

# Lottery Action Newsletter

**VOL. 9, #14 July 22 - Aug. 4, 2002**

## **New Promo Offers Free Hot Lotto Play**

**Buy \$5 Worth Of Any Iowa Lotto  
Game, Get Free Hot Lotto Play**



It's summer—Iowa is heating up and so is Iowa's newest game, Hot Lotto!

Thanks to a new promotion, players can receive a free play of Hot Lotto during the month of August. From Aug.

4 through 24, with a \$5 or more purchase of any Iowa lotto game on one ticket, a player automatically receives a free Hot Lotto play.

Retailers won't have to enter anything extra because the play will automatically be printed when the player makes the qualifying purchase.

## **Entering Coupons Is Easy When Done Correctly!**

Recently some players received a VIP coupon for \$1 off a qualifying purchase, so now is a good time to review the coupon procedure.

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**It's important to remember  
 when processing a  
 coupon that it is entered  
 AFTER the play—just like  
 grocery coupons.**  
 .....

- Coupon entry must be done before the customer is closed out.
- Coupon entry must be within 10 transactions of the play the coupon is good for.
- The system will check that the right type of play was made.

*Continued on page 3*



## **At A Glance...**

### **Lotto Game Information Chart Updated**

The chart on the back page of this edition of "Lottery Action" has been updated to include the allowed cashing times for each lotto game. Please clip this out and post it on or near your terminal for all employees to reference.

### **Lottery Can't Accept Expired Coupons**

The Iowa Lottery cannot accept coupons that have expired. We **can** accept coupons up to one week after the expiration date. Any coupons that are expired and are placed in the settlement envelope will not receive credit.

### **800 Number Is For Retailers Only**

The Iowa Lottery Retailer Help Line 800 number is intended for retailers' use only. The lottery appreciates your cooperation.

### **NEW Game End And Validation End Dates List:**

		<b>Official Valid.</b>	
		<b>Game End</b>	<b>Period Ends</b>
Game #258	Magic Charm Bingo	07/02/02	09/30/02
Game #267	Alley Cat	07/02/02	09/30/02
Game #278	Surprise Package	07/02/02	09/30/02
Game #282	Cash Stampede	07/02/02	09/30/02
Game #290	Fortune Cookie	07/02/02	09/30/02
Game #291	Luck of the Dice	07/02/02	09/30/02
Game #299	3 Cards Up	07/02/02	09/30/02
Game #306	3 Sows & Bucks	07/02/02	09/30/02
Game #307	In The Chips	07/02/02	09/30/02
Game #309	Powerball		
	The Game Show	07/02/02	09/30/02
Game #310	Money Money Money	07/02/02	09/30/02
Game #311	Lucky 7s	07/02/02	09/30/02
Game #313	Halloween Cash	07/02/02	09/30/02
Game #259	Sunny Money	05/07/02	08/05/02
Game #294	Iowa—Come Be Our Guest	05/07/02	08/05/02
Game #296	Reel Money	05/07/02	08/05/02
Game #297	This Way To Iowa	05/07/02	08/05/02
Game #302	Red Hot Spot	05/07/02	08/05/02

Other important dates are listed on the back of this issue.

# Former Council Bluffs Mayor Wins \$100,000 Prize

Ron Cleveland of Council Bluffs said he carried his Powerball ticket around for a few days before he realized he'd won a \$100,000 Powerball prize.

Cleveland, who was mayor of Council Bluffs for a year in 1978, said he always checks his numbers on Saturdays.

Cleveland, 65, bought his winning ticket at the Kum & Go at 154 Bennett in Council Bluffs. He went back to that store to check his ticket on Saturday and got the good news.

However, Cleveland did not choose the Power Play

option, which would have multiplied his prize to \$500,000. He regretted that decision when he found out how much he could have won.

"I said, 'Oh, I got the \$100,000, but I didn't pick the Power Play!'" Cleveland said. He plans to keep playing Powerball and said he probably will choose the Power Play from now on!



Ron Cleveland of Council Bluffs

.....  
 "(I'll) sleep a lot better at night knowing the money's there."  
 —Ron Cleveland  
 .....

Cleveland said he's been a Powerball player since the game's inception in 1992.

"I just hung in there and kept playing and I just couldn't believe I hit the \$100,000 five-number jackpot!" he said. "When I looked at those numbers and the numbers on the ticket, they all matched up but the Powerball. I was very happy, to say the least—very ecstatic!" he said. "I think some of the people

there (at the store) were almost as happy as I was that I won."

Thanks to western Iowa's recent drought, Cleveland said he'll spend some of his money on air conditioning and water for his lawn.

"I'm not going to have to worry about my water bill or my electric bill. I'll pay off some bills and enjoy life and sleep a lot better at night knowing that the money's there," he said.

He and his wife might even sneak off on a little vacation, he added.

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	21	22	23	24	25 LOTTERY ON WHEELS AT KWIK STAR, CLINTON	26	27
	LOTTERY ACTION DELIVERS						
	28	29 STINKIN' RICH (\$1) BEGINS	30	31	Aug. 1	2	3
	4 HOT LOTTO PROMO BEGINS	5 RED HOT 7S (\$5) BEGINS	6	7	8 IOWA STATE FAIR BEGINS	9	10
	LOTTERY ACTION DELIVERS						
	11 HOT LOTTO PROMO IOWA STATE FAIR	12 WHOOPE DE DOUGH (\$1) BEGINS	13	14	15	16	17
	18 HOT LOTTO PROMO IOWA STATE FAIR ENDS	19 FUNNY MONEY (PULL-TAB-\$1) BEGINS	20	21	22	23	24 LOTTERY ON WHEELS AT JAMBOREE FOODS, GOWRIE
	LOTTERY ACTION DELIVERS						

JULY/AUG. 2002

# Order Stinkin Rich, Red Hot 7s Soon



## Stinkin' Rich

**Cost: \$1**

**Top Prize: \$5,000**

**Odds: 1 in 4.69**

**Begin Ordering: July 29**

	Prize	Odds
Find three like amounts	\$1	1 in 7.50
and win that amount. Find	\$2	1 in 20.00
two like amounts and a	\$4	1 in 60.00
"Flower" symbol and win	\$10	1 in 150.00
double the amount.	\$20	1 in 300.00
	\$40	1 in 300.00
	\$5,000	1 in 239,400.00

## Red Hot 7s

**Cost: \$5**

**Top Prize: \$50,000**

**Odds: 1 in 3.81**

**Begin Ordering: Aug. 5**

This game has five play areas. In play area 1, match two identical symbols and win \$7 instantly! In play area 2, match three like amounts and win that amount. In play area 3, get a total of "7" within a roll and win the prize shown. In play area 4, match any of "Your Numbers" to the "Lucky Number" and win the prize shown below that number. In play area 5, reveal a prize amount and win that prize amount automatically!



	Prize	Odds
	\$5	1 in 6.67
	\$6	1 in 15.00
	\$7	1 in 60.00
	\$17	1 in 90.00
	\$37	1 in 90.00
	\$77	1 in 140.82
	\$7,777	1 in 59,850.00
	\$50,000	1 in 89,775.00

## Enter Coupons Correctly

*Continued from page 1*

- Put all coupons inside the Weekly Settlement Envelope or give them to your DSR.

### To enter a coupon on the Extrema:

1. Make the play that the customer has requested. Touch "Coupon" on the main touch screen.
2. Enter the three-digit coupon number on the keypad. Touch "OK." For Lottery Bucks, use the code beside the game the player wants to play.
3. The terminal will issue credit for the coupon amount and will subtract that amount from the customer's total.

### To enter a coupon on the Sci-Scan:

1. Make the play that the customer has requested.
2. Select Option 3 from the main display. Enter the three-digit coupon number. For Lottery Bucks, use the code beside the game the player wants to play.
3. The terminal will issue credit for the amount and will subtract that amount from the customer's total.

## Workers Split \$10,000 Prize

Nineteen Cedar Falls co-workers who pooled their money to buy Hot Lotto tickets are splitting a \$10,000 prize in the game.

Sam Smith of Waterloo claimed the prize on behalf of himself and 18 of his co-workers at Iowa Laser Technology Inc. in Cedar Falls.

"They all know—they were just as happy as they could be!" Smith said as he claimed the prize.

Smith said he and his co-workers began playing the Hot Lotto game when it debuted in April. He said group members pick the numbers they play and "then just hope for the best."

Smith, 49, said he didn't realize the group had won a big prize until he had the ticket checked at a local store.

"It came out saying \$10,000," he said. "I was thinking at first it was \$50 because I knew we had four numbers, but I didn't know the fifth one."

Smith bought the winning ticket for the group at the All Stop at 5908 Nordic Drive in Cedar Falls.

Clip and Save

# IOWA LOTTERY

Clip and Save

## GAME INFORMATION

Game		Start Date	As of July 22, 2002			
256	DOUBLE DOUBLER 2000-Yellow	09/11/00				
272	BATTLESHIP	05/07/01				
295	TEE TIME	05/14/01				
308	DOUBLE DOUBLER-Purple	06/04/01				
303	DOUBLE BLACKJACK-Red	08/20/01				
300	LOTS O' SPOTS BINGO-Yellow	09/17/01				
312	CROSSWORD-Purple	09/17/01				
304	CASINO ACTION	09/24/01				
305	CASH SPECTACULAR	10/01/01				
314	NIFTY 50	10/08/01				
315	24K WINNER	10/15/01				
316	GOIN' NUTS	10/22/01				
317	CRISS CROSS CASH	11/05/01				
318	CANDY CANE CASH	11/15/01				
319	ICE FISHIN'	11/26/01				
320	POWERBALL®—THE GAME SHOW-Magenta	12/03/01				
321	NEW YEAR'S BONUS	12/10/01				
323	TWO MUCH FUN	12/10/01				
322	QUICK CUT	12/17/01				
327	GOLD & GLORY	01/07/02				
328	DOUBLE DOWN	01/07/02				
329	HEARTS & ROSES	01/14/02				
330	WILD CHERRIES	01/28/02				
331	PHARAOH'S GOLD	02/04/02				
332	CORNED BEEF & CASH	02/11/02				
334	THE GNU GAME	02/25/02				
336	LUCKY STARS	03/04/02				
333	7-11-21	03/11/02				
301	LOTS O' SPOTS BINGO-Blue	03/18/02				
324	DOUBLE DOUBLER-Orange	03/18/02				
325	DOUBLE BLACKJACK-Green	03/18/02				
326	CROSSWORD-Yellow	03/18/02				
337	SILVER DOLLARS	03/25/02				
338	TREASURE HUNT	04/01/02				
341	SCORPION KING	04/08/02				
343	HOT CARDS	04/22/02				
344	BONUS BASEBALL	05/06/02				
345	DOLLAR SIGNS	05/13/02				
346	SNAKE EYES	05/20/02				
347	STARS AND STRIPES	06/03/02				
348	STRUCK BY LUCK	06/10/02				
349	FAST 5s	06/17/02				
335	LUCKY DAY	06/27/02				
353	LUCKY LINES	07/08/02				
352	GRAND CHAMPION	07/15/02				
			Game	Start Date	Last Date To Pay Prizes	
			258	MAGIC CHARM BINGO	01/29/01	09/30/02
			267	ALLEY CAT	08/28/00	09/30/02
			278	SURPRISE PACKAGE	11/15/01	09/30/02
			282	CASH STAMPEDE	03/12/01	09/30/02
			290	FORTUNE COOKIE	03/19/01	09/30/02
			291	LUCK OF THE DICE	04/16/01	09/30/02
			299	3 CARDS UP	06/11/01	09/30/02
			306	3 SOWS & BUCKS	08/06/01	09/30/02
			307	IN THE CHIPS	08/13/01	09/30/02
			309	POWERBALL— THE GAME SHOW-Maze	07/23/01	09/30/02
			310	MONEY MONEY MONEY	08/27/01	09/30/02
			311	LUCKY 7S	09/06/01	09/30/02
			313	HALLOWEEN CASH	09/24/01	09/30/02
			259	SUNNY MONEY	05/01/00	08/05/02
			294	IOWA—COME BE OUR GUEST	04/30/01	08/05/02
			296	REEL MONEY	05/31/01	08/05/02
			297	THIS WAY TO IOWA	06/18/01	08/05/02
			302	REDHOT SPOT	07/09/01	08/05/02

If you or someone you know has a gambling problem, call 1-800-BETS OFF.  
You must be at least 21 years old to purchase lottery tickets.

### Lotto Game Information

	Drawing Days	Sales Cutoff Time	Approx. Drawing Time	Approx. Allowed Cashing Time
Freeplay Replay	Wednesday and Saturday	6:18 p.m.	6:28 p.m.	6:40 p.m.
Hot Lotto	Wednesday and Saturday	7:59 p.m.	10:00 p.m.	11:45 p.m.
\$100,000 Cash Game	Monday through Saturday	6:18 p.m.	6:28 p.m.	6:40 p.m.
Pick 3	Every day, Sunday through Saturday	7:59 p.m.	9:20 p.m.	9:40 p.m.
Powerball	Wednesday and Saturday	7:59 p.m.	9:59 p.m.	11:40 p.m.