

Iowa Lottery Authority Budgets

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Iowa Lottery Authority

Mission Statement

The Iowa Lottery continually strives to deliver value to the State of Iowa by responsibly providing entertainment to the public, maximizing revenues, and maintaining the highest standards of integrity, security, and accountability. The Iowa Lottery is a nonprofit authority that operates the state's lottery in an entrepreneurial and business-like manner, accountable to a public Board of Directors, the Governor, the General Assembly, and the People of the State.

Description

To achieve its mission the Iowa Lottery Authority has established three subunits: 1.) Administrative Division, 2.) Security Division, and 3.) Marketing and Sales Division.

The Administrative Division develops and implements strategies to increase gross revenue and develops and implements controls to increase net revenue delivered to the state. It manages activities affecting the entire Lottery; including personnel, budget, legal matters, training, accounting, data processing, purchasing, communications, supplies, and services. It sets Lottery goals and objectives and makes the final determination on games, prizes and marketing programs. The Security Division designs and implements

security policies and procedures affecting computer systems, facilities, Lottery and vendor personnel, and product control designed to ensure the integrity of the Lottery. It protects the Lottery's premises from intrusion or harm, and recommends circumstances for investigation. It coordinates all licensing matters pertaining to the Lottery, interprets license rules and recommends appropriate action. It reviews and recommends the selection of all equipment used for Lottery drawings and events, and maintains that equipment to ensure randomization of drawings. The Marketing and Sales Division responsibly markets Lottery products to the State's consumers to achieve projected sales goals. It develops and implements strategies to encourage sales productivity of the Lottery retailer base, develops and implements advertising strategies for the marketing of Lottery products to maximize sales potential, and designs future Lottery products that incorporate elements the public prefers, thus maximizing public acceptance and participation. It monitors the volume of ticket sales and reviews statistical reports of regional data and sales trends so that optimum sales can be achieved.

Performance Measures

Measure	FY 2020	FY 2021	FY 2022	FY 2022	FY 2023	FY 2023
	Actuals Achieved	Current Year Budget Estimate Target	Total Department Request Target	Total Governor's Recommended Target	Total Department Request Target	Total Governor's Recommended Target
Total Dollar Transfers to State	78,929,332	70,100,531	70,100,531	70,100,531	70,100,531	70,100,531
Total Dollar Sales	371,953,494	355,853,000	355,853,000	355,853,000	355,853,000	355,853,000

Financial Summary

Object Category	FY 2020	FY 2021	FY 2022	FY 2022	FY 2023	FY 2023
	Actuals	Current Year Budget Estimate	Total Department Request	Total Governor's Recommended	Total Department Request	Total Governor's Recommended
Resources						
Interest, Dividends, Bonds & Loans	359,300	500,001	500,001	500,001	500,001	500,001
Fees, Licenses & Permits	3,750	5,000	5,000	5,000	5,000	5,000
Refunds & Reimbursements	3,744	1,500	1,500	1,500	1,500	1,500
Sales, Rents & Services	372,011,433	355,854,500	368,501,500	368,501,500	368,501,500	368,501,500
Miscellaneous	154,280	153,999	153,999	153,999	153,999	153,999
Beginning Balance and Adjustments	6,199,445	7,824,097	6,199,445	7,824,097	6,199,445	7,824,097
Total Resources	378,731,953	364,339,097	375,361,445	376,986,097	375,361,445	376,986,097
Expenditures						
Personal Services	10,479,696	11,624,950	11,624,950	11,624,950	11,624,950	11,624,950
Travel & Subsistence	352,545	682,500	726,500	726,500	612,500	612,500
Supplies & Materials	102,497	165,000	155,500	155,500	155,500	155,500
Contractual Services and Transfers	96,898,252	98,974,779	98,453,331	98,453,331	98,567,331	98,567,331
Equipment & Repairs	413,783	734,469	734,469	734,469	734,469	734,469
Claims & Miscellaneous	262,660,183	244,329,302	257,463,250	257,463,250	257,463,250	257,463,250
Licenses, Permits, Refunds & Other	900	4,000	4,000	4,000	4,000	4,000
Balance Carry Forward	7,824,098	7,824,097	6,199,445	7,824,097	6,199,445	7,824,097
Total Expenditures	378,731,953	364,339,097	375,361,445	376,986,097	375,361,445	376,986,097
Full Time Equivalents	105	108	108	108	108	108

Fund Detail

Iowa Lottery Authority Fund Detail

Funds	FY 2020 Actuals	FY 2021 Current Year Budget Estimate	FY 2022 Total Department Request	FY 2022 Total Governor's Recommended	FY 2023 Total Department Request	FY 2023 Total Governor's Recommended
Lottery Authority	378,731,953	364,339,097	375,361,445	376,986,097	375,361,445	376,986,097
Lottery Fund	378,579,863	364,187,008	375,209,434	376,834,008	375,209,434	376,834,008
Lottery Jackpot Winners	152,089	152,089	152,011	152,089	152,011	152,089

Lottery Fund

Fund Description

This account receives proceeds from lottery sales to provide for non- appropriated lottery expenses.

Lottery Fund Detail

Object Class	FY 2020 Actuals	FY 2021 Current Year Budget Estimate	FY 2022 Total Department Request	FY 2022 Total Governor's Recommended	FY 2023 Total Department Request	FY 2023 Total Governor's Recommended
Resources						
Balance Brought Forward (Funds)	6,199,434	7,824,008	6,199,434	7,824,008	6,199,434	7,824,008
Interest	359,221	500,000	500,000	500,000	500,000	500,000
Fees, Licenses & Permits	3,750	5,000	5,000	5,000	5,000	5,000
Refunds & Reimbursements	3,744	1,500	1,500	1,500	1,500	1,500
Other Sales & Services	372,011,433	355,854,500	368,501,500	368,501,500	368,501,500	368,501,500
Other	2,280	2,000	2,000	2,000	2,000	2,000
Total Lottery Fund	378,579,863	364,187,008	375,209,434	376,834,008	375,209,434	376,834,008
Expenditures						
Personal Services-Salaries	10,479,696	11,624,950	11,624,950	11,624,950	11,624,950	11,624,950
Personal Travel In State	6,758	84,700	84,700	84,700	84,700	84,700
State Vehicle Operation	187,547	285,000	285,000	285,000	285,000	285,000
Depreciation	120,588	245,000	289,000	289,000	175,000	175,000
Personal Travel Out of State	37,651	67,800	67,800	67,800	67,800	67,800
Office Supplies	57,554	82,000	82,000	82,000	82,000	82,000
Facility Maintenance Supplies	11,282	16,000	16,000	16,000	16,000	16,000
Other Supplies	25,161	39,000	39,000	39,000	39,000	39,000
Printing & Binding	1,402	20,000	10,500	10,500	10,500	10,500

Lottery Fund Detail (Continued)

Object Class	FY 2020 Actuals	FY 2021 Current Year Budget Estimate	FY 2022	FY 2022	FY 2023	FY 2023
			Total Department Request	Total Governor's Recommended	Total Department Request	Total Governor's Recommended
Food	0	1,000	1,000	1,000	1,000	1,000
Postage	7,097	7,000	7,000	7,000	7,000	7,000
Communications	188,930	222,200	202,400	202,400	202,400	202,400
Rentals	318,204	301,689	285,689	285,689	285,689	285,689
Utilities	92,719	98,800	98,800	98,800	98,800	98,800
Professional & Scientific Services	6,239,614	9,446,112	7,759,614	7,759,614	7,634,614	7,634,614
Outside Services	998,853	1,149,227	1,053,259	1,053,259	1,053,259	1,053,259
Intra-State Transfers	81,529,332	72,700,531	73,491,469	73,491,469	73,730,469	73,730,469
Advertising & Publicity	6,818,939	14,239,120	14,745,000	14,745,000	14,745,000	14,745,000
Outside Repairs/Service	106,124	135,200	135,200	135,200	135,200	135,200
Attorney General Reimbursements	119,201	130,000	130,000	130,000	130,000	130,000
Auditor of State Reimbursements	102,755	125,900	125,900	125,900	125,900	125,900
Reimbursement to Other Agencies	257,662	276,000	276,000	276,000	276,000	276,000
ITS Reimbursements	125,918	150,000	150,000	150,000	150,000	150,000
Equipment	14,273	0	0	0	0	0
Equipment - Non-Inventory	154,348	270,000	270,000	270,000	270,000	270,000
Claims	234,810,175	216,000,723	228,087,000	228,087,000	228,087,000	228,087,000
Other Expense & Obligations	24,369,553	23,922,151	24,769,500	24,769,500	24,769,500	24,769,500
Inventory	3,328,454	4,254,428	4,454,750	4,454,750	4,454,750	4,454,750
Licenses	90	500	500	500	500	500
Fees	810	2,500	2,500	2,500	2,500	2,500
Refunds-Other	0	1,000	1,000	1,000	1,000	1,000
Balance Carry Forward (Funds)	7,824,008	7,824,008	6,199,434	7,824,008	6,199,434	7,824,008
IT Equipment	245,162	464,469	464,469	464,469	464,469	464,469
Total Lottery Fund	378,579,863	364,187,008	375,209,434	376,834,008	375,209,434	376,834,008

Lottery Jackpot Winners

Fund Description

This account receives payments from invested annuities and is used to make payments to lottery winners.

Lottery Jackpot Winners Detail

Object Class	FY 2020 Actuals	FY 2021 Current Year Budget Estimate	FY 2022	FY 2022	FY 2023	FY 2023
			Total Department Request	Total Governor's Recommended	Total Department Request	Total Governor's Recommended
Resources						
Balance Brought Forward (Funds)	11	89	11	89	11	89
Interest	79	1	1	1	1	1
Other	152,000	151,999	151,999	151,999	151,999	151,999
Total Lottery Jackpot Winners	152,089	152,089	152,011	152,089	152,011	152,089
Expenditures						
Claims	152,000	152,000	152,000	152,000	152,000	152,000
Balance Carry Forward (Funds)	89	89	11	89	11	89
Total Lottery Jackpot Winners	152,089	152,089	152,011	152,089	152,011	152,089