

Lottery Action



Lottery Help Line
800.228.0010

For Help With Pull-Tab Vending Machines
800.235.7198

For Help With Terminals or Sci-Scans
800.858.4744

For Help With Instant Ticket Vending Machines
800.235.7198

www.ialottery.com

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Adel Man Glad to Hear About \$800,000 Powerball Prize!

Other Powerball prizes in danger of expiring unclaimed

An Adel man spent the week-end with his \$800,000-winning Powerball® ticket in an unusual place.

"I kept it in my hearing aid box. Nobody would ever look in there!" David Branam said with a laugh as he claimed his prize July 24 at Iowa Lottery headquarters in Des Moines. "I had signed it, though. I'd always heard if you had a winning ticket, you should sign it."

Branam, 79, won \$800,000 playing Powerball with the Power Play®. He bought his winning ticket at Kum & Go, 409 Nile Kinnick Drive in Adel. Because Branam purchased the Power Play and the "4" was drawn as the multiplier for that drawing, his normal \$200,000 prize for matching five white balls was multiplied by four for a total prize of \$800,000.

Branam already knows what he will do with his winnings.

"We're going to invest it," he said, adding that he and his wife, Jean, also plan to take a fishing trip to Minnesota in the near future.

Unclaimed Powerball Tickets to Expire

- A winning Powerball ticket that was purchased earlier this year in Onawa is still unclaimed. The ticket won \$10,000 in the Feb. 11 Powerball drawing. The ticket was purchased at Dave's World, 2650 Iowa Ave. in Onawa on Feb. 10, 2006. The winning numbers for the Feb. 11 drawing were: 7-38-40-51-52. The Powerball was 14. The prize expires on Feb. 11, 2007.

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David Branam of Adel has a big check to frame for his living room as well as one to cash at the bank!

Action Briefs

Use Easy Pick Play Slip During High Jackpots

They say that necessity is the mother of invention. That's especially true when another big Powerball jackpot rolls around.

Next time you have a long line at your lotto terminal during a jackpot run, fill out a \$5 easy pick play slip and keep it by your lotto terminal. Each time a player requests \$5 in easy pick Powerball tickets, run this play slip through the scanner on the Extrema terminal and out pops the ticket! It's that simple and saves you a few steps!

Why not try this next time you really get busy?



Game End and Validation End Dates

		Official Game End	Valid. Period Ends
446	Double Bingo (purple)	6/12/06	9/11/06
458	Wild Crossword (lizard)	6/12/06	9/11/06
461	High/Low	6/12/06	9/11/06
463	Gold Fever	6/12/06	9/11/06
467	Reelin' in the Cash	6/12/06	9/11/06
469	Money Comb	6/12/06	9/11/06
471	Firecracker Cash	6/12/06	9/11/06
474	Bewitched	6/12/06	9/11/06
477	Thanks A Million	6/12/06	9/11/06

Other important dates are listed on the back of this issue.

Results from your state agencies: www.resultsiowa.org

Always be on the lookout for Iowa Lottery Buck coupons.

First, when cashing the coupons, use the three-digit “promo” number listed on the left-hand side of the coupon that corresponds to the game the player has chosen to play.

For example, if the player wants to buy a Powerball ticket, the retailer should enter number 303 for the \$1 Lottery Buck or number 310 for a \$5 Lottery Buck when asked for the coupon number. Enter the correct three-digit number from the Lottery Buck into the “coupon” box on your lotto terminal. Don’t

use the red
number
printed in
the lower
right-hand
corner.

On the SciScan 2000, for instant or pull-tabs, select Option "01" from the main display, then enter the three-digit coupon number into the keypad.

If you follow the correct steps to redeem the Lottery Bucks, you'll receive proper credit right away. 🐾

Use the three-digit numbers on the left-hand side of the Lottery Buck in the "Coupon" box, not the number in red on the right.

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		7 FRUIT LOOT (\$1) BEGINS LOTTERY ACTION DELIVERS	8	9	10	11	12
	13	14	15	16	17	18	19
	20	21	22	23	24	25	26
	27 IOWA STATE FAIR ENDS THERE'S A HOLIDAY NEXT WEEK. CHECK WITH YOUR DSR FOR DELIVERY SCHEDULE.	28 LOTTERY ACTION DELIVERS 7 COME 11 (\$1)/GREEN & GOLD (\$2) BEGIN	29	30	31	Sept. 1	2
	3	4 HOLIDAY - LOTTERY OFFICES CLOSED, NO DELIVERIES	5	6	7	9	10

Other Powerball Prizes in Danger of Expiring Unclaimed

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• A \$200,000 prize won at a Des Moines grocery store also has yet to be claimed. The ticket matched five white balls, but missed the Powerball in this year's March 11 drawing. The ticket was purchased at Hy-Vee, 3330 Martin Luther King Jr. Parkway in Des Moines on March 11. The winning numbers for the March 11 drawing were: 16-35-37-52-54. The Powerball was 33. The prize must be claimed by March 11, 2007.

Anyone who wins a prize playing Powerball in Iowa has 365 days (from the date of the drawing) to claim the winnings. 🍀

Lucky 7's Wins Product of the Year

For a second straight year, an Iowa Lottery game has received a lottery-industry award as product of the year.

In July, the Iowa Lottery's "Lucky 7's" game was chosen as the winner of the 2006 lottery product of the year award from Public Gaming Research Institute, a Kirkland, Wash.,-based organization that researches the gaming industry. The award was given at PGRI's International Expo conference in Las Vegas.

Lucky 7's is the lottery's double-sided ticket with a traditional instant-scratch game on one side and a pull-tab game on the other. Lucky 7's proved so popular that sales during its first eight weeks were double those of other \$5 games in the past decade.

In 2005, Quarter Play, the world's first battery-powered, electronic version of the instant-scratch game, was recognized with a product of the year award from two lottery-industry groups. 🍀



Visit Us at the Iowa State Fair!

Grab Your Chance to Win a Trip to Las Vegas!



It just wouldn't be the Iowa State Fair without the Iowa Lottery booth! Come see us "Only at the Fair" this year Aug. 10-20. We've got lots of fun things planned for you in our usual spot, the southeast corner of the Varied Industries Building.

You'll be able to pick up your favorite scratch tickets (including the new "Only at the Fair" ticket), pull-tabs and lotto game tickets throughout the 11-day event. Also, try the new electronic game card called "Pocket Poker"!

Grab A Vegas Getaway

Enter to "Grab A Vegas Getaway" from Aug. 10 - 20 at the lottery's booth. Winners are eligible to win Iowa Lottery Bucks or one of three trips to Las Vegas! To enter to be a contestant, complete the back of a nonwinning "Life in the Cash Lane" instant-scratch ticket and drop it in an entry box located in the booth. Enter as many times as you like. Three players will be drawn for each contest. Drawings will be held three times a day, at 11 a.m., 2 p.m. and 5 p.m. The contests will be held immediately following each drawing.

Each contestant will enter the Cash Machine at the lottery's booth for the opportunity to grab as many Lottery Bucks as they can in a one-minute period. The contestant who grabs the most Lottery Bucks will win \$50 in Lottery Bucks, second place wins \$30 in Lottery Bucks and third place wins \$20 in Lottery Bucks. Plus, each contest winner will have their name entered in a grand prize drawing to win one of three trips for two to Las Vegas valued at \$1,600 each. Allegiant Air will provide roundtrip airfare valued at \$576. The Iowa Lottery will provide a cash prize of \$944 for hotel, meals and fun!

Other Fair Promotions

- **Look for the dots!** Find a colored dot on a pull-tab ticket you purchase at the Iowa Lottery State Fair booth and you could win a special "FUN2WIN" T-shirt (orange dot), pop bottle insulator koozie (pink dot) or a flashlight keychain (purple dot)!
- **Get a free T-shirt with \$20 in scratch tickets!** Just purchase \$20 or more in any scratch tickets at the counter and you'll get a free "Winners Made From Scratch Daily" T-shirt!
- **Come out and see the Powerball® drawing LIVE** on the Grand Concourse at the State Fairgrounds at 9:59 p.m. on Saturday, Aug. 12! 🍀

IOWA LOTTERY GAME INFORMATION

As of Aug. 7, 2006

Game	Start Date
423 BIG MONEY	04/19/04
465 DOMINOES-Red	02/14/05
468 BEE LUCKY	05/09/05
470 QUARTER PLAY-Purple	05/16/05
475 CRAZY 8'S BINGO	06/06/05
473 PIECES OF EIGHT	06/27/05
472 PAYDAY	07/18/05
476 ROARING 20's	07/18/05
478 WILD CHERRIES	08/08/05
479 PORKER NIGHT	08/08/05
481 LEAGUE NIGHT	08/29/05
482 EMERALD GREEN 7'S	08/29/05
485 WILD CROSSWORD-Confetti	08/29/05
483 DOUBLE DOUBLER DOUGH	09/19/05
484 CAT SCRATCH FEVER	09/19/05
486 BLACKJACK-Purple	10/10/05
487 DOUBLE BLACKJACK-Yellow	10/10/05
488 HOLIDAY CASH	10/31/05
489 WINNER WONDERLAND	10/31/05
490 SANTA CLAWS & SANTA PAWS	10/31/05
491 WINTER GREEN	10/31/05
492 COOL CASH	11/28/05
493 FABULOUS 5'S	12/09/05
494 POT O' GOLD	12/09/05
495 HEARTS ARE WILD	01/09/06
496 THE COLOR OF MONEY	01/09/06
501 CHAMPIONSHIP POKER	01/09/06
498 \$35 MIL. CASH SPECTACULAR	01/09/06
499 PIECE OF THE PIE	01/30/06
497 POT LUCK	02/20/06
516 DREAM'N OF DOLLARS	02/20/06
517 BLACKJACK-Orange	03/13/06
518 DOUBLE BLACKJACK-Red	03/13/06
511 LUCKY 7'S	04/03/06
519 LUCKY CHIPS	04/03/06
520 FISHIN' FOR FRANKLINS	04/24/06
521 4'S GALORE	04/24/06
522 GREEN STUFF	05/15/06
525 BURIED TREASURE	05/15/06
512 CROSSWORD-Newsprint	05/29/06
524 STAR SPANGLED CASH	06/05/06
513 TRIPLER BINGO-Green	06/05/06
502 LUCKY TIMES 10	06/05/06
526 GREAT PLACES	06/26/06
527 ONLY AT THE FAIR	06/26/06
528 FUN 1'S	07/17/06
529 ON A ROLL	07/17/06
530 LIFE IN THE CASH LANE	07/17/06
480 POCKET POKER	07/31/06
531 FRUIT LOOT	08/07/06

ENDING SCRATCH GAMES

Game	Start Date	Last Date to Pay Prizes
446 DOUBLE BINGO-Purple	01/24/05	09/11/06
458 WILD CROSSWORD-Lizard	04/25/05	09/11/06
461 HIGH/LOW	03/07/05	09/11/06
463 GOLD FEVER	03/28/05	09/11/06
467 REELIN' IN THE CASH	04/18/05	09/11/06
469 MONEY COMB	05/09/05	09/11/06
471 FIRECRACKER CASH	06/06/05	09/11/06
474 BEWITCHED	06/06/05	09/11/06
477 THANKS A MILLION	07/18/05	09/11/06



Helping you serve the Lottery customer

Lotto Game Information				
	Drawing Days	Sales Cutoff Time	Approx. Drawing Time	Approx. Allowed Cashing Time
Hot Lotto	Wednesday and Saturday	7:59 p.m.	9:40 p.m.	10:50 p.m.
\$100,000 Cash Game	Monday through Saturday	6:18 p.m.	6:28 p.m.	6:40 p.m.
Pick 3 and Pick 4 Midday	Monday through Saturday	12:30 p.m.	12:40 p.m.	1:00 p.m.
Pick 3 and Pick 4 Evening	Sunday through Saturday	7:59 p.m.	9:20 p.m.	9:40 p.m.
Powerball	Wednesday and Saturday	7:59 p.m.	9:59 p.m.	11:40 p.m.

If you or someone you know has a gambling problem, call 1-800-BETS OFF.
You must be at least 21 years old to purchase lottery tickets.