

Lottery Action Newsletter

VOL. 10, #6 March 24 - April 6, 2003

Order \$2 Big Dog Pull-tab, Take a Big Bite of Sales

Big Dogs (pull-tab)

Cost: \$2
Top Prize: \$100
Odds: 1 in 4.19
Begin Ordering: March 24

Big Dogs, the Iowa Lottery's second \$2 pull-tab, could help your business take a big bite of sales!

There are three \$100 prizes in each sleeve of tickets.

To play, peel apart the five tabs located on the back of the ticket. Three symbols are printed under each tab. Check all five tab areas. There are two ways to win:

If three consecutive symbols printed vertically or diagonally under any of the top three tabs match identically any of the winning combinations in the "Criss



Cross" area (top one-half) of the ticket front, the player wins the corresponding prize.

If three matching symbols appear horizontally under either of the bottom two tabs, the player wins the corresponding amount as shown in the "Bonus Match 3" area (bottom one-half) of the ticket front. The arrow connecting the symbols indicates a winner.



At A Glance...

Don't Run Out of Paper Stock!
 Check your paper stock often to prevent running out during a busy time. All supplies are provided by Scientific Games. You may order supplies through the terminal (with "Special Functions") or by dialing 800-858-4744.

Visit Lottery Web Site at www.ialottery.com
 Visit the Iowa Lottery's web site for answers to your questions and interesting facts about the lottery!

Revised Game End and Validation End Dates List:		Official Game End	Valid. Period Ends
Game #300	Lots O' Spots Bingo-Ylw.	12/24/02	03/24/03
Game #316	Goin' Nuts	12/24/02	03/24/03
Game #329	Hearts & Roses	12/24/02	03/24/03
Game #341	Scorpion King	12/24/02	03/24/03
Game #303	Double Blackjack-Red	01/22/03	04/22/03
Game #338	Treasure Hunt	01/22/03	04/22/03
Game #314	Nifty 50	02/11/03	05/12/03
Game #315	24K Winner	02/11/03	05/12/03
Game #317	Criss Cross Cash	02/11/03	05/12/03
Game #322	Quick Cut	02/11/03	05/12/03
Game #327	Gold & Glory	02/11/03	05/12/03
Game #332	Corned Beef & Cash	02/11/03	05/12/03
Game #334	The Gnu Game	02/11/03	05/12/03

Other important dates are listed on the back of this issue.

'Dog-Gone Lucky' Dogs Could End Up on Scratch Ticket

Got a picture-perfect pooch? A cute canine? A handsome hound? The Iowa Lottery wants your dog's picture on instant-scratch tickets!

The lottery and PETCO stores are teaming up in a contest that began March 10. The "Dog-Gone Lucky" contest will determine six dogs whose photos will be put on tickets in a Dog-Gone Lucky scratch game this fall. The owners of the six lucky dogs will each receive \$500 from the lottery, a \$50 gift card from PETCO and other prizes from the pet-supply stores.

"The Dog-Gone Lucky contest offers dog owners another way to have fun with their four-footed friends and show their pride in their pets," Iowa Lottery Commissioner Ed Stanek said. "And, we're pleased to be featuring some of Iowans' best friends in one of our games."

Contests in Sioux City, Clive and Cedar Rapids

The contest is being conducted at PETCO stores in Cedar Rapids, the Des Moines area (Clive location), and Sioux City.

'Dog-Gone Lucky' Dogs Could End Up on Scratch Ticket

Continued from page 1



The "Dog-Gone Lucky" scratch ticket will look similar to this.

Posters announcing the contest feature Iowa's "top dog" — Rosie, a Labrador owned by Gov. Vilsack and his wife Christie. Entry forms for the contest are available at the three PETCO stores and need to be dropped

into contest boxes at those same locations. If there are more than 60 entries at each location, PETCO will hold a drawing to determine the 60 dogs that will compete at each store.

Six dogs will be chosen as semi-finalists from each store and those dogs' pictures will be put on the lottery web site at www.ialottery.com.

The deadline to register for the Sioux City contest is April 10 and the event will be held on April 19 at PETCO, 1742 Hamilton Blvd. in Sioux City. The deadline for the Des Moines-area contest is April 17,

with the event on April 26 at PETCO, 7333 Buffalo Rd. in Clive. The Cedar Rapids entry deadline is April 24, with the contest set for May 3 at PETCO, 1450 Twixt Town Rd. in Cedar Rapids.

The 18 semifinalist dogs' photos will be on the lottery web site from May 5-18, when the public can vote on them. The six "Dog-Gone Lucky" dogs (those who receive the most votes on the web site) will be announced May 20 on the lottery web site and at the participating PETCO stores. The winners will have their pictures on an Iowa Lottery scratch ticket.

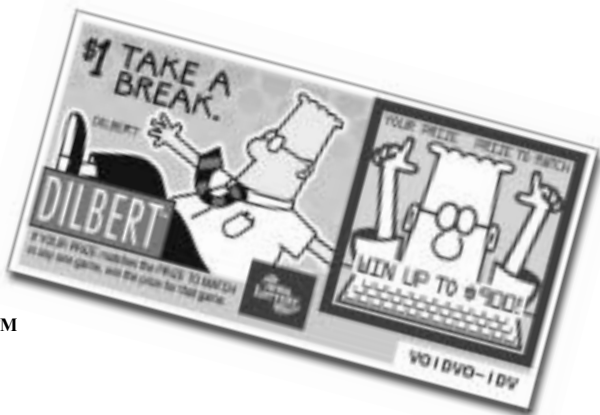
The Dog-Gone Lucky scratch game will go on sale Sept. 8 in Iowa. Tickets will cost \$1 and will feature a top prize of \$700.

Dogs that enter the contest will receive a goodie bag from PETCO and their owners will get two Lottery Buck coupons from the lottery that can be used to buy lottery tickets. The owners of the 18 semi-finalist dogs will each receive a \$25 gift card from PETCO and 25 Lottery Buck coupons.

No felines should feel left out by all this attention for dogs because the lottery had a cat contest in the early 1990s. The lottery released an instant-scratch game called "Fat Cat," where a contest was held to find Iowa's celebrity look-alike cats. 🐱

MARCH/APRIL 2003	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	23	24 BIG DOGS (PULL-TAB) (\$2) BEGINS	25	26	27	28	29
	LOTTERY ACTION DELIVERS						
	30	31	April 1	2	3 POWERBALL INSTANT MILLIONAIRE DRAWING	4	5
	6	7 DILBERT (\$1)/ JUMBO BUCKS (\$2)/ RED HOT 7S (\$5) BEGIN	8	9	10	11	12
	LOTTERY ACTION DELIVERS						
	13	14	15	16	17 POWERBALL INSTANT MILLIONAIRE DRAWING	18	19 DOG-GONE LUCKY CONTEST, SIOUX CITY
	20	21	22	23	24	25	26 DOG-GONE LUCKY CONTEST, CLIVE
	LOTTERY ACTION DELIVERS						

Several New Scratch Games Debut Soon



Dilbert™

Cost: \$1
Top Prize: \$900
Odds: 1 in 4.62
Begin Ordering: April 7

Take a break and play Dilbert™! There are six different tickets in the series. If a player matches the “Your Prize” to the “Prize to Match” in the same game, they win the corresponding prize shown for that game. 🎰

Prize	Odds
2 tickets	1 in 7.50
\$2	1 in 20.00
\$3	1 in 50.00
\$5	1 in 150.00
\$15	1 in 300.00
\$50	1 in 300.00
\$900	1 in 59,850.00

Red Hot 7s

Cost: \$5
Top Prize: \$50,000
Odds: 1 in 3.81
Begin Ordering: April 7

Players may win up to \$50,000! This game has five play areas. In play area 1, match two identical symbols and win \$7 instantly! In play area 2, match three like amounts and win that amount. In play area 3, get a total of “7” within a roll and win the prize shown. In play area 4, match any of “Your Numbers” to the “Lucky Number” and win the prize shown below that number. In play area 5, reveal a prize amount and win that prize amount automatically! 🎰



Prize	Odds
\$5	1 in 6.67
\$6	1 in 15.00
\$7	1 in 60.00
\$17	1 in 90.00
\$37	1 in 90.00
\$77	1 in 140.82
\$7,777	1 in 59,850.00
\$50,000	1 in 89,775.00



Jumbo Bucks

Cost: \$2
Top Prize: \$20,000
Odds: 1 in 3.95
Begin Ordering: April 7

Prize	Odds
\$2	1 in 6.00
\$3	1 in 18.75
\$5	1 in 75.00
\$10	1 in 150.00
\$20	1 in 150.00
\$40	1 in 150.00
\$400	1 in 7,041.00
\$20,000	1 in 159,600.00

This ticket could mean big bucks! If a player matches any of “Your Numbers” to either of the “Serial Numbers,” they win the prize shown for that number. If they find a “Cash” symbol, they win that prize automatically! 🎰

Kimballton Friends Win Playing Game Show Ticket

Two long-time friends from Kimballton are having a run of luck with a television game show and the lottery tickets that can get you on the show.

First, Rose Anne Poldberg was an on-air contestant twice on “Powerball Instant Millionaire” and won more than \$72,000 during her appearances. Now, her long-time friend Elaine Andersen has won the top instant prize of \$25,000 in the scratch game that can make you an on-air contestant.



Elaine Andersen of Kimballton

“Rose and I go round and round about it,” Andersen said. “We keep saying ‘You’re going to win,’ or ‘I’m going to win.’”

“Powerball Instant Millionaire” is a weekly game show that offers a top prize of \$1 million and is based on a series of \$3 instant-scratch tickets.

While Poldberg found a “TV drawing” symbol on her tickets and was selected to be on the show, Andersen played her ticket and won \$25,000.

“I just about fainted, I think. I just sat there dumbfounded,” Andersen said.

Poldberg is the town’s librarian. Andersen, 80, works at a gift shop next door to the library in Kimballton. Both women bought their tickets at the Elk Horn Country Store, 4133 Main in Elk Horn. 🎰

Clip and Save

IOWA LOTTERY

Clip and Save

GAME INFORMATION

Game		Start Date	As of March 24, 2003		
304	CASINO ACTION	09/24/01			
305	CASH SPECTACULAR	10/01/01			
323	TWO MUCH FUN	12/10/01			
328	DOUBLE DOWN	01/07/02			
330	WILD CHERRIES	01/28/02			
331	PHARAOH'S GOLD	02/04/02			
336	LUCKY STARS	03/04/02			
333	7-11-21	03/11/02			
301	LOTS O' SPOTS BINGO-Blue	03/18/02			
324	DOUBLE DOUBLER-Orange	03/18/02			
325	DOUBLE BLACKJACK-Green	03/18/02			
326	CROSSWORD-Yellow	03/18/02			
337	SILVER DOLLARS	03/25/02			
343	HOT CARDS	04/22/02			
344	BONUS BASEBALL	05/06/02			
345	DOLLAR SIGNS	05/13/02			
346	SNAKE EYES	05/20/02			
347	STARS AND STRIPES	06/03/02			
348	STRUCK BY LUCK	06/10/02			
349	FAST 5s	06/17/02			
335	LUCKY DAY	06/27/02			
353	LUCKY LINES	07/08/02			
352	GRAND CHAMPION	07/15/02			
342	STINKIN' RICH	07/29/02			
350	RED HOT 7S	08/05/02			
351	WHOOPE DE DOUGH	08/12/02			
355	ACES HIGH	08/26/02			
356	FOOTBALL FEVER	09/09/02			
358	MONEY MAZE	09/16/02			
359	CASH HARVEST	09/23/02			
360	BEEBLE BAILEY DOUBLE TIME	10/07/02			
357	BONUS CROSSWORD-Aqua	10/07/02			
361	VENETIAN® LAS VEGAS	10/14/02			
354	TOP BANANA	10/21/02			
362	BAH HUMBUCKS	11/04/02			
318	CANDY CANE CASH	11/04/02			
363	LUCKY STREAK	11/18/02			
339	DIAMOND BINGO-Red	11/18/02			
365	CASH FLURRIES	12/02/02			
364	BEGINNER'S LUCK	12/16/02			
378	KUM & GO—WE GO ALL OUT!	01/06/03			
367	POKER FACE	01/06/03			
368	LUCK OF THE DICE	01/06/03			
369	BE MINE	01/27/03			
370	ALL THE MARBLES	01/27/03			
373	SHAMROCK GREEN	02/17/03			
374	TICKET TO VEGAS	02/17/03			
377	BONUS CROSSWORD-Blue	02/17/03			
371	2 FOR THE DOUGH	03/03/03			
372	DOUBLE DOUBLER-Green	03/03/03			
366	THE BUCK STARTS HERE	03/17/03			
376	DOUBLE BLACKJACK-Red	03/17/03			

Game	Start Date	Last Date To Pay Prizes	
300	LOTS O' SPOTS BINGO-Ylw.	09/17/01	03/24/03
316	GOIN' NUTS	10/22/01	03/24/03
329	HEARTS & ROSES	01/14/02	03/24/03
341	SCORPION KING	04/08/02	03/24/03
303	DOUBLE BLACKJACK-RED	08/20/01	04/22/03
338	TREASURE HUNT	04/01/02	04/22/03
314	NIFTY 50	10/08/01	05/12/03
315	24K WINNER	10/15/01	05/12/03
317	CRISS CROSS CASH	11/05/01	05/12/03
322	QUICK CUT	12/17/01	05/12/03
327	GOLD & GLORY	01/07/02	05/12/03
332	CORNED BEEF & CASH	02/11/02	05/12/03
334	THE GNU GAME	02/25/02	05/12/03

If you or someone you know has a gambling problem, call 1-800-BETS OFF.
You must be at least 21 years old to purchase lottery tickets.

Lotto Game Information

	Drawing Days	Sales Cutoff Time	Approx. Drawing Time	Approx. Allowed Cashing Time
Freeplay Replay	Wednesday and Saturday	6:18 p.m.	6:28 p.m.	6:40 p.m.
Hot Lotto	Wednesday and Saturday	7:59 p.m.	10:00 p.m.	11:45 p.m.
\$100,000 Cash Game	Monday through Saturday	6:18 p.m.	6:28 p.m.	6:40 p.m.
Pick 3	Every day, Sunday through Saturday	7:59 p.m.	9:20 p.m.	9:40 p.m.
Powerball	Wednesday and Saturday	7:59 p.m.	9:59 p.m.	11:40 p.m.