

Lottery Action Newsletter

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“25 Cent Draw” Offers Chance For Promotions

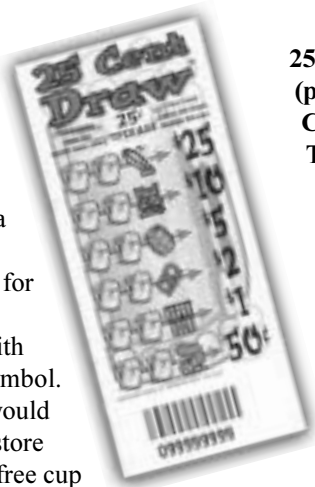
The Iowa Lottery’s newest pull-tab, 25 Cent Draw, offers retailers the opportunity to run their own in-store promotions.

When players are playing the 25-cent pull-tab game, if they uncover an “empty mug” symbol, retailers may offer product in return.

For example, a tavern might offer a free draw of beer during happy hour for a customer who presents a ticket with an “empty mug” symbol. Another example would be a convenience store could give away a free cup

of coffee when the customer presented a ticket with the “empty mug” symbol.

Retailers have freedom to choose how they want to use the “empty mug” as a promotional tool. For more ideas, talk to your DSR. 🍄



25 Cent Draw (pull-tab)
Cost: 25 cents
Top Prize: \$25

Overall Odds:
1 in 9.00
“Empty Mug”
Odds: 1 in 20

Begin Ordering:
Oct. 28



At A Glance...

Is it a Credit Card or a Debit Card?

Remember that there’s a big difference between a debit card and a credit card. Many banks offer their customers debit cards that can be used to withdraw money from their checking or savings account. Plus, some cards are combination credit cards and debit cards.

If a lottery player hands you a card, it’s important that you ask the player which kind of card they have before you make the transaction. Lottery players **can** use debit cards to purchase lottery products. However, state law prohibits the use of credit cards to make a lottery purchase. Avoid inconveniencing your customers by checking carefully any card presented to you. The lottery thanks you for your diligence. 🍄

Game End and Validation End Dates List:

		Official Game End	Valid. Period Ends
Game #256	Double Doubler-Yellow	09/17/02	12/16/02
Game #295	Tee Time	09/17/02	12/16/02
Game #303	Double Blackjack-Red	09/17/02	12/16/02

Other important dates are listed on the back of this issue.

Kimballton Woman Wins Over \$72,000 on Game Show

Rose Anne Poldberg of Kimballton led off a new television

game show in style, becoming the first finalist on “Powerball Instant Millionaire” and winning more than \$72,000.

“I never thought this would happen. I was hoping it would, but I never thought it would,” Poldberg said after taping her episode of the



weekly game show at The Venetian resort, hotel and casino in Las Vegas.

“It’s been wonderful.”

Poldberg, 72, Kimballton’s librarian, made it to the final round on the Oct. 5 debut episode of the game show. She repeatedly risked her winnings by deciding to continue playing in the Powerball bonus game, but stopped when she reached

\$64,000. That money, combined with her winnings from earlier rounds, brought her total prize to \$72,046.

Poldberg said she and her husband plan to do some remodeling on their house, but they’ll share some of their good fortune as well.

“We want to give a little to the church, we’ll donate some to the library and our kids could always use a little help,” she said. 🍄



Rose Anne Poldberg of Kimballton, right, competes in “Powerball Instant Millionaire” as host Todd Newton looks on.

Start Holiday Season With Scratch Games

Bah Humbucks

Cost: \$2
 Top Prize: \$12,000
 Odds: 1 in 3.72
 Begin Ordering: Nov. 4



Don't say "bah" to the holidays, play Bah Humbucks instead!

If a player matches any of "Your Numbers" to any of the "Winning Numbers," they win the prize shown for that number. If a player finds a "Top Hat" symbol, they win the prize shown automatically. 🎩

Prize	Odds
\$2	1 in 6.00
\$3	1 in 18.75
\$5	1 in 30.00
\$10	1 in 150.00
\$25	1 in 225.00
\$50	1 in 225.00
\$500	1 in 11,970.00
\$12,000	1 in 119,700.00

Candy Cane Cash

Cost: \$1
 Top Prize: \$700
 Odds: 1 in 4.39
 Begin Ordering: Nov. 4



Just in time for the holidays—Candy Cane Cash for extra fun!

If the player matches any of "Your Numbers" to the "Lucky Number," they win the prize shown for that number.

If they uncover a "Candy Cane" symbol, they win the prize shown automatically. 🍭

Prize	Odds
\$1	1 in 7.50
\$2	1 in 20.00
\$3	1 in 33.33
\$5	1 in 150.00
\$10	1 in 300.00
\$35	1 in 300.00
\$70	1 in 1,050.00
\$700	1 in 59,850.00

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	20	21 TOP BANANA (\$1) BEGINS	22	23	24	25	26
	LOTTERY ACTION DELIVERS						
	27	28 25 CENT DRAW (PULL-TAB) (25 CENTS) BEGINS	29	30	31	Nov. 1	2
	3 THERE'S A HOLIDAY NEXT WEEK. CHECK WITH YOUR DSR FOR DELIVERY SCHEDULE.	4 BAH HUMBUCKS (\$2)/CANDY CANE CASH (\$1) BEGINS	5	6	7	8	9
	LOTTERY ACTION DELIVERS						
	10	11 HOLIDAY—LOTTERY OFFICES CLOSED	12	13	14	15	16
	17	18 LUCKY STREAK (\$1) BEGINS	19	20	21	22	23
	LOTTERY ACTION DELIVERS						

OCT./NOV. 2002

Find Drawing Results Fast

The lottery web site, radio, television and your own lotto terminal can help you find results fast!



Since most Iowa Lottery drawings are no longer televised, it can be

frustrating finding the drawing results. Don't despair—there are many solutions to this problem!

Check out this list of ways you can find drawing results quickly and easily:

- Visit our web site at www.ialottery.com. You'll see the latest results on the home page and you can click on any

game to get information about the game or numbers from past drawings.



- Many television newscasts carry the results during the news or show the results on the screen as soon as they are available.

- Radio stations also broadcast drawing results.

- Most daily newspapers across the state print drawing results in a regular location in the paper each day.

- Billboards placed in many locations across the state are updated with the current Powerball jackpot amount.

- You can print drawing results for any game from your

lotto terminal. Many retailers like to print several copies and have them available for players when they ask for them.

- The lottery has five telephone numbers you can call to get a tape-recorded listing of drawing results. The numbers are: Des Moines, 515-323-4633; Cedar Rapids, 319-393-7884; Mason City, 641-424-9111; Storm Lake, 712-732-2558 and Council Bluffs, 712-242-2463.

- About 70 radio stations across the state carry a regular feature called "Winning Minute." The "Winning Minute" segment airs at a regular time each day and features the latest drawing results and interviews with recent lottery winners.

Don't be at a loss next time you need drawing results—post this list somewhere handy and you'll be able to find them fast! 🍀

Crescent Woman Wins \$10,000



Helen Burke of Crescent

A southwestern Iowa woman has won a \$10,000 Hot Lotto prize.

Helen Burke of Crescent claimed her \$10,000 prize at the Council Bluffs lottery office. She bought her winning ticket at the Super Saver IV at 1141 N. Broadway in Council Bluffs for the Sept. 28 \$1.3 million Hot Lotto drawing. 🍀

Postal Co-workers Split \$100,000 Powerball Prize

A group of central Iowa postal workers has split a \$100,000 Powerball prize.

The co-workers from the U.S. Postal Service Bulk Mail Center in Urbandale claimed their prize Friday at Iowa Lottery headquarters in Des Moines.

The members of the "Magnificent 10" said they had been playing Powerball together for only two weeks before they won. They began pooling \$10 a piece for the Powerball drawing on Sept. 11 and won their big prize in the \$14 million drawing on Sept. 25.

The co-workers came close to winning it all, matching the first five numbers but not the Powerball. They did not choose the Power Play option, which would have multiplied their prize to \$200,000.

The group's winning ticket was purchased at Quik Trip at 9915 Douglas in Des Moines.

The members of the Magnificent 10 are: Chris Strait of Perry; George Sandberg Jr. of Urbandale; Malcolm Fawley of Des Moines; Neal Courtney of Waukee; Claude Dally of Stratford;



The "Magnificent 10" gathered outside the lottery headquarters building for a photo with their check.

Lyle Blackman of Windsor Heights; Leroy Scott Jr. of Des Moines; Harold Turner of Panora; Jerry Arthur of Norwalk and Mark Krpan of Indianola. 🍀

Clip and Save


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Clip and Save

GAME INFORMATION

Game		Start Date	As of Oct. 21, 2002		
272	BATTLESHIP	05/07/01			
308	DOUBLE DOUBLER-Purple	06/04/01			
300	LOTS O' SPOTS BINGO-Yellow	09/17/01			
312	CROSSWORD-Purple	09/17/01			
304	CASINO ACTION	09/24/01			
305	CASH SPECTACULAR	10/01/01			
314	NIFTY 50	10/08/01			
315	24K WINNER	10/15/01			
316	GOIN' NUTS	10/22/01			
317	CRISS CROSS CASH	11/05/01			
318	CANDY CANE CASH	11/15/01			
319	ICE FISHIN'	11/26/01			
320	POWERBALL®—THE GAME SHOW-Magenta	12/03/01			
321	NEW YEAR'S BONUS	12/10/01			
323	TWO MUCH FUN	12/10/01			
322	QUICK CUT	12/17/01			
327	GOLD & GLORY	01/07/02			
328	DOUBLE DOWN	01/07/02			
329	HEARTS & ROSES	01/14/02			
330	WILD CHERRIES	01/28/02			
331	PHARAOH'S GOLD	02/04/02			
332	CORNED BEEF & CASH	02/11/02			
334	THE GNU GAME	02/25/02			
336	LUCKY STARS	03/04/02			
333	7-11-21	03/11/02			
301	LOTS O' SPOTS BINGO-Blue	03/18/02			
324	DOUBLE DOUBLER-Orange	03/18/02			
325	DOUBLE BLACKJACK-Green	03/18/02			
326	CROSSWORD-Yellow	03/18/02			
337	SILVER DOLLARS	03/25/02			
338	TREASURE HUNT	04/01/02			
341	SCORPION KING	04/08/02			
343	HOT CARDS	04/22/02			
344	BONUS BASEBALL	05/06/02			
345	DOLLAR SIGNS	05/13/02			
346	SNAKE EYES	05/20/02			
347	STARS AND STRIPES	06/03/02			
348	STRUCK BY LUCK	06/10/02			
349	FAST 5s	06/17/02			
335	LUCKY DAY	06/27/02			
353	LUCKY LINES	07/08/02			
352	GRAND CHAMPION	07/15/02			
342	STINKIN' RICH	07/29/02			
350	RED HOT 7S	08/05/02			
351	WHOOOP DE DOUGH	08/12/02			
355	ACES HIGH	08/26/02			
356	FOOTBALL FEVER	09/09/02			
358	MONEY MAZE	09/16/02			
359	CASH HARVEST	09/23/02			
360	BEEBLE BAILEY DOUBLE TIME	10/07/02			
361	VENETIAN® LAS VEGAS	10/14/02			
354	TOP BANANA	10/21/02			

Game	Start Date	Last Date To Pay Prizes	
256	DOUBLE DOUBLER-Yellow	09/11/00	12/16/02
295	TEE TIME	05/14/01	12/16/02
303	DOUBLE BLACKJACK-Red	08/20/01	12/16/02



If you or someone you know has a gambling problem, call 1-800-BETS OFF.
You must be at least 21 years old to purchase lottery tickets.

Lotto Game Information

	Drawing Days	Sales Cutoff Time	Approx. Drawing Time	Approx. Allowed Cashing Time
Freeplay Replay	Wednesday and Saturday	6:18 p.m.	6:28 p.m.	6:40 p.m.
Hot Lotto	Wednesday and Saturday	7:59 p.m.	10:00 p.m.	11:45 p.m.
\$100,000 Cash Game	Monday through Saturday	6:18 p.m.	6:28 p.m.	6:40 p.m.
Pick 3	Every day, Sunday through Saturday	7:59 p.m.	9:20 p.m.	9:40 p.m.
Powerball	Wednesday and Saturday	7:59 p.m.	9:59 p.m.	11:40 p.m.