find that every state out there is way more beer,” said Kurt Lichty, manager of Premium Beverage beer distributing.

Last year Iowans bought 90 million gallons of beer. Wine and wine tasting is also gaining popularity.

"It is more trendy, there's more people coming,” said Jay Lee, who is a regular at local wine tasting events. He says drinks other than beer are more enjoyable. "They enjoy it more, its easier to palette, it's easier to swallow, it's just more refreshing,” Lee said.

No matter what your drink of choice is the effect is the same. "Alcohol is alcohol, and it's the failure to respect alcohol for the mood altering substance that it is, that gets people into problems with it,” said Pedelty.

The Iowa Alcoholic Beverages Division says numbers in the first two weeks of this fiscal year are 28 percent higher than last year at this time.

grapes<http://www.kimt.com/news/local/8478292.html>  
  
  
  
  
  
  
**13.** **D.M. Scrutinizes Eatery booze Sales   
City officials have received complaints that some restaurants are selling more drinks than food.**

Melissa Walker  
*Des Moines Register*  
July 20, 2007  
Des Moines businesses that sell more booze than food are under the microscope by city leaders who want more oversight of local liquor laws

Unlike taverns and nightclubs, restaurants that sell liquor can operate close to schools, churches and child care centers if more than 50 percent of their business comes from food and non- alcoholic drinks.

About 40 such permits are issued each year, with more than 240 issued since 2001.

City Council members have asked for stronger enforcement of the rules after they received complaints that led them to deny two liquor license renewals. One denial was for "lack of good moral character" and the other for failure to comply with the sales requirements.

Council members said Krystal Slipper Lounge, formerly on Beaver Avenue, and Vertigo Rock Bar, formerly at 3701 Ingersoll Ave., both violated the 50 percent rule. Vertigo Rock Bar was the subject of 12 complaints about noise and fights from Feb. 10 through June 1, according to police records. Officers were called once to Krystal Slipper Lounge, which was denied a license before a planned move to Sixth and Madison avenues.

Calls to the owners of both establishments were not returned.

Councilman Chris Coleman said the city should redefine the criteria for how such permits are monitored. Annual reviews are "a long time for a neighborhood to suffer a burden when we probably know at the end of the year they're going to let their license lapse," he said.

Phil Delafield, the city's permit administrator, said some establishments try to operate as a restaurant to avoid a hearing before the board of adjustment. An on-premises license to sell beer, wine and liquor costs $2,028 a year.

"Some of them occasionally are doing it as a ruse to get a place open," he said.

Delafield said officials can investigate the business at any time and complaints can spur action sooner than the annual review, which he called time consuming.

But Councilwoman Christine Hensley wants more frequent reviews, possibly up to four times a year.

"We shouldn't have made the people who live right there put up with it for a year," she said.

There are about 420 liquor licenses in the city, according to the Iowa Alcoholic Beverage Division's records. Some cities and states nationwide have capped the number of licenses they will issue in order to monitor them more closely.

Wisconsin cities are allowed a certain number of licenses for restaurants to serve alcohol. Washington has a similar law.

Assistant City Attorney Doug Philiph said Des Moines leaders lack the authority to enact limits. City officials can review an establishment's sales receipts, however, at any time. They can then file a complaint with the state to have the license revoked.

Philiph said cases have progressed to that level a handful of times over the past five years. Often, he said, "you can also persuade the places just to close their business by (saying) 'Look, you're not complying - we're going to revoke it.' "

grapes<http://www.desmoinesregister.com/apps/pbcs.dll/article?AID=/20070720/NEWS05/707200381/1001/NEWS>  
  
  
  
  
  
  
**14.** **Man slain near Forest Avenue Bar**   
**Shots ring out at closing time; second man is hurt**

Tom Barton  
*Des Moines Register*July 14, 2007

Steven Day knew the history of the neighborhood and the reputation of the bar he had purchased four months ago.

But he thought things were looking up.

"This is not an everyday thing for this neighborhood. Things were getting better. The local community had done a great job to clean up the community and work with police to help them address crime," said Day, owner of the Double Deuce Bar, 2222 Forest Ave.

[](javascript:NewWindow(600,520,'/apps/pbcs.dll/misc?url=/misc/zoom.pbs&Site=D2&Date=20070714&Category=NEWS&ArtNo=707140333&Ref=AR');) Dennis Stigler, 37, of Des Moines was shot in the head and killed near the bar early Friday in front of an abandoned gas station near the intersection of 22nd Street and Forest Avenue.

A relative, Zuedon Knox, 34, originally from Chicago, also was shot. He was taken to Iowa Methodist Medical Center with a gunshot wound to the torso. He was in fair condition Friday.

Police said an officer driving near the intersection heard gunshots around 2 a.m. He and another officer discovered Stigler lying in Forest Avenue. Stigler was pronounced dead at the scene.

Police have not identified any suspects.

"We don't have a weapon," said Des Moines Police Sgt. Todd Dykstra.

Dykstra said the shooting did not happen in the bar and police received no complaints or reports of a disturbance prior to the shooting.

"It happened around bar close. There was a large crowd gathered in front of the bar in the street and it's possible they were patrons coming from the bar, but at this point we don't know," he said.

Jennifer Perry, spokeswoman for Iowa Methodist Medical Center, said Friday that staff had security issues earlier in the day in regard to people looking for Knox.

Police officers were stationed at the hospital.

Day said he does not know Stigler or Knox and could not recall either of them having been in the bar that night.

"It was a mellow night. There were no altercations, no yelling, nothing," Day said of the roughly 40 people who were in the bar before bar close around 1:45 a.m.

He said the bar had cleared out for the night when he heard a short burst of two shots, then a long pause followed by five additional shots.

"It's unfortunate to have the 1 percent of people who do stupid things like this," Day said. "I'm upset it happened in this community."

Day, a Drake University alumnus who purchased the bar with the intent of serving students, said things had been quiet the past several months.

Friday's shooting provided an uncomfortable reminder of the crime they thought had subsided.

Stephanie Nicole Starling, 22, of Des Moines was arrested last November for stabbing Gregory Defell, 29, of Chicago in the 2200 block of Forest Avenue.

Police said Defell was outside the Double Deuce when he was stabbed.

And last October a Des Moines man was shot in the leg. Police said James Banks, 33, was shot by a man with a hood and mask shortly after he left the bar.

Despite the number of incidents that have happened outside the bar, Dykstra said the Des Moines Vice Unit is not looking into petitioning to take away its liquor license .

"Most of the crimes or calls to police were off their property and we didn't get any complaints about the bar before this recent shooting," he said.

Day said he has been working with Des Moines police to clean up the bar's image and help prevent crime.

"We really want to help the community, but the fact is there's a drug problem here," Day said. "Keeping the drugs out of my bar is a full-time job."

grapes<http://www.desmoinesregister.com/apps/pbcs.dll/article?AID=/20070714/NEWS/707140333/-1/archive>  
  
  
  
  
  
  
**15.** **Hawkeye Cornerback Charged with OWI**

*Des Moines Register*  
July 17, 2007

Bradley Fletcher, a second-team cornerback on the Iowa football team, was charged with operating a motor vehicle while intoxicated last Sunday, university police documents show.

Fletcher, 21, was stopped at 3:09 a.m., near the intersection of Iowa and Clinton streets, according to the on-line police report.

Iowa football coach Kirk Ferentz could not be reached for comment.

Fletcher is a junior from Youngstown, Ohio, who had 38 tackles, four pass breakups and forced a fumble while playing all 13 games last season.

grapes<http://desmoinesregister.com/apps/pbcs.dll/article?AID=/20070717/SPORTS020502/70717048/1003>

**16. State's Alcohol $ Rising**

Jonathan Van Dyke  
*Daily Iowan*  
July 17, 2007

A surly Captain almost knocked a perennial 20-year Iowa favorite off the top as state alcohol sales continued to rise, according to the state Alcohol Beverages Division's numbers.

While beer still pulls in a large majority of the $90 million net profit for the state from alcohol, wine and spirits sales are on the rise for the 11th-straight year, and Black Velvet narrowly edged Captain Morgan for the top spot in liquor sales.

"In the last five years, the growth [in spirits sales] has been exponential," said Lynn Walding, the administrator of the state alcohol division.

The numbers were significant as far as demographic influence, he said, with 21- to 29-year-olds' consumption skewing toward harder alcohol.

The state is particularly profiting from the trend because of the extra money charged for wine and spirits.

"We're three times higher than any of our neighboring states in spirit taxing," he said.

Because of this demographic's purchasing tendencies, such liquors as Captain Morgan and Jägermeister have begun to populate Iowa's bestseller's list.

"I do think that represents a transition," Walding said. "The young people are beginning to show their impact in the marketplace."

Doug Alberhasky, the manager of John's Grocery, 401 E. Market St., has also noticed the high-end alcohol and wine purchases on the rise.

"In wine, that just continues to grow," he said. "As for the industry, I think wines are going to be like that for the foreseeable future."

Bars have also felt the increased demand for liquor.

"They used to have specials on beer, but now you have it on spirits," Walding said.

Leah Cohen, the owner of Bo-James, 118 E. Washington St., and co-chairwoman of the Iowa City Alcohol Advisory Board, agreed that bars were serving more hard-liquor drinks.

"There's no question that many bars have seen an increase in hard [liquor] sales," she said.

Beer prices have increased, while spirit prices have remained static, she said.

"Looking at the pricing of all those things, you can buy a rum and coke for the same as a beer," she said.

Cohen noted trends of minors drinking hard-liquor at home instead of beer kegs, especially now with the newly minted keg-registration law. And the hard liquor trend among young adults is troubling for Cohen.

"There's been increases in shots," she said. "We didn't do shots in my day. That certainly makes a difference with alcohol consumption. I hate to see it."

And a last call for hard-liquor sales doesn't appear to be on the early-morning horizon.

"It's been 11-straight years," Walding said. "And it looks like it'll be 12-straight years in 11 more months."

grapes<http://media.www.dailyiowan.com/media/storage/paper599/news/2007/07/17/Metro/States.Alcohol.Rising-2924333.shtml>  
  
  
  
  
  
  
**17.** **Razamatazz's Capacity Violation Debated**

Elizabeth Owens  
*Des Moines Register*July 16, 2007

Whether an Urbandale bar’s management knowingly violated the law was the subject of an administrative hearing Monday at the Iowa Alcoholic Beverages Division in Ankeny.

The Iowa Department of Public Safety brought the complaint against Razamatazz Grill & Bar, 2301 Rocklyn Drive.

An administrative law judge will give a proposed decision on the case, likely in the next seven to 10 days. After that, the aggrieved party has 30 days to appeal,

The judge could decide to either dismiss the case, or enforce a penalty such as a fine or suspension of the liquor license.

Assistant attorney general John Lundquist, acting for the public safety department, alleges that Razamatazz officials knowingly violated the bar’s capacity of 160 early in the morning on Feb. 18. Urbandale police and fire officials say they counted 233 people leaving the bar.

Lundquist requested at the hearing that the penalty be on the severe end of a typical penalty of 21 to 30 days’ suspension of the liquor license.

Razamatazz’s manager, Scott Twaddle, previously pleaded guilty to the over capacity charge but said Monday he does not believe the count performed by law enforcement officials.

Scott Shamblen, who does security for Razamatazz, testified he was working that night and they’ve never been told to let in more than capacity.

grapes<http://desmoinesregister.com/apps/pbcs.dll/article?AID=/20070716/NEWS/70716068/1001/NEWS>  
  
  
  
  
  
  
**18.** **Agile Cigarette thief hits Downtown Kiosk**

*Des Moines Register*July 18, 2007

The loss from a recent break-in at the Equitable Cigar and Pipe kiosk in Des Moines includes eight cartons of Marlboro cigarettes, eight cartons of Dunhill cigarettes, 25 cigarette lighters and a glass, four-level revolving display case.

The kiosk is in the lobby of the Equitable Building at 316 Sixth Ave.

When an employee came in on Monday he discovered one display case had been cleaned out and another display case missing. Two cabinets were broken open.

The loss is estimated at $1,280.

The kiosk was locked over the weekend but it is open on the top. Police say the thief likely climbed inside.

grapes<http://www.desmoinesregister.com/apps/pbcs.dll/article?AID=/20070718/NEWS/70718003/1001/NEWS>  
  
  
  
  
  
  
**19.** **Smoking wars move into Condo Complex**

Marc Hansen  
*Des Moines Register*July 17, 2007

Paul Senter, 85, enjoys a cigar now and then. But unlike many smokers these days, he refuses to be a pariah in his own home.

You will not see him slinking out to his condominium balcony.

"That's not for me," he says. "It's cold out there in the wintertime."

So he lights up inside. He owns the place, after all. What Senter does in the privacy of his own condo is his business, right?

Well, maybe not. The board of the West Grand Towers condominium complex at 3663 Grand Avenue in Des Moines wants to ban smoking throughout the entire facility. That includes the individual units and possibly the balconies outside those units.

"They must have known smoking was allowed when they moved in," says Senter, one of maybe a dozen smokers in 80-plus condos. "They're trying to take our rights away. You wonder what they're going to do next."

No sex on Sunday?

I'm not ripping the board here, although it did add needless spice to the controversy by adopting the policy in a closed, executive session. Smokers and non-smokers alike thought that was the wrong way to go and wrote letters to the board saying so.

"Even if it was the right thing to do, I don't like the way they did it," says resident Tom Fisher, a non-smoker.

When pets were banned, the proposal was put to a vote.

"That's the only fair way to settle it," Senter says. "They gave us no chance to vote on it this time."

The board, to its credit, listened and agreed to suspend the new no-smoking policy until July 30. The board will accept written comments until then. It'll also hold a meeting on Monday open to all condo owners.

West Grand Towers was an apartment building when it went up in 1963. There's one heating and cooling unit sending air through the entire building. When the residents turn the air or heat up or down, they're regulating the flow, not the temperature.

Fisher says it's like they're all breathing the same recycled air in the same airplane.

Resident John Viars looked into the matter as a board member last year. You may know Viars as the executive director of the Des Moines Playhouse.

At 3663 Grand, he's also the guy who made the motion to ban smoking for all new owners. Let attrition handle the problem, he figured.

The lawyers advised not to wait for attrition, and the surgeon general seems to agree: It's impossible to keep secondhand smoke from spreading through any building. And even the "most sophisticated ventilation systems" can't stop it.

What's more, the effects are far worse than researchers thought. Even small exposure can cause big problems.

The good news, to non-smokers anyway, is that eliminating smoking eliminates the problem.

The Tobacco Public Policy Center in Ohio chimes in, saying that there's no legally protected right to smoke in one's condo unit and that condo owners could be held liable when someone like Viars comes down with health problems related to secondhand smoke.  
Viars became allergic to cigarette smoke later in life. He doesn't know why, but he did. "If a person is lighting a cigarette on my floor," he says, "I can tell. I tear up and my throat gets raspy."

He and his wife tried everything.

"The only way we're free from it is if we literally lock ourselves in a small bedroom, cover the vents and turn on the air purifier," Viars says.

Most of the residents I talked to were hoping for a compromise - allowing smoking on the balconies, for instance.

"You don't want to take away individual freedoms," Viars says, "but you don't want to harm people with the exercise of those freedoms."

The way things are going in the smoking wars, however, it won't be much of a compromise. The trend is not the smoker's friend.

The Des Moines City Council supports a new proposal to ban smoking in and around public parks. Urbandale, Pleasant Hill, Indianola and Johnston have tightened smoking restrictions.

For most of us, the no-smoking scourge has been a positive development. But someone like Senter isn't about to turn over a new leaf at this stage in the game.

Senter stopped smoking cigarettes a long time ago. Isn't that enough trauma and sacrifice for one lifetime?

The situation brings to mind a cartoon - maybe it was in the New Yorker. A regal fellow wearing a crown and an ermine coat is sitting outside the gate of a huge palace.

He's smoking a cigarette. Nobody gets a pass anymore, not even the king of the castle.

grapes<http://www.desmoinesregister.com/apps/pbcs.dll/article?AID=/20070717/OPINION01/707170379/1035/archive>  
  
  
  
  
  
  
**20.** **Vive la France! City gives wine to Everyone in Laurens**

Larry Ballard  
*Des Moines Register*  
July 20, 2007

It's hard to dislike the French if you live in Laurens.

Especially this weekend. And especially if you have a corkscrew.

Every household in Laurens (pop. 1,305) will get a bottle of wine from their namesake neighbors in Laurens, France, to help celebrate the Iowa town's 125th anniversary.

"It's a birthday present for our birthday party, and the generosity just blows me away," said Julie Wurr, who operates the Heart & Home store on Main Street.

An 11-member delegation from France was scheduled to arrive in Iowa on Thursday to deliver the gift.

Mayor Peter Hong will lead the welcome party. He's already learned that good wine needs to "breathe" for a while after it's opened, "but after that, there's going to be massive amounts to drink," he said.

Wurr said the gift of grape is part of a burgeoning relationship between the two towns that started about eight years ago. Both sides eventually hope to turn the casual friendship into an official "sister city" bond.

She said the French friends wanted the wine to be a surprise, but word travels fast in a small town. That gave Wurr time to include the guests in the weekend celebration. They'll even have their own booth at Saturday's Wine and Cheese Festival, where Laurens, France's Deputy Mayor Jean-Luc Bonnin will sample Iowa wines and share his oenological expertise.

Wurr said the French bottles retail at $35 each. Residents need only stop by and tell Bonnin merci to claim one of five vintages.

The event is BYOO - Bring Your Own Opener.

"I'm bringing two," Wurr said. "I don't think it'll be a problem."

<http://www.desmoinesregister.com/apps/pbcs.dll/article?AID=/20070720/NEWS/707200400/1001/NEWS>  
  
  
  
**IV.** **OTHER STATE NEWS**

# 21. Group to hold anti-Alcohol rally in Athens (Alabama)

# Kelly Kazek *News Courier* July 16, 2007

# Members of a group leading the attempt to repeal the sale of alcohol in the City of Athens wants the public to know why they feel it is a moral issue.

# They have invited the public to a Rally Against Alcohol at 2 p.m. Sunday in the auditorium of Athens Bible School.

# “If they get an opportunity to come, it would be a kind blessing from the Lord if we have standing room only that day,” said Eddie Gooch, pastor of Isom’s Chapel United Methodist Church.

# Gooch and others formed Athens-Limestone Quality of Life and managed to get the more than 1,200 signatures needed to place a referendum on the Aug. 14 special election ballot calling for the repeal of alcohol sales, which were made legal inside city limits in 2003.

# Although city leaders have said repealing sale of alcohol, which would cause a loss of tax revenue and potentially businesses, would be devastating, Gooch said alcohol opponents believe financial benefits do not justify keeping alcohol here.

# “It is our belief that the moral, physical and emotional ramifications of alcohol far outweigh any financial benefits it brings to the community,” Gooch said. “This rally is our effort to present the other side of the issue and to inform the public that the legalization of alcohol is not a win-win situation.”

# Sunday’s gathering is also a way for the group to thank those who helped with the effort and to sign up more volunteers for anti-alcohol activities leading up to the election.

# “It’s a gathering for everyone who signed the petitions and basically to thank them for getting petitions signed and allowing the citizens to vote on Aug. 14,” he said.

# The group released a statement saying political and business leaders who support sale of alcohol are giving only the positive side without addressing concerns.

# “We love our community very much and are very proud of what Athens has always been and the things for which it has stood,” the statement says. “It is our concern and our belief that we cannot fundamentally change our town without fundamentally changing our town.”

# <http://www.enewscourier.com/local/local_story_197213539.html>

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**22.** **Activists Want Alcopop Tax Increase (California)**

*NBC 11*  
July 19, 2007

"They look like bottles of juice," said Gilberto Leon, lamenting the appearance of a genre of sweet, fruit-flavored alcoholic beverages that often find favor with underage drinkers.

Dubbed, "alcopops," the beverages, which include Mike's Hard Lemonade, Bacardi Breezer and Zima, are often consumed by underage drinkers. However, higher taxes could prevent this, according to a report released Wednesday by the Marin Institute, an alcohol industry watchdog.

Leon, a spokesman for the institute, said that if the beverages were taxed as distilled spirits, rather than as beer, the state of California would not only gain revenue, fewer underage kids would be able to afford illegal drinking.

The current tax is $.20 per gallon. The Marin Institute reported the California Board of Equalization is currently considering classifying alcopops as spirits and levying a tax of $3.20 per gallon on the beverages.

According to the institute, similar taxation in Switzerland, the United Kingdom and Germany, has proven to dramatically reduce underage drinking. However, in those countries drinking is allowed during the teenage years. In the United Kingdom, it is only illegal to give your child a drink if they are under age five.

"Underage drinkers consume 47 percent of all alcopops sold in California," said Michele Simon, co-author of the Marin Institute study. The report finds that taxation of the beverages as spirits could save the state $437 million annually by reducing high incidences of harm such as traffic accidents, violent crime, high-risk sex, and fetal alcohol syndrome.

The institute reported alcopops are sold at more than 15,000 stores across California. "Big alcohol companies want to have alcopops taxed cheaply as beer for the youth market," said Bruce Livingstone, director of the Marin Institute, "but they don't want it to be called beer or taste like beer. It's time for the Board of Equalization to close that tax loophole and save kids' lives."

# After a government petition filed by two California youth groups, two Board of Equalization members voted to consider reclassifying alcopops. All five members of the Board of Equalization are expected to vote on the proper taxation of alcopops on Aug. 14, the institute reported. <http://www.nbc11.com/news/13713992/detail.html>

# grapes 23. 'Two-Buck Chuck' wins CA wine Competition (California) Beat out 350 other wines

# *WABC TV* July 13, 2007

The connoisseurs may cringe and the snobs may even sob, but the judges have spoken. California's best chardonnay costs all of $2.

"It had the characteristics that we look for in our gold medal winner," judge Michael Williams said. "A nice creamy butter, fruity, it was a delight to taste."

Believe it or not, he's talking about the 2005 Charles Shaw chardonnay, better known as "Two-Buck Chuck."

It beat out 350 other California chardonnays to win the double gold. Second place went to an $18 bottle. The $55 dollar wines, the most expensive in the bunch, didn't even medal.

The winning wine is mass produced in California and only sold at the quirky grocery store chain, Trader Joes. Fred Franzia makes the wine.

"We choose to sell good quality wines and two dollars a bottle because we think it's a fair price," he said.

We decided the put the cheap stuff to a blind taste test ourselves. Caroline Styne, co-owner and wine director of two trendy L.A. Restaurants joined us.

We put Two-Buck Chuck up against chardonnays of various prices, including a $120 bottle. Styne ranked Chuck dead last. But she also put the $120 bottle second to last.

No one said this was an exact science. Just ask the chief judge of the competition that gave the gold to a wine that costs less than a latte.

grapes"There's going to be a people out there that don't like the wine, and that's ok," chief judge G.M. "Pooch" Puchlowski said. "You know, there are a lot of wines I don't like, so you drink what you like."<http://abclocal.go.com/wabc/story?section=local&id=5478232>  
  
  
  
  
  
  
**24.** **Pernod Opening New Corporate Office (Kentucky)**

*Associated Press*July 16, 2007

Liquor and wine maker and importer Pernod Ricard USA will open a new corporate office in northern Kentucky, the company announced Monday.

The company will move 25 to 30 executives from its space in Lawrenceburg, Ind., to work in Hebron at its Operations Support Group Headquarters for the U.S. and Canada. The company recently sold its Lawrenceburg manufacturing facilities.

Pernod Ricard USA is a subsidiary of French-based Pernod Ricard, the second-largest producer and distributor of premium spirits and wines.

"Proximity to an efficient and convenient business environment were important factors in our decision to locate in Hebron," said Dan Denisoff, vice president of operations for the U.S. at Pernod Ricard USA.

Employees relocating to northern Kentucky are part of the team that provides operations support to the Seagrams Gin, Wild Turkey and Hiram Walker brands, the company said.

grapes<http://www.businessweek.com/ap/financialnews/D8QDVIPG3.htm>  
  
  
  
  
  
  
**25.** **Ordinance on Underage Drinking Targets Hosts (Minnesota)  
In an unusual move to counter its party zone image, Carver County plans to seek criminal penalties on property owners.**

Herón Márquez Estrada  
*Star Tribune*  
July 12, 2007

Hoping to move closer to shedding its image as a party haven, Carver County could soon make hosts criminally liable for minors who drink on their property -- even if those adult hosts do not provide the alcohol.

The "social host" ordinance, scheduled for debate Tuesday at a County Board workshop, could be a first of its kind in the state and one of few nationwide.

"I've never heard of any jurisdiction in Minnesota having this," said Ramsey County Attorney Susan Gaertner, who is considering a similar ordinance.

"I think we are going to be one of a small group," Carver County Sheriff Bud Olson said, while explaining the proposed ordinance Thursday to about 60 people at an annual liquor license seminar in Victoria.

"This is designed to address an issue that has been in the county for a number of years," Olson said. He added that he wouldn't want to see parents held responsible if, for example, they are away and their teenagers hold a drinking party without their knowledge.

The proposed ordinance comes less than six months since Sean P. Humphrey, 19, froze to death in Chaska after leaving a party where he was given alcohol by an adult.

While Olson said the proposal is not a response to Humphrey's death, he said such an ordinance could prevent such a tragedy in the future.

"I think this will send a message that this is a serious issue," said Gaertner, who expects Carver County's proposal to be discussed this fall at the annual meeting of the state county attorneys association. "Everybody needs to be held accountable."

While Minnesota and more than 30 other states already have laws that make a party host civilly liable for underage drinking, Olson and others say the Carver County ordinance would be one of the strictest in the state, and possibly the country, because of the potential criminal penalties: 90 days in jail and a $1,000 fine.

Olson, who has been pushing for such an ordinance for years, said that until about a year ago the state had listed his county as one of the 13 most dangerous when it comes to drinking and driving. It has often cracked the top 10.

Part of the problem, he said, are summertime "field parties" or "takeover parties," where youths sneak onto a property [such as a farm or field] or overwhelm a home to drink while adults are away.

"I've seen instances where kids have caused tens of thousands of dollars in damages," Olson said.

Several years ago, he said, one property owner in San Francisco Township hosted a party at which he served alcohol to his children and their friends. But the scene got out of control when party crashers showed up and one person was shot, Olson said.

He said such large gatherings, especially those in remote areas, are one of the biggest headaches his department faces because of the manpower needed to bust them.

County Commissioner Randy Maluchnik, who attended the liquor license seminar and supports the proposed ordinance, predicted it could be in place by next month.

"I think it will pass unanimously," Maluchnik said. "People have responsibility for their neighbors." He predicted it could be in place by next month.  
<http://www.startribune.com/462/story/1300096.html>

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26.** **Dover Police Get National Award for Preventing Teens from Drinking (New Hampshire)**

Thomas Kessler *Foster’s Online*July 11, 2007

All the work is paying off.

Efforts to combat underage drinking within this modestly sized New Hampshire city have been noticed nationally, as the Dover Police Department has been named a co-recipient of the 2007 Law Enforcement Partner of the Year award by the U.S. Office of Juvenile Justice and Delinquency Prevention (OJJDP).

The award will be presented at a national conference next month held by the Underage Drinking Enforcement Training Center, which supports OJJDP in these type of efforts.

"There are many, many police departments across the nation who are aware of, and are trying to solve the issue of underage drinking," said Police Chief Anthony Colarusso, who will accept the award on behalf of the department. "So when you're recognized among all of the police departments across the country who are doing this type of work, certainly it's prestigious."

A police department from Flathead, Montana will share the honor with Dover.

The award follows a nomination from the NH Attorney General's Office, which supplies grants by which many of the department's programs are run.

Some of those programs include Dover Youth-to-Youth, a teen anti-drug and alcohol group, and the KEYS program, which allows parents to have police monitor activity at their home while they are out of town. With money from the state attorney general's office, the department also conducts numerous compliance checks per year, to ensure businesses are not selling alcohol to people under 21 years of age.

"I think the Dover Police Department has demonstrated a long term and consistent commitment to this issue, going back many, many years," said Aidan Moore, Program Director for the Underage Drinking Enforcement Training Center.

One agency was nominated for each of the 50 states. Judges evaluated the following criteria: Whether a police department has demonstrated measurable reductions in alcohol availability to youth, implemented innovative programs, provided training for law enforcement, the community, or merchants, and received recognition from peers, the community, or media.

"When looking at it collectively and with all the material that was submitted, it was really overwhelming that this is an agency that has really made a commitment to ensuring the safety of young people," Moore said.

According to a 2005 report by the Center for Disease Control, 73 percent of high school-aged people in New Hampshire had consumed at least one alcoholic drink, and 44 percent had consumed at least one drink within the past 30 days.

Twenty-eight percent had reported "binge drinking," or drinking five or more drinks at a time within the past 30 days.

"We have been focusing our efforts on the problem of underage drinking for many years, and it's just nice that we're being recognized with this award," Colarusso said. "We know it still remains a problem, but we continue to work on it."

Colarusso will accept the award at "The 9th Annual National Leadership Conference on Underage Drinking", scheduled for Aug. 3 in Orlando, Fla. Eleven members of the Youth-to-Youth program will attend the conference as well and be present during workshop sessions.

grapes<http://www.fosters.com/apps/pbcs.dll/article?AID=/20070711/FOSTERS01/107110326>  
  
  
  
  
  
  
**27.** **Cops: Girlfriend aided DWI Suspect (New Mexico)**  
  
*New Mexican*  
July 16, 2007

A 20-year-old Santa Fe man received his third drunken driving charge after he told police that his girlfriend blew into his ignition-interlock device so he could drive on N.M. 14 on Sunday, according to a statement of probable cause.

Max Shipley was charged with aggravated DWI, contributing to the delinquency of a minor and having an open container. Santa Fe County sheriff's deputies pulled him over for speeding and found he had an open can of Budweiser in his cup holder, the statement says. Shipley's 17-year-old girlfriend was with him in the car.

When a deputy asked Shipley to get out of the car, he forgot to take off his seat belt, got hung up and said, ``Oops. This is my third DWI, you know,'' the statement says.

grapes<http://www.freenewmexican.com/news/64935.html>  
  
  
  
  
  
  
**28.** **New Mexico Cracking down on Airline Liquor (New Mexico)**

*United Press International*  
July 19, 2007

New Mexico officials are proposing legislation that would make airlines get state liquor licenses in order to serve alcoholic beverages while in the air.

While most airline liquor regulations currently are federally based, officials in New Mexico want to invoke more state control, The Denver Post said Wednesday.

But some airlines, such as Frontier Airlines in Denver, have said such new regulations would only act as a nuisance.

"If each state individually says, 'Well, they need to comply with our liquor laws,' you set a precedent that the states get to regulate airlines instead of the federal regulation," company spokesman Joe Hodas said.

The issue came about after a passenger on a U.S. Airways flight drank alcohol during a flight, then was involved in a fatal car crash in Albuquerque, N.M.

The Post said the horrific accident, which left six people dead, came as New Mexico Gov. Bill Richardson began cracking down on drunken driving.

<http://www.upi.com/NewsTrack/Business/2007/07/18/new_mexico_cracking_down_on_airline_liquor/3984/>

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**29.** **Social Host Bill Becomes Law in Nassau (New York)**

*New York Newsday*   
July 17, 2007

Nassau County County Executive Thomas Suozzi on Tuesday signed a social host law setting criminal penalties for adults who allow underage drinking in their homes.

The law, which went into effect immediately, makes it a crime for homeowners and renters aged 18 and older to allow anyone under 21 to drink alcohol. The penalties range from a $250 fine for a first offense up to $1,000 and jail time for a third.

Parents may serve alcohol to their own children, or to underaged guests during religious observances, according to the law.

"Alcohol is a factor in nearly half of all teen car crashes and more than two-thirds of teen suicides," Suozzi said. "In fact, drinking kills 6.5 times more young people than all illegal drugs combined. Adults who look the other way while their children engage in this dangerous behavior will now be held accountable."

Supporters have heralded the law, passed by the county legislature last week, as a measure that would prompt greater awareness of the issue of underage drinking, particularly among high school students.

Suozzi was surrounded by backers of the legislation, including Legis. David Mejias (D-North Massapequa), the bill's sponsor, District Attorney Kathleen Rice and Police Commissioner Lawrence Mulvey as he signed the measure Tuesday morning in Mineola.

"Some adults believe underage drinking is just part of growing up, and therefore think it is acceptable to give alcohol to underage people," said Mejias. "But this law will send a clear message to adults that providing alcohol to underage youth is not acceptable and it's against the law."

<http://www.newsday.com/news/local/longisland/ny-lihost0718,0,595773.story?coll=ny-linews-headlines>

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**30.** **New NC State Requires Freshmen to Take Alcohol.Edu (North Carolina)**

*Beverage News Daily*  
July 16, 2007

Freshmen at North Carolina State University will have to take a three-hour Internet course on the dangers of drinking alcohol when they arrive on the Raleigh, N.C., campus this year.

It's the first time that the school has required its 5,000 incoming freshmen to take the course.

Alcohol.Edu, which is required for admission, focuses on the science of inebriation, demonstrating how drinking can lead to dangers such as sexual assault and social problems.

More than 500 campuses nationwide use AlcoholEdu and it's required at roughly 100 of the schools, including Duke University.

Some students consider the class a useless chore, but public health advocates say it prepares young students for their new freedom and the drinking culture that marks so many college campuses.

grapes"We didn't create it with the goal for all kids to stop drinking," said Aaron White, a Duke psychiatry professor who helped create Alcohol.Edu. "The goal was to create a course that made students aware of the risks, of the science."

**31.** **North Carolina Legislature Sends Tough Underage Drinking Legislation to Governor (North Carolina)**  
**Bill Revokes Driver's Licenses of Those Who Illegally Provide Alcohol to Minors**

*DISCUS*  
July 17th

The North Carolina State Legislature today passed important underage drinking legislation that will revoke the driver's license of any person convicted of giving alcohol to, or aiding the purchase of alcohol by, an underage person-a move lauded by the Distilled Spirits Council as a stern message to adults that it's illegal to give alcohol to someone under the age of 21. The bill now goes to the governor's desk to be signed.

"Most often, teens receive their first messages about drinking alcohol in their homes," said Representative Ty Harrell, who sponsored the legislation. "Parents are truly the best educators and as a community we all must work to keep our teens safe. One death from underage drinking and driving is too many, and North Carolina families have suffered tremendously from these preventable tragedies. As a result, we are stiffening the penalty for providing alcohol to those under 21."

House Bill 1277 will revoke the driver's license for a period of one year of anyone convicted of procuring alcoholic beverages to or for minors. The bill would take effect December 1, 2007.

"Studies show most youth who drink obtain alcohol primarily through non-commercial sources such as parents, family, friends and other adults over 21," said David Wojnar, Distilled Spirits Council Vice President, pointing to research from the National Academy of Sciences, the Federal Trade Commission and other institutions. "We commend Representative Harrell and the legislature for passing a tough bill that will serve as an effective deterrent to anyone who provides alcohol to those under the legal purchase age."

"Laws that crack down on adults who illegally provide alcohol to minors are important tools states can use to reduce underage drinking in their communities," Wojnar added.

grapesWojnar noted that the distilled spirits industry has a long history of working with communities nationwide to combat underage drinking and drunk driving. He cited as examples the work of The Century Council, a not-for-profit organization funded by America's leading distillers, which has programs available for communities and parents to reduce underage drinking and drunk driving.

**32.** **OLCC Sets July 31 Public Hearing on Proposed Wine Rule Change (Oregon)**

*OLCC*  
July 12, 2007

The Oregon Liquor Control Commission will hold a public hearing July 31 to consider amending rules that regulate labeling, identity standards and other aspects of the state’s wine industry.

The Oregon Winegrowers Association petitioned the OLCC to update state’s 30-year-old Division 10 administrative rules, created when there were only a few dozen wineries in the state. Now there are more than 500.

One much-discussed proposed rule change would add 11 grape varieties to the list of seven warm-climate Bordelaise varieties that winemakers may use on their brand label, provided they meet a blending standard of 75 percent of the grape variety listed on the label. Oregon’s long-standing 90 percent labeling standard would remain in effect for most other grape varieties.

During two rule advisory committee meetings, wine producers from southern Oregon and other warm climate regions said they face economic disadvantages by adhering to the 90 percent labeling standard favored by producers of cool climate varietals. Warm-climate varietals, they said, require blending to create quality wine and compete in the marketplace. Volume standards and blending levels could also vary with wine produced in an American Viticultural Area that crosses state lines, such as the Walla Walla AVA, which is in Oregon and Washington.

However, most advisory committee members agreed that keeping a comprehensive single set of wine labeling rules is better than fragmenting the industry and good for Oregon’s reputation as a producer of top-quality wines.

grapesThe public hearing begins at 10 a.m. at OLCC headquarters in Portland.

<http://blog.oregonlive.com/breakingnews/2007/07/drink_and_learn_with_olcc_coas.html>  
  
  
  
  
  
  
**33.** **Distilled Spirits Council Denounces Allegheny County Drink Tax (Pennsylvania)**

*DISCUS*  
July 17, 2007

The Distilled Spirits Council today denounced a bill passed by the Pennsylvania State Legislature that includes legislation giving Allegheny County politicians the power to raise the drink tax by ten percent.

"Giving Allegheny County the power to impose a 10 percent tax on the hospitality industry is as good as signing the tax on the dotted line," said David Wojnar, Council Vice President. "It's time for political leaders in Pennsylvania, especially those that represent Allegheny County, to recognize that drink taxes are really just taxes on the hospitality and tourism industry."

House Bill 1590, the transportation funding bill, contains a ten percent local option drink tax exclusively for Allegheny County.

Added Wojnar: "This unfair tax will cost many servers, bartenders, and other employees their jobs-at a time when the state is spending millions to boost tourism. It's bad politics, but even worse policy."

Wojnar pointed out that Pennsylvania's spirits taxes are already among the highest in the region. "Even New York has a lower tax burden on spirits," he said. "Nearly half the price of a typical bottle of spirits in Pennsylvania already goes to taxes and fees."

Currently, distilled spirits excise taxes for Pennsylvania ($6.54/gallon) rank second among all six states that border it: New York ($6.44); New Jersey ($4.40); Delaware ($3.75); West Virginia ($1.70); and Maryland ($1.50); Ohio is the only neighboring state whose excise tax exceeds that of Pennsylvania.

Wojnar further noted the irony that Allegheny County is the same county that sparked the renowned Whiskey Rebellion in 1794, when an uprising of farmers banded together to oppose the liquor tax by the government.

<http://www.discus.org/media/press/article.asp?NEWS_ID=445>

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**34.** **Alcohol board has Female Majority - but still Picks Man as Chair (Utah)**

Dawn House  
*Salt Lake Tribune*  
July 19, 2007

For the first time, women hold the majority on a state board that governs the sale and distribution of liquor in Utah.

Still, today they passed up two female veterans to elect a man as chairman who has no experience on the panel.

Sam Granato was unanimously elected to lead the five-member Alcoholic Beverage Control Commission.

Granato, a Salt Lake City food distributor, is part of an unspoken majority on the board. He is one of three members who do not drink alcohol.

One of Granato's first actions was to nominate another non-drinker as vice chairman, Kathryn Balmforth, a board member since 2005.

Balmforth's nomination failed, and newly appointed commissioner Gordon Strachan's nomination of veteran member Mary Ann Mantes, a non-Mormon and social drinker, passed.

Now, with Strachan, two commissioners imbibe. Traditionally a single slot has been reserved for a social drinker on the board, whose members are appointed by the governor.

In 1992, Vicki McCall broke two traditions on the part-time commission, which was formed in 1935. McCall had been both the first woman to serve on the board and the first social drinker.

grapes<http://www.sltrib.com/ci_6414906>  
  
  
  
  
  
  
**35.** **Beer as Ice Cream Confection Isn't so Far-Fetched (Virginia)**

*Pittsburgh Post-Gazette*  
July 19, 2007

If the Good Humor man had moonlighted as a bartender, he might have invented the Hopsicle.

But he didn't, and so credit goes to Frank Morales, executive chef at Rustico Restaurant and Bar in Alexandria, Va. Rustico stocks about 280 brands of beer, and since taking over the kitchen in February, Mr. Morales has been happily incorporating them into his cuisine.

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| --- |
| http://www.post-gazette.com/images4/20070719ap_beericecream_450.jpg |
| Frank Morales, executive chef at Rustico Restaurant and Bar in Alexandria, Va., holds some of his beer-sicle creations. Flavors range from chocolate to raspberry and are made from specialty beers that are frozen in house. |

A mental lapse -- he left a bottle of beer in the freezer for three hours and it froze rock-hard -- led him to experiment with beer on a stick.

Frank Morales, executive chef at Rustico Restaurant and Bar in Alexandria, Va., holds some of his beer-sicle creations. Flavors range from chocolate to raspberry and are made from specialty beers that are frozen in house.

Rustico is offering its Hopsicles in plum, cherry, raspberry, banana and grape flavors. As a base, Mr. Morales uses Belgian fruit beers that are low in alcohol and minimally hopped.

He whisks the beer thoroughly to drive off carbonation, adds chopped-up fruit and two "secret ingredients," then heats the mixture to a boil. Once it's cooled, he pours it into molds shaped like a cylinder, a cone, a star and a rocket ship.

The Hopsicles have a slightly slushy texture and an intense fruitiness, with the beer adding extra layers of flavors. The banana pop has a dry, biscuity maltiness in the finish, as well as a faint hop bitterness. The plum displays some of the earthy flavor typical of Belgian lambics, beers that are exposed to the atmosphere and fermented spontaneously.

Not available when I stopped by was Mr. Morales's Stoutsicle, made with Young's Double Chocolate Stout, a British import flavored with crumbled-up Cadbury bars.

Rustico's Hopsicles earned the restaurant the quirky-item-of-the-day slot on the evening news, especially once he attracted the attention of the Virginia Department of Alcoholic Beverage Control (ABC), but Mr. Morales has plenty of company when it comes to flavoring frozen desserts with beer. Google "beer" and "ice cream," and you'll come up with dozens of recipes.

Stout, a dark ale made from roasted grains that mimic bittersweet chocolate and coffee flavors, seems to be the preferred beer style. In her "Sunday Suppers at Lucques" (Knopf, 2005), Los Angeles chef Suzanne Goin includes a recipe for a Guinness ice cream flavored with molasses and vanilla extract. The Food Network Web site features an Emeril Lagasse formula for Guinness Ice Cream with Dark Chocolate-Honey Sauce. Last year, Ben & Jerry's released Black & Tan, a blend of "cream stout" ice cream (they don't say what brand) with chocolate swirls.

New York chef David Burke, working with the Sam Adams folks, recently released two recipes for "adult milk shakes" incorporating Samuel Adams Cream Stout and Samuel Adams Cherry Wheat.

Some diners might cringe at the thought of combining a children's treat with beer, but reducing the beer will often boil away most of the alcohol. An employee of York Castle Tropical Ice Cream in Silver Spring, Md., which markets a Guinness-flavored ice cream, says there is "not enough to warrant carding anyone."

Susan Meyer, sous chef at the Irish Inn at Glen Echo, Md., doesn't recommend her Guinness Coffee Ice Cream for kids -- because of the caffeine from a coffee extract that's "sort of like espresso that's been made 10 times as strong."

Rustico's tussle with state officials was not for selling Hopsicles to minors (it doesn't). Rather, the ABC board thought that the restaurant might be violating an obscure state law that demands alcoholic beverages be stored in their original container until served to the customer. At issue are: Is beer still beer after it's been boiled down and used as a flavoring? Does allowing the beer to sit in a mold for an hour constitute "storage"?

"Go into a restaurant that uses wine as a food ingredient and you don't have these issues," grouses Mr. Morales, who also uses beer in soups, potpies, ragouts and even a peanut-butter-and-beer-jelly sandwich. But he added: "We've contacted the ABC board and we're trying to answer every one of their concerns." In fact, Mr. Morales's original Hopsicle recipes consisted of all beer, but he changed them to incorporate other ingredients in an effort to appease the ABC.

Unabashedly alcoholic are the beer floats that restaurateur Dave Alexander has been selling at RFD Washington ever since he opened the D.C. place in 2003. Kitchen manager-chef David Hickman crafts peach and raspberry sorbets from Belgian fruit beers St. Louis Peche and Framboise, and an oatmeal stout-flavored chocolate ice cream. Then he pours 8 to 10 ounces of beer on top. The raspberry float, served in a goblet glass, is a frothy, sweet-and-sour refresher.

Mr. Hickman estimates his beer ice creams contain between 0.5 and 0.9 percent alcohol. He says of the chocolate, "Once I make it, I've got five minutes to get it to the freezer before it starts thawing out."

That's the rub with making ice cream with a kick. Ethyl alcohol solidifies at a much lower temperature (minus-173 degrees Fahrenheit) than water (32 degrees), and even small amounts of alcohol will lower the freezing point of a solution. Beer cookbook author Lucy Saunders notes that "you'll wind up with something that has more of a soft-serve consistency."

Ms. Saunders's Web site (www.beercook.com/articles/beericecream.htm) contains such recipes as Apricot Ale Frozen Custard and Spicy Spiked Ice Cream.

Rustico's Mr. Morales, meanwhile, says his fall menu will contain a beer banana split, with a different beer in every component and perhaps a sprinkling of crushed peanut brittle with flaked fresh hops.

It sounds like the ultimate adult dessert.

**Guinness Ice Cream**

Rich, creamy and sweet.

\* 1/2 vanilla bean, split lengthwise

\* 1 cup whole milk

\* 1 cup heavy cream

\* 2/3 cup Guinness stout

\* 2 tablespoons plus 2 teaspoons molasses

\* 4 large egg yolks

\* 1/3 cup sugar

\* 1/2 teaspoon vanilla extract

Scrape the vanilla bean seeds into a medium saucepan. Add the pod, milk and cream, stirring to combine. Bring to a boil over medium heat, then turn off the heat and cover the pan.

Meanwhile, in a small saucepan over medium-high heat, whisk together the stout and molasses. Bring to a boil and turn off the heat. Set aside.

In a large mixing bowl, whisk together the yolks, sugar and vanilla extract. Whisk in a few tablespoons of the hot cream mixture, then slowly whisk in another 1/4 cup of the cream. Add the remaining cream in a steady stream, whisking constantly. Pour the mixture into the saucepan. Add the stout-molasses mixture to the cream mixture, stirring to combine. Cook the custard over medium heat, stirring often with a wooden spoon, for 6 to 8 minutes or until the custard thickens enough to coat the back of the spoon. Strain into a bowl, cover and refrigerate for at least 2 hours or as long as overnight. The custard base should be quite cold.

If the mixture has separated, whisk again to combine, then process the custard in an ice cream maker according to the manufacturer's directions. Transfer to a tightly sealed container and freeze for several hours until firm.

Makes about 1 quart.

<http://www.post-gazette.com/pg/07200/802571-34.stm>

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**36.** **Liquor License Proposal wrong in Method (Wisconsin)**

*Appleton Post Crescent – Editorial*July 17, 2007

State Rep. Mark Gottlieb is legitimately concerned that a number of Wisconsin communities are running out of Class B liquor licenses and are therefore seeing their opportunities for economic development limited. However, Gottlieb's solution — and the way he's going about it — is way off base.

The Port Washington Republican wants to exempt new Class B license holders — restaurants whose sale of alcohol is 50 percent or less of their gross receipts — from the state's longstanding quota system, which allows municipalities one Class B license for every 500 residents.

He slipped this change to state law in the Assembly's version of the budget and hopes that, with the help of state Sens. Jim Sullivan, D-Wauwatosa, and Glenn Grothman, R-West Bend, in the state Senate, the proposal will make it into the compromise version that goes to Gov. Jim Doyle.

First of all, this legislation has no business being in the budget bill. It's a rider, a devious way to change law without actually making it stand on its own merits. If a state legislator opposes it, he or she must vote against the entire budget bill, and almost no one is likely to throw out the baby with the bathwater like that.

As for the aforementioned merits, there aren't many. Gottlieb notes that the "anachronistic" quota system limits growth in municipalities, but he and his co-sponsors aren't actually doing anything about it. Rather, they're creating a loophole, a bypass, a workaround. They're taking the easy way out.

Under the plan, new Class B restaurants will receive licenses based on the decisions of individual city councils. Current license holders may not opt out and re-apply simply to make a license available. In other words, new businesses will not have to follow the same rules everyone else does.

If the system needs updating, then let's have that discussion. Maybe it should be changed to one Class B license per 400 residents. Maybe the quota should revolve around square mileage, or tax revenue, not population. If local control is truly what Gottlieb seeks, perhaps the state quota system should be abolished entirely.

Regardless, legislation should fix state law, not circumvent it. Before he possibly puts fellow legislators in a bind by making them swallow a bitter pill while trying to pass a budget, he should pull this idea off the table and rethink it.

grapes<http://www.postcrescent.com/apps/pbcs.dll/article?AID=/20070717/APC0602/707170542/1036/APCopinion>  
  
  
  
  
  
  
**37.** **More could serve Liquor (Wisconsin)**  
**Some restaurants would be exempt from license quota**

Amy Rinard  
*Journal Sentinel*  
July 19, 2007

The wording, inserted into the budget bill at the urging of Rep. Mark Gottlieb (R-Port Washington), would provide an exemption from every community's liquor license quota for new full-service restaurants.

"My goal is to give local governments as many tools to encourage economic development as possible," Gottlieb said in an interview. "Communities around the state are finding that this anachronistic quota system that goes back to the 1930s is really cutting into economic development opportunities."

State law regulates the number of Class B combination liquor licenses a community can issue. With some exceptions, the liquor license quota law restricts the number of such licenses to one per every 500 residents. Class B combination licenses allow establishments to serve liquor, beer and wine and commonly are granted to full-service restaurants.

Under the budget provision, which is identical to separate legislation being circulated by Sen. Jim Sullivan (D-Wauwatosa), a full-service restaurant is defined as one in which 50% or less of gross annual receipts come from the sale of alcohol.

Gottlieb said Saukville in his district is facing a situation in which demand for liquor licenses has exceeded the number available under the quota system. Sullivan has noted that West Allis, working to redevelop older areas of the city, has the same problem.

The issue has been especially pressing in Oconomowoc, where the city has no more licenses left to grant, while developers of a huge new shopping center planned at Pabst Farms are expected to seek at least 12 for new restaurants to be built there.

The 1 million-square-foot Pabst Farms Town Centre, near the northeast corner of I-94 and Highway 67 about midway between Milwaukee and Madison planned by General Growth Properties, is expected to open in 2010 and feature upscale retailers and a number of restaurants with bar service.

Oconomowoc City Administrator Diane Gard and other municipal officials from around the state have been working to gain approval of legislation that would provide relief from the quota system.

"If it goes through, that would address our concerns and needs as far as the General Growth project, as well as downtown redevelopment," Gard said of the budget provision. "For us, it'd be great."

Said Curt Witynski, assistant director of the League of Wisconsin Municipalities: "We were pleasantly pleased to see it as part of the GOP budget."

"A lot of communities are hoping this is successful," he added.

Witynski said concerns by some over a potential proliferation of local establishments serving liquor have been addressed in the budget provision by requiring that only new full-service restaurants can qualify for a liquor license under the exemption.

In addition, holders of existing Class B licenses would be prohibited from giving up those licenses and applying for new licenses under the full-service restaurant exemption. This is designed to prevent an existing license from being converted to a new full-service restaurant license, thus freeing up the former license to be granted to a business that is not a full-service restaurant, such as a tavern.

Gottlieb said the exemption provision had considerable bipartisan support in the Assembly and Senate and he is hopeful it will be included in the budget compromise that will be reached by representatives of both houses. Gov. Jim Doyle would then have to approve the provision before it could become law.

grapes<http://www.jsonline.com/story/index.aspx?id=632705>