



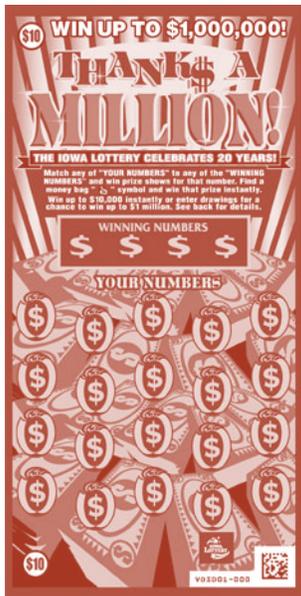
CONNECTION

News and information for **Very Important Players**



Volume 5, #3 August 2005

Celebrate Our 20th Anniversary: *It's America's Favorite Fair – Join the Fun!* You Could Win \$1 Million!



Help the Iowa Lottery celebrate its 20th anniversary with "Thanks A Million!"

Match any of "Your Numbers" to any of the "Winning Numbers" and win the prize shown for that number. Find a "Money Bag" symbol and win that prize instantly.

Nonwinning Thanks A

Million tickets may be entered to win up to \$1 million! The Iowa Lottery will hold a series of drawings to award second-chance prizes from \$500 to \$1 million!

To enter, complete the name and address section on the back of the nonwinning ticket. Place a first-class (37-cent) stamp on the ticket where indicated and mail. Do not use an envelope. 📧

Visit our Web site, www.ialottery.com, for more details. Click on the "Thanks A Million" link on the home page, then follow the links provided.

Ticket Price: \$10
Overall Odds: 1 in 3.86
Game Began: July 18

Prize	Odds
\$10	1 in 6.00
\$15	1 in 24.00
\$25	1 in 40.00
\$50	1 in 40.00
\$100	1 in 2,666.67
\$500	1 in 12,000.00
\$10,000	1 in 40,000.00

Thanks A Million Drawings & Prizes

Drawing Date	Entries Must Be Received By	Prize
Aug. 4	Aug. 2	\$ 500
Aug. 18	Aug. 16	\$ 500
Sept. 1	Aug. 30	\$ 1,000
Sept. 15	Sept. 13	\$ 1,000
Sept. 29	Sept. 27	\$ 2,500
Oct. 13	Oct. 11	\$ 2,500
Oct. 27	Oct. 25	\$ 5,000
Nov. 10	Nov. 8	\$ 5,000
Dec. 1	Nov. 29	\$10,000
Dec. 22	Dec. 20	\$20,000
Jan. 26	Jan. 24	\$1 Million

That's right! This year we're back at America's favorite fair – the Iowa State Fair!



Don't forget to stop by the Iowa

Lottery booth Aug. 11 – 21! You'll be able to pick up your favorite lottery games throughout the 11-day event. You can also win some very cool prizes and enter for a chance to participate in one of our three-daily "Porker Night" Scratch Tournaments.

The grand-prize Porker Night Scratch Tournament winner will receive a trip package to Las Vegas! The package is valued at \$1,600 (package includes airfare for two from Allegiant Airlines and \$944 in cash). The prize includes payment of required state withholding taxes. Winners will be able to pick departing dates and times, based on flight availability, and Allegiant Air will allow winners one year to complete their travel.

Stop by and ask us how to get entered for your chance to win! You'll find us in our regular spot in the southeast corner of the Varied Industries Building. 📧

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Summer Explodes With New Scratch Games!

Porker Night (\$5)

Top Prize: \$50,000
Overall Odds: 1 in 3.52
Game Begins: Aug. 8



It's a porker of a game!

If the player matches any of the hands on the ticket to any of the "Winning Hands" listed in the prize legend, they win the prize listed for that hand. See the back of the ticket for a complete description of the winning hands. 🐷

Prize	Odds
\$5	1 in 6.67
\$6	1 in 15.00
\$10	1 in 26.67
\$20	1 in 60.00
\$50	1 in 80.00
\$100	1 in 1,200.00
\$500	1 in 4,000.00
\$5,000	1 in 40,000.00
\$50,000	1 in 120,000.00

Wild Cherries (\$1)

Top Prize: \$1,000
Overall Odds: 1 in 4.76
Game Begins: Aug. 8

Get Wild! If the player matches three like symbols in a single game, they win the amount shown for that game. If they find a "Cherries" symbol, they win the prize shown for that game instantly! 🍒



Prize	Odds
\$1	1 in 7.50
\$2	1 in 20.00
\$4	1 in 60.00
\$12	1 in 150.00
\$36	1 in 300.00
\$1,000	1 in 13,333.33

Latest Monthly VIP Club Winners Drawn

Congratulations to the following VIP Club members who were drawn as winners in the monthly VIP Club drawings for \$25 in Lottery Bucks!

April 2005

Liberty Pawledge* of Cedar Rapids
 Jean Chrisjohn of Alden
 Richard Spencer of Maxwell
 Rebecca Wallace of Long Grove
 Darrow Lillie of Burlington

May 2005

Bonnie Newell* of Oskaloosa
 Larry Glenn of Knoxville
 Charles Sykes of Ida Grove
 Harlan Dykstra of Iowa City
 Audrey Coffman of Spencer

June 2005

John Olmstead* of Fort Dodge
 Elizabeth A. Pianca of Davenport
 Donald Tuecke of McGregor
 Pat Bennett of Boone
 Margaret G. Betts of Hampton 🐷

*Asterisk denotes new member.

For a complete list of VIP Club winners, visit our Web site at www.ialottery.com ... just select "VIP Club" on the left side of the home page, then choose "VIP Club Drawing" from the links at the top of the VIP Club main page.

For more information on our scratch games, visit our Web site at www.ialottery.com. Select the "Games" link on the left side of the home page, then click on the "Scratch Tickets" logo on the Games main page.

Some Scratch Games Ending

The last day to claim prizes in the following games is **Sept. 26, 2005**: Pinball Wizard, Golden Riches, Fab 4s and Wild Crossword (Paw Prints). 🐷

“Design A Game” Scratch Contest Draws 1,900+ Entries

Alice Hayes of Webster City won the \$3,000 top prize in the Iowa Lottery’s latest “design-a-game” contest.

Hayes entered the lottery’s contest with a ticket design she entitled “Dream’n of Dollars.”

Hayes’ entry was among more than 1,900 that the Iowa Lottery received in its “Design A Game From Scratch” contest from May 2-27. Iowans were invited to submit their original ideas for instant-scratch games for the chance to win cash prizes.

Hayes, 69, a lab assistant at Electrolux, said she came up with the idea for her game as bedtime approached one night. On her ticket, players would scratch off alarm clocks to try to find like amounts underneath.

“I thought that when they scratched it off, they’d wake up and win!” she said.

Hayes said she has always had a knack for art.

“I wouldn’t want to do a finished product or anything, but I just like to think up ideas,” she said.

The design-a-game contest was open to Iowans at least 21 years old who came up with original game ideas and artwork. Entries were judged by a panel including advertising agency art directors and lottery industry professionals.

“Each entry was individually opened and reviewed. Entries were judged on appropriateness to insure game names and themes carry out the integrity and dignity of the lottery,” said Karen Smith, promotions manager for the Iowa Lottery. “They are also judged on originality, overall appeal and game format.”

Other winners were:

2. Lori Craun of Marshalltown, \$2,000 for “Big Bucks BBQ.”
3. David Backstrom of Norwalk, \$1,000 for “Fixin’ to Win.”



Alice Hayes of Webster City and her award-winning design, “Dream’n of Dollars”



4. Lori Craun of Marshalltown, \$500 for “Squirrel Away Cash.”
5. Diana Helmer of Marshalltown, \$250 for “County Fair Cash.”
6. Sue Harden of Waterloo, \$100 for “Red Carpet Cash.”
7. Lisa Rohm of Davenport, \$100 for “The Check’s in the Mail.”
8. Heather Witt of Dubuque, \$100 for “Loads of Cash.”
9. Brenda Wilberding of New Hampton, \$100 for “Pay It Again Sam.”
10. Jordan Miller of Altoona, \$100 for “Soy Ya Bean Playing.”

For more information on the “Design A Game From Scratch” winners visit our Web site at www.ialottery.com. Select the “Promotions” link on the left side of the home page, then click on the link to the promotion results.

Powerball Changes Guarantee Bigger Jackpots

Changes coming to Powerball® will create a larger starting jackpot in the game and bigger “Match 5” prizes.

Beginning Aug. 28, the guaranteed starting jackpot amount in Powerball will increase from \$10 million to \$15 million. Two white balls will be added to the first pool in the game, meaning players will choose five numbers from 55. Players will continue to select the Powerball from a pool of 42, represented in the game’s drawings by red balls.

Another change to be made on Aug. 28 will double the prize for those players who match the first five numbers but miss the Powerball. They’ll win \$200,000 instead of the current \$100,000.

Powerball’s annuity option also will be changed so that players receive an annual payment that increases each year (the jackpot currently is paid out in 30 equal installments over 29 years). Players also can continue to choose to receive the jackpot as a lump-sum cash payment, but the option to receive ever-growing payments is in response to players who have voiced concerns about the effects of inflation on their annuity.

Players can add the Power Play® to a regular Powerball purchase for an extra \$1 per play. A Power Play wheel is spun during the Powerball drawings on Wednesday and Saturday nights. Slots on the wheel list the numbers 2 through 5, indicating the amount prizes (except the jackpot) will be multiplied if that number is drawn. With the upcoming changes, if a player wins the “Match 5” prize of \$200,000 and chooses the Power Play option, the prize would be multiplied to \$1 million if the Power Play number drawn was 5.

Powerball plays will still cost \$1 and drawings will continue to be held at 9:59 p.m. on Wednesdays and Saturdays.

The overall chance of winning a prize in Powerball will change only slightly, from about 1 in 36 to 1 in 36.6. The odds of winning the jackpot will change from about 1:120.5 million to 1:146.1 million.

Powerball began in April 1992 as a 5/45 + 1/45 game. The upcoming change is the game’s fourth design.





COUPON

VERY IMPORTANT PLAYERS

Iowa's
POWERBALL

Buy \$5 or more in Powerball plays on a single ticket, and receive \$1 off your total purchase!

No copies accepted. Not valid with any other offer. Offer good 8/1/2005 through 9/30/2005.



COUPON # 281

USE THIS **COUPON** NEXT TIME YOU **PLAY.**

WARNING!

THE STAFF OF THE IOWA LOTTERY URGES EVERYONE TO PLAY RESPONSIBLY. IF SOMEONE YOU KNOW HAS A GAMBLING ADDICTION PROBLEM, CALL 1-800-BETS OFF (1-800-238-7633). YOU MUST BE AT LEAST 21 YEARS OLD TO PURCHASE LOTTERY TICKETS.

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