

VIP Connection newsletter

VOL. 2, #2 July 2002

Hot Lotto = Summer Heat!

The Iowa Lottery's newest lotto game is hot, but not too hot to handle—players love it so far!

Better Odds, Nine Ways To Win!

Hot Lotto offers easier odds than Powerball and has nine ways to win! It plays just like Powerball: you pick five numbers out of 39 and one number out of 19 for the Hot Ball. You may pick your own numbers or let the computer generate an easy pick. Plays cost \$1.

Drawings are held right after Powerball on Wednesdays and Saturdays. The cutoff time for purchasing tickets is 7:59 p.m. on the day of the drawing.

All Six Numbers = Jackpot!

Match all six numbers and win the jackpot of at least \$1 million—and the jackpot grows bigger and hotter when no one wins it! Match all five numbers without the Hot Ball and win \$10,000! Hot Lotto jackpots are paid the same way as they are in Powerball. When it's won, the jackpot goes to the winner if one grand-prize-winning ticket was sold or is divided equally among multiple winners from the jackpot prize pool available.

In August, watch for a free Hot Lotto promotion! Buy \$5 worth of any Iowa lotto game on one ticket and get a \$1 Hot Lotto play free! Watch for more details soon!

If you haven't played it yet, visit your nearest lotto retailer and give Hot Lotto a try!



Hot Lotto Odds

| Match | Prize | Odds |
|-----------|----------|-----------------|
| Match 5+1 | Jackpot | 1 in 10,939,383 |
| Match 5+0 | \$10,000 | 1 in 607,744 |
| Match 4+1 | \$500 | 1 in 64,349 |
| Match 4+0 | \$50 | 1 in 3,575 |
| Match 3+1 | \$50 | 1 in 1,950 |
| Match 3+0 | \$4 | 1 in 108 |
| Match 2+1 | \$4 | 1 in 183 |
| Match 1+1 | \$3 | 1 in 47 |
| Match 0+1 | \$2 | 1 in 39 |

Overall Odds: 1 in 16 (Odds rounded to nearest whole number.)

Have Fun With Kwik 5 For Kwik Fun Scratch Ticket

Have some extra fun this summer while you're shopping for lottery tickets at your local Kwik Star convenience store!

When you make a \$5 Iowa Lottery scratch ticket purchase at a Kwik Star store beginning June 30, you'll receive a free "Kwik 5 For Kwik Fun" scratch ticket for each \$5 purchase (if you buy \$10 worth, you'll get two!). Scratch that ticket and you could win one of several prizes instantly, including a \$1 Iowa Lottery scratch ticket or \$10 in Kwik Star gas.

Other prizes include a bag of Nature's Touch orange juice, three hot dogs with a 44-ounce fountain drink and a half gallon of Nature's Touch ice cream.

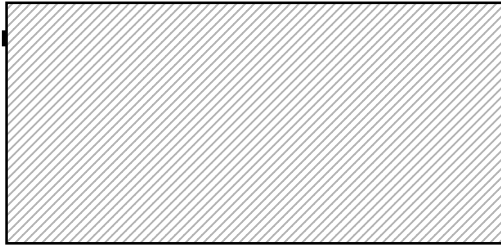
The promotion runs through Sept. 28, 2002, or while supplies last.



The Kwik 5 For Kwik Fun scratch ticket is free with each \$5 Iowa Lottery scratch ticket purchase at Kwik Star stores.

Inside This Issue. . .

| | | | |
|-------------------------------------|--------|-------------------------------|--------|
| Hot New Summer Games | Page 2 | Winning Numbers E-Mails | Page 4 |
| Powerball Instant Millionaire | Page 3 | Powerball Coupon | Page 8 |



Hot New Scratch Games On Sale This Summer!

Grand Champion (\$1)

Top Prize: \$1,000
Overall Odds: 1 in 4.28
Game Begins: July 15



It's almost Iowa State Fair time! If you reveal three like prize amounts and the "Your Ribbon" area reveals "White," you win the prize amount shown. If you reveal three like prize amounts and the ribbon is "Red," you win double that prize amount. If you reveal three like prize amounts and the ribbon is "blue," you win triple the prize amount!

| Prize | Odds |
|---------|----------------|
| \$1 | 1 in 7.50 |
| \$2 | 1 in 20.00 |
| \$3 | 1 in 30.00 |
| \$5 | 1 in 100.00 |
| \$10 | 1 in 300.00 |
| \$30 | 1 in 300.00 |
| \$1,000 | 1 in 14,962.50 |

Red Hot 7s (\$5)

Top Prize: \$50,000
Overall Odds: 1 in 3.81
Game Begins: Aug. 5



You might win a sizzling \$50,000 top prize playing Red Hot 7s! This game has five play areas. In play area 1, match two identical symbols and win \$7 instantly! In play area 2, if you match three like amounts, you win that amount. In play area 3, if you get a total of "7" within a roll, you win the prize shown. In play area 4, if you match any of "Your Numbers" to the "Lucky Number," you win the prize shown below that number. In play area 5, if you reveal a prize amount, you win that prize amount automatically!

| Prize | Odds |
|----------|----------------|
| \$5 | 1 in 6.67 |
| \$6 | 1 in 15.00 |
| \$7 | 1 in 60.00 |
| \$17 | 1 in 90.00 |
| \$37 | 1 in 90.00 |
| \$77 | 1 in 140.82 |
| \$7,777 | 1 in 59,850.00 |
| \$50,000 | 1 in 89,775.00 |

The last day to claim prizes in these games is Aug. 5, 2002:

| | |
|-----------|------------------------|
| Game #259 | Sunny Money |
| Game #294 | Iowa—Come Be Our Guest |
| Game #296 | Reel Money |
| Game #297 | This Way To Iowa |
| Game #302 | Red Hot Spot |

VIP Connection Contact Us

The "VIP Connection" is the Iowa Lottery's connection to its players, so we want to hear from you! In the future, we plan to send our newsletter by e-mail to those of you who have an e-mail address. Please contact us with your e-mail address so we can update our files.

Also, if you have a story idea, a comment about "VIP Connection" or know someone who wants to receive it, please contact us by e-mailing us at:

Web.Master@ilot.state.ia.us

Or write to us at:

VIP Connection
Iowa Lottery
2015 Grand Ave.
Des Moines, IA 50312

Whoop De Dough (\$1)

Top Prize: \$600
Overall Odds: 1 in 4.35
Game Begins: July 29



You can "whoop" it up if you win \$600!

If you get three "X"s or "O"s in any row, column or diagonal, you win the prize in the prize box.

| Prize | Odds |
|-------|----------------|
| \$1 | 1 in 7.50 |
| \$2 | 1 in 20.00 |
| \$3 | 1 in 37.50 |
| \$6 | 1 in 75.00 |
| \$16 | 1 in 300.00 |
| \$36 | 1 in 300.00 |
| \$600 | 1 in 59,850.00 |

Get New Powerball Game Show Ticket July 8

Lucky Lines (\$3)

Top Prize: \$25,000 or up to \$1 million on the game show
 Odd With Entry: 1 in 3.22
 Overall Odds: 1 in 4.75
 Game Begins: July 8

Try Lucky Lines and you could be lucky, too! Scratch "Your Symbols." Then, scratch all the symbols in the "Lucky Lines" play area that exactly match any of the symbols in the "Your Symbols" area. If you match all the symbols on any one horizontal line in the "Lucky Lines" play area, you win the prize shown for that line. If the prize won is a "TV Drawing" symbol, complete the name and address portion on the back of the ticket and mail it in a green "Powerball Game Show" envelope to the lottery to be eligible for the next contestant drawing.



| Prize | Odds |
|----------|-----------------|
| Entry | 1 in 10.00 |
| \$3 | 1 in 8.33 |
| \$4 | 1 in 25.00 |
| \$7 | 1 in 33.33 |
| \$14 | 1 in 100.00 |
| \$30 | 1 in 100.00 |
| \$100 | 1 in 2,784.00 |
| \$1,000 | 1 in 23,940.00 |
| \$25,000 | 1 in 119,700.00 |

"Powerball Instant Millionaire" Debuts In October

A new Las Vegas game show giving Iowa Lottery players the chance to win \$1 million debuts this fall!

Destination Is Luxurious Venetian Hotel On The Strip

The show, called "Powerball Instant Millionaire," will be filmed at a studio in The Venetian resort hotel and casino on the famous Las Vegas "Strip." A stay at The Venetian is a once-in-a-lifetime experience. This all-suite hotel is modeled after Renaissance Venice and offers every amenity a guest could ever want. Contestants will find that the accommodations are a "grand" prize in themselves!



Todd Newton

When a player is drawn to be an on-air contestant on the show, that player receives a three-night, four-day stay for two at The Venetian, plus \$750 in cash.

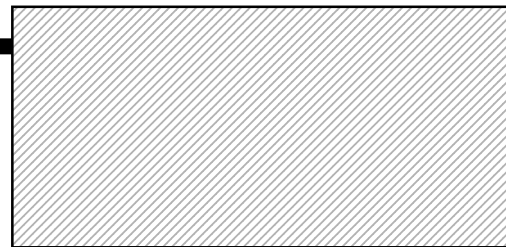
The "Powerball Instant Millionaire" show is produced by Sande Stewart Television, Inc., and the show will be hosted by Todd Newton. Newton is the voice of the "E!" entertainment television network and hosts "Coming Attractions," a weekly half-hour showcase of the latest film previews. Newton also hosts "Whammy! The All New Press Your Luck" game show on the Game Show Network.

Electronic Games

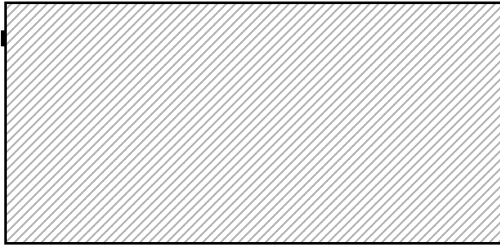
Las Vegas-style games are used throughout the show. The "Crazy 8's" card game and "High Rollers" dice game determine the semifinalists. Each game is played on an electronic board. In the semifinal round "Power Up" game, players try to uncover the letters in the word "Powerball" to win.

Finally, a player will have a chance to win up to \$1 million in the final round. In "Instant Millionaire" the player must navigate through a board that has the letters "P-O-W-E-R-B-A-L-L" on it. The player must uncover seven "\$"s without uncovering an "X" to win the \$1 million.

Watch for more detailed information soon about the new game show. In the meantime, keep playing the Powerball scratch ticket!



Contestants stay at the luxurious Venetian Hotel.



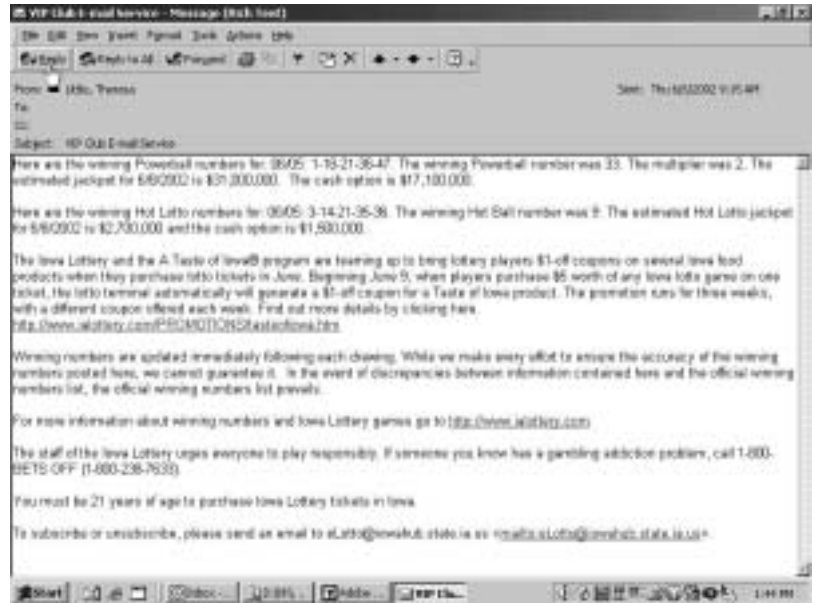
Iowa Lottery Now E-Mails Winning Numbers

Thank you for your participation in the Iowa Lottery's VIP Club. We're glad to be able to bring you VIP Club updates about new games and promotions and unclaimed prizes. However, we're always trying to improve the way we communicate with our players. For example, the Iowa Lottery has begun to send e-mail messages to VIP Club members right at their desktops.

VIP Club members can sign up to receive e-mail messages twice a week on Monday and Thursday mornings with the winning numbers results, jackpot amounts, new games, upcoming promotions and other lottery news.

As part of this service, members hear of upcoming events in their area like visits by the "Lottery On Wheels" trailer! When players mention the e-mail at the lottery trailer, they will receive a free \$1 Hot Lotto play with a \$5 lottery purchase. In addition, with their purchase, they get to take a spin for free Iowa Lottery merchandise on the "Lottery On Wheels" prize wheel. Subscribers also will receive e-mails informing them of special drawings for free prizes like Adventureland passes. You could win just for responding in time!

Also, we provide a link in the VIP Club e-mail messages so players can get details on games, promotions and events from our web site. VIP Club members who receive this service now have subscribed by request. E-mail addresses must be valid and current to receive notices. If a change is made in your e-mail service, this information can be e-mailed to us to keep your service going. If you have an e-mail address and want to receive e-mail winning-number notifications, contact us by e-mail at: Web.Master@ilot.state.ia.us.



Receive e-mail updates like this twice per week!

Visit Us At The State Fair Booth!

The Iowa Lottery thinks you'll have a "Big" time at our State Fair booth this year!

"The Big One" is this year's Iowa State Fair theme. The Iowa State Fair begins Aug. 8 and runs through the 18th.

Look for the dots on the back of instant and pull-tab tickets. You could win prizes like T-shirts, Iowa Turkey Federation gift certificates or rain ponchos.

Lottery employees and players alike will enjoy the air-conditioned comfort and the big space of our booth at the Varied Industries Building this year! We sell a full range of lotto, scratch and pull-tab games, and we'll be in our regular spot in the southeast corner of the building.

And, when you purchase any scratch or pull-tab ticket, you'll have a chance to win merchandise prizes!

Look for the dots on the back of instant and pull-tab tickets and match the color of the dot to the prize list. You could win prizes like T-shirts, Iowa Turkey Federation gift certificates or rain ponchos. The lottery will be selling all your favorite games, so come out and see us!

Denison Man Wins \$20,000 In Game Show Final Round

A Denison man became Iowa's eighth contestant to make it to the bonus round on "Powerball—The Game Show" and play for the top prize of \$1 million.

Kevin Fink of Denison ended up winning \$20,000 on the May 11 episode and said it was fantastic.

"I came thinking I wasn't going to win anything and I won big," he said after taping of his episode in Hollywood.

Fink, the head mechanic at Denison Municipal Utilities, is a John Wayne fan and said one of his favorite memories from his trip to Hollywood is seeing Wayne's star on the Walk of Fame.

Fink's wife Bev said she enjoyed being part of the studio audience during the show's taping.



Kevin Fink of Denison and his wife Bev accept a \$20,000 check.

"I came thinking I wasn't going to win anything and I won big."

—Kevin Fink



"At the beginning of the show, I was fine, really calm, just cool sitting there," she said. "And then when he got to be the contestant to go on, I started getting a little nervous!"

The weekly show offers a top prize of \$1 million and contestants are chosen from entries in the "Treasure Hunt" or other Powerball scratch games. The Powerball scratch tickets are sold in Iowa, the District of Columbia and 11 other states that are members of the Powerball lotto game.

The lottery's current game show, "Powerball—The Game Show," is taped in Hollywood, produced by Jonathan Goodson Productions and hosted by Bob Eubanks. An Iowa Lottery player is a contestant on every episode and at-home players from Iowa also win prizes. Iowa's 17 at-home players each won \$700 on the May 11 episode.

Afterthought Nets Lone Rock Man \$25,000



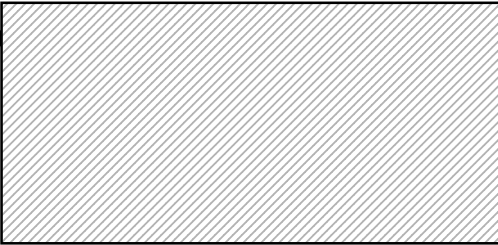
Jason Lowe of Lone Rock

A northern Iowa man said he nearly didn't buy the scratch ticket that yielded him a \$25,000 Iowa Lottery prize.

"I was just walking out the door and I had \$3 in my pocket and I turned around and said, 'Oh, give me one of those,'" Jason Lowe of Lone Rock said. "I wasn't even going to buy it, but I did!"

Lowe, 27, a self-employed carpenter, won the top prize in "Treasure Hunt," a \$3 scratch game. He bought his winning ticket at the Car-Go Express at 103 N. Long St. in Bancroft.

**HAVE
SOME
FUN
ALREADY!**



Powerball

Data from 11/5/97 through 06/12/02

| Number | White Ball Frequency | Red Ball (Powerball) Frequency | Power Play Multiplier Frequency |
|--------|-------------------------|--------------------------------------|---------------------------------------|
| 1 | 41 | 12 | 27 |
| 2 | 49 | 15 | 30 |
| 3 | 51 | 8 | 26 |
| 4 | 53 | 9 | 19 |
| 5 | 53 | 9 | 31 |
| 6 | 49 | 17 | - |
| 7 | 45 | 13 | - |
| 8 | 52 | 12 | - |
| 9 | 51 | 10 | - |
| 10 | 48 | 10 | - |
| 11 | 34 | 13 | - |
| 12 | 54 | 8 | - |
| 13 | 48 | 14 | - |
| 14 | 49 | 15 | - |
| 15 | 61 | 11 | - |
| 16 | 52 | 10 | - |
| 17 | 41 | 11 | - |
| 18 | 43 | 14 | - |
| 19 | 52 | 10 | - |
| 20 | 54 | 20 | - |
| 21 | 44 | 13 | - |
| 22 | 50 | 12 | - |
| 23 | 47 | 9 | - |
| 24 | 44 | 10 | - |
| 25 | 44 | 13 | - |
| 26 | 54 | 14 | - |
| 27 | 56 | 11 | - |
| 28 | 50 | 12 | - |
| 29 | 50 | 9 | - |
| 30 | 51 | 8 | - |
| 31 | 44 | 15 | - |
| 32 | 54 | 10 | - |
| 33 | 48 | 15 | - |
| 34 | 45 | 11 | - |
| 35 | 52 | 13 | - |
| 36 | 51 | 10 | - |
| 37 | 46 | 19 | - |
| 38 | 48 | 8 | - |
| 39 | 50 | 13 | - |
| 40 | 53 | 7 | - |
| 41 | 55 | 2 | - |
| 42 | 59 | 6 | - |
| 43 | 49 | - | - |
| 44 | 46 | - | - |
| 45 | 53 | - | - |
| 46 | 43 | - | - |
| 47 | 44 | - | - |
| 48 | 43 | - | - |
| 49 | 52 | - | - |

Frequency Charts Help Players Pick Lucky Lotto Numbers

\$100,000 Cash Game

Data from 01/27/92 through 06/08/02

| Number | Frequency |
|--------|-----------|
| 1 | 473 |
| 2 | 492 |
| 3 | 434 |
| 4 | 466 |
| 5 | 486 |
| 6 | 447 |
| 7 | 429 |
| 8 | 464 |
| 9 | 410 |
| 10 | 471 |
| 11 | 486 |
| 12 | 423 |
| 13 | 474 |
| 14 | 484 |
| 15 | 450 |
| 16 | 496 |
| 17 | 445 |
| 18 | 482 |
| 19 | 450 |
| 20 | 479 |
| 21 | 441 |
| 22 | 508 |
| 23 | 464 |
| 24 | 445 |
| 25 | 489 |
| 26 | 464 |
| 27 | 464 |
| 28 | 481 |
| 29 | 451 |
| 30 | 467 |
| 31 | 446 |
| 32 | 438 |
| 33 | 478 |
| 34 | 443 |
| 35 | 475 |

Freeplay Replay

Data from 03/29/00 through 06/08/02

| Number | Frequency |
|--------|-----------|
| 1 | 50 |
| 2 | 49 |
| 3 | 36 |
| 4 | 56 |
| 5 | 41 |
| 6 | 45 |
| 7 | 42 |
| 8 | 35 |
| 9 | 49 |
| 10 | 53 |
| 11 | 47 |
| 12 | 49 |
| 13 | 38 |
| 14 | 42 |
| 15 | 47 |
| 16 | 47 |
| 17 | 54 |
| 18 | 45 |
| 19 | 52 |
| 20 | 47 |
| 21 | 47 |
| 22 | 47 |
| 23 | 47 |
| 24 | 48 |
| 25 | 36 |
| 26 | 44 |
| 27 | 51 |
| 28 | 34 |
| 29 | 52 |
| 30 | 50 |

Play today and have
some fun already!

Des Moines Woman Wins \$10,000 Hot Lotto Prize

A Des Moines woman said she started shaking when she realized she'd won a \$10,000 prize in the Hot Lotto game.

"It was great. I jumped up and down and started shaking because I was by myself, I didn't have anybody to share it with," Peggy Curtis said. "So, I got on the phone real quick with my husband and told him. He didn't believe me, but I said, 'Yeah, we did.' We're really excited about it."

Curtis, 42, works in the Polk County Clerk of Court office. She said she learned she was a big winner when she called the lottery's winning numbers hot line early that morning.

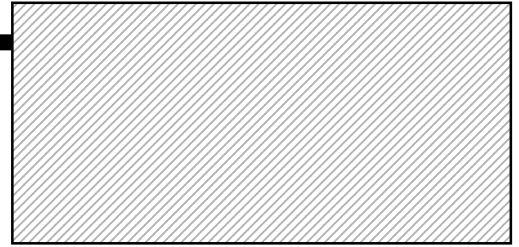
"When I got the numbers, they said something about where it was bought and that there was one \$10,000

winner, and I just kind of knew," Curtis said. "And then I looked at my numbers and I'd matched!"

Curtis bought her winning ticket at the Short Stop at 1010 S.E. National Dr. in Ankeny. She came close to winning it all, matching the first five numbers and missing only the Hot Ball.

Curtis says she and her family are planning a vacation at the end of the summer, so part of her winnings will go towards that trip.

Hot Lotto offers Powerball-style play, but with easier odds. The Hot Lotto jackpot starts at \$1 million and grows until someone wins it. Tickets in the game cost \$1. Hot Lotto drawings are held at about 10 p.m. on Wednesdays and Saturdays, just after Powerball.



*Peggy Curtis
of Des Moines*

Centerville Woman Boasts \$100,000 Win



*Tammy Ballanger, center,
and family of Centerville*

"I said I would take this big check and I would tape it in my Jeep window for a week and let everybody know."—Tammy Ballanger

A Centerville woman says she's not going to tell people about the \$100,000 prize she won from the Iowa Lottery. Instead, she'll let a check do the talking.

Tammy Ballanger was given a ceremonial, oversized check in addition to a real check when she claimed the top prize in Iowa's \$100,000 Cash Game at Iowa Lottery headquarters in Des Moines.

"I said I would take this big check and I would tape it in my Jeep window for a week and let everybody know," she said with a laugh.

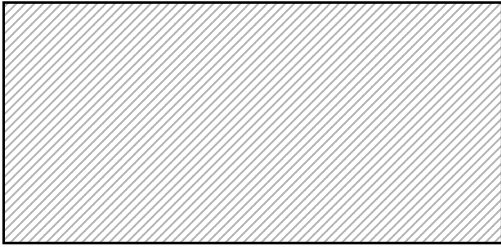
Ballanger, a pre-school aide, and her husband Rodney made it a family affair as she claimed her winnings, taking along their three children who were out of school for spring break.

Ballanger bought her winning ticket at the Kum & Go at 401 W. Maple in Centerville.

Ballanger said she didn't realize she was a big winner until she read the newspaper.

"I was sitting there waiting for my son to come out of school and I saw the big headline in the paper that said somebody in Centerville had won \$100,000," she said. "I immediately got my ticket out and thought nonchalantly that I'd check—and they all five matched. So, I'm sitting in the car screaming."

Ballanger said her husband and children will probably all have a say in how her winnings are spent, but they haven't made any decisions yet.



**VIP
Coupon!**



**Buy at least one
Powerball with
a Power Play on a
single ticket and
receive \$1 off your
total purchase!**

*Be Sure To
Use This
Coupon
Next Time
You Play!*

Offer good 7/1/2002 through 7/31/2002 Coupon #161

If you or someone you know has a gambling problem, call 1-800-BETS OFF. You must be at least 21 years old to purchase lottery tickets.

