

Monday Morning Eye-Opener September 20, 2021

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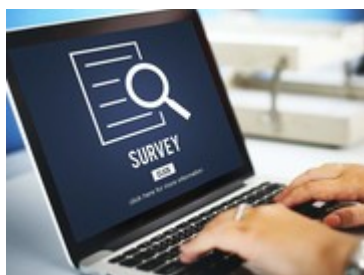
MONDAY MORNING EYE-OPENER

FROM THE STATE LIBRARY OF IOWA



September 20, 2021

Summer Reading Survey Wrap-Up



Complete Survey to Win a Prize Pack of Books!

To close out the 2021 summer season, the State Library is asking Iowa public libraries to complete a survey regarding this year's **Summer Reading Program**. The survey asks about the number of in-person, online, and passive programs offered, as well as the total number of attendees at in-person programs in June, July, and August.

Questions also ask about the 2021 theme "*Reading Colors Your World*, along with resources, training, and support offered by the State Library.

The main goal of this survey is to gauge the impact of Iowa's summer library programs. Results will be shared with the federal Institute of Museum and Library Services (IMLS) which provides funding for the State Library to provide the summer library program materials and training. Your feedback will also help the State Library and our newly hired Youth Services Consultant know how to enhance the program for next year and beyond.

By entering your contact information and completing the survey, your library will be entered into a drawing to win a prize pack of books for children and teens. Complete the survey at the link below **by Thursday September 30** in order to qualify for the drawing: a prize pack of books!

Directors: if you were not directly in charge of your library's summer program, please forward this email and survey link to the appropriate staff member.

Thank you in advance for your participation and feedback!

[Complete the 2021 Summer Library Survey](#)

WhoFi's Programming Calendar Feature

[Track Programming Stats With](#)

Program Planner

This article is a reminder about a very impressive and convenient feature from WhoFi—it's called **Program Planner**. And with the *FY21 Annual Library Survey* looming—due on October 31st—this article is also timely. Because if you begin using **Program Planner** now, you'll have all the programming stats you'll need at this time next year for the *Annual Survey*.



About Program Planner

While wireless stats have been available for two years, **Program Planner** is newer, available since March 2021. **Program Planner** is a programming report tool, designed to schedule, manage, and track attendance at library programs and events. This tool is available to current WhoFi library customers; access it by logging into the same WhoFi account you already use for tracking wi-fi usage.

Librarians who attend District Office Hours in the coming weeks can expect to see WhoFi rep Nate Rakestraw join those ZOOM discussions with a demonstration of **Program Planner**. If you can't make your District Office Hours, you can learn more by watching a 9-minute video overview demonstrating how to use **Program Planner**. Questions are best directed to WhoFi support <https://whofi.com/contact-us/>

About WhoFi

Two years ago, the State Library contracted with WhoFi to provide a new service for Iowa public libraries: a usage counter to monitor and track the number of devices on a wireless network. WhoFi provides public libraries with wireless usage statistics and easy-to-read reports. Data from Who-Fi allows directors to easily complete questions on the *Public Library Annual Survey* related to wireless usage. In addition, insights from the reports can help convey the story of the library's impact on the community and help make data-driven decisions on technology, programming, and more.

For both the wireless counter and the new programming counter, the State Library pays the entire cost of the subscription to WhoFi for any public library that is interested. Libraries that are not currently using WhoFi should contact their [District LRT](#) to request setup. More information, including a **Program Planner** brochure and training video, is available at the link below.

Funding for WhoFi is made possible in part by the Institute of Museum and Library Services (IMLS) under the provisions of the Library Services and Technology Act (LSTA) as administered by the State Library of Iowa.

[WhoFi Program Planner](#)



Banned Books Week September 26-October 2

This year, **Banned Books Week**, ALA's notable public awareness campaign, is **September 26-October 2**. **Banned Books Week** celebrates the freedom to read by promoting the value of equal access to information for all ages. The 2021 theme is "**Books Unite Us.**"

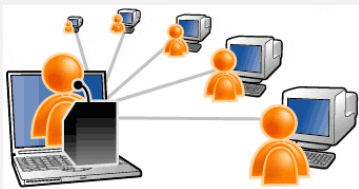
This national recognition brings together the entire book community—libraries, booksellers, publishers, journalists, teachers, and trustees—in shared support of the freedom to seek and to express ideas, even those some consider controversial and unpopular. By focusing on frequent efforts by groups and individuals seeking to remove or restrict access to books, **Banned Books Week** draws national attention to the dangers of censorship.

The ALA [Office for Intellectual Freedom](#) (OIF) compiles lists of challenged books as reported in the media and submitted by librarians and teachers across the country. Each year, ALA tracks incidents of challenged books in public and school libraries; ALA has posted a video clip of the *Top 10 Most Challenged Books in 2020* on its website.

Find **Banned Books Week** resources and promotional materials at ALA clicking the button below. And don't forget to share your plans and pictures of tabletop displays for **Banned Books Week** with each other on **LIBRARY TALK**.

[Read About Banned Books Week](#)

This Week ...



HelpNow by Brainfuse: Frontline Staff Training.
September 21 @ 10:00 or
September 22 @ 10:30

Brainfuse's HelpNow Training for Front Line Staff will cover all features available to patrons of Iowa Libraries. This includes live tutoring services; asynchronous tutoring features such as the Writing Lab and Send Question Center; the SkillSurfer online content library; and other academic, interactive tools to assist your users with their learning needs. We will also demonstrate

Brainfuse's account features, available to patrons who elect to register an optional, free Brainfuse HelpNow account when accessing the services. Time will be allotted at the end of the demonstration for audience questions.

Community Outreach and Public Relations. September 22. 1:00-2:00PM.

In our ongoing collaboration between the State Library and the **Iowa Library for the Blind and Print Disabled**, this webinar provides tips for creating accessible outreach and public relations materials including print, digital and electronic documents, and PowerPoint slides.

[Register Today In IA LEARNS](#)

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