



DISTRICT NEWS

STATE LIBRARY OF IOWA



Northwest District Bulletin

Northwest District Office Hours

WhoFi Demonstration Next Week

Those of you who attended Northwest District Office Hours in September heard mention of what's planned for October. Nate Rakestraw from **WhoFi** will be joining us next week with a demonstration of a new feature that came on the scene in March: **Program Planner**.

This is a very impressive and convenient feature from **WhoFi**. It's a programming report tool designed to schedule, manage, and track attendance at library programs and events. This tool is available to current **WhoFi** library customers; access it by logging into the same **WhoFi** account you already use for tracking wi-fi usage.

Librarians who attend District Office Hours next week--choose from **either Tuesday October 19 OR Thursday October 21**--can see a demonstration of **Program Planner** (10:30-11:30AM) And with the *FY21 Annual Library Survey* looming--due on October 31st--this is timely. Because if you begin using **Program Planner** now, you'll have all the programming stats you'll need at this time next year for the *Annual Survey*.

If you can't make it to NW District Office Hours next week, you can learn more by watching a 9-minute video overview on how to use **Program Planner**. Questions are best directed to **WhoFi** support <https://whofi.com/contact-us/>

About WhoFi

Two years ago, the State Library contracted with **WhoFi** to provide a new service for Iowa public libraries: a usage counter to monitor and track the number of devices on a wireless network. **WhoFi** provides public libraries with wireless usage statistics and easy-to-read reports. Data from **WhoFi** allows directors to easily complete questions on the *Public Library Annual Survey* related to wireless usage. In addition, insights from the reports can help convey the story of the library's impact on the community and help make data-driven decisions on technology, programming, and more.

For both the wireless counter and the new programming counter, the State Library pays the entire cost of the subscription to **WhoFi** for any public library that is interested. Libraries that are not currently using **WhoFi** should contact their [District LRT](#) to request setup. More information, including a **Program Planner** brochure and training video, is available at the link below.

Funding for WhoFi is made possible in part by the Institute of Museum and Library Services (IMLS) under the provisions of the Library Services and Technology Act (LSTA) as administered by the State Library of Iowa.



WhoFi

[WhoFi Program Planner](#)



About NW Office Hours

This monthly ZOOM program is set up as a casual conversation as we talk about whatever is on your radar. These gatherings are an ideal time to talk about issues that are top-of-mind, a chance to pose questions of each other and share solutions that work for you. And for **newly hired directors**, these sessions are a good networking opportunity--think of this as a virtual meet-and-greet with new colleagues!

Here's the schedule for the remainder of the year:

October 19 / October 21
November 16 / November 18
December 21

(Tuesday only in December, this is Christmas week)

Hoping to see many of you taking up this opportunity for conversation and collaboration. Choose the dates above that work best for you and join your Northwest Iowa library colleagues in **NW Office Hours!**

**Log in from 10:30-11:30AM each time by
clicking the button below ...**

[Bonnie McK ZOOM Room](#)



Northwest District Office

Bonnie McKewon, Consultant NW District

1112 East Grand Avenue
Des Moines, Iowa 50319

The State Library is supported in part by the Institute of Museum and Library Services under the provisions of the Library Services and Technology Act.