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| **Name of Agency: Public Health**  |
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| **Agency Mission: Promoting & protecting the health of Iowans** |
| **Core Function** | **Outcome Measure(s)** | **Outcome Target(s)** | **Link to Strategic Plan Goal(s)** |
| **Child & Adult Protection** |  |  | **Public Health System** **Goal II – Implement the essential public health services.** **Goal III – Improve the capacity of local boards of health & other public health partners to address public health needs & implement the core public health functions.****Health Status****Goal I – Improve access to services for underserved populations, especially those who remain at increased risk of illness & premature death.** |
| **Desired Outcome(s):** |  |  |  |
| Provide prevention, protection, & support services to families & communities in Iowa to ensure strong families & safe communities. | **Number of infant deaths per 1000 live births (infant mortality rate). 588\_10\_001** | **4.8 by 2010** |  |
| **Number of child deaths per 100,000 children age 1-14 years (child death rate). 588\_10\_002**  | **17** |
| **Number of adult domestic abuse deaths per 100,000 as reported through the Domestic Abuse Death Review Team. 588\_10\_003**  | **0.5** |
| **Number of Iowans with disability, family members, service professionals, and other individuals receiving disability services. 588\_10\_004**  | Baseline in FY07 |
| **Number of Iowans presenting to Iowa’s emergency departments for treatment of sexual violence per 100,000 population. 588\_10\_005**  | 70.8 |
| **Activities, Services, Products** | **Performance Measures** | **Performance Target(s)** | **Strategies/Recommended Actions** |
| **1. Investigate Deaths 588\_10100** | **Percent of prior calendar year child deaths (age 0-17 years) investigated & documented. 588\_10100\_001**  | **85** | **Work with the State Medical Examiner’s Office to expand use of the Child Death Investigation Protocol.** |
| **Percent of prior calendar year adult domestic abuse homicides & suicides investigated & documented. 588\_10100\_002**  | **80** | **Review records of domestic abuse related homicides & suicides. Gather data on the factors contributing to the deaths.** |
| **Percent of autopsy reports completed within 90 days from date of death. 588\_10100\_003**  | **95** | **Continue to improve autopsy procedures to improve turn around time. Advocate for more staff (autopsy technicians, investigators, & clerical office assistants).** |
| **2. Prevent Violent Behavior 588\_10101** | **Number of K-12 & college students participating in sexual violence prevention programs. 588\_10101\_003**  | **60,000** | **Conduct rape prevention education activities in K-12 schools & community settings. Educate professionals on sexual violence prevention strategies.** |
| **3. Prevent Injuries & Disability 588\_10102** | **Percent of deaths to children affected by non-use or inappropriate use of child restraints & seat belts. 588\_10102\_001**  | **10** | **Continue educating the public & EMS providers on the proper use of child restraints & of the requirements under Iowa law.** |
| **Number of Child Passenger Seat Technicians. 588\_10102\_005**  | **480** | **Continue training & updating Child Passenger Seat Technicians (CPST). The Governor’s Traffic Safety Bureau recommends 900 CPST for the state of Iowa. Currently, we have 400 CPST. FY07 target reflects a 20% increase in CPST.** |
| **Percent of Child Passenger Seat Technicians updating training annually. 588\_10102\_003**  | **75** | **Continue training & updating Child Passenger Seat Technicians.** |

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| **Core Function** | **Outcome Measure(s)** | **Outcome Target(s)** | **Link to Strategic Plan Goal(s)** |
| **Emergency Management, Domestic Security & Public Health Preparedness** |  |  | **Public Health System****Goal I – Use existing & evolving technology & standards for the delivery of public health services & information.****Goal II – Implement the essential public health services.****Goal III – Improve the capacity of local boards of health & other public health partners to address public health needs & implement the core public health functions.****Health Status****Goal II: Support & enhance programming to optimize effectiveness.** |
| **Desired Outcome(s):** |  |  |  |
| Provide public health disaster preparedness services to all Iowans. Develop & implement a system of public health & health care services in response to disaster/ bioterrorism incidents or other public health emergencies. | **Percent of Iowans covered by a bioemergency plan that has been exercised (tested) in the past year. 588\_28\_002**  | **80** |  |
| Provide emergency medical & trauma services to Iowans. Develop & implement a system of health services ready to respond to health emergencies. | **Percent of patients meeting the criteria of the Iowa trauma protocol transported to a trauma care facility in 30 minutes or less. 588\_28\_001**  | **90** |
| **Activities, Services, Products** | **Performance Measures** | **Performance Target(s)** | **Strategies/Recommended Actions** |
| **1. Prepare for & Respond to Emergencies 588\_28100** | **Percent of local public health agencies maintaining redundant communication systems through 800 MHz radio contracts. 588\_28100\_001**  | **100** | **Continue to provide support for increased capacity for emergency communication systems.** |

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| **Core Function** | **Outcome Measure(s)** | **Outcome Target(s)** | **Link to Strategic Plan Goal(s)** |
| **Health** |  |  | **Public Health System****Goal II – Implement the essential public health services.****Goal III – Improve the capacity of local boards of health & other public health partners to address public health needs & implement the core public health functions.****Health Status**Goal I – Improve access to services for underserved populations, especially those who remain at increased risk of illness & premature death.**Goal II – Support & enhance programming to optimize effectiveness.****Goal III – Eliminate health disparities.****Image & Communication**Goal I – Respond to public health issues & trends & lead in promoting & protecting the health of Iowans.**Goal II – Understand & respond to the needs & health concerns of all Iowans.** |
| **Desired Outcome(s):**  |  |  |  |
| Assure individual, community- & facility-based prevention, intervention, treatment, & support services to all Iowans. Provide risk reduction & prevention services to maintain & improve health status & access to health services. | **Percent of Iowans rating their own health at good to excellent. 588\_34\_002**  | **88** |  |
| **Percent of Iowa adults with a BMI < 25. 588\_34\_010**  | **42**  |  |
| Provide disease epidemiology services to families & communities in Iowa. Develop & implement a system of public health services ready to deal with outbreaks of infectious disease, food borne illness, & other public health threats or emergencies. | Number of salmonella infections per 100,000 population. 588\_34\_011  | **32** |  |
| **Activities, Services, Products** | **Performance Measures** | **Performance Target(s)** | **Strategies/Recommended Actions** |
| **1. Prevent & Treat Infectious Diseases 588\_34100** | **Number of infectious disease consultations provided to clinicians, local public health officials, hospital infection-control staff, & the public. 588\_34100\_006**  | **15,000** | Provide expert acute infectious disease epidemiology services. Provide outbreak management consultation & technical assistance services. |
| **Percent of infectious disease epidemiological follow-up contacts identified within 48 business hours of CADE’s receipt of the report. 588\_34100\_005**  | **95** | Maintain acute infectious disease reporting. Train local public health staff in their roles/responsibilities associated with epidemiological response. Introduce IDSS System Reporting. |
| **Percent of cases with an early diagnosis (HIV cases that did not convert to AIDS within 12 months). 588\_34100\_001**  | **65**  | **Have disease prevention specialists report recently diagnosed clients who do not make first visit to an infectious disease physician.** |
| **Reported cases of chlamydia infection per 100,000 population. 588\_34100\_002**  | **250** | Provide clinical& laboratory assistance for detection, diagnosis, & treatment; case management, patient interviews & contact follow-up for people getting treatment; current medical information to health-care professionals about testing, diagnosis, & treatment. Provide medications& testing materials to clinics in the state. |
| **Percent of TB patients who complete treatment in 12 months. 588\_34100\_003**  | **98**  | Increase the number of TB patients on directly observed therapy by directly consulting with each local health department at treatment initiation, on every case of TB in the state. |
| **Percent of all children aged 19-35 months fully immunized. 588\_34100\_007**  | **90 by 2010**  | **Educate the general public & healthcare providers regarding vaccine preventable diseases, vaccines, proper vaccine administration & appropriate immunization schedules. Distribute vaccine to healthcare providers to administer to Vaccines for Children Program eligible children.** |
| **Percent of children served in Iowa’s public sector clinics that are fully immunized by 24 months of age. 588\_34100\_008**  | **95**  | **Educate public healthcare providers regarding vaccine preventable disease & vaccine through district trainings, statewide conferences, quality assurance visits, & the Immunization Program newsletter. Distribute vaccine to public healthcare providers for Vaccines for Children Program eligible children.** |
| **2. Improve Child & Family Health 588\_34101** | **Percent of children enrolled in (Healthy Opportunities for Parents to Experience Success-Healthy Families Iowa) HOPES-HFI who got their recommended health exams. 588\_34101\_027**  | **92**  | **Support & enhance the provision of individual family information & encouragement to assure access to health care coverage for children.** |
| **Percent of women enrolled in Title V programs who receive prenatal care in the first trimester. 588\_34101\_004**  | **90** | Advocate for improved access to early prenatal care for vulnerable populations, including immigrant women. |
| **Percent of children served by Title V who report a medical home, excluding children with special health care needs. 588\_34101\_005**  | **70**  | Engage Iowa American Academy of Pediatrics & state agencies to promote medical homes. Develop recommendations for Title V Child Health agencies based on lessons learned with Iowa Medical Home Initiative. |
| **Percent of Medicaid-enrolled children, ages 1-20 years that receive any dental service. 588\_34101\_006**  | **45**  | Advocate for improving Medicaid oral health program & for increasing provider reimbursements to increase participation. Provide technical assistance & contract management to local public health to build local infrastructure through Title V & Access to Baby & Child Dentistry contracts. |
| **Percent of Iowa children & youth with special health care needs served annually by Child Health Specialty Clinics. 588\_34101\_026**  | **4** | Provide regionally based clinical, care coordination, and family support services to Iowa's children and youth with special health care needs in partnership with families, service providers, and communities. |
| **3. Prevent Health Effects from Environmental Hazards 588\_34102** | **Number of direct consultations provided to local boards of health or environmental health practitioners annually. 588\_34102\_001**  | **1,600**  | **Respond to all requests& inquiries from local boards of health & environmental health officials on environmental health matters. Promote the Office of Technical Assistance as a resource for local officials who need help with environmental health matters.** |
| **Number of abandoned wells closed & private water wells renovated, eliminating potential pathways for contaminants to groundwater. 588\_34102\_021**  | **2,400**  | Provide grants to counties for administering private water well testing, abandoned well closures, & private well rehabilitation. |
| **Percent of private water wells tested in which the homeowner was informed of bacterial contamination & potential health risks. 588\_34102\_003**  | **22**  | Provide grants to counties for administering private water well testing, abandoned well closures, & private well rehabilitation. |
| **Percent of private water wells tested in which the homeowner was informed that Nitrate contamination exceeded the maximum contaminant level (MCL) & potential health risks. 588\_34102\_004**  | **10**  | **Provide grants to counties for administering private water well testing, abandoned well closures, & private well rehabilitation.** |
| **Percent of Iowa’s lead-tested children who are lead poisoned (≥10 micrograms/deciliter). 588\_34102\_005**  | **7**  | **Local providers for Medicaid informing & care coordination, WIC, Head Start, HOPES/Healthy Families, & child care will continue to refer children to providers for blood lead testing.** |
| **Percent of Iowa children under the age of 6 years that receive a blood lead test. 588\_34102\_006**  | **65**  | **Local providers for Medicaid informing & care coordination, WIC, Head Start, HOPES, & childcare will continue to refer children to providers for blood lead testing.** |
| **Percent of lead-poisoned children under the age of 3 years whose blood lead levels drop to less than 20 micrograms per deciliter in 20 weeks. 588\_34102\_020**  | **75**  | **Follow up frequently with the families of lead-poisoned children to identify barriers to getting follow-up testing & to determine whether lead hazard remediation has been started & is being done safely.** |
| **4. Prevent & Reduce Addictive Behaviors 588\_34104** | **Percent of Iowa incorporated communities with substance abuse prevention SAFE certified coalitions. 588\_34104\_002**  | **15** | **Use existing sub-contractors to deliver substance abuse prevention services for community development. Through contract conditions, suggest sub-contractors assist communities to certify new America’s Promise or SAFE substance abuse related coalitions or re-certify active SAFE coalition. Monitor through Minimum Data Set data reports.** |
| **Percent of patients/clients substance-free six- months following discharge from treatment. 588\_34104\_003**  | 52  | **Support appropriate continuum of care to meet the needs of substance abuse patients statewide. Provide technical assistance for the license application & renewal processes.** |
| **Percent of Iowa middle school youth who are current smokers. 588\_34104\_006**  | **5****by** **2007**  | **Conduct retailer compliance checks at least once yearly. Maintain contract requirements of community partnerships to educate school districts on how to establish a tobacco-free campus policy.** |
| **Percent of Iowa high school youth who are current smokers. 588\_34104\_004**  | **16** **by** **2007**  | **Conduct retailer compliance checks at least once yearly. Maintain contract requirements of community partnerships to educate school districts on how to establish a tobacco-free campus policy.** |
| **Percent of Iowa adults who are current smokers. 588\_34104\_005**  | **16** **by** **2007**  | Continue to work with community partnerships & contractors to encourage businesses to adopt smoke-free workplace policies. Encourage community partnerships in requests for proposals. TUPC community partnerships & Quitline Iowa will continue to offer cessation services to pregnant women. |
| **Percent of successfully discharged clients reporting no wagering in last 30 days (gambling treatment). 588\_34104\_001**  | **84**  | Provide individual, group, & family counseling. Complete individualized treatment plans & provide follow-up. |
| **5. Improve Access to Health Services 588\_34105** | **Number of placements of providers practicing in rural or underserved communities. 588\_34105\_011**  | **38** | **Deliver funding, education, networking opportunities, & technical assistance.** **Assess the status of the health workforce.****Address barriers to access to health care.****Provide technical assistance to communities & organizations at the state & federal level in the areas of access to health care & recruitment & retention.** |
| **Percent of underserved & vulnerable Iowans with access to health care services through the Iowa community health center safety net. 588\_34105\_014**  | **17** | **Develop & administer the Iowa Collaborative Safety Net Provider Network. Develop a comprehensive database of the vulnerable population served, provider capacity, & assess the resources & needs of safety net providers. Develop network initiatives to improve quality, improve efficiency, reduce errors, & provide clinical communication between providers. Evaluate the Iowa Collaborative Safety Net Provider Network.** |
| **Percent of Iowa children under 18 with health insurance coverage. 588\_34105\_012**  | **95** | **Reach out to families to build awareness of health insurance offered by the state of Iowa, such as Medicaid & *hawk-i*.** |
| **Percent of children born with Very Low Birth Weight (VLBW) by race/ethnicity. 588\_34105\_015, 588\_34105\_016, 588\_34105\_017**  | **White –****Maintain 1.1%. Black – Decrease to 2.5%. Hispanic – Stop trend of increases at 1.4%.** | **Iowa’s Medicaid program discontinued periodontal oral health services in 2002. Pre-existing chronic infections including oral cavity inflammation are strongly associated with pre-term labor & low birth weight. Restoring periodontal services to Iowa’s Medicaid program for high-risk minority & low-income populations will help mitigate the effects of poor oral health on birth outcomes.** |
| **Number of agencies that have received technical assistance, resources, or training from the Office of Multicultural Health that report progress towards increasing cultural competency. 588\_34105\_013**  | **40** | **Implement local, state, regional, & federal strategies, policies, & procedures for racial & ethnic population health concerns. Provide resources, networks, technical assistance, workshops, training, community based initiatives, awareness training, & data collection. Help community multicultural health coalitions provide grassroots services & coordinate collaborative efforts by public& private entities to identify health education, promotion, & disease prevention needs.** |
| **6. Build Healthy Communities 588\_34106** | **Number of counties with at least one nutrition & physical activity program designed to influence positive behaviors to reduce the prevalence of obesity & overweight. 588\_34106\_001**  | **30**  | **Increase nutrition & physical activity programs through CDC obesity prevention grant. Develop & strengthen community partnerships for obesity reduction & prevention.** |
| **Percent of Iowa adults eating five fruits & vegetables a day. 588\_34106\_004**  | **25**  | **Develop & support partnerships that carry out obesity prevention programs. Create & sustain model healthy communities around nutrition. Provide Pick a better snack™ promotional materials to grocery stores & businesses.** |
| **Percent of Iowa adults participating in moderate physical activities for 30 minutes or more five or more times a week. 588\_34106\_005**  | **48**  | Assist implementation of Lighten Up Iowa. Provide community billboards to support physical activity messages. Create & sustain model healthy communities around physical activity. |
| **Number of facilities certified to provide diabetes education to Medicaid clients. 588\_34106\_002**  | **85** | **Evaluate & revise performance measure to show public access outcomes. Promote & maintain the existence of quality diabetes education facilities.** |
| **Percent of eligible women screened for breast cancers. 588\_34106\_003**  | **20** | **Provide screening (mammogram) through the Iowa Breast & Cervical Cancer Early Detection Program for uninsured program-eligible women age 50-64 years who have household incomes of up to 250% of the Federal Poverty Guidelines.** |
| **Percent of Iowans over 65 that report having a dental visit in the past year. 588\_34106\_008**  | **73**  | **Work with the University of Iowa dental school to develop senior oral health educational programs for dental providers & survey nursing homes to evaluate oral health access for seniors in long term care facilities. Seek additional federal funding to continue senior oral health outreach & home visitor training efforts of the Senior Smiles program.** |
| **Percent of public health nursing & home health aide clients with congestive heart failure (CHF) who were not hospitalized due to an acute episode of CHF. 588\_34106\_009**  | **Baseline in FY07** | **Research best practice interventions for CHF. Develop & maintain an educational process for best practices. Develop & maintain a tracking system for data collection.** |

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| **Core Function** | **Outcome Measure(s)** | **Outcome Target(s)** | **Link to Strategic Plan Goal(s)** |
| **Regulation & Compliance** |  |  | **Public Health System**Goal I – Use existing & evolving technology & standards for the delivery of public health services & information.**Goal II – Implement the essential public health services.** |
| **Desired Outcome(s):**  |  |  |  |
| Enforce the Code of Iowa & Iowa Administrative Code to ensure & protect Iowans' health, safety, & welfare. | **Percent of complaint investigations that are completed within 1 year of receiving the complaint. 588\_61\_002**  | **75**  |  |
| **Activities, Services, Products** | **Performance Measures** | **Performance Target(s)** | **Strategies/Recommended Actions** |
| **1. Ensure Quality Health Professionals 588\_61100** | **Percent of completed license renewals processed in 2 weeks. 588\_61100\_001**  | **100** | **Evaluate & revise performance measures to show public protection outcomes. Process applications for licensure, renewal, & reinstatement. Conduct examinations for licensure. Review continuing education applications. Determine eligibility for volunteer health-care provider program.** |
| **Percent of licensure boards with online license renewal. 588\_61100\_002**  | **50**  | **Work with Iowa Access to coordinate online license renewal systems for all licensure boards.** |

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| **Core Function** | **Outcome Measure(s)** | **Outcome Target(s)** | **Link to Strategic Plan Goal(s)** |
| **Resource Management** |  |  | **Public Health System**Goal I – Use existing & evolving technology & standards for the delivery of public health services & information.Goal II – Implement the essential public health services.**Internal Environment**Goal I – Create an environment within the department where employees 1) are supported in modeling healthy behaviors; 2) have opportunities for training; 3) feel supported by supervisors & peers; 4) are trusted by, & trust, department managers; & 5) have opportunities to influence priority-setting.Health StatusGoal II – Support & enhance programming to optimize effectiveness. |
| **Desired Outcome(s):**  |  |  |  |
| Provide administrative, financial, & support services to IDPH personnel, programs, & contractors to support improved services & results for Iowans. Implement, maintain, & support technology services for the department & statewide. | **Percent of organizational operations issues rated positively by employees. 588\_67\_002 JONN** | **Baseline in FY07** |  |
| **Activities, Services, Products** | **Performance Measures** | **Performance Target(s)** | **Strategies/Recommended Actions** |
| **1. Improve Organizational Performance 588\_67100** | **Percent of health statistics data requests delivered on or before target date. 588\_67100\_012**  | **92** | Track data requests received through the help desk process. |
| **Percent of contracts requiring a corrective amendment. 588\_67100\_003**  | **1** | **Division Director, finance liaison, & contract administrator will review contracts for correctness before issuing to contractor for signature.** |
| **Percent of information management projects completed on or before target date. 588\_67100\_004**  | **75** | **Project Managers & Bureau Chief will assess resource allocations regularly to ensure appropriate allocation of staff time.** |
| **Percent of network-wide unscheduled downtime for the local area network. 588\_67100\_005** | **0.1** | **Assure that all patches, security, & upgrades are in place in a timely manner & that all optimization is completed.** |
| **Percent of Iowans participating in health education activities. 588\_67100\_013**  | **Baseline in FY07** | **Participate in four statewide health education outreach events, provide news and feature stories in the IDPH Focus newsletter, & strengthen relationships with key media representatives.** |
| **Percent of employee evaluations completed within 2 weeks of due date. 588\_67100\_008**  | **75** | **Inform division directors & supervisors of employee evaluation due date & encourage them to complete evaluations on time. Send reminder notices to division directors & supervisors of overdue evaluations.** |
| **Percent of employees attending 3 trainings per year. 588\_67100\_009**  | **60** | **Inform division directors & supervisors of number of trainings employees attended. Send monthly reminders to employees to let personnel know trainings attended during the past month.** |