

**IDPH PERFORMANCE PLAN
FY 2007**

Name of Agency: Public Health			
Agency Mission: Promoting & protecting the health of Iowans			
Core Function	Outcome Measure(s)	Outcome Target(s)	Link to Strategic Plan Goal(s)
Child & Adult Protection			<u>Public Health System</u> Goal II – Implement the essential public health services. Goal III – Improve the capacity of local boards of health & other public health partners to address public health needs & implement the core public health functions. <u>Health Status</u> Goal I – Improve access to services for underserved populations, especially those who remain at increased risk of illness & premature death.
Desired Outcome(s):			
Provide prevention, protection, & support services to families & communities in Iowa to ensure strong families & safe communities.	Number of infant deaths per 1000 live births (infant mortality rate). 588_10_001	4.8 by 2010	
	Number of child deaths per 100,000 children age 1-14 years (child death rate). 588_10_002	17	
	Number of adult domestic abuse deaths per 100,000 as reported through the Domestic Abuse Death Review Team. 588_10_003	0.5	
	Number of Iowans with disability, family members, service professionals, and other individuals receiving disability services. 588_10_004	Baseline in FY07	
	Number of Iowans presenting to Iowa's emergency departments for treatment of sexual violence per 100,000 population. 588_10_005	70.8	

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Activities, Services, Products	Performance Measures	Performance Target(s)	Strategies/Recommended Actions
1. Investigate Deaths 588_10100	Percent of prior calendar year child deaths (age 0-17 years) investigated & documented. 588_10100_001	85	Work with the State Medical Examiner's Office to expand use of the Child Death Investigation Protocol.
	Percent of prior calendar year adult domestic abuse homicides & suicides investigated & documented. 588_10100_002	80	Review records of domestic abuse related homicides & suicides. Gather data on the factors contributing to the deaths.
	Percent of autopsy reports completed within 90 days from date of death. 588_10100_003	95	Continue to improve autopsy procedures to improve turn around time. Advocate for more staff (autopsy technicians, investigators, & clerical office assistants).
2. Prevent Violent Behavior 588_10101	Number of K-12 & college students participating in sexual violence prevention programs. 588_10101_003	60,000	Conduct rape prevention education activities in K-12 schools & community settings. Educate professionals on sexual violence prevention strategies.
3. Prevent Injuries & Disability 588_10102	Percent of deaths to children affected by non-use or inappropriate use of child restraints & seat belts. 588_10102_001	10	Continue educating the public & EMS providers on the proper use of child restraints & of the requirements under Iowa law.
	Number of Child Passenger Seat Technicians. 588_10102_005	480	Continue training & updating Child Passenger Seat Technicians (CPST). The Governor's Traffic Safety Bureau recommends 900 CPST for the state of Iowa. Currently, we have 400 CPST. FY07 target reflects a 20% increase in CPST.
	Percent of Child Passenger Seat Technicians updating training annually. 588_10102_003	75	Continue training & updating Child Passenger Seat Technicians.

Core Function	Outcome Measure(s)	Outcome Target(s)	Link to Strategic Plan Goal(s)
Emergency Management, Domestic Security & Public Health Preparedness			<u>Public Health System</u> Goal I – Use existing & evolving technology & standards for the delivery of

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			<p>public health services & information. Goal II – Implement the essential public health services. Goal III – Improve the capacity of local boards of health & other public health partners to address public health needs & implement the core public health functions. <u>Health Status</u> Goal II: Support & enhance programming to optimize effectiveness.</p>
Desired Outcome(s):			
Provide public health disaster preparedness services to all lowans. Develop & implement a system of public health & health care services in response to disaster/ bioterrorism incidents or other public health emergencies.	Percent of lowans covered by a bioemergency plan that has been exercised (tested) in the past year. 588_28_002	80	
Provide emergency medical & trauma services to lowans. Develop & implement a system of health services ready to respond to health emergencies.	Percent of patients meeting the criteria of the Iowa trauma protocol transported to a trauma care facility in 30 minutes or less. 588_28_001	90	
Activities, Services, Products	Performance Measures	Performance Target(s)	Strategies/Recommended Actions
1. Prepare for & Respond to Emergencies 588_28100	Percent of local public health agencies maintaining redundant communication systems through 800 MHz radio contracts. 588_28100_001	100	Continue to provide support for increased capacity for emergency communication systems.

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<p>Health</p>			<p><u>Public Health System</u> Goal II – Implement the essential public health services. Goal III – Improve the capacity of local boards of health & other public health partners to address public health needs & implement the core public health functions.</p> <p><u>Health Status</u> Goal I – Improve access to services for underserved populations, especially those who remain at increased risk of illness & premature death. Goal II – Support & enhance programming to optimize effectiveness. Goal III – Eliminate health disparities.</p> <p><u>Image & Communication</u> Goal I – Respond to public health issues & trends & lead in promoting & protecting the health of Iowans. Goal II – Understand & respond to the needs & health concerns of all Iowans.</p>
<p>Desired Outcome(s):</p>			
<p>Assure individual, community- & facility-based prevention, intervention, treatment, & support services to all Iowans. Provide risk reduction & prevention services to maintain & improve health status & access to health services.</p>	<p>Percent of Iowans rating their own health at good to excellent. 588_34_002</p>	<p align="center">88</p>	
	<p>Percent of Iowa adults with a BMI < 25. 588_34_010</p>	<p align="center">42</p>	
<p>Provide disease epidemiology services to families & communities in Iowa. Develop & implement a system of public health services ready to deal with outbreaks of infectious disease, food borne illness, & other public health threats or emergencies.</p>	<p>Number of salmonella infections per 100,000 population. 588_34_011</p>	<p align="center">32</p>	

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Activities, Services, Products	Performance Measures	Performance Target(s)	Strategies/Recommended Actions
1. Prevent & Treat Infectious Diseases 588_34100	Number of infectious disease consultations provided to clinicians, local public health officials, hospital infection-control staff, & the public. 588_34100_006	15,000	Provide expert acute infectious disease epidemiology services. Provide outbreak management consultation & technical assistance services.
	Percent of infectious disease epidemiological follow-up contacts identified within 48 business hours of CADE's receipt of the report. 588_34100_005	95	Maintain acute infectious disease reporting. Train local public health staff in their roles/responsibilities associated with epidemiological response. Introduce IDSS System Reporting.
	Percent of cases with an early diagnosis (HIV cases that did not convert to AIDS within 12 months). 588_34100_001	65	Have disease prevention specialists report recently diagnosed clients who do not make first visit to an infectious disease physician.
	Reported cases of chlamydia infection per 100,000 population. 588_34100_002	250	Provide clinical& laboratory assistance for detection, diagnosis, & treatment; case management, patient interviews & contact follow-up for people getting treatment; current medical information to health-care professionals about testing, diagnosis, & treatment. Provide medications& testing materials to clinics in the state.
	Percent of TB patients who complete treatment in 12 months. 588_34100_003	98	Increase the number of TB patients on directly observed therapy by directly consulting with each local health department at treatment initiation, on every case of TB in the state.
	Percent of all children aged 19-35 months fully immunized. 588_34100_007	90 by 2010	Educate the general public & healthcare providers regarding vaccine preventable diseases, vaccines, proper vaccine administration & appropriate immunization schedules. Distribute vaccine to healthcare providers to administer to Vaccines for Children Program eligible children.

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	Percent of children served in Iowa's public sector clinics that are fully immunized by 24 months of age. 588_34100_008	95	Educate public healthcare providers regarding vaccine preventable disease & vaccine through district trainings, statewide conferences, quality assurance visits, & the Immunization Program newsletter. Distribute vaccine to public healthcare providers for Vaccines for Children Program eligible children.
2. Improve Child & Family Health 588_34101	Percent of children enrolled in (Healthy Opportunities for Parents to Experience Success-Healthy Families Iowa) HOPES-HFI who got their recommended health exams. 588_34101_027	92	Support & enhance the provision of individual family information & encouragement to assure access to health care coverage for children.
	Percent of women enrolled in Title V programs who receive prenatal care in the first trimester. 588_34101_004	90	Advocate for improved access to early prenatal care for vulnerable populations, including immigrant women.
	Percent of children served by Title V who report a medical home, excluding children with special health care needs. 588_34101_005	70	Engage Iowa American Academy of Pediatrics & state agencies to promote medical homes. Develop recommendations for Title V Child Health agencies based on lessons learned with Iowa Medical Home Initiative.
	Percent of Medicaid-enrolled children, ages 1-20 years that receive any dental service. 588_34101_006	45	Advocate for improving Medicaid oral health program & for increasing provider reimbursements to increase participation. Provide technical assistance & contract management to local public health to build local infrastructure through Title V & Access to Baby & Child Dentistry contracts.
	Percent of Iowa children & youth with special health care needs served annually by Child Health Specialty Clinics. 588_34101_026	4	Provide regionally based clinical, care coordination, and family support services to Iowa's children and youth with special health care needs in partnership with families, service providers, and communities.

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3. Prevent Health Effects from Environmental Hazards 588_34102	Number of direct consultations provided to local boards of health or environmental health practitioners annually. 588_34102_001	1,600	Respond to all requests& inquiries from local boards of health & environmental health officials on environmental health matters. Promote the Office of Technical Assistance as a resource for local officials who need help with environmental health matters.
	Number of abandoned wells closed & private water wells renovated, eliminating potential pathways for contaminants to groundwater. 588_34102_021	2,400	Provide grants to counties for administering private water well testing, abandoned well closures, & private well rehabilitation.
	Percent of private water wells tested in which the homeowner was informed of bacterial contamination & potential health risks. 588_34102_003	22	Provide grants to counties for administering private water well testing, abandoned well closures, & private well rehabilitation.
	Percent of private water wells tested in which the homeowner was informed that Nitrate contamination exceeded the maximum contaminant level (MCL) & potential health risks. 588_34102_004	10	Provide grants to counties for administering private water well testing, abandoned well closures, & private well rehabilitation.
	Percent of Iowa's lead-tested children who are lead poisoned (≥ 10 micrograms/deciliter). 588_34102_005	7	Local providers for Medicaid informing & care coordination, WIC, Head Start, HOPES/Healthy Families, & child care will continue to refer children to providers for blood lead testing.
	Percent of Iowa children under the age of 6 years that receive a blood lead test. 588_34102_006	65	Local providers for Medicaid informing & care coordination, WIC, Head Start, HOPES, & childcare will continue to refer children to providers for blood lead testing.
	Percent of lead-poisoned children under the age of 3 years whose blood lead levels drop to less than 20 micrograms per deciliter in 20 weeks. 588_34102_020	75	Follow up frequently with the families of lead-poisoned children to identify barriers to getting follow-up testing & to determine whether lead hazard remediation has been started & is being done safely.

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4. Prevent & Reduce Addictive Behaviors 588_34104	Percent of Iowa incorporated communities with substance abuse prevention SAFE certified coalitions. 588_34104_002	15	Use existing sub-contractors to deliver substance abuse prevention services for community development. Through contract conditions, suggest sub-contractors assist communities to certify new America's Promise or SAFE substance abuse related coalitions or re-certify active SAFE coalition. Monitor through Minimum Data Set data reports.
	Percent of patients/clients substance-free six-months following discharge from treatment. 588_34104_003	52	Support appropriate continuum of care to meet the needs of substance abuse patients statewide. Provide technical assistance for the license application & renewal processes.
	Percent of Iowa middle school youth who are current smokers. 588_34104_006	5 by 2007	Conduct retailer compliance checks at least once yearly. Maintain contract requirements of community partnerships to educate school districts on how to establish a tobacco-free campus policy.
	Percent of Iowa high school youth who are current smokers. 588_34104_004	16 by 2007	Conduct retailer compliance checks at least once yearly. Maintain contract requirements of community partnerships to educate school districts on how to establish a tobacco-free campus policy.
	Percent of Iowa adults who are current smokers. 588_34104_005	16 by 2007	Continue to work with community partnerships & contractors to encourage businesses to adopt smoke-free workplace policies. Encourage community partnerships in requests for proposals. TUPC community partnerships & Quitline Iowa will continue to offer cessation services to pregnant women.
	Percent of successfully discharged clients reporting no wagering in last 30 days (gambling treatment). 588_34104_001	84	Provide individual, group, & family counseling. Complete individualized treatment plans & provide follow-up.

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5. Improve Access to Health Services 588_34105	Number of placements of providers practicing in rural or underserved communities. 588_34105_011	38	Deliver funding, education, networking opportunities, & technical assistance. Assess the status of the health workforce. Address barriers to access to health care. Provide technical assistance to communities & organizations at the state & federal level in the areas of access to health care & recruitment & retention.
	Percent of underserved & vulnerable lowans with access to health care services through the Iowa community health center safety net. 588_34105_014	17	Develop & administer the Iowa Collaborative Safety Net Provider Network. Develop a comprehensive database of the vulnerable population served, provider capacity, & assess the resources & needs of safety net providers. Develop network initiatives to improve quality, improve efficiency, reduce errors, & provide clinical communication between providers. Evaluate the Iowa Collaborative Safety Net Provider Network.
	Percent of Iowa children under 18 with health insurance coverage. 588_34105_012	95	Reach out to families to build awareness of health insurance offered by the state of Iowa, such as Medicaid & <i>hawk-i</i> .
	Percent of children born with Very Low Birth Weight (VLBW) by race/ethnicity. 588_34105_015, 588_34105_016, 588_34105_017	White – Maintain 1.1%. Black – Decrease to 2.5%. Hispanic – Stop trend of increases at 1.4%.	Iowa's Medicaid program discontinued periodontal oral health services in 2002. Pre-existing chronic infections including oral cavity inflammation are strongly associated with pre-term labor & low birth weight. Restoring periodontal services to Iowa's Medicaid program for high-risk minority & low-income populations will help mitigate the effects of poor oral health on birth outcomes.
	Number of agencies that have received technical assistance, resources, or training from the Office of Multicultural Health that report progress towards increasing cultural competency. 588_34105_013	40	Implement local, state, regional, & federal strategies, policies, & procedures for racial & ethnic population health concerns. Provide resources, networks, technical assistance, workshops, training, community based initiatives, awareness training, & data collection. Help community multicultural health coalitions provide grassroots services & coordinate collaborative efforts by public & private entities to identify health education, promotion, & disease prevention needs.

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6. Build Healthy Communities 588_34106	Number of counties with at least one nutrition & physical activity program designed to influence positive behaviors to reduce the prevalence of obesity & overweight. 588_34106_001	30	Increase nutrition & physical activity programs through CDC obesity prevention grant. Develop & strengthen community partnerships for obesity reduction & prevention.
	Percent of Iowa adults eating five fruits & vegetables a day. 588_34106_004	25	Develop & support partnerships that carry out obesity prevention programs. Create & sustain model healthy communities around nutrition. Provide Pick a better snack™ promotional materials to grocery stores & businesses.
	Percent of Iowa adults participating in moderate physical activities for 30 minutes or more five or more times a week. 588_34106_005	48	Assist implementation of Lighten Up Iowa. Provide community billboards to support physical activity messages. Create & sustain model healthy communities around physical activity.
	Number of facilities certified to provide diabetes education to Medicaid clients. 588_34106_002	85	Evaluate & revise performance measure to show public access outcomes. Promote & maintain the existence of quality diabetes education facilities.
	Percent of eligible women screened for breast cancers. 588_34106_003	20	Provide screening (mammogram) through the Iowa Breast & Cervical Cancer Early Detection Program for uninsured program-eligible women age 50-64 years who have household incomes of up to 250% of the Federal Poverty Guidelines.
	Percent of Iowans over 65 that report having a dental visit in the past year. 588_34106_008	73	Work with the University of Iowa dental school to develop senior oral health educational programs for dental providers & survey nursing homes to evaluate oral health access for seniors in long term care facilities. Seek additional federal funding to continue senior oral health outreach & home visitor training efforts of the Senior Smiles program.
	Percent of public health nursing & home health aide clients with congestive heart failure (CHF) who were not hospitalized due to an acute episode of CHF. 588_34106_009	Baseline in FY07	Research best practice interventions for CHF. Develop & maintain an educational process for best practices. Develop & maintain a tracking system for data collection.

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Regulation & Compliance			Public Health System Goal I – Use existing & evolving technology & standards for the delivery of public health services & information. Goal II – Implement the essential public health services.
Desired Outcome(s):			
Enforce the Code of Iowa & Iowa Administrative Code to ensure & protect Iowans' health, safety, & welfare.	Percent of complaint investigations that are completed within 1 year of receiving the complaint. 588_61_002	75	
Activities, Services, Products	Performance Measures	Performance Target(s)	Strategies/Recommended Actions
1. Ensure Quality Health Professionals 588_61100	Percent of completed license renewals processed in 2 weeks. 588_61100_001	100	Evaluate & revise performance measures to show public protection outcomes. Process applications for licensure, renewal, & reinstatement. Conduct examinations for licensure. Review continuing education applications. Determine eligibility for volunteer health-care provider program.
	Percent of licensure boards with online license renewal. 588_61100_002	50	Work with Iowa Access to coordinate online license renewal systems for all licensure boards.

Core Function	Outcome Measure(s)	Outcome Target(s)	Link to Strategic Plan Goal(s)
Resource Management			Public Health System Goal I – Use existing & evolving technology & standards for the delivery of public health services & information. Goal II – Implement the essential public health services.

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			<p><u>Internal Environment</u> Goal I – Create an environment within the department where employees 1) are supported in modeling healthy behaviors; 2) have opportunities for training; 3) feel supported by supervisors & peers; 4) are trusted by, & trust, department managers; & 5) have opportunities to influence priority-setting.</p> <p><u>Health Status</u> Goal II – Support & enhance programming to optimize effectiveness.</p>
Desired Outcome(s):			
Provide administrative, financial, & support services to IDPH personnel, programs, & contractors to support improved services & results for lowans. Implement, maintain, & support technology services for the department & statewide.	Percent of organizational operations issues rated positively by employees. 588_67_002 JONN	Baseline in FY07	
Activities, Services, Products	Performance Measures	Performance Target(s)	Strategies/Recommended Actions
1. Improve Organizational Performance 588_67100	Percent of health statistics data requests delivered on or before target date. 588_67100_012	92	Track data requests received through the help desk process.
	Percent of contracts requiring a corrective amendment. 588_67100_003	1	Division Director, finance liaison, & contract administrator will review contracts for correctness before issuing to contractor for signature.
	Percent of information management projects completed on or before target date. 588_67100_004	75	Project Managers & Bureau Chief will assess resource allocations regularly to ensure appropriate allocation of staff time.
	Percent of network-wide unscheduled downtime for the local area network. 588_67100_005	0.1	Assure that all patches, security, & upgrades are in place in a timely manner & that all optimization is completed.

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	<p>Percent of lowans participating in health education activities. 588_67100_013</p>	<p>Baseline in FY07</p>	<p>Participate in four statewide health education outreach events, provide news and feature stories in the IDPH Focus newsletter, & strengthen relationships with key media representatives.</p>
	<p>Percent of employee evaluations completed within 2 weeks of due date. 588_67100_008</p>	<p>75</p>	<p>Inform division directors & supervisors of employee evaluation due date & encourage them to complete evaluations on time. Send reminder notices to division directors & supervisors of overdue evaluations.</p>
	<p>Percent of employees attending 3 trainings per year. 588_67100_009</p>	<p>60</p>	<p>Inform division directors & supervisors of number of trainings employees attended. Send monthly reminders to employees to let personnel know trainings attended during the past month.</p>